

Title	Advertiser/Client	Product/Service	Advertising Agency	Country	Production Company	Country
A01 Savoury Foods * indicates Entrant Company						
DOLLS	CAMPOFRIO	PAVOFRIO SLICED TURKEY	McCANN ERICKSON, Madrid *	SPAIN	SOPA DE TORO, Madrid	SPAIN
LEGENDARY ANGUS	FOUR N TWENTY	LEGENDARY ANGUS MEAT PIES	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	PRODIGY, Melbourne	AUSTRALIA
HAPPY BIRTHDAY	HEINZ	SOUPS	AMV.BBDO, London	UNITED KINGDOM	RATTLING STICK, London *	UNITED KINGDOM
CATS WITH THUMBS	ARLA	CRAVENDALE MILK	WIEDEN+KENNEDY, London *	UNITED KINGDOM	SMITH AND JONES FILMS, North Hollywood / MPC, London	USA / UNITED KINGDOM
KITCHEN ODYSSEY	ARLA	LURPAK BUTTER	WIEDEN+KENNEDY, London *	UNITED KINGDOM	STINK, London / FRAMESTORE LONDON	UNITED KINGDOM
PARTY	KRAFT	ATHENOS HUMMUS	DROGA5, New York *	USA	PARK PICTURES, New York / CENTRAL ATHENS FILM PRODUCTIONS	USA / GREECE
I CAN'T BELIEVE 'I CAN'T BELIEVE IT'S NOT BUTTER' IS BETTER	UNILEVER	I CAN'T BELIEVE IT'S NOT BUTTER	McCANN LONDON, London *	UNITED KINGDOM	HSI LONDON	UNITED KINGDOM
A02 Sweet Foods & Snacks * indicates Entrant Company						
TABITHA	KRAFT	WHEAT THINS	THE ESCAPE POD, Chicago *	USA	SMUGGLER, Hollywood	USA
DEREK	KRAFT	WHEAT THINS	THE ESCAPE POD, Chicago *	USA	STATION FILM, New York	USA
ADAM	KRAFT	WHEAT THINS	THE ESCAPE POD, Chicago *	USA	STATION FILM, New York	USA
CHRIS	KRAFT	WHEAT THINS	THE ESCAPE POD, Chicago *	USA	SMUGGLER, Hollywood	USA
ICE BOOTH	WRIGLEY	ECLIPSE INTENSE MINTS	DDB, Sydney *	AUSTRALIA	FINCH, SYDNEY	AUSTRALIA
FOCUS GROUP	MARS CHOCOLATE NORTH AMERICA	SNICKERS PEANUT BUTTER SQUARED	BBDO NEW YORK *	USA	O POSITIVE FILMS, New York	USA
CELEBRATION	WARBURTONS	TOASTIE/FARMHOUSE BREAD	RAINEY KELLY CAMPBELL ROALFE/Y&R, London *	UNITED KINGDOM	GORGEOUS, London / PIONEER PRODUCTIONS, Budapest	UNITED KINGDOM / HUNGARY
LOGGING	MARS CHOCOLATE NORTH AMERICA	SNICKERS CHOCOLATE BAR	BBDO NEW YORK *	USA	O POSITIVE FILMS, New York	USA
PARTY	MARS CHOCOLATE NORTH AMERICA	SNICKERS CHOCOLATE BAR	BBDO NEW YORK *	USA	O POSITIVE FILMS, New York	USA
DOOR	WRIGLEY	SKITTLES SWEETS	TBWA\CHIAT\DAY, New York *	USA	SMITH AND JONES, London	UNITED KINGDOM
BORROW	WRIGLEY	SKITTLES SWEETS	TBWA\CHIAT\DAY, New York *	USA	SMITH AND JONES, London	UNITED KINGDOM
BUS	WRIGLEY	STARBURST SWEETS	TBWA\CHIAT\DAY, New York *	USA	HUNGRY MAN, New York	USA
FIST	WRIGLEY	SKITTLES SWEETS	TBWA\CHIAT\DAY, New York *	USA	SMITH AND JONES FILMS, North Hollywood	USA
FLY	WRIGLEY	SKITTLES SWEETS	TBWA\CHIAT\DAY, New York *	USA	SMITH AND JONES FILMS, North Hollywood	USA
A03 Alcoholic Drinks * indicates Entrant Company						
TOAST MEN	NIHON SHURUI HANBAI	NICOLAS FEUILLATTE CHAMPAGNE	DENTSU, Tokyo *	JAPAN	DENTSU CREATIVE X, Tokyo	JAPAN
DOG SHOW	HEINEKEN	JOHN SMITH'S	TBWA\LONDON *	UNITED KINGDOM	RATTLING STICK, London	UNITED KINGDOM
CRY	CARLTON UNITED BREWERIES	VB BEER	DROGA5 SYDNEY *	AUSTRALIA	REVOLVER, Sydney	AUSTRALIA
ENTRANCE	HEINEKEN	HEINEKEN	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	SONNY, London	UNITED KINGDOM
DATE	HEINEKEN	HEINEKEN	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	SONNY, London	UNITED KINGDOM
SLOW THE PACE	HEINEKEN UK	KRONENBOURG 1664	BBH, London *	UNITED KINGDOM	PULSE FILMS, London	UNITED KINGDOM
SLO MO	FOSTERS GROUP	CARLTON DRAUGHT	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	PLAZA FILMS, Sydney	AUSTRALIA
TORTOISE	FOSTERS GROUP	CARLTON NATURAL	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	REVOLVER, Sydney	AUSTRALIA
PRESENTATION	ANHEUSER-BUSCH INBEV	NORTE BEER	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA

DVD	ANHEUSER-BUSCH INBEV	NORTE BEER	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
BEER - THE UNTOLD STORY	DB BREWERIES	DB EXPORT BEER	COLENZO BBDO, Auckland *	NEW ZEALAND	REVOLVER, Sydney	AUSTRALIA
STRONGMAN	MAGNERS	MAGNERS GOLDEN DRAUGHT CIDER	THE RED BRICK ROAD, London *	UNITED KINGDOM	STINK, London / CHEROKEE FILMS, Auckland	UNITED KINGDOM / NEW ZEALAND
BEES	MAGNERS	MAGNERS ORIGINAL CIDER	THE RED BRICK ROAD, London *	UNITED KINGDOM	STINK, London / CHEROKEE FILMS, Auckland	UNITED KINGDOM / NEW ZEALAND
A04 Non-Alcoholic Drinks						<i>* indicates Entrant Company</i>
CUBEHEAD	BRITVIC	DRENCH DRINK	CHI & PARTNERS, London *	UNITED KINGDOM	SMITH AND JONES, London	UNITED KINGDOM
SIEGE	COCA-COLA	COCA-COLA	WIEDEN+KENNEDY, Portland	USA	NEXUS PRODUCTIONS, London *	UNITED KINGDOM
BRAIDS	PEPSICO	H2OH! DRINK	BBDO ARGENTINA, Buenos Aires *	ARGENTINA	ARGENTINACINE, Buenos Aires	ARGENTINA
BABY INSIDE	EVIAN	EVIAN	BETC EURO RSCG, Paris *	FRANCE	WANDA PRODUCTIONS, Saint-Denis La Plaine Cedex	FRANCE
GO GO GO	GLOBALBEV BEBIDAS E ALIMENTOS	FLYING HORSE ENERGY DRINK	OGILVY BRASIL, São Paulo *	BRAZIL	PARANOIDBR, São Paulo	BRAZIL
A05 Household: Cleaning Products						<i>* indicates Entrant Company</i>
SUSAN AND ERICA	FEBREZE	DEODORISING SPRAY	GREY NEW YORK *	USA	STATION FILM, New York	USA
RESTAURANT	FEBREZE	DEODORISING SPRAY	GREY NEW YORK *	USA	STATION FILM, New York	USA
HOTEL	FEBREZE	DEODORISING SPRAY	GREY NEW YORK *	USA	STATION FILM, New York	USA
SAUSAGEFLAN	PROCTER & GAMBLE	AYUDIN WASHING UP LIQUID	GREY ARGENTINA, Buenos Aires *	ARGENTINA	REBOLUCION, Buenos Aires	ARGENTINA
A06 Household: Other						<i>* indicates Entrant Company</i>
3 IN 1	SELLEYS	ADHESIVE, SEALANT & GAP FILLER	BELGIOVANE WILLIAMS MACKAY, Ultimo *	AUSTRALIA	GOODOIL FILMS, Sydney	AUSTRALIA
A07 Home Appliances & Furnishings						<i>* indicates Entrant Company</i>
EXORCIST	DIRT DEVIL	CENTRINO CLEANCONTROL M2881	ANDREAS ROTH, Ludwigsburg *	GERMANY	FILMAKADEMIE BADEN-WÜRTTEMBERG, Ludwigsburg	GERMANY
NOSE-O-METER	BGH	AIR CONDITIONERS	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PELUCA FILMS, Buenos Aires	ARGENTINA
NOSE JOB	BGH	AIR CONDITIONERS	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PELUCA FILMS, Buenos Aires	ARGENTINA
GIGANTIC NOSE	BGH	AIR CONDITIONERS	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PELUCA FILMS, Buenos Aires	ARGENTINA
SANTEC PRISON	SANYO VIDEO VERTRIEB	SANTEC VIDEO SURVEILLANCE	SERVICEPLAN, Munich *	GERMANY	COBBLESTONE FILMPRODUCTION, Hamburg	GERMANY
MR. COCKTAIL	CONFORAMA	HOME FURNISHINGS	DRAFTFCB, Levallois-Perret *	FRANCE	BANDITS, Paris	FRANCE
MOSQUITO	STROY MASTER	SOUNDPROOF WINDOWS	BBDO RUSSIA GROUP, Moscow *	RUSSIA	BALL PARK, Moscow	RUSSIA
A08 Cosmetics & Beauty						<i>* indicates Entrant Company</i>
BOAT	OLD SPICE	BODY WASH	WIEDEN+KENNEDY, Portland *	USA	MJZ, Los Angeles	USA
FLEX	OLD SPICE	ODOR BLOCKER BODY WASH	WIEDEN+KENNEDY, Portland *	USA	ABSOLUTELY PRODUCTIONS, London	UNITED KINGDOM
PUNCH	OLD SPICE	ODOR BLOCKER BODY WASH	WIEDEN+KENNEDY, Portland *	USA	ABSOLUTELY PRODUCTIONS, London	UNITED KINGDOM
ZOOM	OLD SPICE	ODOR BLOCKER BODY WASH	WIEDEN+KENNEDY, Portland *	USA	ABSOLUTELY PRODUCTIONS, London	UNITED KINGDOM
HAIRMOTICONS	BRAUN	SATIN HAIR 5 MULTISTYLER	BBDO PROXIMITY, Düsseldorf	GERMANY	VCC PERFECT PICTURES, Düsseldorf / DAS WERK, Dusseldorf	GERMANY
SHOWER LIKE A MAN	CEDERROTH	ASAN TRIPLE SHOWER GEL	LOS & CO, Oslo *	NORWAY	EINAR FILM & FORTELLINGER, Oslo	NORWAY
DINER	UNILEVER	AXE RISE SHOWER GEL	BBH, New York *	USA	B-REEL, New York	USA
NOT FOR YOU	PROCTER & GAMBLE	HEAD & SHOULDERS	SAATCHI & SAATCHI, New York *	USA	SUPPLY & DEMAND, Los Angeles	USA
SCENT VACATION	PROCTER & GAMBLE	OLD SPICE	WIEDEN+KENNEDY, Portland	USA	MJZ, Los Angeles *	USA
ZIPPER	UNILEVER	AXE EX-FRIEND BODY SPRAY	ponce buenos aires *	ARGENTINA	EPOCH FILMS, Beverly Hills	USA

PREMATURE PERSPIRATION	UNILEVER	AXE FULL CONTROL	ponce buenos aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
DISTANCE	UNILEVER	AXE FULL CONTROL	ponce buenos aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
BOWLING	UNILEVER	AXE FULL CONTROL DEODORANT	ponce buenos aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
MOTHER	UNILEVER	AXE FULL CONTROL	ponce buenos aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
AXE ANGELS	AXE	EXCITE BODY SPRAY	BBH, London *	UNITED KINGDOM	MJZ, London	UNITED KINGDOM
QUESTIONS	OLD SPICE	BODY WASH	WIEDEN+KENNEDY, Portland *	USA	MJZ, Los Angeles	USA
A09 Toiletries					<i>* indicates Entrant Company</i>	
CARPET	NOHAIR VEREINTE LASER	PERMANENT HAIR REMOVAL	EURO RSCG DÜSSELDORF *	GERMANY	ELEMENT E, Hamburg	GERMANY
SOIREE	KIMBERLY-CLARK	HUGGIES LITTLE MOVERS DIAPERS	JWT NEW YORK *	USA	MJZ, New York	USA
SHARK	PROCTER & GAMBLE	GILLETTE FUSION PROGLIDE RAZOR	BBDO NEW YORK *	USA	SUPPLY & DEMAND, New York	USA
A10 Pharmacy					<i>* indicates Entrant Company</i>	
HIGH SCHOOL	FAMILIPRIX	PHARMACY	LG2, Québec *	CANADA	QUATRE ZERO UN, Montréal	CANADA
BOWLING	PFIZER CANADA	VIAGRA	TAXI, Toronto *	CANADA	GO FILM, Hollywood / STEAM FILMS, Toronto	USA / CANADA
GOLF	PFIZER CANADA	VIAGRA	TAXI, Toronto *	CANADA	GO FILM, Hollywood / STEAM FILMS, Toronto	USA / CANADA
BAND	PFIZER CANADA	VIAGRA	TAXI, Toronto *	CANADA	GO FILM, Hollywood / STEAM FILMS, Toronto	USA / CANADA
TENNIS	BAYER	FITOSONNO SLEEPING TABLETS	JWT ITALIA, Milan	ITALY	DIAVIVA, Reggio Emilia *	ITALY
SENSITIVE ARMPITS	UNILEVER	REXONA SENSITIVE	ponce buenos aires *	ARGENTINA	HUNGRY MAN, New York	USA
CLASSROOM CRAFT	NOVARTIS CONSUMER HEALTH	OTRIVIN NASAL SPRAY	SAATCHI & SAATCHI, Carouge *	SWITZERLAND	THE SWEET SHOP, Auckland	NEW ZEALAND
SHOE LACES	NOVARTIS CONSUMER HEALTH	OTRIVIN NASAL SPRAY	SAATCHI & SAATCHI, Carouge *	SWITZERLAND	THE SWEET SHOP, Auckland	NEW ZEALAND
SANDWICH	JOHNSON & JOHNSON BRAZIL	K-Y	BORGHIERH/LOWE, São Paulo *	BRAZIL	SAGAZ FILMES, São Paulo	BRAZIL
A11 Clothing, Footwear & Accessories					<i>* indicates Entrant Company</i>	
WOLVES	CARHARTT	CLOTHING	TEAM DETROIT *	USA	THE DIRECTORS BUREAU, Hollywood	USA
THROWDOWN	NIKE	FREE RUNNING AND TRAINING FOOTWEAR	WIEDEN+KENNEDY, Portland *	USA	RSA FILMS, Los Angeles	USA
WRITE THE FUTURE	NIKE	NIKE FOOTBALL	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	INDEPENDENT, London	UNITED KINGDOM
BOOM	NIKE	NIKE	WIEDEN+KENNEDY, Portland	USA	SMUGGLER, Hollywood *	USA
AFTER HOURS ATHLETE	PUMA	PUMA SOCIAL CLOTHING	DROGA5, New York *	USA	SMUGGLER, New York	USA
A12 Miscellaneous					<i>* indicates Entrant Company</i>	
GORIGON	SCRIBE	SKETCH BOOKS	BBDO MEXICO *	MEXICO	METRO PRODUCCIONES, Mexico City	MEXICO
LICKS	YARRAH	ORGANIC PET FOOD	PUBLICIS BRUSSELS *	BELGIUM	MINDBOX, Antwerp	BELGIUM
LOVE DECLARATION	BIC AMAZONIA	CRISTAL PEN	BORGHIERH/LOWE, São Paulo *	BRAZIL	DINAMO FILMES, São Paulo	BRAZIL
A13 Cars					<i>* indicates Entrant Company</i>	
MADE OF MEANER STUFF	SKODA	FABIA VRS	FALLON LONDON *	UNITED KINGDOM	SOMESUCH & CO, London	UNITED KINGDOM
GOODNIGHT	AUDI OF AMERICA	AUDI A8	VENABLES BELL & PARTNERS, San Francisco *	USA	EPOCH FILMS, Beverly Hills / RATTILING STICK, New York	USA
FLOW	MINI/BMW	MINI COUNTRYMAN	BSUR AGENCY, Amsterdam *	THE NETHERLANDS	SMUGGLER, Hollywood	USA
SUNDAY DRIVER	DAIMLER	MERCEDES-BENZ	JUNG von MATT, Stuttgart *	GERMANY	@radical.media, Berlin	GERMANY
COUNTRY SONATA HYBRID	HYUNDAI AUTO CANADA	SONATA HYBRID	INNOCEAN WORLDWIDE CANADA, Toronto *	CANADA	RADKE FILM GROUP, Toronto	CANADA
MOUNTAINBIKE	HARALD A. MØLLER	AUDI Q5	BATES UNITED, Oslo *	NORWAY	FREDRIK FICTION, Oslo / VIVI FILM, Barcelona	NORWAY / SPAIN
FORCE	VOLKSWAGEN	VW PASSAT	DEUTSCH INC., Los Angeles *	USA	PARK PICTURES, Santa Monica	USA
WORD	VOLKSWAGEN	VOLKSWAGEN	DDB, Sydney *	AUSTRALIA	REVOLVER, Sydney	AUSTRALIA
MILK RUN	VOLKSWAGEN	VW	DDB GROUP NEW ZEALAND, Auckland *	NEW ZEALAND	ROBBERS DOG FILM, Auckland	NEW ZEALAND

BORN OF FIRE	CHRYSLER	CHRYSLER 200	WIEDEN+KENNEDY, Portland *	USA	SERIAL PICTURES, Culver City	USA
CHALLENGER FREEDOM	DODGE	DODGE CHALLENGER	WIEDEN+KENNEDY, Portland *	USA	BISCUIT FILMWORKS, Los Angeles	USA
DIRTY COPS	LAND ROVER	LR4	Y&R, New York *	USA	O POSITIVE FILMS, New York	USA
OLD LADY	PON'S AUTOMOBIELHANDEL-	VW GOLF	DDB AMSTERDAM *	THE NETHERLANDS	CZAR.NL, Amsterdam	THE NETHERLANDS
TRANSLATOR	VOLKSWAGEN	TIGUAN	ALMAPBBDO, São Paulo *	BRAZIL	FAT BASTARDS, São Paulo / MOVIEART, São Paulo	BRAZIL
CHANGE ROOMS	VOLKSWAGEN	VW PASSAT	DDB, Sydney *	AUSTRALIA	THE SWEET SHOP, Sydney	AUSTRALIA
ELECTRIC LIFE	RENAULT	ZE	PUBLICIS CONSEIL, Paris *	FRANCE	NOSE, Saint-Cloud	FRANCE
PATHOLOGICAL LIAR	LAND ROVER	LAND ROVER LR4	Y&R, New York *	USA	O POSITIVE FILMS, New York	USA
A14 Other Vehicles, Auto Products & Services						<i>* indicates Entrant Company</i>
I LOVE YOU	VOLKSWAGEN	ORIGINAL PARTS	ALMAPBBDO, São Paulo *	BRAZIL	VETOR ZERO/LOBO, São Paulo	BRAZIL
BOSS	VOLKSWAGEN	ORIGINAL PARTS	ALMAPBBDO, São Paulo *	BRAZIL	VETOR ZERO/LOBO, São Paulo	BRAZIL
SON, YOU'RE ADORABLE	VOLKSWAGEN	ORIGINAL PARTS	ALMAPBBDO, São Paulo *	BRAZIL	VETOR ZERO/LOBO, São Paulo	BRAZIL
IT'S NOT YOU	VOLKSWAGEN	ORIGINAL PARTS	ALMAPBBDO, São Paulo *	BRAZIL	VETOR ZERO/LOBO, São Paulo	BRAZIL
PARTY	CAR ONE	USED CARS	LEO BURNETT ARGENTINA, Buenos Aires *	ARGENTINA	URSULA, Buenos Aires	ARGENTINA
LOVE STORY	CAR ONE	USED CARS	LEO BURNETT ARGENTINA, Buenos Aires *	ARGENTINA	URSULA, Buenos Aires	ARGENTINA
A15 Home Electronics & Audio-Visual						<i>* indicates Entrant Company</i>
NO EXPERT	PANASONIC	G2-DIGITAL CAMERA	THE CAMPAIGN PALACE, Sydney *	AUSTRALIA	PRODIGY, Sydney	AUSTRALIA
EINSTEIN	SONY	CYBER-SHOT	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	GARLIC FILMS, Madrid	SPAIN
MARILYN	SONY	CYBER-SHOT	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	GARLIC FILMS, Madrid	SPAIN
REALLY	MICROSOFT	WINDOWS PHONE 7	CRISPIN PORTER + BOGUSKY, Boulder *	USA	IMPERIAL WOODPECKER, Santa Monica	USA
KEVIN BACON FAN	LOGITECH	LOGITECH REVUE WITH GOOGLE TV	GOODBY SILVERSTEIN & PARTNERS, San Francisco *	USA	SMUGGLER, Hollywood	USA
THEFT	TOSHIBA	ULTRA LED TV	TALENT, São Paulo *	BRAZIL	PRODIGO FILMS, São Paulo	BRAZIL
A16 Retail Stores						<i>* indicates Entrant Company</i>
THE-HI-SWEETIE-U-NCLE-BOB-IS-GOING-TO-BORROW-THE--UPPER-BUNK-TEST	IKEA	HOME FURNISHING	HJALTELIN STAHL & CO., Copenhagen *	DENMARK	PEGASUS PRODUCTION, Copenhagen	DENMARK
ANTI-RIOT SQUAD	DE BIJENKORF	DEPARTMENT STORE	SELMORE CREATIVE AGENCY, Amsterdam *	THE NETHERLANDS	CZAR.NL, Amsterdam	THE NETHERLANDS
WHITE HORSE	INTERFLORA	GIFTS AND FLOWERS	BRANDHOUSE, Copenhagen *	DENMARK	MOLAND FILM COMPANY, Copenhagen	DENMARK
TELEMARKETER	NETTO	SUPERMARKET CHAIN	BRANDHOUSE, Copenhagen *	DENMARK	TRESHOW FILMPRODUCTION, Naerum	DENMARK
EYE DROPS	RICHMOND OPTOMETRY	OPTOMETRY	RED URBAN, Toronto *	CANADA	UNTITLED FILMS, Toronto	CANADA
BUCK	RICHMOND OPTOMETRY	OPTOMETRY	RED URBAN, Toronto *	CANADA	UNTITLED FILMS, Toronto	CANADA
HOSE	RICHMOND OPTOMETRY	OPTOMETRY	RED URBAN, Toronto *	CANADA	UNTITLED FILMS, Toronto	CANADA
MUMS	DEBENHAMS	DEPARTMENT STORE	JWT LONDON, London *	UNITED KINGDOM	BARE FILMS, London	UNITED KINGDOM
YAY	GAMESTOP	RETAIL STORE	THE RICHARDS GROUP, Dallas	USA	HUNGRY MAN, New York *	USA
BALLROOM	RUAM CHAROEN PATTANA CO.	TOP CHAROEN OPTICAL STORE	JWT BANGKOK *	THAILAND	PHENOMENA, Bangkok	THAILAND
CHAIN MAIL	EXCLUSIVE BOOKS	E MAIL FOR DUMMIES	OGILVY JOHANNESBURG *	SOUTH AFRICA	JUMP, Cape Town	SOUTH AFRICA
A17 Restaurants & Fast Food Outlets						<i>* indicates Entrant Company</i>
BIRDS	LEGAL SEA FOODS	RESTAURANT	DEVITO/VERDI, New York *	USA		

PACKAGE	McDONALD'S	McDONALD'S	DDB TRIBAL GROUP, Berlin *	GERMANY	HAGER MOSS, Munich / ARRI FILM & TV SERVICES, Munich	GERMANY
RETURN OF THE CRAVING	CHICKEN LICKEN	HOT WINGS	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	VELOCITY FILMS, Cape Town	SOUTH AFRICA
A18 Travel, Transport & Tourism					<i>* indicates Entrant Company</i>	
THE 250KM WAVE	KYUSHU RAILWAY COMPANY	BULLET TRAIN	DENTSU, Tokyo *	JAPAN	ENGINE FILM, Tokyo / T & E, Fukuoka	JAPAN
WHOEVER YOU ARE	NETTBUSS	BUS TRAVEL	LOS & CO, Oslo *	NORWAY	SOCIAL CLUB, Stockholm	SWEDEN
ROCKSTAR SERVICE	VIRGIN HOLIDAYS	VIRGIN TRAVEL	DARE, London *	UNITED KINGDOM	PARTIZAN, London	UNITED KINGDOM
TOUGH QUESTIONS	LAS VEGAS CONVENTION & VISITORS AUTHORITY	LAS VEGAS TOURISM	R&R PARTNERS, Las Vegas *	USA	FUELD FILMS, Austin	USA
CHANGES	SHANGRI-LA	TRAVEL AGENCY	AGÊNCIA3, Rio de Janeiro *	BRAZIL	KOMBAT FILMS, Rio de Janeiro	BRAZIL
SWITZERLAND - MORE THAN MOUNTAINS	SWITZERLAND TOURISM	TOURISM/TRAVEL	SPILLMANN/FELSER/LEO BURNETT, Zürich *	SWITZERLAND	CONDOR FILMS, Zürich	SWITZERLAND
FRANK	KAYAK.COM	TRAVEL SITE	BARTON F. GRAF 9000, New York *	USA	STATION FILM, New York	USA
A19 Entertainment & Leisure					<i>* indicates Entrant Company</i>	
APPLICATION	PLANET FITNESS	GYM	MULLEN, Boston *	USA	HUNGRY MAN, Los Angeles	USA
LIFT THINGS UP	PLANET FITNESS	GYM	MULLEN, Boston *	USA	HUNGRY MAN, Los Angeles	USA
VICTOR	SONY	PLAYSTATION	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	GARLIC FILMS, Madrid	SPAIN
PROPOSAL	TRISS	LOTTERIES	FORSMAN & BODENFORS, Stockholm *	SWEDEN	ACNE PRODUCTION, Stockholm	SWEDEN
PROPOSAL 2	TRISS	LOTTERIES	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	ACNE PRODUCTION, Stockholm	SWEDEN
YOUR MOM HATES DEAD SPACE 2	ELECTRONIC ARTS	DEAD SPACE 2 GAME	DRAFTFCB, San Francisco *	USA	GOON MEDIA, Los Angeles	USA
THERE IS A SOLDIER IN ALL OF US	ACTIVISION	CALL OF DUTY BLACK OPS	TBWA\CHIAT\DAY LA, Los Angeles *	USA	MJZ, Los Angeles	USA
LUCKY DOG	NEW ZEALAND LOTTERIES	LOTTERY	DDB GROUP NEW ZEALAND, Auckland *	NEW ZEALAND	THE SWEET SHOP, Auckland	NEW ZEALAND
WRITER'S BLOCK	MELBOURNE WRITERS FESTIVAL	ARTS	JWT, Melbourne *	AUSTRALIA	PLUSH FILMS, Melbourne / FLAGSTAFF, Melbourne	AUSTRALIA
LINEUP	CONSULATE GENERAL OF ARGENTINA IN LOS ANGELES	NEW CINEMA FILM FESTIVAL	CONILL SAATCHI & SAATCHI, Torrance *	USA	PARANA FILMS, Los Angeles	USA
HUGS	NBA	END OF 2010 NBA SEASON	GOODBY SILVERSTEIN & PARTNERS, San Francisco *	USA	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA
LANE 1 (THE DAI-ICHI COURSE)	DAIICHI SHOKAI	PINBALL MACHINES	ADK JAPAN, Tokyo *	JAPAN	TYO PRODUCTIONS, Tokyo / MONSTER, Tokyo	JAPAN
BLOCK PROJECT	MATTEL FRANCE	SCRABBLE	OGILVY FRANCE, Paris *	FRANCE	PARANOID PROJECTS, Paris	FRANCE
HAKA	PMU	ONLINE SPORTS BETTING	PUBLICIS CONSEIL, Paris *	FRANCE	MJZ, Los Angeles	USA
TENNIS	PMU	ONLINE SPORTS BETTING	PUBLICIS CONSEIL, Paris *	FRANCE	MJZ, Los Angeles	USA
A20 Publications & Media					<i>* indicates Entrant Company</i>	
INTERVIEW	TV GUIDE NETWORK	'CURB YOUR ENTHUSIASM' LAUNCH	STUN CREATIVE, Los Angeles *	USA	STUN CREATIVE, Los Angeles	USA
JOCKS	ESPN	SPORTS CHANNEL	WIEDEN+KENNEDY, New York *	USA	EPOCH FILMS, New York	USA
ALOHA ALABAMA	ESPN	SPORTS CHANNEL	WIEDEN+KENNEDY, New York *	USA	EPOCH FILMS, New York	USA
SPY - OVECHKIN	ESPN	SPORTSCENTER	WIEDEN+KENNEDY, New York *	USA	O POSITIVE FILMS, New York	USA
OCTAGON - ST. PIERRE	ESPN	SPORTSCENTER	WIEDEN+KENNEDY, New York *	USA	O POSITIVE FILMS, New York	USA
COPIER - LONDON DONOVAN	ESPN	SPORTSCENTER	WIEDEN+KENNEDY, New York *	USA	O POSITIVE FILMS, New York	USA
GIRL 1	AMOUR	ADULT TV CHANNEL	DARE, Vancouver *	CANADA	IMPORTED ARTISTS FILM COMPANY, Toronto / GREEN DOT FILMS, Santa Monica	CANADA / USA

HOT TUB	AMOUR	ADULT TV CHANNEL	DARE, Vancouver *	CANADA	IMPORTED ARTISTS FILM COMPANY, Toronto / GREEN DOT FILMS, Santa Monica	CANADA / USA
SHAKESPEARE	AMOUR	ADULT ENTERTAINMENT	DARE, Vancouver *	CANADA	IMPORTED ARTISTS FILM COMPANY, Toronto / GREEN DOT FILMS, Santa Monica	CANADA / USA
BEST DIRECTING	CANAL+	OSCARS CEREMONY COVERAGE	EL LABORATORIO, Madrid *	SPAIN	VERTICE 360, Madrid	SPAIN
BEST ACTRESS IN A SUPPORTING ROLE	CANAL+	OSCARS CEREMONY COVERAGE	EL LABORATORIO, Madrid *	SPAIN	VERTICE 360, Madrid	SPAIN
IPHONE	CANAL +	TV CHANNEL	BETC EURO RSCG, Paris *	FRANCE	MOONWALK FILMS, Paris	FRANCE
TEAM HOYT	TV3	SPINAL CORD AND BRAIN INJURY TELETHON	BASSAT OGILVY, Barcelona *	SPAIN	OVIDEO, Barcelona	SPAIN
DEVIL'S DROP	TBS	CONAN			HUNGRY MAN, New York *	USA
BALLOONS	MTV	MTV	LODUCCA, Sao Paulo *	BRAZIL	PARANOIDBR, São Paulo / RAW PRODUTORA DE AUDIO, São Paulo	BRAZIL
YACHT	HBO	HBO GO	BBDO NEW YORK *	USA	MJZ, New York	USA
UNDERDOG	HBO	HBO GO	BBDO NEW YORK *	USA	MJZ, New York	USA
HOSPITAL	HBO	HBO GO	BBDO NEW YORK *	USA	MJZ, New York	USA
BIRDS	FRANCE 24	INTERNATIONAL NEWS NETWORK	MARCEL, Paris *	FRANCE	MR HYDE, Paris	FRANCE
A21 Banking, Investment & Insurance					<i>* indicates Entrant Company</i>	
COUGH	FIRSTBANK	BANK	TDA_BOULDER, Boulder *	USA	MJZ, Los Angeles	USA
ONE BIG THING	HBF	HEALTH INSURANCE	MEERKATS, Perth *	AUSTRALIA	FLYING FISH, Sydney	AUSTRALIA
MOTORCYCLE	CFG SERVICES	SRISAWAD TRANSPORT LOAN	GENESIS 12, Bangkok	THAILAND	PHENOMENA, Bangkok	THAILAND
TRUCK	CFG SERVICES	SRISAWAD TRANSPORT LOAN	CFG Services, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
BIRD IN HAND	GEICO	INSURANCE	THE MARTIN AGENCY, Richmond *	USA	MOXIE PICTURES, Los Angeles	USA
HONEST ABE	GEICO	INSURANCE	THE MARTIN AGENCY, Richmond *	USA	MOXIE PICTURES, Los Angeles	USA
DREAM RANGER	TA CHONG BANK	BANK	OGILVY & MATHER TAIWAN, Taipei *	CHINESE TAIPEI	PHENOMENA, Bangkok	THAILAND
HEARTS	FINANCIÈRE DE L'ÉCHIQUEUR	ASSET MANAGEMENT	MARCEL, Paris *	FRANCE	WANDA PRODUCTIONS, Saint-Denis La Plaine Cedex	FRANCE
LAWN GAME	ALLSTATE	INSURANCE	LEO BURNETT CHICAGO *	USA	EPOCH FILMS, Beverly Hills / MASSMARKET, New York	USA
TEEN DRIVER	ALLSTATE	INSURANCE	LEO BURNETT CHICAGO *	USA	EPOCH FILMS, Beverly Hills / MASSMARKET, New York	USA
ROOF	MORE TH>N	HOME INSURANCE	STEPHENS FRANCIS WHITSON, London *	UNITED KINGDOM	ACADEMY, London	UNITED KINGDOM
WHEEL	MORE TH>N	CAR INSURANCE	STEPHENS FRANCIS WHITSON, London *	UNITED KINGDOM	ACADEMY, London	UNITED KINGDOM
CONAN - INDIA	AMERICAN EXPRESS	AMERICAN EXPRESS	OGILVY & MATHER, New York *	USA	HUNGRY MAN, New York	USA
FOR EVERY BREATH	MEDIBANK	HEALTH INSURANCE	GEORGE PATTERSON Y&R, Melbourne *	AUSTRALIA	EXIT FILMS, Melbourne	AUSTRALIA
SURPRISE	COMMERZBANK/BANK-FORUM	BANKING	OGILVY & MATHER UKRAINE, Kiev *	UKRAINE	FEEL FILMS, London / SAUNA INTERNATIONAL, London	UNITED KINGDOM
PICNIC	CENTRAAL BEHEER ACHMEA	INSURANCE	DDB AMSTERDAM *	THE NETHERLANDS	CZAR.NL, Amsterdam	THE NETHERLANDS
OFFICE	MEXICAN INSURANCE INSTITUTION ASSOCIATION	AMIS INSURANCE	OGILVY MEXICO *	MEXICO	CENTRAL FILMS, Mexico City	MEXICO
A22 Business Equipment & Services					<i>* indicates Entrant Company</i>	
HEIST	SYMANTEC	NORTON INTERNET SECURITY	LEO BURNETT CHICAGO *	USA	HSI PRODUCTIONS, Culver City / HUMAN, Santa Monica	USA
CHANGE	FEDEX	NON-RUSH SHIPPING	BBDO CANADA, Toronto *	CANADA	OPC, Toronto / PROXIMITY CANADA	CANADA
JOHN MALKOVICH	KARLOVY VARY INTERNATIONAL FILM FESTIVAL	FILM AWARDS FESTIVAL	KARLOVY VARY, Prague	CZECH REPUBLIC	STINK, London *	UNITED KINGDOM
EXCHANGE STUDENT	FEDEX	FEDEX	BBDO NEW YORK *	USA	O POSITIVE FILMS, New York	USA

TRAILER	IDFA	INTERNATIONAL DOCUMENTARY FESTIVAL AMSTERDAM	TBWAINEBOKO, Amsterdam *	THE NETHERLANDS	25FPS, Amsterdam	THE NETHERLANDS
A23 Commercial Public Services					<i>* indicates Entrant Company</i>	
XYLOPHONE	NTT DOCOMO	MOBILE PHONE	DRILL, Tokyo *	JAPAN	ENGINE PLUS, Tokyo / DRAWING AND MANUAL, Tokyo	JAPAN
CHROME SPEED TESTS: POTATO 3D	GOOGLE	CHROME BROWSER	BBH, New York *	USA	FIRST AVE MACHINE, New York	USA
PHOTOGENIC	FIBERTEL	INTERNET SERVICE	DON, Buenos Aires *	ARGENTINA	EL BAGRE FILMS, Buenos Aires	ARGENTINA
LOVE MATCH	DIRECTV	SATELLITE TV	GREY NEW YORK *	USA	MJZ, Los Angeles / MPC, Los Angeles	USA
ROBOTS	DIRECTV	SATELLITE TV	GREY NEW YORK *	USA	MJZ, Los Angeles / MPC, Los Angeles	USA
TEEN SPIRIT	CLARO ARGENTINA	CLARO SMARTPHONES	BBDO ARGENTINA, Buenos Aires *	ARGENTINA	POSTER FILMS, Buenos Aires	ARGENTINA
SUBTITLES	ENGLISH LANGUAGE INSTITUTE: ENGLISH EXCELLENCE	LANGUAGE CLASS	OGILVY PERU, Lima *	PERU	OGILVY PERU, Lima	PERU
WELCOME BACK	T-MOBILE	TELECOMMUNICATIONS	SAATCHI & SAATCHI, London *	UNITED KINGDOM	SMUGGLER, London	UNITED KINGDOM
BEDROOM	EMBRATEL	EMBRATEL	ALMAPBDO, São Paulo *	BRAZIL	LUX FILMES, São Paulo	BRAZIL
BABELFISH TRANSLATES PORTUGUESE	BERLITZ LANGUAGE CENTER	BERLITZ LANGUAGE CENTER	MEMAC OGILVY & MATHER, Dubai *	UNITED ARAB EMIRATES	DEJAVU STUDIOZ, Dubai	UNITED ARAB EMIRATES
GOOGLE TRANSLATES JAPANESE	BERLITZ LANGUAGE CENTER	BERLITZ LANGUAGE CENTER	MEMAC OGILVY & MATHER, Dubai *	UNITED ARAB EMIRATES	DEJAVU STUDIOZ, Dubai	UNITED ARAB EMIRATES
ENDLESS GOODBYE	BHARTI AIRTEL	VIDEO CALL SERVICE	JWT, Gurgaon *	INDIA	INDEPENDENT, London	UNITED KINGDOM
FUNNY EMAIL	AT&T	AT&T	BBDO NEW YORK *	USA	SMUGGLER, New York	USA
GOOGLE INSTANT WITH BOB DYLAN	GOOGLE	GOOGLE INSTANT SEARCH	JOHANNES LEONARDO, New York *	USA	LOST PLANET, New York	USA
HOT HOUSE	DIRECTV	SATELLITE TV	GREY NEW YORK *	USA	BISCUIT FILMWORKS, Los Angeles / MPC, Los Angeles	USA
GLADIATOR	TTNET	IPTV TIVIBU DUBBED FILMS	TBWA ISTANBUL *	TURKEY	IMAJ, Istanbul	TURKEY
LETHAL WEAPON 3	TTNET	IPTV TIVIBU DUBBED FILMS	TBWA ISTANBUL *	TURKEY	IMAJ, Istanbul	TURKEY
DADDY	WWW.JECHANGE.FR	PRICE COMPARISON WEBSITE	PUBLICIS CONSEIL, Paris *	FRANCE	LES TÉLÉCRÉATEURS, Paris	FRANCE
ENERGY	TELEFÓNICA	MOVISTAR IMAGENIO	McCANN ERICKSON, Madrid *	SPAIN	INGRAVITTO, Barcelona	SPAIN
A24 Corporate Image					<i>* indicates Entrant Company</i>	
ALIEN FIELD TRIP	KRAFT	LUNCHABLES - SPONSORED FIELD TRIPS	THE ESCAPE POD, Chicago *	USA	SMUGGLER, Hollywood	USA
CHOIR	COCA-COLA	CULTURAL RELEVANCE	SANTO, Buenos Aires *	ARGENTINA	BLUE, Buenos Aires	ARGENTINA
SHINE	NIKE	NIKE SPORTSWEAR	VILLARROSÀS, Barcelona *	SPAIN	TESAURO, Madrid	SPAIN
COMEBACK	GM	GENERAL MOTORS	GOODBY SILVERSTEIN & PARTNERS, San Francisco *	USA	EFILMS, San Francisco	USA
RISE	NIKE	LEBRON JAMES' IMAGE & BASKETBALL FOOTWEAR	WIEDEN+KENNEDY, Portland *	USA	IMPERIAL WOODPECKER, New York	USA
FACTS URUGUAY	ALPARGATAS	RUGBY SPONSORSHIP	TALENT, São Paulo *	BRAZIL	TOCA DOS FILMES, São Paulo	BRAZIL
POND	FEDEX	FEDEX CUP GOLF SWEEPSTAKES	BBDO NEW YORK *	USA	BISCUIT FILMWORKS, Los Angeles	USA
SILENT NATIONAL ANTHEM	RELIANCE MEDIA WORKS	CINEMAS	MUDRA COMMUNICATIONS, Mumbai *	INDIA	CHROME PICTURES, Mumbai	INDIA
NAME GAME	JOHNSON & JOHNSON	NURSING SUPPORT	BBDO NEW YORK *	USA	MJZ, New York	USA
CHARM	JOHNSON & JOHNSON	NURSING SUPPORT	BBDO NEW YORK *	USA	MJZ, New York	USA
OPEN WINDOW	JOHNSON & JOHNSON	NURSING SUPPORT	BBDO NEW YORK *	USA	MJZ, New York	USA
HUSSARS	ORANGE	CINEDAY	PUBLICIS CONSEIL, Paris *	FRANCE	PARTIZAN, Paris	FRANCE
A26 Public Health & Safety					<i>* indicates Entrant Company</i>	

STOP ME	LEGACY FOR HEALTH	ANTI-SMOKING AWARENESS	ARNOLD WORLDWIDE, Boston *	USA	SMUGGLER, New York	USA
OFFER	LEGACY FOR HEALTH	ANTI-SMOKING AWARENESS	ARNOLD WORLDWIDE, Boston *	USA	SMUGGLER, New York	USA
REACTIONS	TIME TO CHANGE	MENTAL HEALTH DISCRIMINATION AWARENESS	DARE, London *	UNITED KINGDOM	BLINK PRODUCTIONS, London	UNITED KINGDOM
BEDROOM	DRUGFREE.ORG	ANTI-DRUGS AWARENESS	ENERGY BBDO, Chicago *	USA	ANONYMOUS CONTENT, Culver City / ROCK PAPER SCISSORS, Santa Monica	USA
KITCHEN	DRUGFREE.COM	ANTI-DRUGS AWARENESS	ENERGY BBDO, Chicago *	USA	ANONYMOUS CONTENT, Culver City / ROCK PAPER SCISSORS, Santa Monica	USA
DRUNKEN ESCAPADES	IQ	ALCOHOL ADDICTION AWARENESS	FORSMAN & BODENFORS, Stockholm *	SWEDEN	BACON, Copenhagen	DENMARK
ANONYMOUS	TORONTO CRIME STOPPERS	CRIME PREVENTION ORGANISATION	DDB CANADA/TORONTO *	CANADA	UNTITLED FILMS, Toronto	CANADA
SMUTLEY	AIDES	AIDS AWARENESS	GOODBY SILVERSTEIN & PARTNERS, San Francisco *	USA	PASSION PICTURES, London	UNITED KINGDOM
LOVE TO MEET YOU	BRANDHOUSE	BRANDHOUSE DRIVE DRY INITIATIVE	FoxP2, Cape Town *	SOUTH AFRICA	GIANT FILMS, Cape Town	SOUTH AFRICA
CLEVER DICK	AIDES	AIDS AWARENESS	TBWA\PARIS *	FRANCE	CARNIBIRD, Paris / \ELSE, Boulogne-Billancourt	FRANCE
A27 Public Awareness Messages						<i>* indicates Entrant Company</i>
FATHER & SON	MINISTRY OF COMMUNITY DEVELOPMENT/NATIONAL FAMILY COUNCIL	FILIAL PIETY	LEO BURNETT GROUP SINGAPORE *	SINGAPORE	MOVIOLA, Singapore	SINGAPORE
FAMILY	UNICEF	UNICEF	LOWE INDONESIA *	INDONESIA	SQUARE BOX CINETECH, Jakarta / CINERED, Jakarta	INDONESIA
KIDS	UNICEF	UNICEF	LOWE INDONESIA *	INDONESIA	SQUARE BOX CINETECH, Jakarta / CINERED, Jakarta	INDONESIA
KITCHEN	UNICEF	UNICEF	LOWE INDONESIA *	INDONESIA	SQUARE BOX CINETECH, Jakarta / CINERED, Jakarta	INDONESIA
3 GENERATIONS	FONDATION POUR L'ENFANCE	CHILD ABUSE AWARENESS	PUBLICIS CONSEIL, Paris *	FRANCE	STINK, Paris	FRANCE
WHO KILLED DEON	THE LONDON METROPOLITAN POLICE	ANTI KNIFE CRIME	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	MAD COW FILMS, London	UNITED KINGDOM
SEE THE PERSON	SCOPE	DISABILITY AWARENESS	LEO BURNETT, Melbourne *	AUSTRALIA	THE POUND, Melbourne	AUSTRALIA
BLACK TAPE	PARENTAL CONTROL	PARENTAL INTERNET CONTROL AWARENESS	LATINWORKS, Austin *	USA	BEAST, Austin	USA
MARKED FOR LIFE	SIRE	AWARENESS FOR CHILDREN IN DIVORCE	180 AMSTERDAM *	THE NETHERLANDS	PARTIZAN, London	UNITED KINGDOM
A28 Fundraising & Appeals						<i>* indicates Entrant Company</i>
EARTHQUAKE	MULTIPLE SCLEROSIS SOCIETY ROMANIA	DONATION APPEAL	SAATCHI & SAATCHI ROMANIA, Bucharest *	ROMANIA	PIMP FILM, Brighton / CHAINSAW EUROPE, Bucharest	UNITED KINGDOM / ROMANIA
THE GUIDE DOG INTERVIEWS	GUIDE DOGS NSW ACT	CHARITY	THREE DRUNK MONKEYS, Sydney *	AUSTRALIA	CURIOUS FILM, Sydney	AUSTRALIA
THREADS	WWF	WWF	OGILVY MEXICO *	MEXICO	TROUBLEMAKERS.TV, Paris	FRANCE
WAKING UP THE NEIGHBOURHOOD	POWA	FEMALE ABUSE PREVENTION	OGILVY JOHANNESBURG *	SOUTH AFRICA	FRIEZE FILMS, Johannesburg	SOUTH AFRICA
JUMBLED	THE AVRIL ELIZABETH HOME	THE AVRIL ELIZABETH HOME	JWT JOHANNESBURG *	SOUTH AFRICA	BOUFFANT, Johannesburg	SOUTH AFRICA
B01 Internet Film						<i>* indicates Entrant Company</i>
DEAD ISLAND TRAILER	DEEP SILVER	VIDEOGAME	DEEP SILVER, Planegg Munchen *	GERMANY	AXIS ANIMATION, Glasgow / SAVALAS, Glasgow	UNITED KINGDOM
THE CHASE	INTEL CORPORATION	2ND GENERATION INTEL CORE I5 PROCESSER	VENABLES BELL & PARTNERS, San Francisco *	USA	NEXUS PRODUCTIONS, London	UNITED KINGDOM
KENNY GETS SIGNED	K-SWISS	SPORTS FOOTWEAR	72ANDSUNNY, Los Angeles *	USA	CAVIAR LA, Los Angeles	USA
HISTORY OF THE ISLAND	DIESEL	CLOTHING COLLECTION	SANTO, Buenos Aires *	ARGENTINA	STINK DIGITAL, London / LANDIA, Buenos Aires	UNITED KINGDOM / ARGENTINA

ANTHEM	DIESEL	CLOTHING COLLECTION	SANTO, Buenos Aires *	ARGENTINA	STINK DIGITAL, London / LANDIA, Buenos Aires	UNITED KINGDOM / ARGENTINA
LULLABY	DIESEL	CLOTHING COLLECTION	SANTO, Buenos Aires *	ARGENTINA	STINK DIGITAL, London / LANDIA, Buenos Aires	UNITED KINGDOM / ARGENTINA
BLADE	MENTOS	MENTOS SWEETS	THE MARTIN AGENCY, Richmond	USA	@radical.media, New York *	USA
COBRA	MENTOS	MENTOS SWEETS	THE MARTIN AGENCY, Richmond	USA	@radical.media, New York *	USA
PINK PONIES	JOHN ST.	AGENCY PROMOTION	JOHN ST, Toronto *	CANADA	SONS AND DAUGHTERS, Toronto	CANADA
CAGE COP	WRIGLEY	SKITTLES	BBDO CANADA, Toronto *	CANADA	OPC, Toronto / PROXIMITY CANADA	CANADA
WAR FINGERS	WRIGLEY	SKITTLES	BBDO CANADA, Toronto *	CANADA	OPC, Toronto / PROXIMITY CANADA	CANADA
HITCHHIKER	WRIGLEY	SKITTLES	BBDO CANADA, Toronto *	CANADA	OPC, Toronto / PROXIMITY CANADA	CANADA
CAT	WRIGLEY	SKITTLES	BBDO CANADA, Toronto *	CANADA	OPC, Toronto / PROXIMITY CANADA	CANADA
SKITTLES GIRL	WRIGLEY	SKITTLES	BBDO CANADA, Toronto *	CANADA	OPC, Toronto / PROXIMITY CANADA	CANADA
CHROME SPEED TESTS	GOOGLE	CHROME BROWSER	BBH, New York *	USA	FIRST AVE MACHINE, New York	USA
CLEANS YOUR BALLS PRESS CONFERENCE	UNILEVER	AXE DETAILER	BBH, New York *	USA	HSI PRODUCTIONS, Culver City	USA
RIDE	COCA-COLA	BURN ENERGY DRINK	PUBLICIS MOJO, Sydney *	AUSTRALIA	EXIT FILMS, Melbourne	AUSTRALIA
BECAUSE I LIKE YOU	POSTE ITALIANE	MAILING SERVICE			CRIC, Milan / H FILMS, Milan *	ITALY
MAJESTIC PLASTIC BAG	HEAL THE BAY	PUBLIC SERVICE ANNOUNCEMENT	DDB, Los Angeles	USA	PARTIZAN US, Los Angeles	USA
IT RARELY STOPS	NATIONAL DOMESTIC VIOLENCE HOTLINE	DOMESTIC VIOLENCE AWARENESS	Y&R CHICAGO *	USA	@radical.media, Santa Monica	USA
THE MAKING OF YOUR MOM HATES DEAD SPACE 2	ELECTRONIC ARTS	DEAD SPACE 2 GAME	DRAFTFCB, San Francisco *	USA	GOON MEDIA, Los Angeles	USA
DEVIN AND GLENN	OPPOSITION TO PROP 8	ORGANISATION IN SUPPORT OF GAY MARRIAGE	SAATCHI & SAATCHI, New York *	USA	FURLINED, Santa Monica	USA
REAR VIEW GIRLS	LEVI STRAUSS & CO	CURVE ID JEANS	COLENZO BBDO, Auckland *	NEW ZEALAND	FLYING FISH, Auckland	NEW ZEALAND
BLACK MAMBA	NIKE	NIKE	WIEDEN+KENNEDY, Portland *	USA	@radical.media, Santa Monica	USA
JS BEALS	PROCTER & GAMBLE	OLD SPICE BODY WASH	WIEDEN+KENNEDY, Portland *	USA	DON'T ACT BIG, Portland	USA
T	PROCTER & GAMBLE	OLD SPICE BODY WASH	WIEDEN+KENNEDY, Portland *	USA	DON'T ACT BIG, Portland	USA
APRIL JOHNSON ALLEN	PROCTER & GAMBLE	OLD SPICE BODY WASH	WIEDEN+KENNEDY, Portland *	USA	DON'T ACT BIG, Portland	USA
FRUITVALE	THE HUFFINGTON POST	NEWS WEBSITE	GOODBY SILVERSTEIN & PARTNERS, San Francisco *	USA		
WAKE UP THE TOWN TRAILER	PHILIPS	WAKE-UP LIGHT	TRIBAL DDB AMSTERDAM *	THE NETHERLANDS	STAMP FILMS, London	UNITED KINGDOM
WAKE UP THE TOWN - ARCTIC EXPERIMENT	PHILIPS	WAKE-UP LIGHT	TRIBAL DDB AMSTERDAM *	THE NETHERLANDS	STAMP FILMS, London	UNITED KINGDOM
WAKE UP THE TOWN - TOM'S STORY	PHILIPS	WAKE-UP LIGHT	TRIBAL DDB AMSTERDAM *	THE NETHERLANDS	STAMP FILMS, London	UNITED KINGDOM
DEMO SLAM: CHUBBY BUNNY	GOOGLE	GOOGLE INNOVATIONS	JOHANNES LEONARDO, New York *	USA	RABBIT CONTENT, New York	USA
DEMO SLAM: REALTIME KARAOKE	GOOGLE	GOOGLE INNOVATIONS	JOHANNES LEONARDO, New York *	USA	RABBIT CONTENT, New York	USA
DEMO SLAM: EXTRA SPICY	GOOGLE	GOOGLE INNOVATIONS	JOHANNES LEONARDO, New York *	USA	RABBIT CONTENT, New York	USA
DEMO SLAM: ROUTE 66	GOOGLE	GOOGLE INNOVATIONS	JOHANNES LEONARDO, New York *	USA	RABBIT CONTENT, New York	USA
DEMO SLAM: RUSHMORE	GOOGLE	GOOGLE INNOVATIONS	JOHANNES LEONARDO, New York *	USA	RABBIT CONTENT, New York	USA
CLAY PIGEON	EUROPEAN TOUR	EUROPEAN GOLF TOUR	SAATCHI & SAATCHI, London *	UNITED KINGDOM	BAREFACE PRODUCTIONS, Dubai	UNITED ARAB EMIRATES
GONG	EUROPEAN TOUR	EUROPEAN GOLF TOUR	SAATCHI & SAATCHI, London *	UNITED KINGDOM	SPEERS FILM, Dublin	IRELAND
PROFILE THE GOVERNOR	BORDER ACTION NETWORK	PUBLIC SERVICE ANNOUNCEMENT	Y&R, New York *	USA		

EASTBOUND AND MOM	HBO	EASTBOUND AND DOWN	BBDO NEW YORK *	USA	BISCUIT FILMWORKS, Los Angeles	USA
PELE	VIVO	VIVO	Y&R, São Paulo *	BRAZIL	O2 FILMES, Sao Paulo	BRAZIL
B02 Other Screens						<i>* indicates Entrant Company</i>
REPLAY SEASON 3	GATORADE	SPORTS DRINK	TBWA\CHIAT\DAY LA, Los Angeles *	USA	FOX SPORTS NET, Los Angeles	USA
THE ROCKET PROJECT BRANDED CONTENT	SONY VAIO & INTEL	SONY VAIO & INTEL TECHNOLOGY	180LA, Santa Monica	USA	@radical.media, New York *	USA
B04 Interactive Film						<i>* indicates Entrant Company</i>
WHERE IS YOUR LINE?	THE HAVENS	SEXUAL ASSAULT AWARENESS	YOUTH CLUB, London	UNITED KINGDOM	RATTLING STICK, London *	UNITED KINGDOM
DARK RIDE	LEXUS	LEXUS CT 200H	SKINNY, New York *	USA	STINK DIGITAL, London / SPEEDSHAPE, Venice	UNITED KINGDOM / USA
WARDEN SIXTEEN	VANCOUVER INTERNATIONAL FILM FESTIVAL	FILM FESTIVAL	TREES & ROCKS, Vancouver *	CANADA	SUNEEVA, Toronto	CANADA
ENTRANCE	HEINEKEN	HEINEKEN	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	SONNY, London / WIDESCOPE, Barcelona	UNITED KINGDOM / SPAIN
TOUCHING STORIES	BOARDS	MAGAZINE			TOOL OF NORTH AMERICA, Santa Monica / DOMANI STUDIOS, Brooklyn *	USA
A HUNTER SHOOTS A BEAR	BIC TIPP-EX	POCKET MOUSE	BUZZMAN, Paris *	FRANCE	GROUEK, Paris	FRANCE
ENCOURAGEMENT	SPECIAL OLYMPICS GREAT BRITAIN	SPECIAL OLYMPICS	JWT LONDON, London *	UNITED KINGDOM	GORGEOUS, London	UNITED KINGDOM
LOST IN VAL SINISTRA	SWISSCOM	SWISSCOM TV	CONTEXTA, Bern *	SWITZERLAND	STORIES, Zurich	SWITZERLAND