



RUNDUM WOHNEN

There is no place like home

This promotion magazine is designed for a target group that values high standards of living and covers topics concerning home and garden.

No matter if the reader is interested in home improvement, remodeling or buying, this magazine sets out to be an inspiration and source of information for planning, designing and financing.

The March issue will additionally be distributed on Austria's biggest design fair, 'Wohnen & Interieur', from March 10th through March 18th 2018.

Publication Date 2018

Friday, 9th March

Friday, 12th October

Deadline

Friday, 16th February

Friday, 21st September

(Subject to change)

RUNDUM



2/1 spread page

type area: 538 x 384 mm
bleed size: 570 x 440 mm

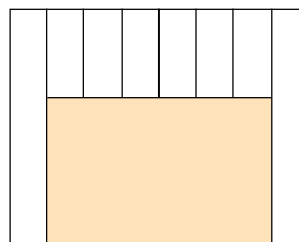
€ 25,500.-



1/1 page

type area: 253 x 384 mm
bleed size: 285 x 440 mm

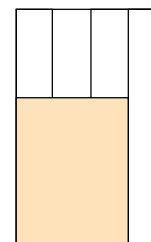
€ 14,000.-



2/1 magazine spread page

type area: 410 x 242 mm
bleed size: 410 x 273 mm

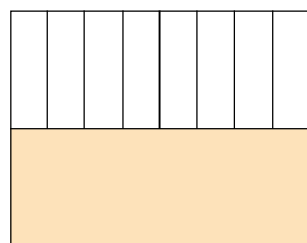
€ 22,000.-



magazin

type area: 189 x 242 mm
bleed size: 205 x 273 mm

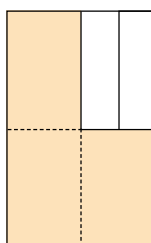
€ 11,000.-



2/2 spread page

type area: 538 x 190 mm
bleed size: 570 x 221 mm

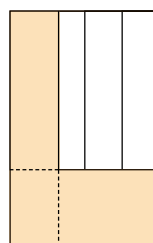
€ 18,000.-



1/2 page vertical

type area: 125 x 384 mm
bleed size: 141 x 440 mm

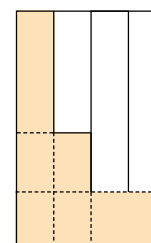
€ 9,000.-



1/3 page vertical

type area: 81 x 384 mm
bleed size: 97 x 440 mm

€ 7,000.-



1/4 page vertical

type area: 61 x 384 mm
bleed size: 77 x 440 mm

1/4 page horizontal

type area: 253 x 93 mm
bleed size: 285 x 124 mm

1/4 page box

type area: 125 x 190 mm
bleed size: 141 x 221 mm

€ 5,500.-

1/9 page

type area: 81 x 125 mm
bleed size: 97 x 156 mm

€ 2,550.-

1/2 page horizontal

type area: 253 x 190 mm
bleed size: 285 x 221 mm

€ 9,000.-

1/3 page horizontal

type area: 253 x 125 mm
bleed size: 285 x 156 mm

€ 7,000.-

Rates and Specs RONDO-Format

Prime positioning

25 % surcharge on IFC and OBC

Fixed positioning

15 % surcharge
(or at least € 750.-),
solus positioning from 1/3
page upwards guaranteed

Print, Paper, Colour Profile

Cover and Inside:

57 g LWC picture print glossy,
PSO_LWC_Standard_eci

Bleed:

3 mm on each side

Copy Deadline

3 weeks prior to publication

Contact Production

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