

ADCE AWARDS - WINNERS 2016

| Category | Sub-category | Award | Title | Company Name | Client | Country |
|--------------------------|------------------------------------|------------|--|--|--|----------------|
| GRAND PRIX | | | | | | |
| Integration & Innovation | Content Ideas | Grand Prix | Mein Kampf - against racism | Ogilvy Germany | Gesicht Zeigen! An association encouraging people to stand against racism in Germany | Germany |
| GOLD | | | | | | |
| Film & Radio | TV Commercials | Gold | Justino | Leo Burnett Madrid | Loterias y Apuestas del Estado | Spain |
| Film & Radio | Cinema Commercials | Gold | DAD, | OGILVY & MATHER | WIND TELECOMUNICAZIONI | Italy |
| Film & Radio | Public Service & Charity | Gold | The world's most expensive sunglasses | Ogilvy & Mather Madrid | General traffic Administration - DGT | Spain |
| Film & Radio | Corporate Video/TV | Gold | Man Cave | HEIMAT Berlin | HORNBACK Baumarkt AG | Germany |
| Film & Radio | Radio Commercials | Gold | You should have stayed, bro!'-calls | DDB Düsseldorf GmbH | Golden Night Energydrink | Germany |
| Film & Radio | Sounddesign – Soundlogos, Audio-CI | Gold | Fraunhofer Award Ceremony 2015 | onliveline GmbH - office for concept & staging | Fraunhofer-Gesellschaft zur Förderung der angewandten Forschung e.V. | Germany |
| Film & Radio | Any other | Gold | F-ABRIC Denim | FREITAG lab. ag | FREITAG lab. ag | Switzerland |
| Print & Outdoor | Poster Advertising | Gold | Thalys Sounds of the City | ROSAPARK | THALYS TRAIN NETWORK | France |
| Print & Outdoor | Newspaper Advertising | Gold | The return of the blue pencil | Ogilvy Portugal | Cofina Media | Portugal |
| Interactive & Mobile | Any other | Gold | Every Day a Play | Young & Rubicam Budapest | Katona Jozsef Theater | Hungary |
| Design & Craft | Graphic Design | Gold | Dresden Edition | AVANTGARDE Gesellschaft für Kommunikation | Dresden Information GmbH | Germany |
| Design & Craft | Editorial | Gold | ignasi aballí. sin principio / sin final | Bisdixit | Museo Nacional Centro de Arte Reina Sofía | Spain |
| Design & Craft | Corporate Brand Identity | Gold | Anton macht Ke:s | Riebenbauer Design GmbH | Anton Suterlütty | Austria |
| Design & Craft | Illustration and Photography | Gold | Yiayia and Friends | Beetroot design group | Ergon Food | Greece |
| Design & Craft | Any other | Gold | Modern Love - A Kiss Deffered | Moth Collective | The New York Times | United Kingdom |
| Design & Craft | Environmental Design | Gold | Thalys Sounds of the City | ROSAPARK | THALYS TRAIN NETWORK | France |
| Promotions & New Media | Promotions | Gold | Rabbit race | Ogilvy Germany | Media Markt Management GmbH | Germany |
| Promotions & New Media | Ambient Media | Gold | Holograms for Freedom | DDB Spain | No somos delito (We are not crime) | Spain |
| Promotions & New Media | Live Stunts | Gold | SL Benfica Safety Demonstration | O Escritório | SL Benfica / Emirates | Portugal |
| Integration & Innovation | Content Ideas | Gold | Mein Kampf - against racism | Ogilvy Germany | Gesicht Zeigen! An association encouraging people to stand against racism in Germany | Germany |
| Integration & Innovation | Best use of Technology | Gold | Holograms for Freedom | DDB Spain | No somos delito (We are not crime) | Spain |
| Integration & Innovation | Best use of Technology | Gold | Street View Test | Publicis Romania | The Automobile Club of Romania | Romania |
| European Student | | Gold | Dear Brother | Dorian & Daniel | Johnnie Walker | Germany |
| Young European Creative | | Gold | Shop like a Jedi | Ruxandra Drilea | Publicis Romania | Romania |
| SILVER | | | | | | |
| Film & Radio | TV Commercials | Silver | smart "Shock" | BBDO Berlin GmbH | Daimler AG, smart | Germany |
| Film & Radio | TV Commercials | Silver | Be true to your pleasure | Lola-MullenLowe | Unilever | Spain |

| | | | | | | |
|----------------------|------------------------------------|--------|--|--|---|----------------|
| Film & Radio | TV Commercials | Silver | The Hero | Publicis Italy | Heineken | Italy |
| Film & Radio | Cinema Commercials | Silver | The HORNBAACH spring collection | HEIMAT Berlin | HORNBAACH Baumarkt AG | Germany |
| Film & Radio | Public Service & Charity | Silver | THE CULPRIT | Michael Rittmannsberger | Amnesty International Germany | Austria |
| Film & Radio | Corporate Video/TV | Silver | Dad, | OGILVY & MATHER | Milan | Italy |
| Film & Radio | Radio Commercials | Silver | Loud Challenge | Marvelous LLC | Moscow Race Way | Russia |
| Film & Radio | Sounddesign – Soundlogos, Audio-CI | Silver | Ikano Smells Like Teen Spirit | Leavingstone | Ikano | Georgia |
| Film & Radio | Any other | Silver | smart ebike "I skip leg Day" | BBDO Berlin GmbH | Mercedes-Benz Cars Vertrieb Deutschland | Germany |
| Film & Radio | Any other | Silver | #smarteffect | BBDO Portugal - Agência de Publicidade, S.A. | Mercedes-Benz Portugal | Portugal |
| Print & Outdoor | Poster Advertising | Silver | The Great Escape | Jung von Matt/Limmat | Graubuenden Ferien | Switzerland |
| Print & Outdoor | Poster Advertising | Silver | State-of-the-art technology. Of yesterday. | WIEN NORD Werbeagentur | Museum of Technology Vienna | Austria |
| Print & Outdoor | Newspaper Advertising | Silver | Classical concerts for beginners | Ruf Lanz, Zurich | Tonhalle Orchestra Zurich | Switzerland |
| Print & Outdoor | Newspaper Advertising | Silver | STAR WARS: A MUSICAL SHOW | WMC Grey | Film music Prague | Czech Republic |
| Print & Outdoor | Magazine & Trade Advertising | Silver | Classical concerts for beginners | Ruf Lanz, Zurich | Tonhalle Orchestra Zurich | Switzerland |
| Print & Outdoor | Mailings | Silver | Charlie Hebdo Box | FUEL PUBLICIDADE | Público Newspaper | Portugal |
| Print & Outdoor | Mailings | Silver | The Chemical Calendar | Saatchi & Saatchi Ukraine | BASF | Ukraine |
| Interactive & Mobile | Websites | Silver | Inferno | Salon Alpin | Falter Newspaper | Germany |
| Interactive & Mobile | Online advertising | Silver | Literary critic reviews IKEA catalogue | Wirz | IKEA Schweiz AG | Switzerland |
| Interactive & Mobile | Online advertising | Silver | #whereyouare | Kemmler Kemmler | Zalando | Germany |
| Interactive & Mobile | Any other | Silver | Audible street art | Voskhod | Ural Music Night | Russia |
| Design & Craft | Graphic Design | Silver | The Visual Sound Logo | Heye GmbH | Munich Philharmonics/ Münchner Philharmoniker | Germany |
| Design & Craft | Graphic Design | Silver | Sincelo | This is Pacifica | Sincelo | Portugal |
| Design & Craft | Editorial | Silver | ONE YEAR IN TERROR | Studio Mennicke | Studio Mennicke | Germany |
| Design & Craft | Editorial | Silver | Die Architektur der Wiener Ringstraße | Riebenbauer Design GmbH | Simon Weber-Unger | Austria |
| Design & Craft | Editorial | Silver | Terroir | Bruch—Idee&Form | Saziani Stub´n | Austria |
| Design & Craft | Corporate Brand Identity | Silver | Klammhöhe | DEMONSTRATIVE | Klammhöhe Lintner OG | Austria |
| Design & Craft | Corporate Brand Identity | Silver | Dresden Edition | AVANTGARDE Gesellschaft für Kommunikation | Dresden Information GmbH | Germany |
| Design & Craft | Corporate Brand Identity | Silver | Divan.ru | Suprematika | Divan.ru | Russia |
| Design & Craft | Corporate Brand Identity | Silver | GRAPE FESTIVAL 2015 | P A L K O studio | Grape Agency | Slovakia |
| Design & Craft | Illustration and Photography | Silver | Disappearing Animals | Grabarz & Partner | Robin Wood e.V. | Germany |

| | | | | | | |
|--------------------------|------------------------------|--------|--|--|--|----------------|
| Design & Craft | Illustration and Photography | Silver | Upkids - TAP on-board magazine for kids | Silvadesigners | TAP - Transportes Aéreos Portugueses | Portugal |
| Design & Craft | Packaging | Silver | Oh!-Saft - Packaging | Leo Burnett Germany | mymuesli GmbH | Germany |
| Design & Craft | Packaging | Silver | Anton macht Ke:s | Riebenbauer Design GmbH | Anton Suterlütty | Austria |
| Design & Craft | Packaging | Silver | Sandeman 225th Anniversary Collection | VOLTA Brand Shaping Studio | Sandeman - Sogrape Vinhos | Portugal |
| Design & Craft | Packaging | Silver | El Celler de Can Roca Chocolate bar | Run | El Celler de Can Roca | Spain |
| Design & Craft | Packaging | Silver | Ditop sacks of cement | Rubio & del Amo | Divendi | Spain |
| Design & Craft | Packaging | Silver | Coco de Mer - Pleasure Collection | Williams Murray Hamm | Coco de Mer | United Kingdom |
| Design & Craft | Motion Graphics | Silver | Inferno | Salon Alpin | Falter Newspaper | Germany |
| Design & Craft | Motion Graphics | Silver | Humane Type | Beetroot design group | Onassis Cultural Center | Greece |
| Design & Craft | Environmental Design | Silver | Den Blå Planet | ATELIER BRÜCKNER GmbH | Danmarks Akvarium – National Aquarium Denmark | Germany |
| Design & Craft | Environmental Design | Silver | Leica Camera - Museum and Flagship Store | Designbureau KM7 | Leica Camera AG | Germany |
| Design & Craft | Any other | Silver | Second Chance | Ruf Lanz, Zurich | Art Museum Konstruktiv, Zurich | Switzerland |
| Design & Craft | Any other | Silver | Audible street art | Voskhod | Ural Music Night | Russia |
| Promotions & New Media | Promotions | Silver | Literary critic reviews IKEA catalogue | Wirz | IKEA Schweiz AG | Switzerland |
| Promotions & New Media | Ambient Media | Silver | #smarteffect | BBDO Portugal - Agência de Publicidade, S.A. | Mercedes-Benz Portugal | Portugal |
| Promotions & New Media | Live Stunts | Silver | A Guest of Honor | Windfor's Communication | FOX | Georgia |
| Integration & Innovation | Integrated Campaigns | Silver | Mein Kampf - against racism | Ogilvy Germany | Gesicht Zeigen! An association encouraging people to stand against racism in Germany | Germany |
| Integration & Innovation | Integrated Campaigns | Silver | Women should not be worth less | Publicis Communications Switzerland | Frauenzentrale Zurich | Switzerland |
| Integration & Innovation | Content Ideas | Silver | European Bike Stealing Championship 2015 | Mustard | ŠKODA AUTO a.s. | Czech Republic |

NOMINATION

| | | | | | | |
|--------------|----------------|------------|-------------------------------------|-------------------------------------|--------------------------------|----------------|
| Film & Radio | TV Commercials | Nomination | Second Chance | Ruf Lanz, Zurich | Art Museum Konstruktiv, Zurich | Switzerland |
| Film & Radio | TV Commercials | Nomination | Retirement Campaign | Publicis Communications Switzerland | UBS Switzerland | Switzerland |
| Film & Radio | TV Commercials | Nomination | The HORNBACK spring collection | HEIMAT Berlin | HORNBACK Baumarkt AG | Germany |
| Film & Radio | TV Commercials | Nomination | When you have a minute - Circle | HEIMAT Berlin | Henkel | Germany |
| Film & Radio | TV Commercials | Nomination | When you have a minute - Conference | HEIMAT Berlin | Henkel AG & Co. KGaA | Germany |
| Film & Radio | TV Commercials | Nomination | Our Heroes | VCCP Prague | Heineken Czech Republic | Czech Republic |

| | | | | | | |
|-----------------|------------------------------------|------------|---|---------------------------|--|----------------|
| Film & Radio | TV Commercials | Nomination | Come and Vote! /Stephen The Great | Leo Burnett Romania | Asociatia Pro Democratia | Romania |
| Film & Radio | TV Commercials | Nomination | Sorpanos | Brandenburg | Sorpa | Iceland |
| Film & Radio | TV Commercials | Nomination | TRACK TO THE FUTURE – A TALK SHOW ON WHEELS | 358 | HSL | Finland |
| Film & Radio | Cinema Commercials | Nomination | When you have a minute - Circle | HEIMAT Berlin | Henkel | Germany |
| Film & Radio | Public Service & Charity | Nomination | Mirror | PROVID | UNHCR, The United Nations Refugee Agency in Ukraine | Ukraine |
| Film & Radio | Public Service & Charity | Nomination | The World’s most expensive joint | Ogilvy & Mather Madrid | General Trafic Administratio - DGT | Spain |
| Film & Radio | Radio Commercials | Nomination | Classical concerts for beginners | Ruf Lanz, Zurich | Tonhalle Orchestra Zurich | Switzerland |
| Film & Radio | Radio Commercials | Nomination | Doctor | M&C SAATCHI Geneva | EPER / HEKS | Switzerland |
| Film & Radio | Sounddesign – Soundlogos, Audio-CI | Nomination | e-mobility – Enjoy The Silence | Grabarz & Partner | Volkswagen AG | Germany |
| Film & Radio | Any other | Nomination | Brisa - Aula de Impacto | Leo Burnett | Brisa | Portugal |
| Print & Outdoor | Poster Advertising | Nomination | Mein Kampf – against racism | Ogilvy Germany | Gesicht Zeigen! An association encouraging people to stand against racism in Germany | Germany |
| Print & Outdoor | Poster Advertising | Nomination | Bodybuilding Club / Tank tops | Zeeland Family | Bodybuilding Club | Finland |
| Print & Outdoor | Poster Advertising | Nomination | Angela Merkel | Ruf Lanz, Zurich | Art Museum Konstruktiv, Zurich | Switzerland |
| Print & Outdoor | Poster Advertising | Nomination | Annual rings | Ruf Lanz, Zurich | Hiltl Vegetarian Restaurant | Switzerland |
| Print & Outdoor | Poster Advertising | Nomination | smart "Parking Ramps" / "London", "Rome", "Berlin" | BBDO Berlin GmbH | Daimler AG, smart MBD | Germany |
| Print & Outdoor | Poster Advertising | Nomination | Audible street art | Voskhod | Ural Music Night | Russia |
| Print & Outdoor | Poster Advertising | Nomination | STAR WARS: A MUSICAL SHOW | WMC Grey | Film music Prague | Czech Republic |
| Print & Outdoor | Poster Advertising | Nomination | "HOUSES OF HOMELESS" | VOZDUH advertising agency | Charitable organization “Nochlezhka” | Russia |
| Print & Outdoor | Newspaper Advertising | Nomination | Crossword | Leo Burnett Schweiz | WOZ Die Wochenzeitung | Switzerland |
| Print & Outdoor | Newspaper Advertising | Nomination | Annual rings | Ruf Lanz, Zurich | Hiltl Vegetarian Restaurant | Switzerland |
| Print & Outdoor | Newspaper Advertising | Nomination | Clean Volkswagen | Ruf Lanz, Zurich | VBZ public transport | Switzerland |
| Print & Outdoor | Newspaper Advertising | Nomination | smart "Parking Ramps" / "London", "Rome", "Berlin" | BBDO Berlin GmbH | Daimler AG, smart MBD | Germany |
| Print & Outdoor | Newspaper Advertising | Nomination | Pedigree "The Lost Campaign" / "Marius", "Roberta", "Cisel" | BBDO Berlin GmbH | Mars Inc. | Germany |
| Print & Outdoor | Newspaper Advertising | Nomination | Poste Italiane - Letters from the trenchline - Trench | Mccann Worldgroup Milan | Poste Italiane | Italy |
| Print & Outdoor | Newspaper Advertising | Nomination | Even serious news deserve a weekend | Y&R Lisbon | Sol Newspaper | Portugal |
| Print & Outdoor | Newspaper Advertising | Nomination | Decisions | DDB Group Germany | IKEA | Germany |
| Print & Outdoor | Magazine & Trade Advertising | Nomination | Sushi Roll | BAR Lisbon | COOLWORLD | Portugal |

| | | | | | | |
|-----------------|------------------------------|------------|--|-------------------------------------|--|----------------|
| Print & Outdoor | Magazine & Trade Advertising | Nomination | Mein Kampf - against racism | Ogilvy Germany | Gesicht Zeigen! An association encouraging people to stand against racism in Germany | Germany |
| Print & Outdoor | Magazine & Trade Advertising | Nomination | All You Need Is ... | DDB Prague | Volkswagen uzitkove vozy (Volkswagen Utility Vehicles) | Czech Republic |
| Print & Outdoor | Magazine & Trade Advertising | Nomination | Vector Coded Ads | Publicis Pixelpark | Vector Informatik GmbH | Germany |
| Print & Outdoor | Magazine & Trade Advertising | Nomination | "Innocent" profile /BOY/GIRL | BOLD OGILVY & MATHER | HELLENIC POLICE | Greece |
| Print & Outdoor | Mailings | Nomination | Mosquito unisex | Tabasco | Pakendikeskus | Estonia |
| Design & Craft | Graphic Design | Nomination | Skate Agora | Solo | Lateral Thinking | Spain |
| Design & Craft | Graphic Design | Nomination | 11th LEMESOS DOCUMENTARY FESTIVAL | Despina Kannaourou | Brave New Culture | Cyprus |
| Design & Craft | Graphic Design | Nomination | Spherica | Oksana Paley | Spherica Inc | Russia |
| Design & Craft | Graphic Design | Nomination | Turbo | ONY | Turbo | Russia |
| Design & Craft | Graphic Design | Nomination | Hapag-Lloyd Poster-Series "History starts here" | MUTABOR Design GmbH | Hapag-Lloyd Cruises GmbH | Germany |
| Design & Craft | Editorial | Nomination | Sirene | Sergio Juan Design Office | Sirene Publishing Ltd | United Kingdom |
| Design & Craft | Editorial | Nomination | DEUTSCH MAGAZINE - Relaunch Editorial Design | Strichpunkt Design | DEUTSCH MAGAZINE | Germany |
| Design & Craft | Editorial | Nomination | Realitäten | zmyk | hhpberlin | Germany |
| Design & Craft | Editorial | Nomination | 'The LOVE Consolidated Code of Operating Rules' | LOVE | LOVE | United Kingdom |
| Design & Craft | Editorial | Nomination | VHILS EPHEMERA | Solid Dogma | Hong Kong Contemporary Art Foundation | Portugal |
| Design & Craft | Editorial | Nomination | The Chicala Observatory | This is Pacifica | Paulo Moreira | Portugal |
| Design & Craft | Corporate Brand Identity | Nomination | Rebranding of Helsinki Philharmonic Orchestra | Bond Creative Agency | Helsinki Philharmonic Orchestra | Finland |
| Design & Craft | Corporate Brand Identity | Nomination | The Visual Sound Logo | Heye GmbH | Munich Philharmonics/ Münchner Philharmoniker | Germany |
| Design & Craft | Corporate Brand Identity | Nomination | Icelandic lamb | Jónsson & Le'Macks | Landssamtök Sauðfjábænda | Iceland |
| Design & Craft | Corporate Brand Identity | Nomination | New identity design for Enea | Clase Bcn | Enea | Spain |
| Design & Craft | Illustration and Photography | Nomination | The New York Times Magazine | Estudio Javier Jaén | The New York Times Magazine | Spain |
| Design & Craft | Illustration and Photography | Nomination | Surfer's Everest | Philipp und Keuntje GmbH | FATUM Surfboards | Germany |
| Design & Craft | Illustration and Photography | Nomination | smart "Parking Ramps" / "London", "Rome", "Berlin" | BBDO Berlin GmbH | Daimler AG, smart MBD | Germany |
| Design & Craft | Illustration and Photography | Nomination | If your partner turns out to be a tyrant | Publicis Communications Switzerland | Frauenzentrale Zurich | Switzerland |
| Design & Craft | Illustration and Photography | Nomination | Inferno | Salon Alpin | Falter Newspaper | Germany |

| | | | | | | |
|------------------------|------------------------------|------------|---|--|--|----------------|
| Design & Craft | Illustration and Photography | Nomination | Poste Italiane - Letters from the trenchline - Trench | Mccann Worldgroup Milan | Poste Italiane | Italy |
| Design & Craft | Illustration and Photography | Nomination | La nit dels Museus. Museum's Night | Run | Ajuntament de Barcelona | Spain |
| Design & Craft | Packaging | Nomination | Beck's "Scratchbottle" | BBDO Group Germany GmbH | Anheuser-Busch InBev | Germany |
| Design & Craft | Environmental Design | Nomination | The 2 Euro T-Shirt - A Social Experiment | BBDO Berlin GmbH, Ketchum Pleon (PR Agency) | Fashion Revolution | Germany |
| Design & Craft | Any other | Nomination | See MySelf | Young & Rubicam Budapest | Telenor Hungary | Hungary |
| Design & Craft | Any other | Nomination | Alive Memory | Friends Moscow | Google Russia | Russia |
| Interactive & Mobile | Websites | Nomination | A beautiful journey – a microsite promoting Blue Lagoon skin care | Kolibri & Döðlur | Blue Lagoon | Iceland |
| Interactive & Mobile | Websites | Nomination | GET LOST. GET NATURAL | Hungry Boys | Moscow's Switzerland Tourism office | Russia |
| Interactive & Mobile | Websites | Nomination | Alive Memory | Friends Moscow | Google Russia | Russia |
| Interactive & Mobile | Websites | Nomination | Instinct Agency Website | Instinct (BBDO Group) | Instinct | Russia |
| Interactive & Mobile | Websites | Nomination | Race with Nature | ISD Group | MTS Mobile | Ukraine |
| Interactive & Mobile | Websites | Nomination | Street View Test | Publicis Romania | The Automobile Club of Romania | Romania |
| Interactive & Mobile | Websites | Nomination | Bernie Speed Test | Publicis Romania | ARCUB | Romania |
| Interactive & Mobile | Websites | Nomination | Norilsk film | ONY | Norilsk Nickel | Russia |
| Interactive & Mobile | Online advertising | Nomination | Rabbit Race | Ogilvy Germany | Media Markt Management GmbH | Germany |
| Interactive & Mobile | Online advertising | Nomination | Free Gold | Freundliche Grüsse | EvB (Declaration of Berne) | Switzerland |
| Interactive & Mobile | Online advertising | Nomination | Get Me There | Young & Rubicam Budapest | Skyscanner | Hungary |
| Interactive & Mobile | Online advertising | Nomination | Not In The Shape They Used To Be | Red Fuse Communications, Prague | Hill's Pet Nutrition | Czech Republic |
| Interactive & Mobile | Online advertising | Nomination | Sound of change | Hungry Boys | Sound of change | Russia |
| Interactive & Mobile | Mobile applications | Nomination | Audi TT Brochure Hack | Razorfish GmbH | AUDI AG | Germany |
| Interactive & Mobile | Any other | Nomination | The Great Escape | Jung von Matt/Limmat | Graubunden Ferien | Switzerland |
| Interactive & Mobile | Any other | Nomination | Powering the Future | Gagarin | National Power Company of Iceland | Iceland |
| Interactive & Mobile | Any other | Nomination | #smarteffect | BBDO Portugal - Agência de Publicidade, S.A. | Mercedes-Benz Portugal | Portugal |
| Promotions & New Media | Promotions | Nomination | The Tear-off –posters for “Mein Kampf – against racism" | Ogilvy Germany | Gesicht Zeigen! An association encouraging people to stand against racism in Germany | Germany |
| Promotions & New Media | Promotions | Nomination | DOMO Westwood - Misspellings On Sale | GMP Advertising | Domo | Romania |
| Promotions & New Media | Promotions | Nomination | Mission to the Moon | thjnk ag | AUDI AG | Germany |
| Promotions & New Media | Ambient Media | Nomination | The 2 Euro T-Shirt - A Social Experiment | BBDO Berlin GmbH, Ketchum Pleon (PR Agency) | Fashion Revolution | Germany |
| Promotions & New Media | Ambient Media | Nomination | Thalys Sounds of the City | ROSAPARK | THALYS TRAIN NETWORK | France |
| Promotions & New Media | Live Stunts | Nomination | e-mobility – Enjoy The Silence | Grabarz & Partner | Volkswagen AG | Germany |

| | | | | | | |
|--------------------------|---------------------------|------------|------------------------------------|--|--------------------------------|----------|
| Promotions & New Media | New use of media | Nomination | Fighting the virus with clicks | thjnk ag | dotHIV gemeinnütziger e.V. | Germany |
| Promotions & New Media | New use of media | Nomination | Street View Test | Publicis Romania | The Automobile Club of Romania | Romania |
| Promotions & New Media | Events | Nomination | 365: A brand against indifference. | Leo Burnett Lisboa | Comunidade Vida e Paz | Portugal |
| Integration & Innovation | Integrated Campaigns | Nomination | Rabbit Race | Ogilvy Germany | Media Markt Management GmbH | Germany |
| Integration & Innovation | Integrated Campaigns | Nomination | Man Cave | HEIMAT Berlin | HORNBAACH Baumarkt AG | Germany |
| Integration & Innovation | Content Ideas | Nomination | Rocco Siffredi's Vow of Chastity | Havas Milan | Reckitt Benckiser Italia | Italy |
| Integration & Innovation | Content Ideas | Nomination | Every Day a Play | Young & Rubicam Budapest | Katona Jozsef Theater | Hungary |
| Integration & Innovation | Best use of Technology | Nomination | Shop like a Jedi | Publicis Romania | Carrefour Romania | Romania |
| Integration & Innovation | Best use of Technology | Nomination | #smarteffect | BBDO Portugal - Agência de Publicidade, S.A. | Mercedes-Benz Portugal | Portugal |
| Integration & Innovation | Best use of Technology | Nomination | The live cinema ad | WIEN NORD Werbeagentur GmbH | Museum of Technology Vienna | Austria |
| Integration & Innovation | Creative Strategy | Nomination | The Purity Test | Cohnandjansen JWT Romania | Valvis Holding | Romania |
| Integration & Innovation | Creative Strategy | Nomination | Every Day a Play | Young & Rubicam Budapest | Katona Jozsef Theater | Hungary |
| Integration & Innovation | Total Brand Communication | Nomination | Instead of Cafe | Instinct (BBDO Group) | IKEA | Russia |