

Winners (Creative Effectiveness Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Prize
<u>A01 (Creative Effectiveness)</u>							
A01/007	00058	MONTY'S CHRISTMAS	JOHN LEWIS	RETAIL	ADAM&EVEDDB London	UNITED KINGDOM	Grand Prix
A01/010	00006	INFREQUENT FLYERS	TIGERAIR	TRAVEL/TOURISM	McCANN MELBOURNE	AUSTRALIA	Silver Lion
A01/021	00083	THE WORLD'S TOUGHEST JOB	AMERICAN GREETINGS	AMERICAN GREETINGS	MULLENLOWE Boston	USA	Bronze Lion
A01/026	00031	SMELLCOME TO MANHOOD	OLD SPICE	MEN'S BODY CARE	WIEDEN+KENNEDY Portland	USA	Gold Lion
A01/031	00070	RABBIT RACE	MEDIA MARKT	MEDIA MARKT	OGILVY GERMANY Frankfurt	GERMANY	Silver Lion
A01/033	00040	MACITBETTER	McDONALD'S	BIG MAC	DDB Sydney	AUSTRALIA	Bronze Lion
A01/035	00016	UNDER ARMOUR I WILL WHAT I WANT	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA	Silver Lion
A01/050	00038	#MYFAMILYCAN	SPC ARDMONA	SPC PACKAGED FRUITS & VEGETABLES	LEO BURNETT MELBOURNE	AUSTRALIA	Bronze Lion
A01/051	00069	RAISING EYEBROWS AND SUBSCRIPTIONS	THE ECONOMIST	NEWSPAPER	PROXIMITY LONDON	UNITED KINGDOM	Gold Lion
A01/057	00065	MADDEN NFL 15	EA SPORTS	MADDEN NFL 15	HEAT San Francisco	USA	Bronze Lion
A01/071	00074	ARIEL - SHARE THE LOAD	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai	INDIA	Bronze Lion
A01/084	00095	VF FAKKA	VODAFONE EGYPT	COMMUNICATION	J. WALTER THOMPSON CAIRO	EGYPT	Bronze Lion
A01/103	00094	CHRISTMAS IF FOR SHARING - 1914: A CHRISTMAS TRUCE	SAINSBURY'S	SUPERMARKET	AMVBBDO London	UNITED KINGDOM	Silver Lion

Total Entries: 13