

DER STANDARD RONDO OPEN HAUS

The magazine for Living, Architecture and Design

RONDO Open Haus is all about personal tastes and answering the question of “What makes a house a home?”. In very personal interviews, various celebrities let us peak into their homes – unvarnished and authentic.

Complimenting these reports the reader will find articles about extraordinary architecture and home accessories. Interesting reads about international construction projects, urbane and country living styles or the “ABC of interior design” offer something for everybody.

Publication Date 2017

Thursday, 27th April

Wednesday, 6th December

Deadline

Wednesday, 5th April

Wednesday, 15th November

(Subject to change)



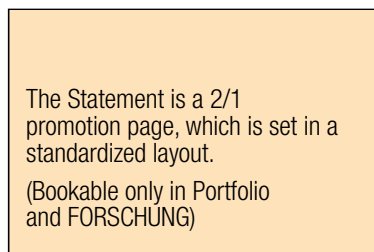
DOWNLOAD Browse through the latest issue!

This magazine is enclosed in DER STANDARD, except for DER STANDARD-Kompakt.

Phone: +43(0)1/531 70-615 | Fax: +43(0)1/531 70-485
 anzeige@derStandard.at | derStandard.at/Anzeige

derStandard.at





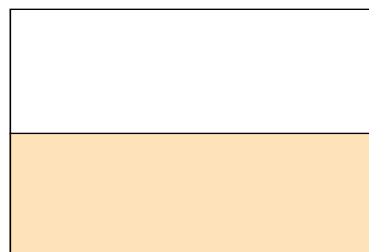
2/1 spread page Statement

bleed size: 480 x 325 mm
€ 20,900.-



2/1 spread page

type area: 452 x 279 mm
bleed size: 480 x 325 mm
€ 25,500.-



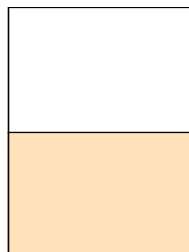
2/2 spread page

type area: 452 x 138 mm
bleed size: 480 x 162 mm
€ 18,000.-



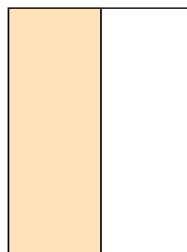
1/1 page

type area: 204 x 279 mm
bleed size: 240 x 325 mm
€ 14,000.-



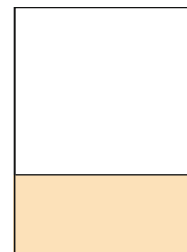
1/2 page horizontal

type area: 204 x 138 mm
bleed size: 240 x 162 mm
€ 9,000.-



1/2 page vertical

type area: 100 x 279 mm
bleed size: 114 x 325 mm
€ 9,000.-



1/3 page horizontal

type area: 204 x 86 mm
bleed size: 240 x 110 mm
€ 7,000.-

Rates and Specs Large Format

Prime positioning

25 % surcharge on IFC and OBC

Fixed positioning

15 % surcharge
(or at least € 750.-),
solus positioning from 1/3
page upwards guaranteed

Print, Paper, Colour Profile

Bleed: 3 mm on each side

Portfolio

Cover: 200 g picture print
glossy, ISOcoated_v2_eci
Inside: 57 g LWC picture
print glossy,
PSO_LWC_Standard_eci

RONDO Open Haus

Cover: 200 g picture print
glossy, ISOcoated_V2_eci
Inside: 70 g LWC glossy,
PSO_LWC_Improved_eci

Copy Deadline

RONDO Open Haus

3 weeks prior to publication

Portfolio

5 weeks prior to publication

Contact Production

Tel.: +43(0)1/531 70-431
or -388
produktion@derStandard.at

The general terms and conditions of STANDARD Verlagsgesellschaft m.b.H., to be viewed on derStandard.at/GTCs, apply. Rates in EURO - good till cancelled (according to STD07, valid per January 1st, 2017); 20 % VAT is applicable. 5 % Austrian governmental advertising tax applies to print media. Reservations on preferential placement remain valid until 4 weeks before date of publication. From this time on, only fixed bookings are possible. In case of cancellation after deadline, the agreed contract value will be charged. Subject to alterations. Typing and printing errors reserved.

Phone: +43(0)1/531 70-615 | Fax: +43(0)1/531 70-485
anzeige@derStandard.at | derStandard.at/Anzeige

derStandard.at

