



Publication	Subject	Crossmedia	Product	Deadline
January				
Thu, 12.01.	RONDOMobil – automobile		Magazine	Tue, 20.12.16
Sat, 21.01.	Demokratie unter Druck	✓	Special Issue	Fri, 13.01.
Sat, 28.01.	MANAGEMENTSTANDARD	✓	Special	Mon,16.01.
February				
Sat, 04.02.	RUNDUM Reisen – travel		Magazine	Fri, 13.01.
Fri, 10.02.	RUNDUM Genuss (Valentine's Day) – food & drinks	✓	RONDO	Fri, 20.01.
Sat, 11.02.	FH-STANDARD – universities of applied science	✓	Special	Mon,30.01.
March				
Tue, 09.03.	UNISTANDARD – universities	✓	Special	Thu, 23.02.
Fri, 10.03.	RUNDUM Wohnen – living		RONDO	Fri, 17.02.
Thu, 14.03.	Breast Cancer (St. Gallen Breast Cancer Conference)		Special	Tue, 28.02.
Wed, 15.03.	Transportation, Logistics & Commercial Vehicles	✓	Special	Wed,01.03.
Thu, 16.03.	GELDSTANDARD – finance		Special	Thu, 02.03.
Thu, 16.03.	RUNDUM Kosmetik – cosmetics		Magazine	Thu, 23.02.
Sat, 25.03.	LEADERSHIPSTANDARD		Special	Mon,13.03.
Tue, 28.03.	Neurology (Conference on Alzheimer & Parkinson)		Special	Tue, 14.03.
April				
Sat, 01.04.	ÖKOSTANDARD – ecology	✓	Special	Mon,20.03.
Fri, 07.04.	UNTERNEHMENSTANDARD – small & medium-sized businesses (SMB)		Special	Fri, 24.03.
Fri, 07.04.	CURE – health		Magazine	Fri, 10.03.
Fri, 07.04.	RUNDUM Genuss (Easter) – food & drinks		RONDO	Fri, 17.03.
Sat, 08.04.	FH-STANDARD – universities of applied science	✓	Special	Mon,27.03.
Sat, 08.04.	RONDO Exklusiv (Fashion & Cosmetics, Watches)		Magazine	Fri, 17.03.
Thu, 13.04.	GELDSTANDARD – finance		Special	Thu, 30.03.
Sat, 15.04.	RONDOMobil – automobile		Magazine	Fri, 24.03.
Thu, 27.04.	UNISTANDARD – universities	✓	Special	Wed, 12.04.

(Subject to change)

Tel.: +43(0)1/531 70-707 | Fax: +43(0)1/531 70-485
 anzeige@derStandard.at | derStandard.at/Anzeige

derStandard.at



Publication	Subject	Crossmedia	Product	Deadline
April				
Thu, 27.04.	RONDO Open Haus – living		Magazine	Wed, 05.04.
May				
Tue, 02.05.	Asthma		Special	Fri, 14.04.
Thu, 04.05.	INDUSTRIESTANDARD – industries	✓	Special	Wed, 19.04.
Fri, 05.05.	RUNDUM Genuss (Mother's Day) – food & drinks		RONDO	Wed, 12.04.
Sat, 06.05.	RUNDUM Reisen – travel		Magazine	Wed, 12.04.
Tue, 09.05.	Stroke		Special	Mon, 24.04.
Wed, 10.05.	Watches & Jewellery (Basel)		Magazine	Tue, 18.04.
Fri, 12.05.	UNTERNEHMENSTANDARD – small & medium-sized businesses (SMB)		Special	Thu, 27.04.
Wed, 17.05.	Transportation, Logistics & Commercial Vehicles	✓	Special	Wed, 03.05.
Thu, 18.05.	GELDSTANDARD – finance		Special	Thu, 04.05.
Thu, 18.05.	RONDO Digital – technology & web		Magazine	Wed, 26.04.
Sat, 20.05.	MANAGEMENTSTANDARD	✓	Special	Mon, 08.05.
Wed, 24.05.	Kultursommer – arts and culture		Magazine	Tue, 18.04.
June				
Thu, 01.06.	Promising Values of Wealth		Magazine, E&L	Tue, 18.04.
Sat, 03.06.	ÖKOSTANDARD – ecology	✓	Special	Fri, 19.05.
Fri, 16.06.	RUNDUM Genuss (Summer Recipes) – food & drinks		RONDO	Mon, 22.05.
Sat, 17.06.	FH-STANDARD – universities of applied science	✓	Special	Thu, 01.06.
Wed, 21.06.	FORSCHUNG – scientific research & development		Magazine	Mon, 22.05.
July				
Fri, 21.07.	RUNDUM Genuss (Summer Drinks) – food & drinks		RONDO	Fri, 30.06.
August				
Tue, 22.08.	CURE – health		Magazine	Mon, 24.07.
Sat, 26.08.	LEADERSHIPSTANDARD		Special	Fri, 11.08.



(Subject to change)

Tel.: +43(0)1/531 70-707 | Fax: +43(0)1/531 70-485
 anzeige@derStandard.at | derStandard.at/Anzeige

derStandard.at





Publication	Subject	Crossmedia	Product	Deadline
September				
Wed, 13.09.	Transportation, Logistics & Commercial Vehicles	✓	Special	Wed, 30.08.
Sat, 16.09.	ÖKOSTANDARD – ecology	✓	Special	Mon, 04.09.
Thu, 21.09.	GELDSTANDARD – finance		Special	Thu, 07.09.
Fri, 22.09.	RUNDUM Genuss (Coffee) – food & drinks		RONDO	Fri, 01.09.
Sat, 23.09.	MANAGEMENTSTANDARD	✓	Special	Mon, 11.09.
Sat, 23.09.	RUNDUM Kultur – arts and culture		Magazine	Fri, 01.09.
Thu, 28.09.	INDUSTRIESTANDARD – industries	✓	Special	Thu, 14.09.
Thu, 28.09.	RUNDUM Kosmetik – cosmetics		Magazine	Thu, 07.09.
October				
Fri, 06.10.	UNTERNEHMENSTANDARD – small & medium-sized businesses (SMB)		Special	Fri, 22.09.
Sat, 07.10.	RONDO Exklusiv (Fashion & Cosmetics)		Magazine	Fri, 15.09.
Wed, 11.10.	Game City – gaming		Magazine/Special	Wed, 20.09.
Thu, 12.10.	UNISTANDARD – universities	✓	Special	Thu, 28.09.
Thu, 12.10.	KARRIERENSTANDARDS – career & work		Magazine	Fri, 15.09.
Fri, 13.10.	RUNDUM Wohnen – living		RONDO	Fri, 22.09.
Sat, 14.10.	RONDOMobil – automobile		Magazine	Fri, 22.09.
Sat, 14.10.	VIENNALESTANDARD I – film festival		Special	Mon, 02.10.
Thu, 19.10.	GELDSTANDARD – finance		Special	Thu, 05.10.
Fri, 20.10.	VIENNALESTANDARD II – film festival		Special	Fri, 06.10.
Fri, 20.10.	RUNDUM Genuss (Sparkling Wine & Wine) – food & drinks		RONDO	Fri, 29.09.
Sat, 21.10.	RUNDUM Reisen – travel		Magazine	Fri, 29.09.
Wed, 25.10.	VIENNALESTANDARD III – film festival		Special	Wed, 11.10.
Fri, 27.10.	Skin – Psoriasis		Special	Thu, 12.10.
Sat, 28.10.	VIENNALESTANDARD IV – film festival		Special	Fri, 13.10.

(Subject to change)

Tel.: +43(0)1/531 70-707 | Fax: +43(0)1/531 70-485
 anzeige@derStandard.at | derStandard.at/Anzeige

derStandard.at



Publication	Subject	Crossmedia	Product	Deadline
November				
Fri, 03.11.	Oncology & Research		Special	Wed, 18.10.
Fri, 03.11.	UNTERNEHMENSTANDARD – small & medium-sized businesses (SMB)		Special	Wed, 18.10.
Sat, 04.11.	ÖKOSTANDARD – ecology	✓	Special	Thu, 19.10.
Wed, 08.11.	Transportation, Logistics & Commercial Vehicles	✓	Special	Mon, 23.10.
Sat, 11.11.	MANAGEMENTSTANDARD	✓	Special	Fri, 27.10.
Sat, 11.11.	RONDO Exklusiv (Fashion & Cosmetics, Watches)		Magazine	Wed, 18.10.
Tue, 14.11.	Diabetes		Special	Mon, 30.10.
Wed, 15.11.	FORSCHUNG – scientific research & development		Magazine	Mon, 16.10.
Thu, 16.11.	GELDSTANDARD – finance		Special	Thu, 02.11.
Thu, 16.11.	UNISTANDARD – universities	✓	Special	Thu, 02.11.
Sat, 18.11.	RONDOMobil – automobile		Magazine	Wed, 25.10.
Thu, 23.11.	RONDO Digital – technology & web		Magazine	Thu, 02.11.
Thu, 30.11.	INDUSTRIESTANDARD – industries	✓	Special	Thu, 16.11.
December				
Fri, 01.12.	Portfolio – economy		Magazine	Wed, 25.10.
Sat, 02.12.	FH-STANDARD – universities of applied science	✓	Special	Mon, 20.11.
Tue, 05.12.	Children's Health		Special	Tue, 21.11.
Wed, 06.12.	RONDO Open Haus – living		Magazine	Wed, 15.11.
Thu, 07.12.	RUNDUM Genuss (X-mas) – food & drinks		Magazine	Thu, 16.11.



(Subject to change)

Tel.: +43(0)1/531 70-707 | Fax: +43(0)1/531 70-485
 anzeige@derStandard.at | derStandard.at/Anzeige

derStandard.at



Weekly in DER STANDARD:

Monday	New York Times, Wirtschaft & Recht (economy & law)
Tuesday	WEBSTANDARD (technology & web)
Wednesday	Forschung Spezial (science special)
Thursday	GELDSTANDARD (money), ÖKOSTANDARD (ecology), Kulturanzeiger (arts & culture)
Friday	Automobil (automobile), RONDO (lifestyle magazine)
Saturday	Album (features), Bildung & Karriere (education & career), Gesundheit (health), IMMOBILIENSTANDARD (real estate), KARRIERENSTANDARD (career & recruiting), Kunstmarkt/Galerienspiegel (art market/galleries)



(Subject to change)

Tel.: +43(0)1/531 70-707 | Fax: +43(0)1/531 70-485
anzeige@derStandard.at | derStandard.at/Anzeige

derStandard.at

