

Title	Advertiser/Client	Product/Service	Advertising Agency	Country	Production Company	Country
<b>A01 Foods</b> <span style="float: right;">* indicates Entrant Company</span>						
BUZZ	CADBURY'S	BOURNVILLE DARK CHOCOLATE	OGILVY JOHANNESBURG *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
REPEAT	MARS FOODS	SNICKERS	140 BBDO, Cape Town *	SOUTH AFRICA	SIDNEY AND SEYMOUR STUDIOS, Cape Town	SOUTH AFRICA
INTERRUPT	MARS FOODS	SNICKERS	140 BBDO, Cape Town *	SOUTH AFRICA	SIDNEY AND SEYMOUR STUDIOS, Cape Town	SOUTH AFRICA
WOULD YOU RATHER...	MARS FOODS	SNICKERS	140 BBDO, Cape Town *	SOUTH AFRICA	SIDNEY AND SEYMOUR STUDIOS, Cape Town	SOUTH AFRICA
CLIENT	KRAFT FOODS SOUTH AFRICA	CLORETS ELIMINATOR	OGILVY CAPE TOWN *	SOUTH AFRICA	B&S STUDIOS, Cape Town	SOUTH AFRICA
<b>A02 Alcoholic Drinks</b> <span style="float: right;">* indicates Entrant Company</span>						
REAR ENTRY	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY, Sydney *	AUSTRALIA	PLUSH FILMS, Sydney	AUSTRALIA
FRIDGE	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY, Sydney *	AUSTRALIA	PLUSH FILMS, Sydney	AUSTRALIA
<b>A03 Non-Alcoholic Drinks</b> <span style="float: right;">* indicates Entrant Company</span>						
BULLY	MAI TAN	ICHITAN DOUBLE DRINK	Y&R THAILAND, Bangkok *	THAILAND	SOUND ART, Bangkok	THAILAND
KILLER BEES	MAI TAN	ICHITAN DOUBLE DRINK	Y&R THAILAND, Bangkok *	THAILAND	SOUND ART, Bangkok	THAILAND
<b>A04 Household</b> <span style="float: right;">* indicates Entrant Company</span>						
BEAR	PROCTER & GAMBLE	TIDE LAUNDRY DETERGENT	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	BKP, Dubai	UNITED ARAB EMIRATES
CHEERFUL NANNY	FEBREZE	FABRIC REFRESHER	GREY NEW YORK *	USA	VISION@GREY, New York	USA
ARK	CRAFTSMAN	HAND TOOLS	Y&R CHICAGO *	USA	SONIC UNION, New York	USA
BRIDGE	CRAFTSMAN	HAND TOOLS	Y&R CHICAGO *	USA	SONIC UNION, New York	USA
<b>A05 Home Appliances, Furnishings, Electronics &amp; Audio Visual</b> <span style="float: right;">* indicates Entrant Company</span>						
HOSPITAL	DOVRE	FIREPLACES	FUTATSU INDUSTRIES, Oslo *	NORWAY	VERDENS STERKESTE MANN, Oslo	NORWAY
SISTER-IN-LAW	DOVRE	FIREPLACES	FUTATSU INDUSTRIES, Oslo *	NORWAY	VERDENS STERKESTE MANN, Oslo	NORWAY
BANK	LG	CINEMA 3D TELEVISION	Y&R BERLIN, Berlin *	GERMANY	STUDIO FUNK, Berlin	GERMANY
BLUES	BANG & OLUFSEN	SPEAKERS	TBWA\HUNT\LASCARIS JOHANNESBURG *	SOUTH AFRICA	NOISEROOM, Johannesburg	SOUTH AFRICA
CHOIR	BANG & OLUFSEN	SPEAKERS	TBWA\HUNT\LASCARIS JOHANNESBURG *	SOUTH AFRICA	NOISEROOM, Johannesburg	SOUTH AFRICA
DRAGOSTEA	MOTOROLA	MOTO ID MUSIC IDENTIFICATION	OGILVY BRASIL, São Paulo *	BRAZIL	SATELITE AUDIO, São Paulo	BRAZIL
NEW KIDS	MOTOROLA	MOTO ID MUSIC IDENTIFICATION	OGILVY BRASIL, São Paulo *	BRAZIL	SATELITE AUDIO, São Paulo	BRAZIL
TERMINATOR	MIRC ELECTRONICS	ONIDA DVD PLAYERS	McCANN WORLDGROUP, Mumbai *	INDIA	RHAPSODY, Mumbai	INDIA
A FEW GOOD MEN	MIRC ELECTRONICS	ONIDA DVD PLAYERS	McCANN WORLDGROUP, Mumbai *	INDIA	RHAPSODY, Mumbai	INDIA
ROCK VS. JAZZ	SONY ERICSSON	W150 WALKMAN	TALENT, São Paulo *	BRAZIL	A VOZ DO BRASIL, São Paulo	BRAZIL
SFX	MAHAJAK	AUDIO EQUIPMENT	OGILVY & MATHER, Bangkok *	THAILAND	CINE DIGITAL SOUND, Bangkok	THAILAND
<b>A06 Cosmetics &amp; Beauty, Toiletries</b> <span style="float: right;">* indicates Entrant Company</span>						
OATH OF OFFICE	PROCTER & GAMBLE	SCOPE MOUTHWASH	PUBLICIS NEW YORK *	USA	BAR 1 PRODUCTIONS, New York	USA

WAITRESS	PROCTER & GAMBLE	SCOPE MOUTHWASH	PUBLICIS NEW YORK *	USA	BAR 1 PRODUCTIONS, New York	USA
HOME FOR PUPPIES	UNILEVER	AXE EXCITE	LOWE GINKGO, Montevideo *	URUGUAY	REC, Montevideo	URUGUAY
<b>A07 Pharmacy</b>						<i>* indicates Entrant Company</i>
ROBERT KONING	KRAFT FOODS SOUTH AFRICA	HALLS THROAT LOZENGES	OGILVY CAPE TOWN *	SOUTH AFRICA	MILESTONE STUDIOS, Cape Town / AUDIO ARTS, Johannesburg	SOUTH AFRICA
STARLY WILSON	KRAFT FOODS SOUTH AFRICA	HALLS THROAT LOZENGES	OGILVY CAPE TOWN *	SOUTH AFRICA	MILESTONE STUDIOS, Cape Town / AUDIO ARTS, Johannesburg	SOUTH AFRICA
ALIVIS SHUMBEIYI	KRAFT FOODS SOUTH AFRICA	HALLS THROAT LOZENGES	OGILVY CAPE TOWN *	SOUTH AFRICA	MILESTONE STUDIOS, Cape Town / AUDIO ARTS, Johannesburg	SOUTH AFRICA
BRAD	GALDERMA	BENZAC ACNE TREATMENT	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
GLENDA	GALDERMA	BENZAC ACNE TREATMENT	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
GAV	GALDERMA	BENZAC ACNE TREATMENT	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
PRODUCT PLACEMENT	RECKITT BENCKISER	STREPSILS THROAT LOZENGES	EARDRUM, Sydney *	AUSTRALIA	EARDRUM, Sydney	AUSTRALIA
LEGEND	KOPELCO	TULIPAN CONDOMS	Y&R BUENOS AIRES *	ARGENTINA	NOROESTE MUSICA Y SONIDO, Buenos Aires	ARGENTINA
POOL	KOPELCO	TULIPAN CONDOMS	Y&R BUENOS AIRES *	ARGENTINA	NOROESTE MUSICA Y SONIDO, Buenos Aires	ARGENTINA
<b>A08 Clothing, Footwear &amp; Accessories</b>						<i>* indicates Entrant Company</i>
VERWOERD vs. MANDELA	EVERLAST	BOXING EQUIPMENT	JWT JOHANNESBURG *	SOUTH AFRICA	FREQ'NCY, Johannesburg	SOUTH AFRICA
<b>A10 Cars &amp; Automotive Services</b>						<i>* indicates Entrant Company</i>
RECYCLING	DAIMLER	MERCEDES-BENZ RECYCLING	LUKAS LINDEMANN ROSINSKI, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
RIDING SOUTH	HARLEY-DAVIDSON	HARLEY-DAVIDSON BLACKLINE	303 GROUP, Sydney *	AUSTRALIA	STELLAR SOUND, Sydney	AUSTRALIA
CONDITION	SUBARU CANADA	SUBARU WRX	DDB CANADA/TORONTO *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
EARLY	SUBARU CANADA	SUBARU WRX	DDB CANADA/TORONTO *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
SOON	SUBARU CANADA	SUBARU WRX	DDB CANADA/TORONTO *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
DYER ISLAND CONSERVATION TRUST	VOLKSWAGEN	BLUEMOTION	OGILVY CAPE TOWN *	SOUTH AFRICA	MILESTONE STUDIOS, Cape Town	SOUTH AFRICA
MVELEDZO COMMUNITY ORGANISATION	VOLKSWAGEN	VW BLUEMOTION	OGILVY CAPE TOWN *	SOUTH AFRICA	MILESTONE STUDIOS, Cape Town	SOUTH AFRICA
BUD	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
LOVE	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
TOBY	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
INTERVIEW	VOLKSWAGEN	NAVIGATION SYSTEMS	DDB TRIBAL GROUP, Düsseldorf *	GERMANY	STUDIO FUNK, Düsseldorf	GERMANY
<b>A11 Retail Stores</b>						<i>* indicates Entrant Company</i>
SLAP	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
AWESOME LIGHT	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
BUST UP	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
CHAINSAW	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
LOOK AT ME DAD!	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
HOLIDAYS	IKEA	KITCHEN INSTALLATION	THREE DRUNK MONKEYS, Sydney *	AUSTRALIA	EARDRUM, Sydney	AUSTRALIA

A12 Restaurants & Fast Food Outlets							* indicates Entrant Company
HAPPY BOSS	McDONALD'S	BREAKFAST COMBOS	LEO BURNETT PUERTO RICO, San Juan *	PUERTO RICO	EL CIRCO, Guaynabo	PUERTO RICO	
BILLY	McDONALD'S	BIRTHDAY PARTIES	DDB SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA	
THEODORE	McDONALD'S	BIRTHDAY PARTIES	DDB SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA	
TIFFANY	McDONALD'S	BIRTHDAY PARTIES	DDB SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA	
A13 Travel, Transport & Tourism							* indicates Entrant Company
MAGNIFICENT MEN	COMAIR	KULULA AIRLINES	KING JAMES, Cape Town *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA	
CLOUD TIME	COMAIR	KULULA AIRLINES	KING JAMES, Cape Town *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA	
BRAVE WOMEN	COMAIR	KULULA AIRLINES	KING JAMES, Cape Town *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA	
VALENTIN PIZARRO	NH HOTELS	HOTELS	McCANN ERICKSON, Madrid *	SPAIN	MEDIA SOUND, Madrid	SPAIN	
VICENTE LOUREIRO	NH HOTELS	HOTELS	McCANN ERICKSON, Madrid *	SPAIN	MEDIA SOUND, Madrid	SPAIN	
MARIA CARMEN GOMEZ	NH HOTELS	HOTELS	McCANN ERICKSON, Madrid *	SPAIN	MEDIA SOUND, Madrid	SPAIN	
A14 Entertainment & Leisure							* indicates Entrant Company
CAMERON	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA	
MERKEL	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA	
OBAMA	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA	
KISS	20 HOURS GYMS	GYM MEMBERSHIP	DDB GROUP, Milan *	ITALY	ECCETERA PRODUZIONI AUDIO, Milan	ITALY	
A15 Publications & Media							* indicates Entrant Company
ARMADILLO	TV2 DENMARK	WAR DOCUMENTARY & TV DEBATE	RADIOGURU, Randers *	DENMARK	RADIOGURU, Randers / SPHION, Aalborg	DENMARK	
FEMALE VOICEOVER	INDEPENDENT NEWSPAPERS	CAREER TIMES	LOWE BULL, Cape Town *	SOUTH AFRICA	SPACED OUT SOUND, Cape Town	SOUTH AFRICA	
IMMIGRATION DRIVE	SBS	IMMIGRATION NATION	US, Sydney *	AUSTRALIA	NYLON STUDIOS, Sydney	AUSTRALIA	
PRINCE	TMC CONTENT GROUP	BEATE-UHSE.TV	KEMPERTRAUTMANN, Hamburg *	GERMANY	NHB TON, Hamburg	GERMANY	
FAIRY	TMC CONTENT GROUP	BEATE-UHSE.TV	KEMPERTRAUTMANN, Hamburg *	GERMANY	NHB TON, Hamburg	GERMANY	
IRS CALLERS	ENIL	RADIO MIRCHI	McCANN WORLDGROUP, Mumbai *	INDIA	RHAPSODY, Mumbai	INDIA	
FOOD CRISIS	THE ECONOMIST	AUDIO VERSION FOR iPHONE & iPAD	OGILVY SINGAPORE *	SINGAPORE	FUSE AUDIO, Singapore	SINGAPORE	
INEQUALITY	THE ECONOMIST	AUDIO VERSION FOR iPHONE & iPAD	OGILVY SINGAPORE *	SINGAPORE	FUSE AUDIO, Singapore	SINGAPORE	
SOMALI PIRATES	THE ECONOMIST	AUDIO VERSION FOR iPHONE & iPAD	OGILVY SINGAPORE *	SINGAPORE	FUSE AUDIO, Singapore	SINGAPORE	
ADULTERY	VRT	KLARA CLASSICAL RADIO	FAMOUS BRUSSELS *	BELGIUM	SONICVILLE, Brussels	BELGIUM	
BRIAN JOHNSON	91 FM	ROCK 'N' ROLL RADIO	JWT BRAZIL, São Paulo *	BRAZIL	LUA NOVA, São Paulo	BRAZIL	
A16 Banking, Investment & Insurance							* indicates Entrant Company
STAR JUMPS	FRANK.NET	LIFE COVER	FoxP2, Cape Town *	SOUTH AFRICA	THE WORK ROOM, Cape Town	SOUTH AFRICA	
2012	FRANK.NET	LIFE COVER	FoxP2, Cape Town *	SOUTH AFRICA	THE WORK ROOM, Cape Town	SOUTH AFRICA	
MALL	FRANK.NET	LIFE COVER	FoxP2, Cape Town *	SOUTH AFRICA	THE WORK ROOM, Cape Town	SOUTH AFRICA	

**A17 Business Equipment & Services**
*\* indicates Entrant Company*

EPIPHANY	FEDEX	GROUND SHIPPING SERVICE	BBDO NEW YORK *	USA	BAR 1 PRODUCTIONS, New York	USA
POSITIVE DISCLAIMER	FEDEX	FEDEX OFFICE PRINTING SERVICES	BBDO NEW YORK *	USA	BAR 1 PRODUCTIONS, New York	USA
SUMO BALLETT	ATAKK	SOUND DESIGN	OGILVY BRASIL, São Paulo *	BRAZIL	ATAKK, Sao Paulo	BRAZIL
STAMP LICKING	ATAKK	SOUND DESIGN	OGILVY BRASIL, São Paulo *	BRAZIL	ATAKK, Sao Paulo	BRAZIL
ONE-ARMED DRUMMER	ATAKK	SOUND DESIGN	OGILVY BRASIL, São Paulo *	BRAZIL	ATAKK, Sao Paulo	BRAZIL

**A18 Commercial Public Services**
*\* indicates Entrant Company*

RAP SONGS	DAVID HOLLER	ENGLISH TEACHER	RUF LANZ, Zürich *	SWITZERLAND	SELMI TONSTUDIO, Zürich	SWITZERLAND
HIKING	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
BREAK UP	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
CHRISTMAS TREE	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
SLOW	ORION MEDICAL CENTER	UROLOGY TREATMENT	SCRIPT, Rio de Janeiro *	BRAZIL	SILENCE PRODUÇÕES, Rio de Janeiro	BRAZIL

**A19 Corporate Image**
*\* indicates Entrant Company*

TECHNOLOGY	SEAT	UEFA SPONSORSHIP	ATLETICO INTERNATIONAL, Barcelona *	SPAIN	AUDIOCLIP, Barcelona	SPAIN
PIES	SEAT	UEFA SPONSORSHIP	ATLETICO INTERNATIONAL, Barcelona *	SPAIN	AUDIOCLIP, Barcelona	SPAIN

**A20 Public Health & Safety, Public Awareness Messages**
*\* indicates Entrant Company*

EMILY	WASHINGTON STATE DEPARTMENT OF HEALTH	ANTI-SMOKING	WONGDOODY, Seattle *	USA	CLATTER & DIN, Seattle	USA
ANONYMOUS	CHILDREN OF THE STREET SOCIETY	PREDATOR WATCH	RETHINK, Vancouver *	CANADA	KOKO PRODUCTIONS, Vancouver	CANADA
HANDBAG	OFFICE OF ROAD SAFETY	ROAD SAFETY CAMPAIGN	303 GROUP, Sydney *	AUSTRALIA	SOUNDBYTE, Leederville	AUSTRALIA
NAMES	PARENT'S RESOURCE FOR AUTISM MALAYSIA	AUTISM AWARENESS	BBDO NEW YORK *	USA	THE KITCHEN, New York	USA
DEMOCRACY	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	JWT CHILE, Santiago *	CHILE	CLIO EXPRESS, Santiago	CHILE
EMERGENCY	ROADS & TRANSPORT AUTHORITY	ROAD SAFETY MESSAGE	SAATCHI & SAATCHI DUBAI *	UNITED ARAB EMIRATES	MONTAGE TV PRODUCTIONS, Dubai	UNITED ARAB EMIRATES
MONIQUE	SPECIAL OLYMPICS CANADA	SPECIAL OLYMPICS CANADA	GREY CANADA, Toronto *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
CHUCK	SPECIAL OLYMPICS CANADA	SPECIAL OLYMPICS CANADA	GREY CANADA, Toronto *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
DRIVING	DURHAM COLLEGE RIOT RADIO	MOBILE PHONE USE FOR DRIVERS	LEO BURNETT TORONTO *	CANADA	EGGPLANT PRODUCTIONS, Toronto	CANADA
REWIND	FLY FM	ANTI-SPEEDING AWARENESS	BATES 141 MALAYSIA, Kuala Lumpur *	MALAYSIA	REAL TIME STUDIOS, Petaling Jaya	MALAYSIA
RADIO NEWS	PORTUGUESE SLEEP ASSOCIATION	ROAD SAFETY AWARENESS	FISCHER BUS, Lisbon *	PORTUGAL	SOM DE LISBOA, Lisbon	PORTUGAL
DOCUMENTARY	TELETÓN	DISABILITY AWARENESS	JWT COLOMBIA, Bogotá *	COLOMBIA	ZAPATO SOUND, Bogotá / SONIC BOOM, Bogota	COLOMBIA
LEARNING	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	Y&R BUENOS AIRES *	ARGENTINA	LA RANA, Buenos Aires	ARGENTINA
EVERY MINUTE IS A FIGHT	AA	ALCOHOLICS ANONYMOUS	JWT BRAZIL, São Paulo *	BRAZIL	LUA NOVA, São Paulo	BRAZIL

**A21 Fundraising & Appeals**
*\* indicates Entrant Company*

NELSON MANDELA	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
MARTIN LUTHER KING	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
OLIVER TAMBO	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
ALBERTINA SISULU	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
RAPE	DUTCH FUND FOR VICTIMS	DONATIONS APPEAL	PUBLICIS, Amsterdam *	THE NETHERLANDS	STUDIO DE KEUKEN, Amsterdam	THE NETHERLANDS
THE CALL	RONALD McDONALD BARNFOND	FUNDRAISING APPEAL	DDB STOCKHOLM *	SWEDEN	SARA HAAG, Stockholm	SWEDEN
REAL PASSION	THE WARSAW UPRISING MUSEUM	VOLUNTEER APPEAL	KRZYSZTOF NIENALTOWSKI *	POLAND	KRZYSZTOF NIENALTOWSKI	POLAND
WHAT'S THAT NOISE?	NOAH	ANIMAL PROTECTION	JUNG von MATT, Hamburg *	GERMANY	JUNG von MATT, Hamburg	GERMANY
<b>B01 Best Use of Music and/or Sound Design</b>					<i>* indicates Entrant Company</i>	
NELSON MANDELA	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
HIKING	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
CHRISTMAS TREE	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
FOOD CRISIS	THE ECONOMIST	AUDIO VERSION FOR iPHONE & iPAD	OGILVY SINGAPORE *	SINGAPORE	FUSE AUDIO, Singapore	SINGAPORE
INEQUALITY	THE ECONOMIST	AUDIO VERSION FOR iPHONE & iPAD	OGILVY SINGAPORE *	SINGAPORE	FUSE AUDIO, Singapore	SINGAPORE
SOMALI PIRATES	THE ECONOMIST	AUDIO VERSION FOR iPHONE & iPAD	OGILVY SINGAPORE *	SINGAPORE	FUSE AUDIO, Singapore	SINGAPORE
THE CODE	ARMED FORCES OF COLOMBIA	ARMED FORCES SUPPORT	DDB COLOMBIA, Bogotá *	COLOMBIA	RADIO BEMBA, Bogotá	COLOMBIA
<b>B02 Best Scriptwriting</b>					<i>* indicates Entrant Company</i>	
REAR ENTRY	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY, Sydney *	AUSTRALIA	PLUSH FILMS, Sydney	AUSTRALIA
FRIDGE	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY, Sydney *	AUSTRALIA	PLUSH FILMS, Sydney	AUSTRALIA
DUDE	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY, Sydney *	AUSTRALIA	PLUSH FILMS, Sydney	AUSTRALIA
BUD	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
LOVE	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
TOBY	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
BRAD	GALDERMA	BENZAC ACNE TREATMENT	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
BEAR	PROCTER & GAMBLE	TIDE LAUNDRY DETERGENT	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	BKP, Dubai	UNITED ARAB EMIRATES
CLOUD	PROCTER & GAMBLE	TIDE LAUNDRY DETERGENT	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	BKP, Dubai	UNITED ARAB EMIRATES
TEETH	PROCTER & GAMBLE	TIDE LAUNDRY DETERGENT	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	BKP, Dubai	UNITED ARAB EMIRATES
<b>B03 Best Acting Performance</b>					<i>* indicates Entrant Company</i>	
HOLIDAYS	IKEA	KITCHEN INSTALLATION	THREE DRUNK MONKEYS, Sydney *	AUSTRALIA	EARDRUM, Sydney	AUSTRALIA
<b>B04 Best Use of Radio as a Medium</b>					<i>* indicates Entrant Company</i>	
PIRATE RADIO EXPERIMENT	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS	HUMAN RIGHTS AWARENESS	JUNG von MATT, Hamburg *	GERMANY	BIGFISH FILMPRODUKTION, Berlin	GERMANY
FREE SPOTS	GUBIZ.COM	FREE CLASSIFIED ADS	OGILVY GUATEMALA *	GUATEMALA	16MM, Guatemala / 30 SEGUNDOS, Guatemala City	GUATEMALA
WAVIN' FLAG	COCA-COLA	2010 WORLD CUP	JWT BRAZIL, São Paulo *	BRAZIL	DR. DD ELETROMUSICA, Sao Paulo	BRAZIL

WHAT'S THAT  
NOISE?

NOAH

ANIMAL  
PROTECTION

JUNG von MATT,  
Hamburg \*

GERMANY

JUNG von MATT,  
Hamburg

GERMANY

---