



ÖKOSTANDARD

Raising awareness for sustainability

The respectful treatment of our planet is one of the most significant issues of our time. As such it is not only taken up in our weekly ecology section (every Thursday), but also in four extensive ecology specials.

Gripping reports from all around the world introduce new concepts of sustainability, many of which can easily be applied to one's own lifestyle. Interviews with pioneers and visionaries in the field of environmental protection and awareness complement this special.

Matters of every day-life like food consumption, green housekeeping, waste prevention, recycling, mobility and transport or energy are being discussed as well as politically burning questions like climate change or the use of natural resources. By advertising here, you will in particular reach people with high affinities towards lifestyles of health and sustainability.

Publication Date 2016	Focus	Deadline
Saturday, 26 th March		Monday, 14 th March
Saturday, 4 th June	World Environment Day	Friday, 20 th May
Saturday, 17 th September		Monday, 5 th September
Saturday, 5 th November		Thursday, 20 th October

(without any obligations)

Editorial Special Online

The contents of ÖKOSTANDARD are also published on derStandard.at/Ökologie. In order to increase your campaign impact, please use our cross media offers.