



The magazine for exclusive brands and high fashion

RONDO EXKLUSIV is complementing the weekly lifestyle magazine RONDO with three luxury editions every year. It is edited by fashion expert Stephan Hilpold and his team and is aimed at fashion and jewelry lovers, trendsetters and globetrotters.

Each issue is dedicated to one or more main topics (fashion/beauty/high end watches) and contains editorial features like visual essays/photography spreads, celebrity portraits, insider tips or style guides from the trendiest cities in the world.

But not only its contents make this magazine an exclusive high end production: Its large format, high quality, glossy paper and perfect binding clearly sets it apart from other publications. It is thus the ideal stage to present your exquisite products and brands.

Also available as single copy at newsstands and other selected resellers

RONDO Exklusiv is distributed as supplement in DER STANDARD* and can be purchased (single copy) at selected retailers.

Publication Date 2018	Special subject	Deadline
Saturday, 7 th April	Fashion & Cosmetics, Watches	Thursday, 15 th March
Saturday, 29th September	Fashion & Cosmetics	Friday, 7 th September
Saturday, 17th November	Watches	Wednesday, 24th October

(Subject to change)



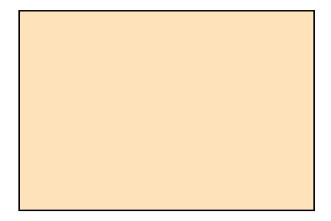
^{*} This magazine is enclosed in DER STANDARD, except for self-service newsstands (Sat/Sun) and DER STANDARD-Kompakt.

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RONDOEXKLUSIV/CURE



2/1 spread page

type area: 452 x 279 mm bleed size: 480 x 325 mm

€ 25,500.-

1/1 page

type area: 204 x 279 mm bleed size: 240 x 325 mm € 14,000.–

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Rates and Specs

Large Format

Prime positioning

25 % surcharge on IFC and OBC

Fixed positioning

15 % surcharge

Print, Paper, Colour Profile

Bleed:

3 mm on each side

RONDO Exklusiv

Cover:

200 g picture print glossy, ISOcoated v2 eci

Inside:

80g LWC improved matte, PSO_LWC_Improved_eci

CURE

Cover:

200 g picture print glossy, ISOcoated_v2_eci

Inside:

57 g LWC glossy,

PSO_LWC_Standard_eci

Copy Deadline RONDO Exklusiv

 ${\bf 3}$ weeks prior to publication **CURE**

4 weeks prior to publication

Contact Production

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