

## Radio Lion Winners CL2011

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Production Company	Prize
A10/033	00924	BUD	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg	Grand Prix Campaign
A10/034	00926	LOVE	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg	Grand Prix Campaign
A10/035	00928	TOBY	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg	Grand Prix Campaign
A03/020	01027	KILLER BEES	MAI TAN	ICHITAN DOUBLE DRINK	Y&R THAILAND Bangkok	THAILAND	Y&R THAILAND Bangkok	SOUND ART Bangkok	Gold Lion
A07/026	00930	BRAD	GALDERMA	BENZAC ACNE TREATMENT	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg	Gold Lion Campaign
A07/027	00932	GLENDA	GALDERMA	BENZAC ACNE TREATMENT	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg	Gold Lion Campaign
A11/018	00464	AWESOME LIGHT	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE	SINGAPORE	LOWE & PARTNERS SINGAPORE	THE GUNNERY Singapore	Gold Lion
A11/027	01048	HOLIDAYS	IKEA	KITCHEN INSTALLATION	THREE DRUNK MONKEYS Sydney	AUSTRALIA	THREE DRUNK MONKEYS Sydney	EARDRUM Sydney	Gold Lion
A14/006	00226	CAMERON	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS Austin	USA	LATINWORKS Austin	PERSONAL MUSIC Miami	Gold Lion Campaign
A14/007	00227	MERKEL	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS Austin	USA	LATINWORKS Austin	PERSONAL MUSIC Miami	Gold Lion Campaign
A14/008	00228	OBAMA	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS Austin	USA	LATINWORKS Austin	PERSONAL MUSIC Miami	Gold Lion Campaign
A18/062	00732	HIKING	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	STUDIO FUNK Hamburg	Gold Lion Campaign
A18/063	00734	BREAK UP	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	STUDIO FUNK Hamburg	Gold Lion Campaign
A18/064	00736	CHRISTMAS TREE	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	STUDIO FUNK Hamburg	Gold Lion Campaign
B01/069	00897	THE CODE	ARMED FORCES OF COLOMBIA	ARMED FORCES SUPPORT	DDB COLOMBIA Bogotá	COLOMBIA	DDB COLOMBIA Bogotá	RADIO BEMBA Bogotá	Gold Lion
B02/044	00925	BUD	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg	Gold Lion Campaign
B02/045	00927	LOVE	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg	Gold Lion Campaign
B02/046	00929	TOBY	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg	Gold Lion Campaign
B04/045	01164	WHAT'S THAT NOISE?	NOAH	ANIMAL PROTECTION	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg	JUNG von MATT Hamburg	Gold Lion
A02/012	00430	REAR ENTRY	4 PINES BREWING	CRAFT BEER	JAY GREY Sydney	AUSTRALIA	JAY GREY Sydney	PLUSH FILMS Sydney	Silver Lion
A02/013	00432	FRIDGE	4 PINES BREWING	CRAFT BEER	JAY GREY Sydney	AUSTRALIA	JAY GREY Sydney	PLUSH FILMS Sydney	Silver Lion
A03/019	01026	BULLY	MAI TAN	ICHITAN DOUBLE DRINK	Y&R THAILAND Bangkok	THAILAND	Y&R THAILAND Bangkok	SOUND ART Bangkok	Silver Lion
A04/010	00216	BEAR	PROCTER & GAMBLE	TIDE LAUNDRY DETERGENT	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	BKP Dubai	Silver Lion
A06/034	01033	OATH OF OFFICE	PROCTER & GAMBLE	SCOPE MOUTHWASH	PUBLICIS NEW YORK	USA	PUBLICIS NEW YORK	BAR 1 PRODUCTIONS New York	Silver Lion
A07/028	00934	GAV	GALDERMA	BENZAC ACNE TREATMENT	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg	Silver Lion

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A11/017	00463	SLAP	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE	SINGAPORE	LOWE & PARTNERS SINGAPORE	THE GUNNERY Singapore	Silver Lion Campaign
A11/020	00466	BUST UP	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE	SINGAPORE	LOWE & PARTNERS SINGAPORE	THE GUNNERY Singapore	Silver Lion Campaign
A11/021	00467	CHAINSAW	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE	SINGAPORE	LOWE & PARTNERS SINGAPORE	THE GUNNERY Singapore	Silver Lion Campaign
A11/022	00468	LOOK AT ME DAD!	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE	SINGAPORE	LOWE & PARTNERS SINGAPORE	THE GUNNERY Singapore	Silver Lion Campaign
A15/012	00179	FEMALE VOICEOVER	INDEPENDENT NEWSPAPERS	CAREER TIMES	LOWE BULL Cape Town	SOUTH AFRICA	LOWE BULL Cape Town	SPACED OUT SOUND Cape Town	Silver Lion Campaign
A15/030	00311	PRINCE	TMC CONTENT GROUP	BEATE-UHSE.TV	KEMPERTRAUTMANN Hamburg	GERMANY	KEMPERTRAUTMANN Hamburg	NHB TON Hamburg	Silver Lion Campaign
A15/031	00312	FAIRY	TMC CONTENT GROUP	BEATE-UHSE.TV	KEMPERTRAUTMANN Hamburg	GERMANY	KEMPERTRAUTMANN Hamburg	NHB TON Hamburg	Silver Lion Campaign
A20/029	00363	DEMOCRACY	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	JWT CHILE Santiago	CHILE	JWT CHILE Santiago	CLIO EXPRESS Santiago	Silver Lion Campaign
A20/095	00862	DOCUMENTARY	TELETON	DISABILITY AWARENESS	JWT COLOMBIA Bogotá	COLOMBIA	JWT COLOMBIA Bogotá	ZAPATO SOUND Bogotá / SONIC BOOM Bogota	Silver Lion Campaign
A21/002	00189	NELSON MANDELA	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA Johannesburg	SOUTH AFRICA	GREY SOUTH AFRICA Johannesburg	STERLING SOUND Johannesburg	Silver Lion Campaign
A21/003	00190	MARTIN LUTHER KING	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA Johannesburg	SOUTH AFRICA	GREY SOUTH AFRICA Johannesburg	STERLING SOUND Johannesburg	Silver Lion Campaign
A21/004	00191	OLIVER TAMBO	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA Johannesburg	SOUTH AFRICA	GREY SOUTH AFRICA Johannesburg	STERLING SOUND Johannesburg	Silver Lion Campaign
A21/005	00192	ALBERTINA SISULU	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA Johannesburg	SOUTH AFRICA	GREY SOUTH AFRICA Johannesburg	STERLING SOUND Johannesburg	Silver Lion Campaign
B01/043	00733	HIKING	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	STUDIO FUNK Hamburg	Silver Lion Campaign
B01/045	00737	CHRISTMAS TREE	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	STUDIO FUNK Hamburg	Silver Lion Campaign
B02/034	00431	REAR ENTRY	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY Sydney	AUSTRALIA	JAY GREY Sydney	PLUSH FILMS Sydney	Silver Lion Campaign
B02/035	00433	FRIDGE	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY Sydney	AUSTRALIA	JAY GREY Sydney	PLUSH FILMS Sydney	Silver Lion Campaign
B02/036	00435	DUDE	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY Sydney	AUSTRALIA	JAY GREY Sydney	PLUSH FILMS Sydney	Silver Lion Campaign
B02/047	00931	BRAD	GALDERMA	BENZAC ACNE TREATMENT	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg	Silver Lion Campaign
B02/060	00667	BEAR	PROCTER & GAMBLE	TIDE LAUNDRY DETERGENT	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	BKP Dubai	Silver Lion Campaign
A01/014	00447	WOULD YOU RATHER...	MARS FOODS	SNICKERS	140 BBDO Cape Town	SOUTH AFRICA	140 BBDO Cape Town	SIDNEY AND SEYMOUR STUDIOS Cape Town	Bronze Lion Campaign
A04/035	00848	BRIDGE	CRAFTSMAN	HAND TOOLS	Y&R CHICAGO	USA	Y&R CHICAGO	SONIC UNION New York	Bronze Lion Campaign
A05/015	00262	SISTER-IN-LAW	DOVRE	FIREPLACES	FUTATSU INDUSTRIES Oslo	NORWAY	FUTATSU INDUSTRIES Oslo	VERDENS STERKESTE MANN Oslo	Bronze Lion Campaign
A05/018	00538	BANK	LG	CINEMA 3D TELEVISION	Y&R BERLIN Berlin	GERMANY	Y&R BERLIN Berlin	STUDIO FUNK Berlin	Bronze Lion Campaign
A05/027	01189	DRAGOSTEA	MOTOROLA	MOTO ID MUSIC IDENTIFICATION	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	SATELITE AUDIO São Paulo	Bronze Lion Campaign
A05/033	01238	TERMINATOR	MIRC ELECTRONICS	ONIDA DVD PLAYERS	McCANN WORLDGROUP Mumbai	INDIA	McCANN WORLDGROUP Mumbai	RHAPSODY Mumbai	Bronze Lion Campaign
A05/035	01240	A FEW GOOD MEN	MIRC ELECTRONICS	ONIDA DVD PLAYERS	McCANN WORLDGROUP Mumbai	INDIA	McCANN WORLDGROUP Mumbai	RHAPSODY Mumbai	Bronze Lion Campaign
A05/057	00817	SFX	MAHAJAK	AUDIO EQUIPMENT	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok	CINE DIGITAL SOUND Bangkok	Bronze Lion Campaign
A06/036	01035	WAITRESS	PROCTER & GAMBLE	SCOPE MOUTHWASH	PUBLICIS NEW YORK	USA	PUBLICIS NEW YORK	BAR 1 PRODUCTIONS New York	Bronze Lion Campaign

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A07/032	00685	PRODUCT PLACEMENT	RECKITT BENCKISER	STREPSILS THROAT LOZENGES	EARDRUM Sydney	AUSTRALIA	EARDRUM Sydney	EARDRUM Sydney	Bronze Lion
A10/022	00488	CONDITION	SUBARU CANADA	SUBARU WRX	DDB CANADA/TORONTO	CANADA	DDB CANADA/TORONTO	PIRATE RADIO & TELEVISION Toronto	Bronze Lion
A12/023	01073	BILLY	McDONALD'S	BIRTHDAY PARTIES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA	DDB SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	Bronze Lion Campaign
A12/024	01074	THEODORE	McDONALD'S	BIRTHDAY PARTIES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA	DDB SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	Bronze Lion Campaign
A12/025	01075	TIFFANY	McDONALD'S	BIRTHDAY PARTIES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA	DDB SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	Bronze Lion Campaign
A13/059	01321	VALENTIN PIZARRO	NH HOTELS	HOTELS	McCANN ERICKSON Madrid	SPAIN	McCANN ERICKSON Madrid	MEDIA SOUND Madrid	Bronze Lion Campaign
A13/060	01322	VICENTE LOUREIRO	NH HOTELS	HOTELS	McCANN ERICKSON Madrid	SPAIN	McCANN ERICKSON Madrid	MEDIA SOUND Madrid	Bronze Lion Campaign
A13/061	01323	MARIA CARMEN GOMEZ	NH HOTELS	HOTELS	McCANN ERICKSON Madrid	SPAIN	McCANN ERICKSON Madrid	MEDIA SOUND Madrid	Bronze Lion Campaign
A15/054	01299	FOOD CRISIS	THE ECONOMIST	AUDIO VERSION FOR IPHONE & IPAD	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE	FUSE AUDIO Singapore	Bronze Lion Campaign
A15/055	01302	INEQUALITY	THE ECONOMIST	AUDIO VERSION FOR IPHONE & IPAD	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE	FUSE AUDIO Singapore	Bronze Lion Campaign
A15/056	01305	SOMALI PIRATES	THE ECONOMIST	AUDIO VERSION FOR IPHONE & IPAD	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE	FUSE AUDIO Singapore	Bronze Lion Campaign
A15/060	00689	ADULTERY	VRT	KLARA CLASSICAL RADIO	FAMOUS BRUSSELS	BELGIUM	FAMOUS BRUSSELS	SONICVILLE Brussels	Bronze Lion
A15/080	00646	BRIAN JOHNSON	91 FM	ROCK 'N' ROLL RADIO	JWT BRAZIL São Paulo	BRAZIL	JWT BRAZIL São Paulo	LUA NOVA São Paulo	Bronze Lion
A16/017	01090	STAR JUMPS	FRANK.NET	LIFE COVER	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town	THE WORK ROOM Cape Town	Bronze Lion Campaign
A16/018	01091	2012	FRANK.NET	LIFE COVER	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town	THE WORK ROOM Cape Town	Bronze Lion Campaign
A16/019	01092	MALL	FRANK.NET	LIFE COVER	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town	THE WORK ROOM Cape Town	Bronze Lion Campaign
A17/001	00075	EPIPHANY	FEDEX	GROUND SHIPPING SERVICE	BBDO NEW YORK	USA	BBDO NEW YORK	BAR 1 PRODUCTIONS New York	Bronze Lion
A20/061	01126	CHUCK	SPECIAL OLYMPICS CANADA	SPECIAL OLYMPICS CANADA	GREY CANADA Toronto	CANADA	GREY CANADA Toronto	PIRATE RADIO & TELEVISION Toronto	Bronze Lion
A20/069	01288	REWIND	FLY FM	ANTI-SPEEDING AWARENESS	BATES 141 MALAYSIA Kuala Lumpur	MALAYSIA	BATES 141 MALAYSIA Kuala Lumpur	REAL TIME STUDIOS Petaling Java	Bronze Lion
A21/020	00407	RAPE	DUTCH FUND FOR VICTIMS	DONATIONS APPEAL	PUBLICIS Amsterdam	THE NETHERLANDS	PUBLICIS Amsterdam	STUDIO DE KEUKEN Amsterdam	Bronze Lion
A21/041	00694	THE CALL	RONALD McDONALD BARNFOND	FUNDRAISING APPEAL	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM	SARA HAAG Stockholm	Bronze Lion
A21/055	01163	WHAT'S THAT NOISE?	NOAH	ANIMAL PROTECTION	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg	JUNG von MATT Hamburg	Bronze Lion
B01/049	01300	FOOD CRISIS	THE ECONOMIST	AUDIO VERSION FOR IPHONE & IPAD	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE	FUSE AUDIO Singapore	Bronze Lion Campaign
B01/050	01303	INEQUALITY	THE ECONOMIST	AUDIO VERSION FOR IPHONE & IPAD	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE	FUSE AUDIO Singapore	Bronze Lion Campaign
B01/051	01306	SOMALI PIRATES	THE ECONOMIST	AUDIO VERSION FOR IPHONE & IPAD	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE	FUSE AUDIO Singapore	Bronze Lion Campaign
B04/036	00638	WAVIN' FLAG	COCA-COLA	2010 WORLD CUP	JWT BRAZIL São Paulo	BRAZIL	JWT BRAZIL São Paulo	DR. DD ELETROMUSICA Sao Paulo	Bronze Lion

**Total Entries: 50**