

Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 Savoury Foods				
CHILLI HOT DOG	HEINZ	KETCHUP	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
A02 Sweet Foods & Snacks				
CLOCK	KELLOGG COMPANY MEXICO	ALL-BRAN	LEO BURNETT MEXICO	MEXICO
BOY	LEAF NETHERLANDS	CHEWING GUM	UBACHSWISBRUN/JWT, Amsterdam	THE NETHERLANDS
GIRL	LEAF NETHERLANDS	CHEWING GUM	UBACHSWISBRUN/JWT, Amsterdam	THE NETHERLANDS
SEND & RECEIVE	CADBURY ADAMS	DENTYNE	McCANN ERICKSON, New York	USA
NOUGAPLEX	MARS	SNICKERS	TBWA\CHIAT\DAY, New York	USA
PATRICK CHEWING	MARS	SNICKERS	TBWA\CHIAT\DAY, New York	USA
SNICKERSPEAK SUBWAY CAMPAIGN	MARS	SNICKERS	TBWA\CHIAT\DAY, New York	USA
SNACKANOMICS	MARS	SNICKERS	TBWA\CHIAT\DAY, New York	USA
ANTIHUNGERESTABLISHMENTARIANISM	MARS	SNICKERS	TBWA\CHIAT\DAY, New York	USA
A03 Alcoholic Drinks				
SHARE OUR BILLBOARD 1	JAMES READY	JAMES READY BEER	LEO BURNETT TORONTO	CANADA
SHARE OUR BILLBOARD 2	JAMES READY	JAMES READY BEER	LEO BURNETT TORONTO	CANADA
SHARE OUR BILLBOARD 3	JAMES READY	JAMES READY BEER	LEO BURNETT TORONTO	CANADA
ROLLER BLADER	DB BREWERIES	SOL BEER	SAATCHI & SAATCHI NZ, Auckland	NEW ZEALAND
GANGSTER	DB BREWERIES	SOL BEER	SAATCHI & SAATCHI NZ, Auckland	NEW ZEALAND
HOCKEY PLAYER	DB BREWERIES	SOL BEER	SAATCHI & SAATCHI NZ, Auckland	NEW ZEALAND
A04 Non-Alcoholic Drinks				
BEACH	NESTLÉ WATERS	PERRIER	OGILVY & MATHER, Paris	FRANCE
NIGHTCLUB	NESTLÉ WATERS	PERRIER	OGILVY & MATHER, Paris	FRANCE
TENNIS	NESTLÉ WATERS	PERRIER	OGILVY & MATHER, Paris	FRANCE
TENANT	MILK PROCESSORS CORPORATE	BODY BY MILK	LOWE NEW YORK	USA
WEST SIDER	MILK PROCESSORS CORPORATE	BODY BY MILK	LOWE NEW YORK	USA
A05 Household: Cleaning Products				
FOOTBALL FIELD	UNILEVER CHINA	OMO LAUNDRY DETERGENT	LOWE, Shanghai	CHINA
SKI	UNILEVER CHINA	OMO LAUNDRY DETERGENT	LOWE, Shanghai	CHINA
DESERT	UNILEVER CHINA	OMO LAUNDRY DETERGENT	LOWE, Shanghai	CHINA
DOGHOUSE	PROCTER & GAMBLE	FEBREZE	CALLEGARI BERVILLE GREY, Paris	FRANCE
SHOES	JUMP DISTRIBUTORS	SWASH	LEO BURNETT & ARC WORLDWIDE THAILAND, Bangkok	THAILAND
TRAIN	JUMP DISTRIBUTORS	SWASH	LEO BURNETT & ARC WORLDWIDE THAILAND, Bangkok	THAILAND
COLA	DABUR INDIA	DAZZL DISH CLEANER	OGILVY & MATHER, Gurgaon	INDIA

GIN	DABUR INDIA	DAZZL DISH CLEANER	OGILVY & MATHER, Gurgaon	INDIA
CHECK MARKS	PROCTER & GAMBLE	TIDE TO GO	SAATCHI & SAATCHI, New York	USA
GIRL	PROCTER & GAMBLE	MAESTRO LIMPIO	GREY ARGENTINA, Buenos Aires	ARGENTINA
A06 Household: Other				
ENERGY SAVER	OSRAM	ENERGY SAVING LIGHT BULBS	SAATCHI & SAATCHI SOUTH AFRICA, Cape Town	SOUTH AFRICA
TALL TREE	SCOTTS NORDIC	SUBSTRAL FERTILIZER	BARK COPENHAGEN	DENMARK
ELK	COFRESCO FRISCHHALTEPRODUKTE	TOPPITS ZIPLOC MAXI FREEZER BAGS	GREY/G2 GROUP, Düsseldorf	GERMANY
WOOD	HENKEL	LOCTITE SUPER ATTAK	DDB, Milan	ITALY
PLASTIC	HENKEL	LOCTITE SUPER ATTAK	DDB, Milan	ITALY
NATURAL FINISH	BERGER PAINTS	NATURAL FINISH COLOURS	JWT INDIA, Mumbai	INDIA
A07 Home Appliances, Furnishings, Electronics & Audio-Visual				
COFFEE	HUAWEI	WATERPROOF MOBILE	GUANGZHOU NEWSUN/JWT ADVERTISING, Guangzhou	CHINA
AMERICAN FOOTBALL	SONY AUSTRALIA	SONY BRAVIA	SAATCHI & SAATCHI AUSTRALIA, Sydney	AUSTRALIA
CRICKET	SONY AUSTRALIA	SONY BRAVIA	SAATCHI & SAATCHI AUSTRALIA, Sydney	AUSTRALIA
FOOTBALL	SONY AUSTRALIA	SONY BRAVIA	SAATCHI & SAATCHI AUSTRALIA, Sydney	AUSTRALIA
MAPS LONDON	SONY AUSTRALIA	SONY WALKMAN	SAATCHI & SAATCHI AUSTRALIA, Sydney	AUSTRALIA
MAPS NEW YORK	SONY AUSTRALIA	SONY WALKMAN	SAATCHI & SAATCHI AUSTRALIA, Sydney	AUSTRALIA
MAPS SYDNEY	SONY AUSTRALIA	SONY WALKMAN	SAATCHI & SAATCHI AUSTRALIA, Sydney	AUSTRALIA
TOYBEAST	IKEA	IKEA STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY
CLOTHESBEAST	IKEA	IKEA STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY
BOOKBEAST	IKEA	IKEA STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY
WHITE HOUSE	YUGO INDUSTRIAL	MEGAPHONE, MICROPHONE AND SOUND SYSTEM	CREATIVE JUICEBANGKOK (TBWA), Bangkok	THAILAND
WHALING SHIP	YUGO INDUSTRIAL	MEGAPHONE, MICROPHONE AND SOUND SYSTEM	CREATIVE JUICEBANGKOK (TBWA), Bangkok	THAILAND
FACTORY	YUGO INDUSTRIAL	MEGAPHONE, MICROPHONE AND SOUND SYSTEM	CREATIVE JUICEBANGKOK (TBWA), Bangkok	THAILAND
LOO	BAJAJ ELECTRICALS	BAJAJ EXHAUST FANS	LEO BURNETT INDIA, Mumbai	INDIA
KITCHEN	BAJAJ ELECTRICALS	BAJAJ EXHAUST FANS	LEO BURNETT INDIA, Mumbai	INDIA
BABY ROOM	BAJAJ ELECTRICALS	BAJAJ EXHAUST FANS	LEO BURNETT INDIA, Mumbai	INDIA
A08 Cosmetics & Beauty				
BABY	UNILEVER	AXE	LOWE LISBOA	PORTUGAL
PUPPY	UNILEVER	AXE	LOWE LISBOA	PORTUGAL
SAMPLES	UNILEVER	REXONA FRAGRANCE COLLECTION	LOWE GINKGO, Montevideo	URUGUAY
KOBE	SCHERING-PLOUGH	COPPERTONE SUNSCREEN LOTION	DDB DM9 JAYMESYFU, Makati City	THE PHILIPPINES
SHADE	POND'S	SUN SHIELD	OGILVY BEIJING	CHINA
SHADE	L'ORÉAL INDIA	GARNIER SUN CONTROL DAILY MOISTURIZER	PUBLICIS COMMUNICATIONS, Mumbai	INDIA
A09 Toiletries				

STRETCH	NAMPAK CUDDLERS	NAPPIES	GREY SOUTH AFRICA, Johannesburg	SOUTH AFRICA
COW	JOHNSON & JOHNSON	REACH DENTAL FLOSS	JWT, São Paulo	BRAZIL
PIG	JOHNSON & JOHNSON	REACH DENTAL FLOSS	JWT, São Paulo	BRAZIL
CHICKEN	JOHNSON & JOHNSON	REACH DENTAL FLOSS	JWT, São Paulo	BRAZIL
FIREFIGHTER	PROCTER & GAMBLE	ORAL-B TOOTHBRUSH	PUBLICIS NEW YORK	USA
POLITICIAN	PROCTER & GAMBLE	ORAL-B TOOTHBRUSH	PUBLICIS NEW YORK	USA
A10 Pharmacy				
BEAR	BAYER	ALKA SELTZER	CLM BBDO, Boulogne-Billancourt	FRANCE
PAPARAZZI	BAYER	ALKA SELTZER	CLM BBDO, Boulogne-Billancourt	FRANCE
MAGICIAN	BAYER	ALKA SELTZER	CLM BBDO, Boulogne-Billancourt	FRANCE
MAFIA	BAYER	ALKA SELTZER	CLM BBDO, Boulogne-Billancourt	FRANCE
PRISON	BAYER	ALKA SELTZER	CLM BBDO, Boulogne-Billancourt	FRANCE
SADDAM	NOBITE - PROTECT YOURSELF	NOBITE - PROTECT YOURSELF	SERVICEPLAN, Hamburg	GERMANY
MAO	NOBITE - PROTECT YOURSELF	NOBITE - PROTECT YOURSELF	SERVICEPLAN, Hamburg	GERMANY
WRECKING BALL	JOHNSON & JOHNSON	TYLENOL	JWT TORONTO	CANADA
LAKE	PRIME	PRIME CONDOMS	DRAFTFCB BUENOS AIRES	ARGENTINA
MEDALS	JOHNSON & JOHNSON	BAND-AID	JWT DUBAI	UNITED ARAB EMIRATES
SAVINGS	CUPID CONDOMS	CUPID CONDOMS	PUBLICIS COMMUNICATIONS, Mumbai	INDIA
CHICKEN - GOAT	GLAXOSMITHKLINE	ENO	OGILVY & MATHER, Gurgaon	INDIA
DUCK - HOG	GLAXOSMITHKLINE	ENO	OGILVY & MATHER, Gurgaon	INDIA
SEAHORSE - CRANE	GLAXOSMITHKLINE	ENO	OGILVY & MATHER, Gurgaon	INDIA
FINGERS	JOHNSON & JOHNSON	NICORETTE PATCHES	BBDO PROXIMITY SINGAPORE	SINGAPORE
NEEDLE	ESSILOR	LECT-UP VISION LENSES	CALLEGARI BERVILLE GREY, Paris	FRANCE
NAILS	ESSILOR	LECT-UP VISION LENSES	CALLEGARI BERVILLE GREY, Paris	FRANCE
BED	JOHNSON & JOHNSON	VISINE	JWT, New York	USA
FILM	JOHNSON & JOHNSON	VISINE	JWT, New York	USA
A11 Clothing, Footwear & Accessories				
THE KAKA	ADIDAS	ADIDAS	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA
THE PIENAAR	ADIDAS	ADIDAS	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA
THE MESSI	ADIDAS	ADIDAS	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA
THE FANTENI	ADIDAS	ADIDAS	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA
THE GERRARD & THE XAVI	ADIDAS	ADIDAS	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA
THE MORRIS	ADIDAS	ADIDAS	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA
THE GERRARD	ADIDAS	ADIDAS	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA
THE MORRIS & THE KAKA	ADIDAS	ADIDAS	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA
THE MORRIS, THE PIENAAR & THE FANTENI	ADIDAS	ADIDAS	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA
NOAH'S ARK	ADIDAS	ADIDAS	TBWA\ESPAÑA, Madrid	SPAIN

UNITED NATIONS	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL
PAINTBALL	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL
CONVERTIBLE	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL
ATTRACTION	WONDERBRA	FASHION & APPAREL	PUBLICIS CONSEIL, Paris	FRANCE
GIRL	SASCH	SHS TEEN CLOTHES	CALLEGARI BERVILLE GREY, Paris	FRANCE
A12 Miscellaneous				
BROWN	WITTE MOLEN	BIRDSEED	DDB&CO., Istanbul	TURKEY
BLACK	WITTE MOLEN	BIRDSEED	DDB&CO., Istanbul	TURKEY
BLACK&WHITE	WITTE MOLEN	BIRDSEED	DDB&CO., Istanbul	TURKEY
PISSOIR	COMERCIAL ARGE	PILOT WATER RESISTANT PEN	GREY ESPAÑA, Barcelona	SPAIN
BUILDING	COMERCIAL ARGE	PILOT EXTRA FINE PEN	GREY ESPAÑA, Barcelona	SPAIN
SUBMARINE	COMERCIAL ARGE	PILOT LIGHT HIGHLIGHTER	GREY ESPAÑA, Barcelona	SPAIN
HAND	NUTRIPRO	NUTRIBALANCE	PROLAM Y&R, Santiago	CHILE
HUSBAND	NUTRIPRO	NUTRIBALANCE	PROLAM Y&R, Santiago	CHILE
A13 Cars & Automotive Services				
SWISS NATIONAL PARK	AMAG AUTOMOBIL- UND MOTOREN	VOLKSWAGEN 4MOTION	KRIEG SCHLUPP BÜRGE/SPRINGER & JACOBY, Zürich	SWITZERLAND
VIAMALA	AMAG AUTOMOBIL- UND MOTOREN	VOLKSWAGEN 4MOTION	KRIEG SCHLUPP BÜRGE/SPRINGER & JACOBY, Zürich	SWITZERLAND
SAN BERNARDINO	AMAG AUTOMOBIL- UND MOTOREN	VOLKSWAGEN 4MOTION	KRIEG SCHLUPP BÜRGE/SPRINGER & JACOBY, Zürich	SWITZERLAND
FLIMS	AMAG AUTOMOBIL- UND MOTOREN	VOLKSWAGEN 4MOTION	KRIEG SCHLUPP BÜRGE/SPRINGER & JACOBY, Zürich	SWITZERLAND
BALLS	CITROËN	BERLINGO COMMERCIAL VEHICLE	H, Suresnes	FRANCE
ATTENTION	MERCEDES-BENZ INDUSTRIAL VEHICLES	VITO VANS	ZAPPING/M&C SAATCHI, Madrid	SPAIN
TRUCK	MERCEDES-BENZ	B-CLASS	CONTRAPUNTO, Madrid	SPAIN
CITY	MERCEDES-BENZ	B-CLASS	CONTRAPUNTO, Madrid	SPAIN
TREES	MERCEDES-BENZ	B-CLASS	CONTRAPUNTO, Madrid	SPAIN
2-3	VOLKSWAGEN	DSG	DDB, Brussels	BELGIUM
4-5	VOLKSWAGEN	DSG	DDB, Brussels	BELGIUM
7-6	VOLKSWAGEN	DSG	DDB, Brussels	BELGIUM
MOUNTAINS	MERCEDES-BENZ	G55 AMG	JUNG von MATT, Hamburg	GERMANY
CHEVR	MERCEDES-BENZ ÖSTERREICH	CARS & AUTOMOTIVE SERVICES	JUNG von MATT, Hamburg	GERMANY
NEWSPAPER	LANCIA	LANCIA DELTA AUTOPARKING SYSTEM	MARCEL PARIS	FRANCE
RELAY DRIVER	LANCIA	LANCIA MUSA	MARCEL PARIS	FRANCE
PANDA	FIAT	FIAT	MARCEL PARIS	FRANCE
WALRUS	FIAT	FIAT	MARCEL PARIS	FRANCE
PENGUINS	FIAT	FIAT	MARCEL PARIS	FRANCE
SKYWINDOW NUMBERS	FIAT	STILO SKYWINDOW	LEO BURNETT BRAZIL, São Paulo	BRAZIL
SKYWINDOW WINDOWS	FIAT	STILO SKYWINDOW	LEO BURNETT BRAZIL, São Paulo	BRAZIL
MOTORBIKE	KTM - SPORMOTO	MOTORBIKE	DDB&CO., Istanbul	TURKEY
A14 Retail Stores				

IRON	ÅHLÉNS	DEPARTMENT STORE	KING SOLUTIONS, Stockholm	SWEDEN
STAPLER	ÅHLÉNS	DEPARTMENT STORE	KING SOLUTIONS, Stockholm	SWEDEN
CURTAIN RAIL	ÅHLÉNS	DEPARTMENT STORE	KING SOLUTIONS, Stockholm	SWEDEN
DUSTER	ÅHLÉNS	DEPARTMENT STORE	KING SOLUTIONS, Stockholm	SWEDEN
TAPE	ÅHLÉNS	DEPARTMENT STORE	KING SOLUTIONS, Stockholm	SWEDEN
BED	IKEA AUSTRIA	IKEA	DDB GERMANY BERLIN	GERMANY
WARDROBE	IKEA AUSTRIA	IKEA	DDB GERMANY BERLIN	GERMANY
SOFA	IKEA AUSTRIA	IKEA	DDB GERMANY BERLIN	GERMANY
INTERPRETATION OF DREAMS	PÓ DOS LIVROS	BOOKSTORE	FISCHER PORTUGAL, Lisbon	PORTUGAL
PSYCHEDELIC EXPERIENCE	PÓ DOS LIVROS	BOOKSTORE	FISCHER PORTUGAL, Lisbon	PORTUGAL
GOD	GANDHI BOOKSTORES	GANDHI BOOKSTORES	OGILVY MEXICO	MEXICO
TABLE	DANK	SECOND HAND FURNITURE STORE	DDB&CO., Istanbul	TURKEY
SOFA	DANK	SECOND HAND FURNITURE STORE	DDB&CO., Istanbul	TURKEY
CHAIR	DANK	SECOND HAND FURNITURE STORE	DDB&CO., Istanbul	TURKEY
DRAWER	DANK	SECOND HAND FURNITURE STORE	DDB&CO., Istanbul	TURKEY
MATCHSTICK MODEL	123FLEURS.COM	ONLINE FLOWER DELIVERY	CALLEGARI BERVILLE GREY, Paris	FRANCE
DOGS	HARVEY NICHOLS	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES
FIRE EXTINGUISHERS	HARVEY NICHOLS	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES
STOP	HARVEY NICHOLS	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES
ALEXANDER MCQUEEN/PAUL SMITH	HARVEY NICHOLS	HARVEY NICHOLS BRISTOL STORE	DDB LONDON	UNITED KINGDOM
PAUL SMITH/DUCHAMP	HARVEY NICHOLS	HARVEY NICHOLS BRISTOL STORE	DDB LONDON	UNITED KINGDOM
ALEXANDER MCQUEEN	HARVEY NICHOLS	HARVEY NICHOLS BRISTOL STORE	DDB LONDON	UNITED KINGDOM
A15 Restaurants & Fast Food Outlets				
ADOPTED	PIZZETTA	PIZZA RESTAURANT	OGILVY DURBAN	SOUTH AFRICA
PAINTBALL	PIZZETTA	PIZZA RESTAURANT	OGILVY DURBAN	SOUTH AFRICA
THE LIVING POSTER	FISCH FRANKE	FISH RESTAURANT	PUBLICIS FRANKFURT	GERMANY
INDIA STREET 2	CAFE COFFEE DAY	CAFE COFFEE DAY COFFEE SHOP	CREATIVELAND ASIA, Mumbai	INDIA
A16 Travel, Transport & Tourism				
BANGALORE - DUBAI	AIR INDIA	AIRLINE	DDB MUDRA INDIA, Bangalore	INDIA
MUMBAI - NEW YORK	AIR INDIA	AIRLINE	DDB MUDRA INDIA, Bangalore	INDIA
UNDRESSED	FIJIREISER (FIJITRAVEL)	TRAVEL COMPANY	TBWA\OSLO	NORWAY
GREAT DANE	EUROCAMP	EUROCAMP HOLIDAYS	BJL, Manchester	UNITED KINGDOM
WHIPPET	EUROCAMP	EUROCAMP HOLIDAYS	BJL, Manchester	UNITED KINGDOM
GORILLA	ZOO SAFARI	ZOO SAFARI	DDB BRASIL, São Paulo	BRAZIL
LIONESS	ZOO SAFARI	ZOO SAFARI	DDB BRASIL, São Paulo	BRAZIL
BEACH/SNOW	TERRA	TERRA TRAVEL	DDB BRASIL, São Paulo	BRAZIL
CITY/COUNTRY	TERRA	TERRA TRAVEL	DDB BRASIL, São Paulo	BRAZIL
A17 Entertainment & Leisure				

EYES WIDE OPEN	THIS HUMAN WORLD - 1ST AUSTRIAN FILM FESTIVAL OF HUMAN RIGHTS	FILM FESTIVAL OF HUMAN RIGHTS	WIEN NORD, Vienna	AUSTRIA
INSTANT CRITIC COLLECTION	TATE	TATE BRITAIN	FALLON LONDON	UNITED KINGDOM
D&AD 2008-PENCIL	THE YOSHIDA HIDEO MEMORIAL FOUNDATION / ADVERTISING MUSEUM TOKYO	EXHIBITION OF CREATIVE AWARDS	DENTSU KANSAI, Osaka	JAPAN
D&AD 2008-HEXAGON	THE YOSHIDA HIDEO MEMORIAL FOUNDATION / ADVERTISING MUSEUM TOKYO	EXHIBITION OF CREATIVE AWARDS	DENTSU KANSAI, Osaka	JAPAN
INNER CHILD	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
PLAYING	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
MEMORY BACK GUARANTEE	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
ELEPHANT	MATTEL CHILE	SCRABBLE	JWT CHILE, Santiago	CHILE
GUITAR	MATTEL CHILE	SCRABBLE	JWT CHILE, Santiago	CHILE
SUBMARINE	MATTEL CHILE	SCRABBLE	JWT CHILE, Santiago	CHILE
THE BILL	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT ITALIA, Milan	ITALY
THE WAKING UP	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT ITALIA, Milan	ITALY
THE SHOT	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT ITALIA, Milan	ITALY
CUT HOARDINGS	CARTIK THE CONJUROR	MAGIA 2009	BATES141, Mumbai	INDIA
BOY MEETS GIRL	CHICAGO INTERNATIONAL FILM FESTIVAL	CHICAGO INTERNATIONAL FILM FESTIVAL	DDB, Chicago	USA
CRIME FAMILY GETS REVENGE	CHICAGO INTERNATIONAL FILM FESTIVAL	CHICAGO INTERNATIONAL FILM FESTIVAL	DDB, Chicago	USA
A18 Publications & Media				
ELEPHANT	MTV NETWORKS	COMEDY CENTRAL	KEMPERTRAUTMANN, Hamburg	GERMANY
FLIES	MTV NETWORKS	COMEDY CENTRAL	KEMPERTRAUTMANN, Hamburg	GERMANY
FIGHT THE REGIME	THEZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
CHEAPER THAN MONEY	THEZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
TRILLION DOLLAR BILLBOARD	THEZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
Z\$250 000 000	THEZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
WALLPAPER	THEZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
OSTRICH	THE ECONOMIST	THE ECONOMIST	BBDO, New York	USA
GLOBAL DOWNTURN	FINANCIAL TIMES	FINANCIAL TIMES	DDB LONDON	UNITED KINGDOM
COPS	FRANCE 24	FRANCE 24 INTERNATIONAL NEWS CHANNEL	MARCEL PARIS	FRANCE
COUPLE	FRANCE 24	FRANCE 24 INTERNATIONAL NEWS CHANNEL	MARCEL PARIS	FRANCE
DELIVERY	STIHL	FREE NIGHT-OUT GUIDE	PUBLICIS CONSEIL, Paris	FRANCE
HARLEY/IKEA/GOOGLE	THE DAILY TELEGRAPH	NEWSPAPER	ADAM & EVE, London	UNITED KINGDOM
HENDRIX/OBAMA/BRANSON	THE DAILY TELEGRAPH	NEWSPAPER	ADAM & EVE, London	UNITED KINGDOM
IBM/LAMBORGHINI/NOKIA	THE DAILY TELEGRAPH	NEWSPAPER	ADAM & EVE, London	UNITED KINGDOM

LENNON/WARHOL/CLINTON	THE DAILY TELEGRAPH	NEWSPAPER	ADAM & EVE, London	UNITED KINGDOM
LIGHTNING	CNN TURK	TV CHANNEL	DDB&CO., Istanbul	TURKEY
MEADOW	CNN TURK	TV CHANNEL	DDB&CO., Istanbul	TURKEY
TREE	CNN TURK	TV CHANNEL	DDB&CO., Istanbul	TURKEY
BUBBLES	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FOXP2, Cape Town	SOUTH AFRICA
PATHFINDER	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FOXP2, Cape Town	SOUTH AFRICA
WAVE	ESPN STAR SPORTS	CABLE CHANNELS	SAATCHI & SAATCHI, Singapore	SINGAPORE
A19 Banking, Investment & Insurance				
PONY	BANK NORWEGIAN	BANK NORWEGIAN	KITCHEN LEO BURNETT, Oslo	NORWAY
HANGLIDER	BANK NORWEGIAN	BANK NORWEGIAN	KITCHEN LEO BURNETT, Oslo	NORWAY
WATER JET	BANK NORWEGIAN	BANK NORWEGIAN	KITCHEN LEO BURNETT, Oslo	NORWAY
RECYCLED BILLBOARD	NEDBANK	NEDBANK	NET#WORK BBDO JOHANNESBURG	SOUTH AFRICA
UNCONDITIONAL LOVE	NUVEEN	FINANCIAL SERVICE	FALLON WORLDWIDE, Minneapolis	USA
A20 Business Equipment & Services				
AFFAIR	COMMERCIAL FILM PRODUCERS OF EUROPE & SHOTS	YOUNG DIRECTOR AWARD	TBWA\PHS HELSINKI	FINLAND
LONELY	PHOTOLIBRARY	STOCK IMAGE LIBRARY	TBWA\TEQUILA SINGAPORE	SINGAPORE
EMERGENCY	PHOTOLIBRARY	STOCK IMAGE LIBRARY	TBWA\TEQUILA SINGAPORE	SINGAPORE
SANCTUARY	PHOTOLIBRARY	STOCK IMAGE LIBRARY	TBWA\TEQUILA SINGAPORE	SINGAPORE
OIL REFINERY	SAP GERMANY	SAP CONSULTING	OGILVY FRANKFURT	GERMANY
POWER STATION	SAP GERMANY	SAP CONSULTING	OGILVY FRANKFURT	GERMANY
PULP MILL	SAP GERMANY	SAP CONSULTING	OGILVY FRANKFURT	GERMANY
VASE	FEDEX	COURIER SERVICES	DDB BRASIL, São Paulo	BRAZIL
A21 Commercial Public Services				
GLASSES	INLINGUA HAMBURG	INLINGUA BUSINESS ENGLISH	KOLLE REBBE, Hamburg	GERMANY
FLY	CHARITYSA	CHARITY WEBSITE	LOWE BULL, Cape Town	SOUTH AFRICA
TREE	HOSPITAL ALEMAN	HOSPITAL ALEMAN - KINDER PLAN	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires	ARGENTINA
COOKIES	HOSPITAL ALEMAN	HOSPITAL ALEMAN - KINDER PLAN	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires	ARGENTINA
STAIRS	HOSPITAL ALEMAN	HOSPITAL ALEMAN - KINDER PLAN	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires	ARGENTINA
TERMINATOR	CITY VARSITY	CITY VARSITY	NET#WORK BBDO CAPE TOWN	SOUTH AFRICA
ALIEN	CITY VARSITY	CITY VARSITY	NET#WORK BBDO CAPE TOWN	SOUTH AFRICA
GANGSTER	KASETSART UNIVERSITY	KARATE SCHOOL	MONDAY, Bangkok	THAILAND
MAD DOG	KASETSART UNIVERSITY	KARATE SCHOOL	MONDAY, Bangkok	THAILAND
ROBBER	KASETSART UNIVERSITY	KARATE SCHOOL	MONDAY, Bangkok	THAILAND
DANIEL	TERRA PORTAL	TERRA SONORA/ MUSIC CHANNEL	DDB BRASIL, São Paulo	BRAZIL
DING DONG	TERRA PORTAL	TERRA SONORA/ MUSIC CHANNEL	DDB BRASIL, São Paulo	BRAZIL
CIRCLES	EPA	ART SCHOOL	ALMAPBBDO, São Paulo	BRAZIL

LINES	EPA	ART SCHOOL	ALMAPBBDO, São Paulo	BRAZIL
CROSSES	EPA	ART SCHOOL	ALMAPBBDO, São Paulo	BRAZIL
A22 Corporate Image				
BUSH	BLUE OCEAN PAPER RECYCLING TECHNOLOGY CO.	BLUE OCEAN PAPER RECYCLING TECHNOLOGY CO.	GREY GROUP, Beijing	CHINA
STAMPS	INDIA POSTS	DEPARTMENT OF POSTS, INDIA	OGILVY & MATHER, Gurgaon	INDIA
PAPER BATTLEFIELD	NIKE HONG KONG	NIKE BASKETBALL LEAGUE	McCANN WORLDGROUP, Causeway Bay	HONG KONG
PAPER BATTLEFIELD	NIKE HONG KONG	NIKE BASKETBALL LEAGUE	McCANN WORLDGROUP, Causeway Bay	HONG KONG
PAPER BATTLEFIELD	NIKE HONG KONG	NIKE BASKETBALL LEAGUE	McCANN WORLDGROUP, Causeway Bay	HONG KONG
A23 Public Health & Safety				
GIRL	MINISTÈRE DE LA SANTÉ ET DES SERVICES SOCIAUX	PUBLIC SERVICES	LG2, Québec	CANADA
BOY	MINISTÈRE DE LA SANTÉ ET DES SERVICES SOCIAUX	PUBLIC SERVICES	LG2, Québec	CANADA
OUT OF REACH	NEW ZEALAND FIRE SERVICE	PUBLIC AWARENESS CAMPAIGN	M&C SAATCHI, Auckland	NEW ZEALAND
ILL CAPITANO	MUENCHNER AIDSHILFE	AIDS AWARENESS CAMPAIGN	.START, Munich	GERMANY
KIM ILL III	MUENCHNER AIDSHILFE	AIDS AWARENESS CAMPAIGN	.START, Munich	GERMANY
COMMANDER CONTROL	MUENCHNER AIDSHILFE	AIDS AWARENESS CAMPAIGN	.START, Munich	GERMANY
MATCH	MAKATI CITY FIRE STATION	FIRE PREVENTION MONTH	DDB DM9 JAYMESYFU, Makati City	THE PHILIPPINES
EXPLORE SAFELY, GIRL!	RED CROSS FINLAND/MINISTRY OF SOCIAL AFFAIRS AND HEALTH	HIV FOUNDATION/FINNISH AIDS COUNCIL	TAIVAS, Helsinki	FINLAND
EXPLORE SAFELY GAY!	RED CROSS FINLAND/MINISTRY OF SOCIAL AFFAIRS AND HEALTH	HIV FOUNDATION/FINNISH AIDS COUNCIL	TAIVAS, Helsinki	FINLAND
SOAP PAPER	THE WORLD BANK MINISTRY OF HEALTH	PERSONAL HYGIENE CAMPAIGN	GREY GROUP VIETNAM, Ho Chi Minh City	VIETNAM
ASPHALT	HONDA	MOTORCYCLES	DDB BRASIL, São Paulo	BRAZIL
A24 Public Awareness Messages				
AHMADINEJAD	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS (ISHR)	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS (ISHR)	OGILVY FRANKFURT	GERMANY
RAUL CASTRO	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS (ISHR)	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS (ISHR)	OGILVY FRANKFURT	GERMANY
CIRCLE OF LIFE	WWF INDIA	WWF	OGILVY & MATHER, Mumbai	INDIA
LION	SANCTUARY ASIA	SANCTUARY ASIA	OGILVY & MATHER, Mumbai	INDIA
POLAR BEAR	SANCTUARY ASIA	SANCTUARY ASIA	OGILVY & MATHER, Mumbai	INDIA
SHARK	WWF	WWF	JWT SINGAPORE	SINGAPORE
CALF	WWF	WWF	JWT SINGAPORE	SINGAPORE
CROCODILE	WWF	WWF	JWT SINGAPORE	SINGAPORE
NUCLEAR	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
GM FOODS	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
ECONOMIC CRISES	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
SUBWAY	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
COMPUTER	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
CAR WASH	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
BUS STOP	TURCEK	TURKISH ENVIRONMENTAL & WOODLANDS SOCIETY	DDB&CO., Istanbul	TURKEY
REAL SIZE HOME	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS, Paris	FRANCE

SHELTER HOME	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS, Paris	FRANCE
CROWDED	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS, Paris	FRANCE
THE AD SQUATTER	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS, Paris	FRANCE
PARKING	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS, Paris	FRANCE
BOTH SIDES	JWT LONDON	RECYCLE PAPER CAMPAIGN	JWT LONDON	UNITED KINGDOM
SECOND CHANCE	JWT LONDON	RECYCLE PAPER CAMPAIGN	JWT LONDON	UNITED KINGDOM
THE OTHER SIDE	JWT LONDON	RECYCLE PAPER CAMPAIGN	JWT LONDON	UNITED KINGDOM
TWO SIDES	JWT LONDON	RECYCLE PAPER CAMPAIGN	JWT LONDON	UNITED KINGDOM
INDUSTRIAL POLLUTION	CEPF	CEPF	JWT SHANGHAI	CHINA
GLOBAL WARMING	CEPF	CEPF	JWT SHANGHAI	CHINA
AUTOMOTIVE POLLUTION	CEPF	CEPF	JWT SHANGHAI	CHINA
OBAMCCAIN	VOTE AMERICA	VOTE AMERICA	GREY NEW YORK	USA
MISSILES	GLOBAL COALITION FOR PEACE	GLOBAL COALITION FOR PEACE	BIG ANT INTERNATIONAL, New York	USA
HAND GRENADE	GLOBAL COALITION FOR PEACE	GLOBAL COALITION FOR PEACE	BIG ANT INTERNATIONAL, New York	USA
MACHINE GUN	GLOBAL COALITION FOR PEACE	GLOBAL COALITION FOR PEACE	BIG ANT INTERNATIONAL, New York	USA
TANK	GLOBAL COALITION FOR PEACE	GLOBAL COALITION FOR PEACE	BIG ANT INTERNATIONAL, New York	USA
CITYMAP	FOSTPLUS VLAANDEREN	ANTI-LITTER CAMPAIGN	SAATCHI & SAATCHI BRUSSELS	BELGIUM
TRAIN SCHEDULE	FOSTPLUS VLAANDEREN	ANTI-LITTER CAMPAIGN	SAATCHI & SAATCHI BRUSSELS	BELGIUM
A25 Fundraising & Appeals				
CHILDREN WAITING IN LINE	PLAN INTERNATIONAL DEUTSCHLAND	SPONSOR A CHILD CAMPAIGN	PUBLICIS HAMBURG	GERMANY
PAIR OF JEANS	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
DRESS	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
CAR	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
DOLL	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
VEST	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
SHOES	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
SWEATER	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
KINDERGARTEN	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
SHEET	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
APARTMENT	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
BATMAN	CHILEAN RED CROSS	RED CROSS	JWT CHILE, Santiago	CHILE
SPIDERMAN	CHILEAN RED CROSS	RED CROSS	JWT CHILE, Santiago	CHILE
FOLDERS YELLOW	UNICEF	UNICEF	OGILVY CHILE, Santiago	CHILE

FOLDERS BLUE	UNICEF	UNICEF	OGILVY CHILE, Santiago	CHILE
FOLDERS ORANGE	UNICEF	UNICEF	OGILVY CHILE, Santiago	CHILE
B01 Point of Purchase: Small Scale				
COMPUTER SPECIALISTS RECRUITING	MCKINSEY & COMPANY	MANAGEMENT CONSULTANCY	RUF LANZ, Zurich	SWITZERLAND
HADACHE	GLAXOSMITHKLINE	PANADOL ACTIFAST	OGILVY MALAYSIA, Kuala Lumpur	MALAYSIA
VIOLENCE	AREA 51 TOYS	LEGO	NAGA DDB, Selangor	MALAYSIA
DRUGS	AREA 51 TOYS	LEGO	NAGA DDB, Selangor	MALAYSIA
BALL	VOLKSWAGEN	GTI R32	OGILVY CAPE TOWN	SOUTH AFRICA
LIZ	NETFLORIST	ONLINE FLORIST	DRAFTFCB JOHANNESBURG	SOUTH AFRICA
BRITNEY	NETFLORIST	ONLINE FLORIST	DRAFTFCB JOHANNESBURG	SOUTH AFRICA
FISH POSTER	SURFRIDER FOUNDATION BRASIL	ONG SURFRIDER FOUNDATION BRASIL	SCRIPT COMUNICAÇÃO, Rio de Janeiro	BRAZIL
ELEPHANT	AFRICA HEALTH PLACEMENTS - RURAL HEALTH INITIATIVE	DOCTOR RECRUITMENT	NET#WORK BBDO JOHANNESBURG	SOUTH AFRICA
CHICKEN	PROCTER & GAMBLE	ORAL-B DENTAL FLOSS	PUBLICIS BRASIL, Sao Paulo	BRAZIL
PIG	PROCTER & GAMBLE	ORAL-B DENTAL FLOSS	PUBLICIS BRASIL, Sao Paulo	BRAZIL
FISH	PROCTER & GAMBLE	ORAL-B DENTAL FLOSS	PUBLICIS BRASIL, Sao Paulo	BRAZIL
EXPLORER	NIKON SINGAPORE	NIKON S60 CAMERA	EURO RSCG SINGAPORE	SINGAPORE
VOYEURS	NIKON SINGAPORE	NIKON S60 CAMERA	EURO RSCG SINGAPORE	SINGAPORE
HOTEL	NIKON SINGAPORE	NIKON S60 CAMERA	EURO RSCG SINGAPORE	SINGAPORE
HIKING & ICE BOOTS	CHRYSLER KOREA	JEEP	BBDO/PROXIMITY MALAYSIA, Kuala Lumpur	MALAYSIA
MOUNTAIN GOAT & CROCODILE	CHRYSLER KOREA	JEEP	BBDO/PROXIMITY MALAYSIA, Kuala Lumpur	MALAYSIA
CAVE-MAN	PERFETTI VAN MELLE	SOUR MARBELS CANDIES	OGILVY & MATHER, Mumbai	INDIA
DIVER	PERFETTI VAN MELLE	SOUR MARBELS CANDIES	OGILVY & MATHER, Mumbai	INDIA
TOURIST	PERFETTI VAN MELLE	SOUR MARBELS CANDIES	OGILVY & MATHER, Mumbai	INDIA
ALCOHOLIC	STICHTING GEHEIM GEWELD	CHARITY	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS
ADDICT	STICHTING GEHEIM GEWELD	CHARITY	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS
SUICIDE	STICHTING GEHEIM GEWELD	CHARITY	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS
OBESITY	STICHTING GEHEIM GEWELD	CHARITY	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS
SQUALID	PURELL	PURELL ANTIBACTERIAL INSTANT HAND SANITIZER	JWT SYDNEY	AUSTRALIA
DECAY	PURELL	PURELL ANTIBACTERIAL INSTANT HAND SANITIZER	JWT SYDNEY	AUSTRALIA
PLAQUE	PURELL	PURELL ANTIBACTERIAL INSTANT HAND SANITIZER	JWT SYDNEY	AUSTRALIA
FOOT & HAND	PLANET YOGA	PLANET YOGA	LEO BURNETT, Hong Kong	HONG KONG
FOOT IN POCKET	PLANET YOGA	PLANET YOGA	LEO BURNETT, Hong Kong	HONG KONG
FISH	3M THAILAND	POST-IT FLAG	EURO RSCG FLAGSHIP, Bangkok	THAILAND
STEPS	NIKE	NIKE	OGILVY JOHANNESBURG	SOUTH AFRICA
BENCH	NIKE	NIKE	OGILVY JOHANNESBURG	SOUTH AFRICA
BUS STOP	NIKE	NIKE	OGILVY JOHANNESBURG	SOUTH AFRICA
MILKMAN	PFIZER	VIAGRA	OGILVY JOHANNESBURG	SOUTH AFRICA

POOLBOY	PFIZER	VIAGRA	OGILVY JOHANNESBURG	SOUTH AFRICA
POSTMAN	PFIZER	VIAGRA	OGILVY JOHANNESBURG	SOUTH AFRICA
PRAM	DAIMLER SINGAPORE	BRAKE-ASSIST PLUS FEATURE	BBDO PROXIMITY SINGAPORE	SINGAPORE
KIDS	DAIMLER SINGAPORE	BRAKE-ASSIST PLUS FEATURE	BBDO PROXIMITY SINGAPORE	SINGAPORE
DOG	DAIMLER SINGAPORE	BRAKE-ASSIST PLUS FEATURE	BBDO PROXIMITY SINGAPORE	SINGAPORE
ONION	WRIGLEY'S	MOUTH FRESHENING MINTS	BBDO PROXIMITY SINGAPORE	SINGAPORE
BRITISHNESS CORRECTOR	MILLER BREWING COMPANY/ MILLER HIGH LIFE	BEER	SAATCHI & SAATCHI, New York	USA
COLLAR CLIPS	MILLER BREWING COMPANY/ MILLER HIGH LIFE	BEER	SAATCHI & SAATCHI, New York	USA
PINKY RESTRAINT	MILLER BREWING COMPANY/ MILLER HIGH LIFE	BEER	SAATCHI & SAATCHI, New York	USA
HOT DOG SMUGGLER	MILLER BREWING COMPANY/ MILLER HIGH LIFE	BEER	SAATCHI & SAATCHI, New York	USA
DECROSSIFIER	MILLER BREWING COMPANY/ MILLER HIGH LIFE	BEER	SAATCHI & SAATCHI, New York	USA
ICE CREAM	GLAXOSMITHKLINE	SENSODYNE	MATOSGREY, São Paulo	BRAZIL
COFFEE	GLAXOSMITHKLINE	SENSODYNE	MATOSGREY, São Paulo	BRAZIL
GIVE BACK	STARBUCKS CANADA	EARTH DAY EVENT	BBDO CANADA, Toronto	CANADA
GREENER	STARBUCKS CANADA	EARTH DAY EVENT	BBDO CANADA, Toronto	CANADA
PLANT	STARBUCKS CANADA	EARTH DAY EVENT	BBDO CANADA, Toronto	CANADA
DORETOS	NAM NGAI HONG	ANYLOCK	OGILVY & MATHER, Bangkok	THAILAND
ORIO	NAM NGAI HONG	ANYLOCK	OGILVY & MATHER, Bangkok	THAILAND
LOCKER	NAM NGAI HONG	ANYLOCK	OGILVY & MATHER, Bangkok	THAILAND
STICKS FAST	BOSTIK GLUE	GLUE	DDB SOUTH AFRICA, Johannesburg	SOUTH AFRICA
ROOF	COLGATE	AJAX FRESH	Y&R, São Paulo	BRAZIL
WALL	COLGATE	AJAX FRESH	Y&R, São Paulo	BRAZIL
KNEE	BEIERSDORF MIDDLE EAST	HANSAPLAST	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
DESERT	NISSAN MIDDLE EAST	NISSAN XTERRA	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
CRAB	PROCTER & GAMBLE	ARIEL	SAATCHI & SAATCHI GUANGZHOU	CHINA
SPAGHETTI	PROCTER & GAMBLE	ARIEL	SAATCHI & SAATCHI GUANGZHOU	CHINA
HOTDOG	PROCTER & GAMBLE	ARIEL	SAATCHI & SAATCHI GUANGZHOU	CHINA
HAMBURGER	PROCTER & GAMBLE	ARIEL	SAATCHI & SAATCHI GUANGZHOU	CHINA
BLOWER	STIHL	GARDENING TOOLS	PUBLICIS CONSEIL, Paris	FRANCE
HEDGE TRIMMER	STIHL	GARDENING TOOLS	PUBLICIS CONSEIL, Paris	FRANCE
CRAB IN THE WATER	EKCHAI DISTRIBUTION SYSTEMS	TESCO LOTUS	BBDO BANGKOK	THAILAND
FISH IN THE WATER	EKCHAI DISTRIBUTION SYSTEMS	TESCO LOTUS	BBDO BANGKOK	THAILAND
PRAWN IN THE WATER	EKCHAI DISTRIBUTION SYSTEMS	TESCO LOTUS	BBDO BANGKOK	THAILAND
PUNK	EASTPAK	EASTPAK BACKPACKS	GREY BUCHAREST	ROMANIA
GRAFFITI	EASTPAK	EASTPAK BACKPACKS	GREY BUCHAREST	ROMANIA
B02 Point of Purchase: Large Scale				
MOSQUITO	CITROËN AUSTRALIA	DEALERSHIP POSTER	BELGIOVANE WILLIAMS MACKAY, Sydney	AUSTRALIA

DESERT MAP	CHRYSLER JEEP DODGE RETAILERS OF ONTARIO	JEEP	BBDO CANADA, Toronto	CANADA
JUNGLE MAP	CHRYSLER JEEP DODGE RETAILERS OF ONTARIO	JEEP	BBDO CANADA, Toronto	CANADA
SNOW MAP	CHRYSLER JEEP DODGE RETAILERS OF ONTARIO	JEEP	BBDO CANADA, Toronto	CANADA
SPOON	MAO BAO LIQUID DISHWASH	MAO BAO LIQUID DISHWASH	BATES TAIWAN, Taipei	CHINESE TAIPEI
HUNGRY	BURGER KING	BURGER KING	.START, Munich	GERMANY
NAME CARDS	CENTURY FIESTA COSTUME SHOP	COSTUME SHOP	BBDO/PROXIMITY MALAYSIA, Kuala Lumpur	MALAYSIA
SAMURAI	MATTEL CHILE	SCRABBLE	JWT CHILE, Santiago	CHILE
HEIGHT	JOHNSON & JOHNSON	BAND-AID	JWT, São Paulo	BRAZIL
WEIGHT	JOHNSON & JOHNSON	BAND-AID	JWT, São Paulo	BRAZIL
TIME	JOHNSON & JOHNSON	BAND-AID	JWT, São Paulo	BRAZIL
JOAN OF ARC	SONY	PLAYSTATION 3	BBDO CHILE, Santiago	CHILE
ROMMEL	SONY	PLAYSTATION 3	BBDO CHILE, Santiago	CHILE
FUR	SHERWIN WILLIAMS	METALATEX ECO PAINT	MOHALLEM MEIRELLES, São Paulo	BRAZIL
COAL	SHERWIN WILLIAMS	METALATEX ECO PAINT	MOHALLEM MEIRELLES, São Paulo	BRAZIL
INDIA	LONELY PLANET PUBLICATIONS	LONELY PLANET	OGILVY & MATHER, Bangkok	THAILAND
HEARTBEAT	ZÜRCHER KAMMERORCHESTER	CLASSICAL MUSIC	EURO RSCG GROUP SWITZERLAND, Zurich	SWITZERLAND
TEAR	ZÜRCHER KAMMERORCHESTER	CLASSICAL MUSIC	EURO RSCG GROUP SWITZERLAND, Zurich	SWITZERLAND
BRUNI	KENNEL1	LAXATIVE	PUBLICIS INDIA, Gurgaon	INDIA
TOTO	KENNEL1	LAXATIVE	PUBLICIS INDIA, Gurgaon	INDIA
DIRTYWHITE MAN	OMAX	CAMERAS	PUBLICIS INDIA, Gurgaon	INDIA
JAPANESE TOURIST	OMAX	CAMERAS	PUBLICIS INDIA, Gurgaon	INDIA
BEACH BUM	OMAX	CAMERAS	PUBLICIS INDIA, Gurgaon	INDIA
BOY	GOODYEAR	EXCELLENCE	Y&R MEXICO	MEXICO
DOG	GOODYEAR	EXCELLENCE	Y&R MEXICO	MEXICO
SKATE	GOODYEAR	EXCELLENCE	Y&R MEXICO	MEXICO
MEMORY STICK	3M INDIA	SCOTCH MAGIC TAPE	GREY WORLDWIDE INDIA, Mumbai	INDIA
VAN	JOHNSON & JOHNSON	LISTERINE ANTISEPTIC MOUTHWASH	JWT KUALA LUMPUR	MALAYSIA
PICNIC	JOHNSON & JOHNSON	LISTERINE ANTISEPTIC MOUTHWASH	JWT KUALA LUMPUR	MALAYSIA
FIREMAN	DIFERENCAS	CENTRE FOR CHILD DEVELOPMENT	BBDO PORTUGAL, Lisbon	PORTUGAL
SOCCER PLAYER	DIFERENCAS	CENTRE FOR CHILD DEVELOPMENT	BBDO PORTUGAL, Lisbon	PORTUGAL
DANCER	DIFERENCAS	CENTRE FOR CHILD DEVELOPMENT	BBDO PORTUGAL, Lisbon	PORTUGAL
ENGINEER	BHARTI AIRTEL	AIRTEL MOBILE PHONE DATA BACKUP SERVICE	REDIFFUSION Y&R, Gurgaon	INDIA
HOUSEWIFE	BHARTI AIRTEL	AIRTEL MOBILE PHONE DATA BACKUP SERVICE	REDIFFUSION Y&R, Gurgaon	INDIA
TOURIST	BHARTI AIRTEL	AIRTEL MOBILE PHONE DATA BACKUP SERVICE	REDIFFUSION Y&R, Gurgaon	INDIA
INDOOR PANEL	EPA	EPA	ALMAPBBDO, São Paulo	BRAZIL
WOMAN	BAYER	BAYER	ALMAPBBDO, São Paulo	BRAZIL
MAN	BAYER	BAYER	ALMAPBBDO, São Paulo	BRAZIL
FELT TIP	AMNESTY INTERNATIONAL MALAYSIA	LETTER WRITING CAMPAIGN	SAATCHI & SAATCHI, Petaling Jaya	MALAYSIA

FOUNTAIN PEN	AMNESTY INTERNATIONAL MALAYSIA	LETTER WRITING CAMPAIGN	SAATCHI & SAATCHI, Petaling Jaya	MALAYSIA
RAILWAY CHILDREN	PENGUIN BOOKS MALAYSIA	BOOKS	SAATCHI & SAATCHI, Petaling Jaya	MALAYSIA
CANNERY ROW	PENGUIN BOOKS MALAYSIA	BOOKS	SAATCHI & SAATCHI, Petaling Jaya	MALAYSIA
THE HOUND OF THE BASKERVILLES	PENGUIN BOOKS MALAYSIA	BOOKS	SAATCHI & SAATCHI, Petaling Jaya	MALAYSIA
CITY ARACHNI	THE NORTH FACE/PRIMER GROUP	THE NORTH FACE OUTDOOR GEAR	ACE SAATCHI & SAATCHI, Makati City	THE PHILIPPINES
YOU AND ME AGAINST	VESPA/2211 WORKS	VESPA	ACE SAATCHI & SAATCHI, Makati City	THE PHILIPPINES
SECRETARY	TIME DECO CORPERATION	TIME DECO WATCH SHOP	BBDO BANGKOK	THAILAND
WEDDING	TIME DECO CORPERATION	TIME DECO WATCH SHOP	BBDO BANGKOK	THAILAND
BEAR	TIME DECO CORPERATION	TIME DECO WATCH SHOP	BBDO BANGKOK	THAILAND
HIGHWAY	MATTEL MÉXICO	TOY CARS	OGILVY MEXICO	MEXICO
GARAGE	MATTEL MÉXICO	TOY CARS	OGILVY MEXICO	MEXICO
CROUCHING	HARVEY NICHOLS	HARVEY NICHOLS WINTER SALE	DDB LONDON	UNITED KINGDOM
LYING	HARVEY NICHOLS	HARVEY NICHOLS WINTER SALE	DDB LONDON	UNITED KINGDOM
KNEELING	HARVEY NICHOLS	HARVEY NICHOLS WINTER SALE	DDB LONDON	UNITED KINGDOM
PICTURE	MASP MUSEUM	SCHOOL OF ART	DDB BRASIL, São Paulo	BRAZIL
SOFT BREAD	STANSON MARKETING	HIGH 5 BREAD	JWT KUALA LUMPUR	MALAYSIA
C01 Ambient: Bars, Restaurants & Stores, etc.				
CELLULAR ALCOHOL TEST	KEYS PLEASE	DRINKING & DRIVING AWARENESS	RETHINK, Vancouver	CANADA
LEMON	HENKEL	BREF WC GEL	TBWAISTANBUL	TURKEY
APPLE	HENKEL	BREF WC GEL	TBWAISTANBUL	TURKEY
OCEAN	HENKEL	BREF WC GEL	TBWAISTANBUL	TURKEY
THE ELUSIVE COASTER	SAB MILLER INDIA	DON'T DRINK & DRIVE BY FOSTER'S	OGILVY & MATHER, Bangalore	INDIA
GLACIEL	TURCEK	ENVIRONMENTAL & WOODLANDS SOCIETY	DDB&CO., Istanbul	TURKEY
STAINBROIDERY	PROCTER & GAMBLE	TIDE	LEO BURNETT INDIA, Mumbai	INDIA
INK	PROCTER & GAMBLE	TIDE	LEO BURNETT INDIA, Mumbai	INDIA
KETCHUP	PROCTER & GAMBLE	TIDE	LEO BURNETT INDIA, Mumbai	INDIA
OIL	PROCTER & GAMBLE	TIDE	LEO BURNETT INDIA, Mumbai	INDIA
OLD CHILD 1	UNICEF	UNICEF 60TH BIRTHDAY	PUBLICIS BRUSSELS	BELGIUM
OLD CHILD 2	UNICEF	UNICEF 60TH BIRTHDAY	PUBLICIS BRUSSELS	BELGIUM
OLD CHILD 3	UNICEF	UNICEF 60TH BIRTHDAY	PUBLICIS BRUSSELS	BELGIUM
C02 Ambient: Small Scale Special Solutions				
NATURE ITEM PROMOTION	FLORA PLANNING	BONMAISON	DENTSU, Tokyo	JAPAN
GUERILLA GARBAGE	IKEA	2009 IKEA CATALOGUE	303 ADVERTISING, Perth	AUSTRALIA
FLIP-FLOPS	TOURISM AUTHORITY OF THAILAND	TRAVEL & TOURISM	McCANN ERICKSON THAILAND, Bangkok	THAILAND
CHIOE	THE SERVICE BOARD	SEATTLE NON-PROFIT ORGINIZATION FOR AT RISK TEENS	CREATURE, Seattle	USA
ELLA	THE SERVICE BOARD	SEATTLE NON-PROFIT ORGINIZATION FOR AT RISK TEENS	CREATURE, Seattle	USA
IAMS	PROCTER & GAMBLE AUSTRALIA	IAMS PET FOOD	SAATCHI & SAATCHI AUSTRALIA, Sydney	AUSTRALIA

TRILLION DOLLAR FLYERS	THEZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA
HAUNTING GIRL	RODNEY DISTRICT COUNCIL	ROAD SAFETY	COLENSO BBDO, Auckland	NEW ZEALAND
DOOR HANGER	THE ECONOMIST	THE ECONOMIST	BBDO, New York	USA
SOCKETS	DAIMLER	SMART	PONTO DE CRIAÇÃO, São Paulo	BRAZIL
REMIND - ICE CREAM	COLGATE-PALMOLIVE	COLGATE TOOTHBRUSH	Y&R THAILAND, Bangkok	THAILAND
REMIND - COTTON CANDY	COLGATE-PALMOLIVE	COLGATE TOOTHBRUSH	Y&R THAILAND, Bangkok	THAILAND
REMIND - LOLLYPOP	COLGATE-PALMOLIVE	COLGATE TOOTHBRUSH	Y&R THAILAND, Bangkok	THAILAND
CURRENCY NOTE	IN GANDHI'S SHOES	IN GANDHI'S SHOES	PUBLICIS INDIA, Gurgaon	INDIA
T-SHIRT	EPA	EPA	ALMAPBBDO, São Paulo	BRAZIL
WORLD'S FIRST EPHEMERAL MUSEUM	DIAGEO PORTUGAL	PAMPERO RUM	LEO BURNETT LISBOA	PORTUGAL
TREE SHIRT	WORLD WILDLIFE FUND FOR NATURE	EARTH HOUR	LEO BURNETT SYDNEY	AUSTRALIA
C03 Ambient: Special Build				
IKEA STAIRCASE DRAWER	IKEA MALAYSIA	STORAGE PRODUCTS	LOWE & PARTNERS KUALA LUMPUR	MALAYSIA
CRAWLING	JAKPETZ JAKARTA	PET SERVICE AND SUPPLIES	SAATCHI & SAATCHI JAKARTA	INDONESIA
VODANOVICH ROAD	WAITAKERE CITY COUNCIL	ROAD SAFETY AWARENESS	JWT NEW ZEALAND, Auckland	NEW ZEALAND
THE WEIGHT MEASURING BUS STOP	FITNESS FIRST	HEALTH CLUB	N=5, Amsterdam	THE NETHERLANDS
MELODY ROAD	DUNLOP FALKEN TYRES	SAFETY AWARENESS CAMPAIGN	DENTSU RAZORFISH, Tokyo	JAPAN
GREAT TASMANIAN PIPELINE	LION NATHAN	JAMES BOAGS DRAUGHT PIPELINE	PUBLICIS MOJO, Sydney	AUSTRALIA
GLASS	NEW CITIZEN PROGRAM	NEW CITIZEN PROGRAM	OGILVY BEIJING	CHINA
BARBED WIRE	NEW CITIZEN PROGRAM	NEW CITIZEN PROGRAM	OGILVY BEIJING	CHINA
INGRES' BATHER 2009	ANAD	EATING DISORDER CHARITY	OGILVY FRANKFURT	GERMANY
BOUCHER'S NUDE 2009	ANAD	EATING DISORDER CHARITY	OGILVY FRANKFURT	GERMANY
MANET'S OLYMPIA 2009	ANAD	EATING DISORDER CHARITY	OGILVY FRANKFURT	GERMANY
MILLION DOLLAR PAINTING	KLARA/VRT	KLARA.BE	FAMOUS, Brussels	BELGIUM
IMPOSSIBLE GOALKEEPER	ADIDAS	ADIDAS FOOTBALL	TBWA\GERMANY, Berlin	GERMANY
IMPOSSIBLE HUDDLE	ADIDAS	ADIDAS FOOTBALL	TBWA\GERMANY, Berlin	GERMANY
CYBERCENSORSHIP	REPORTERS WITHOUT BORDERS	FREEDOM OF THE PRESS	SAATCHI & SAATCHI PARIS	FRANCE
THE REVERSE GRAFFITI PROJECT	THE CLOROX COMPANY	GREEN WORKS	DDB WEST, San Francisco	USA
WHEN WILL THE FRUIT BURST	PASCALL	FRUIT BURST SWEETS	DDB NEW ZEALAND, Auckland	NEW ZEALAND
LISTEN	KADOKAWA GROUP PUBLISHING	KADOKAWA TSUBASA JUVENILE BOOKS	DENTSU, Tokyo	JAPAN
HATE YOUR TEACHER	KADOKAWA GROUP PUBLISHING	KADOKAWA TSUBASA JUVENILE BOOKS	DENTSU, Tokyo	JAPAN
STUDY MORE	KADOKAWA GROUP PUBLISHING	KADOKAWA TSUBASA JUVENILE BOOKS	DENTSU, Tokyo	JAPAN
GRENADE	RODNEY DISTRICT COUNCIL	ANTI SPEEDING	SAATCHI & SAATCHI NZ, Auckland	NEW ZEALAND
BOX POSTER	HOME PRODUCT	HOMEPRO SALE	BBDO BANGKOK	THAILAND
DEER	WWF	WWF	DDB BRASIL, São Paulo	BRAZIL
TURTLE	WWF	WWF	DDB BRASIL, São Paulo	BRAZIL
TOUCAN	WWF	WWF	DDB BRASIL, São Paulo	BRAZIL
C04 Ambient: Stunts & Live Advertising				

SOUND CANNON PROJECT	CORUS ENTERTAINMENT	SCREAM TV	zig, Toronto	CANADA
BALLOON	CHUBB NORD-ALARM	SECURITY SYSTEMS COMPANY	PHILIPP UND KEUNTJE, Hamburg	GERMANY
WHAT'S ALL THE FUSS ABOUT?	MTV NETWORKS INTERNATIONAL	GLOBAL CLIMATE CHANGE CAMPAIGN	OGILVY AMSTERDAM	THE NETHERLANDS
ART AGAINST DRINK DRIVING - PHASE 2	HELP	ANTI-DRINK DRIVING AWARENESS CAMPAIGN	BBDO/PROXIMITY MALAYSIA, Kuala Lumpur	MALAYSIA
MARATHON	DHL	DHL EXPRESS	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires	ARGENTINA
AXE RUNNING	UNILEVER	AXE	UNCLE GREY, Århus	DENMARK
SPORTS CAPTURE	WESPRO DIGITAL	WESPRO DIGITAL CAMERAS	PUBLICIS COMMUNICATIONS, Mumbai	INDIA
HUMAN STATUES	CANON	POWERSHOT CAMERA	DDB SOUTH AFRICA, Johannesburg	SOUTH AFRICA
BARRIER	SOORUZ	SKATEWEAR	PUBLICIS CONSEIL, Paris	FRANCE
HANDRAIL	SOORUZ	SKATEWEAR	PUBLICIS CONSEIL, Paris	FRANCE
BENCHES	SOORUZ	SKATEWEAR	PUBLICIS CONSEIL, Paris	FRANCE
BACKPOCKETING	MUMBAI RAILWAY POLICE	PICKPOCKET AWARENESS CAMPAIGN	LEO BURNETT INDIA, Mumbai	INDIA
MONUMENTS	WORLD WILDLIFE FUND FOR NATURE	EARTH HOUR	LEO BURNETT SYDNEY	AUSTRALIA
OASIS DIG OUT YOUR SOUL	NYC & WARNER BROTHERS	IN THE STREETS	BBH, New York	USA
C05 Ambient: Transit				
SMALL	GEBR. MÄRKLIN & CIE	MODEL RAILROAD PRODUCTS	SERVICEPLAN, Munich	GERMANY
DIRT	GREENPEACE POLSKA	PUBLIC AWARENESS CAMPAIGN	McCANN ERICKSON POLSKA, Warsaw	POLAND
GARBAGE BUS	KEEP HOLLAND CLEAN FOUNDATION	PUBLIC TRANSPORT	GREY AMSTERDAM	THE NETHERLANDS
FINGERPRINT	MATTEL CHILE	MATCHBOX	JWT CHILE, Santiago	CHILE
HELP CHILDREN OFF THE STREET	UNICEF	UNICEF	CHEIL WORLDWIDE, Seoul	KOREA
HOME FURNISHING LINER	IKEA JAPAN	IKEA STORE LAUNCH IN KANSAI	ADK, Tokyo	JAPAN
THE WORLD'S BIGGEST RACK	IKEA AUSTRIA	IKEA	DDB GERMANY BERLIN	GERMANY
STEEL SPAN WIRE	ALTECO	SUPE GLUE	DDB CHINA GROUP, Shanghai	CHINA
IMPOSSIBLE POSTCARD	ADIDAS	ADIDAS FOOTBALL	TBWA\GERMANY, Berlin	GERMANY
PEACE	THE ECONOMIST	THE ECONOMIST	BBDO, New York	USA
ANARCHY	THE ECONOMIST	THE ECONOMIST	BBDO, New York	USA
MUHAMMAD	THE ECONOMIST	THE ECONOMIST	BBDO, New York	USA
WHEN THE FLIGHT'S OVER	O BOTICÁRIO	ANTI-DANDRUFF SHAMPOO	ALMAPBBDO, São Paulo	BRAZIL
C06 Ambient: Digital Outdoor				
THE LEGO CODES	MYTOYS.DE	LEGO BRICK BOXES	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
UNDERWATER	WWF	CLIMATE CHANGE AWARENESS	OGILVY & MATHER ASIA PACIFIC, Singapore	SINGAPORE
EYE TRACKING	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	JUNG von MATT, Hamburg	GERMANY
PICCADILLY SIGN	McDONALD'S	McDONALD'S	LEO BURNETT, London	UNITED KINGDOM
HBO AUDIO MURAL INSTALLATIONS	HBO	BIG LOVE	BBDO, New York	USA
THAT'S NOT COOL	AD COUNCIL	AD COUNCIL	R/GA, New York	USA
IF WALLS COULD TALK	PERNOD RICARD	JAMESON	TBWA\CHIAT\DAY, New York	USA
FAN-O-METER	COORS BREWERS	CARLING CUP FINAL	BEATTIE McGUINNESS BUNGAY, London	UNITED KINGDOM

GO TO LA PORRA	BWIN	REAL MADRID- BARCELONA DERBY	EL LABORATORIO SPRINGER & JACOBY, Madrid	SPAIN
LIVE TEXT INTERACTIVE POSTER	VIRGIN TRAINS	VIRGIN TRAINS	ELVIS COMMUNICATIONS, London	UNITED KINGDOM