

Special Subjects 2019

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DERSTANDARD

Weekly Overview 2019



Monday	Deadline
New York Times	14 days prior to publication, 10 a.m.
Wirtschaft & Recht (economy & law)	1 week prior to publication, 10 a.m.



Tuesday	Deadline
Gesundheit (health)	1 week prior to publication, 10 a.m.
WEBSTANDARD (technology & web)	Thursday prior to publication, 10 a.m.



Wednesday	Deadline
FORSCHUNG SPEZIAL (science special)	ask for special cooperations



Thursday	Deadline
GELDSTANDARD (money)	1 week prior to publication, 10 a.m.
ÖKOSTANDARD (ecology)	1 week prior to publication, 10 a.m.
Kulturanzeiger (arts & culture)	Monday, 12 p.m.



Friday	Deadline
AUTOMOBIL (automobile)	1 week prior to publication, 10 a.m.
RONDO (lifestyle magazine)	2 weeks prior to publication



Saturday/Sunday	Deadline
Album (features)	Friday prior to publication, 12 p.m.
Agenda	1 working day prior to publication, 10 a.m.
Bildung und Karriere (education & career)	Tuesday, 12 p.m.
Gesundheit, Wissenschaft (health & science)	Friday prior to publication, 12 p.m.
Immobilien Raumanzeigen (real estate)	Thursday, 12 p.m.
Immobilien Wortanzeigen (real estate)	Thursday, 2 p.m.
Unternehmen (corporations)	1 week prior to publication, 10 a.m.
Stellenmarkt (job market)	Thursday, 6 p.m.
Jobsplitter (job market)	Thursday, 5 p.m.
Kunstmarkt/Galerienspiegel* (art)	Friday prior to publication, 10 a.m.

Further Deadlines	
Hauptblatt (newspaper)	1 working day prior to publication, 10 a.m.
Themenspezials (specials)	10 working days prior to publication
Tipp-Spezial (tip specials)	2 working days prior to publication, 10 a.m.

* Kunstmarkt (Art Market) and Galerienspiegel (Gallery Overview) alternate on a weekly basis and hence appear every 14 days.

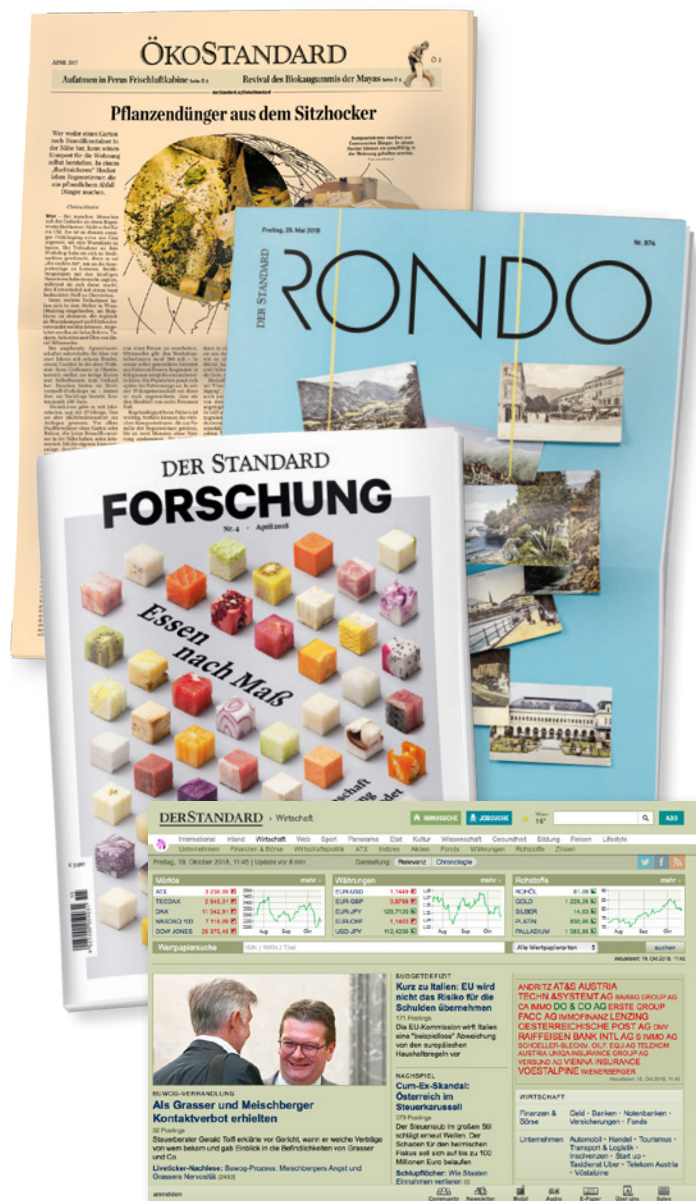


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DERSTANDARD



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Date	Subject	Product	Deadline
Thu, 10.01.	RONDOmobil – automobile	Magazine	Mon, 17.12.
Sat, 26.01.	MANAGEMENTSTANDARD	SPECIAL	Mon, 14.01.
Fri, 08.02.	RUNDUM Genuss (Valentine's Day) – food & drinks	Magazine	Fri, 18.01.
Sat, 09.02.	FH-STANDARD – universities of applied sciences	SPECIAL	Mon, 28.01.
Thu, 14.02.	Wirtschaft & Recht (corporate law, M&A) – economy & law	SPECIAL	Thu, 31.01.
Sat, 16.02.	MINT – science, technology, engineering and mathematics – CW*	Career-SPECIAL	Mon, 04.02.
Sat, 16.02.	Office & Commercial Properties: Business Parks, Shopping Centers	Real Estate-SPECIAL	Wed, 06.02.
Sat, 23.02.	Living in a Tower	Real Estate-SPECIAL	Wed, 13.02.
Tue, 05.03.	Service in Tourism	Special Pages	Tue, 12.02.
Thu, 07.03.	UNISTANDARD – universities	SPECIAL	Thu, 21.02.
Thu, 07.03.	Wirtschaft & Recht Journal – economy & law	Magazine	Thu, 14.02.
Fri, 08.03.	RUNDUM Wohnen – living	Magazine	Fri, 15.02.
Fri, 08.03.	Anniversary Issue "20 Years of RONDO"	RONDO	Fri, 22.02.
Sat, 09.03.	Graduates and their Career Entry	Career-SPECIAL	Mon, 25.02.
Sat, 09.03.	Market Overview on MIPIM	Real Estate-SPECIAL	Fri, 15.02.
Fri, 15.03.	Outdoor (Ski World Cup Final)	Special Pages	Fri, 22.02.
Sat, 16.03.	Sunrise Industry Health	Career-SPECIAL	Mon, 04.03.
Sat, 16.03.	IMMOBILIENSTANDARD Eastern Region (Kompakt)	Real Estate-SPECIAL	Wed, 06.03.
Sat, 16.03.	Karrieretage (Fair for Health Professionals)	Fair Magazine	Fri, 18.01.
Tue, 19.03.	Software, Cyber Security	Special Pages	Tue, 26.02.

* CW – Crossmedia cooperation with Computerwelt



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Date	Subject	Product	Deadline
Wed, 20.03.	Transportation, Logistics & Commercial Vehicles	SPECIAL	Wed, 06.03.
Thu, 21.03.	RUNDUM Kosmetik – cosmetics	Magazine	Thu, 28.02.
Fri, 22.03.	Megatrends	SPECIAL	Fri, 08.03.
Sat, 23.03.	LEADERSHIPSTANDARD	SPECIAL	Mon, 11.03.
Sat, 23.03.	RUNDUM Reisen – travelling	Magazine	Fri, 01.03.
Fri, 29.03.	Outdoor (Bike Festival)	Special Pages	Fri, 08.03.
Fri, 05.04.	CURE (World Health Day) – health	Magazine	Fri, 08.03.
Fri, 05.04.	Children (Easter)	Special Pages	Fri, 15.03.
Sat, 06.04.	ÖKOSTANDARD – ecology	SPECIAL	Mon, 25.03.
Sat, 06.04.	RONDO Exklusiv (Fashion & Cosmetics, Watches)	Magazine	Fri, 15.03.
Tue, 09.04.	Service in Retail	Special Pages	Tue, 19.03.
Fri, 12.04.	RUNDUM Genuss (Easter) – food & drinks	Magazine	Fri, 22.03.
Sat, 13.04.	FH-STANDARD – universities of applied sciences	SPECIAL	Mon, 01.04.
Sat, 13.04.	Consulting & Law	Career-SPECIAL	Mon, 01.04.
Sat, 13.04.	RONDOMobil – automobile	Magazine	Fri, 22.03.
Thu, 18.04.	Wirtschaft & Recht (data protection law) – economy & law	SPECIAL	Thu, 04.04.
Fri, 19.04.	Immobilienwirtschaft Trend Guide – real estate	Magazine	Fri, 29.03.
Wed, 24.04.	RONDO OPEN HAUS – living	Magazine	Tue, 02.04.
Thu, 25.04.	UNISTANDARD – universities	SPECIAL	Wed, 10.04.
Sat, 27.04.	Waterside Living	Real Estate-SPECIAL	Tue, 16.04.
Fri, 03.05.	RUNDUM Genuss (Mother's Day) – food & drinks	Magazine	Wed, 10.04.



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Date	Subject	Product	Deadline
Fri, 03.05.	Industry	Special Pages	Fri, 12.04.
Sat, 04.05.	Sunrise Industry Electrical Engineering	Career-SPECIAL	Fri, 19.04.
Tue, 07.05.	Service in Tourism	Special Pages	Tue, 16.04.
Wed, 08.05.	Watches & Jewellery (Basel)	Magazine	Mon, 15.04.
Sat, 11.05.	IMMOBILIENSTANDARD Eastern Region (Kompakt)	Real Estate-SPECIAL	Tue, 30.04.
Tue, 14.05.	Smart Automation (Fair)	Special Pages	Tue, 23.04.
Sat, 18.05.	Kultursommer – arts and culture	Magazine	Wed, 10.04.
Sat, 18.05.	Federal States	Real Estate-SPECIAL	Wed, 08.05.
Sat, 18.05.	mein Job. mein Leben. – career entry	Magazine	Thu, 25.04.
Wed, 22.05.	Transportation, Logistics & Commercial Vehicles	SPECIAL	Wed, 08.05.
Thu, 23.05.	Promising Values of Wealth	Magazine	Tue, 09.04.
Thu, 23.05.	Wirtschaft & Recht (property & real estate law) – economy & law	SPECIAL	Thu, 09.05.
Sat, 25.05.	RUNDUM Reisen – travelling	Magazine	Fri, 03.05.
Sat, 25.05.	Most Wanted IT & Developer – CW*	Career-SPECIAL	Mon, 13.05.
Sat, 25.05.	MANAGEMENTSTANDARD	SPECIAL	Mon, 13.05.
Sat, 01.06.	ÖKOSTANDARD – ecology	SPECIAL	Fri, 17.05.
Thu, 13.06.	Wirtschaft & Recht (investment law banking and capital market) – economy & law	SPECIAL	Wed, 29.05.
Fri, 14.06.	RUNDUM Genuss (Summer Recipes) – food & drinks	Magazine	Wed, 22.05.
Sat, 15.06.	FH-STANDARD – universities of applied sciences	SPECIAL	Fri, 31.05.

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Date	Subject	Product	Deadline
Sat, 15.06.	Luxury Properties	Real Estate-SPECIAL	Tue, 04.06.
Wed, 19.06.	Best Real Estate Brands (Housing development)	Magazine	Mon, 13.05.
Fri, 21.06.	Megatrends	SPECIAL	Wed, 05.06.
Sat, 22.06.	The perfect match – digital & analog	Career-SPECIAL	Fri, 07.06.
Sat, 22.06.	Temporary Living	Real Estate-SPECIAL	Tue, 11.06.
Thu, 27.06.	Children	Special Pages	Thu, 06.06.
Sat, 29.06.	Office & Commercial Properties: Top Office Projects in Vienna	Real Estate-SPECIAL	Tue, 18.06.
Sat, 13.07.	Foray through Austria: Tyrol & Vorarlberg	Career-SPECIAL	Mon, 01.07.
Fri, 19.07.	RUNDUM Genuss (Summer Drinks) – food & drinks	Magazine	Fri, 28.06.
Sat, 27.07.	Foray through Austria: Upper Austria & Salzburg	Career-SPECIAL	Mon, 15.07.
Sat, 10.08.	Foray through Austria: Styria & Carinthia	Career-SPECIAL	Mon, 29.07.
Tue, 20.08.	CURE – health	Magazine	Mon, 22.07.
Wed, 21.08.	FORSCHUNG – scientific research & development	Magazine	Tue, 16.07.
Sat, 24.08.	LEADERSHIPSTANDARD	SPECIAL	Fri, 09.08.
Sat, 24.08.	Foray through Austria: Vienna, Lower Austria & Burgenland	Career-SPECIAL	Mon, 12.08.
Thu, 05.09.	Children (Beginning of School)	Special Pages	Wed, 14.08.
Sat, 07.09.	Women's Careers	Career-SPECIAL	Mon, 26.08.
Sat, 07.09.	Office & Commercial Properties: The Austrian Market	Real Estate-SPECIAL	Wed, 28.08.
Tue, 10.09.	Service in Tourism	Special Pages	Tue, 20.08.
Wed, 11.09.	Transportation, Logistics & Commercial Vehicles	SPECIAL	Wed, 28.08.
Sat, 14.09.	Living and Studying	Real Estate-SPECIAL	Wed, 04.09.



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Date	Subject	Product	Deadline
Sat, 14.09.	ÖKOSTANDARD – ecology	SPECIAL	Mon, 02.09.
Fri, 20.09.	Immobilienwirtschaft Trend Guide – real estate	Magazine	Fri, 30.08.
Sat, 21.09.	The perfect match – What really counts?	Career-SPECIAL	Mon, 09.09.
Sat, 21.09.	RUNDUM Kultur – arts and culture	Magazine	Fri, 30.08.
Sat, 21.09.	MANAGEMENTSTANDARD	SPECIAL	Mon, 09.09.
Thu, 26.09.	Wirtschaft & Recht (property & real estate law) – economy & law	SPECIAL	Thu, 12.09.
Fri, 27.09.	RUNDUM Genuss (Coffee) – food & drinks	Magazine	Fri, 06.09.
Sat, 28.09.	RONDO Exklusiv (Fashion & Cosmetics)	Magazine	Fri, 06.09.
Sat, 28.09.	FH OÖ Campus Wels	Fair Magazine	Fri, 26.07.
Mon, 30.09.	Career Calling	Fair Magazine	Fri, 26.07.
Sat, 05.10.	Technology & Innovation – CW*	Career-SPECIAL	Mon, 23.09.
Sat, 05.10.	Market Overview on Expo Real	Real Estate-SPECIAL	Fri, 13.09.
Sat, 05.10.	FH OÖ Campus Hagenberg	Fair Magazine	Fri, 26.07.
Sat, 05.10.	RONDOMobil – automobile	Magazine	Fri, 13.09.
Thu, 10.10.	UNISTANDARD – universities	SPECIAL	Thu, 26.09.
Thu, 10.10.	KARRIERENSTANDARDS – career & work	Magazine	Thu, 12.09.
Thu, 10.10.	Commuting	Special Pages	Thu, 19.09.
Fri, 11.10.	Megatrends	SPECIAL	Fri, 27.09.
Fri, 11.10.	RUNDUM Wohnen – living	Magazine	Fri, 20.09.
Sat, 12.10.	Federal States	Real Estate-SPECIAL	Wed, 02.10.

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Date	Subject	Product	Deadline
Sat, 12.10.	VIENNALESTANDARD	SPECIAL	Mon, 30.09.
Sat, 12.10.	FH OÖ Campus Steyr	Fair Magazine	Fri, 26.07.
Thu, 17.10.	VIENNALESTANDARD	SPECIAL	Thu, 03.10.
Thu, 17.10.	Wirtschaft & Recht Journal – economy & law	Magazine	Thu, 26.09.
Fri, 18.10.	RUNDUM Genuss (Sparkling Wine & Wine) – food & drinks	Magazine	Fri, 27.09.
Sat, 19.10.	RUNDUM Reisen – travelling	Magazine	Fri, 27.09.
Tue, 22.10.	Software, Cyber Security	Special Pages	Tue, 01.10.
Wed, 23.10.	VIENNALESTANDARD	SPECIAL	Wed, 09.10.
Fri, 25.10.	Sunrise Industry Energy & Environment	Career-SPECIAL	Mon, 14.10.
Fri, 25.10.	VIENNALESTANDARD	SPECIAL	Fri, 11.10.
Mon, 28.10.	Outdoor (Ski World Cup Opening)	Special Pages	Mon, 07.10.
Thu, 31.10.	RUNDUM Kosmetik – cosmetics	Magazine	Wed, 09.10.
Tue, 05.11.	Service in Tourism	Special Pages	Tue, 15.10.
Wed, 06.11.	Transportation, Logistics & Commercial Vehicles	SPECIAL	Tue, 22.10.
Sat, 09.11.	MANAGEMENTSTANDARD	SPECIAL	Fri, 25.10.
Sat, 09.11.	IMMOBILIENSTANDARD Eastern Region (Kompakt)	Real Estate-SPECIAL	Tue, 29.10.
Sat, 09.11.	ÖKOSTANDARD – ecology	SPECIAL	Fri, 25.10.
Thu, 14.11.	Wirtschaft & Recht (IT-Law) – economy & law	SPECIAL	Wed, 30.10.
Sat, 16.11.	Energy-efficient Living	Real Estate-SPECIAL	Wed, 06.11.
Sat, 16.11.	RONDO Exklusiv (Watches)	Magazine	Wed, 23.10.
Thu, 21.11.	UNISTANDARD – universities	SPECIAL	Thu, 07.11.



Date	Subject	Product	Deadline
Sat, 23.11.	The perfect match – Apprenticeship: How to succeed in future	Career-SPECIAL	Mon, 11.11.
Sat, 23.11.	RONDomobil – automobile	Magazine	Thu, 31.10.
Sat, 30.11.	Real Estate Projects 2020	Real Estate-SPECIAL	Wed, 20.11.
Wed, 04.12.	RONDO OPEN HAUS – living	Magazine	Wed, 13.11.
Thu, 05.12.	PORTFOLIO – economy	Magazine	Wed, 30.10.
Thu, 05.12.	Wirtschaft & Recht (tax law/taxes & balances) – economy & law	SPECIAL	Thu, 21.11.
Fri, 06.12.	RUNDUM Genuss (X-mas) – food & drinks	Magazine	Fri, 15.11.
Fri, 06.12.	Service in Retail	Special Pages	Fri, 15.11.
Sat, 07.12.	FH-STANDARD – universities of applied sciences	SPECIAL	Mon, 25.11.
Sat, 14.12.	Sunrise Industry Research & Development	Career-SPECIAL	Mon, 02.12.

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