

HOW TO SAVE MONEY ON HOTELS BY JUST BEING SMARTER

★★★★★

You probably never thought about it, but with this smart trick you can turn the intransparent price policies of hotels to your benefit.

What's happening in the market?

8 OUT OF 10

HOTELS CHANGE THE PRICES OF THEIR ROOMS WITHIN THE LAST 30 DAYS BEFORE CHECK-IN



3

REDUCE THEIR PRICE



5

INCREASE THEIR PRICE



2

DON'T CHANGE THEIR PRICE



The problem

BOOK EARLY

and risk to lose a great deal

OR

BOOK LATE

and risk to pay much more

...both are not the right solution!



Here's how to outsmart hotels and save money

STEP 1

BOOK A ROOM THAT YOU CAN CANCEL

REFUNDABLE RATES

SLIGHTLY MORE EXPENSIVE AT THE BEGINNING BUT

- ✓ Free cancellation up to 48h before check in.
- ✓ Complete flexibility to cancel and re-book.
- ✓ Convenient in the long run.

NON REFUNDABLE RATES

11% CHEAPER AT THE BEGINNING BUT:

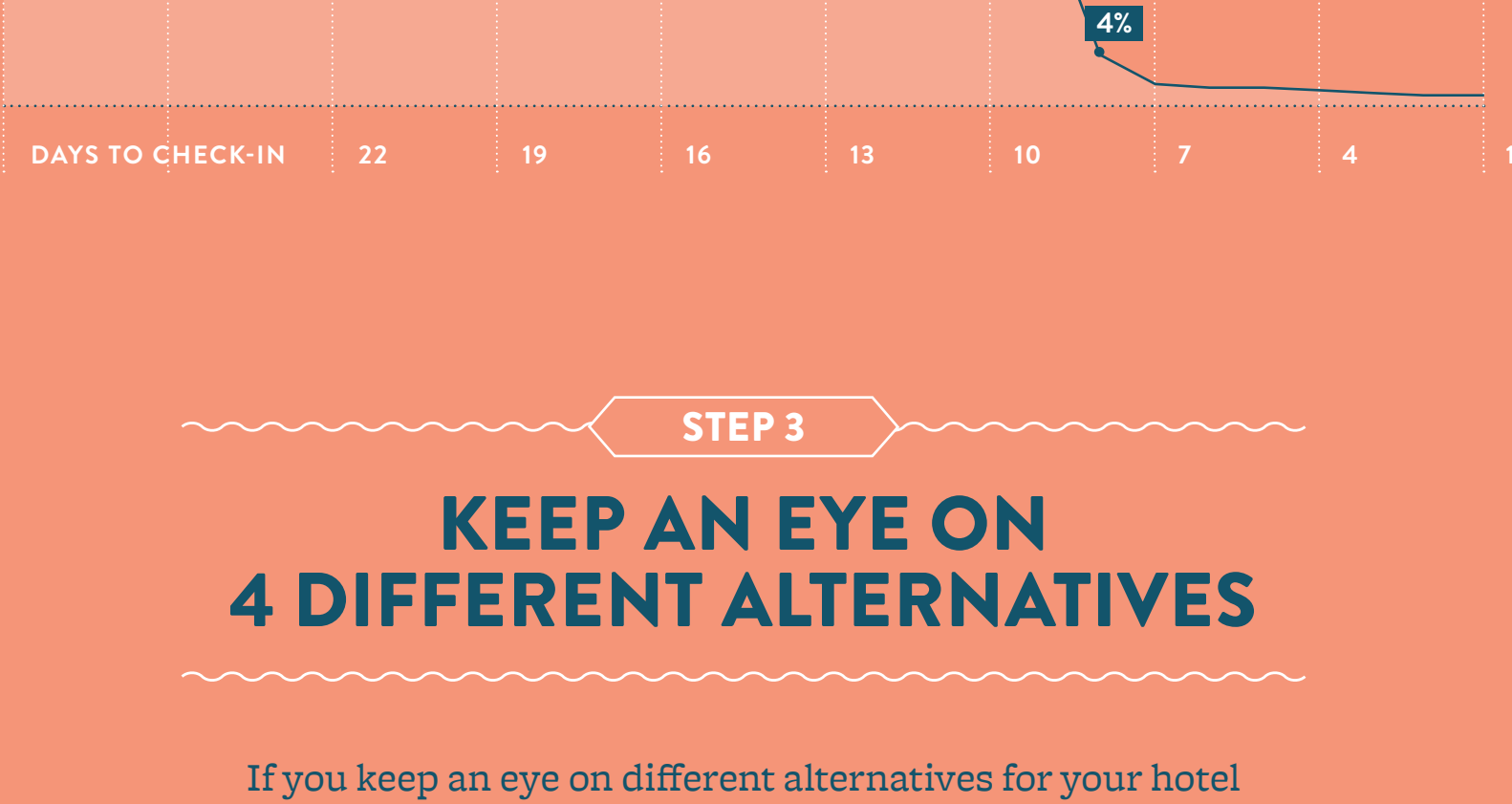
- ✗ If you need to cancel your trip the money is gone.
- ✗ You can't cancel in order and re-book a cheaper rate.
- ✗ Not convenient in the long run.

STEP 2

BOOK AT LEAST 10 DAYS IN ADVANCE

The closer you get to the check-in date, the lower the probabilities are to find a better rate for your booking. So if you use this trick the earlier you book the better it is.

PROBABILTY THE PRICE WILL DROP CLOSER TO CHECK-IN



STEP 3

KEEP AN EYE ON 4 DIFFERENT ALTERNATIVES

If you keep an eye on different alternatives for your hotel the probability to find better deals is much higher.



STEP 4

CHECK, RE-BOOK & ENJOY WHAT YOU SAVED

Whenever a better rate is available, cancel your previous booking and book the new rate saving up to 20%. You could use the money you saved to have some great experiences at your destination.

53€

20% OF SAVINGS



5

Italian Pizzas in Piazza Plebiscito in Naples



1

Jazz session at Blue Note in New York



13

Beers during Oktoberfest in Munich



6

Kilos of real dutch cheese in Amsterdam



2

Tickets for a ride on the London Eye



1

Gondola trip in Venice



So when does this trick work best?

STEP 5

WHEN BOOKING 3 TO 4 STAR HOTELS

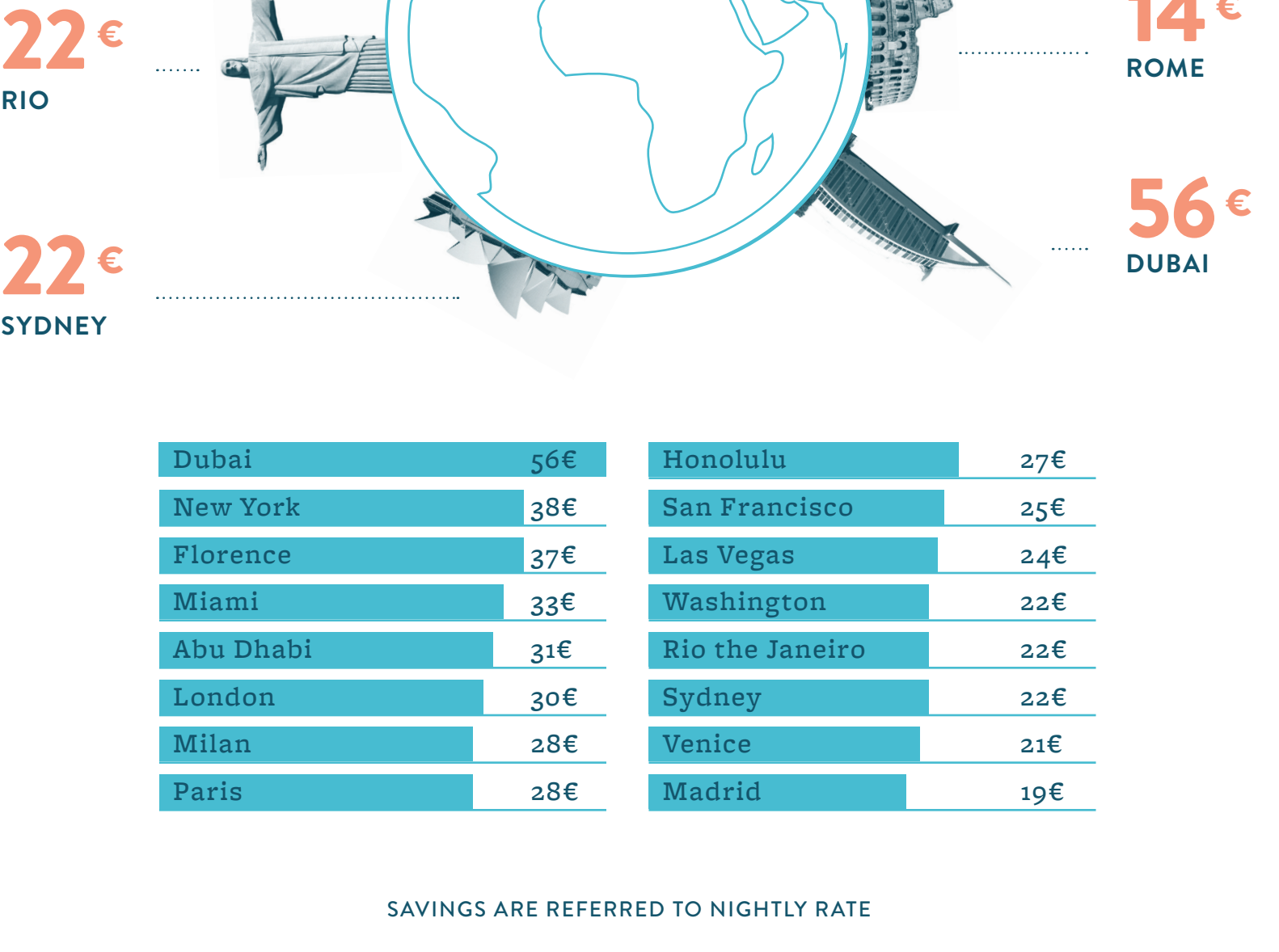
Not all the hotels change their price with the same frequency. Hotels from 3 to 4 stars change their price more often, so the probability to found a better rate is higher.



STEP 6

WHEN TRAVELLING TO SUCH DESTINATIONS

Biggest cities are the most interesting to use this trick, due to the number of hotels and the number of tourists travelling there every day.



SAVINGS ARE REFERRED TO NIGHTLY RATE

BE SMART! DON'T OVERPAY FOR YOUR HOTEL.

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