



Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Grand Prix						
CAROUSEL	PHILIPS	PHILIPS CINEMA 21:9	TRIBAL DDB AMSTERDAM *	THE NETHERLANDS	STINK DIGITAL, London	UNITED KINGDOM
Gold						
PURE WATERS	LION NATHAN	JAMES BOAG'S DRAUGHT	PUBLICIS MOJO, Sydney *	AUSTRALIA	REVOLVER, Sydney	AUSTRALIA
LOVE DISTANCE	SAGAMI RUBBER INDUSTRIES	CONDOMS	GT, Tokyo *	JAPAN	ROCK & ROLL, Tokyo	JAPAN
CRASH TEST PANDA	FIAT	FIAT CAR RANGE	MARCEL PARIS *	FRANCE	WIZZ, Clichy	FRANCE
DOG-FISH	VOLKSWAGEN	VW SPACEFOX	ALMAPBBDO, São Paulo *	BRAZIL	REBOLUCION, Buenos Aires	ARGENTINA
A DAY IN THE LIFE OF CHENNAI	BENNETT COLEMAN AND CO.	THE TIMES OF INDIA	JWT INDIA, Mumbai *	INDIA	GOOD MORNING, Mumbai	INDIA
DANCE	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI, London *	UNITED KINGDOM	PARTIZAN, London	UNITED KINGDOM
DYING OLD	BREAST CANCER RESEARCH TRUST	RESEARCH TRUST	Y&R, Auckland *	NEW ZEALAND	ROBBERS DOG FILM, Auckland	NEW ZEALAND
A DAY IN THE LIFE OF CHENNAI	BENNETT COLEMAN AND CO.	THE TIMES OF INDIA	JWT INDIA, Mumbai *	INDIA	GOOD MORNING, Mumbai	INDIA
GUCCI FLORA	PROCTER & GAMBLE PRESTIGE PRODUCTS	GUCCI FRAGRANCE	REM, Rome	ITALY	FILMMASTER, Milan *	ITALY
CHAMBERS VIDEO ART PIECE	CHAMBERS HOTEL	CHAMBERS HOTEL	BARRIE D'ROZARIO MURPHY, Minneapolis *	USA	NYDRLE, Hollywood	USA
CHANGED OPENING CREDITS & EPISODES	RADIO STATION STUDIO BRUSSELS	MUSIC FOR LIFE BRANDED CONTENT	MORTIERBRIGADE, Brussels *	BELGIUM	VRT , Brussels	BELGIUM
Gold Campaign						
ANTIQUING	PFIZER CANADA	VIAGRA	TAXI CANADA INC., Toronto *	CANADA	SOFT CITIZEN, Toronto	CANADA
STROLLING	PFIZER CANADA	VIAGRA	TAXI CANADA INC., Toronto *	CANADA	SOFT CITIZEN, Toronto	CANADA
READING	PFIZER CANADA	VIAGRA	TAXI CANADA INC., Toronto *	CANADA	SOFT CITIZEN, Toronto	CANADA
HINDU	GOBIERNO DE LA CIUDAD DE BUENOS AIRES	BAFICI INDIE FILMS FESTIVAL	SAVAGLIO\TBWA, Buenos Aires *	ARGENTINA	TOMA 78, Barcelona	SPAIN
ORIENTALS	GOBIERNO DE LA CIUDAD DE BUENOS AIRES	BAFICI INDIE FILMS FESTIVAL	SAVAGLIO\TBWA, Buenos Aires *	ARGENTINA	TOMA 78, Barcelona	SPAIN
AUTOBAHN	THE ARMY/COI	ARMY ROAD TRAFFIC ACCIDENTS	GOLLEY SLATER GROUP, Cardiff *	UNITED KINGDOM	ACADEMY, London	UNITED KINGDOM
DEBRIS	THE ARMY/COI	ARMY ROAD TRAFFIC ACCIDENTS	GOLLEY SLATER GROUP, Cardiff *	UNITED KINGDOM	ACADEMY, London	UNITED KINGDOM
AIRPORT	MTV	CHOOSE OR LOSE VOTING AWARENESS	JWT, New York *	USA	HUNGRY MAN, Los Angeles	USA
PHONE	MTV	CHOOSE OR LOSE VOTING AWARENESS	JWT, New York *	USA	HUNGRY MAN, Los Angeles	USA
8 KILOMETRE	INBEV	STELLA ARTOIS 4%	MOTHER, London *	UNITED KINGDOM	LANDIA, Buenos Aires	ARGENTINA
VINGT-QUATRE	INBEV	STELLA ARTOIS 4%	MOTHER, London *	UNITED KINGDOM	LANDIA, Buenos Aires	ARGENTINA
DIAL HARD	INBEV	STELLA ARTOIS 4%	MOTHER, London *	UNITED KINGDOM	LANDIA, Buenos Aires	ARGENTINA
Silver						
JOHN WEST ROW	JOHN WEST	JOHN WEST FRESH FISH	CHEETHAMBELLJWT, Manchester *	UNITED KINGDOM	ONWARD FILM, Manchester	UNITED KINGDOM
LLAMA	MARS	STARBURST	LATINWORKS, Austin *	USA	FLIP FILMS, Santa Monica	USA
V	NESTLÉ ARGENTINA	FRIGOR ICECREAM	JWT ARGENTINA, Buenos Aires *	ARGENTINA	URSULA, Buenos Aires	ARGENTINA
WOMAN WHISPERER	FOSTER'S GROUP	CARLTON MID	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	PRODIGY, Sydney	AUSTRALIA
WALK-IN FRIDGE	HEINEKEN NEDERLAND	HEINEKEN BEER	TBWA\NEBOKO, Amsterdam *	THE NETHERLANDS	CZAR.NL, Amsterdam	THE NETHERLANDS
GAS STATION	SANYO VIDEO VERTRIEB	SANTEC VIDEO SURVEILLANCE	SERVICEPLAN, Hamburg *	GERMANY	COBBLESTONE HAMBURG FILMPRODUKTION	GERMANY
BREAK-UP SERVICE	ADIDAS	SAFETY COLLECTION	TBWA\LONDON *	UNITED KINGDOM	BLINK, London	UNITED KINGDOM
FATE	NIKE	NIKE FOOTBALL	WIEDEN+KENNEDY, Portland *	USA	ANONYMOUS CONTENT, Culver City	USA

GYMNASTIC	SEMIR	SEMIR CLOTHING BRAND	OGILVY SHANGHAI *	CHINA	PHENOMENA, Bangkok	THAILAND
SHOPPING	CITROËN	CITROËN C3	H, Suresnes *	FRANCE	WANDA PRODUCTIONS, Paris	FRANCE
DREAMS	DAIMLER	MERCEDES PRE-SAFE SAFETY SYSTEM	JUNG von MATT, Hamburg *	GERMANY	BIGFISH FILMPRODUKTION, Berlin	GERMANY
SCOOTER	CANADIAN FILM CENTRE	WORLDWIDE SHORT FILM FESTIVAL	DOUG AGENCY, Toronto *	CANADA	BROWN ENTERTAINMENT, Toronto	CANADA
BIRDS	WASHINGTON'S LOTTERY	LOTTERY	PUBLICIS IN THE WEST, Seattle *	USA	STICKS + STONES STUDIOS, Hollywood	USA
DISARMING BRITAIN: HANDGUNS	CHANNEL 4/4 CREATIVE	CHANNEL 4	4 CREATIVE, London *	UNITED KINGDOM	CHANNEL 4, London	UNITED KINGDOM
BIRD	MTV	MTV CHANNEL	LA COMUNIDAD, Buenos Aires *	ARGENTINA	THE LIFT, Mexico City	MEXICO
BALLOON	LAGARDÈRE	TIJI TV CHANNEL	DDB PARIS *	FRANCE	WANDA PRODUCTIONS, Paris	FRANCE
TIPS	CAREERBUILDER.COM	ONLINE EMPLOYMENT SERVICES	WIEDEN+KENNEDY, Portland *	USA	MJZ, Los Angeles	USA
DOUBLE TAKE	MONSTER.COM	JOB SEARCH WEBSITE	BBDO NEW YORK *	USA	RATTLING STICK, London	UNITED KINGDOM
GIRL	THE HOME OFFICE	ALCOHOL AWARENESS	VCCP, London *	UNITED KINGDOM	GORGEOUS ENTERPRISES, London	UNITED KINGDOM
POLAR BEARS	ENVIRONMENTAL DEFENSE FUND	GLOBAL WARMING	OGILVY NEW YORK	USA	BISCUIT FILMWORKS, Los Angeles *	USA
YOU ARE POWERFUL	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	MOTHER, London *	UNITED KINGDOM	ACADEMY, London	UNITED KINGDOM
CRIBS	MTV	ANTI-KNIFE CRIME	OGILVY LONDON *	UNITED KINGDOM	HOME.CORP, London	UNITED KINGDOM
HOUSE OF CARDS	SHELTER	HOMELESSNESS CHARITY	LEO BURNETT, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
ANZAC MEMORIES	VICTORIA BITTER	VETERANS' AFFAIRS APPEAL	DROGA5 AUSTRALIA, Sydney *	AUSTRALIA	EXIT FILMS, Melbourne	AUSTRALIA
FATHER'S DAY	LIBERTY MUTUAL	INSURANCE	HILL HOLLIDAY, Boston *	USA	RSA FILMS, Los Angeles	USA
OASIS DIG OUT YOUR SOUL IN THE STREET	NYC & CO/WARNER BROTHERS RECORDS	DIG OUT YOUR SOUL	BBH, New York *	USA	HSI PRODUCTIONS, New York	USA
Silver Campaign						
KARATE CHOP	GENERAL MILLS CANADA	PIZZA POPS	COSSETTE, Toronto *	CANADA	HOLIDAY FILMS, Toronto	CANADA
MONKEYS	GENERAL MILLS CANADA	PIZZA POPS	COSSETTE, Toronto *	CANADA	HOLIDAY FILMS, Toronto	CANADA
ROBOT FRIEND	GENERAL MILLS CANADA	PIZZA POPS	COSSETTE, Toronto *	CANADA	HOLIDAY FILMS, Toronto	CANADA
DOCTOR	AMBEV	NORTE BEER	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
IT GUY	AMBEV	NORTE BEER	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
MILLIONAIRE	AMBEV	NORTE BEER	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
WAREHOUSE	MILLER BREWING COMPANY/ MILLER HIGH LIFE	MILLER BEER	SAATCHI & SAATCHI, New York *	USA	SAATCHI & SAATCHI, New York	USA
HIGH LIFE	MILLER BREWING COMPANY/ MILLER HIGH LIFE	MILLER BEER	SAATCHI & SAATCHI, New York *	USA	SAATCHI & SAATCHI, New York	USA
ONE MISSISSIPPI	MILLER BREWING COMPANY/ MILLER HIGH LIFE	MILLER BEER	SAATCHI & SAATCHI, New York *	USA	SAATCHI & SAATCHI, New York	USA
GUITAR	MILLER BREWING COMPANY/ MILLER HIGH LIFE	MILLER BEER	SAATCHI & SAATCHI, New York *	USA	SAATCHI & SAATCHI, New York	USA
PAINTING	MILLER BREWING COMPANY/ MILLER HIGH LIFE	MILLER BEER	SAATCHI & SAATCHI, New York *	USA	SAATCHI & SAATCHI, New York	USA
BEAN COUNTER	APPLE	MAC	TBWA/MEDIA ARTS LAB, Los Angeles *	USA	EPOCH FILMS, Beverly Hills	USA
V-WORD	APPLE	MAC	TBWA/MEDIA ARTS LAB, Los Angeles *	USA	EPOCH FILMS, Beverly Hills	USA
PIZZA BOX	APPLE	MAC	TBWA/MEDIA ARTS LAB, Los Angeles *	USA	EPOCH FILMS, Beverly Hills	USA
SURGERY	VISIONLAB OPTICIAN'S	OPTICIAN	PUBLICIS COMUNICACIÓN ESPAÑA, Madrid *	SPAIN	GARLIC FILMS, Madrid	SPAIN
DINNER	VISIONLAB OPTICIANS	OPTICIAN	PUBLICIS COMUNICACIÓN ESPAÑA, Madrid *	SPAIN	GARLIC FILMS, Madrid	SPAIN
CIVIL WAR	EBAY	EBAY	BBDO NEW YORK *	USA	O POSITIVE, New York	USA
HERO	EBAY	EBAY	BBDO NEW YORK *	USA	O POSITIVE, New York	USA

LONG	KASIKORNBANKGROUP	K – SME CREDIT	OGILVY & MATHER, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
QUICK	KASIKORNBANKGROUP	K – SME CREDIT	OGILVY & MATHER, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
GOLF	TELE2	TELECOMMUNICATIONS SERVICES	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	FLX, Stockholm	SWEDEN
BICYCLE	TELE2	TELECOMMUNICATIONS SERVICES	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	FLX, Stockholm	SWEDEN
SNOWRACER	TELE2	TELECOMMUNICATIONS SERVICES	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	FLX, Stockholm	SWEDEN
WASHINGTON DC	ADIDAS BASKETBALL	BASKETBALL SHOES	180LA (180\TBWA), Santa Monica	USA	SMUGGLER, Hollywood	USA
ORLANDO	ADIDAS BASKETBALL	BASKETBALL SHOES	180LA (180\TBWA), Santa Monica	USA	SMUGGLER, Hollywood	USA
HOUSTON	ADIDAS BASKETBALL	BASKETBALL SHOES	180LA (180\TBWA), Santa Monica	USA	SMUGGLER, Hollywood	USA
BOSTON	ADIDAS BASKETBALL	BASKETBALL SHOES	180LA (180\TBWA), Santa Monica	USA	SMUGGLER, Hollywood	USA
PING PONG	NOKIA	NOKIA N96 BRUCE LEE LIMITED EDITION	JWT BEIJING *	CHINA	JQK PRODUCTION HOUSE, Beijing	CHINA
MATCH	NOKIA	NOKIA N96 BRUCE LEE LIMITED EDITION	JWT BEIJING *	CHINA	JQK PRODUCTION HOUSE, Beijing	CHINA
Bronze						
GO ON LAD	PREMIER FOODS	HOVIS BREAD	MILES CALCRAFT BRIGINSHAW DUFFY, London *	UNITED KINGDOM	RATTLING STICK, London	UNITED KINGDOM
MARIACHIS	MARS MEXICO	SKWINKLES SWEETS	LEO BURNETT MEXICO *	MEXICO	CENTRAL FILMS, Mexico City	MEXICO
TAILOR	MARS	SKITTLES	TBWA\CHIAT\DAY, New York *	USA	MJZ, Los Angeles	USA
TAXI	PEPSI-QTG CANADA	TROPICANA TROPICS	BBDO CANADA, Toronto *	CANADA	SONS AND DAUGHTERS PRODUCTIONS, Toronto	CANADA
ENCOUNTER	THE COCA-COLA COMPANY	COCA-COLA	McCANN ERICKSON, Madrid *	SPAIN	LANDIA, Madrid	SPAIN
WELCOME BACK	THE CLOROX COMPANY	KINGSFORD CHARCOAL	DDB WEST, San Francisco *	USA	MOXIE PICTURES, Los Angeles	USA
SQUARES	UNILEVER	AXE DEODORANT	ponce buenos aires *	ARGENTINA	REBOLUCION, Buenos Aires	ARGENTINA
GUCCI FLORA	PROCTER & GAMBLE PRESTIGE PRODUCTS	FLORA BY GUCCI FRAGRANCE	REM, Rome	ITALY	FILMMASTER, Milan *	ITALY
BEAUTY BOWLING	ALFINE CO.	ESTHE WAM HAIR REMOVAL	OGILVY & MATHER JAPAN, Tokyo *	JAPAN	PYRAMID FILM, Tokyo	JAPAN
SECRETS AND LIES	LEVI STRAUSS	501 JEANS	BBH, London *	UNITED KINGDOM	SONNY, London	UNITED KINGDOM
HONDA LIVE	HONDA	HONDA ACCORD	4 CREATIVE, London *	UNITED KINGDOM	4 CREATIVE, London	UNITED KINGDOM
UNBOXED	AUDI UK	AUDI Q5	BBH, London *	UNITED KINGDOM	PASSION PICTURES, London	UNITED KINGDOM
PARKING	VOLKSWAGEN	VOLKSWAGEN PARK ASSIST	GRABARZ & PARTNER, Hamburg *	GERMANY	ELEMENT E, Hamburg	GERMANY
BOXES	VOLKSWAGEN TRUCKS	VW TRUCKS	ALMAPBBDO, São Paulo *	BRAZIL	SENTIMENTAL FILMES, São Paulo	BRAZIL
REMOTE CONTROL	LOEWE OPTA	LOEWE SOUND SYSTEM	SCHOLZ & FRIENDS, Berlin *	GERMANY	ELEMENT E, Hamburg	GERMANY
POTATO	MIGROS GENOSSENSCHAFTSBUND	MIGROS SUPERMARKET	JUNG von MATT/LIMMAT, Zürich *	SWITZERLAND	BIGFISH FILMPRODUKTION, Berlin	GERMANY
MOUSE	TOK&STOK	FURNITURE STORE	DDB BRASIL, São Paulo *	BRAZIL	CIA DE CINEMA, São Paulo	BRAZIL
MUNICH	NATIONAL MUSEUM	MUSEUM	EURO RSCG, Prague *	CZECH REPUBLIC	ARMADA FILMS, Prague	CZECH REPUBLIC
SPACESHIPS	SITGES FANTASY FILM FESTIVAL	SITGES FANTASY FILM FESTIVAL	VITRUVIO LEO BURNETT, Madrid *	SPAIN	PICNIC, Barcelona	SPAIN
BLOOD RAIN	SONY COMPUTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA, Madrid *	SPAIN	PIRAMIDE, Madrid	SPAIN
PITCH	IDFA	INTERNATIONAL DOCUMENTARY FILM AMSTERDAM	TBWA\NEBOKO, Amsterdam *	THE NETHERLANDS	25FPS, Amsterdam	THE NETHERLANDS
THAI MUNG	SYN MUN KONG INSURANCE PUBLIC COMPANY	CAR INSURANCE	LOWE BANGKOK *	THAILAND	PHENOMENA, Bangkok	THAILAND
QUIZZ BAD LOSER	THE SWEDISH NATIONAL DEBT OFFICE	BONDS	STORÅKERS McCANN, Stockholm *	SWEDEN	CALLBOY, Stockholm	SWEDEN
MOTHER'S DAY	COMCAST	COMCAST TELEPHONE SERVICES	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	O POSITIVE, New York *	USA
CHEERLEADER	NATIONAL FATHERHOOD INITIATIVE	FATHERHOOD INITIATIVE	CAMPBELL-EWALD, Warren *	USA	HUNGRY MAN, Los Angeles	USA

WELCOME TO THE WORLD	ORANGE BABIES	FUNDRAISING	OGILVY AMSTERDAM *	THE NETHERLANDS	BONANZA AMSTERDAM	THE NETHERLANDS
DANCE	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI, London *	UNITED KINGDOM	PARTIZAN, London	UNITED KINGDOM
INCREDIBLE POWER IN YOUR HANDS	VODAFONE	BLACKBERRY STORM	OUTSIDER, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
ZACK JOHNSON	PROCTER & GAMBLE	TAMPAX	LEO BURNETT USA, Chicago *	USA	SMUGGLER, Hollywood	USA
OTHER STORY	SENSOOR HELPLINE	SENSOOR HELPLINE	S-W-H, Amsterdam *	THE NETHERLANDS	HAZAZAH, Amsterdam	THE NETHERLANDS
Bronze Campaign						
JUMPERS	FLEMISH MILK BOARD (VLAM)	MILK	DUVAL GUILLAUME BRUSSELS *	BELGIUM	LATCHO DROM, Brussels	BELGIUM
FREESTYLER	FLEMISH MILK BOARD (VLAM)	MILK	DUVAL GUILLAUME BRUSSELS *	BELGIUM	LATCHO DROM, Brussels	BELGIUM
BOSS	NATIONAL FOODS	DARE ICED COFFEE	BMF, Sydney *	AUSTRALIA	CHERUB PICTURES, Sydney	AUSTRALIA
GIRLFRIEND	NATIONAL FOODS	DARE ICED COFFEE	BMF, Sydney *	AUSTRALIA	CHERUB PICTURES, Sydney	AUSTRALIA
SELF CHECKOUT	FAKTA	SUPERMARKET	UNCLE GREY, Århus *	DENMARK	M2FILM, Århus	DENMARK
BEEP	FAKTA	SUPERMARKET	UNCLE GREY, Århus *	DENMARK	M2FILM, Århus	DENMARK
LIBRARY	RADIOTJÄNST	BROADCASTING TAX PAYMENT AWARENESS	DRAFTFCB, Stockholm *	SWEDEN	MISTER KRISTER, Stockholm	SWEDEN
PUBLIC POOL	RADIOTJÄNST	BROADCASTING TAX PAYMENT AWARENESS	DRAFTFCB, Stockholm *	SWEDEN	MISTER KRISTER, Stockholm	SWEDEN
SUPERMARKET	RADIOTJÄNST	BROADCASTING TAX PAYMENT AWARENESS	DRAFTFCB, Stockholm *	SWEDEN	MISTER KRISTER, Stockholm	SWEDEN
GRAPH	POST CEREALS	SHREDDIES CEREAL	OGILVY TORONTO *	CANADA	REDLINE PRODUCTIONS, Toronto	CANADA
LETTERS	POST CEREALS	SHREDDIES CEREAL	OGILVY TORONTO *	CANADA	REDLINE PRODUCTIONS, Toronto	CANADA