

FILM SHORTLIST

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Production Company
A01/056	02700	KITCHEN	A. DAIRY	PANDA CHEESE	ADVANTAGE MARKETING & ADVERTISING Cairo	EGYPT	ADVANTAGE MARKETING & ADVERTISING Cairo	THE HOUSE Cairo
A01/057	02698	OFFICE	A. DAIRY	PANDA CHEESE	ADVANTAGE MARKETING & ADVERTISING Cairo	EGYPT	ADVANTAGE MARKETING & ADVERTISING Cairo	THE HOUSE Cairo
A01/058	02699	HOSPITAL	A. DAIRY	PANDA CHEESE	ADVANTAGE MARKETING & ADVERTISING Cairo	EGYPT	ADVANTAGE MARKETING & ADVERTISING Cairo	THE HOUSE Cairo
A01/094	03241	T-MO-T	CAMPOFRIO	FINISSIMAS THIN SLICED MEATS	McCANN ERICKSON Madrid	SPAIN	McCANN ERICKSON Madrid	AGOSTO Barcelona
A02/026	00973	NEW GUY	CADBURY SOUTH AFRICA	STIMOROL AIR RUSH GUM	OGILVY CAPE TOWN	SOUTH AFRICA	OGILVY CAPE TOWN	VELOCITY FILMS Johannesburg
A02/027	01126	BUT...	UNITED BISCUITS/MC	BISCUITS	FRED & FARID Paris	FRANCE	FRED & FARID Paris	SPY FILMS Toronto
A02/037	01436	CHECK	CADBURY	CHOCOLATE	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	PRIMO Buenos Aires
A02/038	01437	YOU'RE RIGHT	CADBURY	CHOCOLATE	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	PRIMO Buenos Aires
A02/040	01433	FATHER	ARCOR	CEREAL BAR	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	AWARDS CINE Buenos Aires
A02/071	00941	ROAD TRIP	MARS SNACK FOOD US	SNICKERS CHOCOLATE BAR	BBDO NEW YORK	USA	BBDO NEW YORK	MJZ New York
A02/095	02273	REPLACEMENT	GENERAL MILLS/FRUIT BY THE FOOT	FRUIT SNACKS	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	MJZ Los Angeles
A02/096	02274	FUTURE	GENERAL MILLS/FRUIT BY THE FOOT	FRUIT SNACKS	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	MJZ Los Angeles
A02/097	02275	SWEATER	GENERAL MILLS/FRUIT BY THE FOOT	FRUIT SNACKS	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	MJZ Los Angeles
A02/098	02276	MEMORY	GENERAL MILLS/FRUIT BY THE FOOT	FRUIT SNACKS	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	MJZ Los Angeles
A02/099	02277	SNAKE	GENERAL MILLS/FRUIT BY THE FOOT	FRUIT SNACKS	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	MJZ Los Angeles
A02/102	02541	GIRAFFE	WRIGLEY	SKITTLES CANDY	@radical.media New York	USA	NITRO Moscow	@radical.media New York
A02/116	02514	ALAN	PEPSICO	DORITOS TORTILLA CHIPS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	MJZ London
A02/118	02789	ROD	WRIGLEY	PK CHEWING GUM	DDB SYDNEY	AUSTRALIA	DDB SYDNEY	FILM CONSTRUCTION Sydney
A02/119	03158	KILT	WRIGLEY	STARBURST SWEETS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	MJZ Los Angeles
A02/120	03167	HOURLASS	WRIGLEY	SKITTLES SWEETS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	SMUGGLER Hollywood
A02/121	03168	PLANT	WRIGLEY	SKITTLES SWEETS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	SMUGGLER Hollywood
A02/123	03170	TUBE SOCK :45	WRIGLEY	SKITTLES SWEETS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	SMITH AND JONES FILMS North Hollywood
A02/128	01882	STEEPLECHASE	WEETABIX	BREAKFAST CEREAL	WCRS London	UNITED KINGDOM	WCRS London	RATTLING STICK London
A02/159	03003	CROOKED FACE	MARS	TWIX CHOCOLATE BAR	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	HUNGRY MAN São Paulo

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A02/162	03016	BOTTLE	ELMA CHIPS	CRISPS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	SENTIMENTAL FILMES São Paulo
A02/168	02993	SHOES	KRAFT	CHOCOLATE SNACK	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	HUNGRY MAN São Paulo
A02/171	02758	OSTRICH	CADBURY	CHOCOLATE	SAATCHI & SAATCHI JOHANNESBURG	SOUTH AFRICA	SAATCHI & SAATCHI JOHANNESBURG	CATAPULT COMMERCIALS Johannesburg
A03/001	00059	POKER FACE	BIG ROCK BEER	JACK RABBIT LIGHT BEER	FIVE STRANGERS FILMS Toronto	CANADA	FIVE STRANGERS FILMS Toronto	FIVE STRANGERS FILMS Toronto
A03/003	00173	BANKERS	HEINEKEN	STRONGBOW CIDER	ST LUKE'S COMMUNICATIONS London	UNITED KINGDOM	ST LUKE'S COMMUNICATIONS London	OUTSIDER London
A03/007	00430	TUNNEL	ANHEUSER-BUSCH INBEV	STELLA ARTOIS 4% BEER	MOTHER London	UNITED KINGDOM	MOTHER London	RATTLING STICK London
A03/023	01161	STRAIGHT	MAGNERS	ORIGINAL CIDER	THE RED BRICK ROAD London	UNITED KINGDOM	THE RED BRICK ROAD London	STINK London
A03/032	00816	AMY	AB-INBEV	BUD LIGHT BEER	DDB Chicago	USA	DDB Chicago	MJZ Los Angeles
A03/033	00817	ENTRANCE	AB-INBEV	BUD LIGHT BEER	DDB Chicago	USA	DDB Chicago	MJZ Los Angeles
A03/034	00818	PAINTBALL	AB-INBEV	BUD LIGHT BEER	DDB Chicago	USA	DDB Chicago	MJZ Los Angeles
A03/035	00819	PILLOW FIGHT	AB-INBEV	BUD LIGHT BEER	DDB Chicago	USA	DDB Chicago	MJZ Los Angeles
A03/036	00046	REGULARS	FOSTER'S	VICTORIA BITTER BEER	DROGA5 AUSTRALIA Sydney	AUSTRALIA	DROGA5 AUSTRALIA Sydney	@radical.media Sydney
A03/037	00359	DOVE LOVE	FOSTERS GROUP	PURE BLONDE BEER	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	THE SWEET SHOP Auckland
A03/041	01010	FAVORITE	HEINEKEN USA	NEWCASTLE BROWN ALE	STATION FILM New York	USA	VITRO San Diego	STATION FILM New York
A03/052	01754	LYRICS	DIAGEO	BUDWEISER BEER	DDB UK London	UNITED KINGDOM	DDB UK London	GORGEOUS ENTERPRISES London
A03/079	02705	MEN WITH TALENT	HEINEKEN NETHERLANDS	HEINEKEN BEER	TBWAINEBOKO Amsterdam	THE NETHERLANDS	TBWAINEBOKO Amsterdam	CZAR.NL Amsterdam / RADIOACTIVE FILM Kiev
A03/080	02706	WALKING FRIDGE	HEINEKEN NETHERLANDS	HEINEKEN BEER	TBWAINEBOKO Amsterdam	THE NETHERLANDS	TBWAINEBOKO Amsterdam	CZAR.NL Amsterdam
A03/082	02515	BRING IT TO LIFE	DIAGEO	GUINNESS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	KNUCKLEHEAD London
A03/084	03160	LOST BARREL :60	PERNOD RICARD	JAMESON WHISKEY	TBWAICHIAI\DAY New York	USA	TBWAICHIAI\DAY New York	CHEROKEE FILMS Auckland
A03/091	02961	HELPING A MATE	LION NATHAN AUSTRALIA	TOOHEYS NEW BEER	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA	SAATCHI & SAATCHI AUSTRALIA Sydney	CHERUB PICTURES Sydney
A03/092	02962	LEAK	LION NATHAN AUSTRALIA	TOOHEYS NEW BEER	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA	SAATCHI & SAATCHI AUSTRALIA Sydney	CHERUB PICTURES Sydney
A03/093	02963	NANA	LION NATHAN AUSTRALIA	TOOHEYS NEW BEER	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA	SAATCHI & SAATCHI AUSTRALIA Sydney	CHERUB PICTURES Sydney
A03/094	02964	SMS	LION NATHAN AUSTRALIA	TOOHEYS NEW WHITE STAG LOW CARB BEER	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA	SAATCHI & SAATCHI AUSTRALIA Sydney	CHERUB PICTURES Sydney
A03/097	02565	DOG TRAINING	AB-INBEV	BUD LIGHT BEER	DDB Chicago	USA	DDB Chicago	FURLINED Santa Monica
A03/102	02892	TO ARTHUR	DIAGEO	GUINNESS	PARTIZAN London	UNITED KINGDOM	SAATCHI & SAATCHI London	PARTIZAN London
A03/106	03137	ICE FISHING	HEINEKEN	DOS EQUIS BEER	EURO RSCG WORLDWIDE New York	USA	EURO RSCG WORLDWIDE New York	@radical.media New York
A03/109	03140	SNOW MONKEYS	HEINEKEN	DOS EQUIS BEER	EURO RSCG WORLDWIDE New York	USA	EURO RSCG WORLDWIDE New York	@radical.media Santa Monica

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A03/110	03141	TREASURE CHEST	HEINEKEN	DOS EQUIS BEER	EURO RSCG WORLDWIDE New York	USA	EURO RSCG WORLDWIDE New York	@radical.media Santa Monica
A04/015	00297	CLEVER HAMSTERS	BRITVIC	DRENCH SPRING WATER	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London	INFINITY PRODUCTIONS London
A04/018	00237	WE MEET AGAIN	MINUTE MAID	ENHANCED JUICE	DONER Southfield	USA	DONER Southfield	EPOCH FILMS New York
A04/070	02007	MELTING	NESTLÉ WATERS	PERRIER CARBONATED WATER	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris	IRENE Paris
A04/096	02973	WATER WITH ACTION 2	SPA BARISART	SPARKLING WATER	DUVAL GUILLAUME Brussels	BELGIUM	DUVAL GUILLAUME Brussels	CZAR.BE Brussels
A04/097	01932	NASCAR COVER UP	COKE ZERO	COKE ZERO	CRISPIN PORTER + BOGUSKY Boulder	USA	CRISPIN PORTER + BOGUSKY Boulder	COMPANY FILMS Los Angeles
A04/104	02833	LALO	LIPTON	YELLOW LABEL TEA	DDB PARIS	FRANCE	DDB PARIS	LES TÉLÉCRÉATEURS Paris / BISCUIT FILMWORKS Los Angeles
A04/110	03022	TUMMY	PARLE AGRO	LMN SOFT DRINK	CREATIVELAND ASIA Mumbai	INDIA	CREATIVELAND ASIA Mumbai	PHENOMENA Bangkok
A04/113	03025	WATER HOSE	PARLE AGRO	LMN SOFT DRINK	CREATIVELAND ASIA Mumbai	INDIA	CREATIVELAND ASIA Mumbai	PHENOMENA Bangkok
A04/119	01625	ARCTIC SUN	PEPSICO	TROPICANA ORANGE JUICE	BBDO CANADA Toronto	CANADA	BBDO CANADA Toronto	RADKE FILM GROUP Toronto / FILMGROUP.TV Vancouver
A05/013	02258	GIVE UP PANTS	PROCTER & GAMBLE	TIDE LAUNDRY DETERGENT	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	TOOL OF NORTH AMERICA Santa Monica / AVION FILMS Toronto
A05/015	02930	BLACK AND WHITE	UNILEVER	SKIP DETERGENT	BORGHIERH/LOWE São Paulo	BRAZIL	BORGHIERH/LOWE São Paulo	DINAMO FILMES São Paulo
A06/018	02067	CAT	MEDAL PAINTS	PAINT	LOWE BULL Johannesburg	SOUTH AFRICA	LOWE BULL Johannesburg	BOUFFANT Johannesburg
A06/020	02069	KNICKERS	MEDAL PAINTS	PAINT	LOWE BULL Johannesburg	SOUTH AFRICA	LOWE BULL Johannesburg	BOUFFANT Johannesburg
A06/021	02070	ROY SULLIVAN	TETRAPAK	PACKAGING	LOWE BULL Johannesburg	SOUTH AFRICA	LOWE BULL Johannesburg	VELOCITY FILMS Cape Town
A06/024	02691	FEVICOL MOUSTACHE	PIDILITE INDUSTRIES	FEVICOL ADHESIVE	OGILVY & MATHER Mumbai	INDIA	OGILVY & MATHER Mumbai	CORCOISE FILMS Mumbai
A07/001	00383	PROFANITY	IKEA CANADA	PAX WARDROBE	zig Toronto	CANADA	zig Toronto	RADKE FILM GROUP Toronto
A07/002	00384	PUGGLES	IKEA CANADA	BESTA STORAGE UNITS	zig Toronto	CANADA	zig Toronto	RADKE FILM GROUP Toronto
A07/010	00773	ELASTICITY	INTERIOR CLUB FURNITURE SALON	FURNITURE	MFIVE CREATIVE GROUP Moscow	RUSSIA	MFIVE CREATIVE GROUP Moscow	MFIVE MINIFILMS PRODUCTION Moscow
A08/007	00600	THE MAN YOUR MAN COULD SMELL LIKE	OLD SPICE	BODY WASH	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	MJZ Los Angeles
A08/008	00602	DIFFERENT SCENTS FOR DIFFERENT GENTS	OLD SPICE	MALE GROOMING	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	MJZ Los Angeles
A08/009	00603	KISS	OLD SPICE	MALE GROOMING	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	MJZ Los Angeles
A08/025	03111	DOVE MAN	UNILEVER	MEN'S CARE	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris	MJZ Los Angeles
A08/026	02443	ARMS	UNILEVER	DEODORANT	ponce buenos aires	ARGENTINA	ponce buenos aires	FURLINED Santa Monica
A08/027	02444	DESTINY	UNILEVER	DEODORANT	ponce buenos aires	ARGENTINA	ponce buenos aires	PRETTYBIRD Los Angeles

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A09/008	00981	FRANK CONVERSATION	KIMBERLY-CLARK	U BY KOTEX SANITARY PRODUCTS	JWT New York	USA	JWT New York	BISCUIT FILMWORKS Los Angeles
A09/009	00982	SO OBNOXIOUS	KIMBERLY-CLARK	U BY KOTEX SANITARY PRODUCTS	JWT New York	USA	JWT New York	BISCUIT FILMWORKS Los Angeles
A10/002	00199	GOAT TEARS	MISSION PHARMACAL COMPANY	THERA-GESIC PAIN RELIEVING CREAM	MOROCH Dallas	USA	MOROCH Dallas	STORY Chicago
A10/014	00753	HUG	PHARMA DYNAMICS	TEXA ANTI-HAY FEVER TABLET	SINGH&SONS Cape Town	SOUTH AFRICA	SINGH&SONS Cape Town	HUMANOID FILMS Johannesburg
A10/015	00754	TOO SLOW	PHARMA DYNAMICS	TEXA ANTI-HAY FEVER TABLET	SINGH&SONS Cape Town	SOUTH AFRICA	SINGH&SONS Cape Town	HUMANOID FILMS Johannesburg
A10/017	00983	COLLEGE	CADBURY ADAMS	HALLS REFRESH COUGH SWEETS	JWT New York	USA	JWT New York	STATION FILM New York
A10/021	01176	WRESTLER	ADCOCK INGRAM	COMPRAL PAIN RELIEVER	DRAFTFCB JOHANNESBURG	SOUTH AFRICA	DRAFTFCB JOHANNESBURG	FRESH EYE FILMS Johannesburg
A10/023	01178	DRUMMER	ADCOCK INGRAM	COMPRAL PAIN RELIEVER	DRAFTFCB JOHANNESBURG	SOUTH AFRICA	DRAFTFCB JOHANNESBURG	FRESH EYE FILMS Johannesburg
A10/027	01952	BENT	JOHNSON & JOHNSON CANADA	TYLENOL BACK PAIN RELIEF	JWT Toronto	CANADA	JWT Toronto	UNTITLED FILMS Toronto
A10/056	02822	SPORT COMMENTATOR	NOVARTIS	PAINKILLER	SAATCHI & SAATCHI ROMANIA Bucharest	ROMANIA	SAATCHI & SAATCHI ROMANIA Bucharest	SAGA FILM Bucharest
A11/009	00247	AMERICA	LEVI'S	JEANS	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	ANONYMOUS CONTENT Culver City
A11/010	00248	O PIONEERS!	LEVI'S	JEANS	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	THE DIRECTORS BUREAU Hollywood
A11/015	00253	THREE RINGS	NIKE	BASKETBALL	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	IMPERIAL WOODPECKER Santa Monica
A11/016	00254	BLITZEN RAP	NIKE	BASKETBALL	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	IMPERIAL WOODPECKER Santa Monica
A11/017	00255	DUNKIN' ON A REINDEER	NIKE	BASKETBALL	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	IMPERIAL WOODPECKER Santa Monica
A11/024	00342	PHOTO	KRYS	EYE GLASSES	H Suresnes	FRANCE	H Suresnes	SOIXAN7E QUIN5E Paris
A11/039	01381	FRESH AIR	NIKE	NIKE AIR TRAINERS	GREAT GUNS London	UNITED KINGDOM	NIKE Beaverton	GREAT GUNS London
A11/042	01223	HUMAN CHAIN	NIKE	NIKE APPAREL	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	SMUGGLER Hollywood
A11/051	02321	EARL AND TIGER	NIKE	NIKE GOLF	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PRETTYBIRD Los Angeles
A11/054	02081	EVERY TEAM NEEDS THE SPARK	ADIDAS INTERNATIONAL	ADIDAS SPORTSWEAR	180 AMSTERDAM	THE NETHERLANDS	180 AMSTERDAM (180/TBWA)	MJZ London
A11/055	02381	HARDCHORUS	PUMA	LOVE = FOOTBALL CAMPAIGN	DROGA5 New York	USA	DROGA5 New York	KNUCKLEHEAD London
A11/056	02382	CHABAL BEAR	PUMA	LOVE = RUBGY CAMPAIGN	DROGA5 New York	USA	DROGA5 New York	PARTIZAN US Los Angeles
A12/007	03047	SWIMMING POOL	MARS PETCARE FRANCE	FROLIC DOG BISCUITS	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne-Billancourt	QUAD Paris
A13/002	00123	GREEN CAR	AUDI OF AMERICA	A3 TDI	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco	HUNGRY MAN Los Angeles
A13/016	00139	BULL	HYUNDAI MOTOR AMERICA	SONATA AND TUCSON	INNOCEAN WORLDWIDE AMERICAS Irvine	USA	INNOCEAN WORLDWIDE AMERICAS Irvine	BISCUIT FILMWORKS Los Angeles

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A13/021	00328	DOG	CITROËN	C3 PICASSO	H Suresnes	FRANCE	H Suresnes / EURO RSCG MILANO	WANDA PRODUCTIONS Saint-Denis La Plaine Cedex
A13/032	00825	COUPLE	TOYOTA MOTOR	IQ	DENTSU Tokyo	JAPAN	DENTSU Tokyo	PICT Tokyo
A13/061	01207	ÇA VA?	QUEBEC VOLKSWAGEN DEALERS' MARKETING	VW GOLF CITY	PALM + HAVAS Montreal	CANADA	PALM + HAVAS Montreal	LA FABRIQUE D'IMAGES Montreal
A13/063	00508	NEW KID	AUDI	R8	AUDI Ingolstadt	GERMANY	KEMPERTRAUTMANN Hamburg	TONY PETERSEN FILM Hamburg
A13/066	01465	PUNCHDUB :60	VOLKSWAGEN OF	VW	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	THE STATION Venice
A13/072	01654	EVERYTHING	HONDA	CIVIC	WIEDEN+KENNEDY London	UNITED KINGDOM	WIEDEN+KENNEDY London	OUTSIDER London
A13/073	01698	OH BROTHER	SEAT	ALTEA XL	ATLETICO INTERNATIONAL Barcelona	SPAIN	ATLETICO INTERNATIONAL Barcelona	THE GANG Madrid
A13/087	01755	LIKE A GOLF	VOLKSWAGEN	VW GOLF	DDB UK London	UNITED KINGDOM	DDB UK London	ACADEMY FILMS London
A13/093	01886	COIN	VAESA/VOLKSWAGEN	VW GOLF	DDB ESPAÑA Barcelona	SPAIN	DDB ESPAÑA Barcelona	AGOSTO Barcelona
A13/098	01967	PARKING	FIAT	PALIO GROOVE	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINA	LEO BURNETT ARGENTINA Buenos Aires	LANDIA Buenos Aires
A13/139	02746	WILDEBEEST	MERCEDES-BENZ	SMART CAR	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO Madrid	COCOE Madrid
A13/157	01241	FINALLY	VOLVO	VW V70	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	ROADMAP INSTITUTE Klampenborg
A13/159	02965	NOTHING SOFT GETS IN	TOYOTA MOTOR CORPORATION	4WD RANGE	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA	SAATCHI & SAATCHI AUSTRALIA Sydney	PRODIGY Sydney
A13/188	03226	SWORD COLLECTOR	LAND ROVER	LAND ROVER	Y&R New York	USA	Y&R New York	O POSITIVE FILMS New York
A13/189	03227	CAT SITTER	LAND ROVER	LAND ROVER	Y&R New York	USA	Y&R New York	O POSITIVE FILMS New York
A14/017	01572	SORRY	DAIMLER	MERCEDES-BENZ BRAKE ASSIST	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg	ELEMENT E Hamburg
A14/022	01963	BLUEBERRIES	CAR ONE	CAR DEALERSHIP	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINA	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINACINE Buenos Aires
A14/023	01964	INHERITANCE	CAR ONE	CAR DEALERSHIP	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINA	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINACINE Buenos Aires
A14/042	02966	BETTER TOGETHER	TOYOTA MOTOR CORPORATION	HYBRID SYNERGY DRIVE	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA	SAATCHI & SAATCHI AUSTRALIA Sydney	STINK London
A15/003	00491	WILDEBEEST	GARMIN	PERSONAL NAVIGATION DEVICE (GPS)	VOLCANO ADVERTISING Johannesburg	SOUTH AFRICA	VOLCANO ADVERTISING Johannesburg	EGG FILMS Johannesburg
A15/005	00877	BROKEN PROMISES	APPLE	MAC COMPUTER	MEDIA ARTS LAB Los Angeles	USA	MEDIA ARTS LAB Los Angeles	EPOCH FILMS Beverly Hills
A15/007	00879	TIME TRAVELER	APPLE	MAC COMPUTER	MEDIA ARTS LAB Los Angeles	USA	MEDIA ARTS LAB Los Angeles	EPOCH FILMS Beverly Hills
A15/009	00881	LEGAL COPY	APPLE	MAC COMPUTER	MEDIA ARTS LAB Los Angeles	USA	MEDIA ARTS LAB Los Angeles	EPOCH FILMS Beverly Hills
A15/022	00612	SKIM	PANASONIC	LUMIX FT1 CAMERA	THE CAMPAIGN PALACE Sydney	AUSTRALIA	THE CAMPAIGN PALACE Sydney	GOODOIL FILMS Sydney
A15/035	01649	A NEW DIMENSION IN TV	SAMSUNG ELECTRONICS	LED TV	SAMSUNG ELECTRONICS Suwon City	KOREA	CHI & PARTNERS London	ROGUE London
A15/040	01293	SPACE CHAIR	TOSHIBA	REGZA SV TELEVISION	GREY LONDON	UNITED KINGDOM	GREY LONDON	HUNGRY MAN London
A15/053	03210	CARS	LG ELECTRONICS	CELLULAR PHONES	Y&R New York	USA	Y&R New York	SMUGGLER Hollywood

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A15/058	03174	LAKESIDE	SONY CYBERSHOT	CAMERA	RATTLING STICK London	UNITED KINGDOM	TBWAILONDON	RATTLING STICK London
A16/024	00779	THE-WE-THINK-YOU'RE-TOO-YOUNG-TO-GO-TO-SUNNY-BEACH-TEST	IKEA	IKEA	HJALTELIN STAHL & CO. Copenhagen	DENMARK	HJALTELIN STAHL & CO. Copenhagen	PEGASUS PRODUCTION Copenhagen
A16/026	01050	HUMPHREY	MAESTRO HOME CENTER	HOME CENTER STORE	Y&R Lima	PERU	Y&R Lima	CINESETENTA Lima
A16/032	01094	KITCHEN SQUAD MISSION: MONICA	IKEA	IKEA KITCHENS	BEATTIE McGUINNESS BUNGAY London	UNITED KINGDOM	BEATTIE McGUINNESS BUNGAY London	MONKEY KINGDOM London
A16/053	01656	SEXSHOP	LUST.DK	ONLINE SEX SHOP	GREY WORLDWIDE Düsseldorf	GERMANY	GREY WORLDWIDE Düsseldorf	STOFF Düsseldorf
A16/067	01835	EASYCHANGE	IKEA	IKEA	1861UNITED Milan	ITALY	1861UNITED Milan	AKITA FILM Milan
A16/078	02024	HORSE	KIWI GROCERY STORES	GROCERY STORE	SMFB Oslo	NORWAY	SMFB Oslo	ACNE PRODUCTION Stockholm
A16/104	02729	CLOSET ASSEMBLY GONE BAD	INTERFLORA	FLOWER DELIVERY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	DENMARK	ROBERT/BOISEN & LIKE-MINDED Copenhagen	GOBSMACK PRODUCTIONS Copenhagen
A16/109	02319	FITTING DANCE	DAFFY'S	CLOTHING RETAILER	JOHANNES LEONARDO New York	USA	JOHANNES LEONARDO New York	PARANOID US Culver City
A16/125	02628	ALWAYS A WOMAN	JOHN LEWIS	JOHN LEWIS	ADAM & EVE London	UNITED KINGDOM	ADAM & EVE London	BLINK PRODUCTIONS London
A16/128	03190	FURNITURE ART	IKEA DEUTSCHLAND	IKEA	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg / LUKAS LINDEMANN ROSINSKI Hamburg	JOISCHMID FILMPRODUKTION Berlin
A17/014	03164	BABY	McDONALD'S	McDONALD'S	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	MJZ Los Angeles
A17/029	02176	JOE AND FRANK	McDONALD'S	COFFEE	DDB Chicago	USA	DDB Chicago	MJZ Los Angeles
A17/043	02876	THE BIG PICTURE	STARBUCKS	COFFEEHOUSE	BBDO NEW YORK	USA	BBDO NEW YORK	PARK PICTURES New York
A17/052	02709	DUTCH DELUXE	McDONALD'S	DUTCH DELUXE BURGER	TBWA\NEBOKO Amsterdam	THE NETHERLANDS	TBWA\NEBOKO Amsterdam	CZAR.NL Amsterdam
A17/064	02133	EVERYBODY	McDONALD'S	McDONALD'S	LEO BURNETT London	UNITED KINGDOM	LEO BURNETT London	MOXIE PICTURES London
A17/065	02134	TECHY TYPES	McDONALD'S	McDONALD'S	LEO BURNETT London	UNITED KINGDOM	LEO BURNETT London	MOXIE PICTURES London
A17/066	02322	PROUD PAPA	McDONALD'S	McDONALD'S	LEO BURNETT Chicago	USA	LEO BURNETT Chicago	HUNGRY MAN Los Angeles
A17/074	02829	PACKERS	McDONALD'S	McDONALD'S HOURS	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA	DDB SOUTH AFRICA Johannesburg	FILM MACHINE Johannesburg
A17/075	02830	CLEANER	McDONALD'S	McDONALD'S HOURS	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA	DDB SOUTH AFRICA Johannesburg	FILM MACHINE Johannesburg
A18/015	00142	CHINCHILLI DAY LA REVOLUTION	LAS VEGAS CONVENTION AND	LAS VEGAS TOURISM	R&R PARTNERS Las Vegas	USA	R&R PARTNERS Las Vegas	HUNGRY MAN Los Angeles
A18/045	02733	MR. JENSEN	SPIES	TRAVEL AGENCY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	DENMARK	ROBERT/BOISEN & LIKE-MINDED Copenhagen	GOBSMACK PRODUCTIONS Copenhagen
A18/046	02734	GREEDY GRANDMA	SPIES	TRAVEL AGENCY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	DENMARK	ROBERT/BOISEN & LIKE-MINDED Copenhagen	GOBSMACK PRODUCTIONS Copenhagen
A19/014	00198	THE LIFE	MICROSOFT	XBOX HALO 3 ODST	T.A.G. San Francisco	USA	T.A.G. San Francisco	MJZ Los Angeles

FILM SHORTLIST

A19/017	00910	ICE CREAMY GOODNESS	SCIENCE WORLD	SCIENCE CENTER	RETHINK COMMUNICATIONS Vancouver	CANADA	RETHINK COMMUNICATIONS Vancouver	STEAM FILMS Vancouver
A19/029	00375	SEXUALITY	VANCOUVER INTERNATIONAL FILM	FILM FESTIVAL	TBWAIVANCOUVER	CANADA	TBWAIVANCOUVER	OPC Toronto / BISCUIT FILMWORKS Los Angeles
A19/030	00376	SUBTITLES	VANCOUVER INTERNATIONAL FILM	FILM FESTIVAL	TBWAIVANCOUVER	CANADA	TBWAIVANCOUVER	OPC Toronto / BISCUIT FILMWORKS Los Angeles
A19/031	00434	PIANO	MATCH.COM	DATING SERVICE	MOTHER London	UNITED KINGDOM	MOTHER London	ACADEMY FILMS London
A19/064	01254	CRAB DUEL	BETSAFE	ONLINE BETTING	HILANDERS Helsingborg	SWEDEN	HILANDERS Helsingborg	B-REEL Stockholm
A19/081	00216	DEFENSE	NATIONAL BASKETBALL ASSOCIATION	BASKETBALL GAMES	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	NBA ENTERTAINMENT Secacus
A19/088	01305	SKIING BLIND	CZECH PARALYMPIC	PARALYMPIC GAMES	MARK BBDO Prague	CZECH REPUBLIC	MARK BBDO Prague	BISTRO FILMS Prague
A19/095	01474	GRANDMA	SONY COMPUTER ENTERTAINMENT	PLAYSTATION 3	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	MOXIE PICTURES Los Angeles
A19/103	01849	ELASTIC	PERSONAL	MUSIC FESTIVAL	SANTO Buenos Aires	ARGENTINA	SANTO Buenos Aires	BLUE Buenos Aires
A19/109	01510	NASA	NFL	AMERICAN FOOTBALL	GREY NEW YORK	USA	GREY NEW YORK	ROCK PAPER SCISSORS New York
A19/113	01620	TALK	DALLAS FILM SOCIETY	FILM FESTIVAL	TM ADVERTISING Dallas	USA	TM ADVERTISING Dallas	LIBERAL MEDIA Dallas
A19/121	01983	CRYING	CONSULATE GENERAL OF ARGENTINA IN LOS	NEW CINEMA FILM FESTIVAL	CONILL SAATCHI & SAATCHI Torrance	USA	CONILL SAATCHI & SAATCHI Torrance	PARANA FILMS Los Angeles
A19/124	01266	SECURITY CAMERA	1984	THEATRE PRODUCTION	S,C,P,F Barcelona	SPAIN	S,C,P,F Barcelona	S,C,P,F Barcelona
A19/143	02715	HAIRDRESSER	IDFA (INTERNATIONAL DOCUMENTARY	DOCUMENTARY FESTIVAL	TBWAINEBOKO Amsterdam	THE NETHERLANDS	TBWAINEBOKO Amsterdam	25FPS Amsterdam
A19/144	02716	PARAMEDICS	IDFA (INTERNATIONAL DOCUMENTARY	DOCUMENTARY FESTIVAL	TBWAINEBOKO Amsterdam	THE NETHERLANDS	TBWAINEBOKO Amsterdam	25FPS Amsterdam
A19/158	01750	BATH	CINE LAS AMERICAS	FILM FESTIVAL	LATINWORKS Austin	USA	LATINWORKS Austin	D'AVANT-GARDE MEDIA Santa Monica
A19/159	01751	PIG	CINE LAS AMERICAS	FILM FESTIVAL	LATINWORKS Austin	USA	LATINWORKS Austin	D'AVANT-GARDE MEDIA Santa Monica
A19/160	01752	PRINCESS	CINE LAS AMERICAS	FILM FESTIVAL	LATINWORKS Austin	USA	LATINWORKS Austin	D'AVANT-GARDE MEDIA Santa Monica
A19/164	03056	HOW BIG CAN FOOTBALL GET?	EA SPORTS	FIFA10	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	WIEDEN+KENNEDY AMSTERDAM	KNUCKLEHEAD London
A19/194	03000	HUMAN NATURE	MALBA	ANDY WARHOL EXHIBITION	CRAVEROLANIS Buenos Aires	ARGENTINA	CRAVEROLANIS Buenos Aires	RASTI FILMS Buenos Aires
A19/198	03080	LUTHULI PRINCESSES	APARTHEID MUSEUM	MUSEUM	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG	BOUFFANT Johannesburg
A19/199	03081	TAMBO ROUNDHOUSE KICK	APARTHEID MUSEUM	MUSEUM	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG	BOUFFANT Johannesburg
A19/200	03082	LUTHULI BEANIE	APARTHEID MUSEUM	MUSEUM	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG	BOUFFANT Johannesburg
A19/201	03083	SLOVO DIVAS	APARTHEID MUSEUM	MUSEUM	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG	BOUFFANT Johannesburg
A20/001	00003	I LOVE THE WORLD REPRISE	DISCOVERY CHANNEL	DISCOVERY CHANNEL	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	OUTSIDER Santa Monica
A20/008	00084	POMMEL: THE BOBBY BROOKS STORY	MTV	2009 MTV MOVIE AWARDS	BACKYARD Venice	USA	MTV ON-AIR PROMOS New York	BACKYARD Venice
A20/009	00097	ROCKY	MELODY	TV CHANNEL	LEO BURNETT CAIRO	EGYPT	LEO BURNETT CAIRO	LIGHTHOUSE FILM Cairo

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A20/010	00098	TITANIC	MELODY	TV CHANNEL	LEO BURNETT CAIRO	EGYPT	LEO BURNETT CAIRO	LIGHTHOUSE FILM Cairo
A20/011	00099	DANCES WITH WOLVES	MELODY ENTERTAINMENT	TV CHANNEL	LEO BURNETT CAIRO	EGYPT	LEO BURNETT CAIRO	LIGHTHOUSE FILM Cairo
A20/012	00100	BRAVEHEART	MELODY	TV CHANNEL	LEO BURNETT CAIRO	EGYPT	LEO BURNETT CAIRO	LIGHTHOUSE FILM Cairo
A20/013	00101	SEVEN	MELODY	TV CHANNEL	LEO BURNETT CAIRO	EGYPT	LEO BURNETT CAIRO	LIGHTHOUSE FILM Cairo
A20/017	00114	BRITAIN'S FORGOTTEN CHILDREN	CHANNEL 4	BRITAIN'S FORGOTTEN CHILDREN	4CREATIVE London	UNITED KINGDOM	4CREATIVE London	4CREATIVE London
A20/028	00225	THIS GUY	ESPN	MONDAY NIGHT FOOTBALL	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York	EPOCH FILMS New York
A20/029	00226	YOU ASK YOURSELF	ESPN	MONDAY NIGHT FOOTBALL	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York	EPOCH FILMS New York
A20/039	00873	DEMONSTRATION	RTP1	TELEVISED DEBATE SHOW	BRANDIA CENTRAL Lisbon	PORTUGAL	BRANDIA CENTRAL Lisbon	MINISTERIO DOS FILMES Lisbon
A20/046	00916	SUN 4.0	NEWS GROUP NEWSPAPERS	THE SUN NEWSPAPER	GLUE LONDON	UNITED KINGDOM	GLUE LONDON	SUPER GLUE London
A20/048	01112	MOON WEEK	BBC KNOWLEDGE	BBC KNOWLEDGE CHANNEL	THREE DRUNK MONKEYS Sydney	AUSTRALIA	THREE DRUNK MONKEYS Sydney	GRANDCHILDREN Seattle
A20/057	01187	AFTERSHOCK	BBC	NEWS PROGRAMME	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London	BLINK PRODUCTIONS London
A20/058	01188	YOUNG ORATORS	BBC	ORATORY SEASON	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London	RED BEE MEDIA London
A20/060	01190	LOCAL RADIO	BBC	BBC LOCAL RADIO	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London	RED BEE MEDIA London
A20/064	01565	BULL	BBC	RADIO 4	FALLON LONDON	UNITED KINGDOM	FALLON LONDON	RED BEE MEDIA London
A20/066	01584	TOY SOLDIER	CARTOON NETWORK LATIN AMERICA	CARTOON NETWORK TV	CARTOON NETWORK LATIN AMERICA Atlanta	USA	CARTOON NETWORK LATIN AMERICA Atlanta	VETOR ZERO/ANIMATÓRIO São Paulo
A20/068	00919	THE AFFAIR	HBO	HBO ON DEMAND	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles
A20/069	00937	HAPPY KID	HBO	HBO CHANNEL	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles
A20/070	00938	TRAPPED	HBO	HBO CHANNEL	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles
A20/071	00939	BIG ONE	HBO	HBO CHANNEL	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles
A20/078	01900	CLOWN	CAPITAL MAGAZINE (GROUP PRISMA	MAGAZINE	Y&R PARIS Boulogne-Billancourt	FRANCE	Y&R PARIS Boulogne-Billancourt	QUAD Paris
A20/090	02631	CLOSET	CANAL+	TELEVISION CHANNEL	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris	SOIXAN7E QUIN5E Paris
A20/093	02516	RED WIRES	THE ECONOMIST	CURRENT AFFAIRS MAGAZINE	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	GORGEOUS ENTERPRISES London
A20/111	02172	SUPERPOWER	BBC	INTERNET SEASON	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London	PARTIZAN London
A20/127	03216	IF YOU LIKE	VH1	TELEVISION STATION	Y&R New York	USA	Y&R New York	HUNGRY MAN Los Angeles
A20/135	03086	RIGHT AND WRONG	SBT ESQUADRÃO DA MODA	TV SHOW	TALENT São Paulo	BRAZIL	TALENT São Paulo	MARGARIDA FILMS Sao Paulo

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A21/002	00020	WORKING LESS	HBF	HEALTH INSURANCE	MEERKATS Perth	AUSTRALIA	MEERKATS Perth	FLYING FISH Sydney
A21/003	00021	HOW IT USED TO BE	HBF	HEALTH INSURANCE	MEERKATS Perth	AUSTRALIA	MEERKATS Perth	FLYING FISH Sydney
A21/021	01088	LEGEND	ALLAN GRAY	LONG-TERM INVESTMENTS	KING JAMES Cape Town	SOUTH AFRICA	KING JAMES Cape Town	VELOCITY FILMS Johannesburg
A21/056	01204	PARKOUR	ACTIVOBANK	BANKING	MYBRAND Lisbon	PORTUGAL	MYBRAND Lisbon	KRYPTON Lisbon
A21/068	01497	BUS	ING DIRECT	DEPOSIT ACCOUNT	LEO BURNETT Milan	ITALY	LEO BURNETT Milan	MERCURIO CINEMATOGRAFICA Milan
A21/080	01905	PONY	GMAC	FINANCIAL SERVICE	BBH New York	USA	BBH New York	HUNGRY MAN New York
A21/081	01906	TRUCK	GMAC	FINANCIAL SERVICE	BBH New York	USA	BBH New York	HUNGRY MAN New York
A21/087	01524	FACES	SEKERBANK	BANKING SERVICES	CONCEPT Istanbul	TURKEY	CONCEPT Istanbul	CREAVIDI Istanbul
A21/099	02317	FIRST CLASS	ETRADE FINANCIAL	FINANCIAL SERVICE	GREY NEW YORK	USA	GREY NEW YORK	CLICK 3X New York
A21/110	01988	QUE SERA SERA	THAI LIFE INSURANCE CO.	LIFE INSURANCE	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok	PHENOMENA Bangkok
A21/128	02338	HAIR CONDITIONING	SANTANDER	PERSONAL LOANS	OGILVY ARGENTINA Buenos Aires	ARGENTINA	OGILVY ARGENTINA Buenos Aires	EL.EI STUDIOS Buenos Aires
A21/130	01808	SO BACKWARDS	1ST FOR WOMEN INSURANCE	INSURANCE	BLACK RIVER F.C. Johannesburg	SOUTH AFRICA	BLACK RIVER F.C. Johannesburg	BOUFFANT Johannesburg
A21/146	02419	BRIDGE	MUANG THAI LIFE	LIFE INSURANCE	JWT BANGKOK	THAILAND	JWT BANGKOK	PHENOMENA Bangkok
A22/013	01593	DRAMA QUEEN	CFP-E/SHOTS	YOUNG DIRECTOR AWARDS	TBWA/PHS HELSINKI	FINLAND	TBWA/PHS HELSINKI	L-A-D-A Amsterdam / CAVIAR Amsterdam
A22/014	00920	KYLE	FEDEX	PARCEL DELIVERY SERVICE	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE FILMS New York
A22/017	00932	PRESENTATION GUY	FEDEX	PARCEL DELIVERY SERVICE	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE FILMS New York
A22/035	02951	BOSS	CAREERBUILDER.COM	JOB SEARCH WEBSITE	MJZ Los Angeles	USA	WIEDEN+KENNEDY Portland	MJZ Los Angeles
A22/036	02953	CASUAL FRIDAY	CAREERBUILDER.COM	JOB SEARCH WEBSITE	MJZ Los Angeles	USA	CAREERBUILDER.COM Chicago	MJZ Los Angeles
A23/023	00396	WEST BANK	SKY TELEVISION	SKY NEWS	DDB NEW ZEALAND Auckland	NEW ZEALAND	DDB NEW ZEALAND Auckland	UBER CONTENT Los Angeles
A23/032	00521	QUE SERA SERA	SKY TELEVISION	MYSKY HD	DDB NEW ZEALAND Auckland	NEW ZEALAND	DDB NEW ZEALAND Auckland	O POSITIVE FILMS New York
A23/064	01229	DREAM DATE	VODAFONE	TELECOMMUNICATIONS	SANTO Buenos Aires	ARGENTINA	SANTO Buenos Aires	STINK London
A23/091	01192	FANTASTIC JOURNEY	VIRGIN MEDIA	VIRGIN MOBILE	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London	ROGUE FILMS London
A23/093	01349	RELOAD	TRICOM	BROADBAND INTERNET	PAGÉS BBDO Santo Domingo	DOMINICAN REPUBLIC	PAGÉS BBDO Santo Domingo	PAGÉS BBDO Santo Domingo
A23/100	01481	TUBE SOCKS	DIRECTV	SATELLITE TV	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	TOOL OF NORTH AMERICA Santa Monica
A23/101	01482	PROMISE LAND	DIRECTV	SATELLITE TV	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	TOOL OF NORTH AMERICA Santa Monica
A23/102	01483	REFEREE	DIRECTV	SATELLITE TV	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	TOOL OF NORTH AMERICA Santa Monica
A23/103	01484	TIME TRAVEL	DIRECTV	SATELLITE TV	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	TOOL OF NORTH AMERICA Santa Monica
A23/168	02428	JOSH'S BAND	T-MOBILE	TELECOMMUNICATIONS	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London	PULSE FILMS London

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A23/169	02429	SINGALONG	T-MOBILE	TELECOMMUNICATION S	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London	PARTIZAN London
A23/182	03171	KAREN	VONAGE	TELEPHONE SERVICE	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	BISCUIT FILMWORKS Los Angeles
A23/183	03172	RATTLE	VONAGE	TELEPHONE SERVICE	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	BISCUIT FILMWORKS Los Angeles
A23/184	03173	DINNER PLANS	VONAGE	TELEPHONE SERVICE	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	BISCUIT FILMWORKS Los Angeles
A23/194	02969	EXTRAS	TELENET	DIGITAL TV	DUVAL GUILLAUME Brussels	BELGIUM	DUVAL GUILLAUME Brussels	GAS Brussels
A23/203	03115	WORDS	ORANGE FRANCE	INTERNET SERVICE	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris	WANDA PRODUCTIONS Saint-Denis La Plaine Cedex / WAM Paris
A23/206	03245	HUNT	TELEFONICA	IMAGENIO CABLE AND TV SERVICES	McCANN ERICKSON Madrid	SPAIN	McCANN ERICKSON Madrid	GOT FILM Madrid
A23/217	02170	ROCKY	SKY	SKY +HD CABLE	2AM FILMS London	UNITED KINGDOM	WCRS London	2AM FILMS London
A23/230	02662	LEO	ZIGGO	INTERACTIVE TELEVISION	DDB AMSTERDAM	THE NETHERLANDS	DDB AMSTERDAM	CZAR.NL Amsterdam
A24/012	00127	ROCKSTAR	INTEL	COMPUTING	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco	IMPERIAL WOODPECKER Santa Monica
A24/016	00152	KIDS	PROCTER & GAMBLE	OLYMPIC SPONSORSHIP	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	EPOCH FILMS Beverly Hills / RATTING STICK New York
A24/017	00153	YOU'LL NEVER WALK ALONE	PROCTER & GAMBLE	OLYMPIC SPONSORSHIP	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	MJZ Los Angeles
A24/044	01261	CAFE OWNERS VS MAMAS	BP	WORLD CUP 2010 SPONSORSHIP	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG	BOUFFANT Johannesburg
A24/045	01262	CAR GUARDS VS BOYTIES	BP	WORLD CUP 2010 SPONSORSHIP	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG	BOUFFANT Johannesburg
A24/048	01871	ROGER MILLA	COCA-COLA	WORLD CUP 2010 CORPORATE	SANTO Buenos Aires	ARGENTINA	SANTO Buenos Aires	PARK PICTURES Santa Monica
A24/049	01872	QUEST	COCA-COLA	WORLD CUP 2010 CORPORATE	SANTO Buenos Aires	ARGENTINA	SANTO Buenos Aires	PARANOID US Culver City
A24/051	01563	GOLDSPOTS A-TEAM	ORANGE	ORANGE MOBILE	FALLON LONDON	UNITED KINGDOM	FALLON LONDON	RSA FILMS London
A24/062	02057	CUCKOO	TELECINCO	CORPORATE FLU AWARENESS	LOLA Madrid	SPAIN	LOLA Madrid	PUENTE AÉREO Barcelona
A24/063	02058	TOILET PAPER	TELECINCO	CORPORATE FLU AWARENESS	LOLA Madrid	SPAIN	LOLA Madrid	PUENTE AÉREO Barcelona
A24/064	02059	VAJILLA	TELECINCO	CORPORATE FLU AWARENESS	LOLA Madrid	SPAIN	LOLA Madrid	PUENTE AÉREO Barcelona
A24/066	02014	CROWD RIDER	SUBARU AUSTRALIA	SUBARU CORPORATE BELIEFS	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY	REVOLVER Sydney
A24/082	01614	SON	RENAULT ESPAÑA COMERCIAL	SAFETY	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	SPAIN	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	GOT FILM Barcelona
A24/102	03116	AIRBALL	ORANGE INTERNATIONAL	AFRICA CUP FOOTBALL SPONSORSHIP	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris	PREMIÈRE HEURE Saint-Cloud
A24/110	03211	UNICORN	LG ELECTRONICS	MOBILE PHONE MISUSE AWARENESS	Y&R New York	USA	Y&R New York	SMITH AND JONES London

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A24/111	03212	LOCKER ROOM	LG ELECTRONICS	MOBILE PHONE MISUSE AWARENESS	Y&R New York	USA	Y&R New York	SMITH AND JONES London
A24/112	03213	CATFIGHT	LG ELECTRONICS	MOBILE PHONE MISUSE AWARENESS	Y&R New York	USA	Y&R New York	SMITH AND JONES London
A24/113	03214	ANGRY	LG ELECTRONICS	MOBILE PHONE MISUSE AWARENESS	Y&R New York	USA	Y&R New York	SMITH AND JONES London
A24/114	03196	LET'S TALK	CERVECERIA CUAUHTÉMOC	THE WORLD CUP	DDB ARGENTINA Buenos Aires	ARGENTINA	DDB ARGENTINA Buenos Aires	CENTRAL FILMS Mexico City
A24/124	03098	AUTOGRAPH	ALPARGATAS	RUGBY SPONSORSHIP	TALENT São Paulo	BRAZIL	TALENT São Paulo	TOCA DOS FILMES São Paulo
A25/022	01541	YELLING	TRUTV	TELEVISION NETWORK	harvest Santa Monica	USA	MOTHER NEW YORK	harvest Santa Monica
A25/027	01768	COCONUT	VOLKSWAGEN	VW SPONSORSHIP	DDB UK London	UNITED KINGDOM	DDB UK London	SMUGGLER Hollywood
A25/028	01769	FOOTBALL	VOLKSWAGEN	VW SPONSORSHIP	DDB UK London	UNITED KINGDOM	DDB UK London	SMUGGLER London
A25/030	02620	GIRAFFE	HSBC GLOBAL	LIONS TOUR SPONSORSHIP	JWT London	UNITED KINGDOM	JWT London	OUTSIDER London
A25/031	02621	TRAINING	HSBC GLOBAL	LIONS TOUR SPONSORSHIP	JWT London	UNITED KINGDOM	JWT London	OUTSIDER London
A26/030	01045	FINGERMAN	LEAGUE AGAINST CANCER	BREAST CANCER DETECTION	Y&R Lima	PERU	Y&R Lima	CINESETENTA Lima
A26/058	01027	CUSTOMER SERVICE	AMERICAN LEGACY FOUNDATION	SMOKING AWARENESS	ARNOLD WORLDWIDE Boston	USA	ARNOLD WORLDWIDE Boston	SMUGGLER New York
A26/060	01029	LECTURE HALL	AMERICAN LEGACY FOUNDATION	SMOKING AWARENESS	ARNOLD WORLDWIDE Boston	USA	ARNOLD WORLDWIDE Boston	SMUGGLER New York
A26/064	01033	BIG BUSINESS	AMERICAN LEGACY FOUNDATION	SMOKING AWARENESS	ARNOLD WORLDWIDE Boston	USA	ARNOLD WORLDWIDE Boston	SMUGGLER New York
A26/065	01034	PR	AMERICAN LEGACY FOUNDATION	SMOKING AWARENESS	ARNOLD WORLDWIDE Boston	USA	ARNOLD WORLDWIDE Boston	SMUGGLER New York
A26/066	01035	PROBLEM SOLVING	AMERICAN LEGACY FOUNDATION	SMOKING AWARENESS	ARNOLD WORLDWIDE Boston	USA	ARNOLD WORLDWIDE Boston	SMUGGLER New York
A26/080	01575	MEETING	NON-SMOKERS RIGHTS	ANTI-SMOKING	BDDP UNLIMITED Paris	FRANCE	BDDP UNLIMITED Paris	WANDA PRODUCTIONS Saint-Denis La Plaine Cedex
A26/084	01817	GRAFFITI	AIDES	AIDS AWARENESS	TBWA\PARIS	FRANCE	TBWA\PARIS	WANDA PRODUCTIONS Saint-Denis La Plaine Cedex
A26/099	02518	NAMED RIDERS	DEPT FOR TRANSPORT	ROAD SAFETY	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	THOMAS THOMAS FILMS London
A26/107	00303	EMBRACE LIFE	SUSSEX SAFER ROADS PARTNERSHIP	SEATBELT AWARENESS	ALEXANDER COMMERCIALS Middlesex	UNITED KINGDOM	ALEXANDER COMMERCIALS Middlesex	ALEXANDER COMMERCIALS Middlesex
A26/108	02742	BUGS	NMCU	ROAD SAFETY	SPILBERG Oslo	NORWAY	SPILBERG Oslo	PARADOX Oslo
A26/109	02835	CHANCE	INPES	ANTI-SMOKING AWARENESS	DDB PARIS	FRANCE	DDB PARIS	LES TÉLÉCRÉATEURS Paris
A26/122	03260	HEAVEN	BIVV\IBSR	ROAD SAFETY	SAATCHI & SAATCHI BRUSSELS	BELGIUM	SAATCHI & SAATCHI BRUSSELS	LOVO FILMS Brussels
A27/022	00908	MUGABE	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	JWT SPAIN Barcelona	SPAIN	JWT SPAIN Barcelona	RCR FILMS Barcelona
A27/027	00435	POLAR BEAR	PLANE STUPID	AVIATION ENVIRONMENTAL AWARENESS	MOTHER London	UNITED KINGDOM	MOTHER London	RATTLING STICK London

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A27/039	00850	NO	POWA (PEOPLE AGAINST WOMEN)	RAPE AWARENESS	METROPOLITAN REPUBLIC Johannesburg	SOUTH AFRICA	METROPOLITAN REPUBLIC Johannesburg	HOTEL DE VILLE Johannesburg
A27/046	00613	KEN & ANGE	NATIONAL DISABILITY SERVICES	DISABILITY & COMMUNITY CARE	THE CAMPAIGN PALACE Sydney	AUSTRALIA	THE CAMPAIGN PALACE Sydney	CARAVAN @ THE FEDS Sydney
A27/047	00614	MARIA & GERARD	NATIONAL DISABILITY SERVICES	DISABILITY & COMMUNITY CARE	THE CAMPAIGN PALACE Sydney	AUSTRALIA	THE CAMPAIGN PALACE Sydney	CARAVAN @ THE FEDS Sydney
A27/049	00958	FATSO	WWF	EARTH HOUR	CLEMENGER BBDO Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington	CLEMENGER BBDO Wellington
A27/062	00947	GOODNIGHT, TRAVEL WELL	MTV EXIT FOUNDATION	GLOBAL SEX TRADE AWARENESS	COLMAN RASIC Sydney	AUSTRALIA	COLMAN RASIC Sydney	ANONYMOUS CONTENT Culver City
A27/072	01299	LIFE WITHOUT CRAFTSMEN	DEUTSCHER HANDWERKSKAMMERT	CRAFTSMENSHIP AWARENESS	SCHOLZ & FRIENDS Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	CZAR FILM Hamburg
A27/081	01818	DEATH PENALTY	AMNESTY INTERNATIONAL	DEATH PENALTY AWARENESS	TBWAIPARIS	FRANCE	TBWAIPARIS	WARM & FUZZY Paris / GANG FILMS Paris
A27/091	02015	MONKEY	WWF	ENVIRONMENTAL AWARENESS	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY	REVOLVER Sydney
A27/104	02607	AIRBAG	HARMONY HOUSE	WOMEN PROTECTION HOTLINE	LEO BURNETT Hong Kong	HONG KONG	LEO BURNETT Hong Kong	PHENOMENA Bangkok
A27/112	02045	MEMORIZE	SWEDISH ARMED FORCES	ARMY RECRUITMENT	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM	JESPER KOUTHOOFD Stockholm
A27/113	02046	MACHINE	SWEDISH ARMED FORCES	ARMY RECRUITMENT	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM	JESPER KOUTHOOFD Stockholm
A27/114	02047	WAKE UP WATCH	SWEDISH ARMED FORCES	ARMY RECRUITMENT	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM	JESPER KOUTHOOFD Stockholm
A27/119	02681	GOING WEST	NEW ZEALAND BOOK COUNCIL	READING AWARENESS	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	ANDERSON M STUDIO London
A27/121	02824	PUDDLE	MIBAC	ITALIAN CULTURE WEEK	SAATCHI & SAATCHI Milan	ITALY	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
A27/122	02825	ESCALATOR	MIBAC	ITALIAN CULTURE WEEK	SAATCHI & SAATCHI Milan	ITALY	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
A27/127	02140	WORK	FUNDACIÓN TELETÓN	DISABILITY AWARENESS	BBDO MEXICO	MEXICO	BBDO MEXICO	ILUMINA PRODUCCIONES Estado De México
A27/128	02141	SCHOOL	FUNDACIÓN TELETÓN	DISABILITY AWARENESS	BBDO MEXICO	MEXICO	BBDO MEXICO	ILUMINA PRODUCCIONES Estado De México
A27/145	02695	SOFTWARE ENGINEER	BREAKTHROUGH TRUST	DOMESTIC VIOLENCE AWARENESS	OGILVY & MATHER Mumbai	INDIA	OGILVY & MATHER Mumbai	LITTLE LAMB FILMS Mumbai
A27/146	02696	BUS DRIVER	BREAKTHROUGH TRUST	DOMESTIC VIOLENCE AWARENESS	OGILVY & MATHER Mumbai	INDIA	OGILVY & MATHER Mumbai	LITTLE LAMB FILMS Mumbai
A27/147	02856	STAIRS	BFF BUNDESVERBAND FRAUENBERATUNGSST ELLEN UND	DOMESTIC VIOLENCE AWARENESS	Y&R GERMANY Frankfurt	GERMANY	Y&R GERMANY Frankfurt	RAKETENFILM Frankfurt am Main
A28/003	00018	FORGOTTEN ANIMALS DAY	XXS/DIERENBESCHERMING	ANIMAL RIGHTS CHARITY	XXS Schiphol	THE NETHERLANDS	XXS Schiphol	XXS Schiphol
A28/016	00486	KISS	NKOSI'S HAVEN	RESIDENTIAL CARE	CHEIL WORLDWIDE COMMUNICATIONS Johannesburg	SOUTH AFRICA	CHEIL WORLDWIDE COMMUNICATIONS Johannesburg	KOJAK FILMS Johannesburg
A28/032	01259	SELINAH	THE TOPSY FOUNDATION	AIDS FOUNDATION FUNDRAISING	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG	EGG FILMS Cape Town

FILM SHORTLIST

A28/048	02374	HIGHWAY	HOSPITAL SAN JOSÉ	ORGAN & TISSUE DONATION	OGILVY MEXICO	MEXICO	OGILVY MEXICO	CENTRAL FILMS Mexico City
A28/051	02912	FIGHT	CANADIAN CANCER SOCIETY	CANCER SOCIETY	DDB CANADA/TORONTO	CANADA	DDB CANADA/TORONTO	INDUSTRY FILMS Toronto
A28/057	03182	TURN AROUND	BARNARDO'S	CHARITY	BBH London	UNITED KINGDOM	BBH London	GORGEOUS ENTERPRISES London
A28/063	02902	LOTTERY	CHILDHOPE ASIA PHILIPPINES	CHILDREN'S CHARITY	BBDO GUERRERO/PROXIMITY PHILIPPINES Makati City	THE PHILIPPINES	BBDO GUERRERO/PROXIMITY PHILIPPINES Makati City	POSTMANILA Makati City
A28/073	02347	PC FOLDERS	UNICEF	CHILD SEXUAL ABUSE PREVENTION	OGILVY & MATHER SANTIAGO	CHILE	OGILVY & MATHER SANTIAGO	SMOG Santiago
A28/078	01727	GRANDDAUGHTER	BCI	THE ROSES FOUNDATION	McCANN ERICKSON CHILE Santiago	CHILE	McCANN ERICKSON CHILE Santiago	FABULA Santiago
B01/001	00012	HAPPINESS MACHINE	COCA-COLA	COCA-COLA	DEFINITION 6 Atlanta	USA	DEFINITION 6 Atlanta	DEFINITION 6 Atlanta
B01/031	00462	LE RECYCLAGE DE LUXE SHOW	ANHEUSER-BUSCH INBEV	STELLA ARTOIS BEER	MOTHER London	UNITED KINGDOM	MOTHER London	STINK London
B01/051	01068	HOLE	ADIDAS JAPAN	BASEBALL PRODUCTS OWN THE MOMENT	AOI ADVERTISING PROMOTION Tokyo	JAPAN	TBWA\HAKUHODO (180\TBWA) Tokyo / HAKUHODO Tokyo	AOI ADVERTISING PROMOTION Tokyo
B01/101	00811	CLOTHING DRIVE	AB-INBEV	BUD LIGHT BEER	DDB Chicago	USA	DDB Chicago	TOOL OF NORTH AMERICA Santa Monica
B01/120	00532	SUNSHINE IN HALLE	SIXT	CAR HIRE	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg	@radical.media Berlin
B01/156	00925	TEDDY BEAR CHASE	HBO	HBO CHANNELS	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles
B01/173	02287	CLEANS YOUR BALLS	UNILEVER	AXE SHOWER GEL	BBH New York	USA	BBH New York	STATION FILM Culver City
B01/177	01647	TABLETRICK	BAYERISCHE MOTOREN WERKE	MOTORCYCLE	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich	THE BRAINSTORMCLUB Munich
B01/183	01761	THE HUNT	PHILIPS	FLAT SCREEN TV'S	DDB UK London	UNITED KINGDOM	DDB UK London / DDB WORLDWIDE London	RSA FILMS London
B01/184	01762	THE GIFT	PHILIPS	FLAT SCREEN TV'S	DDB UK London	UNITED KINGDOM	DDB UK London / DDB WORLDWIDE London	RSA FILMS London
B01/185	01763	EL SECRETO DE MATEO	PHILIPS	FLAT SCREEN TV'S	DDB UK London	UNITED KINGDOM	DDB UK London / DDB WORLDWIDE London	RSA FILMS London
B01/186	01764	JUN AND THE HIDDEN SKIES	PHILIPS	FLAT SCREEN TV'S	DDB UK London	UNITED KINGDOM	DDB UK London / DDB WORLDWIDE London	RSA FILMS London
B01/187	01765	DARKROOM	PHILIPS	FLAT SCREEN TV'S	DDB UK London	UNITED KINGDOM	DDB UK London / DDB WORLDWIDE London	RSA FILMS London
B01/245	02083	PHILIPS VS THE SUN	PHILIPS	WAKE UP LIGHT	TRIBAL DDB Amstelveen	THE NETHERLANDS	TRIBAL DDB Amstelveen	POOL WORLDWIDE Amsterdam
B01/246	02114	UP THERE	AB INBEV	STELLA ARTOIS	MOTHER NEW YORK	USA	MOTHER NEW YORK	MEKANISM New York
B01/253	02260	RETURN TO THE DOGHOUSE	JCPENNEY	JEWELLERY	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	HUNGRY MAN New York
B01/254	02261	NEW KID	LUVS	DIAPERS	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	STATION FILM New York
B01/269	02387	HARDCHORUS ITALY	PUMA	LOVE = FOOTBALL CAMPAIGN	DROGA5 New York	USA	DROGA5 New York	KNUCKLEHEAD London
B01/272	02504	MUSIC SHOE	NIKE JAPAN	FREE RUN SHOES	WIEDEN+KENNEDY TOKYO	JAPAN	WIEDEN+KENNEDY TOKYO	TAIYO KIKAKU Tokyo / RHIZOMATIKS Tokyo
B01/275	02547	LANCE MACKEY	NIKE	LIVESTRONG	@radical.media New York	USA	WIEDEN+KENNEDY Portland	@radical.media New York

FILM SHORTLIST

B01/276	02570	REPLAY	GATORADE	SPORTS DRINK	TBWA\CHIAT\DAY LA	USA	TBWA\CHIAT\DAY LA	CAVIAR LA Santa Monica
B01/279	02634	ROLLERBABIES	DANONE	EVIAN WATER	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris	PARTIZAN Paris
B01/286	03032	NIMBLE AS A MOUSE	TOYOTA NEW ZEALAND	IQ	SAATCHI & SAATCHI Auckland	NEW ZEALAND	SAATCHI & SAATCHI Auckland	THICK AS THIEVES Auckland
B01/292	03156	CAPABLE	ONCE FOUNDATION & FSC INSERTA	DISABILITY AWARENESS	SHACKLETON Madrid	SPAIN	SHACKLETON Madrid	OUTLET OVIDEO Madrid
B01/295	01705	LIFE AND ROLL	EDITRICE QUADRATUM	ROLLING STONE MAGAZINE	DIAVIVA Reggio Emilia	ITALY	D'ADDA LORENZINI VIGORELLI BBDO Milan	DIAVIVA Reggio Emilia
B01/304	03155	QUIQUE THE HEAD	DIESEL	MOWIE HELMET	SHACKLETON Madrid	SPAIN	SHACKLETON Barcelona	TOMA 78 Barcelona
B01/310	02048	PIANO STAIRCASE	VOLKSWAGEN SWEDEN	VW BLUEMOTION	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM	BIRTH Stockholm
B01/311	02049	BOTTLE BANK ARCADE	VOLKSWAGEN SWEDEN	VW BLUEMOTION	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM	BIRTH Stockholm
B01/312	02050	WORLD'S DEEPEST BIN	VOLKSWAGEN SWEDEN	VW BLUEMOTION	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM	BIRTH Stockholm
B01/315	02438	PLANEMOB	GERMANWINGS	PLANEMOB	LUKAS LINDEMANN ROSINSKI Hamburg	GERMANY	LUKAS LINDEMANN ROSINSKI Hamburg	LUKAS LINDEMANN ROSINSKI Hamburg
B01/340	03057	KEEPIE UPPIE CHALLENGE	EA SPORTS	FIFA10 VIDEO GAME	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	WIEDEN+KENNEDY AMSTERDAM	WIEDEN+KENNEDY AMSTERDAM
B01/346	03183	THE MAN WHO WALKED AROUND THE WORLD	DIAGEO	JOHNNIE WALKER WHISKY	BBH London	UNITED KINGDOM	BBH London	HLA London
B01/354	03222	BEAUTY SLEEP	VIRGIN ATLANTIC	TRAVEL	Y&R New York	USA	Y&R New York	O POSITIVE FILMS New York
B01/355	03223	BECOMING	VIRGIN ATLANTIC	TRAVEL	Y&R New York	USA	Y&R New York	O POSITIVE FILMS New York
B01/356	03224	IMPATIENT	VIRGIN ATLANTIC	TRAVEL	Y&R New York	USA	Y&R New York	O POSITIVE FILMS New York
B01/357	03225	FIVE THINGS	VIRGIN ATLANTIC	TRAVEL	Y&R New York	USA	Y&R New York	O POSITIVE FILMS New York
B02/002	00182	EMIRATES TAKE OFF	MERCEDES-BENZ	MERCEDES C 63 AMG	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai	BOOMTOWN PRODUCTIONS Dubai
B02/018	01877	LIVE INTERACTIVE BILLBOARD	RIJKSOVERHEID / MINISTERIE VAN BINNENLANDSE ZAKEN	AWARENESS CAMPAIGN ABOUT AGGRESSION	N=5 Amsterdam	THE NETHERLANDS	N=5 Amsterdam	WEFILM Amsterdam
B02/022	01416	YES, VIRGINIA	MACY'S	BRANDED CONTENT	JWT New York	USA	JWT New York	THE EBELING GROUP New York
B02/024	00929	THE AFFAIR	HBO	HBO CHANNEL OUTDOOR INSTALLATION	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles
B02/031	02571	REPLAY	GATORADE	BRANDED CONTENT	TBWA\CHIAT\DAY LA	USA	TBWA\CHIAT\DAY LA	CAVIAR LA Santa Monica
B02/036	03166	I'M HERE	PERNOD RICARD	ABSOLUT VODKA BRANDED CONTENT	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	MJZ Los Angeles
B02/039	01959	RACING UNDER GREEN	VOLKSWAGEN	VW JETTA BRANDED CONTENT	@radical.media New York	USA	CRISPIN PORTER + BOGUSKY Boulder	@radical.media New York
B03/001	00930	THE AFFAIR	HBO	HBO INTEGRATED	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles
B03/003	02430	TRAFALGAR SQUARE SINGALONG EVENT	T-MOBILE	TELECOMMUNICATION S	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London	PARTIZAN London
B04/014	00931	THE AFFAIR	HBO	HBO INTERACTIVE	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles

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B04/018	02971	EVI NAKED	TELENET	DIGITAL TV	DUVAL GUILLAUME Brussels	BELGIUM	DUVAL GUILLAUME Brussels	GAS Brussels
B04/022	02889	LAST CALL	NBC UNIVERSAL GLOBAL NETWORKS	13TH STREET HORROR CHANNEL	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg	FILM DELUXE Berlin
B04/025	03247	SWAP	COCA-COLA	COKE ZERO	McCANN ERICKSON Madrid	SPAIN	McCANN ERICKSON Madrid	TAKE IT EASSY PRODUCTION Madrid
Total Entries:			359					