

Special Subjects 2019

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DERSTANDARD

Weekly Overview 2019



Monday	Deadline
New York Times	14 days prior to publication, 10 a.m.
Wirtschaft & Recht (economy & law)	1 week prior to publication, 10 a.m.



Tuesday	Deadline
Gesundheit (health)	1 week prior to publication, 10 a.m.
WEBSTANDARD (technology & web)	Thursday prior to publication, 10 a.m.



Wednesday	Deadline
FORSCHUNG SPEZIAL (science special)	ask for special cooperations



Thursday	Deadline
GELDSTANDARD (money)	1 week prior to publication, 10 a.m.
ÖKOSTANDARD (ecology)	1 week prior to publication, 10 a.m.
Kulturanzeiger (arts & culture)	Monday, 12 p.m.



Friday	Deadline
AUTOMOBIL (automobile)	1 week prior to publication, 10 a.m.
RONDO (lifestyle magazine)	2 weeks prior to publication



Saturday/Sunday	Deadline
Album (features)	Friday prior to publication, 12 p.m.
Agenda	1 working day prior to publication, 10 a.m.
Bildung und Karriere (education & career)	Tuesday, 12 p.m.
Gesundheit, Wissenschaft (health & science)	Friday prior to publication, 12 p.m.
Immobilien Raumanzeigen (real estate)	Thursday, 12 p.m.
Immobilien Wortanzeigen (real estate)	Thursday, 2 p.m.
Unternehmen (corporations)	1 week prior to publication, 10 a.m.
Stellenmarkt (job market)	Thursday, 6 p.m.
Jobsplitter (job market)	Thursday, 5 p.m.
Kunstmarkt/Galerienspiegel* (art)	Friday prior to publication, 10 a.m.

Further Deadlines	
Hauptblatt (newspaper)	1 working day prior to publication, 10 a.m.
Themenspezials (specials)	10 working days prior to publication
Tipp-Spezial (tip specials)	2 working days prior to publication, 10 a.m.

* Kunstmarkt (Art Market) and Galerienspiegel (Gallery Overview) alternate on a weekly basis and hence appear every 14 days.

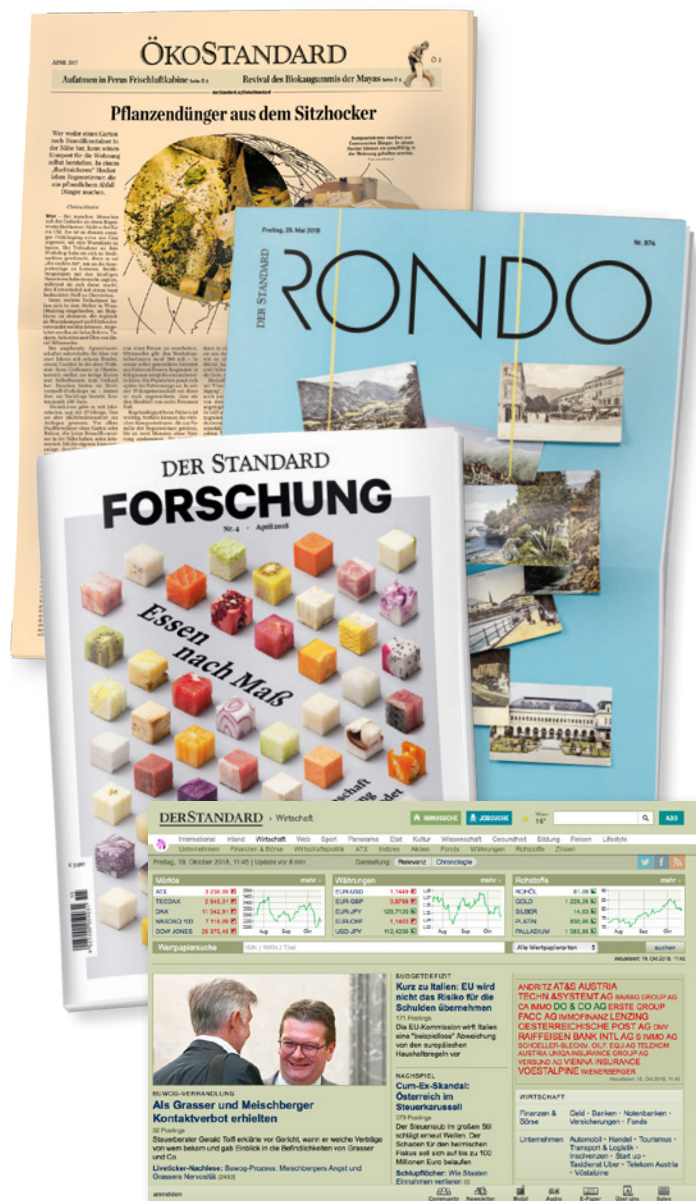


Team Anzeige | ☎ +43 1 531 70-707 | 📠 DW 485
✉ anzeige@derStandard.at
🌐 derStandard.at/Anzeige

Team Karriere | ☎ +43 1 531 70-717 | 📠 DW 9717
✉ stellenmarkt.anzeigen@derStandard.at
🌐 derStandard.at/KarriereSales

Team Immobilien | ☎ +43 1 531 70-727 | 📠 DW 9727
✉ immo@derStandard.at
🌐 derStandard.at/ImmobilienSales

DERSTANDARD



Online-realisation possible upon request.

Date	Subject	Product	Deadline
Thu, 10.01.	RONDOmobil – automobile	Magazine	Mon, 17.12.
Sat, 26.01.	MANAGEMENTSTANDARD	SPECIAL	Mon, 14.01.
Fri, 08.02.	RUNDUM Genuss (Valentine's Day) – food & drinks	Magazine	Fri, 18.01.
Sat, 09.02.	EDITION ZUKUNFT	Special Issue	Mon, 28.01.
Sat, 09.02.	FH-STANDARD – universities of applied sciences	SPECIAL	Mon, 28.01.
Thu, 14.02.	Wirtschaft & Recht (corporate law, M&A) – economy & law	SPECIAL	Thu, 31.01.
Sat, 16.02.	MINT – science, technology, engineering and mathematics – CW*	Career-SPECIAL	Mon, 04.02.
Sat, 16.02.	Office & Commercial Properties: Business Parks, Shopping Centers	Real Estate-SPECIAL	Wed, 06.02.
Sat, 23.02.	Living in a Tower	Real Estate-SPECIAL	Wed, 13.02.
Tue, 05.03.	Service in Tourism	Special Pages	Tue, 12.02.
Thu, 07.03.	UNISTANDARD – universities	SPECIAL	Thu, 21.02.
Fri, 08.03.	RUNDUM Wohnen – living	Magazine	Fri, 15.02.
Fri, 08.03.	Anniversary Issue "20 Years of RONDO"	RONDO	Fri, 22.02.
Fri, 08.03.	International Women's Day	Special Pages	Fri, 22.02.
Sat, 09.03.	Graduates and their Career Entry	Career-SPECIAL	Mon, 25.02.
Sat, 09.03.	Market Overview on MIPIM	Real Estate-SPECIAL	Fri, 15.02.
Do, 14.03.	Wirtschaft & Recht Journal – economy & law	Magazine	Do, 21.02.
Fri, 15.03.	Outdoor (Ski World Cup Final)	Special Pages	Fri, 22.02.
Sat, 16.03.	Sunrise Industry Health	Career-SPECIAL	Mon, 04.03.

* CW – Crossmedia cooperation with Computerwelt



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Date	Subject	Product	Deadline
Sat, 16.03.	IMMOBILIENSTANDARD Eastern Region (Kompakt) with Focus on Green Living	Real Estate-SPECIAL	Wed, 06.03.
Tue, 19.03.	Software, Cyber Security	Special Pages	Tue, 26.02.
Wed, 20.03.	Transportation, Logistics & Commercial Vehicles	SPECIAL	Wed, 06.03.
Thu, 21.03.	RUNDUM Kosmetik – cosmetics	Magazine	Thu, 28.02.
Fri, 22.03.	Megatrends	SPECIAL	Fri, 08.03.
Sat, 23.03.	LEADERSHIPSTANDARD	SPECIAL	Mon, 11.03.
Sat, 23.03.	RUNDUM Reisen – travelling	Magazine	Fri, 01.03.
Fri, 29.03.	Outdoor (Bike Festival)	Special Pages	Fri, 08.03.
Fri, 05.04.	CURE (World Health Day) – health	Magazine	Fri, 08.03.
Fri, 05.04.	Children (Easter)	Special Pages	Fri, 15.03.
Sat, 06.04.	ÖKOSTANDARD – ecology	SPECIAL	Mon, 25.03.
Sat, 06.04.	RONDO Exklusiv (Fashion & Cosmetics, Watches)	Magazine	Fri, 15.03.
Tue, 09.04.	Service in Retail	Special Pages	Tue, 19.03.
Fri, 12.04.	RUNDUM Genuss (Easter) – food & drinks	Magazine	Fri, 22.03.
Sat, 13.04.	FH-STANDARD – universities of applied sciences	SPECIAL	Mon, 01.04.
Sat, 13.04.	Consulting & Law	Career-SPECIAL	Mon, 01.04.
Sat, 13.04.	RONDObil – automobile	Magazine	Fri, 22.03.
Thu, 18.04.	Wirtschaft & Recht (data protection law) – economy & law	SPECIAL	Thu, 04.04.
Fri, 19.04.	Immobilienwirtschaft Trend Guide – real estate	Magazine	Fri, 29.03.
Wed, 24.04.	RONDO OPEN HAUS – living	Magazine	Tue, 02.04.



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Date	Subject	Product	Deadline
Sat, 27.04.	Waterside Living	Real Estate-SPECIAL	Tue, 16.04.
Fri, 03.05.	RUNDUM Genuss (Mother's Day) – food & drinks	Magazine	Wed, 10.04.
Fri, 03.05.	Industry	Special Pages	Fri, 12.04.
Sat, 04.05.	Sunrise Industry Electrical Engineering	Career-SPECIAL	Fri, 19.04.
Tue, 07.05.	Service in Tourism	Special Pages	Tue, 16.04.
Wed, 08.05.	Watches & Jewellery (Basel)	Magazine	Mon, 15.04.
Thu, 09.05.	UNISTANDARD – universities	SPECIAL	Wed, 24.04.
Sat, 11.05.	IMMOBILIENSTANDARD Eastern Region (Kompakt) with Focus on living in Donaustadt	Real Estate-SPECIAL	Tue, 30.04.
Tue, 14.05.	Smart Automation (Fair)	Special Pages	Tue, 23.04.
Sat, 18.05.	Kultursommer – arts and culture	Magazine	Wed, 10.04.
Sat, 18.05.	Federal States	Real Estate-SPECIAL	Wed, 08.05.
Sat, 18.05.	mein Job. mein Leben. – career entry	Magazine	Thu, 25.04.
Wed, 22.05.	Transportation, Logistics & Commercial Vehicles	SPECIAL	Wed, 08.05.
Thu, 23.05.	Promising Values of Wealth	Magazine	Tue, 09.04.
Thu, 23.05.	Wirtschaft & Recht (property & real estate law) – economy & law	SPECIAL	Thu, 09.05.
Sat, 25.05.	RUNDUM Reisen – travelling	Magazine	Fri, 03.05.
Sat, 25.05.	Most Wanted IT & Developer – CW*	Career-SPECIAL	Mon, 13.05.
Sat, 25.05.	MANAGEMENTSTANDARD	SPECIAL	Mon, 13.05.
Sat, 01.06.	ÖKOSTANDARD – ecology	SPECIAL	Fri, 17.05.

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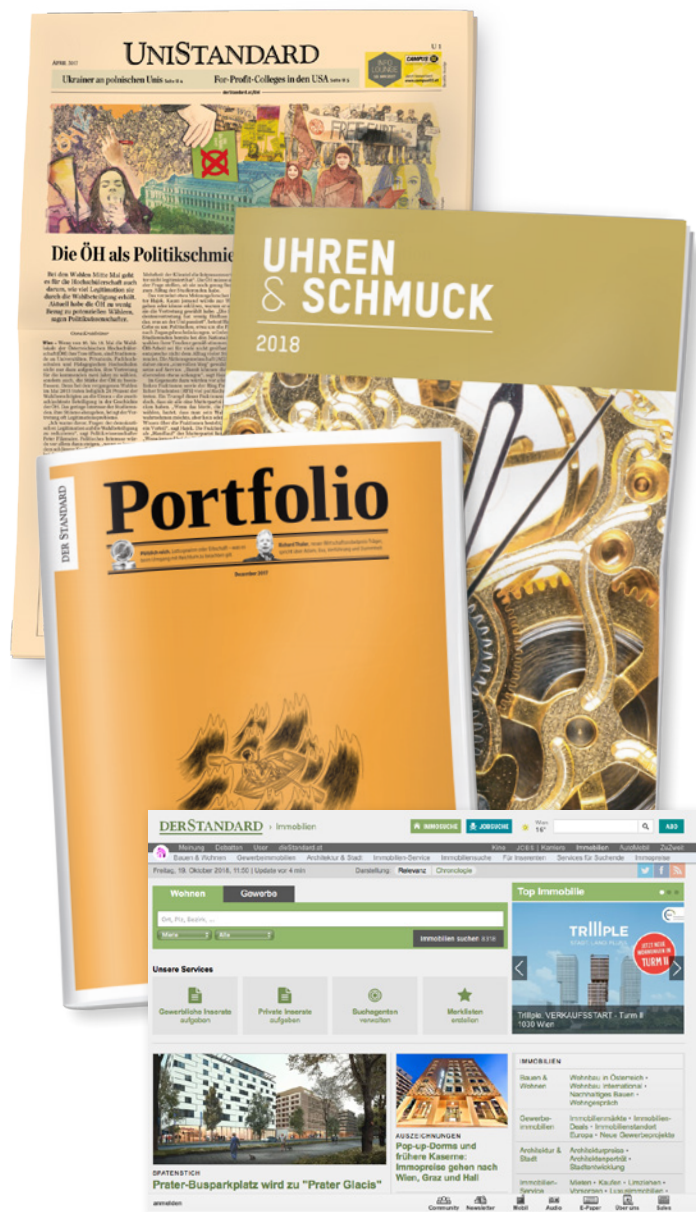
Date	Subject	Product	Deadline
Thu, 13.06.	Wirtschaft & Recht (investment law banking and capital market) – economy & law	SPECIAL	Wed, 29.05.
Fri, 14.06.	RUNDUM Genuss (Summer Recipes) – food & drinks	Magazine	Wed, 22.05.
Sat, 15.06.	FH-STANDARD – universities of applied sciences	SPECIAL	Fri, 31.05.
Sat, 15.06.	Luxury Properties	Real Estate-SPECIAL	Tue, 04.06.
Wed, 19.06.	Best Real Estate Brands (Housing development)	Magazine	Mon, 13.05.
Fri, 21.06.	Megatrends	SPECIAL	Wed, 05.06.
Sat, 22.06.	The perfect match – digital & analog	Career-SPECIAL	Fri, 07.06.
Sat, 22.06.	Temporary Living/Living and Studying	Real Estate-SPECIAL	Tue, 11.06.
Thu, 27.06.	Children	Special Pages	Thu, 06.06.
Sat, 29.06.	Office & Commercial Properties: Top Office Projects in Vienna	Real Estate-SPECIAL	Tue, 18.06.
Sat, 13.07.	Foray through Austria: Tyrol & Vorarlberg	Career-SPECIAL	Mon, 01.07.
Fri, 19.07.	RUNDUM Genuss (Summer Drinks) – food & drinks	Magazine	Fri, 28.06.
Sat, 27.07.	Foray through Austria: Upper Austria & Salzburg	Career-SPECIAL	Mon, 15.07.
Sat, 10.08.	Foray through Austria: Styria & Carinthia	Career-SPECIAL	Mon, 29.07.
Tue, 20.08.	CURE – health	Magazine	Mon, 22.07.
Wed, 21.08.	FORSCHUNG – scientific research & development	Magazine	Tue, 16.07.
Sat, 24.08.	LEADERSHIPSTANDARD	SPECIAL	Fri, 09.08.
Sat, 24.08.	Foray through Austria: Vienna, Lower Austria & Burgenland	Career-SPECIAL	Mon, 12.08.
Thu, 05.09.	Children (Beginning of School)	Special Pages	Wed, 14.08.
Sat, 07.09.	Women's Careers	Career-SPECIAL	Mon, 26.08.



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Date	Subject	Product	Deadline
Sat, 07.09.	Office & Commercial Properties: The Austrian Market	Real Estate-SPECIAL	Wed, 28.08.
Tue, 10.09.	Service in Tourism	Special Pages	Tue, 20.08.
Wed, 11.09.	Transportation, Logistics & Commercial Vehicles	SPECIAL	Wed, 28.08.
Sat, 14.09.	Living in a Tower	Real Estate-SPECIAL	Wed, 04.09.
Sat, 14.09.	ÖKOSTANDARD – ecology	SPECIAL	Mon, 02.09.
Fri, 20.09.	Immobilienwirtschaft Trend Guide – real estate	Magazine	Fri, 30.08.
Sat, 21.09.	The perfect match – What really counts?	Career-SPECIAL	Mon, 09.09.
Sat, 21.09.	RUNDUM Kultur – arts and culture	Magazine	Fri, 30.08.
Sat, 21.09.	MANAGEMENTSTANDARD	SPECIAL	Mon, 09.09.
Thu, 26.09.	Wirtschaft & Recht (property & real estate law) – economy & law	SPECIAL	Thu, 12.09.
Fri, 27.09.	RUNDUM Genuss (Coffee) – food & drinks	Magazine	Fri, 06.09.
Sat, 28.09.	RONDO Exklusiv (Fashion & Cosmetics)	Magazine	Fri, 06.09.
Sat, 28.09.	FH OÖ Campus Wels	Fair Magazine	Fri, 26.07.
Sat, 05.10.	Technology & Innovation – CW*	Career-SPECIAL	Mon, 23.09.
Sat, 05.10.	Market Overview on Expo Real	Real Estate-SPECIAL	Fri, 13.09.
Sat, 05.10.	FH OÖ Campus Hagenberg	Fair Magazine	Fri, 26.07.
Sat, 05.10.	RONDomobil – automobile	Magazine	Fri, 13.09.
Thu, 10.10.	UNISTANDARD – universities	SPECIAL	Thu, 26.09.
Thu, 10.10.	KARRIERENSTANDARDS – career & work	Magazine	Thu, 12.09.
Thu, 10.10.	Commuting	Special Pages	Thu, 19.09.

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Date	Subject	Product	Deadline
Fri, 11.10.	Megatrends	SPECIAL	Fri, 27.09.
Fri, 11.10.	RUNDUM Wohnen – living	Magazine	Fri, 20.09.
Sat, 12.10.	Federal States	Real Estate-SPECIAL	Wed, 02.10.
Sat, 12.10.	VIENNALESTANDARD	SPECIAL	Mon, 30.09.
Sat, 12.10.	FH OÖ Campus Steyr	Fair Magazine	Fri, 26.07.
Thu, 17.10.	VIENNALESTANDARD	SPECIAL	Thu, 03.10.
Thu, 17.10.	Wirtschaft & Recht Journal – economy & law	Magazine	Thu, 26.09.
Fri, 18.10.	RUNDUM Genuss (Sparkling Wine & Wine) – food & drinks	Magazine	Fri, 27.09.
Sat, 19.10.	RUNDUM Reisen – travelling	Magazine	Fri, 27.09.
Tue, 22.10.	Software, Cyber Security	Special Pages	Tue, 01.10.
Wed, 23.10.	VIENNALESTANDARD	SPECIAL	Wed, 09.10.
Fri, 25.10.	Sunrise Industry Energy & Environment	Career-SPECIAL	Mon, 14.10.
Fri, 25.10.	VIENNALESTANDARD	SPECIAL	Fri, 11.10.
Mon, 28.10.	Outdoor (Ski World Cup Opening)	Special Pages	Mon, 07.10.
Thu, 31.10.	RUNDUM Kosmetik – cosmetics	Magazine	Wed, 09.10.
Tue, 05.11.	Service in Tourism	Special Pages	Tue, 15.10.
Wed, 06.11.	Transportation, Logistics & Commercial Vehicles	SPECIAL	Tue, 22.10.
Wed, 06.11.	Wirtschaft & Recht (Legal Tech) – economy & law	SPECIAL	Tue, 22.10.
Sat, 09.11.	MANAGEMENTSTANDARD	SPECIAL	Fri, 25.10.
Sat, 09.11.	IMMOBILIENSTANDARD Eastern Region (Kompakt)	Real Estate-SPECIAL	Tue, 29.10.
Sat, 09.11.	ÖKOSTANDARD – ecology	SPECIAL	Fri, 25.10.



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Date	Subject	Product	Deadline
Sat, 16.11.	RONDO Exklusiv (Watches)	Magazine	Wed, 23.10.
Thu, 21.11.	UNISTANDARD – universities	SPECIAL	Thu, 07.11.
Sat, 23.11.	The perfect match – Apprenticeship: How to succeed in future	Career-SPECIAL	Mon, 11.11.
Sat, 23.11.	RONDOMobil – automobile	Magazine	Thu, 31.10.
Wed, 27.11.	RONDO OPEN HAUS – living	Magazine	Wed, 06.11.
Sat, 30.11.	Real Estate Projects 2020	Real Estate-SPECIAL	Wed, 20.11.
Thu, 05.12.	PORTFOLIO – economy	Magazine	Wed, 30.10.
Thu, 05.12.	Wirtschaft & Recht (tax law/taxes & balances) – economy & law	SPECIAL	Thu, 21.11.
Fri, 06.12.	RUNDUM Genuss (X-mas) – food & drinks	Magazine	Fri, 15.11.
Fri, 06.12.	Service in Retail	Special Pages	Fri, 15.11.
Sat, 07.12.	FH-STANDARD – universities of applied sciences	SPECIAL	Mon, 25.11.
Sat, 14.12.	Sunrise Industry Research & Development	Career-SPECIAL	Mon, 02.12.

Team Anzeige | ☎ +43 1 531 70-707 | 📠 DW 485
 ✉ anzeige@derStandard.at
 🌐 derStandard.at/Anzeige

Team Karriere | ☎ +43 1 531 70-717 | 📠 DW 9717
 ✉ stellenmarkt.anzeigen@derStandard.at
 🌐 derStandard.at/KarriereSales

Team Immobilien | ☎ +43 1 531 70-727 | 📠 DW 9727
 ✉ immo@derStandard.at
 🌐 derStandard.at/ImmobilienSales

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