# RONDOEXKLUSIV



## The magazine for exclusive brands and high fashion

RONDO EXKLUSIV is complementing the weekly lifestyle magazine RONDO with three luxury editions every year. It is edited by fashion expert Stephan Hilpold and his team and is aimed at fashion and jewelry lovers, trendsetters and globetrotters.

Each issue is dedicated to one or more main topics (fashion/beauty/high end watches) and contains editorial features like visual essays/photography spreads, celebrity portraits, insider tips or style guides from the trendiest cities in the world.

But not only its contents make this magazine an exclusive high end production: Its large format, high quality, glossy paper and perfect binding clearly sets it apart from other publications. It is thus the ideal stage to present your exquisite products and brands.

## Also available as single copy at newsstands and other selected resellers

RONDO Exklusiv is distributed as supplement in DER STANDARD\* and can be purchased (single copy) at selected retailers.

<b>Publication Date 2017</b>	<b>Special subject</b>	Deadline
Saturday, 8 <sup>th</sup> April	Fashion & Cosmetics, Watches	Friday, 17 <sup>th</sup> March
Saturday, 7th October	Fashion & Cosmetics	Friday, 15th September
Saturday, 11 <sup>th</sup> November	Watches	Wednesday, 18th October

(Subject to change)

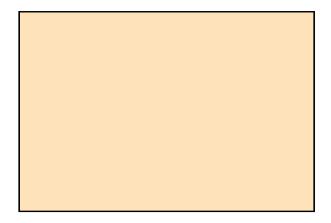
Phone: +43(0)1/531 70-615 | Fax: +43(0)1/531 70-485 anzeige@derStandard.at | derStandard.at/Anzeige





<sup>\*</sup> This magazine is enclosed in DER STANDARD, except for distribution via retail, self-service newsstands (Sat/Sun) and DER STANDARD-Kompakt.

# RONDOEXKLUSIV/CURE



### 2/1 spread page

type area: 452 x 279 mm bleed size: 480 x 325 mm

€ 25,500.-

## **1/1 page**

type area: 204 x 279 mm bleed size: 240 x 325 mm € 14,000.–

The general terms and conditions of STANDARD Verlagsgesellschaft m.b.H., to be viewed on derStandard.at/GTCs, apply. Rates in EURO - good till cancelled (according to STD07, valid per January 1st, 2017); 20 % VAT is applicable. 5 % Austrian governmental advertising tax applies to print media. Reservations on preferential placement remain valid until 4 weeks before date of publication. From this time on, only fixed bookings are possible. In case of cancellation after deadline, the agreed contract value will be charged. Subject to alterations. Typing and printing errors reserved.

## **Rates and Specs**

Large Format

#### **Prime positioning**

25 % surcharge on IFC and OBC

## **Fixed positioning**

15 % surcharge

### **Print, Paper, Colour Profile**

Bleed:

3 mm on each side

#### **RONDO Exklusiv**

Cover:

200g picture print glossy, ISOcoated v2 eci

Inside:

80 g LWC improved matte, PSO\_LWC\_Improved\_eci

#### **CURE**

Cover:

200 g picture print glossy, ISOcoated v2 eci

Inside:

57 g LWC glossy,

PSO\_LWC\_Standard\_eci

### **Copy Deadline RONDO Exklusiv**

3 weeks prior to publication **CURE** 

4 weeks prior to publication

#### **Contact Production**

Tel.: +43(0)1/531 70-431 or -388 produktion@derStandard.at

Phone: +43(0)1/531 70-615 | Fax: +43(0)1/531 70-485 anzeige@derStandard.at | derStandard.at/Anzeige

derStandard.at

