



STRICTLY EMBARGOED UNTIL 00.01am (GMT) FRIDAY 6th OCTOBER

North Korea – Fears still don't provoke a desire for war

Gallup International Association
opinion poll in 14 countries
across the globe

20 September–01 October 2017

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NORTH KOREA – SIGNIFICANT FEAR THAT NUCLEAR WARHEADS WILL BE USED BUT LITTLE DESIRE FOR MILITARY RESPONSE

- A poll out today from Gallup International* reveals that **43% of people surveyed believe that it is likely that North Korea will move forward and use a nuclear weapon, 46% believing they will not.** The poll, **representing the opinions of more than 1 billion of the world 's population** (Australia, Austria, Bulgaria, France, Germany, Hong Kong, Italy, Japan, Pakistan, Russia, South Korea, UK, USA and Vietnam) reveals on average that one in ten think it 'very likely'. Countries where concern is greatest include Pakistan (51%), Germany (48%), Australia (49%), Austria (48%) and the UK and US (both 46%). In Austria the opinions are equally distributed between likely and unlikely (each 47%). Interestingly Japan (45%) is significantly more worried than Pyongyang's neighbor South Korea (35%). The least worried are in Russia (23%) and Bulgaria (36%).
- In **the country that is under the greatest direct risk - South Korea** - the overall ratio between likely and unlikely is 1:2 in favor of unlikely.
- **Despite some tense rhetoric in recent weeks our survey reveals that a peaceful diplomatic solution of the North Korea crisis is overwhelmingly preferred over a military solution** - on average over 3/4 of those polled favored giving diplomacy more time. A diplomatic solution is almost the unanimous preference for Russians (96%) while Pakistan and Japan both reveal an even split – 51% favouring diplomacy, 49% military. And neighboring South Korea – well one in three (34%) prefer the military option, 66% diplomacy.

Kancho Stoychev, President of the Gallup International Association:

"This snap poll done across the world in only 10 days reflects the opinion of over one billion people and covers the two superpowers US and Russia, the two potentially the most affected countries - South Korea and Japan as well as the two EU heavy weights Germany and France. It's shows the extent to which people are worried about the nuclear activities of North Korea. Despite these fears, a clear majority prefer a diplomatic and peaceful resolution of the crisis. In Japan public opinion is split between peaceful and non-peaceful approaches which is fully understandable because, together with South Korea, Japan carries the highest risk; the logic being that it is better to solve the problem once and forever."

Johnny Heald, Research Director at Gallup International Association:

"Despite significant proportions in a majority of those countries surveyed believing that Kim Jong-Un will actually use a nuclear weapon, the majority of people still want to see a diplomatic rather than military response. A military response to a leader with nuclear warheads who has previously launched intercontinental ballistic missiles is possibly considered to be too risky for many of those surveyed. Yet despite having had rockets flown over their territory it is the Japanese that appear to want a tougher response with 49% favouring a military response"

METHODOLOGY

A total of 17,107 persons were interviewed across 14 countries around the globe. In each country a nationally representative sample of adult men and women was interviewed either via telephone (4 countries; n=3,988), online (8 countries; n=9,822), via sms survey (1 country, n=1,797) and f2f (1 country, n=1,500). The fieldwork took place between 20th September and 01st October 2017, the data was weighted accordingly for each country.

COVERAGE

Country	Company	Sample size	Method
Australia	Roy Morgan Research	1,797	Sms
Austria	Österreichisches Gallup Institut	1,000	CAWI
Bulgaria	Gallup International BG	1,000	CATI
France	BVA Group	974	CATI
Germany	Österreichisches Gallup Institut	1,947	CAWI
Hong Kong	CSG	501	Online
Italy	DOXA	1,008	CATI
Japan	Nippon Research Center	1,103	Online
Pakistan	Gallup Pakistan	1,500	Face-to-face
Russia	Romir	1,200	Online
South Korea	Gallup Korea	1,006	CATI
UK	ORB International	2,041	Online
USA	GIA	1,001	Online
Vietnam	Indochina Research	1,029	Online



ABOUT GALLUP INTERNATIONAL ASSOCIATION

Gallup International was formally founded in May 1947 with 11 pioneering research institutes and Dr George H Gallup as its first President.

For 70 years Gallup International Members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Their Members are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one Member agency per country, Members work together on a daily basis to share knowledge, new research

techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.

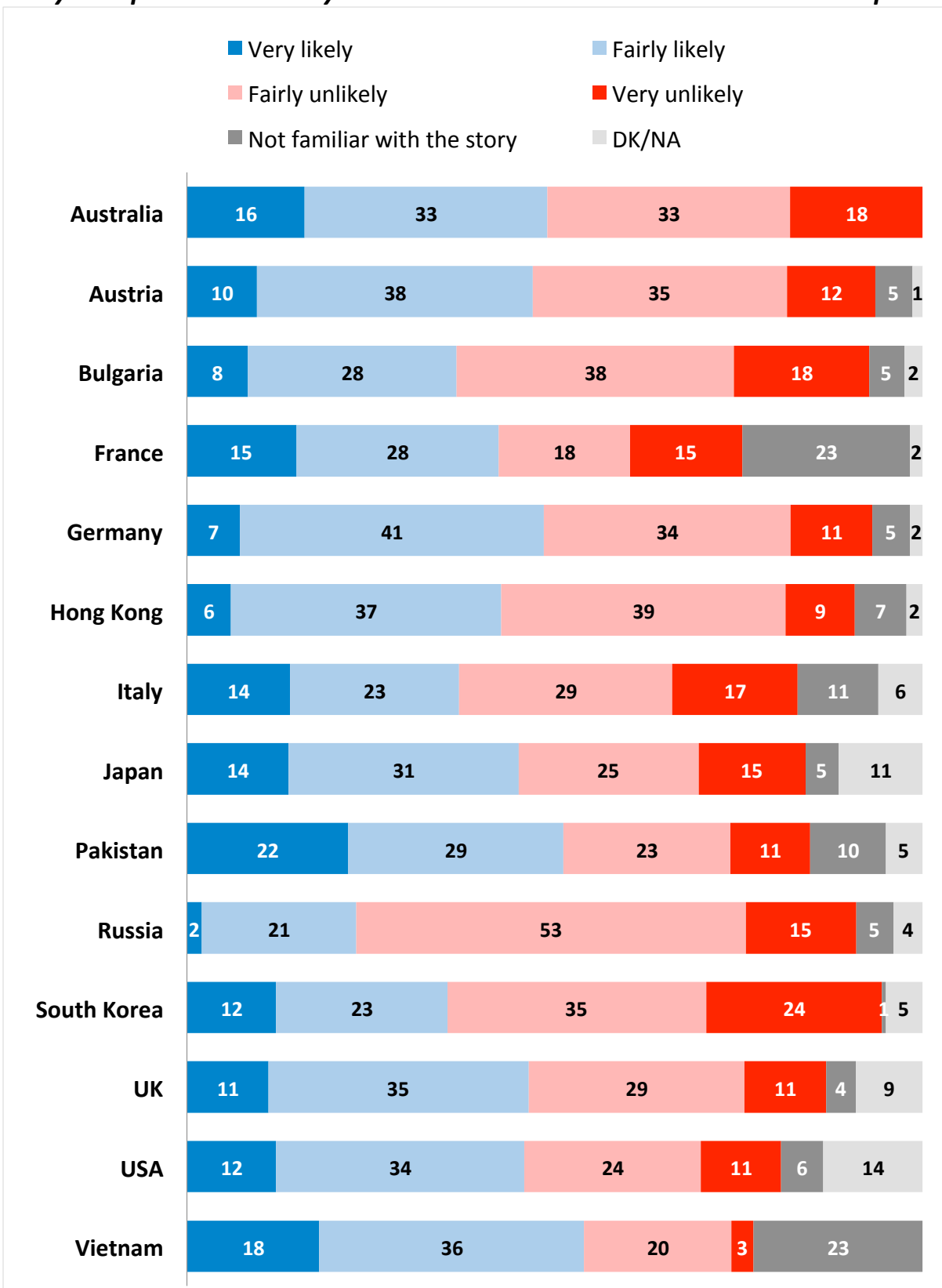
The accumulated expertise of the Association is formidable - they have internationally renowned experts in public opinion, Third World issues, advertising, and media research as well as in commercial fields such as IT/telecommunications, healthcare, retail, economics, corporate research and so on. Members are at the leading edge of technical and methodological developments, which have impacted on not only the research industry but also the whole commercial world.

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Nuclear Weapon Usage by North Korea

"In your opinion how likely is it that North Korea will use a nuclear weapon?"



Nuclear Weapon Usage by North Korea

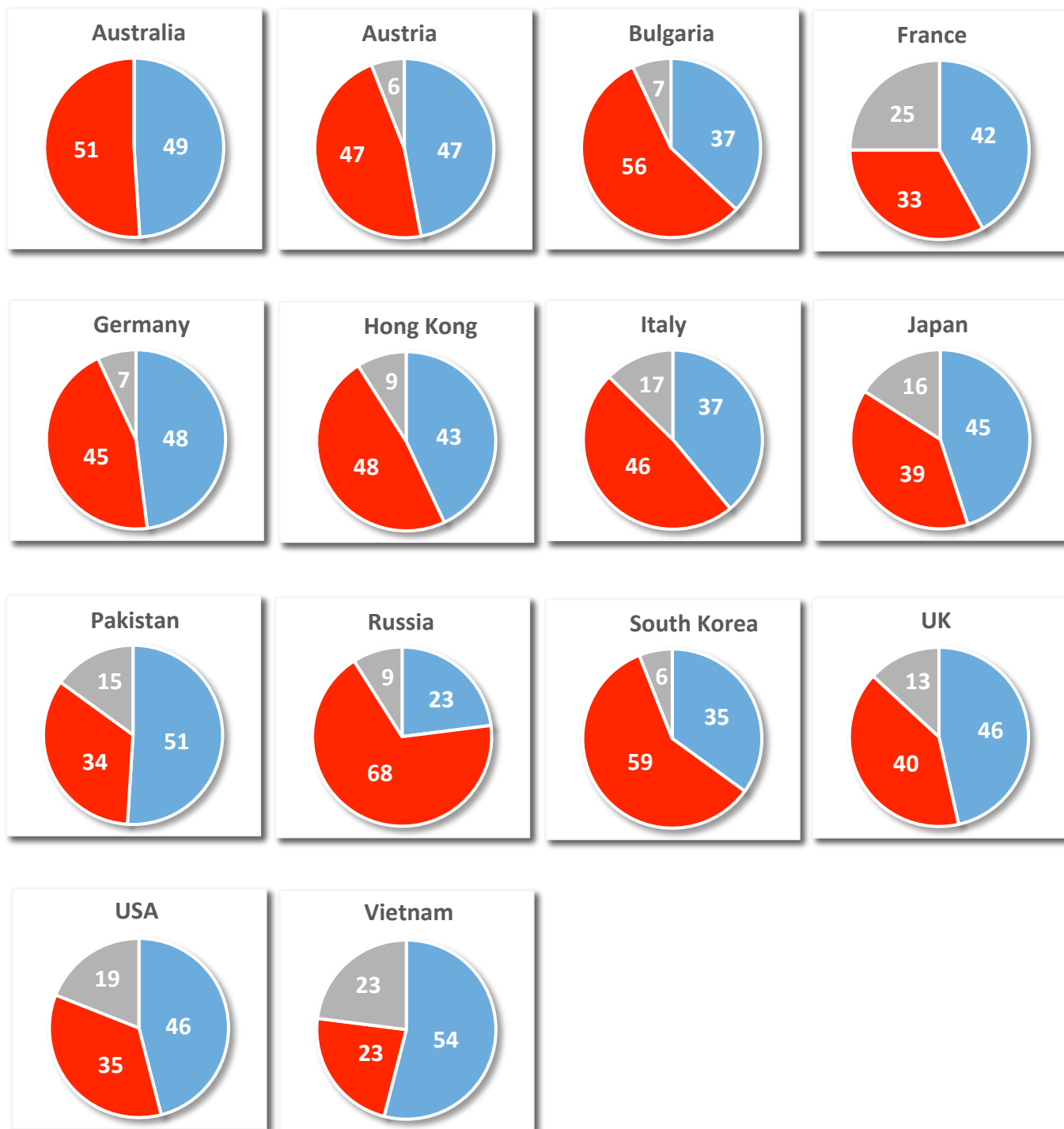
“In your opinion how likely is it that North Korea will use a nuclear weapon?”

	Country	Very likely	Fairly likely	Fairly unlikely	Very unlikely	Not familiar with the story	DK/NA
	Australia	16	33	33	18	*	*
	Austria	10	38	35	12	5	1
	Bulgaria	8	28	38	18	5	2
	France	15	28	18	15	23	2
	Germany	7	41	34	11	5	2
	Hong Kong	6	37	39	9	7	2
	Italy	14	23	29	17	11	6
	Japan	14	31	25	15	5	11
	Pakistan	22	29	23	11	10	5
	Russia	2	21	53	15	5	4
	South Korea	12	23	35	24	1	5
	UK	11	35	29	11	4	9
	USA	12	34	24	11	6	14
	Vietnam	18	36	20	3	23	*

Nuclear Weapon Usage by North Korea

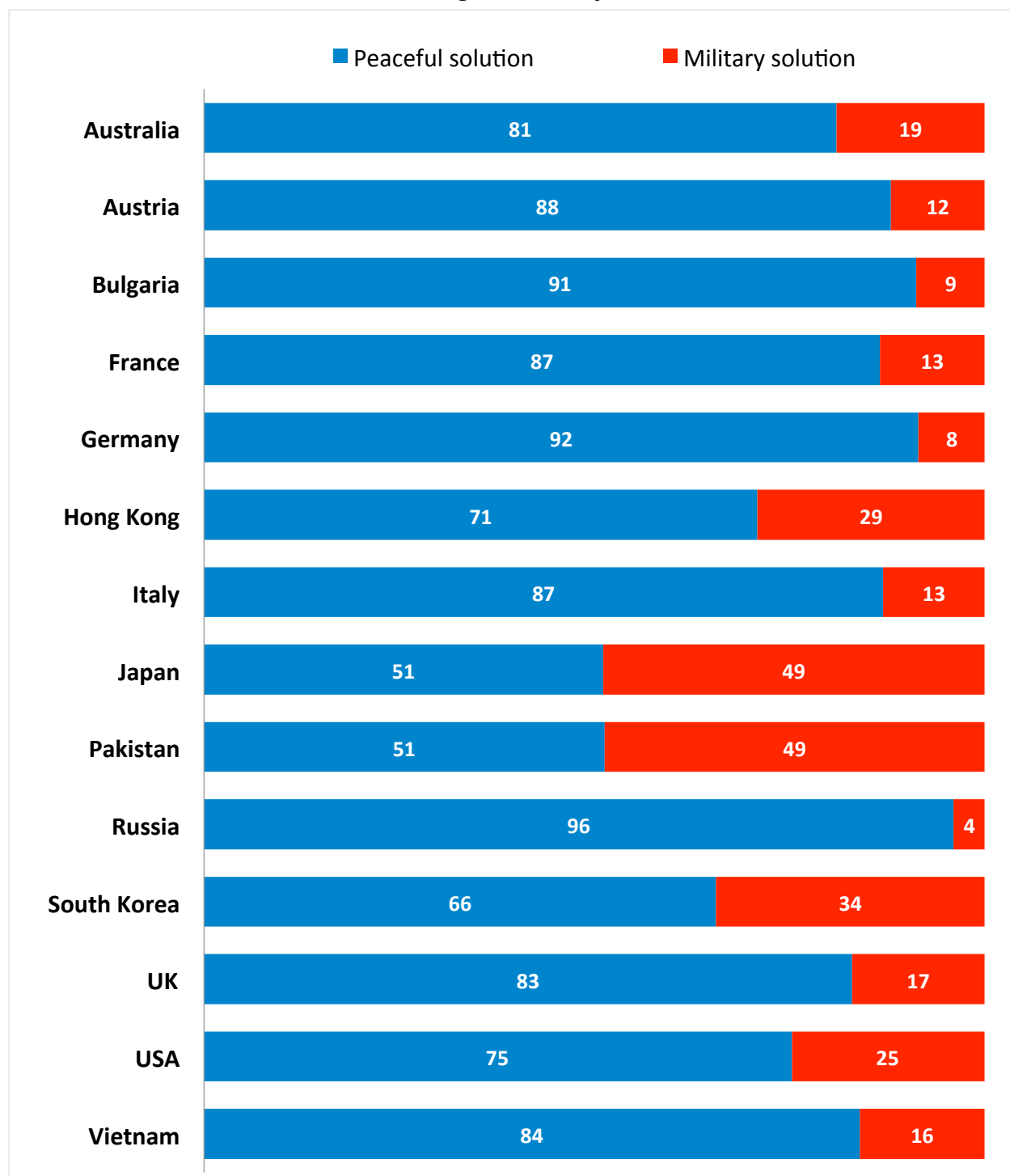
"In your opinion how likely is it that North Korea will use a nuclear weapon?"

■ Likely
 ■ Unlikely
 ■ Other (not familiar with the story,



Diplomatic or Military Solution

“Which of these two options would you support with regards to North Korea and their ongoing nuclear and missile tests: continue to try to reach a peaceful diplomatic solution or a peaceful diplomatic solution is not working; a military one is needed?”



* Countries presented in alphabetical order

** Answer “Don’t Know” excluded from calculations

Diplomatic or Military Solution

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	Country	Peaceful solution	Military solution
	Australia	81	19
	Austria	88	12
	Bulgaria	91	9
	France	87	13
	Germany	92	8
	Hong Kong	71	29
	Italy	87	13
	Japan	51	49
	Pakistan	51	49
	Russia	96	4
	South Korea	66	34
	UK	83	17
	USA	75	25
	Vietnam	84	16

Diplomatic or Military Solution

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and their ongoing nuclear and missile tests:
continue to try to reach a peaceful diplomatic solution or a peaceful diplomatic
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Peaceful

Military

