

Entry Detail (Promo)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Prize
B07/033	00173	YUBARI	YUBARI RESORT	RESORT FACILITIES	BEACON COMMUNICATIONS Tokyo	JAPAN	BEACON COMMUNICATIONS Tokyo	Grand Prix
A01/123	00828	STORE+ SELLS HOPE	PORTUGUESE RED CROSS	RED CROSS DONATIONS/HOPE	LEO BURNETT LISBOA	PORTUGAL	LEO BURNETT LISBOA / ARC WORLDWIDE LISBOA Lisbon	Gold Lion
A02/035	00119	MAGIC SALAD PLATE	FOUR'N TWENTY	MEAT PIES	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	Gold Lion
A04/006	00135	ADITHREAD	ADIDAS NEW ZEALAND / NEW ZEALAND RUGBY UNION	ALL BLACKS RANGE	TBWAIWHYBINITEQUILA Auckland	NEW ZEALAND	TBWAIWHYBIN (180 TBWA) Auckland	Gold Lion
A08/003	00146	WHEN WILL THE FRUIT BURST	PASCALL	FRUIT FLAVOURED SWEETS	DDB NEW ZEALAND Auckland	NEW ZEALAND	DDB NEW ZEALAND Auckland	Gold Lion
A09/070	01011	LET IT RING	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	BELGIUM	HAPPINESS BRUSSELS	Gold Lion
B01/005	00147	FRUIT BURST	PASCALL	FRUIT FLAVOURED SWEETS	DDB NEW ZEALAND Auckland	NEW ZEALAND	DDB NEW ZEALAND Auckland	Gold Lion
B01/025	00121	MAGIC SALAD PLATE	FOUR'N TWENTY	MEAT PIES	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	Gold Lion
B02/002	00151	TED696 PROJECT	LION NATHAN AUSTRALIA	TOOHEYS BEER 696ML	BMF Sydney	AUSTRALIA	BMF Sydney	Gold Lion
B03/022	00617	BABY MADE ON BOARD	DODGE	DODGE JOURNEY	PROXIMITY BBDO Brussels	BELGIUM	PROXIMITY BBDO Brussels	Gold Lion
B07/002	00035	ZUJI BEANS	ZUJI	TRAVEL BOOKING WEBSITE	HAPPY SOLDIERS Sydney	AUSTRALIA	HAPPY SOLDIERS Sydney / THE HALLWAY/1220 Redfern	Gold Lion
A06/002	00150	TED696 PROJECT	LION NATHAN AUSTRALIA	TOOHEYS BEER 696ML	BMF Sydney	AUSTRALIA	BMF Sydney	Silver Lion
A06/014	01023	GAME OF DEATH	NOKIA	N96 BRUCE LEE LIMITED EDITION PHONE	JWT BEIJING	CHINA	JWT BEIJING / A4A Beijing	Silver Lion
A06/019	00832	STORE THAT SELLS HOPE	PORTUGUESE RED CROSS	RED CROSS DONATIONS/HOPE	LEO BURNETT LISBOA	PORTUGAL	LEO BURNETT LISBOA / ARC WORLDWIDE LISBOA Lisbon	Silver Lion
B07/027	00767	UPLOAD CINEMA	FILM THEATRE DE UITKIJK	CINEMA SCREENING	LOWE/DRAFTFCB Amsterdam	THE NETHERLANDS	LOWE/DRAFTFCB Amsterdam	Silver Lion
B09/014	00666	VILLAGE WHERE NOTHING EVER HAPPENS	CONECT - SPECIALIZED COUNCIL OF PAY TV THEMATIC CHANNELS	PAY TV ADVERTISING/MIRAVETE VILLAGE	SHACKLETON Madrid	SPAIN	SHACKLETON Madrid	Silver Lion
B09/027	01076	SAVE THE WORDS	OXFORD FAJAR	OXFORD DICTIONARY	Y&R Singapore	SINGAPORE	Y&R Singapore	Silver Lion
B12/006	00131	LISTEN	KOREA HEART FEDERATION	HEART DISEASE CAMPAIGN	CREATIVIA Seoul	KOREA	CREATIVIA Seoul	Silver Lion
C01/007	00672	VILLAGE WHERE NOTHING EVER HAPPENS	CONECT: SPECIALIZED COUNCIL OF PAY TV THEMATIC CHANNELS	PAY TV ADVERTISING/MIRAVETE VILLAGE	SHACKLETON Madrid	SPAIN	SHACKLETON Madrid	Silver Lion

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C01/052	00619	BABY MADE ON BOARD	DODGE	DODGE JOURNEY	PROXIMITY BBDO Brussels	BELGIUM	PROXIMITY BBDO Brussels	Silver Lion
A01/064	00118	CARLTON DRAUGHT PLASTIC CUP	FOSTER'S GROUP	DRAUGHT BEER	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE / CSM MELBOURNE Melbourne	Bronze Lion
A01/077	00132	LISTEN	KOREA HEART FEDERATION	HEART DISEASE CAMPAIGN	CREATIVIA Seoul	KOREA	CREATIVIA Seoul	Bronze Lion
A01/092	00757	DROP THE BOMB	FOSTER'S GROUP	CARLTON DRAUGHT BEER	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	Bronze Lion
A01/131	01097	GAS STATION	SUZUKI	SUZUKI CARS	ROBERT/BOISEN & LIKE-MINDED Copenhagen	DENMARK	ROBERT/BOISEN & LIKE-MINDED Copenhagen	Bronze Lion
A02/081	00830	WORLD'S 1ST EPHEMERAL MUSEUM	DIAGEO PORTUGAL	PAMPERO RUM	LEO BURNETT LISBOA	PORTUGAL	LEO BURNETT LISBOA / ARC WORLDWIDE LISBOA Lisbon	Bronze Lion
A06/022	00937	CHANGE YOUR NAME IN GEROLSTEINER	GEROLSTEINER	MINERAL WATER	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels	Bronze Lion
A07/010	00654	VILLAGE WHERE NOTHING EVER HAPPENS	CONECT - SPECIALIZED COUNCIL OF PAY TV THEMATIC CHANNELS	PAY TV ADVERTISING/MIRAVETE VILLAGE	SHACKLETON Madrid	SPAIN	SHACKLETON Madrid	Bronze Lion
A08/006	00203	LEGO	MYTOYS.DE	LEGO BRICK BOXES	LUKAS LINDEMANN ROSINSKI Hamburg	GERMANY	LUKAS LINDEMANN ROSINSKI Hamburg	Bronze Lion
A09/015	00255	DESKTOP INVADER	NHK ENTERPRISES	DIGITAL ART FESTIVAL	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo	Bronze Lion
A09/061	00911	COMPUTERTAN	SKCIN	CHARITY SERVICES	McCANN ERICKSON LONDON	UNITED KINGDOM	McCANN ERICKSON LONDON	Bronze Lion
A09/073	00927	TRAPPERS	ATRAPALO.COM	TRAVEL AGENCY	DOUBLEYOU Barcelona	SPAIN	DOUBLEYOU Barcelona	Bronze Lion
B01/075	01059	STAINBROIDERY	PROCTER & GAMBLE	TIDE DETERGENTS	LEO BURNETT INDIA Mumbai	INDIA	LEO BURNETT INDIA Mumbai	Bronze Lion
B02/009	00123	CARLTON DRAUGHT PLASTIC CUP	FOSTER'S GROUP	DRAUGHT BEER	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE / CSM MELBOURNE Melbourne	Bronze Lion
B02/012	00718	CARB RELIEF	LION NATHAN	TOOHEYS NEW WHITE STAG BEER	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA	SAATCHI & SAATCHI AUSTRALIA Sydney	Bronze Lion
B02/020	00758	DROP THE BOMB	FOSTER'S GROUP	CARLTON DRAUGHT BEER	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	Bronze Lion
B04/007	01024	GAME OF DEATH	NOKIA	N96 BRUCE LEE LIMITED EDITION PHONE	JWT BEIJING	CHINA	JWT BEIJING / A4A Beijing	Bronze Lion
B06/022	00587	TREEHOUSE RESTAURANT	YELLOW	YELLOW PAGES	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland / AIM PROXIMITY Auckland	Bronze Lion
B11/004	00144	CORPORATE IMAGE	RUIZ NICOLI LÍNEAS	NIELSEN AWARDS	RUIZ NICOLI LINEAS Madrid	SPAIN	RUIZ NICOLI LINEAS Madrid	Bronze Lion
B11/024	00781	SUPERSONICS	SUPERSONIC CPH	SOUND/MUSIC/RADIO PRODUCTION	SAATCHI & SAATCHI Copenhagen	DENMARK	SAATCHI & SAATCHI Copenhagen	Bronze Lion
B12/018	00052	SPECIAL OLYMPICS MESSAGE RELAY	SPECIAL OLYMPICS JAPAN	SPECIAL OLYMPICS	SHIGAYA-GUMI Tokyo	JAPAN	SHIGAYA-GUMI Tokyo / RHIZOMATIKS Tokyo	Bronze Lion

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B12/063	00912	COMPUTERTAN	SKCIN	CHARITY SERVICES	McCANN ERICKSON LONDON	UNITED KINGDOM	McCANN ERICKSON LONDON	Bronze Lion
C01/002	00036	ZUJI BEANS	ZUJI	TRAVEL BOOKING WEBSITE	HAPPY SOLDIERS Sydney	AUSTRALIA	HAPPY SOLDIERS Sydney / THE HALLWAY/1220 Redfern	Bronze Lion
C01/025	00308	GAISFLOWERS	IFK GOTEBORG	FOOTBALL DERBY	ANR.BBDO Gothenburg	SWEDEN	ANR.BBDO Gothenburg	Bronze Lion
C01/083	00834	STORE THAT SELLS HOPE	PORTUGUESE RED CROSS	RED CROSS DONATIONS/HOPE	LEO BURNETT LISBOA	PORTUGAL	LEO BURNETT LISBOA / ARC WORLDWIDE LISBOA Lisbon	Bronze Lion

Total Entries: 44

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