

RUNDUMKOSMETIK

Feeling pretty - from head to toes

RUNDUM Kosmetik is our brand new magazine that doesn't only set out to inform on beauty and wellness trends. Beyond the coverage of beauty innovations, haircare essentials or seasonal fragrances, it offers its readership a glance behind the scenes: Who are the creative minds that impact tomorrow's beauty ideals? How much research is put into each brand before it is introduced on the market? And what is the history of the origins of our favorite beauty must-haves?

An expedition through cultural history, novel findings of the industry, the latest make-up trends and valuable anti-aging guides are cumulated into one inspiring glossy. Insider tips, expert interviews and still-lifes of product highlights round the reader's journey through this magazine aesthetically as well as in terms of content and service off.

Take the curtain call... for your brand, your company's philosophy and products! Let the readers of RUNDUM Kosmetik dive in deep and introduce them to your muses, the trendsetters in your house and help them bring more beauty into their lives.

Publication date 2017	Deadline
Thursday, 16th March	Thursday, 23 rd February
Thursday, 28th September	Thursday, 7 th September

(Subject to change)

Phone: +43(0)1/531 70-615 | Fax: +43(0)1/531 70-485 anzeige@derStandard.at | derStandard.at/Anzeige





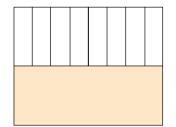
RUNDUM KOSMETIK / UHREN & SCHMUCK



2/1 spread page

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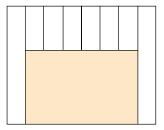
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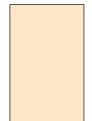
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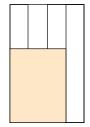
type area: 410 x 242 mm bleed size: 410 x 273 mm € **22,000.**–



1/1 page

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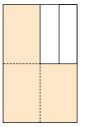
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magazine

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1/2 page vertical

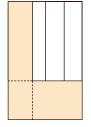
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1/2 page horizontal

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type area: 81 x 384 mm bleed size: 97 x 440 mm **€ 7,000.–**

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Fixed positioning

15 % surcharge (or at least € 750.–), solus positioning from 1/3 page upwards guaranteed

Print, Paper, Colour Profile

Cover and Inside:

57 g LWC picture print glossy, PSO_LWC_Standard_eci **Bleed:**

3 mm on each side

Copy Deadline

3 weeks prior to publication

Contact Production

Tel.: +43(0)1/531 70-431 or -388 produktion@derStandard.at

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Phone: +43(0)1/531 70-615 | Fax: +43(0)1/531 70-485 anzeige@derStandard.at | derStandard.at/Anzeige



