



Receive Festival updates and download the Festival Guide straight to your mobile.

Saturday 14 June

Getty Images
Exhibition opens on the Parvis

13:00 – 18:00
Delegate registration opens for the week

Sunday 15 June

Interactive kiosks open

- **Seminar: 10:00 - 10:45**
blinkx
- **Seminar: 11:00 - 11:45**
Telstra BigPond
- ▲ **Workshop: 11:30 - 13:00**
New Content
- **Seminar: 12:00 - 12:45**
Accenture
- **Seminar: 13:00 - 13:45**
Commercial Radio Australia
- **Seminar: 14:00 - 14:45**
Landor Associates
- ▲ **Workshop: 14:00 - 15:30**
AMPRO
- **Seminar: 15:00 - 15:45**
FEDMA
- **Seminar: 16:00 - 16:45**
Rapp Collins
- ▲ **Workshop: 16:15 - 17:45**
Vibrant Media
- **Seminar: 17:00 - 17:45**
GoViral

Monday 16 June

Shortlist Exhibitions:
Direct Lions/Promo Lions/
Media Lions/Press Lions/
Outdoor Lions/Radio Lions/
Print Young Lions Results

- ▲ **Workshop: 09:00 - 11:00**
More Mobile Relations
- **Seminar: 10:00 - 10:45**
Chinese Advertising Association
- **Seminar: 11:00 - 11:45**
R3/Grupo Consultores
- ▲ **Workshop: 11:30 - 13:00**
Wunderman
- **Seminar: 12:00 - 12:45**
thenetworkone
- **Seminar: 13:00 - 13:45**
Draftfcb
- **Seminar: 14:00 - 14:45**
MindShare
- ▲ **Workshop: 14:00 - 15:30**
Eardrum
- † **Seminar: 15:00 - 15:45**
SAWA
- **Seminar: 16:00 - 16:45**
Proximity
- ▲ **Workshop: 16:15 - 17:30**
MySpace
- **Seminar: 17:00 - 17:45**
Ogilvy

⊕ **19:30**
Direct & Promo Lions
Awards Ceremony
Doors open 18:45

Tuesday 17 June

Shortlist Exhibitions: Cyber
Lions/ Design Lions
Winners: Direct Lions/
Promo Lions

- ▲ **Workshop: 09:30 - 11:00**
Accenture
- **Seminar: 10:00 - 10:45**
Isobar
- **Seminar: 11:00 - 11:45**
Clownfish
- ▲ **Workshop: 11:30 - 13:00**
Berlin School of Creative
Leadership
- **Seminar: 12:00 - 12:45**
Profero
- **Seminar: 13:00 - 13:45**
MRM Worldwide
- **Seminar: 14:00 - 14:45**
G2
- ▲ **Workshop: 14:00 - 15:30**
IGA
- **Seminar: 15:00 - 15:45**
Wunderman
- **Seminar: 16:00 - 16:45**
ZenithOptimedia
- ▲ **Workshop: 16:15 - 17:45**
Organic
- **Seminar: 17:00 - 17:45**
TBC

⊕ **19:00**
Media, Outdoor & Radio
Lions Awards Ceremony
Doors open 18:15

21:30
Young Lions Party

◆ **21:30**
Opening Gala

Wednesday 18 June

Shortlist Exhibitions
continue
Winners: Radio Lions/
Outdoor Lions/Media Lions /
Media Young Lions Results

- ▲ **Workshop: 09:30 - 11:00**
Omnicom Media Group
- **Seminar: 10:00 - 10:45**
Eurosport
- **Seminar: 11:00 - 11:45**
Microsoft Advertising
- ▲ **Workshop: 11:30 - 13:00**
42 Entertainment
- **Seminar: 12:00 - 12:45**
Grey Group
- **Seminar: 13:00 - 13:45**
Starcom MediaVest
- **Seminar: 14:00 - 14:45**
Cheil Worldwide
- ▲ **Workshop: 14:00 - 15:30**
Microsoft Advertising
- **Seminar: 15:00 - 15:45**
R/GA And Nike Present...
- **Seminar: 16:00 - 16:45**
Leo Burnett And Contagious
- ▲ **Workshop: 16:15 - 17:45**
soundlounge
- **Seminar: 17:00 - 17:45**
Tribal DDB

⊕ **19:30**
Press, Design & Cyber Lions
Awards Ceremony
Doors open 18:45

Microsoft Advertising
Cyber Lounge and Creativology Lounge:

Thursday 19 June

Shortlist Exhibitions continue
Winners: Cyber Lions/ Press
Lions/Design Lions
Print/Cyber Young Lions
Results

- ▲ **Workshop: 09:30 - 11:00**
Scoop
- **Seminar: 09:45 - 10:30**
Getty Images
- **Seminar: 10:45 - 11:30**
TBWA
- ▲ **Workshop: 11:30 - 13:00**
Real Time Content
- ⊕ **Seminar: 11:45 - 13:15**
Saatchi & Saatchi New
Directors' Showcase
Doors open 11:15
- **Seminar: 13:30 - 14:15**
Wieden + Kennedy And
Coca-Cola
- ▲ **Workshop: 14:00 - 15:30**
Cows In Jackets
- **Seminar: 14:30 - 15:15**
USA TODAY
- **Seminar: 15:30 - 16:30**
Dentsu
- ▲ **Workshop: 16:15 - 17:45**
Corbis
- **Seminar: 17:00 - 17:45**
Y&R

09:00 – 19:00 Sunday 15 – Tuesday 17
09:00 – 17:00 Wednesday 18
09:00 – 19:00 Thursday 19 and Friday 20
09:00 – 13:00 Saturday 21

Friday 20 June

Shortlist Exhibitions
continue
Film Lions/Titanium and
Integrated Lions Shortlists

- ▲ **Workshop: 09:30 - 11:00**
Tátil Design
- **Seminar: 10:00 - 10:45**
Digitas
- **Seminar: 11:00 - 11:45**
Crispin Porter + Bogusky
- ▲ **Workshop: 11:30 - 13:00**
Mixer
- **Seminar: 12:00 - 13:00**
The Cannes Debate
- **Seminar: 14:00 - 14:45**
Yuri Grymov
- ▲ **Workshop: 14:00 - 15:30**
Euro RSCG
- **Seminar: 15:00 - 15:45**
Ad Age + Creativity
- **Seminar: 16:00 - 16:45**
UNICEF
- ▲ **Workshop: 16:15 - 17:45**
Farfar
- **Seminar: 17:00 - 17:45**
Hermann Vaske

Saturday 21 June

Film Lions/Titanium Lions
Shortlist Screenings
Film Lions/Titanium and
Integrated Lions Shortlists

- **Seminar: 10:00 - 10:45**
Hooper Galton
- **Seminar: 11:00 - 11:45**
IdeaManagement
- ▲ **Workshop: 11:30 - 13:00**
23red
- **Seminar: 12:00 - 12:45**
Text Appeal And Nestle
Waters
- **Seminar: 13:00 - 13:45**
Avenue A | Razorfish
- **Seminar: 14:00 - 15:00**
Apple
- ▲ **Workshop: 14:00 - 15:30**
Sony DADC
- **Seminar: 15:15 - 16:00**
AKQA

⊕ **19:00**
Film, Titanium and
Integrated Lions Awards
Ceremony
Doors open 17:45

Film Lions/Titanium Lions
Winners
Film Young Lions results

◆ **21:30**
Closing Gala

More information on
www.canneslions.com

Results available on
www.canneslions.com

- Palais Level 01
- Debussy
- † Estérel
- ◆ Carlton Beach
- La Plage du Festival

- ☆ Grand Audi
- ▲ Workshop Area

Delegate registration hours: 13:00 – 18:00 Saturday 14
08:30 – 18:00 Sunday 15 – Friday 20
08:30 – 16:00 Saturday 21
Palais opening hours: 13:00 – 20:00 Saturday 14
08:30 – 20:00 Sunday 15 – Friday 20
08:30 – 16:00 Saturday 21

Screening hours: 09:00 – 20:00 Sunday 15 – Friday 20
09:00 – 16:00 Saturday 21