

Winners (Product Design Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency	Prize
<u>A01 (Electronics, Entertainment & Consumer Technology)</u>								
A01/008	00187	HERE ACTIVE LISTENING™: CHANGE THE WAY WE HEAR THE WORLD	DOPPLER LABS	HERE ACTIVE LISTENING™	DOPPLER LABS San Francisco	USA	DOPPLER LABS San Francisco	Product Design Lion
<u>A02 (Communication)</u>								
A02/004	00553	DOT. THE FIRST BRAILLE SMARTWATCH.	DOT INCORPORATION	DOT. THE FIRST BRAILLE SMARTWATCH.	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich / SERVICEPLAN KOREA Seoul / DOT INCORPORATION Seoul	Product Design Lion
<u>A05 (Lifestyle, Fashion, Leisure, Sports & Outdoor)</u>								
A05/022	00554	SAVE ME – THE SKI PASS THAT SAVES LIVES	ÖTZTAL TOURISMUS	ÖTZTAL TOURISMUS	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich	Product Design Lion
A05/023	00258	THE SKIN COLLECTION	BJÖRN BORG	UNDERWEAR	GARBERGS Stockholm	SWEDEN	GARBERGS Stockholm	Product Design Lion
<u>A06 (Infant Products, Toys & Educational Products)</u>								
A06/002	00063	NAMELESS PAINTS	KOKUYO	STATIONERY	DENTSU INC Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION	Product Design Lion
A06/004	00019	CUBETTO	PRIMO TOYS	CUBETTO	PRIMO TOYS London	UNITED KINGDOM	PRIMO TOYS London	Product Design Lion
<u>B01 (Brand Communication)</u>								
B01/031	00176	COLOPLAST DESIGN DNA	COLOPLAST	DESIGN DNA BOOK, SENSURA MIO OSTOMY BAG, SPEEDICATH COMPACT SET, SPEEDICATH COMPACT EVE	NATIVE DESIGN London	UNITED KINGDOM	NATIVE DESIGN London	Product Design Lion

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B02 (Innovation)

B02/009	00223	JACQUARD	GOOGLE	JACQUARD WEARABLE FABRIC	GOOGLE CREATIVE LAB London	UNITED KINGDOM	GOOGLE CREATIVE LAB London	Grand Prix
B02/038	00560	TOUCHABLE INK	THAI SAMSUNG ELECTRONICS / THAI ASSOCIATION OF THE BLIND	TOUCHABLE INK	J. WALTER THOMPSON BANGKOK	THAILAND	J. WALTER THOMPSON BANGKOK	Product Design Lion

B03 (Solution)

B03/018	00525	ECO-COOLER	GRAMEEN INTEL SOCIAL BUSINESS	ZERO ELECTRICITY AIR COOLER	GREY BANGLADESH Dhaka	BANGLADESH	GREY BANGLADESH Dhaka	Product Design Lion
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C02 (Bespoke Items & Designed Objects)

C02/046	00058	THE ASTON MARTIN DB10	ASTON MARTIN	PRODUCT DESIGN	PRISM London	UNITED KINGDOM	PRISM London / ASTON MARTIN Warwick	Product Design Lion
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Total Entries: **11**