

GELDSTANDARD

A trusted guide for private investors and B2B oriented decision makers

The GELDSTANDARD covers a broad spectrum of sound economic information, not only for the investment professional but also for the financially interested in currency and capital markets. In addition to extensive reports, analysis and graphics clearly illustrate the main contents straight and to the point.

Every Thursday, the well-established GELDSTANDARD complements the Business & Finance section of DER STANDARD with three pages of comprehensive economical knowledge. Additionally, an extensive version – GELDSTANDARD SPEZIAL – is published six times a year.

Publication Date 2017	Deadline
Thursday, 16th March	Thursday, 2 nd March
Thursday, 13 th April	Thursday, 30 th March
Thursday, 18th May	Thursday, 4 th May
Thursday, 21st September	Thursday, 7 th September
Thursday, 19th October	Thursday, 5 th October
Thursday, 16th November	Thursday, 2nd November

(Subject to change)

Editorial Special Online

Seize all our media channels and enhance your reach considerably by placing your ad not only in print, but also online (derStandard.at/Geld).

Phone: +43(0)1/531 70-615 | Fax: +43(0)1/531 70-485 anzeige@derStandard.at | derStandard.at/Anzeige



