

Entry Detail (Radio)

| Cat. No | Entry No | Title | Advertiser | Product | Entrant Company | Country | Agency | Production Company |
|--|----------|-----------------------|--------------------------|-------------------------------------|--|-------------|--|-------------------------------|
| <u>A05 (HOME APPLIANCES/FURNISHINGS/ELECTRONICS & AUDIO VISUAL)</u> | | | | | | | | |
| A05/005 | 00027 | HEATS UP IN 3 SECONDS | TEFAL BY NEWPAN | QUICK & HOT KETTLE | BAUMANN BER RIVNAY SAATCHI & SAATCHI Ramat Gan | ISRAEL | BAUMANN BER RIVNAY SAATCHI & SAATCHI Ramat Gan | SOUNDHOUSE Tel Aviv |
| A05/008 | 00030 | MOULINEX FOOD | NEWPAN | MOULINEX BLENDER | BAUMANN BER RIVNAY SAATCHI & SAATCHI Ramat Gan | ISRAEL | BAUMANN BER RIVNAY SAATCHI & SAATCHI Ramat Gan | SHAPAM Tel Aviv |
| <u>A06 (COSMETICS & BEAUTY, TOILETRIES & PHARMACY)</u> | | | | | | | | |
| A06/001 | 00037 | CITY STREET | NOVARTIS CONSUMER HEALTH | OTRIVIN NASAL SPRAY | SAATCHI & SAATCHI Carouge | SWITZERLAND | SAATCHI & SAATCHI Carouge / SAATCHI & SAATCHI London | JEFF WAYNE MUSIC GROUP London |
| A06/002 | 00038 | OFFICE | NOVARTIS CONSUMER HEALTH | OTRIVIN NASAL SPRAY | SAATCHI & SAATCHI Carouge | SWITZERLAND | SAATCHI & SAATCHI Carouge / SAATCHI & SAATCHI London | JEFF WAYNE MUSIC GROUP London |
| A06/003 | 00039 | PARK | NOVARTIS CONSUMER HEALTH | OTRIVINE NASAL SPRAY | SAATCHI & SAATCHI Carouge | SWITZERLAND | SAATCHI & SAATCHI Carouge / SAATCHI & SAATCHI London | JEFF WAYNE MUSIC GROUP London |
| <u>A09 (CARS & AUTOMOTIVE SERVICES)</u> | | | | | | | | |
| A09/002 | 00042 | BOSS | HARALD A. MOLLER | VOLKSWAGEN REAR VIEW PARKING SENSOR | TRY ADVERTISING AGENCY Oslo | NORWAY | TRY ADVERTISING AGENCY Oslo | BADE OG Oslo |
| A09/011 | 00023 | GONE | DAIMLER/SMART | SMART FORTWO CDI | BBDO GERMANY Düsseldorf | GERMANY | BBDO GERMANY Düsseldorf | STUDIO FUNK Düsseldorf |
| A09/016 | 00080 | PIERCING | VOLKSWAGEN | VW PASSAT R36 | GRABARZ & PARTNER Hamburg | GERMANY | GRABARZ & PARTNER Hamburg | STUDIO FUNK Hamburg |
| A09/020 | 00083 | EUROPE | VOLKSWAGEN | VW POLO | DDB Brussels | BELGIUM | DDB Brussels | WHAR MUSIC Brussels |
| A09/021 | 00084 | DEEP PURPLE | VOLKSWAGEN | VW POLO | DDB Brussels | BELGIUM | DDB Brussels | WHAR MUSIC Brussels |
| A09/022 | 00085 | TOTO CUTUGNO | VOLKSWAGEN | VW POLO | DDB Brussels | BELGIUM | DDB Brussels | WHAR MUSIC Brussels |
| <u>A10 (RETAIL STORES, RESTAURANTS & FAST FOOD OUTLETS)</u> | | | | | | | | |
| A10/009 | 00128 | CHICKEN | YEMEKSEPETI.COM | ONLINE FOOD DELIVERY | TBWA\ISTANBUL | TURKEY | TBWA\ISTANBUL | JINGLE MINGLE Istanbul |

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| A10/010 | 00129 | PUDDING | YEMEKSEPETI.COM | ONLINE FOOD DELIVERY | TBWA\ISTANBUL | TURKEY | TBWA\ISTANBUL | JINGLE MINGLE Istanbul |
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A11 (TRAVEL ENTERTAINMENT & LEISURE)

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| A11/002 | 00009 | TOILET | MINI BOTTLE GALLERY | GALLERY | McCANN OSLO | NORWAY | McCANN OSLO | STIG & STEIN Oslo |
| A11/003 | 00052 | RED HOTDOGS | VISIT DENMARK | TOURISM BOARD | DINAMO REKLAME Lysaker | NORWAY | DINAMO REKLAME Lysaker | SAGVEIEN RESORT Oslo |
| A11/004 | 00053 | CUDDLING | VISIT DENMARK | TOURISM BOARD | DINAMO REKLAME Lysaker | NORWAY | DINAMO REKLAME Lysaker | SAGVEIEN RESORT Oslo |
| A11/005 | 00054 | PUB | VISIT DENMARK | TOURISM BOARD | DINAMO REKLAME Lysaker | NORWAY | DINAMO REKLAME Lysaker | SAGVEIEN RESORT Oslo |
| A11/006 | 00055 | PASTRIES | VISIT DENMARK | TOURISM BOARD | DINAMO REKLAME Lysaker | NORWAY | DINAMO REKLAME Lysaker | SAGVEIEN RESORT Oslo |
| A11/008 | 00074 | FIGHT | SONY COMPUTER ENTERTAINMENT | PLAYSTATION PORTABLE | TBWA\ESPAÑA Madrid | SPAIN | TBWA\ESPAÑA Madrid | AUDIOCLIP MADRID |
| A11/009 | 00075 | BATTLE | SONY COMPUTER ENTERTAINMENT | PLAYSTATION PORTABLE | TBWA\ESPAÑA Madrid | SPAIN | TBWA\ESPAÑA Madrid | AUDIOCLIP MADRID |
| A11/010 | 00115 | CRISIS | BRUSSELS AIRLINES | LOW-PRICE AIR TRAVEL | DUVAL GUILLAUME BRUSSELS | BELGIUM | DUVAL GUILLAUME BRUSSELS | SONICVILLE Brussels |

A12 (PUBLICATIONS & MEDIA)

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| A12/004 | 00102 | THE FIRST TIME | STUDIO BRUSSELS | TUNE YOUR LIFE SERIES | MORTIERBRIGADE Brussels | BELGIUM | MORTIERBRIGADE Brussels | VRT Brussels |
| A12/005 | 00103 | OPENING DANCE | STUDIO BRUSSELS | TUNE YOUR LIFE SERIES | MORTIERBRIGADE Brussels | BELGIUM | MORTIERBRIGADE Brussels | VRT Brussels |
| A12/006 | 00104 | RINGTONES | STUDIO BRUSSELS | TUNE YOUR LIFE SERIES | MORTIERBRIGADE Brussels | BELGIUM | MORTIERBRIGADE Brussels | VRT Brussels |
| A12/007 | 00105 | SHEMUS, THE MYSTERIOUS WHALE | STUDIO BRUSSELS | TUNE YOUR LIFE SERIES | MORTIERBRIGADE Brussels | BELGIUM | MORTIERBRIGADE Brussels | VRT Brussels |
| A12/008 | 00106 | LET'S PEE IN THE CORNER | STUDIO BRUSSELS | TUNE YOUR LIFE SERIES | MORTIERBRIGADE Brussels | BELGIUM | MORTIERBRIGADE Brussels | VRT Brussels |

A15 (COMMERCIAL PUBLIC SERVICES)

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| A15/004 | 00108 | CONCERT | GOOGLE | SEARCH ENGINE TIPS | GREY ISTANBUL | TURKEY | GREY ISTANBUL | MELODIKA Istanbul |
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Entry Detail (Radio)

A17 (PUBLIC HEALTH & SAFETY, PUBLIC AWARENESS MESSAGES & CHARITIES)

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| A17/002 | 00007 | CRAPPY MUSIC | WWF | EARTH HOUR CAMPAIGN | VITRUVIO LEO BURNETT Madrid | SPAIN | VITRUVIO LEO BURNETT Madrid | SONODIGI MADRID |
| A17/008 | 00040 | ANNIE | NORSK KRISEENTERFOR BUND | SHELTER FOR ABUSED WOMEN | TRY ADVERTISING AGENCY Oslo | NORWAY | TRY ADVERTISING AGENCY Oslo | VERDENS STERKESTE MANN Oslo |
| A17/009 | 00041 | WARZONE | NORSK KRISEENTERFOR BUND | SHELTER FOR ABUSED WOMEN | TRY ADVERTISING AGENCY Oslo | NORWAY | TRY ADVERTISING AGENCY Oslo | VERDENS STERKESTE MANN Oslo |
| A17/019 | 00110 | DOUBT | AIDS TASK FORCE | SAFE SEX & AIDS PREVENTION | SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV | ISRAEL | SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV | SHAPA STUDIO Tel Aviv |
| A17/020 | 00111 | JOSHUA | OVK/PARENTS OF CHILD ROAD VICTIMS | CYCLING SAFETY MESSAGE | HAPPINESS BRUSSELS | BELGIUM | HAPPINESS BRUSSELS | SONICVILLE Brussels |

Total Entries: 32