



RUNDUM REISEN

Travel the world

RUNDUM Reisen complements our range of promotion magazines with a focus on travel. Vivid (travel)reports whet the readers' appetite for the unknown: foreign cultures, exotic tastes, vibrant cities or breathtaking natural wonders. Further that spirit for adventure with a travel tip on your destination.

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Saturday, 24th November

Deadline

Friday, 2nd March

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Friday, 2nd November

(Subject to change)

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RUNDUM



2/1 spread page

type area: 538 x 384 mm
bleed size: 570 x 440 mm

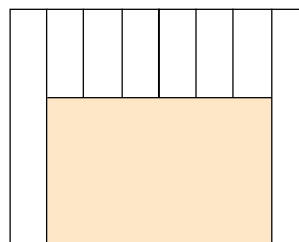
€ 25,500.-



1/1 page

type area: 253 x 384 mm
bleed size: 285 x 440 mm

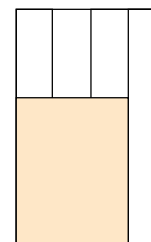
€ 14,000.-



2/1 magazine spread page

type area: 410 x 242 mm
bleed size: 410 x 273 mm

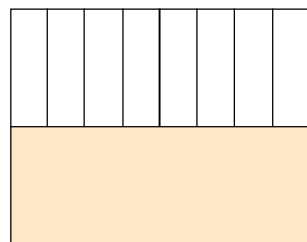
€ 22,000.-



magazin

type area: 189 x 242 mm
bleed size: 205 x 273 mm

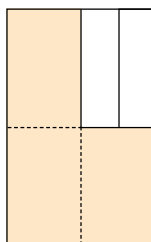
€ 11,000.-



2/2 spread page

type area: 538 x 190 mm
bleed size: 570 x 221 mm

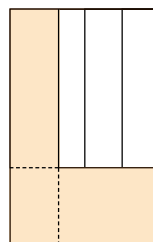
€ 18,000.-



1/2 page vertical

type area: 125 x 384 mm
bleed size: 141 x 440 mm

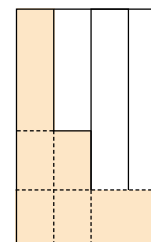
€ 9,000.-



1/3 page vertical

type area: 81 x 384 mm
bleed size: 97 x 440 mm

€ 7,000.-



1/4 page vertical

type area: 61 x 384 mm
bleed size: 77 x 440 mm

1/4 page horizontal

type area: 253 x 93 mm
bleed size: 285 x 124 mm

1/4 page box

type area: 125 x 190 mm
bleed size: 141 x 221 mm

€ 5,500.-

1/9 page

type area: 81 x 125 mm
bleed size: 97 x 156 mm

€ 2,550.-

1/2 page horizontal

type area: 253 x 190 mm
bleed size: 285 x 221 mm

€ 9,000.-

1/3 page horizontal

type area: 253 x 125 mm
bleed size: 285 x 156 mm

€ 7,000.-

Rates and Specs RONDO-Format

Prime positioning

25 % surcharge on IFC and OBC

Fixed positioning

15 % surcharge
(or at least € 750.-),
solus positioning from 1/3
page upwards guaranteed

Print, Paper, Colour Profile

Cover and Inside:

57 g LWC picture print glossy,
PSO_LWC_Standard_eci

Bleed:

3 mm on each side

Copy Deadline

3 weeks prior to publication

Contact Production

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