

DER STANDARD weekly overview



Monday: New York Times, Wirtschaft & Recht (economy & law)



Tuesday: Gesundheit (health), WEBSTANDARD (technology & web)



Wednesday: Forschung Spezial (science special)



Thursday: GELDSTANDARD (money), ÖKOSTANDARD (ecology), Kulturanzeiger (arts & culture)



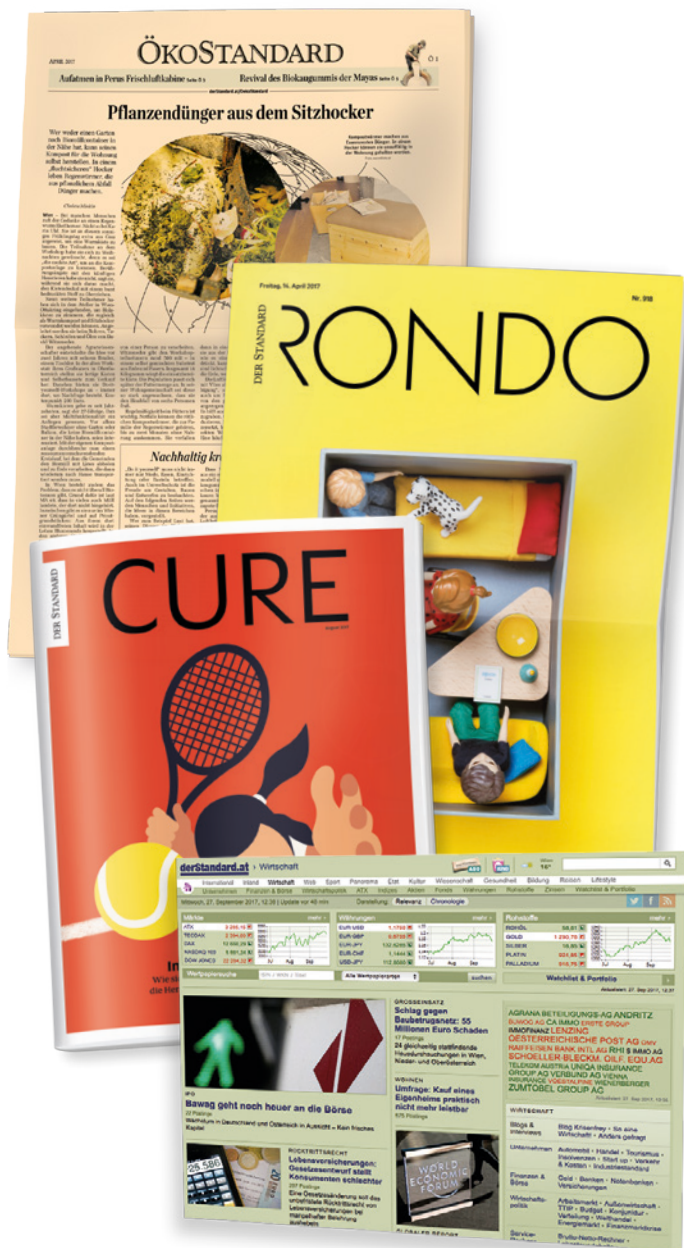
Friday: Automobil (automobile), RONDO (lifestyle magazine)



Saturday/Sunday: Album (features), Bildung & Karriere (education & career), Gesundheit (health), IMMOBILIENSTANDARD (real estate), KARRIERENSTANDARD (career & recruiting), Kunstmarkt/Galerienspiegel (art market/galleries), UNTERNEHMEN (corporations)



Publication	Subject	Product	Deadline
January			
Thu, 11.01.	RONDObil – automobile	Magazine	Mon, 18.12.17
Sat, 27.01.	100 years of republic	Special Issue	Fri, 19.01.
Sat, 27.01.	MANAGEMENTSTANDARD	Special	Mon, 15.01.
February			
Fri, 09.02.	RUNDUM Genuss (Valentine's Day) – food & drinks	RONDO	Fri, 19.01.
Sat, 10.02.	FH-STANDARD – universities of applied sciences	Special	Mon, 29.01.
March			
Thu, 08.03.	UNISTANDARD – universities	Special	Thu, 22.02.
Fri, 09.03.	RUNDUM Wohnen – living	Magazine	Fri, 16.02.
Wed, 21.03.	Transportation, Logistics & Commercial Vehicles	Special	Wed, 07.03.
Thu, 22.03.	RUNDUM Kosmetik – cosmetics	Magazine	Thu, 01.03.
Fri, 23.03.	RUNDUM Genuss (Easter) – food & drinks	RONDO	Fri, 02.03.
Sat, 24.03.	RUNDUM Reisen – travelling	Magazine	Fri, 02.03.
Sat, 24.03.	LEADERSHIPSTANDARD	Special	Mon, 12.03.
April			
Fri, 06.04.	CURE – health	Magazine	Thu, 08.03.
Sat, 07.04.	ÖKOSTANDARD – ecology	Special	Fri, 23.03.
Sat, 07.04.	RONDO Exklusiv (Fashion & Cosmetics, Watches)	Magazine	Thu, 15.03.
Wed, 11.04.	FORSCHUNG – scientific research & development	Magazine	Tue, 13.03.
Sat, 14.04.	FH-STANDARD – universities of applied sciences	Special	Fri, 30.03.
Sat, 14.04.	RONDObil – automobile	Magazine	Thu, 22.03.
Wed, 25.04.	RONDO OPEN HAUS – living	Magazine	Wed, 04.04.
Thu, 26.04.	UNISTANDARD – universities	Special	Thu, 12.04.
Sat, 28.04.	The future of work	Special Issue	Fri, 20.04.



Online-realisation possible upon request.

(Subject to change)

Tel.: +43(0)1/531 70-707 | Fax: +43(0)1/531 70-485
 anzeige@derStandard.at | derStandard.at/Anzeige

derStandard.at





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May			
Thu, 03.05.	RUNDUM Genuss (Mother's Day) – food & drinks	Magazine	Wed, 11.04.
Wed, 09.05.	Watches & Jewellery (Basel)	Magazine	Tue, 17.04.
Thu, 17.05.	Kultursommer – arts and culture	Magazine	Tue, 10.04.
Wed, 23.05.	Transportation, Logistics & Commercial Vehicles	Special	Mon, 07.05.
Thu, 24.05.	Promising Values of Wealth	Magazine, E&L	Mon, 09.04.
Sat, 26.05.	MANAGEMENTSTANDARD	Special	Fri, 11.05.
June			
Sat, 02.06.	RUNDUM Reisen – travelling	Magazine	Thu, 08.05.
Sat, 02.06.	ÖKOSTANDARD – ecology	Special	Thu, 17.05.
Fri, 15.06.	RUNDUM Genuss (Summer Recipes) – food & drinks	RONDO	Thu, 24.05.
Sat, 16.06.	FH-STANDARD – universities of applied sciences	Special	Mon, 04.06.
July			
Fri, 20.07.	RUNDUM Genuss (Summer Drinks) – food & drinks	RONDO	Fri, 29.06.
August			
Tue, 21.08.	CURE – health	Magazine	Mon, 23.07.
Wed, 22.08.	FORSCHUNG – scientific research & development	Magazine	Tue, 24.07.
Fri, 24.08.	RUNDUM Schule – school	RONDO	Thu, 02.08.
Sat, 25.08.	LEADERSHIPSTANDARD	Special	Fri, 10.08.
September			
Wed, 12.09.	Transportation, Logistics & Commercial Vehicles	Special	Wed, 29.08.
Sat, 15.09.	ÖKOSTANDARD – ecology	Special	Mon, 03.09.
Fri, 21.09.	RUNDUM Genuss (Coffee) – food & drinks	RONDO	Fri, 31.08.
Sat, 22.09.	RUNDUM Kultur – arts and culture	Magazine	Fri, 31.08.
Sat, 22.09.	MANAGEMENTSTANDARD	Special	Mon, 10.09.
Sat, 29.09.	RONDO Exklusiv (Fashion & Cosmetics)	Magazine	Fri, 07.09.

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Publication	Subject	Product	Deadline
October			
Thu, 11.10.	UNISTANDARD – universities	Special	Thu, 27.09.
Thu, 11.10.	KARRIERENSTANDARDS – career & work	Magazine	Fri, 14.09.
Fri, 12.10.	RUNDUM Wohnen – living	RONDO	Fri, 21.09.
Wed, 17.10.	RUNDUM Genuss (Sparkling Wine & Wine) – food & drinks	RONDO	Wed, 26.09.
Sat, 20.10.	RONDOMobil – automobile	Magazine	Fri, 28.09.
Wed, 31.10.	RUNDUM Kosmetik – cosmetics	Magazine	Tue, 09.10.
November			
Sat, 03.11.	ÖKOSTANDARD – ecology	Special	Thu, 18.10.
Wed, 07.11.	Transportation, Logistics & Commercial Vehicles	Special	Mon, 22.10.
Sat, 10.11.	MANAGEMENTSTANDARD	Special	Thu, 25.10.
Sat, 17.11.	RONDO Exklusiv (Fashion & Cosmetics, Watches)	Magazine	Wed, 24.10.
Thu, 22.11.	UNISTANDARD – universities	Special	Thu, 08.11.
Sat, 24.11.	RUNDUM Reisen – travelling	Magazine	Fri, 02.11.
Thu, 29.11.	RONDO Digital – technology & web	Magazine	Thu, 08.11.
December			
Sat, 01.12.	RONDOMobil – automobile	Magazine	Fri, 09.11.
Sat, 01.12.	FH-STANDARD – universities of applied sciences	Special	Mon, 19.11.
Wed, 05.12.	RONDO OPEN HAUS – living	Magazine	Wed, 14.11.
Tue, 06.12.	Portfolio – economy	Magazine	Wed, 31.10.
Fri, 07.12.	RUNDUM Genuss (X-mas) – food & drinks	Magazine	Fri, 16.11.

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