

## Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
<b>A01 (Savoury Foods)</b>							
A01/023	01713	WE'VE LA FRONS	DR. AUGUST OETKER	BISTRO BAGUETTES	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A01/024	01714	MAIR SEA BOOK WHO	DR. AUGUST OETKER	BISTRO BAGUETTES	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A01/035	02418	IDA	FINDUS FRANCE	FRIES	GREY PARIS	FRANCE	GREY PARIS
A01/037	02420	NOAH	FINDUS FRANCE	FRIES	GREY PARIS	FRANCE	GREY PARIS
<b>A02 (Sweet Foods &amp; Snacks)</b>							
A02/034	02733	SHAOLIN	WRIGLEY	SKITTLES	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York
<b>A03 (Alcoholic Drinks)</b>							
A03/001	00051	HISTORY	MARSTONS	PEDIGREE ASHES SPONSORSHIP	DLKW London	UNITED KINGDOM	DLKW London
A03/022	02198	COUPON BILLBOARD 1	JAMES READY	BEER	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
A03/023	02764	COUPON BILLBOARD 2	JAMES READY	BEER	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
A03/024	02765	COUPON BILLBOARD 3	JAMES READY	BEER	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
<b>A04 (Non-Alcoholic Drinks)</b>							
A04/034	02293	MAN - BANDANA	DANONE	EVIAN	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris
A04/035	02294	BOY - GLASSES	DANONE	EVIAN	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris
A04/036	02295	GIRL - HAT	DANONE	EVIAN	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris
A04/037	02296	BOY - LONG HAIR	DANONE	EVIAN	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris
A04/038	02297	GIRL - JEANS	DANONE	EVIAN	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris

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<b>A05 (Household: Cleaning Products)</b>							
A05/001	00108	RED STAIN	I.P.TRADING	HYGIENE COLOUR BLEACH	McCANN WORLDGROUP THAILAND Bangkok	THAILAND	McCANN WORLDGROUP THAILAND Bangkok
A05/002	00109	GREEN STAIN	I.P.TRADING	HYGIENE COLOUR BLEACH	McCANN WORLDGROUP THAILAND Bangkok	THAILAND	McCANN WORLDGROUP THAILAND Bangkok
A05/003	00110	BLUE STAIN	I.P.TRADING	HYGIENE COLOUR BLEACH	McCANN WORLDGROUP THAILAND Bangkok	THAILAND	McCANN WORLDGROUP THAILAND Bangkok
A05/018	01699	SPRINGFIELD	MELITTA HAUSHALTSPRODU KTE	VACUUM CLEANER BAGS	BBDO GERMANY D�usseldorf	GERMANY	BBDO GERMANY D�usseldorf
A05/019	01700	ZIGGY	MELITTA HAUSHALTSPRODU KTE	VACUUM CLEANER BAGS	BBDO GERMANY D�usseldorf	GERMANY	BBDO GERMANY D�usseldorf
A05/035	03960	KETCHUP	PERSIL	DETERGENT	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
<b>A06 (Household: Other)</b>							
A06/014	02985	BALLERINA	ASD COMPANY	SEKUNDA INSTANT GLUE	BBDO RUSSIA Moscow	RUSSIA	BBDO RUSSIA Moscow
A06/015	02986	SOLDIERS	ASD COMPANY	SEKUNDA INSTANT GLUE	BBDO RUSSIA Moscow	RUSSIA	BBDO RUSSIA Moscow
A06/019	02174	CERAMIC	3M	CUSHION WRAP	CREATIVE JUICE\BANGKOK (TBWA) Bangkok	THAILAND	CREATIVE JUICE\BANGKOK (TBWA) Bangkok
A06/021	02176	MARBLE	3M	CUSHION WRAP	CREATIVE JUICE\BANGKOK (TBWA) Bangkok	THAILAND	CREATIVE JUICE\BANGKOK (TBWA) Bangkok
<b>A07 (Home Appliances &amp; Furnishings)</b>							
A07/012	01215	SALMON	KAGATANI KNIFE	KNIFE	GREY TOKYO	JAPAN	GREY TOKYO
A07/013	01216	PINEAPPLE	KAGATANI KNIFE	KNIFE	GREY TOKYO	JAPAN	GREY TOKYO
A07/014	01760	DINOSAUR LEG	BOSCH INTERNATIONAL	REFRIGERATORS	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
A07/016	01762	SABERTOOTH FILET	BOSCH INTERNATIONAL	REFRIGERATORS	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
A07/022	02762	DEER	ENERGIZER	FLASHLIGHTS	ARS DDB Caracas	VENEZUELA	ARS DDB Caracas

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A07/037	03696	PEPPER	BSH HOME APPLIANCES/ BOSCH HAUSGERÄTE CONSUMER PRODUCTS	FOOD CHOPPER MMR1501	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
A07/038	03697	PUMPKIN	BSH HOME APPLIANCES/ BOSCH HAUSGERÄTE CONSUMER PRODUCTS	FOOD CHOPPER MMR1501	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
A07/039	03698	LETTUCE	BSH HOME APPLIANCES/ BOSCH HAUSGERÄTE CONSUMER PRODUCTS	FOOD CHOPPER MMR1501	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF

## **A08 (Home Electronics & Audio-Visual)**

A08/013	02831	CONSTRUCTION	BOSE	NOISE- CANCELLING HEADPHONES	DDB SINGAPORE	SINGAPORE	DDB SINGAPORE
A08/014	02832	NOISY DOG	BOSE	NOISE- CANCELLING HEADPHONES	DDB SINGAPORE	SINGAPORE	DDB SINGAPORE
A08/015	02833	CRYING KID	BOSE	NOISE- CANCELLING HEADPHONES	DDB SINGAPORE	SINGAPORE	DDB SINGAPORE

## **A09 (Cosmetics & Beauty)**

A09/014	02045	SIREN	UNILEVER	POND'S CLEAR SOLUTIONS	OGILVY & MATHER PHILIPPINES Makati City	THE PHILIPPINES	OGILVY & MATHER PHILIPPINES Makati City
A09/018	02873	SNOW PRINTS - CAR	LYNX	LYNX BULLET	DAN AND ADAM London	UNITED KINGDOM	BBH London
A09/019	02844	SNOW PRINTS - STREET	LYNX	LYNX BULLET	BBH London	UNITED KINGDOM	BBH London

## **A10 (Toiletries)**

A10/001	00176	COLUMBUS	HUGGIES	DIAPER	OGILVY BEIJING	CHINA	OGILVY BEIJING
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A10/002	00177	ZORRO	HUGGIES	DIAPER	OGILVY BEIJING	CHINA	OGILVY BEIJING
A10/003	00178	SNOW WHITE	HUGGIES	DIAPER	OGILVY BEIJING	CHINA	OGILVY BEIJING
A10/013	01205	BALDY	PT. PANASONIC GOBEL INDONESIA	NOSE HAIR TRIMMER ER-115	PT PERWANAL SAATCHI & SAATCHI Jakarta	INDONESIA	PT PERWANAL SAATCHI & SAATCHI Jakarta
A10/014	01206	FATTY	PT. PANASONIC GOBEL INDONESIA	NOSE HAIR TRIMMER ER-115	PT PERWANAL SAATCHI & SAATCHI Jakarta	INDONESIA	PT PERWANAL SAATCHI & SAATCHI Jakarta
A10/015	01207	BORAT	PT. PANASONIC GOBEL INDONESIA	NOSE HAIR TRIMMER ER-115	PT PERWANAL SAATCHI & SAATCHI Jakarta	INDONESIA	PT PERWANAL SAATCHI & SAATCHI Jakarta
A10/023	02060	KING/FOOL	KIMBERLY-CLARK	KLEENEX	JWT London	UNITED KINGDOM	JWT London
A10/024	02061	YES/NO	KIMBERLY-CLARK	KLEENEX	JWT London	UNITED KINGDOM	JWT London
A10/025	02062	GLORY/FAILURE	KIMBERLY-CLARK	KLEENEX	JWT London	UNITED KINGDOM	JWT London

## **A11 (Pharmacy)**

A11/033	01333	PAIN	RECKITT BENCKISER	STREPSILS	EURO RSCG ESPAÑA Madrid	SPAIN	EURO RSCG ESPAÑA Madrid
A11/034	01334	GIFTS	RECKITT BENCKISER	STREPSILS	EURO RSCG ESPAÑA Madrid	SPAIN	EURO RSCG ESPAÑA Madrid
A11/035	01335	FEAR	RECKITT BENCKISER	STREPSILS	EURO RSCG ESPAÑA Madrid	SPAIN	EURO RSCG ESPAÑA Madrid
A11/037	01704	CHEERLEADERS	BAYER VITAL	LEFAX DIGESTIVE AID	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A11/038	01705	OLD GUYS	BAYER VITAL	LEFAX DIGESTIVE AID	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A11/039	01706	POLO TEAM	BAYER VITAL	LEFAX DIGESTIVE AID	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf

## **A12 (Clothing, Footwear & Accessories)**

A12/001	00343	SMART MAY HAVE THE BRAINS	DIESEL	APPAREL AND ACCESSORIES	ANOMALY New York	USA	ANOMALY New York
A12/002	00344	SMART CRITIQUES	DIESEL	APPAREL AND ACCESSORIES	ANOMALY New York	USA	ANOMALY New York
A12/003	00345	SMART HAD ONE GOOD IDEA	DIESEL	APPAREL AND ACCESSORIES	ANOMALY New York	USA	ANOMALY New York

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<b>A13 (Miscellaneous)</b>							
A13/002	00058	DROOLING DOG	ROYAL CANIN	PET FOOD	HEYE & PARTNER Hamburg	GERMANY	HEYE & PARTNER Hamburg
A13/007	02230	SHELTER	PEDIGREE	DOG ADOPTION	TBWA\FREDERICK Santiago	CHILE	TBWA\FREDERICK Santiago
A13/010	02312	GERTRUD	8IN1 PET PRODUCTS	PETCARE PRODUCTS	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A13/011	02341	SOFA	MARS PETCARE FRANCE	FROLIC DOG BISCUITS	CLM BBDO Boulogne- Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
A13/012	02342	LIMO	MARS PETCARE FRANCE	FROLIC DOG BISCUITS	CLM BBDO Boulogne- Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
A13/013	02343	SWIMMING POOL	MARS PETCARE FRANCE	FROLIC DOG BISCUITS	CLM BBDO Boulogne- Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
A13/015	03628	MOTORCYCLIST	COMERCIAL ARGE	PILOT EXTRAFINE PEN	GREY ESPAÑA Barcelona	SPAIN	GREY ESPAÑA Barcelona
A13/017	03630	GIRL	COMERCIAL ARGE	PILOT EXTRAFINE PEN	GREY ESPAÑA Barcelona	SPAIN	GREY ESPAÑA Barcelona
A13/029	03929	WRENCH	ATAS-ASM DIS TICARET	INDUSTRIAL HAND CLEANER	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
A13/030	03930	GRIP	ATAS-ASM DIS TICARET	INDUSTRIAL HAND CLEANER	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
A13/031	03931	CAN	ATAS-ASM DIS TICARET	INDUSTRIAL HAND CLEANER	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
<b>A14 (Cars &amp; Automotive Services)</b>							
A14/026	01167	BLUE-GREEN	DAIMLER	MERCEDES-BENZ BLUETEC	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg
A14/034	01688	PHONE BOX	DAIMLER	SMART FORTWO	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A14/035	01689	WC	DAIMLER	SMART FORTWO	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A14/036	01690	PHOTO BOOTH	DAIMLER	SMART FORTWO	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A14/037	01691	LIFT	DAIMLER	SMART FORTWO	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A14/045	01745	THE CAR- RECYCLING- DROP-BOX	VOLKSWAGEN	POLO	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
A14/099	02566	ELEPHANT	FORD	TRUCKS	JWT ARGENTINA Buenos Aires	ARGENTINA	JWT ARGENTINA Buenos Aires

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A14/100	02567	ORGANO	FORD	TRUCKS	JWT ARGENTINA Buenos Aires	ARGENTINA	JWT ARGENTINA Buenos Aires
A14/101	02568	VAULT	FORD	TRUCKS	JWT ARGENTINA Buenos Aires	ARGENTINA	JWT ARGENTINA Buenos Aires
A14/110	02618	BUBBLE	MERCEDES-BENZ	SMART	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO Madrid
A14/112	03357	GRASSLAND	LAND ROVER	LAND ROVER	Y&R BEIJING	CHINA	Y&R BEIJING
A14/113	03358	MOUNTAIN	LAND ROVER	LAND ROVER	Y&R BEIJING	CHINA	Y&R BEIJING
A14/114	03359	DESERT	LAND ROVER	LAND ROVER	Y&R BEIJING	CHINA	Y&R BEIJING
A14/147	03937	BANANA SQUID	AUDI TURKEY DOGUS OTOMOTIV	AUDI QUATTRO	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul

## **A15 (Retail Stores)**

A15/029	03307	SANDALS	DIXONS.CO.UK	ONLINE ELECTRICAL STORE	M&C SAATCHI London	UNITED KINGDOM	M&C SAATCHI London
A15/046	02168	WINDOW SHUTTERS	CANAC Hardware Store	HARDWARE STORE	LG2 Québec	CANADA	LG2 Québec
A15/047	02169	FENCE	CANAC Hardware Store	HARDWARE STORE	LG2 Québec	CANADA	LG2 Québec
A15/062	03132	WOLVES	HARVEY NICHOLS	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI

## **A17 (Travel, Transport & Tourism)**

A17/014	01804	TEXT BUS	NEDERLANDSE SPOORWEGEN	DUTCH RAILWAYS	DDB AMSTERDAM	THE NETHERLANDS	DDB AMSTERDAM
A17/018	02067	LAST ONE TO LEAVE HITS THE LIGHTS	NORWEGIAN AIRLINES	AIRLINE	KITCHEN LEO BURNETT Oslo	NORWAY	KITCHEN LEO BURNETT Oslo
A17/022	02856	GUARD	EUROSTAR	HIGH SPEED TRAIN FROM BRUSSELS TO LONDON	TBWA\BRUSSELS	BELGIUM	TBWA\BRUSSELS
A17/023	02857	SHOPPER	EUROSTAR	HIGH SPEED TRAIN FROM BRUSSELS TO LONDON	TBWA\BRUSSELS	BELGIUM	TBWA\BRUSSELS

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<b>A18 (Entertainment &amp; Leisure)</b>							
A18/019	00439	BOAT	BC LOTTERY CORPORATION	LOTTERY SCRATCH TICKETS	TBWA\VANCOUVER	CANADA	TBWA\VANCOUVER
A18/020	00440	POOL	BC LOTTERY CORPORATION	LOTTERY SCRATCH TICKETS	TBWA\VANCOUVER	CANADA	TBWA\VANCOUVER
A18/030	00472	SPIRALS	YOSHIDA HIDEO MEMORIAL FOUNDATION	ONE SHOW 2009 EXHIBITION	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A18/031	00473	STAR	YOSHIDA HIDEO MEMORIAL FOUNDATION	ONE SHOW 2009 EXHIBITION	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A18/032	00474	CIRCLES	YOSHIDA HIDEO MEMORIAL FOUNDATION	ONE SHOW 2009 EXHIBITION	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A18/065	01265	BUTT	PILATES ACADEMY WITH GERDA	PILATES CLASSES	CONCEPT Istanbul	TURKEY	CONCEPT Istanbul
A18/066	01266	BELLY	PILATES ACADEMY WITH GERDA	PILATES CLASSES	CONCEPT Istanbul	TURKEY	CONCEPT Istanbul
A18/076	01515	BIG BOY	MATTEL	HOT WHEELS	OGILVY MEXICO	MEXICO	OGILVY MEXICO
A18/077	02191	DOLLS	MINT MUSEUM OF TOYS	TOY MUSEUM	Y&R Singapore	SINGAPORE	Y&R Singapore
A18/078	02192	TIN TOYS	MINT MUSEUM OF TOYS	TOY MUSEUM	Y&R Singapore	SINGAPORE	Y&R Singapore
A18/092	02510	BOAT	ILLINOIS LOTTERY	LOTTERY	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago
A18/093	02511	CAR	ILLINOIS LOTTERY	LOTTERY	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago
A18/094	02512	MOTORCYCLE	ILLINOIS LOTTERY	LOTTERY	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago
A18/104	02887	OCTOPUS	SITGES FANTASY FILM FESTIVAL	FILM FESTIVAL	VITRUVIO LEO BURNETT Madrid	SPAIN	VITRUVIO LEO BURNETT Madrid

## A19 (Publications & Media)

A19/046	01172	ICEBEAR	SPIEGEL-VERLAG RUDOLF AUGSTEIN	SPIEGEL MAGAZINE	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg
A19/055	01927	BAG	THE ECONOMIST	NEWSPAPER	OGILVY & MATHER Mumbai	INDIA	OGILVY & MATHER Mumbai
A19/056	01928	BABY	THE ECONOMIST	NEWSPAPER	OGILVY & MATHER Mumbai	INDIA	OGILVY & MATHER Mumbai

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A19/058	01930	WHALE	THE ECONOMIST	NEWSPAPER	OGILVY & MATHER Mumbai	INDIA	OGILVY & MATHER Mumbai
A19/071	02827	LANDMARKS	PENGUIN BOOKS	BUDGET TRAVEL GUIDE	DDB SINGAPORE	SINGAPORE	DDB SINGAPORE
A19/072	02826	ROAD	PENGUIN BOOKS	BUDGET TRAVEL GUIDE	DDB SINGAPORE	SINGAPORE	DDB SINGAPORE
A19/088	03559	EMINEM	BILLBOARD	MAGAZINE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A19/090	03561	BRITNEY	BILLBOARD	MAGAZINE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A19/100	03970	HUGO CHAVES - KING JUAN CARLOS	CNN TURK	NEWS CHANNEL	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
A19/102	03940	CAMERA MAN	CNN TURK	NEWS CHANNEL	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul

## **A20 (Banking, Investment & Insurance)**

A20/020	02163	HAY BALES	CHEMICAL BANK	BANKING	EXTRA CREDIT PROJECTS Grand Rapids	USA	EXTRA CREDIT PROJECTS Grand Rapids
A20/024	02338	FACES 1	WESTERN UNION	MONEY TRANSFER	ZAPPING/M&C SAATCHI Madrid	SPAIN	ZAPPING/M&C SAATCHI Madrid
A20/025	02339	FACES 2	WESTERN UNION	MONEY TRANSFER	ZAPPING/M&C SAATCHI Madrid	SPAIN	ZAPPING/M&C SAATCHI Madrid
A20/026	02340	FACES 3	WESTERN UNION	MONEY TRANSFER	ZAPPING/M&C SAATCHI Madrid	SPAIN	ZAPPING/M&C SAATCHI Madrid

## **A21 (Business Equipment & Services)**

A21/004	00752	MAN	INTERBEST OUTDOOR	OUTDOOR ADVERTISEMENT SPACE	Y&R NOT JUST FILM Amsterdam	THE NETHERLANDS	Y&R NOT JUST FILM Amsterdam
A21/005	00753	WOMAN	INTERBEST OUTDOOR	OUTDOOR ADVERTISEMENT SPACE	Y&R NOT JUST FILM Amsterdam	THE NETHERLANDS	Y&R NOT JUST FILM Amsterdam
A21/006	00754	NOSE	INTERBEST OUTDOOR	OUTDOOR ADVERTISEMENT SPACE	Y&R NOT JUST FILM Amsterdam	THE NETHERLANDS	Y&R NOT JUST FILM Amsterdam
A21/015	01722	BEATLES	SPUK PICTURES	IMAGE LIBRARY	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf

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A21/024	03263	MUD	FEDEX	COURIER	BBDO GUERRERO/PROXIMITY PHILIPPINES Makati City	THE PHILIPPINES	BBDO GUERRERO/PROXIMITY PHILIPPINES Makati City

### A22 (Commercial Public Services)

A22/018	01293	CANDY	HOSPITAL ALEMAN	KINDER PLAN	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires
A22/019	01295	HORSE	HOSPITAL ALEMAN	KINDER PLAN	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires
A22/044	03002	ZIDANE	DIRECTV	DIRECTV HD	LEO BURNETT COLOMBIANA Bogotá	COLOMBIA	LEO BURNETT COLOMBIANA Bogotá
A22/045	03003	MARADONA	DIRECTV	DIRECTV HD	LEO BURNETT COLOMBIANA Bogotá	COLOMBIA	LEO BURNETT COLOMBIANA Bogotá
A22/046	03617	ASS	RED BALLOON	ENGLISH SCHOOL FOR KIDS	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A22/047	03618	COCK	RED BALLOON	ENGLISH SCHOOL FOR KIDS	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo

### A23 (Corporate Image)

A23/009	02558	TREES	FORD	CORPORATE IMAGE	JWT ARGENTINA Buenos Aires	ARGENTINA	JWT ARGENTINA Buenos Aires
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### A24 (Public Health & Safety)

A24/025	03192	PUPPY LOVE	BANGALORE TRAFFIC POLICE	ROAD SAFETY	MUDRA DDB GROUP Mumbai	INDIA	MUDRA DDB GROUP Mumbai
A24/026	03193	JUST MARRIED	BANGALORE TRAFFIC POLICE	ROAD SAFETY	MUDRA DDB GROUP Mumbai	INDIA	MUDRA DDB GROUP Mumbai
A24/027	03194	WAITING FRIEND	BANGALORE TRAFFIC POLICE	ROAD SAFETY	MUDRA DDB GROUP Mumbai	INDIA	MUDRA DDB GROUP Mumbai

### A25 (Public Awareness Messages)

A25/006	00247	LIGHT SWITCH	CITY OF TORONTO	LIVEGREEN	AGENCY59 Toronto	CANADA	AGENCY59 Toronto
A25/018	00533	HU JINTAO	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	JWT SPAIN Barcelona	SPAIN	JWT SPAIN Barcelona

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A25/020	00535	MUBARAK	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	JWT SPAIN Barcelona	SPAIN	JWT SPAIN Barcelona
A25/021	00536	KIM JONG-IL	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	JWT SPAIN Barcelona	SPAIN	JWT SPAIN Barcelona
A25/022	00537	OBAMA	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	JWT SPAIN Barcelona	SPAIN	JWT SPAIN Barcelona
A25/062	01261	DETERGENT BOTTLE	SURFRIDER FOUNDATION	MARINE POLLUTION AWARENESS	Y&R PARIS Boulogne-Billancourt	FRANCE	Y&R PARIS Boulogne-Billancourt
A25/063	01262	SHOE	SURFRIDER FOUNDATION	MARINE POLLUTION AWARENESS	Y&R PARIS Boulogne-Billancourt	FRANCE	Y&R PARIS Boulogne-Billancourt
A25/089	02292	TIME TO ACT AGAINST AIDS	AIDS AFRICA SOLIDARITY FUND	AIDS AWARENESS	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris
A25/097	02801	WOMAN	SAMUSOCIAL	HOMELESSNESS AWARENESS	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris
A25/098	02802	YOUNG MAN	SAMUSOCIAL	HOMELESSNESS AWARENESS	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris
A25/099	02803	OLD MAN	SAMUSOCIAL	HOMELESSNESS AWARENESS	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris
A25/118	00917	FRIGATE	DEFENCE FORCE RECRUITMENT	ROYAL AUSTRALIAN NAVY	GEORGE PATTERSON Y&R Melbourne	AUSTRALIA	GEORGE PATTERSON Y&R Melbourne
A25/119	00918	SUBMARINE	DEFENCE FORCE RECRUITMENT	ROYAL AUSTRALIAN NAVY	GEORGE PATTERSON Y&R Melbourne	AUSTRALIA	GEORGE PATTERSON Y&R Melbourne
A25/120	00919	TRANSPORT	DEFENCE FORCE RECRUITMENT	ROYAL AUSTRALIAN NAVY	GEORGE PATTERSON Y&R Melbourne	AUSTRALIA	GEORGE PATTERSON Y&R Melbourne
A25/138	03733	INVISIBLE	AUSTRALIAN CHILDHOOD FOUNDATION	CHILD NEGLECT AWARENESS	JWT Melbourne	AUSTRALIA	JWT Melbourne

**A26 (Fundraising & Appeals)**

A26/009	00426	BED	THE SALVATION ARMY	HOMELESS APPEAL	TRY ADVERTISING AGENCY Oslo	NORWAY	TRY ADVERTISING AGENCY Oslo
A26/010	00427	ROOF	THE SALVATION ARMY	HOMELESS APPEAL	TRY ADVERTISING AGENCY Oslo	NORWAY	TRY ADVERTISING AGENCY Oslo
A26/042	01718	UNICORN	DEUTSCHER CARITASVERBAND	CHILD SAFETY	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf

## Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
A26/043	01719	SQUIRREL	DEUTSCHER CARITASVERBAND	CHILD SAFETY	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A26/044	01720	BAMBI	DEUTSCHER CARITASVERBAND	CHILD SAFETY	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A26/045	01741	AMBULANCE	MEXICAN RED CROSS	ANNUAL FUNDRAISING DRIVE	JWT MEXICO	MEXICO	JWT MEXICO
A26/047	01743	CPR	MEXICAN RED CROSS	ANNUAL FUNDRAISING DRIVE	JWT MEXICO	MEXICO	JWT MEXICO
A26/079	03362	PUNK GIRL	GREYHOUNDS AS PETS	PET ADOPTION CHARITY	SAATCHI & SAATCHI Auckland	NEW ZEALAND	SAATCHI & SAATCHI Auckland
A26/080	03363	TAGGER	GREYHOUNDS AS PETS	PET ADOPTION CHARITY	SAATCHI & SAATCHI Auckland	NEW ZEALAND	SAATCHI & SAATCHI Auckland

## B01 (Consumer Products: Food & Drink)

B01/019	01314	DOORKNOB	PEPSICO INTERNATIONAL	DORITOS SPICY NACHOS	McCANN ERICKSON SINGAPORE	SINGAPORE	McCANN ERICKSON SINGAPORE
B01/020	01315	BATHTUB	PEPSICO INTERNATIONAL	DORITOS SPICY NACHOS	McCANN ERICKSON SINGAPORE	SINGAPORE	McCANN ERICKSON SINGAPORE
B01/040	02347	FUNNY BABY 1	L'UNIVERS DE CHOCOLAT	CHOCOLATE WITH WHISKY	DENTSU LATIN AMERICA Sao Paulo	BRAZIL	DENTSU LATIN AMERICA Sao Paulo
B01/041	02348	FUNNY BABY 2	L'UNIVERS DE CHOCOLAT	CHOCOLATE WITH WHISKY	DENTSU LATIN AMERICA Sao Paulo	BRAZIL	DENTSU LATIN AMERICA Sao Paulo
B01/042	02349	FUNNY BABY 3	L'UNIVERS DE CHOCOLAT	CHOCOLATE WITH WHISKY	DENTSU LATIN AMERICA Sao Paulo	BRAZIL	DENTSU LATIN AMERICA Sao Paulo
B01/043	02350	FUNNY BABY 4	L'UNIVERS DE CHOCOLAT	CHOCOLATE WITH WHISKY	DENTSU LATIN AMERICA Sao Paulo	BRAZIL	DENTSU LATIN AMERICA Sao Paulo
B01/059	03035	MEETING	SUPLICY COFFEES	COFFEE	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
B01/060	03047	CLASS	SUPLICY COFFEES	COFFEE	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
B01/061	03057	LIBRARY	SUPLICY COFFEES	COFFEE	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
B01/062	03052	MINISKIRT	AMBEV/SKOL	BEER	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
B01/110	03432	ARK	CHOLULA INTERNATIONAL	HOT SAUCE	JWT Singapore	SINGAPORE	JWT Singapore
B01/111	03433	UFO	CHOLULA INTERNATIONAL	HOT SAUCE	JWT Singapore	SINGAPORE	JWT Singapore

**Entry Detail (Outdoor)**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B01/129	03921	CROCODILE	UNILEVER	HELLMANN'S KETCHUP	OGILVY & MATHER SANTIAGO	CHILE	OGILVY & MATHER SANTIAGO
B01/130	03919	POLAR BEAR	UNILEVER	HELLMANN'S KETCHUP	OGILVY & MATHER SANTIAGO	CHILE	OGILVY & MATHER SANTIAGO
B01/131	03920	LION	UNILEVER	HELLMANN'S KETCHUP	OGILVY & MATHER SANTIAGO	CHILE	OGILVY & MATHER SANTIAGO

**B02 (Consumer Products: Cosmetics & Beauty, Toiletries & Pharmacy)**

B02/016	00542	STADIUM	GLAXO SMITHKLINE	DEQUADIN LOZENGES	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B02/017	00543	CARNIVAL	GLAXO SMITHKLINE	DEQUADIN LOZENGES	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B02/018	00544	CONCERT	GLAXO SMITHKLINE	DEQUADIN LOZENGES	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B02/043	01042	COUPLE 3	OLLA	CONDOMS	AGE COMUNICAÇÕES Sao Paulo	BRAZIL	AGE COMUNICAÇÕES Sao Paulo
B02/079	01884	CHICKEN	BRISTOL-MYERS SQUIBB	LUFTAL ANTACID	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B02/080	01885	CALF	BRISTOL-MYERS SQUIBB	LUFTAL ANTACID	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B02/081	01886	PIG	BRISTOL-MYERS SQUIBB	LUFTAL ANTACID	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B02/090	02082	VAMPIRE	BAYER	ALKA SELTZER	SANCHO BBDO COLOMBIA Bogotá	COLOMBIA	SANCHO BBDO COLOMBIA Bogotá
B02/091	02083	THIEF	BAYER	ALKA SELTZER	SANCHO BBDO COLOMBIA Bogotá	COLOMBIA	SANCHO BBDO COLOMBIA Bogotá
B02/103	01987	FLOOD	GLAXOSMITHKLINE	ENO FRUIT SALT	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE
B02/104	01988	VOLCANO	GLAXOSMITHKLINE	ENO FRUIT SALT	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE
B02/105	01989	EARTHQUAKE	GLAXOSMITHKLINE	ENO FRUIT SALT	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE
B02/114	02411	BAYWATCH DREAM	TANNERMEDICO	ASONOR ANTI-SNORING NASAL SPRAY	GREY PARIS	FRANCE	GREY PARIS
B02/115	02417	CHIPPENDALE DREAM	TANNERMEDICO	ASONOR ANTI-SNORING NASAL SPRAY	GREY PARIS	FRANCE	GREY PARIS
B02/127	02575	ASSEMBLY LINE	CHOLAYIL	MEDIMIX SOAP	CREATIVELAND ASIA Mumbai	INDIA	CREATIVELAND ASIA Mumbai
B02/128	02576	APPARATUS	CHOLAYIL	MEDIMIX SOAP	CREATIVELAND ASIA Mumbai	INDIA	CREATIVELAND ASIA Mumbai

## Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B02/147	03028	JAPAN	GLAXOSMITHKLINE	ENO	OGILVY & MATHER Gurgaon	INDIA	OGILVY & MATHER Gurgaon
B02/223	03555	EX-WIFE'S LAWYER	BAYER	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B02/224	03556	BOSS'S JOKES	BAYER	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B02/225	03557	TEENAGE DAUGHTER'S BOYFRIEND	BAYER	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo

## B03 (Consumer Products: Household )

B03/026	00410	MUMMY	PROCTER & GAMBLE	DOWNY	GREY GROUP KUALA LUMPUR	MALAYSIA	GREY GROUP KUALA LUMPUR
B03/027	00411	TEDDY BED	PROCTER & GAMBLE	DOWNY	GREY GROUP KUALA LUMPUR	MALAYSIA	GREY GROUP KUALA LUMPUR
B03/028	00412	TEDDY HUG	PROCTER & GAMBLE	DOWNY	GREY GROUP KUALA LUMPUR	MALAYSIA	GREY GROUP KUALA LUMPUR
B03/100	02388	ANTIQUÉ	MIDEA	SECURITY CAMERA	OGILVY SHANGHAI	CHINA	OGILVY SHANGHAI
B03/101	02389	SAFE	MIDEA	SECURITY CAMERA	OGILVY SHANGHAI	CHINA	OGILVY SHANGHAI
B03/102	02390	CAR	MIDEA	SECURITY CAMERA	OGILVY SHANGHAI	CHINA	OGILVY SHANGHAI
B03/112	02376	RING	IB McINTYRE	MASTERLOCK	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
B03/157	02652	MAFIA	XANLITE	LED XXX BULBS	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B03/158	02653	PSYCHO	XANLITE	LED XXX BULBS	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B03/159	02654	TEACHER	XANLITE	LED XXX BULBS	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B03/170	02917	PEANUTS	LG	VACUUM CLEANER	Y&R São Paulo	BRAZIL	Y&R São Paulo
B03/171	02918	POPCORN	LG	VACUUM CLEANER	Y&R São Paulo	BRAZIL	Y&R São Paulo
B03/173	02920	PENGUIN	LG	AIR CONDITIONER	Y&R São Paulo	BRAZIL	Y&R São Paulo
B03/174	02921	WESTERN	LG	TV TIME MACHINE DIGITAL	Y&R São Paulo	BRAZIL	Y&R São Paulo
B03/175	02922	MEDIEVAL	LG	TV TIME MACHINE DIGITAL	Y&R São Paulo	BRAZIL	Y&R São Paulo
B03/191	02955	CONQUERING MT. EVEREST	STEADTLER	PENS	BATES 141 Mumbai	INDIA	BATES 141 Mumbai

## Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B03/201	03210	MAN PRESENT	LG ELECTRONICS	AIR CONDITIONERS	Y&R New York	USA	Y&R New York
B03/204	03450	STEEL BED	OUTDOOR INNOVATION	KARANA TRAVELGEAR	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
B03/205	03455	WOODEN BED	OUTDOOR INNOVATION	KARANA TRAVELGEAR	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
B03/245	03768	PUSH UP TOY/BOOK CASE	TOK&STOK	FURNITURE	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B03/246	03769	PUSH UP TOY/CHAIR	TOK&STOK	FURNITURE	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B03/258	03912	MAN BABY	KIMBERLY CLARK	GRACO CRIBS	OGILVY & MATHER SANTIAGO	CHILE	OGILVY & MATHER SANTIAGO
B03/259	03913	WOMAN BABY	KIMBERLY CLARK	GRACO CRIBS	OGILVY & MATHER SANTIAGO	CHILE	OGILVY & MATHER SANTIAGO

## B04 (Consumer Products: Cars & Automotives)

B04/045	01356	ONE WAY	SMART	FORTWO	BBDO CANADA Toronto	CANADA	BBDO CANADA Toronto
B04/046	01357	ALCINA STREET	SMART	FORTWO	BBDO CANADA Toronto	CANADA	BBDO CANADA Toronto
B04/053	01384	ROLLERCOASTER	BRITISH UNITED AUTOMOBILES	MINI COOPER	DDB DM9JAYMESYFU Makati City	THE PHILIPPINES	DDB DM9JAYMESYFU Makati City
B04/062	01634	90 DEGREES RED	MERCEDES-BENZ	SMART	PONTO DE CRIAÇÃO São Paulo	BRAZIL	PONTO DE CRIAÇÃO São Paulo
B04/063	01635	90 DEGREES ORANGE	MERCEDES-BENZ	SMART	PONTO DE CRIAÇÃO São Paulo	BRAZIL	PONTO DE CRIAÇÃO São Paulo
B04/064	01636	90 DEGREES GREEN	MERCEDES-BENZ	SMART	PONTO DE CRIAÇÃO São Paulo	BRAZIL	PONTO DE CRIAÇÃO São Paulo
B04/083	01938	BOXES I	RENAULT	COMMERCIAL VEHICLE	NEOGAMA/BBH São Paulo	BRAZIL	NEOGAMA/BBH São Paulo
B04/084	01939	BOXES II	RENAULT	COMMERCIAL VEHICLE	NEOGAMA/BBH São Paulo	BRAZIL	NEOGAMA/BBH São Paulo
B04/085	01940	BOXES III	RENAULT	COMMERCIAL VEHICLE	NEOGAMA/BBH São Paulo	BRAZIL	NEOGAMA/BBH São Paulo
B04/087	02002	POST	PEUGEOT ARGENTINA	STANDARD PARKING ASSISTANCE CONTROL	EURO RSCG BUENOS AIRES	ARGENTINA	EURO RSCG BUENOS AIRES
B04/088	02003	PILLAR	PEUGEOT ARGENTINA	STANDARD PARKING ASSISTANCE CONTROL	EURO RSCG BUENOS AIRES	ARGENTINA	EURO RSCG BUENOS AIRES

**Entry Detail (Outdoor)**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B04/089	02004	TROLLEY	PEUGEOT ARGENTINA	STANDARD PARKING ASSISTANCE CONTROL	EURO RSCG BUENOS AIRES	ARGENTINA	EURO RSCG BUENOS AIRES
B04/101	01873	POLE	NISSAN	AUTO INSURANCE	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B04/102	01874	COW	NISSAN	AUTO INSURANCE	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B04/103	01875	HYDRANT	NISSAN	AUTO INSURANCE	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B04/112	03487	SMS COW	FIAT	FIAT LINEA - SMS VOICE READER	LEO BURNETT BRASIL São Paulo	BRAZIL	LEO BURNETT BRASIL São Paulo
B04/113	03488	SMS LAMP POST	FIAT	FIAT LINEA - SMS VOICE READER	LEO BURNETT BRASIL São Paulo	BRAZIL	LEO BURNETT BRASIL São Paulo
B04/114	03489	SMS TREE	FIAT	FIAT LINEA - SMS VOICE READER	LEO BURNETT BRASIL São Paulo	BRAZIL	LEO BURNETT BRASIL São Paulo
B04/128	03531	POLO WITH PARKING SENSOR	VOLKSWAGEN	POLO	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B04/130	03678	MOOSE	VOLKSWAGEN	VW GOLF	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
B04/131	03679	ROCK	VOLKSWAGEN	VW GOLF	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
B04/132	03680	TREE	VOLKSWAGEN	VW GOLF	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
B04/143	03529	AUDI SIDE ASSIST	AUDI	SIDE ASSIST	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B04/144	03563	HYDRANT	VOLKSWAGEN	PARKING SENSOR	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B04/145	03564	GNOME	VOLKSWAGEN	PARKING SENSOR	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo

**B05 (Consumer Products: Clothing, Footwear & Accessories)**

B05/015	00393	TOOTHPASTE	SONY	PLAYSTATION PORTABLE (PSP)	CREATIVE JUICE-SIL Kuala Lumpur	MALAYSIA	CREATIVE JUICE-SIL Kuala Lumpur
B05/038	01421	BEIJING	HUAWEI	GPS PHONE	CC&E GUANGZHOU	CHINA	CC&E GUANGZHOU
B05/040	01423	SHANGHAI	HUAWEI	GPS PHONE	CC&E GUANGZHOU	CHINA	CC&E GUANGZHOU
B05/042	01152	BOTANICAL GARDEN	NIKON	DSLR CAMERA	CHEIL WORLDWIDE Seoul	KOREA	CHEIL WORLDWIDE Seoul

**Entry Detail (Outdoor)**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B05/043	01153	ANCIENT PALACE	NIKON	DSLR CAMERA	CHEIL WORLDWIDE Seoul	KOREA	CHEIL WORLDWIDE Seoul
B05/044	01154	STUDIO	NIKON	DSLR CAMERA	CHEIL WORLDWIDE Seoul	KOREA	CHEIL WORLDWIDE Seoul
B05/055	01372	ROMANCE NOVEL	LG ELECTRONICS	GX200	Y&R JAKARTA	INDONESIA	Y&R JAKARTA
B05/056	01373	MYSTERY NOVEL	LG ELECTRONICS	GX200	Y&R JAKARTA	INDONESIA	Y&R JAKARTA
B05/057	01374	MANAGEMENT BOOK	LG ELECTRONICS	GX200	Y&R JAKARTA	INDONESIA	Y&R JAKARTA
B05/058	01375	CHICK LIT	LG ELECTRONICS	GX200	Y&R JAKARTA	INDONESIA	Y&R JAKARTA
B05/060	01813	DRAGON	JELLY CAMERAS	KIDS CAMERAS	EURO RSCG SOUTH AFRICA Johannesburg	SOUTH AFRICA	EURO RSCG SOUTH AFRICA Johannesburg
B05/061	01816	MONSTER	JELLY CAMERAS	KIDS CAMERAS	EURO RSCG SOUTH AFRICA Johannesburg	SOUTH AFRICA	EURO RSCG SOUTH AFRICA Johannesburg

**B06 (Consumer Services)**

B06/017	00102	SOUP	LUDWIG	DRUMKITS	TILLMANN'S OGILVY & MATHER Düsseldorf	GERMANY	TILLMANN'S OGILVY & MATHER Düsseldorf
B06/042	00383	CROPS	INDEPENDENT NEWSPAPERS	CAPE TIMES	LOWE BULL Cape Town	SOUTH AFRICA	LOWE BULL Cape Town
B06/047	00294	MORGENSTERN	STAATSGALERIE STUTTGART	MUSEUM	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg
B06/048	00295	MAYER	STAATSGALERIE STUTTGART	MUSEUM	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg
B06/121	01067	PUB	SHOCK AND SOUL	CLOTHING STORE	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London
B06/122	01068	SHOP	SHOCK AND SOUL	CLOTHING STORE	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London
B06/193	01893	CHURCHILL	EDITIONS POINTS	FAMOUS SPEECHES COLLECTION	MARCEL PARIS	FRANCE	MARCEL PARIS
B06/194	01894	GANDHI	EDITIONS POINTS	FAMOUS SPEECHES COLLECTION	MARCEL PARIS	FRANCE	MARCEL PARIS
B06/216	02181	MARC	HARVEY NICHOLS	WINTER SALE	DDB UK London	UNITED KINGDOM	DDB UK London

**Entry Detail (Outdoor)**

<b>Cat. No</b>	<b>Entry No</b>	<b>Title</b>	<b>Advertiser</b>	<b>Product</b>	<b>Entrant Company</b>	<b>Country</b>	<b>Agency</b>
B06/217	02182	THOMAS	HARVEY NICHOLS	WINTER SALE	DDB UK London	UNITED KINGDOM	DDB UK London
B06/218	02183	CHARLOTTE	HARVEY NICHOLS	WINTER SALE	DDB UK London	UNITED KINGDOM	DDB UK London
B06/228	02101	ASTRONAUT	GOOGLE	SEARCH ENGINE	GREY ISTANBUL	TURKEY	GREY ISTANBUL
B06/229	02102	JETLAG	GOOGLE	SEARCH ENGINE	GREY ISTANBUL	TURKEY	GREY ISTANBUL
B06/230	02103	BATTLESHIP	GOOGLE	SEARCH ENGINE	GREY ISTANBUL	TURKEY	GREY ISTANBUL
B06/237	02362	PREJUDICE	ESCOLA SÃO PAULO	FILM COURSES	DENTSU LATIN AMERICA Sao Paulo	BRAZIL	DENTSU LATIN AMERICA Sao Paulo
B06/254	02371	AIR POLLUTION	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
B06/255	02372	DEFORESTATION	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
B06/266	02586	ELVIS	HARD ROCK CAFE	RESTAURANT	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES
B06/267	02587	FREDDY	HARD ROCK CAFE	RESTAURANT	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES
B06/268	02588	KURT	HARD ROCK CAFE	RESTAURANT	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES
B06/291	02480	BUILDING ENGLISH	INLINGUA	LANGUAGE COURSES	TBWAISTANBUL	TURKEY	TBWAISTANBUL
B06/292	02481	BUILDING FRENCH	INLINGUA	LANGUAGE COURSES	TBWAISTANBUL	TURKEY	TBWAISTANBUL
B06/293	02482	BUILDING ITALIAN	INLINGUA	LANGUAGE COURSES	TBWAISTANBUL	TURKEY	TBWAISTANBUL
B06/304	02878	AIRCRAFT	ROLLINGSTONE MAGAZINE	CAMPAIGN AGAINST FREE MUSIC DOWNLOADS	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
B06/305	02879	PRISM	ROLLINGSTONE MAGAZINE	CAMPAIGN AGAINST FREE MUSIC DOWNLOADS	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
B06/314	03157	AZIZ	MICROSOFT XBOX 360	RESIDENT EVIL 5	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
B06/315	03158	JACKIE	MICROSOFT XBOX 360	RESIDENT EVIL 5	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
B06/316	03159	THABO	MICROSOFT Xbox 360	RESIDENT EVIL 5	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI

## **Entry Detail (Outdoor)**

<b>Cat. No</b>	<b>Entry No</b>	<b>Title</b>	<b>Advertiser</b>	<b>Product</b>	<b>Entrant Company</b>	<b>Country</b>	<b>Agency</b>
B06/382	03824	DOORS 1	EDITOR ABRIL	VIP MAGAZINE	GREY BRASIL São Paulo	BRAZIL	GREY BRASIL São Paulo
B06/383	03825	DOORS 2	EDITOR ABRIL	VIP MAGAZINE	GREY BRASIL São Paulo	BRAZIL	GREY BRASIL São Paulo
B06/384	03826	DOORS 3	EDITOR ABRIL	VIP MAGAZINE	GREY BRASIL São Paulo	BRAZIL	GREY BRASIL São Paulo
B06/388	03543	0.0047%	GETTY IMAGES	IMAGE BANK	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B06/389	03544	0.0053%	GETTY IMAGES	IMAGE BANK	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B06/390	03794	SOLDIER	ISTANBUL TOY MUSEUM	TOY MUSEUM	LEO BURNETT ISTANBUL	TURKEY	LEO BURNETT ISTANBUL
B06/391	03795	FIRE FIGHTERS	ISTANBUL TOY MUSEUM	TOY MUSEUM	LEO BURNETT ISTANBUL	TURKEY	LEO BURNETT ISTANBUL
B06/392	03796	DOLL	ISTANBUL TOY MUSEUM	TOY MUSEUM	LEO BURNETT ISTANBUL	TURKEY	LEO BURNETT ISTANBUL
B06/399	03754	PINK AND BLUE	MASP MUSEUM	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B06/400	03755	THE SCHOOLBOY	MASP MUSEUM	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B06/401	03756	REMBRANDT SELF	MASP MUSEUM	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B06/402	03757	WALK IN THE TWILIGHT	MASP	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B06/403	03758	ROGER FREEING ANGELICA	MASP	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo

## **B07 (Business Products & Services)**

B07/064	02657	MEMORIES OF HOME	EPSON	PHOTO PRINTER	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B07/065	02658	MEMORIES OF MEN	EPSON	PHOTO PRINTER	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B07/066	02659	MEMORIES OF LIFE	EPSON	PHOTO PRINTER	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B07/070	02960	OLD LADY	ALPARGATAS	SETE LÉGUAS PROFESSIONAL BOOTS	TALENT São Paulo	BRAZIL	TALENT São Paulo
B07/071	02961	CITY	ALPARGATAS	SETE LÉGUAS PROFESSIONAL BOOTS	TALENT São Paulo	BRAZIL	TALENT São Paulo

## **Entry Detail (Outdoor)**

<b>Cat. No</b>	<b>Entry No</b>	<b>Title</b>	<b>Advertiser</b>	<b>Product</b>	<b>Entrant Company</b>	<b>Country</b>	<b>Agency</b>
B07/072	02962	FISH	ALPARGATAS	SETE LÉGUAS PROFESSIONAL BOOTS	TALENT São Paulo	BRAZIL	TALENT São Paulo
B07/084	03449	ELEPHANT	SAKURA PRODUCTS	POLAR BEAR MOUNTING TAPE	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
B07/085	03461	GIRAFFE	SAKURA PRODUCTS	POLAR BEAR MOUNTING TAPE	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
B07/090	03763	EUROPE	FEDEX	COURIER SERVICES	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B07/091	03764	ASIA	FEDEX	COURIER SERVICES	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B07/092	03765	AMERICA	FEDEX	COURIER SERVICES	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo

## **B08 (Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness)**

B08/038	00490	FOOTBALL	GMODELO	RESPONSIBLE DRINKING MESSAGE	JWT Madrid	SPAIN	JWT Madrid
B08/039	00491	CLIMB HERE	GMODELO	RESPONSIBLE DRINKING MESSAGE	JWT Madrid	SPAIN	JWT Madrid
B08/055	00942	HAIR	SPCA	PET NEUTERING AWARENESS	NAGA DDB/RAPP Selangor	MALAYSIA	NAGA DDB/RAPP Selangor
B08/075	01382	BRUISE	GABRIELA	ANTI-SPOUSAL ABUSE MOVEMENT	DDB DM9JAYMESYFU Makati City	THE PHILIPPINES	DDB DM9JAYMESYFU Makati City
B08/092	01603	RAINFOREST	CONSERVATION INTERNATIONAL	CONSERVATION AWARENESS	JWT BRAZIL São Paulo	BRAZIL	JWT BRAZIL São Paulo
B08/093	01604	GLACIER	CONSERVATION INTERNATIONAL	CONSERVATION AWARENESS	JWT BRAZIL São Paulo	BRAZIL	JWT BRAZIL São Paulo
B08/108	01772	IN DEBT TO THOSE WHO HAVE LITTLE	CITIZEN AGENT	CHARITY CLOTHES DONATION	FISCHER FALA São Paulo	BRAZIL	FISCHER FALA São Paulo
B08/119	02079	PIXELS	MISSING CHILDREN	MISSING CHILDREN NGO	KEPEL & MATA Buenos Aires	ARGENTINA	KEPEL & MATA Buenos Aires
B08/127	01947	INVASION I	ADESF (ASSOCIATION FOR SMOKER AWARENESS)	ANTI-SMOKING	NEOGAMA/BBH São Paulo	BRAZIL	NEOGAMA/BBH São Paulo

**Entry Detail (Outdoor)**

<b>Cat. No</b>	<b>Entry No</b>	<b>Title</b>	<b>Advertiser</b>	<b>Product</b>	<b>Entrant Company</b>	<b>Country</b>	<b>Agency</b>
B08/128	01948	INVASION II	ADESF (ASSOCIATION FOR SMOKER AWARENESS)	ANTI-SMOKING	NEOGAMA/BBH São Paulo	BRAZIL	NEOGAMA/BBH São Paulo
B08/129	01949	INVASION III	ADESF (ASSOCIATION FOR SMOKER AWARENESS)	ANTI-SMOKING	NEOGAMA/BBH São Paulo	BRAZIL	NEOGAMA/BBH São Paulo
B08/142	02538	CORAL	CONSERVATION INTERNATIONAL	ENVIRONMENTAL AWARENESS	GREY JAKARTA	INDONESIA	GREY JAKARTA
B08/145	02464	LIGHTER	ENDANGERED WILDLIFE TRUST	MARINE AND COASTAL PROGRAMME	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B08/146	02465	BOTTLE TOP	ENDANGERED WILDLIFE TRUST	MARINE AND COASTAL PROGRAMME	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B08/147	02466	ROPE	ENDANGERED WILDLIFE TRUST	MARINE AND COASTAL PROGRAMME	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B08/148	02467	GOLF BALL	ENDANGERED WILDLIFE TRUST	MARINE AND COASTAL PROGRAMME	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B08/153	02666	WHALE	WWF	2010 INTERNATIONAL YEAR OF BIODIVERSITY	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B08/154	02667	RHINOCEROS	WWF	2010 INTERNATIONAL YEAR OF BIODIVERSITY	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B08/155	02668	WHITE BEAR	WWF	2010 INTERNATIONAL YEAR OF BIODIVERSITY	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B08/156	02669	ELEPHANT	WWF	2010 INTERNATIONAL YEAR OF BIODIVERSITY	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B08/158	02816	PIZZA	SOLIDARITY SOCIAL AND CULTURAL DEVELOPMENT FUND	WINTER CLOTHING DONATION DRIVE	DPZ PROPAGANDA Sao Paulo	BRAZIL	DPZ PROPAGANDA Sao Paulo

**Entry Detail (Outdoor)**

<b>Cat. No</b>	<b>Entry No</b>	<b>Title</b>	<b>Advertiser</b>	<b>Product</b>	<b>Entrant Company</b>	<b>Country</b>	<b>Agency</b>
B08/159	02817	SUSHI	SOLIDARITY SOCIAL AND CULTURAL DEVELOPMENT FUND	WINTER CLOTHING DONATION DRIVE	DPZ PROPAGANDA Sao Paulo	BRAZIL	DPZ PROPAGANDA Sao Paulo
B08/160	02818	CAKE	SOLIDARITY SOCIAL AND CULTURAL DEVELOPMENT FUND	WINTER CLOTHING DONATION DRIVE	DPZ PROPAGANDA Sao Paulo	BRAZIL	DPZ PROPAGANDA Sao Paulo
B08/161	02819	PIE	SOLIDARITY SOCIAL AND CULTURAL DEVELOPMENT FUND	WINTER CLOTHING DONATION DRIVE	DPZ PROPAGANDA Sao Paulo	BRAZIL	DPZ PROPAGANDA Sao Paulo
B08/162	02820	SWEET	SOLIDARITY SOCIAL AND CULTURAL DEVELOPMENT FUND	WINTER CLOTHING DONATION DRIVE	DPZ PROPAGANDA Sao Paulo	BRAZIL	DPZ PROPAGANDA Sao Paulo
B08/166	02884	MUAMMAR	ISHR	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
B08/167	02885	KIM	ISHR	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
B08/168	02886	ROBERT	ISHR	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
B08/207	03341	HARPOON	SEA SHEPHERD BRASIL	MARINE WILDLIFE CONSERVATION	HEADS PROPAGANDA Rio de Janeiro	BRAZIL	HEADS PROPAGANDA Rio de Janeiro
B08/208	03342	FISHNET	SEA SHEPHERD BRASIL	MARINE WILDLIFE CONSERVATION	HEADS PROPAGANDA Rio de Janeiro	BRAZIL	HEADS PROPAGANDA Rio de Janeiro
B08/209	03454	IVORY	WWF	WILDLIFE CHARITY	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
B08/227	03792	PASHA	STRAY ANIMALS FOUNDATION	ANIMAL FOUNDATION	LEO BURNETT ISTANBUL	TURKEY	LEO BURNETT ISTANBUL
B08/228	03793	THE LADY	STRAY ANIMALS FOUNDATION	ANIMAL FOUNDATION	LEO BURNETT ISTANBUL	TURKEY	LEO BURNETT ISTANBUL
B08/231	03846	THE SUMMER COLLECTION	GABRIELA	PROJECT RUNAWAY SATIRICAL FASHON SHOW	DDB DM9JAYMESYFU Makati City	THE PHILIPPINES	DDB DM9JAYMESYFU Makati City

**Entry Detail (Outdoor)**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B08/232	03847	THE RAINY SEASON COLLECTION	GABRIELA	PROJECT RUNAWAY SATIRICAL FASHION SHOW	DDB DM9JAYMESYFU Makati City	THE PHILIPPINES	DDB DM9JAYMESYFU Makati City
B08/234	01870	CAR	AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION	ENVIRONMENTAL AWARENESS	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B08/235	01871	BUILDING	AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION	ENVIRONMENTAL AWARENESS	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B08/236	01872	CHIMNEY	AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION	ENVIRONMENTAL AWARENESS	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B08/239	03885	TRAFFIC LIGHT	TOYOTA PHILIPPINES	ANTI DRINK DRIVING MESSAGE	ACE SAATCHI & SAATCHI Makati City	THE PHILIPPINES	ACE SAATCHI & SAATCHI Makati City
B08/241	03951	SHARK	WWF	ENVIRONMENTAL AWARENESS	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
B08/243	03953	BIRD	WWF	ENVIRONMENTAL AWARENESS	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul

**C01 (Ambient: Bars, Restaurants & Stores, etc.)**

C01/015	00718	SINGLE SOCKS	NEU.DE	ONLINE DATING PLATFORM	HEYE GROUP Unterhaching	GERMANY	HEYE GROUP Unterhaching
C01/020	01255	MADONNA & CHILD(REN)	EXCLUSIVE BOOKS	BOOKS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
C01/021	01256	NUTS	EXCLUSIVE BOOKS	BOOKS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
C01/022	01257	TUMBLEWEED	EXCLUSIVE BOOKS	BOOKS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
C01/023	01258	YOKO ONO	EXCLUSIVE BOOKS	BOOKS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
C01/035	01747	FRESH STONE-AGE-MEAT	BOSCH INTERNATIONAL	REFRIGERATORS	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
C01/055	02591	SPIRITUAL GURU INSTALLATION	TRANSASIA PAPERS	CONQUEROR PAPERS	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai
C01/074	03883	NATURE PRODUCTS	THE NORTH FACE/PRIMER GROUP	OUTDOOR GEAR	ACE SAATCHI & SAATCHI Makati City	THE PHILIPPINES	ACE SAATCHI & SAATCHI Makati City

## Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
<b>C02 (Ambient: Small Scale Special Solutions)</b>							
C02/023	00463	JAPAN'S FIRST TAXI SEAT BELT AD	COCA-COLA	WEIGHT LOSS DRINK	DENTSU Tokyo	JAPAN	DENTSU Tokyo
C02/031	00632	ATM MOVING BOXES	RABOBANK WESTLAND	BANK	WUBBE CROSS COMMUNICATION Delft	THE NETHERLANDS	WUBBE CROSS COMMUNICATION Delft
C02/034	00725	PICTURES	BITS SIN FRONTERAS	CHARITY	ZAPPING/M&C SAATCHI Madrid	SPAIN	ZAPPING/M&C SAATCHI Madrid
C02/037	00766	FACES	PROCTER & GAMBLE	PANTENE NATURE FUSION	GREY SOUTH AFRICA Johannesburg	SOUTH AFRICA	GREY SOUTH AFRICA Johannesburg
C02/060	01502	SCENTED BANNER	NATURA	KAIK MENS FRAGRANCE	ID\TBWA São Paulo	BRAZIL	ID\TBWA São Paulo
C02/079	02057	SNOW STAMP	NESTLÉ	POLO MINT SWEETS	JWT London	UNITED KINGDOM	JWT London
C02/093	02208	CARE TAG FOR OUR PLANET	GOODWILL	CLOTHING RECYCLING INITIATIVE	BBDO WEST San Francisco	USA	BBDO WEST San Francisco
C02/101	02948	UMBRELLA BAGS	THE LOTUS CHARITY SOCIETY	DONATION APPEAL	GREY HONG KONG	HONG KONG	GREY HONG KONG
C02/119	03154	SPLITTING STEVEN	PARAS PHARMA	STOPACHE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
C02/120	03155	SPLITTING AHMED	PARAS PHARMA	STOPACHE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
C02/121	03156	SPLITTING PUAL	PARAS PHARMA	STOPACHE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
C02/130	03595	\$73.000 BAR TAB	BAR AURORA/BOTECO FERRAZ	ANTI-DRINK DRIVING	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
C02/146	03942	POWER STICKER	RED BULL	ENERGY DRINK	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul

## C03 (Ambient: Special Build)

C03/020	00200	KIT KAT CHAIR	NESTLÉ	KIT KAT	JWT NEW ZEALAND Auckland	NEW ZEALAND	JWT NEW ZEALAND Auckland
C03/049	00870	TAPE	CNN INTERNATIONAL	NEWS CHANNEL	HEIMAT Berlin	GERMANY	HEIMAT Berlin
C03/050	00871	IMPORTANT PLACES	CNN INTERNATIONAL	NEWS CHANNEL	HEIMAT Berlin	GERMANY	HEIMAT Berlin

## Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
C03/055	00955	THE CHANGING FACE	PROJECT CONCERN INTERNATIONAL	AWARENESS OF VIOLENCE AGAINST WOMEN	OGILVY CAPE TOWN	SOUTH AFRICA	OGILVY CAPE TOWN
C03/065	01253	FLYING FISH	GREENPEACE	ENVIRONMENTAL AWARENESS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
C03/069	01294	ANDES TELETRANSPORTER	INBEV	CERVEZA ANDES BEER	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires
C03/072	01250	WORLD'S BIGGEST SIGNPOST	NOKIA	NAVIGATION SERVICES	FARFAR Stockholm	SWEDEN	FARFAR Stockholm
C03/077	01366	BIKE LOCK	SMART	SMART CAR	BBDO CANADA Toronto	CANADA	BBDO CANADA Toronto
C03/081	01416	THE MINI CHRISTMAS BOX	BMW GROUP	MINI	UBACHSWISBRUN/JWT Amsterdam	THE NETHERLANDS	UBACHSWISBRUN/JWT Amsterdam
C03/090	01592	WATER TALKS	SOLIDARITES INTERNATIONAL	NGO AIDING WAR VICTIMS THROUGH EMERGENCY RELIEF & REHABILITATION	BDDP UNLIMITED Paris	FRANCE	BDDP UNLIMITED Paris
C03/140	02257	LIVE REVIEW	TIMEOUT	MAGAZINE	LEO BURNETT Hong Kong	HONG KONG	LEO BURNETT Hong Kong
C03/142	02265	KNEE	VIGCONIC	OSTEOMAKER CHINESE MEDICINE	LEO BURNETT Hong Kong	HONG KONG	LEO BURNETT Hong Kong
C03/143	02266	ARM	VIGCONIC	OSTEOMAKER CHINESE MEDICINE	LEO BURNETT Hong Kong	HONG KONG	LEO BURNETT Hong Kong
C03/146	02367	A WRECKED LIFE	BRANDHOUSE	ANTI-DRINK DRIVING	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
C03/150	02428	EMPTY TABLES	LATET	DONATION APPEAL	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV	ISRAEL	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV
C03/153	02458	ALEXANDRA TOWNSHIP	INTERNATIONAL ORGANISATION FOR MIGRATION	ANTI-HUMAN TRAFFICKING	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
C03/154	02459	HILLBROW	INTERNATIONAL ORGANISATION FOR MIGRATION	ANTI-HUMAN TRAFFICKING	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
C03/155	02460	SCHOOL	INTERNATIONAL ORGANISATION FOR MIGRATION	ANTI-HUMAN TRAFFICKING	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG

**Entry Detail (Outdoor)**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
C03/160	02582	DEFORESTATION	SOLO UN PLANETA	DEFORESTATION AWARENESS	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES
C03/166	02959	GO VISIT YOUR WALLPAPER	GO OUTSIDE	MAGAZINE	TALENT São Paulo	BRAZIL	TALENT São Paulo
C03/180	03409	THE EYE AUGMENTED SANDSCULPTURE	THE EYE (NETHERLANDS FILM MUSEUM)	LAUNCH OF THE EYE BUILDING	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	WIEDEN+KENNEDY AMSTERDAM
C03/183	01289	SOLAR FLOWERS	TOYOTA MOTOR SALES	PRIUS	SAATCHI & SAATCHI LA	USA	SAATCHI & SAATCHI LA
C03/194	03709	THE GOODWILL VENDING MACHINE	ABRINQ FOUNDATION	CHILDRENS FOUNDATION	GIOVANNI+DRAFTFCB Rio de Janeiro	BRAZIL	GIOVANNI+DRAFTFCB Rio de Janeiro
C03/200	03423	25TH ANNIVERSARY LIGHT IT!	COCA-COLA	COCA-COLA LIGHT	MOMENTUM WORLDWIDE SPAIN Madrid	SPAIN	MOMENTUM WORLDWIDE SPAIN Madrid

**C04 (Ambient: Stunts & Live Advertising)**

C04/009	00444	ESCAPE	FUNKTION PERSONAL TRAINING	PERSONAL TRAINING	RETHINK COMMUNICATIONS Vancouver	CANADA	RETHINK COMMUNICATIONS Vancouver
C04/017	00682	20 TONS OF HEAVY METAL	RADIO TANGO	RADIO STATION	UNCLE GREY OSLO	NORWAY	UNCLE GREY OSLO
C04/027	00974	SPEEDY MOVIL	TELEFONICA MOVILES	SPEEDY MOVIL BROADBAND	Y&R Lima	PERU	Y&R Lima
C04/050	01367	AUDITORIUM	HEINEKEN	BEER	JWT ITALIA Milan	ITALY	JWT ITALIA Milan
C04/051	01496	CINEMA: LADY VIOLETTE'S DIARIES	HEINEKEN	BEER	JWT ITALIA Milan	ITALY	JWT ITALIA Milan
C04/058	01643	THE FUN THEORY	VOLKSWAGEN SWEDEN	VOLKSWAGEN BLUEMOTION	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM
C04/064	01436	NEED FOR SPEED?	X-BOX 360	DRIVING GAMES	Y&R SOUTH AFRICA Johannesburg	SOUTH AFRICA	Y&R SOUTH AFRICA Johannesburg / WUNDERMAN SOUTH AFRICA Johannesburg
C04/079	02258	TRAILER	IKEA	IKEA	LEO BURNETT Hong Kong	HONG KONG	LEO BURNETT Hong Kong
C04/081	02263	SUPOR NON-STICK PANS	SUPOR	NON-STICK PANS	LEO BURNETT SHANGHAI	CHINA	LEO BURNETT SHANGHAI

**Entry Detail (Outdoor)**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
C04/082	02236	THE BLOB	NEW ZEALAND BREAST CANCER FOUNDATION	BREAST CANCER FOUNDATION	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland
C04/084	02241	DOGFIGHT	TVNZ	THE PACIFIC TV SHOW	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland
C04/092	01860	AKATU EXCLUSIVE BEACH	AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION	ENVIRONMENTAL AWARENESS	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
C04/094	02570	MANGO SURPRISE	PARLE AGRO	FROOTI MANGO DRINK	CREATIVELAND ASIA Mumbai	INDIA	CREATIVELAND ASIA Mumbai
C04/102	02533	SINGALONG	T-MOBILE	TELECOMMUNICATIONS	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London
C04/109	03129	RITUAL PROJECT	ANHEUSER-BUSCH INBEV	STELLA ARTOIS BEER	MOTHER NEW YORK	USA	MOTHER NEW YORK
C04/114	03306	WHOPPER FACE	BURGER KING	MADE TO ORDER BURGERS	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
C04/115	03400	NIMBLE AS A MOUSE	TOYOTA	TOYOTA IQ	SAATCHI & SAATCHI Auckland	NEW ZEALAND	SAATCHI & SAATCHI Auckland
C04/124	03223	THE SWAP	COCA-COLA	COCA-COLA ZERO	McCANN ERICKSON Madrid	SPAIN	McCANN ERICKSON Madrid
C04/137	03814	FLYVERTISING	EICHBORN	PUBLISHER	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg

**C05 (Ambient: Transit)**

C05/038	01395	GO BACK TO POMPEII	VISA	VISA GO	TBWA\TEQUILA\DIGITAL\SHIFT Auckland	NEW ZEALAND	TBWA\TEQUILA\DIGITAL\SHIFT Auckland
C05/048	01799	ON BOARD	EASYMOTION	CAR RENTAL	JUNG von MATT Vienna	AUSTRIA	JUNG von MATT Vienna
C05/079	03402	GREEN PEDESTRIAN CROSSING	CHINA ENVIRONMENTAL PROTECTION FOUNDATION	ENVIRONMENTAL AWARENESS	DDB CHINA GROUP Shanghai	CHINA	DDB CHINA GROUP Shanghai
C05/080	03224	VINYL	THE SPANISH CANCER RESEARCH ASSOCIATION	SKIN CANCER AWARENESS	McCANN ERICKSON Madrid	SPAIN	McCANN ERICKSON Madrid
C05/085	03740	UNDERGROUND PUZZLE	DAFFY'S	CLOTHING RETAILER	JOHANNES LEONARDO New York	USA	JOHANNES LEONARDO New York

## Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
<b>C06 (Ambient: Digital Outdoor)</b>							
C06/002	00174	INTERACTIVE STOREFRONTS	ESPN	MONDAY NIGHT FOOTBALL	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York
C06/004	00442	NIKE TRACKBALL	NIKE	TRACKBALL FOOTBALL BOOTS	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE
C06/016	00824	CUBE FILM INSTALLATION	HBO	HBO TV CHANNEL	BBDO NEW YORK	USA	BBDO NEW YORK
C06/023	01186	TOTOTALK	TOTO	TOILET	DENTSU Tokyo	JAPAN	DENTSU Tokyo
C06/033	02209	LIVE INTERACTIVE BILLBOARD	RIJKSOVERHEID/MINISTERIE VAN BINNENLANDSE ZAKEN EN KONINKRIJKSRELATIES	AGGRESSION AWARENESS CAMPAIGN	N=5 Amsterdam	THE NETHERLANDS	N=5 Amsterdam
C06/067	03574	LIVE PANEL FROM BILLBOARD	BILLBOARD	MAGAZINE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo

**Total Entries:** 419