

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
A01 Foods						
TEACHER	GENERAL MILLS/YOPLAIT	YOPLUS YOGHURT	SAATCHI & SAATCHI, New York *	USA	SAATCHI & SAATCHI HUDSON STREET STUDIO, New York	USA
ONSTER	MARS	M&M'S CONFECTIONERY	BBDO GERMANY, Düsseldorf *	GERMANY	STUDIO FUNK, Düsseldorf	GERMANY
MISSION TO ARS	MARS	M&M'S CONFECTIONERY	BBDO GERMANY, Düsseldorf *	GERMANY	STUDIO FUNK, Düsseldorf	GERMANY
TALE	WRIGLEY'S	ECLIPSE BREATH FRESHENING GUM	BBDO CHILE, Santiago *	CHILE	PRODUCTORA MUSICAL CLIO, Santiago	CHILE
A02 Alcoholic Drinks						
MR. RAIN DELAY TARP ROLLER OUTER	ANHEUSER-BUSCH	BUD LIGHT BEER	DDB, Chicago *	USA	CHICAGO RECORDING COMPANY	USA
MR. GOLF TOURNAMENT QUIET SIGN HOLDER	ANHEUSER-BUSCH	BUD LIGHT BEER	DDB, Chicago *	USA	CHICAGO RECORDING COMPANY	USA
MR. FOOTBALL ENDZONE PAINTER	ANHEUSER-BUSCH	BUD LIGHT BEER	DDB, Chicago *	USA	CHICAGO RECORDING COMPANY	USA
MR. FIRST DOWN MARKER GUY	ANHEUSER-BUSCH	BUD LIGHT BEER	DDB, Chicago *	USA	CHICAGO RECORDING COMPANY	USA
COLD-BLOODED	MILLERCOORS	COORS LIGHT BEER	DRAFTFCB, Chicago *	USA	PARTICLE AUDIO, Chicago	USA
TOO COLD	MILLERCOORS	COORS LIGHT BEER	DRAFTFCB, Chicago *	USA	PARTICLE AUDIO, Chicago	USA
COLD IN HERE	MILLERCOORS	COORS LIGHT BEER	DRAFTFCB, Chicago *	USA	PARTICLE AUDIO, Chicago	USA
A03 Non-Alcoholic Drinks						
STEALTH SOUND	COCA-COLA	FANTA	OGILVY LONDON *	UNITED KINGDOM	OGILVY LONDON	UNITED KINGDOM
SNOW WHITE	PEPSI	GATORADE	ALMAPBBDO, São Paulo *	BRAZIL	TESIS, São Paulo	BRAZIL
JACK & THE BEANSTALK	PEPSI	GATORADE	ALMAPBBDO, São Paulo *	BRAZIL	TESIS, São Paulo	BRAZIL
LITTLE RED RIDING HOOD	PEPSI	GATORADE	ALMAPBBDO, São Paulo *	BRAZIL	TESIS, São Paulo	BRAZIL
A04 Household						
PORCELAIN	KLUNTER	SUPERGLUE	Y&R COLOMBIA, Bogotá *	COLOMBIA	LAIKA, Bogotá	COLOMBIA
POOL	PROCTER & GAMBLE	GAIN LAUNDRY DETERGENT	LEO BURNETT TORONTO *	CANADA	EGGPLANT PRODUCTIONS, Toronto	CANADA
SPANISH	PROCTER & GAMBLE	GAIN LAUNDRY DETERGENT	LEO BURNETT TORONTO *	CANADA	EGGPLANT PRODUCTIONS, Toronto	CANADA
CRUMPLE	PROCTER & GAMBLE	GAIN LAUNDRY DETERGENT	LEO BURNETT TORONTO *	CANADA	EGGPLANT PRODUCTIONS, Toronto	CANADA
MORNING	PROCTER & GAMBLE	GAIN LAUNDRY DETERGENT	LEO BURNETT TORONTO *	CANADA	EGGPLANT PRODUCTIONS, Toronto	CANADA
BAKED-ON CHEESE CRUST	HENKEL	PRIL WASHING UP LIQUID	TBWA\GERMANY, Düsseldorf *	GERMANY	3KLANG, Düsseldorf	GERMANY
BURNED-ON FAT	HENKEL	PRIL WASHING UP LIQUID	TBWA\GERMANY, Düsseldorf *	GERMANY	3KLANG, Düsseldorf	GERMANY
A05 Home Appliances, Furnishings, Electronics & Audio Visual						
SHAKY	SONY DEUTSCHLAND	ALPHA 350 DIGITAL CAMERA	RMS RADIO MARKETING SERVICE, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
CHEESE	CRISIS-SHOP.COM	OLYMPUS SP550 DIGITAL CAMERA	RUIZ NICOLI LINEAS, Madrid *	SPAIN	BEAT MUSIC, Madrid	SPAIN
SOLDIER	MEDION	ERAZER GAMING PC	TEQUILA\, Düsseldorf *	GERMANY	3KLANG, Düsseldorf	GERMANY
NOISE PROTECTION	VEKRA	WINDOWS	Y&R PRAGUE *	CZECH REPUBLIC	GPS PRODUCTION, Prague	CZECH REPUBLIC
SONG TITLES	LG	KM710 MOBILE PHONE	IMPACT BBDO, Dubai *	UNITED ARAB EMIRATES	CREATIVE FORCE, Dubai	UNITED ARAB EMIRATES
INSIDE THE REFRIGERATOR	PANASONIC CORPORATION	REFRIGERATORS	DAIKO ADVERTISING, Osaka *	JAPAN	BIG FACE, Osaka	JAPAN
HEATS UP IN 3 SECONDS	TEFAL BY NEWPAN	QUICK & HOT KETTLE	BAUMANN BER RIVNAY SAATCHI & SAATCHI, Ramat Gan *	ISRAEL	SOUNDHOUSE, Tel Aviv	ISRAEL
I WANNA KNOW WHAT LOVE IS	MOTOROLA	MOTO ID SONG IDENTIFICATION	OGILVY BRASIL, São Paulo *	BRAZIL	COMANDO S, São Paulo	BRAZIL
ETERNAL FLAME	MOTOROLA	MOTO ID SONG IDENTIFICATION	OGILVY BRASIL, São Paulo *	BRAZIL	COMANDO S, São Paulo	BRAZIL
A06 Cosmetics & Beauty, Toiletries						

SPEED	SCHERING-PLOUGH	COPPERTONE SUNSCREEN	DDB DM9 JAYMESYFU, Makati City *	THE PHILIPPINES	HIT PRODUCTIONS, Makati City	THE PHILIPPINES
SIMPLY BLONDE	L'ORÉAL DEUTSCHLAND	GARNIER FRUCTIS BLONDE CARE	PUBLICIS FRANKFURT *	GERMANY	STUDIO FUNK, Frankfurt	GERMANY
SOUP	UNILEVER	SEDAL HAIR TREATMENT	JWT MEXICO *	MEXICO	JARPA, Mexico City	MEXICO
ROMEO & JULIET	COLGATE-PALMOLIVE PHILIPPINES	PERFECT ENDS SHAMPOO	Y&R PHILIPPINES, Makati City *	THE PHILIPPINES	HIT PRODUCTIONS, Makati City	THE PHILIPPINES
A07 Pharmacy						
SAY YEAH	JOHNSON & JOHNSON	TYLENOL ANALGESIA	JWT TORONTO *	CANADA	GRAYSON MATTHEWS, Toronto	CANADA
HAIR	GSK	PANADOL MENSTRUAL ANALGESIA	OGILVY SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
STRESS	GSK	PANADOL MENSTRUAL ANALGESIA	OGILVY SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
WRINKLES	GSK	PANADOL MENSTRUAL ANALGESIA	OGILVY SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
FEARS	GENTS	CONDOMS	MAYO DRAFT FCB, Lima *	PERU	ARTISAN STUDIOS, Lima	PERU
FEVER	AJINOMOTO	JINO AMINO HAIR RESTORING LOTION	ADK, Tokyo *	JAPAN	TOKYO FM, Tokyo	JAPAN
A08 Clothing, Footwear & Accessories						
LATE	ALPARGATAS CHILE	MIZUNO TRAINERS	180 GRADOS, Santiago *	CHILE	SOLO ESTUDIO, Santiago	CHILE
A09 Miscellaneous						
BOOT CAMP	DOG TEAM COLOGNE	CANINE TRAINING SCHOOL	GREY/G2 GROUP, Düsseldorf *	GERMANY	STUDIO FUNK, Düsseldorf	GERMANY
CAR ILLUSION	IPROTECT	SELF-PROTECTION PEPPER SPRAY	Y&R PHILIPPINES, Makati City *	THE PHILIPPINES	HIT PRODUCTIONS, Makati City	THE PHILIPPINES
A10 Cars & Automotive Services						
VIBRATION	SUBARU CANADA	SUBARU BOXER ENGINE	DDB CANADA/TORONTO *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
ROAD JOY	SUBARU CANADA	SUBARU LEGACY PZEV	DDB CANADA/TORONTO *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
ROAD	MERCEDES-BENZ POLSKA	MERCEDES-BENZ S-CLASS	SCHOLZ & FRIENDS WARSAW *	POLAND	POST MERIDIAN PRODUCTIONS, Warsaw	POLAND
DARK/LIGHT	CITROËN DEUTSCHLAND	BI-DIRECTIONAL XENON HEADLIGHTS	EURO RSCG DÜSSELDORF *	GERMANY	STUDIO FUNK, Düsseldorf	GERMANY
BOSS	VOLKSWAGEN	REAR VIEW PARKING SENSOR	TRY ADVERTISING AGENCY, Oslo *	NORWAY	BADE OG, Oslo	NORWAY
SCHOOLBOY	BRIDGESTONE	TYRES	DDB GUATEMALA, Guatemala City *	GUATEMALA	MAC ESTUDIOS, Guatemala City	GUATEMALA
RED LIGHT	BRIDGESTONE	TYRES	DDB GUATEMALA, Guatemala City *	GUATEMALA	MAC ESTUDIOS, Guatemala City	GUATEMALA
STUPID DOG	BRIDGESTONE	TYRES	DDB GUATEMALA, Guatemala City *	GUATEMALA	MAC ESTUDIOS, Guatemala City	GUATEMALA
TRAFFIC REPORT	TOYOTA MOTOR SALES	TOYOTA CERTIFIED USED VEHICLES	CONILL SAATCHI & SAATCHI, Torrance *	USA	TONO STUDIOS, Santa Monica	USA
TEXAN	TRACETEC	CAR TRACKING DEVICE	LOWE BULL, Johannesburg *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
WOULDN'T EAT SOUP	VOLKSWAGEN	VOLKSWAGEN INNOVATIONS	DDB GERMANY BERLIN *	GERMANY	HASTINGS AUDIO NETWORK, Berlin	GERMANY
FIDGETY	VOLKSWAGEN	VOLKSWAGEN INNOVATIONS	DDB GERMANY BERLIN *	GERMANY	HASTINGS AUDIO NETWORK, Berlin	GERMANY
HEAD-IN-AIR	VOLKSWAGEN	VOLKSWAGEN INNOVATIONS	DDB GERMANY BERLIN *	GERMANY	HASTINGS AUDIO NETWORK, Berlin	GERMANY
SOUNDMIX	BAYERISCHE MOTOREN WERKE	BMW MOTORRAD SOUND COMPONENTS	SERVICEPLAN, Munich *	GERMANY	GESING TEAM MUNICH	GERMANY
BACKWARDS	VOLKSWAGEN	VOLKSWAGEN REAR ASSIST	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
5.6 SECONDS	VOLKSWAGEN	VOLKSWAGEN PASSAT R36	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
HAZARAGI	VOLKSWAGEN	VOLKSWAGEN TOUAREG	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
BILLBOARD	TOYOTA NEW ZEALAND	TOYOTA PRIUS	SAATCHI & SAATCHI NZ, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
NEWSPAPER AD	TOYOTA NEW ZEALAND	TOYOTA PRIUS	SAATCHI & SAATCHI NZ, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
DIRECT MAIL	TOYOTA NEW ZEALAND	TOYOTA PRIUS	SAATCHI & SAATCHI NZ, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
A11 Retail Stores, Restaurants & Fast Food Outlets						
WHY WAIT?	MPH BOOKSTORES	SELF-HELP BOOKS	RAPP MALAYSIA, Petaling Jaya	MALAYSIA	TWO AM MUSIC STUDIOS, Kuala Lumpur	MALAYSIA
CREDIT CARD	HELL PIZZA	FAST FOOD CHAIN	COLENSO BBDO, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
DEATH METAL	MARSHALL MUSIC	MUSICAL EQUIPMENT STORE	NET#WORK BBDO CAPE TOWN *	SOUTH AFRICA	B&S STUDIOS, Cape Town	SOUTH AFRICA

SHABBA	MARSHALL MUSIC	MUSICAL EQUIPMENT STORE	NET#WORK BBDO CAPE TOWN *	SOUTH AFRICA	B&S STUDIOS, Cape Town	SOUTH AFRICA
PARALLEL UNIVERSE	COFFEE DREAM	COFFEE SHOP	DDB DM9 JAYMESYFU, Makati City *	THE PHILIPPINES	HIT PRODUCTIONS, Makati City	THE PHILIPPINES
STEAK BURGER & CHIPS	STEERS	FAST FOOD CHAIN	KING JAMES, Johannesburg *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA
MEGA MAN	IKEA AUSTRIA	BEDS	DDB GERMANY BERLIN *	GERMANY	STUDIO FUNK, Berlin	GERMANY
BURN-IT	IKEA AUSTRIA	BEDS	DDB GERMANY BERLIN *	GERMANY	STUDIO FUNK, Berlin	GERMANY
STEPHEN HAWKING DOES MILLS & BOON	CNA STORES	BOOK, CD & DVD RETAILER	THE JUPITER DRAWING ROOM JOHANNESBURG *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA
FRANÇOIS	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-W-H, Amsterdam *	THE NETHERLANDS	S-W-H, Amsterdam	THE NETHERLANDS
FEELINGS	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-W-H, Amsterdam *	THE NETHERLANDS	S-W-H, Amsterdam	THE NETHERLANDS
SEX AND THE CITY	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-W-H, Amsterdam *	THE NETHERLANDS	S-W-H, Amsterdam	THE NETHERLANDS
WALK-IN CLOSET	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-W-H, Amsterdam *	THE NETHERLANDS	S-W-H, Amsterdam	THE NETHERLANDS
INTERIOR DECORATING	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-W-H, Amsterdam *	THE NETHERLANDS	S-W-H, Amsterdam	THE NETHERLANDS
PIONONO	SONY STYLE	SONY RETAILER	EURO RSCG BUENOS AIRES *	ARGENTINA	INDIGO, Buenos Aires	ARGENTINA
ON TV	BRILLELAND	SPECTACLES RETAILER	KITCHEN LEO BURNETT, Oslo *	NORWAY	SAGVEIEN RESORT, Oslo	NORWAY
A12 Travel, Entertainment & Leisure						
PUPPIES	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI, New York *	USA	BAR 1 PRODUCTIONS, New York	USA
DANCE CLUB	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI, New York *	USA	BAR 1 PRODUCTIONS, New York	USA
OKTOBERFEST	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI, New York *	USA	BAR 1 PRODUCTIONS, New York	USA
GYM	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI, New York *	USA	BAR 1 PRODUCTIONS, New York	USA
SON	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI, New York *	USA	BAR 1 PRODUCTIONS, New York	USA
DANCER	VIRGIN ATLANTIC AIRLINE	UPPER CLASS TRAVEL	NET#WORK BBDO JOHANNESBURG *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
DOG	VIRGIN ATLANTIC AIRLINE	UPPER CLASS TRAVEL	NET#WORK BBDO JOHANNESBURG *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
FERRET	VIRGIN ATLANTIC AIRLINE	UPPER CLASS TRAVEL	NET#WORK BBDO JOHANNESBURG *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
INVASION	SONY COMPUTER ENTERTAINMENT UK	'RESISTANCE 2' VIDEO GAME	CANVAS MEDIA GLOBAL RADIO, London *	UNITED KINGDOM	CANVAS MEDIA GLOBAL RADIO, London	UNITED KINGDOM
CRISIS	BRUSSELS AIRLINES	LOW-PRICE AIR TRAVEL	DUVAL GUILLAUME BRUSSELS *	BELGIUM	SONICVILLE, Brussels	BELGIUM
A13 Publications & Media						
BECKSTRAVAGANZA	PRIME (SKY NETWORK TV)	LIVE FOOTBALL	DRAFTFCB NEW ZEALAND, Auckland *	NEW ZEALAND	DIGITAL POST, Auckland	NEW ZEALAND
THAT	OXFORD UNIVERSITY PRESS	OXFORD ENGLISH DICTIONARY	TBWAHUNT#LASCARIS CAPE TOWN *	SOUTH AFRICA	SPACED OUT SOUND, Cape Town	SOUTH AFRICA
HELIUM	SKY TELEVISION	SKY MOVIES	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	SOUNDTRAX, Auckland	NEW ZEALAND
ASSASSINS	BROADCAST BERLIN - BRANDENBURG	INFORADIO NEWS	BBDO GERMANY, Berlin *	GERMANY	STUDIO FUNK, Berlin	GERMANY
TERROR	BROADCAST BERLIN - BRANDENBURG	INFORADIO NEWS	BBDO GERMANY, Berlin *	GERMANY	STUDIO FUNK, Berlin	GERMANY
CATASTROPHES	BROADCAST BERLIN - BRANDENBURG	INFORADIO NEWS	BBDO GERMANY, Berlin *	GERMANY	STUDIO FUNK, Berlin	GERMANY
DRUGS	COMPUTER BILD	COMPUTER MAGAZINE	JUNG von MATT, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
FLIRT	COMPUTER BILD	COMPUTER MAGAZINE	JUNG von MATT, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
JOB	COMPUTER BILD	COMPUTER MAGAZINE	JUNG von MATT, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
TEKKEN	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FOXP2, Cape Town *	SOUTH AFRICA	PLAY PLAY MUSIC PRODUCTIONS, Cape Town	SOUTH AFRICA
SCREENING TIMES	TVNZ	'CASANOVA' PREMIERE	SAATCHI & SAATCHI NZ, Auckland *	NEW ZEALAND	DIGITAL POST, Auckland	NEW ZEALAND
THE FIRST TIME	STUDIO BRUSSELS RADIO	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels *	BELGIUM	VRT, Brussels	BELGIUM

OPENING DANCE	STUDIO BRUSSELS RADIO	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels *	BELGIUM	VRT, Brussels	BELGIUM
SHEMUS THE MYSTERIOUS WHALE	STUDIO BRUSSELS RADIO	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels *	BELGIUM	VRT, Brussels	BELGIUM
LET'S PEE IN THE CORNER	STUDIO BRUSSELS RADIO	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels *	BELGIUM	VRT, Brussels	BELGIUM
A14 Banking, Investment & Insurance						
VIRGILIO	BOLIVAR INSURANCE	UNIVERSAL MEDICAL CARE POLICY	LEO BURNETT COLOMBIANA, Bogotá *	COLOMBIA	LAKYOTO, Bogotá	COLOMBIA
GERARDO	BOLIVAR INSURANCE	UNIVERSAL MEDICAL CARE POLICY	LEO BURNETT COLOMBIANA, Bogotá *	COLOMBIA	LAKYOTO, Bogotá	COLOMBIA
LULÚ	BOLIVAR INSURANCE	UNIVERSAL MEDICAL CARE POLICY	LEO BURNETT COLOMBIANA, Bogotá *	COLOMBIA	LAKYOTO, Bogotá	COLOMBIA
ALFREDO	BOLIVAR INSURANCE	UNIVERSAL MEDICAL CARE POLICY	LEO BURNETT COLOMBIANA, Bogotá *	COLOMBIA	LAKYOTO, Bogotá	COLOMBIA
INSULT	KQV INSURANCE	LEGAL EXPENSES INSURANCE	JUNG von MATT, Hamburg *	GERMANY	HASTINGS MUSIC, Hamburg	GERMANY
A15 Business Equipment & Services						
ADMEN OF GENIUS	BIG LEAP MUSIC AND POST	PRODUCTION COMPANY	THE JUPITER DRAWING ROOM SOUTH AFRICA, Cape Town *	SOUTH AFRICA	BIG LEAP MUSIC & POST, Cape Town	SOUTH AFRICA
HENRY	OFFICE DEPOT	XEROX CERTIFIED PRINT SPECIALISTS	Y&R, New York *	USA	SOUND LOUNGE, New York	USA
JUNE	OFFICE DEPOT	OFFICE SUPPLIES	Y&R, New York *	USA	SOUND LOUNGE, New York	USA
BIG PRODUCTION	FEDEX	FEDEX/KINKO'S OFFICE & PRINT SERVICES	BBDO NEW YORK *	USA	BAR 1 PRODUCTIONS, New York	USA
SHINY LION	JUNG von MATT	ADVERTISING AGENCY	JUNG von MATT, Hamburg *	GERMANY	STUDIO FUNK, Berlin	GERMANY
SOUNDS	NATIONAL RADIO ASSOCIATION	RADIO ADVERTISING PROMOTION	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV *	ISRAEL	SHAPAM, Tel Aviv	ISRAEL
BRUCE LEE'S DEATH	STEDFAST	PAPER SHREDDERS	PUBLICIS INDIA, Gurgaon *	INDIA	SOUND STREAM STUDIOS, New Delhi	INDIA
A16 Commercial Public Services						
VOICE JOURNEY	MURDOCH UNIVERSITY	OPEN DAY	MEERKATS, Perth *	AUSTRALIA	SOUNDBYTE, Leederville	AUSTRALIA
ENYA	VEGA	BRAND & COMMUNICATIONS SCHOOL	GREY SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	FREQ'NCY, Johannesburg	SOUTH AFRICA
HIGH SPEED INTERNET	COMCAST	INTERNET SERVICE PROVIDER	GOODBY SILVERSTEIN & PARTNERS, San Francisco *	USA	STIMMUNG, Santa Monica	USA
EPIC	COMCAST	CABLELATINO	GRUPO GALLEGOS, Long Beach *	USA	AZ LOS ANGELES	USA
ROBINSON	COMCAST	CABLELATINO	GRUPO GALLEGOS, Long Beach *	USA	AZ LOS ANGELES	USA
BE READY FOR BRITTANY	AT&T	TELECOMMUNICATIONS PROVIDER	BBDO NEW YORK *	USA	BAR 1 PRODUCTIONS, New York	USA
STREET	GOOGLE TURKEY	SEARCH ENGINE TIPS	GREY ISTANBUL *	TURKEY	MELODIKA, Istanbul	TURKEY
CONCERT	GOOGLE TURKEY	SEARCH ENGINE TIPS	GREY ISTANBUL *	TURKEY	MELODIKA, Istanbul / MUZIOTEK, Istanbul	TURKEY
OLD MAN	VIRGIN MOBILE INDIA	MOBILE PHONE TARIFF	BATES141, Mumbai *	INDIA	MUSICA, Mumbai	INDIA
PHYSIOTHERAPIST	ORANGE	MOBILE PHONE NETWORK	PUBLICIS CONSEIL, Paris *	FRANCE	NOVA PROD, Paris	FRANCE
SPAM	DEUTSCHE POST	POSTAL SERVICE	JUNG von MATT, Hamburg *	GERMANY	STUDIO FUNK, Berlin	GERMANY
CHAMPAGNE GLASS	EPA	SCHOOL OF ART & DESIGN	ALMAPBBDO, São Paulo *	BRAZIL	A VOZ DO BRASIL, São Paulo	BRAZIL
NAIL CLIPPER	EPA	SCHOOL OF ART & DESIGN	ALMAPBBDO, São Paulo *	BRAZIL	A VOZ DO BRASIL, São Paulo	BRAZIL
A17 Corporate Image						
COMMENTATOR	TENNENT'S LAGER	FOOTBALL SPONSORSHIP	NEWHAVEN COMMUNICATIONS, Edinburgh *	UNITED KINGDOM	NEWHAVEN COMMUNICATIONS, Edinburgh	UNITED KINGDOM
A18 Charities, Public Health & Safety, Public Awareness Messages						
ATTACK	AMERICAN ASTHMA FOUNDATION	ASTHMA AWARENESS	DEVITO/VERDI, New York *	USA	SOUND LOUNGE, New York	USA
CELL	UK DEPARTMENT FOR TRANSPORT	ANTI DRINK-DRIVING MESSAGE	LEO BURNETT, London *	UNITED KINGDOM	GRAND CENTRAL SOUND STUDIOS, London	UNITED KINGDOM
CUSTODY	UK DEPARTMENT FOR TRANSPORT	ANTI DRINK-DRIVING MESSAGE	LEO BURNETT, London *	UNITED KINGDOM	GRAND CENTRAL SOUND STUDIOS, London	UNITED KINGDOM
SEARCH	UK DEPARTMENT FOR TRANSPORT	ANTI DRINK-DRIVING MESSAGE	LEO BURNETT, London *	UNITED KINGDOM	GRAND CENTRAL SOUND STUDIOS, London	UNITED KINGDOM
AD-POOLING	RAMSAY SON & PARKER / WORLD WILDLIFE FUND	ENVIRONMENTAL AWARENESS	OGILVY CAPE TOWN *	SOUTH AFRICA	B&S STUDIOS, Cape Town	SOUTH AFRICA

BIRTHDAY	ADULTS SURVIVING CHILD ABUSE	DONATIONS APPEAL	WHYBIN\TBWA, Sydney *	AUSTRALIA	THE CRAFT CENTRE, Sydney	AUSTRALIA
RUGBY	ADULTS SURVIVING CHILD ABUSE	DONATIONS APPEAL	WHYBIN\TBWA, Sydney *	AUSTRALIA	THE CRAFT CENTRE, Sydney	AUSTRALIA
21ST	ADULTS SURVIVING CHILD ABUSE	DONATIONS APPEAL	WHYBIN\TBWA, Sydney *	AUSTRALIA	THE CRAFT CENTRE, Sydney	AUSTRALIA
PREGNANT AGAIN	ANIMALS AUSTRALIA	ANIMAL WELFARE CHARITY	US, Sydney *	AUSTRALIA	NYLON STUDIOS, Sydney	AUSTRALIA
ANNIE	NORSK KRISESENTERFORBUND	SHELTER FOR ABUSED WOMEN	TRY ADVERTISING AGENCY, Oslo *	NORWAY	VERDENS STERKESTE MANN, Oslo	NORWAY
WARZONE	NORSK KRISESENTERFORBUND	SHELTER FOR ABUSED WOMEN	TRY ADVERTISING AGENCY, Oslo *	NORWAY	VERDENS STERKESTE MANN, Oslo	NORWAY
BALL PIT	DUTCH VICTIMS SUPPORT FUND	DONATIONS APPEAL	PUBLICIS, Amsterdam *	THE NETHERLANDS	PUBLICIS, Amsterdam	THE NETHERLANDS
REAL ATTACK	SHARK LIFE	SHARK CONSERVATION	GREY SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	FREQ'NCY, Johannesburg	SOUTH AFRICA
WOLVERINE	TRYGG TRAFIKK	NORWEGIAN COUNCIL FOR ROAD SAFETY	SMFB, Oslo *	NORWAY	VERDENS STERKESTE MANN, Oslo	NORWAY
BUFFET	TRYGG TRAFIKK	NORWEGIAN COUNCIL FOR ROAD SAFETY	SMFB, Oslo *	NORWAY	VERDENS STERKESTE MANN, Oslo	NORWAY
LEFT, RIGHT	AUSTRALIAN ARMY	INTELLIGENCE CORPS RECRUITMENT	GEORGE PATTERSON Y&R, Melbourne *	AUSTRALIA	FLAGSTAFF, Melbourne	AUSTRALIA
EXPLOSION	SOS RASISME	ANTI-RACISM MESSAGE	SAATCHI & SAATCHI, Oslo *	NORWAY	STIG & STEIN, Oslo	NORWAY
INSPIRATION	AD COUNCIL/YOUTH RECKLESS DRIVING	SAFER DRIVING MESSAGE	Y&R, New York *	USA	HOWARD SCHWARTZ RECORDING, New York	USA
MOTHER	THE HOME OFFICE	KNIFE CRIME PREVENTION	RAINEY KELLY CAMPBELL ROALFE/Y&R, London *	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R, London	UNITED KINGDOM
BROTHER	THE HOME OFFICE	KNIFE CRIME PREVENTION	RAINEY KELLY CAMPBELL ROALFE/Y&R, London *	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R, London	UNITED KINGDOM
CALLUM	DEPARTMENT FOR TRANSPORT	SPEEDING PREVENTION	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	AMV.LAB, London	UNITED KINGDOM
BERTIE	DEPARTMENT FOR TRANSPORT	SPEEDING PREVENTION	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	AMV.LAB, London	UNITED KINGDOM
JOELLE	DEPARTMENT FOR TRANSPORT	SPEEDING PREVENTION	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	AMV.LAB, London	UNITED KINGDOM
RECYCLED RADIO	SALVATION ARMY	FURNITURE & CLOTHING DONATIONS	KITCHEN LEO BURNETT, Oslo *	NORWAY	VERDENS STERKESTE MANN, Oslo	NORWAY
YESTERDAY, TODAY	SER / M80 RADIO	RECYCLING PROMOTION	TIEMPO BBDO, Madrid *	SPAIN	MEDIA SOUND, Madrid	SPAIN
BUSH	ISLAMIC RESEARCH FOUNDATION	CHARITABLE RELIGIOUS ORGANISATION	DDB MUDRA, Mumbai *	INDIA	LA MUSIQUE, Mumbai	INDIA
AMBULANCE	COLOMBIAN RED CROSS	CHARITABLE AID ORGANISATION	LEO BURNETT COLOMBIANA, Bogotá *	COLOMBIA	LEO BURNETT COLOMBIANA, Bogotá	COLOMBIA
HELICOPTER	COLOMBIAN RED CROSS	CHARITABLE AID ORGANISATION	LEO BURNETT COLOMBIANA, Bogotá *	COLOMBIA	LEO BURNETT COLOMBIANA, Bogotá	COLOMBIA
OPERATION	COLOMBIAN RED CROSS	CHARITABLE AID ORGANISATION	LEO BURNETT COLOMBIANA, Bogotá *	COLOMBIA	LEO BURNETT COLOMBIANA, Bogotá	COLOMBIA
SHIRT	HOGAR SAN FRANCISCO DE REGIS	CLOTHING DONATIONS APPEAL	BBDO CHILE, Santiago *	CHILE	PRODUCTORA MUSICAL CLIO, Santiago	CHILE
VANDANA	AMERICAN INDIA FOUNDATION	CHILD LITERACY MESSAGE	REDIFFUSION Y&R, Mumbai *	INDIA	RHAPSODY, Mumbai	INDIA
IT'S YOUR CALL	NEW ZEALAND TRANSPORT AGENCY	INTERSECTION SAFETY MESSAGE	CLEMENGER BBDO, Wellington *	NEW ZEALAND	MARMALADE AUDIO, Wellington	NEW ZEALAND
LIST	RODNEY DISTRICT COUNCIL	MOTORCYCLE HELMET PROMOTION	SAATCHI & SAATCHI NZ, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
TOOLS	RODNEY DISTRICT COUNCIL	MOTORCYCLE HELMET PROMOTION	SAATCHI & SAATCHI NZ, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
EMERGENCY	RODNEY DISTRICT COUNCIL	MOTORCYCLE HELMET PROMOTION	SAATCHI & SAATCHI NZ, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
DISTRACTION	PRUDENTIAL	ROAD SAFETY MESSAGE	RAPP MALAYSIA, Petaling Jaya	MALAYSIA	NAGA DDB, Selangor *	MALAYSIA