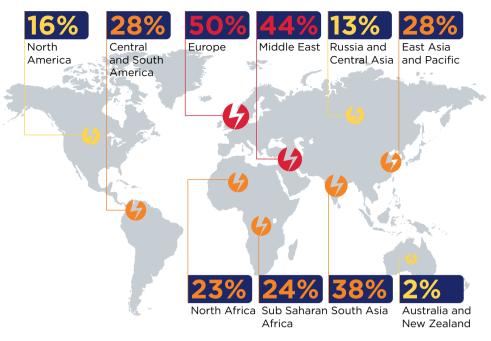
# **TRAVEL RISKS & REALITY** THE NEW NORMAL FOR BUSINESS





#### **RISE IN RISK TO TRAVELLERS**





...say risks have increased for travellers to this region



## **BUT BUSINESS TRAVEL CONTINUES TO RISE**









2017

report increased investment in travel risk mitigation over the past year

expect investment to increase in the coming year

#### THE CHALLENGES OF PROTECTING PEOPLE

Top 5 responses from businesses (% 'have done this'):







Reinforced travel risk travel security policy measures



Introduced pre-trip advisory emails



Implemented Implemented travel safety training



programmes to locate travellers

Seen as the biggest challenges to protecting travellers faced by

organisations:



Educating employees about travel risks



communicating with employees during a crisis



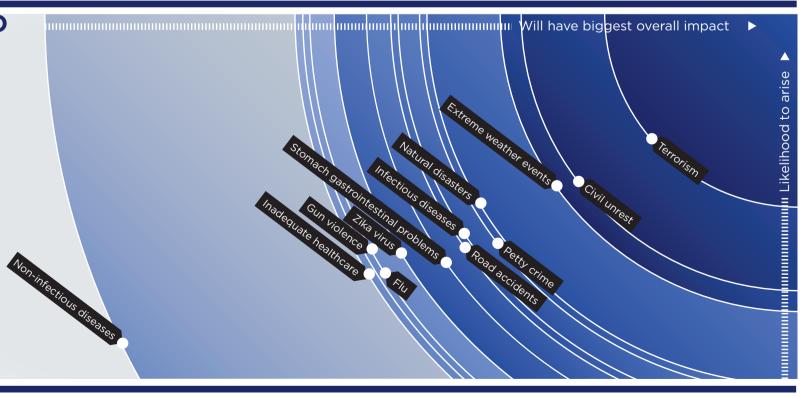
employee travel

# **RISKS FORECAST TO RISE IN 2017**

"Events of 2016 have resulted in a sense of increasing challenges to travel in places once thought secure. While risks are changing, organisations must ensure their actions to mitigate those changes are proportionate, and based on reality not perception."

### **Rob Walker**

Head of Information and Analysis at International SOS and Control Risks



In October 2016, Ipsos MORI conducted a global survey targeted to those who organise, influence, or are responsible for, their organisation's travel and risk mitigation policies. This survey findings represent responses from 1,119 people in 75 countries.