

FILM CRAFT WINNERS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Production Company	Prize
A02/088	00686	THE GIFT	PHILIPS	CINEMA TV	RSA FILMS London	UNITED KINGDOM	DDB UK London / DDB WORLDWIDE London	RSA FILMS London	Grand Prix
A01/057	00928	I'M HERE	PERNOD RICARD	ABSOLUT VODKA BRANDED CONTENT	MJZ Los Angeles	USA	TBWA\CHIAT\DAY New York	MJZ Los Angeles	Gold Lion
A02/231	01063	FUNERAL	MINISTRY OF COMMUNITY DEVELOPMENT, YOUTH	COMMUNITY DEVELOPMENT	LEO BURNETT/ARC WORLDWIDE SINGAPORE Singapore	SINGAPORE	LEO BURNETT/ARC WORLDWIDE SINGAPORE Singapore	DRAGONSGATE STUDIO Singapore	Gold Lion
A03/120	00958	THE LIFE	MICROSOFT	XBOX HALO 3 ODST	MJZ Los Angeles	USA	T.A.G. San Francisco	MJZ Los Angeles	Gold Lion
A05/122	01064	FUNERAL	MINISTRY OF COMMUNITY DEVELOPMENT, YOUTH	COMMUNITY DEVELOPMENT	LEO BURNETT/ARC WORLDWIDE SINGAPORE Singapore	SINGAPORE	LEO BURNETT/ARC WORLDWIDE SINGAPORE Singapore	DRAGONSGATE STUDIO Singapore	Gold Lion
A06/029	00419	PIANO	MATCH.COM	ONLINE DATING SERVICE	ACADEMY FILMS London	UNITED KINGDOM	MOTHER London	ACADEMY FILMS London	Gold Lion
A06/038	00532	A PEACE OF MIND	DEUTSCHER TIERSCHUTZBUND	ANTI-ANIMAL TESTING APPEAL	GREY WORLDWIDE Düsseldorf	GERMANY	GREY WORLDWIDE Düsseldorf	PAPA LÖWE FILMPRODUKTION München	Gold Lion
A07/056	00877	GOING WEST	NEW ZEALAND BOOK COUNCIL	READING CAMPAIGN	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	ANDERSON M STUDIO London	Gold Lion
A08/048	00687	THE GIFT	PHILIPS	CINEMA TV	RSA FILMS London	UNITED KINGDOM	DDB UK London / DDB WORLDWIDE London	RSA FILMS London	Gold Lion
A09/073	00832	INVOCATION	SOS ATLANTIC FOREST FOUNDATION	WATER CONSERVATION AWARENESS	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo	PRODIGO FILMS São Paulo	Gold Lion
A09/079	00881	GOING WEST	NEW ZEALAND BOOK COUNCIL	READING CAMPAIGN	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	ANDERSON M STUDIO London	Gold Lion
A09/087	00374	WINTER OLYMPICS	BBC	OLYMPICS ON THE BBC	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London	STUDIO AKA London	Gold Lion
A01/030	00808	BRING IT TO LIFE	DIAGEO	GUINNESS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	KNUCKLEHEAD London	Silver Lion
A01/038	00547	SPEECH	ALLSTATE	INSURANCE	LEO BURNETT USA Chicago	USA	LEO BURNETT USA Chicago	IMPERIAL WOODPECKER Santa Monica	Silver Lion
A02/169	00795	PIRATE PAPER BOAT	STELLA ARTOIS	STELLA LEGERE BEER	HUNGRY MAN New York	USA	MOTHER London	HUNGRY MAN New York	Silver Lion
A02/178	01076	ANTI-ROCK STAR	VH1	TV CHANNEL	Y&R New York	USA	Y&R New York	HUNGRY MAN Los Angeles	Silver Lion
A02/191	00932	I'M HERE	PERNOD RICARD	ABSOLUT VODKA BRANDED CONTENT	MJZ Los Angeles	USA	TBWA\CHIAT\DAY New York	MJZ Los Angeles	Silver Lion
A02/199	00944	THE MAN YOUR MAN COULD SMELL LIKE	OLD SPICE	BODY WASH	MJZ Los Angeles	USA	WIEDEN+KENNEDY Portland	MJZ Los Angeles	Silver Lion
A02/208	00838	SWIMMING POOL	INNOCENCE EN DANGER	SEXUAL ABUSE AWARENESS	HENRY DE CZAR Clichy	FRANCE	SAATCHI & SAATCHI PARIS	HENRY DE CZAR Clichy	Silver Lion
A02/246	00950	THE LIFE	MICROSOFT	XBOX HALO 3 ODST	MJZ Los Angeles	USA	T.A.G. San Francisco	MJZ Los Angeles	Silver Lion
A03/087	00662	EVERY TEAM NEEDS THE SPARK	ADIDAS INTERNATIONAL	ADIDAS SPORTSWEAR	180 AMSTERDAM	THE NETHERLANDS	180 AMSTERDAM (180/TBWA)	MJZ London	Silver Lion
A03/123	00368	BREATHE	CENTRAL OFFICE OF INFORMATION	FIRE SAFETY	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London	BLINK PRODUCTIONS London	Silver Lion
A05/078	00269	BRAVEHEART	MELODY	TV CHANNEL	LEO BURNETT CAIRO	EGYPT	LEO BURNETT CAIRO	LIGHTHOUSE FILM Cairo	Silver Lion

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A05/083	00709	NEW KID	LUVS	DIAPERS	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	STATION FILM New York	Silver Lion
A05/101	01086	CAT SITTER	LAND ROVER	LAND ROVER	Y&R New York	USA	Y&R New York	O POSITIVE FILMS New York	Silver Lion Campaign
A05/102	01087	SWORD COLLECTOR	LAND ROVER	LAND ROVER	Y&R New York	USA	Y&R New York	O POSITIVE FILMS New York	Silver Lion Campaign
A05/121	01059	THE MAN WHO WALKED AROUND THE WORLD	DIAGEO	JOHNNIE WALKER	BBH London	UNITED KINGDOM	BBH London	HLA London	Silver Lion
A06/153	00805	NIKE MUSIC SHOE	NIKE JAPAN	NIKE FREE RUN+	WIEDEN+KENNEDY TOKYO	JAPAN	WIEDEN+KENNEDY TOKYO	TAIYO KIKAKU Tokyo	Silver Lion
A07/051	00378	THE ISLAND	LION NATHAN	JAMES BOAG'S PURE LAGER	BISCUIT FILMWORKS Los Angeles	USA	REVOLVER Sydney	REVOLVER Sydney / BISCUIT FILMWORKS Los Angeles	Silver Lion
A08/027	00410	BRING IT TO LIFE	DIAGEO	GUINNESS	THE MILL London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	KNUCKLEHEAD London	Silver Lion
A08/029	00412	FOCUS GROUP	NOKIA	NOKIA N900 PHONE	THE MILL London	UNITED KINGDOM	JACK MORTON WORLDWIDE London	JACK MORTON WORLDWIDE London	Silver Lion
A08/034	00413	STEEPLECHASE	WEETABIX	WEETABIX CEREAL	THE MILL London	UNITED KINGDOM	WCRS London	RATTLING STICK London	Silver Lion
A09/051	00491	YES, VIRGINIA	MACY'S	BRANDED CONTENT	JWT New York	USA	JWT New York	THE EBELING GROUP New York	Silver Lion
A09/108	01019	DOG	CITROËN	C3 PICASSO	WANDA PRODUCTIONS Saint-Denis La Plaine Cedex	FRANCE	H Suresnes / EURO RSCG MILANO	WANDA PRODUCTIONS Saint-Denis La Plaine Cedex	Silver Lion
A01/058	00929	FAKE	BARCLAYS GLOBAL INVESTORS	BANKING	MJZ Los Angeles	USA	VENABLES BELL & PARTNERS San Francisco	MJZ Los Angeles	Bronze Lion
A02/209	00843	CLOSET	CANAL+	TELEVISION CHANNEL	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris	SOIXAN7E QUIN5E Paris	Bronze Lion
A03/073	00255	GO FORTH	LEVI'S	CLOTHING	ANONYMOUS CONTENT Culver City	USA	WIEDEN+KENNEDY Portland	ANONYMOUS CONTENT Culver City	Bronze Lion
A04/003	00060	SLAP	NIKE	JORDAN BRAND	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York	MJZ Los Angeles	Bronze Lion
A04/026	00421	CLOSET	CANAL+	TELEVISION CHANNEL	FINAL CUT London	UNITED KINGDOM	BETC EURO RSCG Paris	SOIXAN7E QUIN5E Paris	Bronze Lion
A05/004	00045	BE STILL	ABU DHABI TOURISM AUTHORITY	ABU DHABI TOURISM	TBWA\RAADIABU DHABI	UNITED ARAB EMIRATES	TBWA\RAADIABU DHABI	BOOMTOWN PRODUCTIONS Dubai	Bronze Lion
A08/023	00190	HUMAN CHAIN	NIKE	NIKE	MASSMARKET New York	USA	WIEDEN+KENNEDY Portland	SMUGGLER Hollywood	Bronze Lion
A08/100	00416	ECONOMY DRIVE	AUDI	AUTOMOBILES	THE MILL London	UNITED KINGDOM	BBH London	STINK London	Bronze Lion
A09/082	01005	DOG	ONE DOT ZERO	DIGITAL ART FESTIVAL	CRAVEROLANIS Buenos Aires	ARGENTINA	CRAVEROLANIS Buenos Aires	VASCOLO Buenos Aires	Bronze Lion

Total Entries: 42