

## MEDIA WINNERS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Prize
A11/107	01161	EOS PHOTOCHAINS	CANON AUSTRALIA	EOS DSLR CAMERAS	LEO BURNETT SYDNEY	AUSTRALIA	Grand Prix
A01/010	00513	IT'S NO PICNIC	CADBURY	PICNIC CHOCOLATE BAR	GEORGE PATTERSON Y&R Melbourne	AUSTRALIA	Gold Lion
A06/027	00976	CTT EXPRESSO COMMITMENT	GRUPO CTT	DELIVERY SERVICES	FISCHER PORTUGAL Lisbon	PORTUGAL	Gold Lion
A08/020	00635	GO BEYOND BORDERS	CNN INTERNATIONAL	CNN INTERNATIONAL	HEIMAT Berlin	GERMANY	Gold Lion
A09/054	00885	AUDITORIUM	HEINEKEN ITALIA	BEER	JWT ITALIA Milan	ITALY	Gold Lion
A10/108	01870	CHOOSE A DIFFERENT ENDING	THE METROPOLITAN POLICE	ANTI-KNIFE CRIME CAMPAIGN	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	Gold Lion
A14/086	01348	BEYOND THE STILL	CANON	DSLR CAMERAS	GREY NEW YORK	USA	Gold Lion
C05/004	00685	LIVE AND UNEDITED	FIRST DIRECT	CURRENT BANK ACCOUNTS	MINDSHARE London	UNITED KINGDOM	Gold Lion
C06/040	01598	YELLOW CHOCOLATE	YELLOW PAGES	BUSINESS DIRECTORY	COLENZO BBDO Auckland	NEW ZEALAND	Gold Lion
A03/020	02090	DOG RADIO	GALAXXY PET-FOOD	NATURIA DOG FOOD	GRABARZ & PARTNER Hamburg	GERMANY	Silver Lion
A05/044	01312	FLANNEL	COSAN LUBRIFICANTES	ESSO BRAND	LEW'LARA/TBWA São Paulo	BRAZIL	Silver Lion
A07/026	00429	PEDIGREE ADOPTION DRIVE	MARS	DOG RESCUE PROGRAMME	STARCOM MELBOURNE	AUSTRALIA	Silver Lion
A08/013	00328	CHALKBOT	NIKE	LIVESTRONG APPAREL	WIEDEN+KENNEDY Portland	USA	Silver Lion
A09/046	00723	TELETRANSPORTER	INBEV	ANDES BEER	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	Silver Lion
A10/067	02038	BEING HOMELESS	SAMUSOCIAL	HOMELESSNESS CHARITY	PUBLICIS CONSEIL Paris	FRANCE	Silver Lion
A12/033	00807	REAL RACING GTI	VOLKSWAGEN	2010 GTI	AKQA Washington	USA	Silver Lion
A14/087	01529	REPLAY	GATORADE	ENERGY DRINK	TBWA\CHIAT\DAY LA	USA	Silver Lion
C05/023	01875	MISS PENNY	ING	FREE CURRENT ACCOUNT	EURO RSCG BRUSSELS	BELGIUM	Silver Lion
C11/008	00980	CTT EXPRESSO COMMITMENT	GRUPO CTT	DELIVERY SERVICES	FISCHER PORTUGAL Lisbon	PORTUGAL	Silver Lion
C13/020	00431	PEDIGREE ADOPTION DRIVE	MARS	DOG RESCUE PROGRAMME	STARCOM MELBOURNE	AUSTRALIA	Silver Lion
A01/032	00831	WORLD'S STICKEST AD	UHU	POWER GLUE	MEDIAPLUS Munich	GERMANY	Bronze Lion
A01/057	01576	THE BUBBLE PROJECT	BEKOL	CHARITY FOR THE DEAF & HARD OF HEARING	BAUMANN BER RIVNAY SAATCHI & SAATCHI Ramat Gan	ISRAEL	Bronze Lion
A02/016	00984	CINEMA REAR VIEW MIRROR	EUROPCAR GERMANY	MINIBUS SERVICES	OGILVY FRANKFURT	GERMANY	Bronze Lion
A02/022	01795	LAST CALL	NBC UNIVERSAL GLOBAL NETWORKS	13TH STREET TV CHANNEL	JUNG von MATT Hamburg	GERMANY	Bronze Lion
A03/024	01658	SDIA PROJECT	AIDS TASK FORCE	AIDS AWARENESS	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV	ISRAEL	Bronze Lion
A04/033	01176	TIDE MAGTTRACTION	PROCTER & GAMBLE	TIDE DIRT MAGNETS	LEO BURNETT INDIA Mumbai	INDIA	Bronze Lion
A06/022	00420	KIT KAT CHAIRS	NESTLE	CHOCOLATE BAR	JWT NEW ZEALAND Auckland	NEW ZEALAND	Bronze Lion

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A06/035	01168	TIED UP	THIS HUMAN WORLD	HUMAN RIGHTS FILM FESTIVAL	WIEN NORD Vienna	AUSTRIA	Bronze Lion
A07/002	00033	TROJAN BOTTLES	FRANKFURTER TAFEL	FOOD BANK	LEO BURNETT Frankfurt	GERMANY	Bronze Lion
A07/078	01551	FRESH STONE-AGE MEAT	BOSCH INTERNATIONAL	REFRIGERATORS	DDB GERMANY BERLIN	GERMANY	Bronze Lion
A07/109	01933	WRISTBANDS	SWATCH DO BRASIL CLAC IMPORTAÇÃO	COLOUR CODES WATCHES	PUBLICIS BRASIL Sao Paulo	BRAZIL	Bronze Lion
A10/029	00654	CONCERT IN A BAG	DORITOS	DORITOS LATE NIGHT	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	Bronze Lion
A11/081	01212	SINGALONG	T-MOBILE	TELECOMMUNICATIONS PROVIDER	MEDIACOM London	UNITED KINGDOM	Bronze Lion
A12/075	01635	RINGTOWNS	CLARO	TELECOMMUNICATIONS PROVIDER	OGILVY GUATEMALA	GUATEMALA	Bronze Lion
A13/034	02123	Y'ALL VS US	CELLULAR SOUTH	TELECOMMUNICATIONS PROVIDER	Y&R New York	USA	Bronze Lion
A16/048	01646	BABY PACIFIERS	MILITARY FORCES OF COLOMBIA	ANTI-GUERRILLA CAMPAIGN	DDB COLOMBIA Bogotá	COLOMBIA	Bronze Lion
B01/032	00279	FOLLOW THE WHITE RABBIT	SYFY CHANNEL	ALICE TV SHOW	FALLON Minneapolis	USA	Bronze Lion
B01/136	01597	REAL STORIES	TVNZ	THE PACIFIC TV SERIES	COLENZO BBDO Auckland	NEW ZEALAND	Bronze Lion
C01/078	01773	PEDIGREE ADOPTION DRIVE	MARS	DOG RESCUE PROGRAMME	MPG CHILE Santiago	CHILE	Bronze Lion
C01/099	01679	BUS TICKET	ELMEX	TOOTHPASTE	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV	ISRAEL	Bronze Lion
C02/020	00480	GAS PUMP VOICES	TOYOTA	PRIUS	OPTIMEDIA Madrid	SPAIN	Bronze Lion
C03/001	00084	HARDCHORUS	PUMA	PUMA	ZENITHOPTIMEDIA INTERNATIONAL London	UNITED KINGDOM	Bronze Lion
C05/006	00441	LOAD & GO	TELEFONICA O2 UK	O2 MONEY	ZENITHOPTIMEDIA INTERNATIONAL London	UNITED KINGDOM	Bronze Lion
C06/034	01438	JOSH'S BAND	T-MOBILE	TELECOMMUNICATIONS PROVIDER	SAATCHI & SAATCHI London	UNITED KINGDOM	Bronze Lion
C08/026	01838	WHOPPER FACE	BURGER KING	WHOPPER BURGER	OGILVY BRASIL São Paulo	BRAZIL	Bronze Lion
C12/011	00740	SUPREME SECURITY	SUPREME SECURITY	SECURITY SERVICES	ADVICO Y&R Zürich	SWITZERLAND	Bronze Lion
C13/039	00944	LOVE PROJECT	STARBUCKS & (RED)™	AIDS FUNDRAISING	BBDO NEW YORK	USA	Bronze Lion
C13/044	01318	EXCLUSIVE BEACH	AKATU INSTITUTE	CONSCIENTIOUS CONSUMPTION AWARENESS	LEW'LARA/TBWA São Paulo	BRAZIL	Bronze Lion

**Total Entries: 48**