

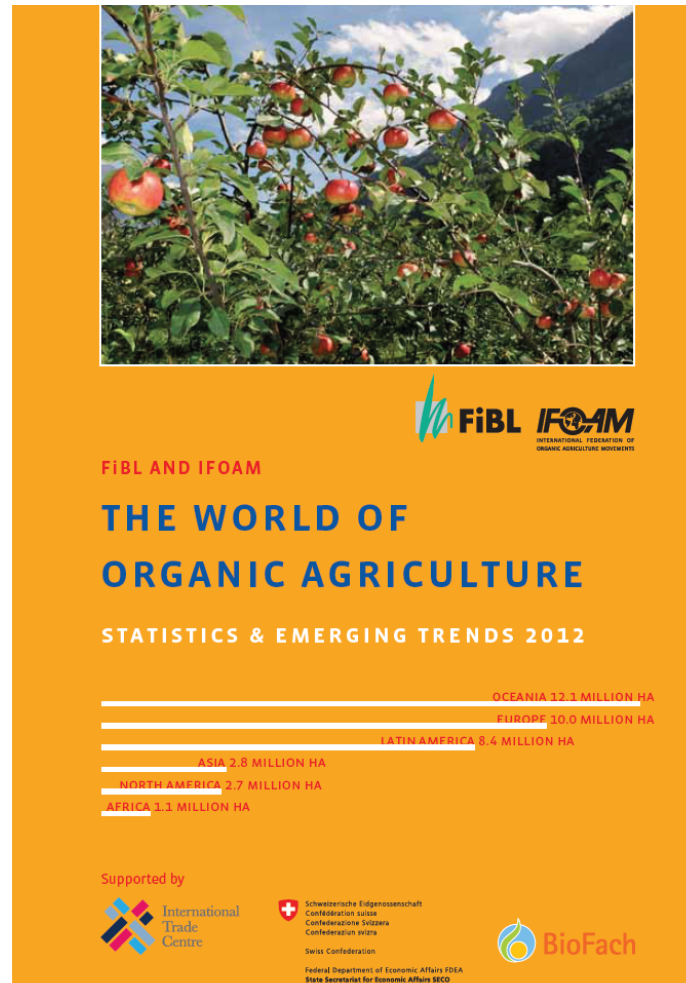


Organic Agriculture in Europe 2010

Lukas Kilcher and Helga Willer, FiBL

BIO AUSTRIA Round Table at BioFach 2012, 16.2.2012

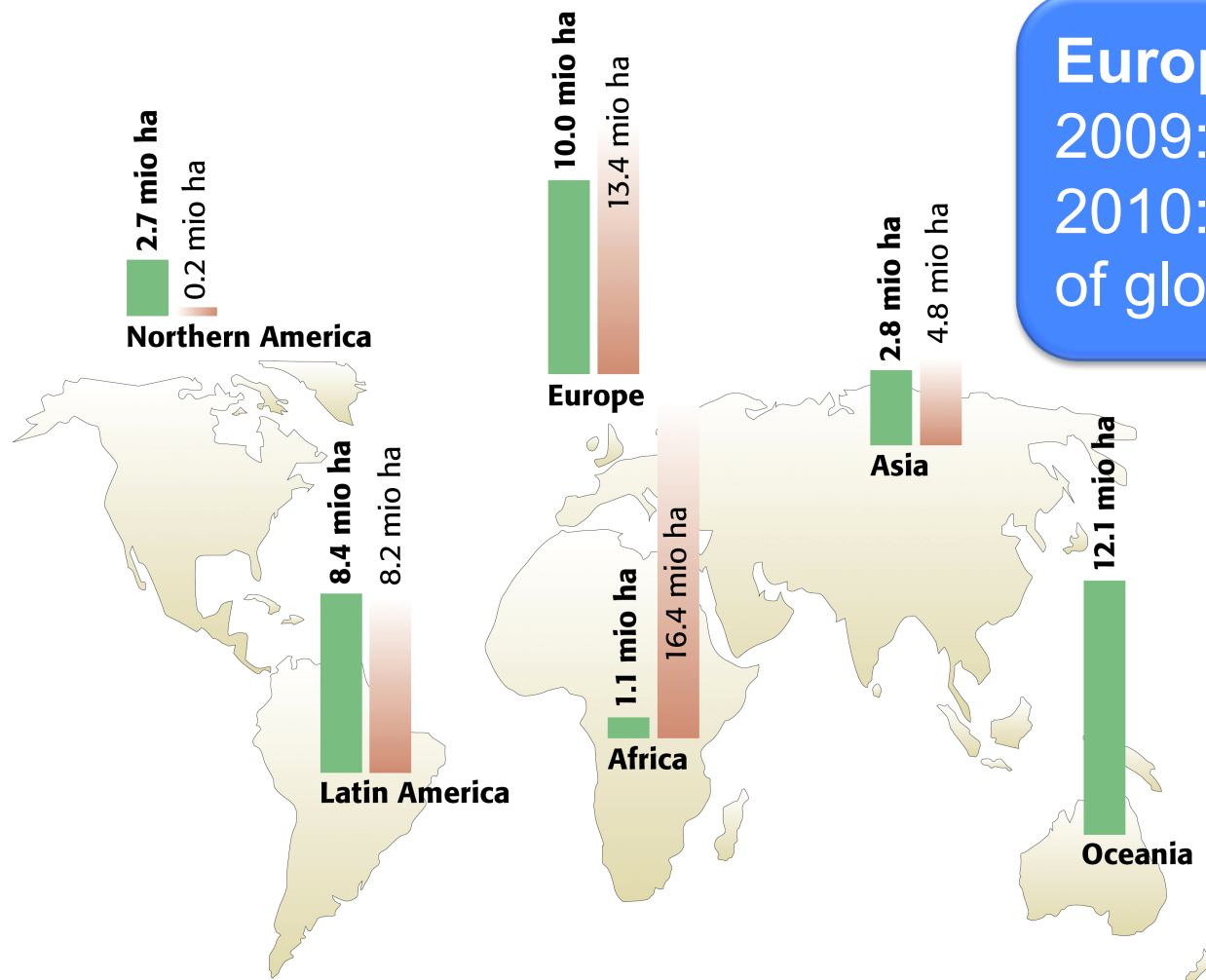
The World of Organic Agriculture 2011 and 2012



New edition. Download your free copy: www.sippo.ch/organicmarket



Organic agricultural land and other areas 2010



Europe:

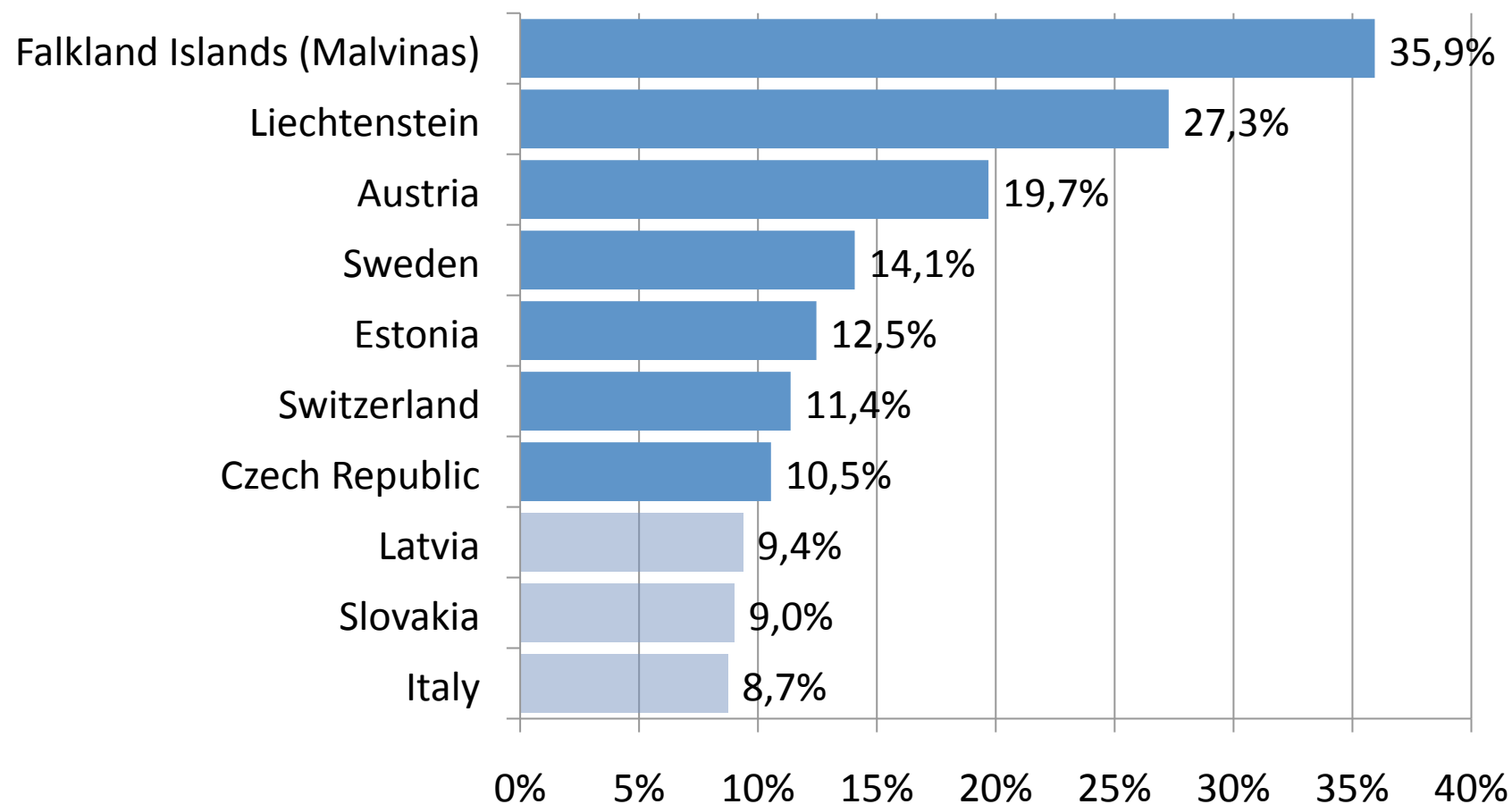
2009: 9.3 Mio ha (25 %)
2010: 10 Mio ha (27 %
of global organic area)

Europe:

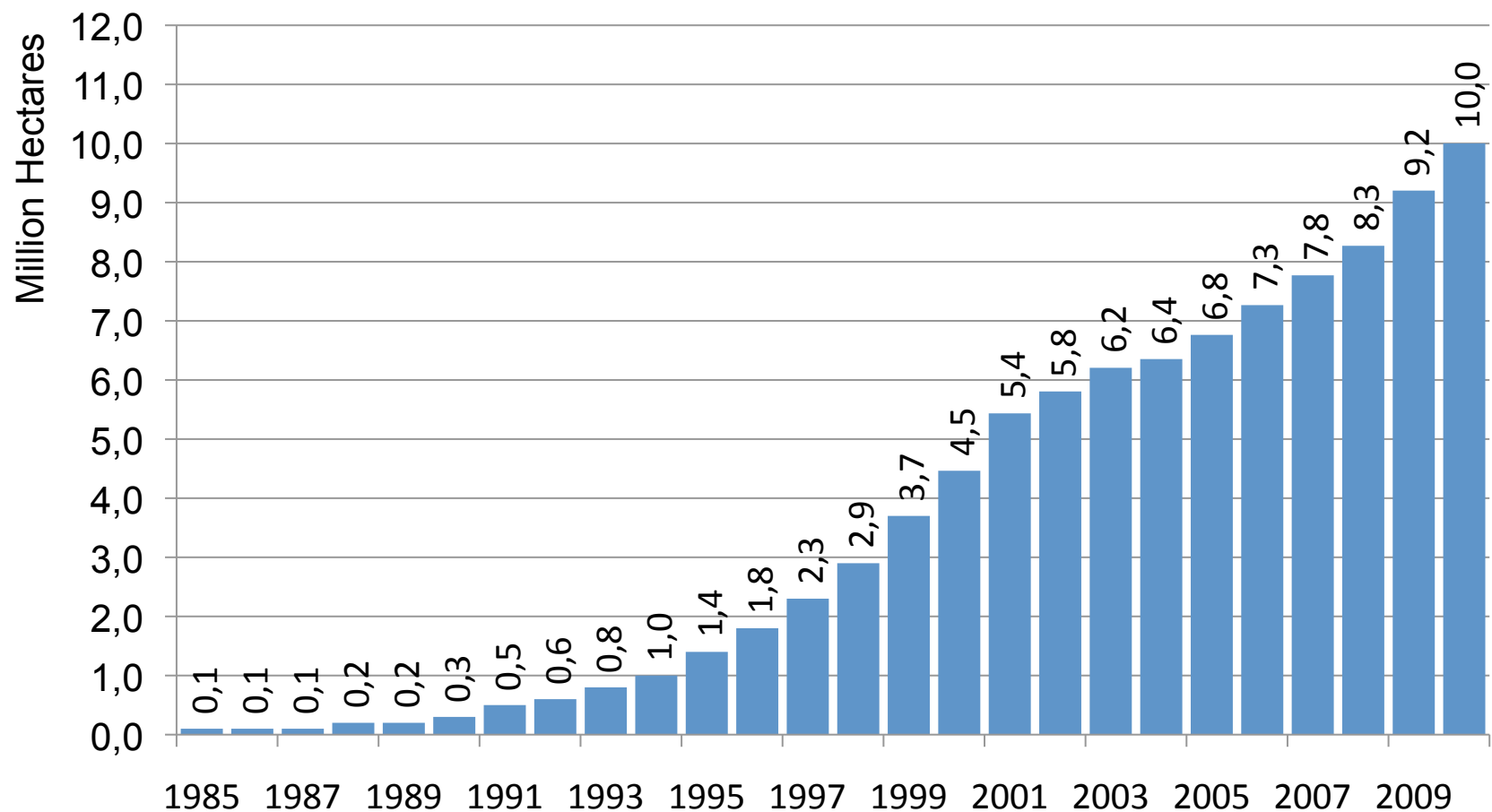
2010: 10 Mio ha
(2.1 % of
agricultural land;
world 0.9%)

■ Agricultural land
■ Other areas (Wild collection, bee keeping, aquaculture, forests, grazed non agricultural land)

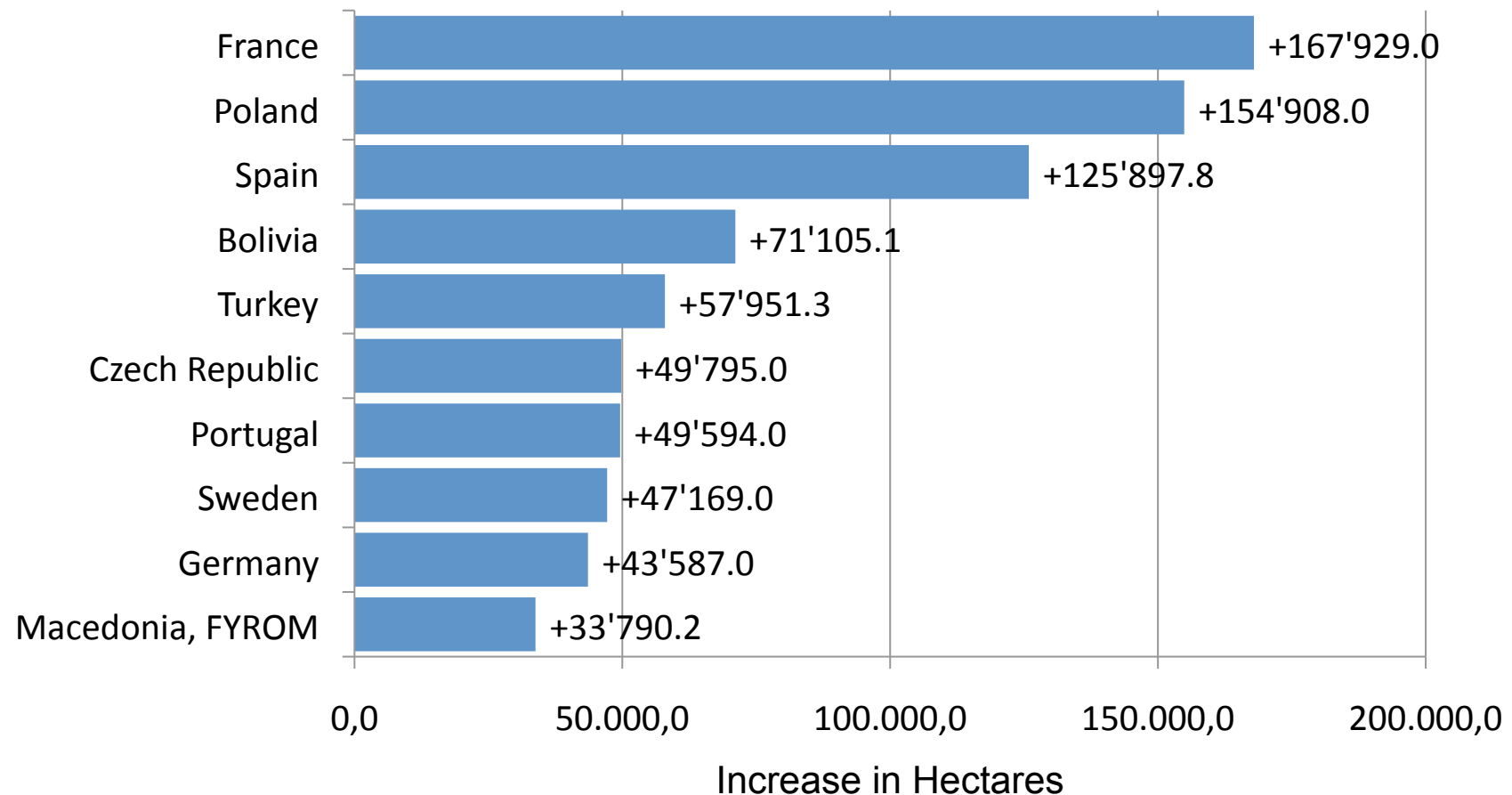
The countries with the highest shares of organic agricultural land 2010



Europe: Development of organic agricultural land 1985-2010



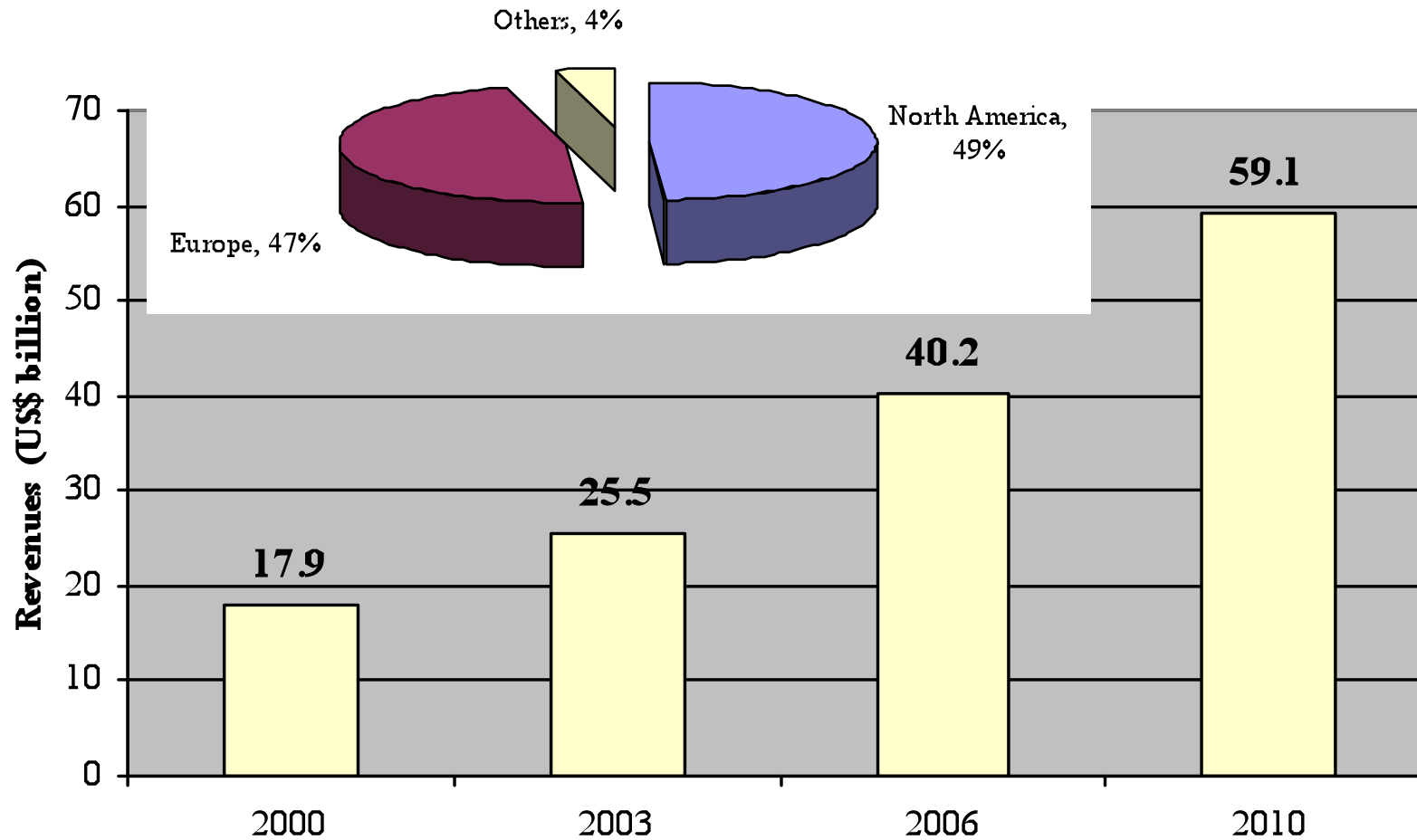
The ten countries with the largest increase of organic farmland 2010



Global Market

- › Market Size (2010) US \$59.1 billion
- › Market Growth 8% 2009/2010
228% (since 2000)
- › Leading Regions Europe
North America
- › Largest Markets USA, Germany
UK, France, Italy

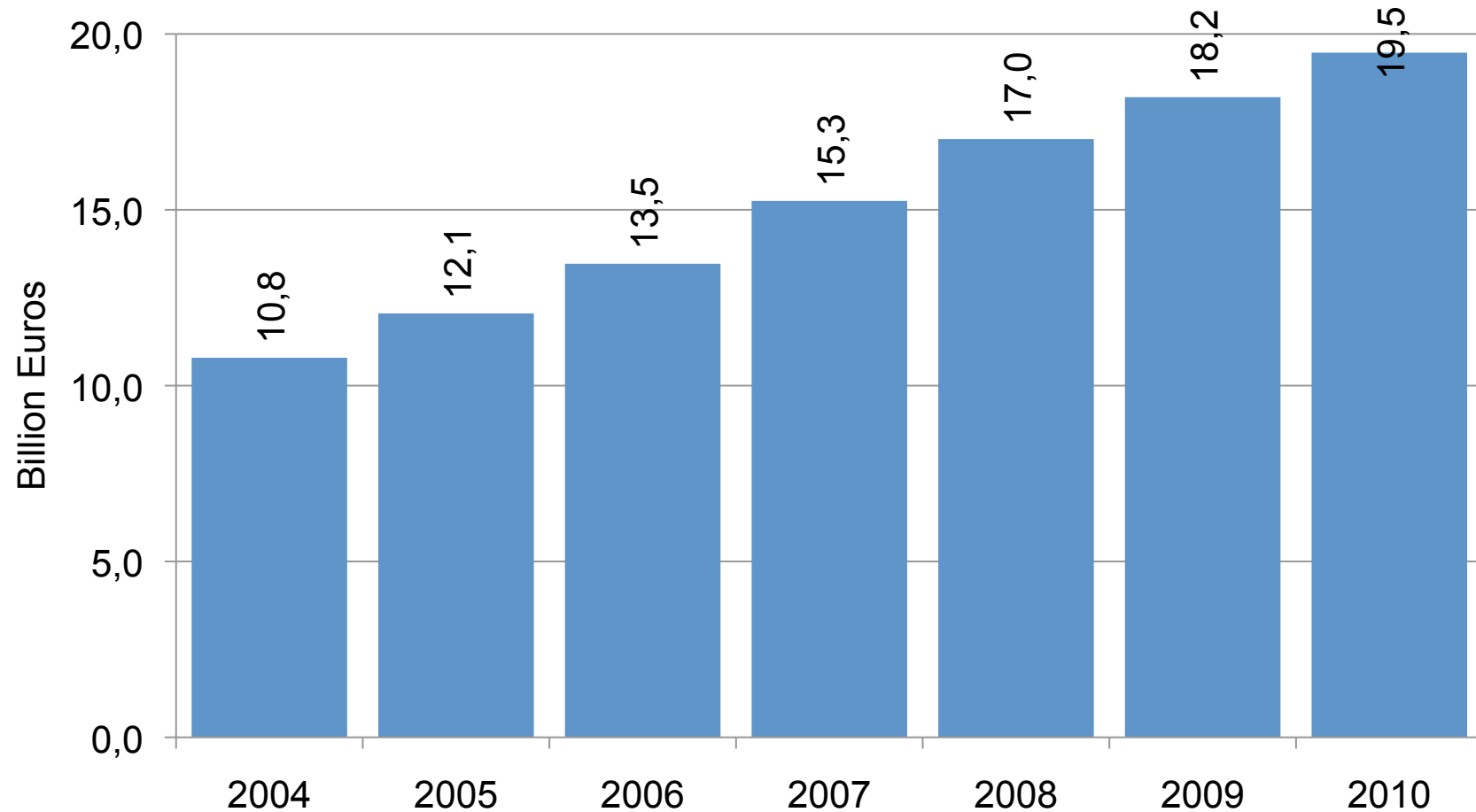
Market Growth Rates



Europe

Market Size	US \$28.0 billion
Market Share	2%
Largest Markets	Germany, France
Latest Developments	Slowing growth rates Stabilising prices

Europe: Growth of the European Market



Product Categories

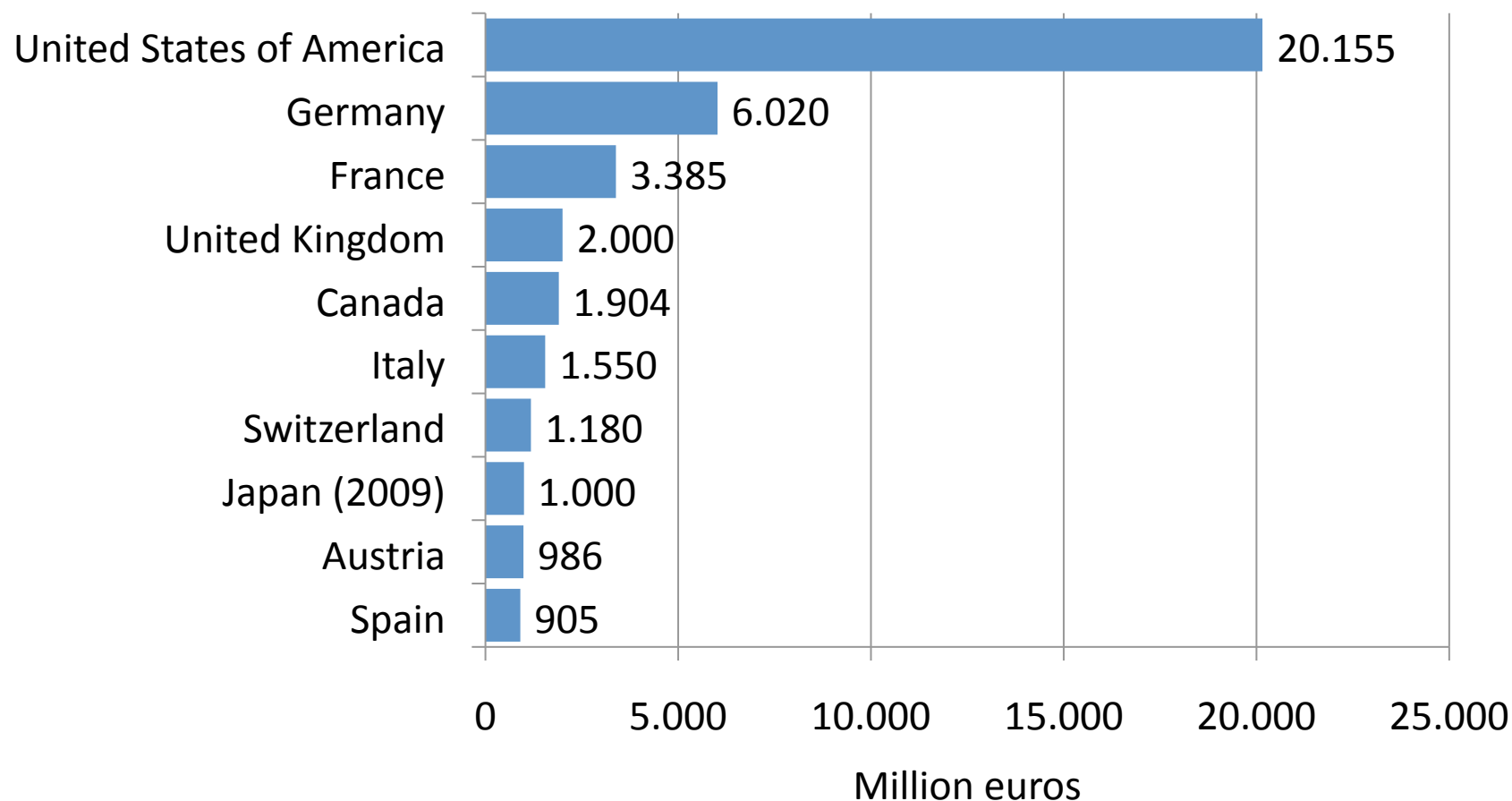
Ranking

1. Organic fruit & vegetables
2. Organic dairy
3. Organic meats
4. Organic beverages
5. Other organic products

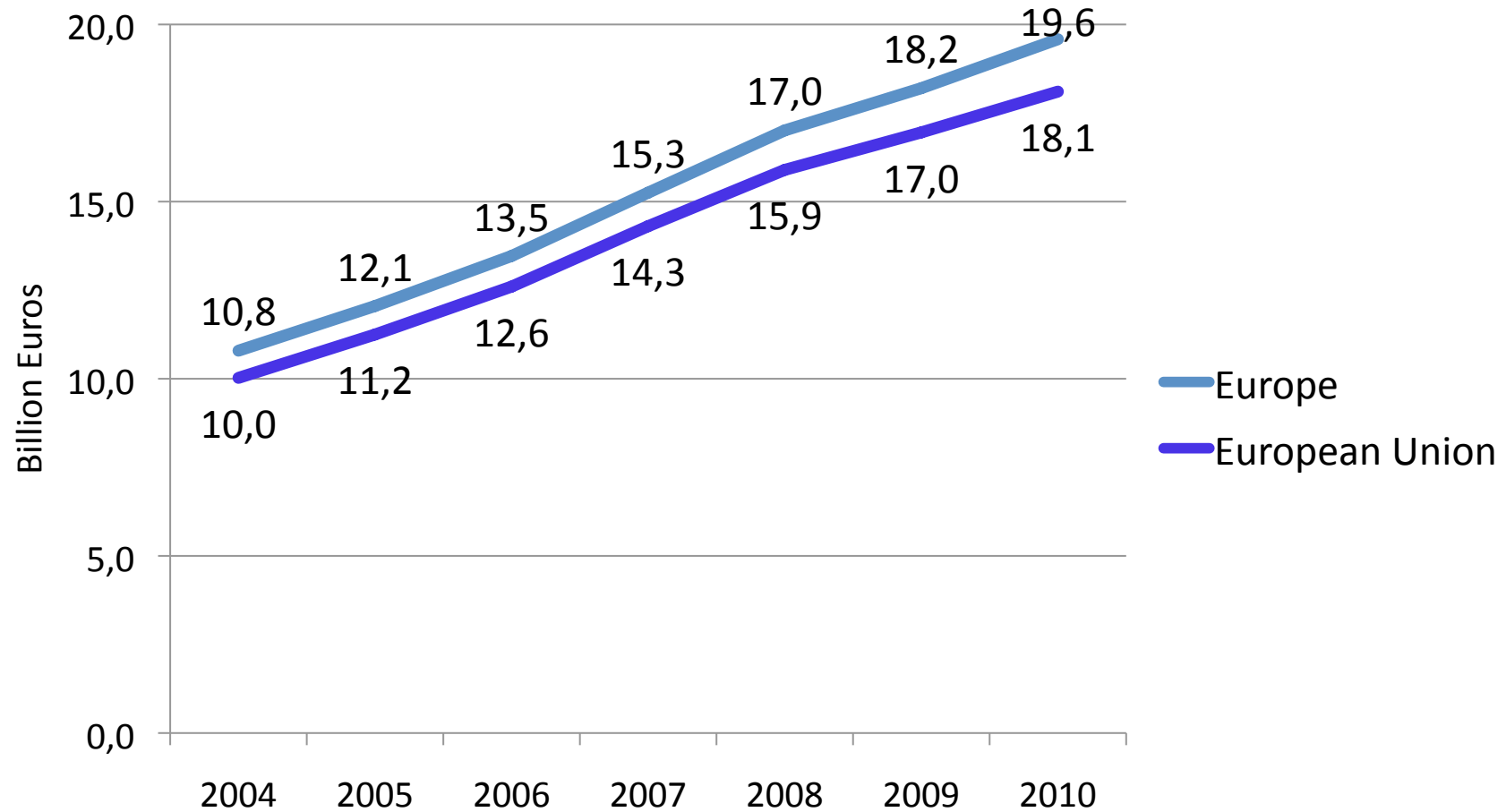


—————➔ Fresh and healthy products are most popular

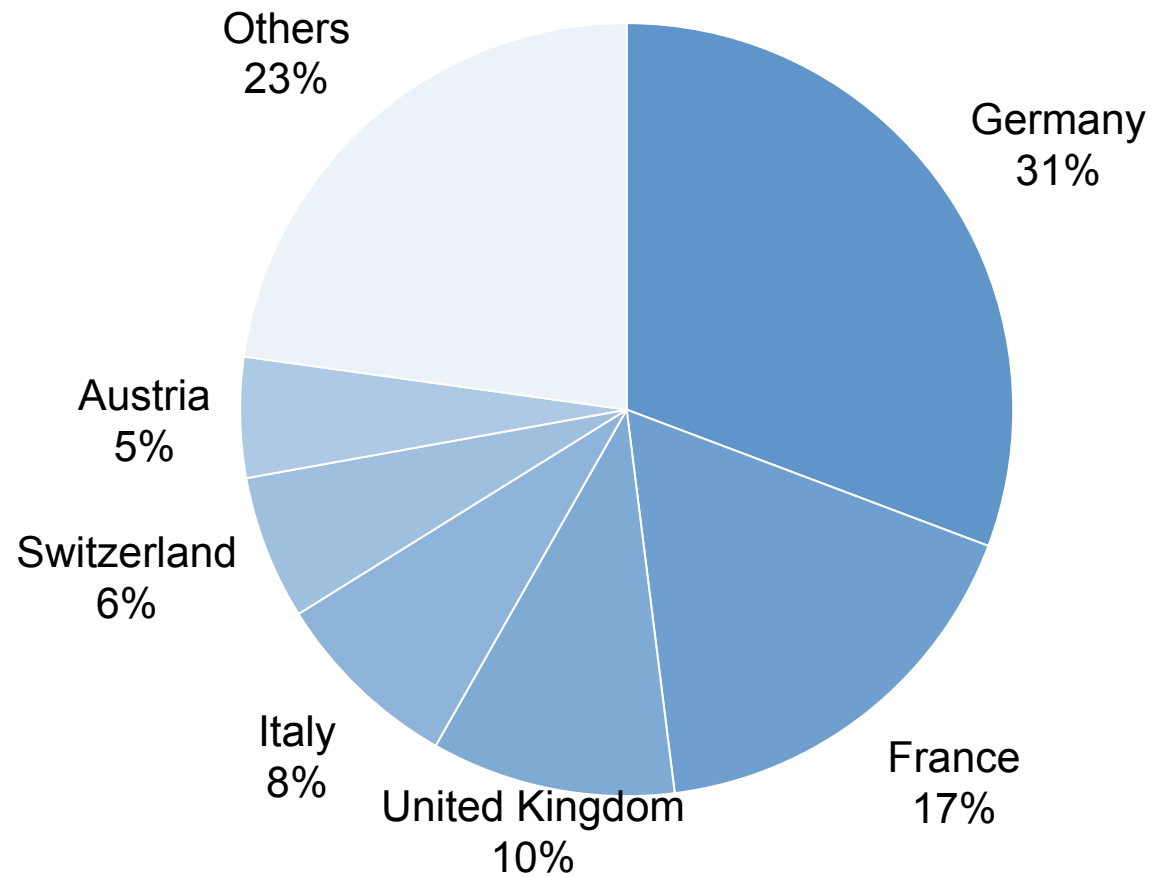
The ten countries with the largest organic markets 2010 (total 44.5 billion Euros)



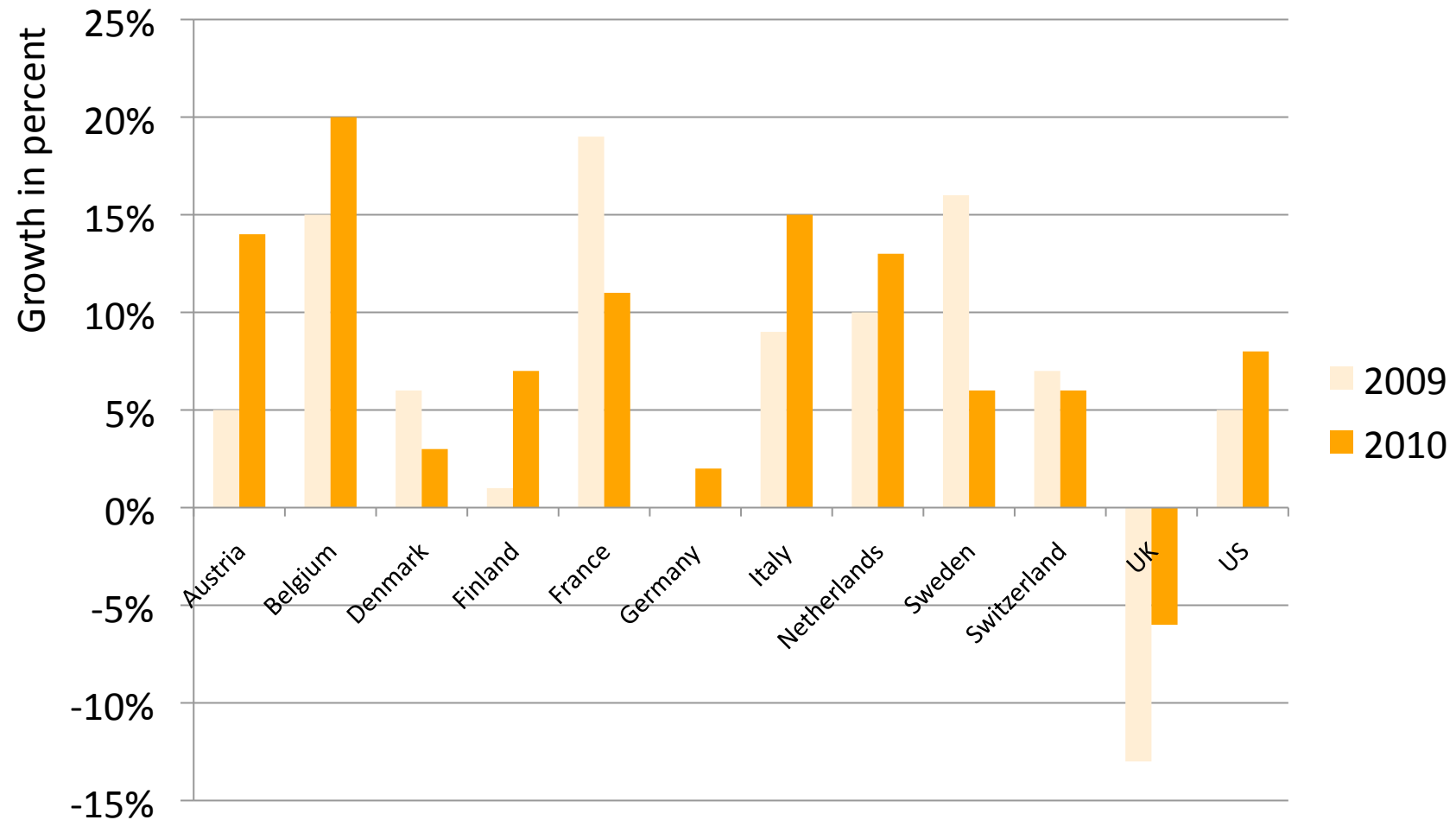
Europe: Growth of the Organic Market 2004-2010



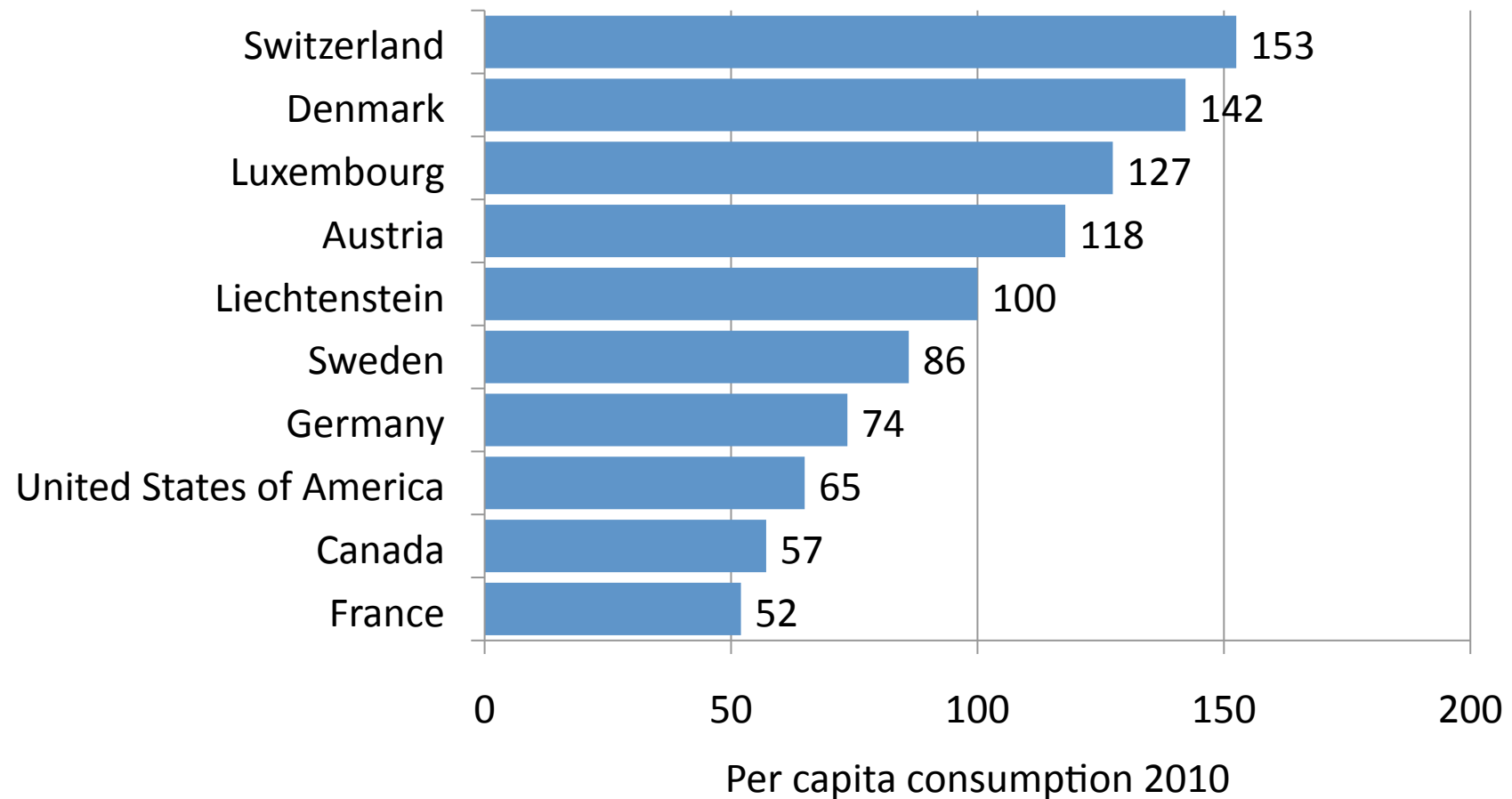
European Market, Distribution



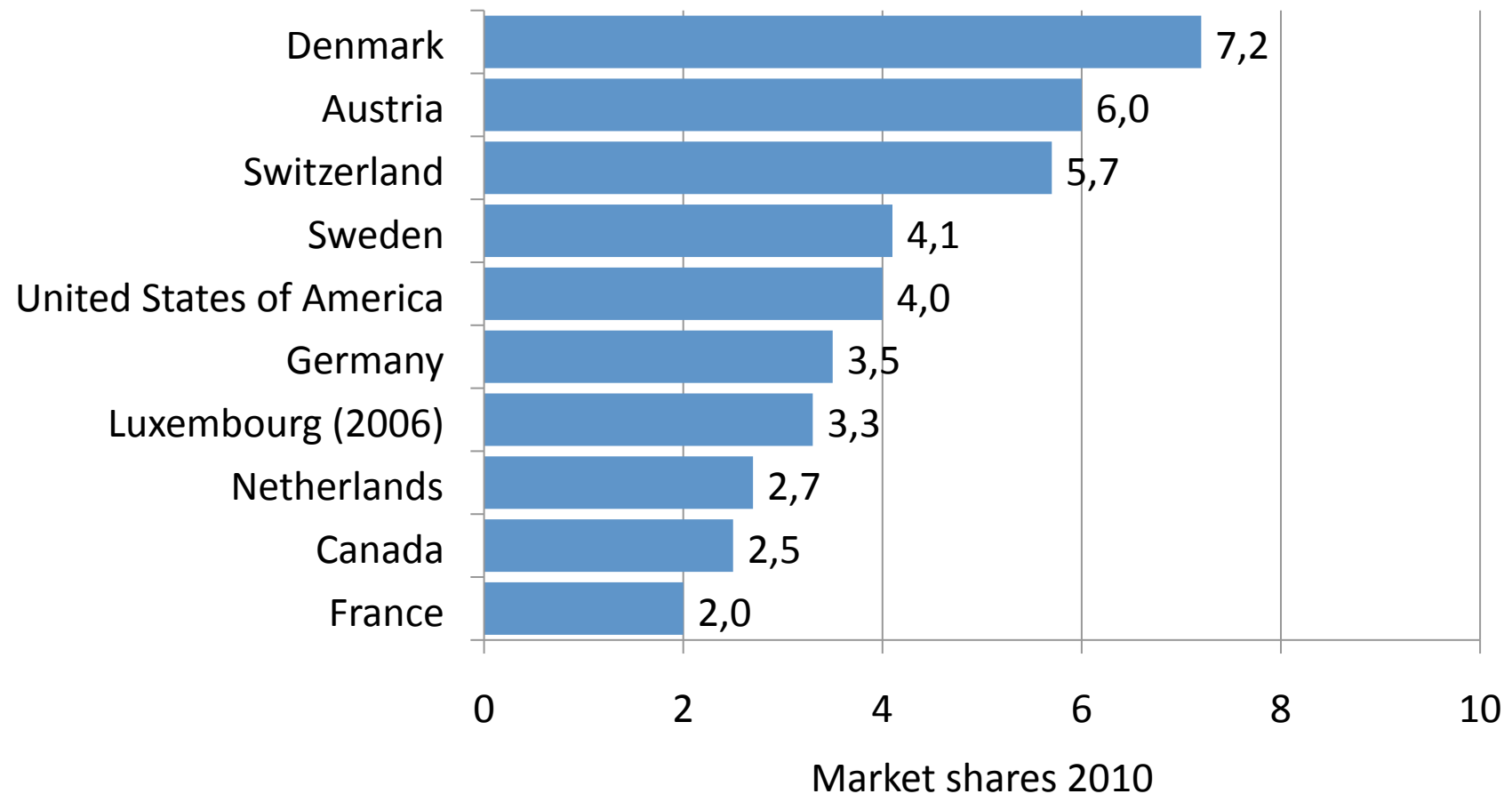
Market growth 2009 and 2010 compared in selected countries



The ten countries with the highest per capita consumption 2010



Organic share of total market 2010



› www.organic-world.net

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