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## RONDO EXKLUSIV

### The magazine for exclusive brands and high fashion

RONDO EXKLUSIV is complementing the weekly lifestyle magazine RONDO with three luxury editions every year. It is edited by fashion expert Stephan Hilpold and his team and is aimed at fashion and jewelry lovers, trendsetters and globetrotters.

Each issue is dedicated to one or more main topics (fashion/beauty/high end watches) and contains editorial features like visual essays/photography spreads, celebrity portraits, insider tips or style guides from the trendiest cities in the world.

But not only its contents make this magazine an exclusive high end production: Its large format, high quality, glossy paper and perfect binding clearly sets it apart from other publications. It is thus the ideal stage to present your exquisite products and brands.

### Also available as single copy at newsstands and other selected resellers

RONDO Exklusiv is distributed as supplement in DER STANDARD\* and can be purchased (single copy) at selected retailers.



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Publication Date 2017	Special subject	Deadline
Saturday, 8 <sup>th</sup> April	Fashion & Cosmetics, Watches	Friday, 17 <sup>th</sup> March
Saturday, 7 <sup>th</sup> October	Fashion & Cosmetics	Friday, 15 <sup>th</sup> September
Saturday, 11 <sup>th</sup> November	Watches	Wednesday, 18 <sup>th</sup> October

(Subject to change)

\* This magazine is enclosed in DER STANDARD, except for distribution via retail, self-service newsstands (Sat/Sun) and DER STANDARD-Kompakt.

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### 2/1 spread page

type area: 452 x 279 mm  
bleed size: 480 x 325 mm  
**€ 25,500.-**



### 1/1 page

type area: 204 x 279 mm  
bleed size: 240 x 325 mm  
**€ 14,000.-**

## Rates and Specs Large Format

### Prime positioning

25 % surcharge on IFC and OBC

### Fixed positioning

15 % surcharge

### Print, Paper, Colour Profile

#### Bleed:

3 mm on each side

#### RONDO Exklusiv

#### Cover:

200 g picture print glossy,  
ISOcoated\_v2\_eci

#### Inside:

80 g LWC improved matte,  
PSO\_LWC\_Improved\_eci

#### CURE

#### Cover:

200 g picture print glossy,  
ISOcoated\_v2\_eci

#### Inside:

57 g LWC glossy,  
PSO\_LWC\_Standard\_eci

### Copy Deadline

#### RONDO Exklusiv

3 weeks prior to publication

#### CURE

4 weeks prior to publication

### Contact Production

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