

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
A01 Savoury Foods						
KARATE CHOP	GENERAL MILLS CANADA	PIZZA POPS	COSSETTE, Toronto *	CANADA	HOLIDAY FILMS, Toronto	CANADA
MONKEYS	GENERAL MILLS CANADA	PIZZA POPS	COSSETTE, Toronto *	CANADA	HOLIDAY FILMS, Toronto	CANADA
ROBOT FRIEND	GENERAL MILLS CANADA	PIZZA POPS	COSSETTE, Toronto *	CANADA	HOLIDAY FILMS, Toronto	CANADA
STAY SLIM DRINK LOW FAT MILK	PARMALAT	MILK	PUBLICIS, Milan *	ITALY	LES ENFANTS CREATIVE PRODUCTION GROUPE, Milan	ITALY
JUMPERS	FLEMISH MILK BOARD (VLAM)	MILK	DUVAL GUILLAUME BRUSSELS *	BELGIUM	LATCHO DROM, Brussels	BELGIUM
FREESTYLER	FLEMISH MILK BOARD (VLAM)	MILK	DUVAL GUILLAUME BRUSSELS *	BELGIUM	LATCHO DROM, Brussels	BELGIUM
JOHN WEST ROW	JOHN WEST	JOHN WEST FRESH FISH	CHEETHAMBELLJWT, Manchester *	UNITED KINGDOM	ONWARD FILM, Manchester / 422, Manchester	UNITED KINGDOM
A02 Sweet Foods & Snacks						
LLAMA	MARS	STARBURST	LATINWORKS, Austin *	USA	FLIP FILMS, Santa Monica	USA
GO ON LAD	PREMIER FOODS	HOVIS BREAD	MILES CALCRAFT BRIGINSHAW DUFFY, London *	UNITED KINGDOM	RATTLING STICK, London	UNITED KINGDOM
MARIACHIS	MARS MEXICO	SKWINKLES SWEETS	LEO BURNETT MEXICO *	MEXICO	CENTRAL FILMS, Mexico City	MEXICO
BITE	MORINAGA & CO.	TAIJU NO KOEDA CHOCOLATE	DENTSU, Tokyo *	JAPAN	DENTSU TEC, Tokyo	JAPAN
DINER	WRIGLEY'S	CHEWING GUM	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	BISCUIT@INDEPENDENT, London	UNITED KINGDOM
OFFICE	WRIGLEY'S	CHEWING GUM	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	BISCUIT@INDEPENDENT, London	UNITED KINGDOM
V	NESTLÉ ARGENTINA	FRIGOR ICECREAM	JWT ARGENTINA, Buenos Aires *	ARGENTINA	URSULA, Buenos Aires	ARGENTINA
TAILOR	MARS	SKITTLES	TBWA\CHIAT\DAY, New York *	USA	MJZ, Los Angeles	USA
TRANSPLANT	MARS	SKITTLES	TBWA\CHIAT\DAY, New York *	USA	SMUGGLER, Hollywood	USA
A03 Alcoholic Drinks						
FUTURE OF BEER IS IN OUR HANDS	FOSTER'S GROUP	CARLTON NATURAL BLONDE	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	@radical.media, Sydney	AUSTRALIA
SPEAK WOMAN	FOSTER'S GROUP	CARLTON MID	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	PRODIGY, Sydney	AUSTRALIA
WOMAN WHISPERER	FOSTER'S GROUP	CARLTON MID	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	PRODIGY, Sydney	AUSTRALIA
PURE WATERS	LION NATHAN	JAMES BOAG'S DRAUGHT	PUBLICIS MOJO, Sydney *	AUSTRALIA	REVOLVER, Sydney	AUSTRALIA
DOCTOR	AMBEV	NORTE BEER	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
IT GUY	AMBEV	NORTE BEER	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
MILLIONAIRE	AMBEV	NORTE BEER	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
WALK-IN FRIDGE	HEINEKEN NEDERLAND	HEINEKEN BEER	TBWA\NEBOKO, Amsterdam *	THE NETHERLANDS	CZAR.NL, Amsterdam	THE NETHERLANDS
WAREHOUSE	MILLER BREWING COMPANY/ MILLER HIGH LIFE	MILLER BEER	SAATCHI & SAATCHI, New York *	USA	SAATCHI & SAATCHI, New York	USA
HIGH LIFE	MILLER BREWING COMPANY/ MILLER HIGH LIFE	MILLER BEER	SAATCHI & SAATCHI, New York *	USA	SAATCHI & SAATCHI, New York	USA
ONE MISSISSIPPI	MILLER BREWING COMPANY/ MILLER HIGH LIFE	MILLER BEER	SAATCHI & SAATCHI, New York *	USA	SAATCHI & SAATCHI, New York	USA
GUITAR	MILLER BREWING COMPANY/ MILLER HIGH LIFE	MILLER BEER	SAATCHI & SAATCHI, New York *	USA	SAATCHI & SAATCHI, New York	USA
PAINTING	MILLER BREWING COMPANY/ MILLER HIGH LIFE	MILLER BEER	SAATCHI & SAATCHI, New York *	USA	SAATCHI & SAATCHI, New York	USA
A04 Non-Alcoholic Drinks						
BOSS	NATIONAL FOODS	DARE ICED COFFEE	BMF, Sydney *	AUSTRALIA	CHERUB PICTURES, Sydney	AUSTRALIA
GIRLFRIEND	NATIONAL FOODS	DARE ICED COFFEE	BMF, Sydney *	AUSTRALIA	CHERUB PICTURES, Sydney	AUSTRALIA
HEIST	COCA-COLA	COCA-COLA	WIEDEN+KENNEDY, Portland *	USA	PSYOP, Los Angeles	USA

HIDDEN FORMULA	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES *	ARGENTINA	BENT IMAGE LAB, Portland	USA
IVY FACTORY	I.P. TRADING THAILAND	IVY THAI TRADITIONAL COFFEE	McCANN ERICKSON THAILAND, Bangkok *	THAILAND	SKY EXITS, Bangkok	THAILAND
LE TRAIN	CAFÉ NOIR	CAFÉ NOIR COFFEE	& CO., Copenhagen *	DENMARK	BACON, Copenhagen	DENMARK
PING PONG PENGUIN	CARLSBERG SPORT	CARLSBERG SPORT SOFT DRINK	& CO., Copenhagen *	DENMARK	BACON, Copenhagen	DENMARK
TAXI	PEPSI-QTG CANADA	TROPICANA TROPICS	BBDO CANADA, Toronto *	CANADA	SONS AND DAUGHTERS PRODUCTIONS, Toronto	CANADA
COFFIN	COCA-COLA ESPAÑA	AQUARIUS SOFT DRINK	SRA RUSHMORE, Madrid *	SPAIN	GARAGE FILMS, Barcelona	SPAIN
UNBEATABLE COMBO	CADBURY SCHWEPPEs - SOLO STRONG	SOLO STRONG DRINK	THE FURNACE, Sydney *	AUSTRALIA	REVOLVER, Sydney	AUSTRALIA
BIRD HOUSE	BRITVIC SOFT DRINKS	ROBINSON'S SQUASH DRINK	BBH, London *	UNITED KINGDOM	RATTLING STICK, London	UNITED KINGDOM
BAR FIGHT	SPA RED	SPARKLING WATER	DUVAL GUILLAUME BRUSSELS *	BELGIUM	CZAR.BE, Brussels	BELGIUM
I'M GOOD	PEPSI	PEPSI MAX	TBWA\CHIAT\DAY LA *	USA	EPOCH FILMS, Beverly Hills	USA
WALK OF NO SHAME	PEPSI	AMP ENERGY DRINK	BBDO NEW YORK *	USA	BISCUIT FILMWORKS, Los Angeles	USA
ENCOUNTER	THE COCA-COLA COMPANY	COCA-COLA	McCANN ERICKSON, Madrid *	SPAIN	LANDIA, Madrid	SPAIN
SHLURP	ENTYCE	FRISCO COFFEE	FOXP2, Cape Town *	SOUTH AFRICA	CAB FILMS, Cape Town	SOUTH AFRICA
A05 Household: Cleaning Products						
NATURIST	UNILEVER	COMFORT FABRIC SOFTENER	OGILVY LONDON *	UNITED KINGDOM	THOMAS THOMAS FILMS, London	UNITED KINGDOM
PEE PEE	PROCTER & GAMBLE	FAIRY LAUNDRY DETERGENT	LEO BURNETT TORONTO *	CANADA	PARTNERS FILM, Toronto	CANADA
PEN CAP	PROCTER & GAMBLE	FAIRY LAUNDRY DETERGENT	LEO BURNETT TORONTO *	CANADA	PARTNERS FILM, Toronto	CANADA
A06 Household: Other						
WELCOME BACK	THE CLOROX COMPANY	KINGSFORD CHARCOAL	DDB WEST, San Francisco *	USA	MOXIE PICTURES, Los Angeles	USA
A07 Home Appliances & Furnishings						
CORN	THE THAI OLYMPIC FIBRE-CEMENT CO.	CORROSHIELD ROOF TILES	THINK FACTORY, Bangkok *	THAILAND	MUM FILMS, Bangkok	THAILAND
ATM	SANYO VIDEO VERTRIEB	SANTEC VIDEO SURVEILLANCE	SERVICEPLAN, Hamburg *	GERMANY	COBBLESTONE HAMBURG FILMPRODUKTION	GERMANY
GAS STATION	SANYO VIDEO VERTRIEB	SANTEC VIDEO SURVEILLANCE	SERVICEPLAN, Hamburg *	GERMANY	COBBLESTONE HAMBURG FILMPRODUKTION	GERMANY
A08 Cosmetics & Beauty						
INTERRUPTION	UNILEVER	POND'S FACIAL FOAM	OGILVY & MATHER, Hong Kong *	HONG KONG	PHENOMENA, Bangkok	THAILAND
BILLBOARD	UNILEVER	POND'S FACIAL FOAM	OGILVY & MATHER, Hong Kong *	HONG KONG	PHENOMENA, Bangkok	THAILAND
SQUARES	UNILEVER	AXE DEODORANT	ponce buenos aires *	ARGENTINA	REBOLUCION, Buenos Aires	ARGENTINA
DOJO	UNILEVER INDONESIA	LIFEBUOY SHAMPOO	LOWE INDONESIA, Jakarta *	INDONESIA	GAMA PRATAMA, Jakarta	INDONESIA
STOP THE SUFFERING	PERT PLUS/PROCTER & GAMBLE	PERT PLUS SHAMPOO	LEO BURNETT BEIRUT *	LEBANON	BENT IMAGE LAB, Portland	USA
LOVE OF PINK	PROCTER & GAMBLE	LACOSTE FRAGRANCE	GREY, Paris *	FRANCE	IRENE, Paris	FRANCE
A09 Toiletries						
STREAM	KIMBERLY CLARK	HUGGIES DIAPERS	JWT, New York *	USA	HUNGRY MAN, Los Angeles	USA
BEAUTY BOWLING	ALFINE CO.	ESTHE WAM HAIR REMOVAL	OGILVY & MATHER JAPAN, Tokyo *	JAPAN	PYRAMID FILM, Tokyo	JAPAN
A10 Pharmacy						
LOVE DISTANCE	SAGAMI RUBBER INDUSTRIES	CONDOMS	GT, Tokyo *	JAPAN	ROCK & ROLL, Tokyo	JAPAN
MARRIED COUPLE	JOHNSON & JOHNSON	K-Y LUBRICANT	MOTHER NEW YORK *	USA	O POSITIVE, New York	USA
ANTIQUING	PFIZER CANADA	VIAGRA	TAXI CANADA INC., Toronto *	CANADA	SOFT CITIZEN, Toronto / FURLINED, Santa Monica	CANADA / USA
STROLLING	PFIZER CANADA	VIAGRA	TAXI CANADA INC., Toronto *	CANADA	SOFT CITIZEN, Toronto / FURLINED, Santa Monica	CANADA / USA
READING	PFIZER CANADA	VIAGRA	TAXI CANADA INC., Toronto *	CANADA	SOFT CITIZEN, Toronto / FURLINED, Santa Monica	CANADA / USA
A11 Clothing, Footwear & Accessories						
BREAK-UP SERVICE	ADIDAS UK	SAFETY COLLECTION	TBWAILONDON (180\TBWA)	UNITED KINGDOM	TAIYO KIKAKU, Tokyo / BLINK, London *	JAPAN / UNITED KINGDOM
FATE	NIKE	NIKE FOOTBALL	WIEDEN+KENNEDY, Portland *	USA	ANONYMOUS CONTENT, Culver City	USA

GYMNASTIC	SEMIR	SEMIR CLOTHING BRAND	OGILVY SHANGHAI *	CHINA	PHENOMENA, Bangkok	THAILAND
TAE KWON DO	SEMIR	SEMIR CLOTHING BRAND	OGILVY SHANGHAI *	CHINA	PHENOMENA, Bangkok	THAILAND
SECRETS AND LIES	LEVI STRAUSS	501 JEANS	BBH, London *	UNITED KINGDOM	SONNY, London	UNITED KINGDOM
L.I.F.T.	PUMA	PUMA L.I.F.T. SHOES	DROGA5, New York *	USA	MJZ, Los Angeles	USA
OSCAR BAD LISTENER	NIKE	NIKE	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	RABBIT@BONKERS, Amsterdam	THE NETHERLANDS
A12 Miscellaneous						
BROTHER OF THE BRIDE	HALLMARK	HALLMARK	LEO BURNETT USA, Chicago *	USA	PYTKA, Venice	USA
A13 Cars						
NON STOP	VOLKSWAGEN	VW POLO BLUE MOTION	DDB AMSTERDAM *	THE NETHERLANDS	FAT FRED'S FILM COMPANY, Amsterdam	THE NETHERLANDS
HONDA LIVE	HONDA	HONDA ACCORD	4 CREATIVE, London *	UNITED KINGDOM	4 CREATIVE, London / NORTH ONE, London	UNITED KINGDOM
ROAD NOT TAKEN	FORD MOTOR NEW ZEALAND	FORD NEW ZEALAND	JWT NEW ZEALAND, Auckland *	NEW ZEALAND	EXIT FILMS, Melbourne	AUSTRALIA
MOTION	ACURA	ACURA	RUBIN POSTAER & ASSOCIATES, Santa Monica	USA	PARK PICTURES, New York *	USA
FIGURES	RENAULT	RENAULT SANDERO	PUBLICIS GRAFFITI, Buenos Aires *	ARGENTINA	AWARDS CINE, Buenos Aires	ARGENTINA
SHOPPING	CITROËN	CITROËN C3	H, Suresnes *	FRANCE	WANDA PRODUCTIONS, Paris	FRANCE
ROCKER	CITROËN	CITROËN C4	H, Suresnes *	FRANCE	WANDA PRODUCTIONS, Paris	FRANCE
FRENCH CINEMA	RENAULT	RENAULT MÉGANE	PUBLICIS COMUNICACIÓN ESPAÑA, Madrid *	SPAIN	VERVO, Madrid	SPAIN
GARAGE	VOLKSWAGEN	VW TOUAREG	GRABARZ & PARTNER, Hamburg *	GERMANY	539090 FILMPRODUCTIONS, Hamburg	GERMANY
UNBOXED	AUDI UK	AUDI Q5	BBH, London *	UNITED KINGDOM	PASSION PICTURES, London / FIRST AVE MACHINE, New York	UNITED KINGDOM / USA
ROBBERY	AUDI	AUDI A4	KEMPERTRAUTMANN, Hamburg *	GERMANY	MARKENFILM, Hamburg	GERMANY
CRASH TEST PANDA	FIAT	FIAT CAR RANGE	MARCEL PARIS *	FRANCE	WIZZ, Clichy / WAM, Paris	FRANCE
DOG-FISH	VOLKSWAGEN	VW SPACEFOX	ALMAPBBDO, São Paulo *	BRAZIL	REBOLUCION, Buenos Aires	ARGENTINA
SCREAM	VOLKSWAGEN	VW TOURAN CONCEPT II TDI	AGENCE .V., Saint-Ouen *	FRANCE	LES TÉLÉCREATEURS, Paris / NEXUS PRODUCTIONS, London	FRANCE / UNITED KINGDOM
A14 Other Vehicles, Auto Products & Services						
CHASE	MIDAS	MIDAS WINTER SERVICES	DDB CANADA/VANCOUVER *	CANADA	THE GARDEN, Toronto	CANADA
PARKING	VOLKSWAGEN	VOLKSWAGEN PARK ASSIST	GRABARZ & PARTNER, Hamburg *	GERMANY	ELEMENT E, Hamburg	GERMANY
TECHNOTRONIC	VOLKSWAGEN	RNS 510 NAVIGATION SYSTEM	DDB GERMANY BERLIN *	GERMANY	TELEMAZ COMMERCIALS, Berlin	GERMANY
SCHUHPLATTLER	VOLKSWAGEN	RNS 510 NAVIGATION SYSTEM	DDB GERMANY BERLIN *	GERMANY	TELEMAZ COMMERCIALS, Berlin	GERMANY
DREAMS	DAIMLER	MERCEDES PRE-SAFE SAFETY SYSTEM	JUNG von MATT, Hamburg *	GERMANY	BIGFISH FILMPRODUKTION, Berlin	GERMANY
BOXES	VOLKSWAGEN TRUCKS	VW TRUCKS	ALMAPBBDO, São Paulo *	BRAZIL	SENTIMENTAL FILMES, São Paulo	BRAZIL
RAINDROPS	FIAT	FIAT RAIN SENSOR	LEO BURNETT BRAZIL, São Paulo *	BRAZIL	PIX POST AND ANIMATION STUDIO, Sao Paulo	BRAZIL
A15 Home Electronics & Audio-Visual						
BEAN COUNTER	APPLE	MAC	TBWAIMEDIA ARTS LAB, Los Angeles *	USA	EPOCH FILMS, Beverly Hills	USA
V-WORD	APPLE	MAC	TBWAIMEDIA ARTS LAB, Los Angeles *	USA	EPOCH FILMS, Beverly Hills	USA
BAKE SALE	APPLE	MAC	TBWAIMEDIA ARTS LAB, Los Angeles *	USA	EPOCH FILMS, Beverly Hills	USA
SAD SONG	APPLE	MAC	TBWAIMEDIA ARTS LAB, Los Angeles *	USA	EPOCH FILMS, Beverly Hills	USA
PIZZA BOX	APPLE	MAC	TBWAIMEDIA ARTS LAB, Los Angeles *	USA	EPOCH FILMS, Beverly Hills	USA
REMOTE CONTROL	LOEWE OPTA	LOEWE SOUND SYSTEM	SCHOLZ & FRIENDS, Berlin *	GERMANY	ELEMENT E, Hamburg	GERMANY
FOAM CITY	SONY	CYBERSHOT, HANDYCAM, ALPHA	FALLON LONDON *	UNITED KINGDOM	HLA, London	UNITED KINGDOM
TIME SCULPTURE	TOSHIBA	TOSHIBA PRODUCT TECHNOLOGY	GREY, London *	UNITED KINGDOM	HUNGRY MAN, London	UNITED KINGDOM

A16 Retail Stores						
SANTA	J&R ELECTRONICS	J&R ELECTRONICS	TOY, New York *	USA	TOOL OF NORTH AMERICA, New York	USA
TWINS	BEST BUY	BEST BUY ELECTRONICS SHOP	zig, Toronto *	CANADA	PARTNERS FILM, Toronto	CANADA
SURGERY	VISIONLAB OPTICIAN'S	OPTICIAN	PUBLICIS COMUNICACIÓN ESPAÑA, Madrid *	SPAIN	GARLIC FILMS, Madrid	SPAIN
DINNER	VISIONLAB OPTICIANS	OPTICIAN	PUBLICIS COMUNICACIÓN ESPAÑA, Madrid *	SPAIN	GARLIC FILMS, Madrid	SPAIN
SELF CHECKOUT	FAKTA	SUPERMARKET	UNCLE GREY, Århus *	DENMARK	M2FILM, Århus	DENMARK
BEEP	FAKTA	SUPERMARKET	UNCLE GREY, Århus *	DENMARK	M2FILM, Århus	DENMARK
POTATO	MIGROS GENOSSENSCHAFTSBUND	MIGROS SUPERMARKET	JUNG von MATT/LIMMAT, Zürich *	SWITZERLAND	BIGFISH FILMPRODUKTION, Berlin	GERMANY
CIVIL WAR	EBAY	EBAY	BBDO NEW YORK *	USA	O POSITIVE, New York	USA
HERO	EBAY	EBAY	BBDO NEW YORK *	USA	O POSITIVE, New York	USA
DATE	JUMBO RETAIL	SUPERMARKET	Y&R BUENOS AIRES *	ARGENTINA	AWARDS CINE, Buenos Aires	ARGENTINA
MOUSE	TOK&STOK	FURNITURE STORE	DDB BRASIL, São Paulo *	BRAZIL	CIA DE CINEMA, São Paulo	BRAZIL
A17 Restaurants & Fast Food Outlets						
COWBOYS	McDONALD'S	McCAFÉ	INSIGHT DDB, Panama *	PANAMA	ATARI FILMS, Montevideo	URUGUAY
TEACHER'S LOUNGE	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY, Boulder *	USA	SMUGGLER, Hollywood	USA
DISCOVERY	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY, Boulder *	USA	SMUGGLER, Hollywood	USA
MAVERICKS	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY, Boulder *	USA	SMUGGLER, Hollywood	USA
NO FRY LEFT BEHIND	McDONALD'S	McDONALD'S	DDB, Chicago *	USA	BISCUIT FILMWORKS, Los Angeles / PRIME FOCUS, London	USA / UNITED KINGDOM
A18 Travel, Transport & Tourism						
STILL LIFE	FINN.NO	WEB PORTAL FOR TRAVEL ADS	KITCHEN LEO BURNETT, Oslo *	NORWAY	PARADOX, Oslo	NORWAY
BIG MAN	AMERICAN AIRLINES	AMERICAN AIRLINES	TM ADVERTISING, Dallas *	USA	O POSITIVE, New York	USA
POP-UP	RENFE	RENFE TRAINS	TBWA\ESPAÑA, Madrid *	SPAIN	LEE FILMS, Madrid	SPAIN
A19 Entertainment & Leisure						
JAZZ OF THE CITY	AKBANK	INTERNATIONAL AKBANK JAZZ FESTIVAL	PUBLICIS YORUM, Istanbul *	TURKEY	PTT FILMS AND PRODUCTION, Istanbul	TURKEY
CATFIGHT	CANADIAN FILM CENTRE	WORLDWIDE SHORT FILM FESTIVAL	DOUG AGENCY, Toronto *	CANADA	BROWN ENTERTAINMENT, Toronto	CANADA
SCOOTER	CANADIAN FILM CENTRE	WORLDWIDE SHORT FILM FESTIVAL	DOUG AGENCY, Toronto *	CANADA	BROWN ENTERTAINMENT, Toronto	CANADA
MUNICH	NATIONAL MUSEUM	MUSEUM	EURO RSCG, Prague *	CZECH REPUBLIC	ARMADA FILMS, Prague	CZECH REPUBLIC
BIRDS	WASHINGTON'S LOTTERY	LOTTERY	PUBLICIS IN THE WEST, Seattle *	USA	STICKS + STONES STUDIOS, Hollywood	USA
SPACESHIPS	SITGES FANTASY FILM FESTIVAL	SITGES FANTASY FILM FESTIVAL	VITRUVIO LEO BURNETT, Madrid *	SPAIN	PICNIC, Barcelona	SPAIN
HINDU	GOBIERNO DE LA CIUDAD DE BUENOS AIRES	BAFICI INDIE FILMS FESTIVAL	SAVAGLIO\TBWA, Buenos Aires *	ARGENTINA	TOMA 78, Barcelona	SPAIN
ORIENTALS	GOBIERNO DE LA CIUDAD DE BUENOS AIRES	BAFICI INDIE FILMS FESTIVAL	SAVAGLIO\TBWA, Buenos Aires *	ARGENTINA	TOMA 78, Barcelona	SPAIN
BEACH	GOBIERNO DE LA CIUDAD DE BUENOS AIRES	BAFICI INDIE FILMS FESTIVAL	SAVAGLIO\TBWA, Buenos Aires *	ARGENTINA	TOMA 78, Barcelona	SPAIN
HULA	MATTEL	SCRABBLE	OGILVY & MATHER, Paris *	FRANCE	WIZZ, Clichy	FRANCE
BLOOD RAIN	SONY COMPUTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA, Madrid *	SPAIN	PIRAMIDE, Madrid	SPAIN
SECURITY GUARD	GUGGENHEIM MUSEUM BILBAO / BBVA / V&A	SURREAL THINGS EXHIBITION	McCANN ERICKSON, Madrid *	SPAIN	WIND PRODUCTIONS, Madrid	SPAIN
CASTING	IDFA	INTERNATIONAL DOCUMENTARY FILM AMSTERDAM	TBWA\NEBOKO, Amsterdam *	THE NETHERLANDS	25FPS, Amsterdam	THE NETHERLANDS
PITCH	IDFA	INTERNATIONAL DOCUMENTARY FILM AMSTERDAM	TBWA\NEBOKO, Amsterdam *	THE NETHERLANDS	25FPS, Amsterdam	THE NETHERLANDS
A20 Publications & Media						
THE MORE YOU WATCH, THE MORE YOU SEE	TG4 IRISH TELEVISION STATION	TG4 IRISH TELEVISION STATION	PUBLICIS QMP, Dublin *	IRELAND	SPEERS FILM, Dublin	IRELAND

A DAY IN THE LIFE OF CHENNAI	BENNETT COLEMAN AND CO.	THE TIMES OF INDIA	JWT INDIA, Mumbai *	INDIA	GOOD MORNING, Mumbai	INDIA
SHRIZ-ABBLE	ESPN NBA	NBA ON ESPN	WIEDEN+KENNEDY NEW YORK	USA	O POSITIVE, New York *	USA
STANLEY KUBRICK SEASON	MORE 4/4 CREATIVE	MORE 4	4 CREATIVE, London *	UNITED KINGDOM	CHANNEL 4, London	UNITED KINGDOM
DISARMING BRITAIN: HANDGUNS	CHANNEL 4/4 CREATIVE	CHANNEL 4	4 CREATIVE, London *	UNITED KINGDOM	CHANNEL 4, London	UNITED KINGDOM
INTERVIEW	DE TELEGRAAF	DE TELEGRAAF NEWSPAPER	ALFRED INTERNATIONAL, Amsterdam *	THE NETHERLANDS	BIJ BRAND, Amsterdam	THE NETHERLANDS
OLYMPIC PING PONG	THE YOMIURI SHIMBUN	NEWSPAPER	DENTSU, Tokyo	JAPAN	TYO PRODUCTIONS, Tokyo *	JAPAN
BUSH	SONNTAGSZEITUNG	NEWSPAPER	ADVICO Y&R, Zürich *	SWITZERLAND	MARKENFILM SCHWEIZ, Zurich	SWITZERLAND
SYNCHRONICITY	MULTISCREEN MEDIA	MAX TELEVISION	TBWA\INDIA, Mumbai *	INDIA	FOOT CANDLES, Mumbai	INDIA
PURPLE	GRUPO DE REVISTAS LA NACIÓN	ROLLING STONE MAGAZINE	LA COMUNIDAD, Buenos Aires *	ARGENTINA	LANDIA, Buenos Aires	ARGENTINA
YELLOW	GRUPO DE REVISTAS LA NACIÓN	ROLLING STONE MAGAZINE	LA COMUNIDAD, Buenos Aires *	ARGENTINA	LANDIA, Buenos Aires	ARGENTINA
BIRD	MTV	MTV CHANNEL	LA COMUNIDAD, Buenos Aires *	ARGENTINA	THE LIFT, Mexico City	MEXICO
GYM CLASS	MTV	MTV CHANNEL	LA COMUNIDAD, Buenos Aires *	ARGENTINA	THE LIFT, Mexico City	MEXICO
VERSAILLES	CANAL+	CANAL+	BETC EURO RSCG, Paris *	FRANCE	IRENE, Paris	FRANCE
MAFIA	CANAL+	CANAL+	BETC EURO RSCG, Paris *	FRANCE	IRENE, Paris	FRANCE
NOTE CARD	ESPN	ESPN INTERNATIONAL	DDB WEST, San Francisco *	USA	@radical.media, Santa Monica	USA
BALLOON	LAGARDÈRE	TIJI TV CHANNEL	DDB PARIS *	FRANCE	WANDA PRODUCTIONS, Paris	FRANCE
NEW WORLDS	BRASILEIROS MAGAZINE	BRASILEIROS MAGAZINE	DDB BRASIL, São Paulo *	BRAZIL	27 PRODUÇÕES, São Paulo	BRAZIL
A21 Banking, Investment & Insurance						
UFO	CENTRAAL BEHEER ACHMEA	INSURANCE COMPANY	DDB AMSTERDAM *	THE NETHERLANDS	STINK, London	UNITED KINGDOM
THAI MUNG	SYN MUN KONG INSURANCE PUBLIC COMPANY	CAR INSURANCE	LOWE BANGKOK *	THAILAND	PHENOMENA, Bangkok	THAILAND
QUIZZ BAD LOSER	THE SWEDISH NATIONAL DEBT OFFICE	BONDS	STORAKERS McCANN, Stockholm *	SWEDEN	CALLBOY, Stockholm	SWEDEN
MONEY LOVE	BONTRUST	BONTRUST FINANCE SERVICES	GRABARZ & PARTNER, Hamburg *	GERMANY	OPTIX DIGITAL PICTURES, Hamburg	GERMANY
MILKMAN	MERCATOR	MERCATOR INSURANCE	DUVAL GUILLAUME, Antwerp *	BELGIUM	DUVAL GUILLAUME, Antwerp	BELGIUM
WATERSLIDE	BARCLAYCARD	CONTACTLESS BANKING TECHNOLOGY	BBH, London *	UNITED KINGDOM	GORGEOUS ENTERPRISES, London	UNITED KINGDOM
WINGS	ETRADE	ETRADE FINANCIAL SERVICES	GREY NEW YORK *	USA	SMUGGLER, New York	USA
LONG	KASIKORNBANKGROUP	K – SME CREDIT	OGILVY & MATHER, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
QUICK	KASIKORNBANKGROUP	K – SME CREDIT	OGILVY & MATHER, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
COUPLE	BBVA BANCO CONTINENTAL	60 LOAN	PRAGMA DDB, Lima *	PERU	FAT FREE FILMS, Lima	PERU
A22 Business Equipment & Services						
TIPS	CAREERBUILDER.COM	ONLINE EMPLOYMENT SERVICES	WIEDEN+KENNEDY, Portland *	USA	MJZ, Los Angeles	USA
DOUBLE TAKE	MONSTER.COM	JOB SEARCH WEBSITE	BBDO NEW YORK *	USA	RATTLING STICK, London	UNITED KINGDOM
MASSAGE THERAPIST	UOL	JOB SEARCH WEBSITE	BORGHIERH/LOWE, Sao Paulo *	BRAZIL	SAGAZ FILMES, São Paulo	BRAZIL
NORDIC TUESDAY	FEDEX	FEDEX	BBDO NEW YORK *	USA	O POSITIVE, New York	USA
A23 Commercial Public Services						
MOTHER'S DAY	COMCAST	COMCAST TELEPHONE SERVICES	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	O POSITIVE, New York *	USA
TOBY & SHEILA	TELECOM ARNET	INTERNET SERVICE PROVIDER	SANTO BUENOS AIRES *	ARGENTINA	BENDERCINE, Buenos Aires	ARGENTINA
GOLF	TELE2	TELECOMMUNICATIONS SERVICES	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	FLX, Stockholm	SWEDEN
BICYCLE	TELE2	TELECOMMUNICATIONS SERVICES	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	FLX, Stockholm	SWEDEN

SNOWRACER	TELE2	TELECOMMUNICATIONS SERVICES	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	FLX, Stockholm	SWEDEN
CINEMESSENGER	MK2	MK2 VIDEO ON DEMAND	GREY, Paris *	FRANCE	VIDEOMAGE, Boulogne-Billancourt / O'BAHAMAS, Levallois-Perret	FRANCE
CRIB	QWEST COMMUNICATIONS	HOME ENTERTAINMENT	DRAFTFCB, Chicago *	USA	MJZ, Los Angeles	USA
CREATIVITY	EPA	ART AND DESIGN SCHOOL	ALMAPBBDO, São Paulo *	BRAZIL	VETOR ZERO/LOBO, São Paulo	BRAZIL
DANCE	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI, London *	UNITED KINGDOM	PARTIZAN, London	UNITED KINGDOM
A24 Corporate Image						
ADIDAS COUNTDOWN	ADIDAS	ADIDAS	TBWA\CHINA (180\TBWA), Shanghai	CHINA	STINK, London	UNITED KINGDOM
TURNING SPANISH	NIKE	NIKE FOOTBALL	72&SUNNY, Amsterdam	THE NETHERLANDS	OUTSIDER, London *	UNITED KINGDOM
MESSAGE	PFIZER	PFIZER	zig, Toronto *	CANADA	UNTITLED FILMS, Toronto	CANADA
LOVE AT FIRST FLIGHT	VIRGIN	VIRGIN ATLANTIC	RAINEY KELLY CAMPBELL ROALFE/Y&R, London *	UNITED KINGDOM	PARTIZAN, London	UNITED KINGDOM
PETALS	VODAFONE	VODAFONE CINEMA SPONSORSHIP	TAPSA, Madrid *	SPAIN	ALBINAÑA FILMS, Madrid	SPAIN
LET'S INVENT THE FUTURE	REPSOL	OIL AND GAS COMPANY	Y&R MADRID, Madrid *	SPAIN	LEE FILMS, Madrid	SPAIN
ONE MILLION USERS	TELECOM ARNET	INTERNET SERVICE PROVIDER	SANTO BUENOS AIRES *	ARGENTINA	SANTO BUENOS AIRES	ARGENTINA
CALL	TELECOM ARNET	INTERNET SERVICE PROVIDER	SANTO BUENOS AIRES *	ARGENTINA	SANTO BUENOS AIRES	ARGENTINA
ENVELOPE	TELECOM ARNET	INTERNET SERVICE PROVIDER	SANTO BUENOS AIRES *	ARGENTINA	SANTO BUENOS AIRES	ARGENTINA
ET	VOLKSWAGEN	VOLKSWAGEN	DDB LONDON	UNITED KINGDOM	RATTLING STICK, London *	UNITED KINGDOM
ANJELICA HUSTON	ORANGE	ORANGE	MOTHER, London *	UNITED KINGDOM	HUNGRY MAN, New York	USA
DENNIS HOPPER	ORANGE	ORANGE	MOTHER, London *	UNITED KINGDOM	HUNGRY MAN, New York	USA
LIFT	MTN	MTN WORLD CUP SPONSORSHIP	DDB SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	THE BOMB SHELTER, Johannesburg	SOUTH AFRICA
A25 Public Health & Safety						
AUTOBAHN	THE ARMY/COI	ARMY ROAD TRAFFIC ACCIDENTS	GOLLEY SLATER GROUP, Cardiff *	UNITED KINGDOM	ACADEMY, London	UNITED KINGDOM
DEBRIS	THE ARMY/COI	ARMY ROAD TRAFFIC ACCIDENTS	GOLLEY SLATER GROUP, Cardiff *	UNITED KINGDOM	ACADEMY, London	UNITED KINGDOM
MOTORCYCLE	THAI HEALTH PROMOTION FOUNDATION	ANTI-DRUNK DRIVING	CREATIVE JUICE\BANGKOK (TBWA), Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
WHODUNNIT	TRANSPORT FOR LONDON	CYCLE SAFETY	WCRS, London *	UNITED KINGDOM	GORGEOUS ENTERPRISES, London	UNITED KINGDOM
BOY	THE HOME OFFICE	ALCOHOL AWARENESS	VCCP, London *	UNITED KINGDOM	GORGEOUS ENTERPRISES, London	UNITED KINGDOM
GIRL	THE HOME OFFICE	ALCOHOL AWARENESS	VCCP, London *	UNITED KINGDOM	GORGEOUS ENTERPRISES, London	UNITED KINGDOM
A26 Public Awareness Messages						
LIBRARY	RADIOTJÄNST	BROADCASTING TAX PAYMENT AWARENESS	DRAFTFCB, Stockholm *	SWEDEN	MISTER KRISTER, Stockholm	SWEDEN
PUBLIC POOL	RADIOTJÄNST	BROADCASTING TAX PAYMENT AWARENESS	DRAFTFCB, Stockholm *	SWEDEN	MISTER KRISTER, Stockholm	SWEDEN
SUPERMARKET	RADIOTJÄNST	BROADCASTING TAX PAYMENT AWARENESS	DRAFTFCB, Stockholm *	SWEDEN	MISTER KRISTER, Stockholm	SWEDEN
LIP READING	THE NATIONAL FOUNDATION FOR THE DEAF	DEAF AWARENESS	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	OKTOBOR, Auckland	NEW ZEALAND
POLAR BEARS	ENVIRONMENTAL DEFENSE FUND	GLOBAL WARMING	OGILVY NEW YORK	USA	BISCUIT FILMWORKS, Los Angeles *	USA
YOU ARE POWERFUL	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	MOTHER, London *	UNITED KINGDOM	ACADEMY, London	UNITED KINGDOM
AIRPORT	MTV	CHOOSE OR LOSE VOTING AWARENESS	JWT, New York *	USA	HUNGRY MAN, Los Angeles	USA
PHONE	MTV	CHOOSE OR LOSE VOTING AWARENESS	JWT, New York *	USA	HUNGRY MAN, Los Angeles	USA
FOLLOW	METROPOLITAN POLICE	KNIFE CRIME	MILES CALCRAFT BRIGINSHAW DUFFY, London *	UNITED KINGDOM	MOXIE PICTURES, New York	USA
CRIBS	MTV	ANTI-KNIFE CRIME	OGILVY LONDON *	UNITED KINGDOM	HOME.CORP, London	UNITED KINGDOM
FUNERAL	MINISTRY OF COMMUNITY DEVELOPMENT, YOUTH & SPORTS	COMMUNITY DEVELOPMENT	LEO BURNETT, Singapore	SINGAPORE	DRAGONSGATE STUDIO, Singapore	SINGAPORE

CAR	ALZHEIMER'S NEW ZEALAND	ALZHEIMER'S AWARENESS	COLENSO BBDO, Auckland *	NEW ZEALAND	PLAZA FILMS, Sydney	AUSTRALIA
CHANGE ROOM	ALZHEIMER'S NEW ZEALAND	ALZHEIMER'S AWARENESS	COLENSO BBDO, Auckland *	NEW ZEALAND	PLAZA FILMS, Sydney	AUSTRALIA
CHILD PORNOGRAPHY	ECPAT/AIR FRANCE	CHILD WELFARE AWARENESS	BETC EURO RSCG, Paris *	FRANCE	PARTIZAN, Paris	FRANCE
CHEERLEADER	NATIONAL FATHERHOOD INITIATIVE	FATHERHOOD INITIATIVE	CAMPBELL-EWALD, Warren *	USA	HUNGRY MAN, Los Angeles	USA
NOW	GREENPEACE	GREENPEACE	DDB PARIS *	FRANCE	PLUS GROS LE LOGO, Paris	FRANCE
A27 Fundraising & Appeals						
DYING OLD	BREAST CANCER RESEARCH TRUST	RESEARCH TRUST	Y&R, Auckland *	NEW ZEALAND	ROBBERS DOG FILM, Auckland	NEW ZEALAND
HOUSE OF CARDS	SHELTER	HOMELESSNESS CHARITY	LEO BURNETT, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
2ND HAND CLOTHES HELP THE 3RD WORLD	HUMANA	CLOTHING DONATION	LOWE/DRAFTFCB, Amsterdam *	THE NETHERLANDS	PINK RABBIT, Amsterdam	THE NETHERLANDS
WELCOME TO THE WORLD	ORANGE BABIES	FUNDRAISING	OGILVY AMSTERDAM *	THE NETHERLANDS	BONANZA AMSTERDAM	THE NETHERLANDS
HELP CHILD SOLDIERS	WAR CHILD CANADA	CHILD SOLDIERS CAMPAIGN	JOHN ST, Toronto *	CANADA	SOFT CITIZEN, Toronto	CANADA
A SOLDIERS LAST WISH	HELSINKI MISSIO	LAST WISHES OF THE ELDERLY	TBWA\PHS HELSINKI *	FINLAND	PHS\SCREEN, Helsinki	FINLAND
DESPERATE	UNICEF	TAP PROJECT FOR CLEAN WATER	CASANOVA PENDRILL, Costa Mesa *	USA	ALTA VISTA FILMS, Hollywood	USA
ALL AGAINST EACH OTHER	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	LEO BURNETT LISBOA *	PORTUGAL	LOBO, Sao Paulo	BRAZIL
CUT	WOMEN'S AID	WOMEN'S AID	GREY, London *	UNITED KINGDOM	DAB HAND MEDIA, London	UNITED KINGDOM
ANZAC MEMORIES	VICTORIA BITTER	VETERANS' AFFAIRS APPEAL	DROGA5 AUSTRALIA, Sydney *	AUSTRALIA	EXIT FILMS, Melbourne	AUSTRALIA
A28 Best Use of Music						
A DAY IN THE LIFE OF CHENNAI	BENNETT COLEMAN AND CO.	THE TIMES OF INDIA	JWT INDIA, Mumbai *	INDIA	GOOD MORNING, Mumbai	INDIA
VENUE	MICROSOFT	X-BOX ROCKBAND	McCANN ERICKSON LONDON *	UNITED KINGDOM	SMITH AND JONES, London	UNITED KINGDOM
GO ON LAD	PREMIER FOODS	HOVIS BREAD	MILES CALCRAFT BRIGINSHAW DUFFY, London *	UNITED KINGDOM	RATTLING STICK, London	UNITED KINGDOM
HOUSE OF CARDS	SHELTER	HOMELESSNESS CHARITY	LEO BURNETT, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
REFRESH	PEPSI	PEPSI	TBWA\CHIAT\DAY LA	USA	MJZ, Los Angeles *	USA
SKINS 3	CHANNEL 4/4 CREATIVE	SKINS 3	4 CREATIVE, London *	UNITED KINGDOM	4 CREATIVE, London	UNITED KINGDOM
A BIT OF A MASH UP	BBC	BBC RADIO 2	RAINEY KELLY CAMPBELL ROALFE/Y&R, London *	UNITED KINGDOM	RED BEE MEDIA, London	UNITED KINGDOM
IT GUY	AMBEV	NORTE BEER	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
MILLIONAIRE	AMBEV	NORTE BEER	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
GIRL EFFECT	NIKE	FEMALE EMPOWERMENT	WIEDEN+KENNEDY, Portland	USA	CURIOUS PICTURES, New York	USA
TIME SCULPTURE	TOSHIBA	TOSHIBA PRODUCT TECHNOLOGY	GREY, London *	UNITED KINGDOM	HUNGRY MAN, London	UNITED KINGDOM
GUCCI FLORA	PROCTER & GAMBLE PRESTIGE PRODUCTS	GUCCI FRAGRANCE	REM, Rome	ITALY	FILMMASTER, Milan *	ITALY
BOTTLED COURAGE	NIKE	NIKE	WIEDEN+KENNEDY, Portland	USA	@radical.media, New York *	USA
DANCE	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI, London *	UNITED KINGDOM	PARTIZAN, London	UNITED KINGDOM
B01 Internet Film						
FATHER'S DAY	LIBERTY MUTUAL	INSURANCE	HILL HOLLIDAY, Boston *	USA	RSA FILMS, Los Angeles	USA
OASIS DIG OUT YOUR SOUL IN THE STREET	NYC & CO\WARNER BROTHERS RECORDS	DIG OUT YOUR SOUL	BBH, New York *	USA	HSI PRODUCTIONS, New York	USA
USED CAR	OFFICEMAX	OFFICE SUPPLIES	THE ESCAPE POD, Chicago *	USA	SMUGGLER, New York	USA
JEWELLERY STORE	OFFICEMAX	OFFICE SUPPLIES	THE ESCAPE POD, Chicago *	USA	SMUGGLER, New York	USA
GRAPH	POST CEREALS	SHREDDIES CEREAL	OGILVY TORONTO *	CANADA	REDLINE PRODUCTIONS, Toronto	CANADA
LETTERS	POST CEREALS	SHREDDIES CEREAL	OGILVY TORONTO *	CANADA	REDLINE PRODUCTIONS, Toronto	CANADA

WASHINGTON DC	ADIDAS BASKETBALL	BASKETBALL SHOES	180LA (180\TBWA), Santa Monica	USA	SMUGGLER, Hollywood	USA
ORLANDO	ADIDAS BASKETBALL	BASKETBALL SHOES	180LA (180\TBWA), Santa Monica	USA	SMUGGLER, Hollywood	USA
HOUSTON	ADIDAS BASKETBALL	BASKETBALL SHOES	180LA (180\TBWA), Santa Monica	USA	SMUGGLER, Hollywood	USA
BOSTON	ADIDAS BASKETBALL	BASKETBALL SHOES	180LA (180\TBWA), Santa Monica	USA	SMUGGLER, Hollywood	USA
RAFA NADAL	NIKE	NIKE OLYMPIC SPONSORSHIP	VILLARROSÀS, Barcelona *	SPAIN	PLUM PICTURES, London	UNITED KINGDOM
LECTURE	THE HOME OFFICE	KNIFE CRIME	RAINEY KELLY CAMPBELL ROALFE/Y&R, London *	UNITED KINGDOM	SONNY, London	UNITED KINGDOM
INCREDIBLE POWER IN YOUR HANDS	VODAFONE	BLACKBERRY STORM	OUTSIDER, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
8 KILOMETRE	INBEV	STELLA ARTOIS 4%	MOTHER, London *	UNITED KINGDOM	TRANSPARENT, London	UNITED KINGDOM
VINGT-QUATRE	INBEV	STELLA ARTOIS 4%	MOTHER, London *	UNITED KINGDOM	TRANSPARENT, London	UNITED KINGDOM
DIAL HARD	INBEV	STELLA ARTOIS 4%	MOTHER, London *	UNITED KINGDOM	TRANSPARENT, London	UNITED KINGDOM
ANTHEM	WAR CHILD CANADA	CHILD SOLDIERS CAMPAIGN	JOHN ST, Toronto *	CANADA	SOFT CITIZEN, Toronto	CANADA
ZACK JOHNSON	PROCTER & GAMBLE	TAMPAX	LEO BURNETT USA, Chicago *	USA	SMUGGLER, Hollywood	USA
PING PONG	NOKIA	NOKIA N96 BRUCE LEE LIMITED EDITION	JWT BEIJING *	CHINA	JQK PRODUCTION HOUSE, Beijing	CHINA
MATCH	NOKIA	NOKIA N96 BRUCE LEE LIMITED EDITION	JWT BEIJING *	CHINA	JQK PRODUCTION HOUSE, Beijing	CHINA
DOGHOUSE	JCPENNEY	DEBEERS JEWELERY	SAATCHI & SAATCHI, New York *	USA	HUNGRY MAN, New York	USA
B02 Other Screens						
CHAMBERS VIDEO ART PIECE	CHAMBERS HOTEL	CHAMBERS HOTEL	BARRIE D'ROZARIO MURPHY, Minneapolis *	USA	NYDRLE, Hollywood	USA
CHANGED OPENING CREDITS & EPISODES	RADIO STATION STUDIO BRUSSELS	MUSIC FOR LIFE BRANDED CONTENT	MORTIERBRIGADE, Brussels *	BELGIUM	VRT, Brussels	BELGIUM
B04 Interactive Film						
OTHER STORY	SENSOOR HELPLINE	SENSOOR HELPLINE	S-W-H, Amsterdam *	THE NETHERLANDS	HAZAZAH, Amsterdam	THE NETHERLANDS
CAROUSEL	PHILIPS	PHILIPS CINEMA 21:9	TRIBAL DDB AMSTERDAM *	THE NETHERLANDS	STINK DIGITAL, London	UNITED KINGDOM