

| Title                             | Advertiser/Client                            | Product/Service                                                     | Entrant Company                              | Country        |
|-----------------------------------|----------------------------------------------|---------------------------------------------------------------------|----------------------------------------------|----------------|
| CORALINE                          | LAIKA                                        | CORALINE FEATURE FILM                                               | WIEDEN+KENNEDY, Portland                     | USA            |
| BODY & SOUL                       | UNILEVER CANADA                              | DOVE PRO-AGE                                                        | OGILVY TORONTO                               | CANADA         |
| THE BEST JOB IN THE WORLD         | TOURISM QUEENSLAND                           | ISLANDS OF THE GREAT BARRIER REEF                                   | CUMMINSNITRO, Brisbane                       | AUSTRALIA      |
| THE HOUSE OF IMAGINATION          | HORNBACH HOME IMPROVEMENT SUPERSTORES        | DIY & HOME IMPROVEMENT SUPERSTORES                                  | HEIMAT, Berlin                               | GERMANY        |
| OBAMA/BIDEN PRESIDENTIAL CAMPAIGN | OBAMA/BIDEN 2008                             | PRESIDENTIAL CANDIDATE                                              | OBAMA FOR AMERICA, Washington                | USA            |
| YOU GOT 30 MINUTES                | DOMINO'S PIZZA                               | DOMINO'S PIZZA                                                      | CRISPIN PORTER + BOGUSKY, Boulder            | USA            |
| WHOPPER SACRIFICE                 | BURGER KING                                  | BURGER KING                                                         | CRISPIN PORTER + BOGUSKY, Boulder            | USA            |
| ZUJI BEANS                        | ZUJI                                         | ONLINE TRAVEL COMPANY                                               | HAPPY SOLDIERS, Sydney                       | AUSTRALIA      |
| THIS IS NOT A JERSEY / ADITHREAD  | ADIDAS NEW ZEALAND / NEW ZEALAND RUGBY UNION | ALL BLACKS RUGBY TEAM                                               | TBWA\WHYBIN\TEQUILA, Auckland                | NEW ZEALAND    |
| TREEHOUSE RESTAURANT              | YELLOW                                       | BUSINESS DIRECTORY                                                  | COLENZO BBDO, Auckland                       | NEW ZEALAND    |
| THE GREAT SCHLEP                  | JEWISH COUNCIL FOR EDUCATION AND RESEARCH    | THE GREAT SCHLEP                                                    | DROGA5, New York                             | USA            |
| MEET WALLY'S HEART                | UNILEVER S.A/FLORA                           | FLORA                                                               | LOWE BULL, Johannesburg                      | SOUTH AFRICA   |
| TRILLION DOLLAR CAMPAIGN          | THE ZIMBABWEAN                               | NEWSPAPER                                                           | TBWA\HUNT\LASCARIS JOHANNESBURG              | SOUTH AFRICA   |
| DANCE                             | T-MOBILE                                     | T-MOBILE                                                            | SAATCHI & SAATCHI, London                    | UNITED KINGDOM |
| OASIS DIG OUT YOUR SOUL           | NYC & CO. AND WARNER BROTHERS                | DOCUMENTRY                                                          | BBH, New York                                | USA            |
| MOST INTERESTING MAN              | HEINEKEN                                     | DOS EQUIS                                                           | EURO RSCG WORLDWIDE, New York                | USA            |
| SNACK STRONG PRODUCTIONS          | DORITOS                                      | DORITOS                                                             | GOODBY SILVERSTEIN & PARTNERS, San Francisco | USA            |
| HD LOVES HB                       | HAAGEN-DAZS                                  | HAAGEN-DAZS                                                         | GOODBY SILVERSTEIN & PARTNERS, San Francisco | USA            |
| ASSURANCE                         | HYUNDAI                                      | ASSURANCE                                                           | GOODBY SILVERSTEIN & PARTNERS, San Francisco | USA            |
| THERE CAN ONLY BE ONE             | NBA                                          | 2008 PLAYOFFS                                                       | GOODBY SILVERSTEIN & PARTNERS, San Francisco | USA            |
| THE NOW NETWORK                   | SPRINT                                       | SPRINT                                                              | GOODBY SILVERSTEIN & PARTNERS, San Francisco | USA            |
| YES WE CAN SONG                   | WILL.I.AM                                    | WILL.I.AM PUBLIC ENDORSEMENT OF BARACK OBAMA FOR PRESIDENT CAMPAIGN | i.am CYclops Form, New York                  | USA            |
| ATLANTIC INTERGRATED              | ATLANTIC                                     | ATLANTIC MAGAZINE                                                   | EURO RSCG WORLDWIDE, New York                | USA            |