

Entry Detail (TV/Cinema)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Production Company
<u>A01 (SAVOURY FOODS)</u>								
A01/012	00463	ROW BOAT	JOHN WEST	JOHN WEST TUNA	CHEETHAMBELLJWT Manchester	UNITED KINGDOM	CHEETHAMBELLJWT Manchester	ONWARD FILM Manchester
A01/017	00640	FREESTYLER	FLEMISH MILK BOARD (VLAM)	MILK	DUVAL GUILLAUME BRUSSELS	BELGIUM	DUVAL GUILLAUME BRUSSELS	LATCHO DROM Brussels
A01/018	00641	JUMPERS	FLEMISH MILK BOARD (VLAM)	MILK	DUVAL GUILLAUME BRUSSELS	BELGIUM	DUVAL GUILLAUME BRUSSELS	LATCHO DROM Brussels
<u>A03 (ALCOHOLIC DRINKS)</u>								
A03/006	00158	WALK-IN FRIDGE	HEINEKEN BROUWERIJEN	HEINEKEN	TBWAINEBOKO\FLOW Amsterdam	THE NETHERLANDS	TBWAINEBOKO\FLOW Amsterdam	CZAR.NL Amsterdam
A03/013	00368	LYRICS	BUDWEISER DIAGEO IRELAND	BUDWEISER	DDB LONDON	UNITED KINGDOM	DDB LONDON	GORGEOUS ENTERPRISES London
<u>A04 (NON-ALCOHOLIC DRINKS)</u>								
A04/003	00347	MELTING	NESTLÉ WATERS	PERRIER	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris	IRENE Paris
A04/010	00570	ROLLERBABIES	EVIAN	EVIAN	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris	PARTIZAN Paris
A04/011	00531	ENCOUNTER	COCA-COLA	COCA-COLA	McCANN ERICKSON Madrid	SPAIN	McCANN ERICKSON Madrid	LANDIA Madrid
<u>A05 (HOUSEHOLD)</u>								
A05/004	00351	FUSION	PROCTER & GAMBLE	DURACELL	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris	CHUCK & LULU Saint-Cloud / DIGITAL DISTRICT Paris
<u>A07 (COSMETICS & BEAUTY)</u>								
A07/012	00678	DESTINY	UNILEVER	AXE/LYNX	ponce buenos aires	ARGENTINA	ponce buenos aires	PRETTYBIRD Los Angeles
<u>A08 (TOILETRIES & OTC PHARMACY)</u>								
A08/004	00192	MAFIA	BRAUN	BRAUN SHAVER	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf	COBBLESTONE HAMBURG FILMPRODUKTION

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A09 (CLOTHING, FOOTWEAR & ACCESSORIES)

A09/011	00673	HOUSE PARTY	ADIDAS	ADIDAS	PARTIZAN London	UNITED KINGDOM	SID LEE Montréal	PARTIZAN London
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A11 (CARS)

A11/001	00009	DREAMS	DAIMLER	MERCEDES-BENZ	BIGFISH FILMPRODUKTION Berlin	GERMANY	JUNG von MATT Hamburg	BIGFISH FILMPRODUKTION Berlin
A11/003	00133	CRASH TEST PANDA	FIAT	FIAT CAR RANGE	MARCEL PARIS	FRANCE	MARCEL PARIS	WAM Paris / WIZZ Clichy
A11/006	00146	SHOPPING	CITROËN	CITROËN C3	H Suresnes	FRANCE	H Suresnes	WANDA PRODUCTIONS Paris
A11/007	00147	ROCKER	CITROËN	CITROËN C4	H Suresnes	FRANCE	H Suresnes	WANDA PRODUCTIONS Paris
A11/013	00437	PARKING	VOLKSWAGEN	VW PASSAT	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	ELEMENT E Hamburg
A11/030	00543	GAS STATION	VOLVO	VW V50	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	ROADMAP INSTITUTE Klampenborg
A11/034	00325	ROBBERY	AUDI	AUDI A4 EXCLUSIVE LINE	KEMPERTRAUTMANN Hamburg	GERMANY	KEMPERTRAUTMANN Hamburg	MARKENFILM Hamburg

A12 (OTHER VEHICLES, AUTO PRODUCTS & SERVICES)

A12/005	00474	MILKMAN	RENAULT	RENAULT VANS	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris	WANDA PRODUCTIONS Paris
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A14 (RETAIL STORES)

A14/011	00295	SELF CHECKOUT	FAKTA	SUPERMARKET	UNCLE GREY Århus	DENMARK	UNCLE GREY Århus	M2FILM Århus
A14/012	00296	BEEP	FAKTA	SUPERMARKET	UNCLE GREY Århus	DENMARK	UNCLE GREY Århus	M2FILM Århus
A14/021	00510	STAIRWAY	HORNBACH	HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin	GERMANY	HEIMAT Berlin	TRIGGER HAPPY PRODUCTIONS Berlin
A14/022	00511	NURSERY	HORNBACH	HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin	GERMANY	HEIMAT Berlin	TRIGGER HAPPY PRODUCTIONS Berlin

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A14/034	00150	TOO-YOUNG-TO-GO-TO-SUNNY-BEACH-TEST	IKEA	FURNITURE & HOMEWARES	HJALTELIN STAHL & CO. Copenhagen	DENMARK	HJALTELIN STAHL & CO. Copenhagen	PEGASUS PRODUCTION Copenhagen
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A15 (RESTAURANTS & FAST FOOD OUTLETS)

A15/001	00017	BUILDERS	DOMINO'S PIZZA	PIZZA DELIVERY CHAIN	INDIE Amsterdam	THE NETHERLANDS	INDIE Amsterdam	STATION FILM London
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A16 (TRAVEL, TRANSPORT & TOURISM)

A16/010	00308	LOVE AT FIRST FLIGHT	VIRGIN	VIRGIN ATLANTIC	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London	PARTIZAN London
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A17 (ENTERTAINMENT & LEISURE)

A17/003	00355	HULA	MATTEL	SCRABBLE	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris	WIZZ Clichy
A17/011	00159	PITCH	IDFA	INTERNATIONAL DOCUMENTARY FILMFESTIVAL AMSTERDAM	TBWA\NEBOKO\FLOW Amsterdam	THE NETHERLANDS	TBWA\NEBOKO\FLOW Amsterdam	25FPS Amsterdam
A17/012	00160	SCRIPT READING	IDFA	INTERNATIONAL DOCUMENTARY FILMFESTIVAL AMSTERDAM	TBWA\NEBOKO\FLOW Amsterdam	THE NETHERLANDS	TBWA\NEBOKO\FLOW Amsterdam	25FPS Amsterdam
A17/013	00161	CASTING	IDFA	INTERNATIONAL DOCUMENTARY FILMFESTIVAL AMSTERDAM	TBWA\NEBOKO\FLOW Amsterdam	THE NETHERLANDS	TBWA\NEBOKO\FLOW Amsterdam	25FPS Amsterdam
A17/024	00572	PATRICK-LAND	LA FRANÇAISE DES JEUX	LOTTO	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris	SAME PRODUCTION Paris

A18 (PUBLICATIONS & MEDIA)

A18/015	00426	WAY IT WAS MEANT TO BE	ILTA-SANOMAT	NEWSPAPER	HASAN & PARTNERS Helsinki	FINLAND	HASAN & PARTNERS Helsinki	HOBBY FILM Stockholm
A18/030	00573	CLOSET	CANAL+	CANAL+	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris	SOIXAN7E QUIN5E Paris

A19 (BANKING, INVESTMENT & INSURANCE)

A19/016	00366	DATING GAME - SORE LOSERS	THE SWEDISH NATIONAL DEBT OFFICE	LOTTERY BONDS	STORÅKERS McCANN Stockholm	SWEDEN	STORÅKERS McCANN Stockholm	CALLBOY Stockholm
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Entry Detail (TV/Cinema)

A19/017	00367	GAME SHOW - SORE LOSERS	THE SWEDISH NATIONAL DEBT OFFICE	LOTTERY BONDS	STORÅKERS McCANN Stockholm	SWEDEN	STORÅKERS McCANN Stockholm	CALLBOY Stockholm
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A21 (COMMERCIAL PUBLIC SERVICES)

A21/032	00127	LEO	ZIGGO	INTERACTIVE TELEVISION	DDB AMSTERDAM	THE NETHERLANDS	DDB AMSTERDAM	CZAR.NL Amsterdam
A21/111	00614	DANCE	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London	PARTIZAN London
A21/119	00639	EVI NAKED	TELENET	TELENET DIGITAL TV	DUVAL GUILLAUME BRUSSELS	BELGIUM	DUVAL GUILLAUME BRUSSELS	GAS Brussels

A22 (CORPORATE IMAGE)

A22/010	00297	JAVELIN	OK GASOLINE	OK GASOLINE SPORT SPONSORSHIP	UNCLE GREY Århus	DENMARK	UNCLE GREY Århus	M2FILM Århus
A22/011	00298	VAULT	OK GASOLINE	OK GASOLINE SPORT SPONSORSHIP	UNCLE GREY Århus	DENMARK	UNCLE GREY Århus	M2FILM Århus
A22/012	00299	TRAMPOLINE	OK GASOLINE	OK GASOLINE SPORT SPONSORSHIP	UNCLE GREY Århus	DENMARK	UNCLE GREY Århus	M2FILM Århus

A23 (PUBLIC HEALTH & SAFETY)

A23/020	00392	CHANCE	INPES	SMOKING AWARENESS	DDB PARIS	FRANCE	DDB PARIS	LES TÉLÉCRÉATEURS Paris
A23/024	00653	LIVE WITH IT	DEPT. FOR TRANSPORT	ROAD SAFETY	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	RATTLING STICK London

A24 (PUBLIC AWARENESS MESSAGES)

A24/001	00010	LIBRARY	RADIOTJÄNST	BRODCASTING FEE	DRAFTFCB Stockholm	SWEDEN	DRAFTFCB Stockholm	MISTER KRISTER Stockholm
A24/002	00011	PUBLIC POOL	RADIOTJÄNST	BRODCASTING FEE	DRAFTFCB Stockholm	SWEDEN	DRAFTFCB Stockholm	MISTER KRISTER Stockholm
A24/003	00012	SUPERMARKET	RADIOTJÄNST	BRODCASTING FEE	DRAFTFCB Stockholm	SWEDEN	DRAFTFCB Stockholm	MISTER KRISTER Stockholm

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A24/043	00667	CRIBS	MTV	ANTI-KNIFE CRIME	OGILVY LONDON	UNITED KINGDOM	OGILVY LONDON	HOME.CORP London
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A25 (FUNDRAISING & APPEALS)

A25/004	00076	STOP PAIN	DOULEURS SANS FRONTIÈRES	HUMANITARIAN ACTION	TBWA\MAP Boulogne-Billancourt	FRANCE	TBWA\MAP Boulogne-Billancourt	SPACE PATROL Paris
A25/008	00151	INTERRUPTION	MÉDECINS SANS FRONTIÈRES DENMARK	DOCTORS WITHOUT BORDERS	HJALTELIN STAHL & CO. Copenhagen	DENMARK	HJALTELIN STAHL & CO. Copenhagen	NOBODY Copenhagen
A25/012	00231	HOUSE OF CARDS	SHELTER	SHELTER	LEO BURNETT London	UNITED KINGDOM	LEO BURNETT London	OUTSIDER London
A25/021	00465	BURDEN	CASA DO MENOR ONLUS	ONLUS CHILD ABUSE CHARITY	McCANN ERICKSON ITALIA Milan	ITALY	McCANN ERICKSON ITALIA Milan	MERCURIO CINEMATOGRAFICA Milan

B01 (INTERNET FILM)

B01/015	00188	CANNES LIONS	BOONDOGGLE	ADVERTISING	BOONDOGGLE Leuven	BELGIUM	BOONDOGGLE Leuven	BOONDOGGLE Leuven
B01/028	00342	BLIND PREVIEW	VOLVO	VOLVO S60	EURO RSCG 4D AMSTERDAM	THE NETHERLANDS	EURO RSCG 4D AMSTERDAM	GREAT GUNS London
B01/038	00638	STREAKER	MCILHENNY CO	TABASCO HOT PEPPER SAUCE	DUVAL GUILLAUME BRUSSELS	BELGIUM	DUVAL GUILLAUME BRUSSELS	LATCHO DROM Brussels

B02 (OTHER SCREENS)

B02/001	00493	SINGING WEATHER GIRL	TV2	X FACTOR BRANDED CONTENT	DIST CREATIVE Oslo	NORWAY	DIST CREATIVE Oslo	TV2 Oslo
B02/003	00569	CHANGED OPENING CREDITS OF THE SOAP 'HOME'	STUDIO BRUSSELS	MUSIC FOR LIFE BRANDED CONTENT	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels	VRT Brussels

B03 (INTERACTIVE FILM)

B03/001	00018	THE OTHER STORY	SENSOOR HELPLINE	SENSOOR HELPLINE	INDIE Amsterdam	THE NETHERLANDS	INDIE Amsterdam	HAZAZAH Amsterdam
B03/002	00597	PHILIPS CINEMA 21:9	PHILIPS	CINEMA 21:9 TV	TRIBAL DDB AMSTERDAM	THE NETHERLANDS	TRIBAL DDB AMSTERDAM	STINK DIGITAL London

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B03/004	00618	LET IT RING	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	BELGIUM	HAPPINESS BRUSSELS	HAPPINESS BRUSSELS
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Total Entries: 60