

Cannes Lions Live 2005 Press Winners



TITLE	ADVERTISER	PRODUCT	ENTRANT COMPANY	COUNTRY
GRAND PRIX				
A25 Corporate Image				
FINGERS	EMI	MUSIC PIRACY AWARENESS	TBWA\PARIS	FRANCE 1 OF 5 CAMPAIGN
HEART	EMI	MUSIC PIRACY AWARENESS	TBWA\PARIS	FRANCE 2 OF 5 CAMPAIGN
VOCAL CORDS	EMI	MUSIC PIRACY AWARENESS	TBWA\PARIS	FRANCE 5 OF 5 CAMPAIGN
SUPPORTERS	EMI	MUSIC PIRACY AWARENESS	TBWA\PARIS	FRANCE 3 OF 5 CAMPAIGN
SWEAT	EMI	MUSIC PIRACY AWARENESS	TBWA\PARIS	FRANCE 4 OF 5 CAMPAIGN
GOLD LION				
A05 Household				
EXAM CHEAT NOTE	RECKITT BENCKISER	NUGGET SHOE POLISH	THE JUPITER DRAWING ROOM	SOUTH AFRICA 1 OF 2 CAMPAIGN
POLICE OFFICER	RECKITT BENCKISER	NUGGET SHOE POLISH	THE JUPITER DRAWING ROOM	SOUTH AFRICA 2 OF 2 CAMPAIGN
A08 Toiletries & OTC Pharmacy				
JOHN	KLABIN KIMBERLEY	KLEENEX TISSUE	JWT	BRAZIL 1 OF 3 CAMPAIGN
MORELL	KLABIN KIMBERLEY	KLEENEX TISSUE	JWT	BRAZIL 2 OF 3 CAMPAIGN
STUART	KLABIN KIMBERLEY	KLEENEX TISSUE	JWT	BRAZIL 3 OF 3 CAMPAIGN
WINDOW	PROCTER & GAMBLE	VICK VAPORUB	PUBLICIS SALLES NORTON	BRAZIL
A09 Clothing, Footwear & Accessories				
THE DRAWERS	PETIT BATEAU	CLOTHES FOR CHILDREN	BETC EURO RSCG	FRANCE 1 OF 4 CAMPAIGN
THE GARDEN	PETIT BATEAU	CLOTHES FOR CHILDREN	BETC EURO RSCG	FRANCE 2 OF 4 CAMPAIGN
THE HEATER	PETIT BATEAU	CLOTHES FOR CHILDREN	BETC EURO RSCG	FRANCE 3 OF 4 CAMPAIGN
THE WARDROBE	PETIT BATEAU	CLOTHES FOR CHILDREN	BETC EURO RSCG	FRANCE 4 OF 4 CAMPAIGN
A10 Miscellaneous				
FOREST	PEDIGREE	TREAS DOG BISCUITS	TBWA\PARIS	FRANCE 1 OF 2 CAMPAIGN
LADY	PEDIGREE	TREAS DOG BISCUITS	TBWA\PARIS	FRANCE 2 OF 2 CAMPAIGN
A11 Cars				
BRACKET	VOLCO CARS SWEDEN	VOLVO V70	FORSMAN & BODENFORS	SWEDEN
A12 Other Vehicles, Auto Products & Services				
PAINTER	VOLKSWAGEN COMMERCIAL VEHICLES	COMMERCIAL VEHICLES	DDB PARIS	FRANCE 1 OF 5 CAMPAIGN
PLUMBER	VOLKSWAGEN COMMERCIAL VEHICLES	COMMERCIAL VEHICLES	DDB PARIS	FRANCE 2 OF 5 CAMPAIGN
ELECTRICIAN	VOLKSWAGEN COMMERCIAL VEHICLES	VOLKSWAGEN COMMERCIAL VEHICLES	DDB PARIS	FRANCE 3 OF 5 CAMPAIGN
SCRUBBER	VOLKSWAGEN COMMERCIAL VEHICLES	VOLKSWAGEN COMMERCIAL VEHICLES	DDB PARIS	FRANCE 4 OF 5 CAMPAIGN
DIVER	VOLKSWAGEN COMMERCIAL VEHICLES	VOLKSWAGEN COMMERCIAL VEHICLES	DDB PARIS	FRANCE 5 OF 5 CAMPAIGN
A13 Home Electronics & Audio-Visual				
PAPERCLIP	SONY	WEGA ENGINE TV	TONIC COMMUNICATIONS	UNITED ARAB EMIRATES
A14 Retail Stores				
LIGHT BULB	SIAM TAMIYA	TAMIYA MODEL KITS SHOP	CREATIVE JUICE\G1 (TBWA)	THAILAND 1 OF 3 CAMPAIGN
FROG	SIAM TAMIYA	TAMIYA MODEL KITS SHOP	CREATIVE JUICE\G1 (TBWA)	THAILAND 2 OF 3 CAMPAIGN
WATER MELON	SIAM TAMIYA	TAMIYA MODEL KITS SHOP	CREATIVE JUICE\G1 (TBWA)	THAILAND 3 OF 3 CAMPAIGN
BEANS	HARVEY NICHOLS	HARVEY NICHOLS STORE	DDB LONDON	UNITED KINGDOM 1 OF 4 CAMPAIGN
CAT	HARVEY NICHOLS	HARVEY NICHOLS STORE	DDB LONDON	UNITED KINGDOM 2 OF 4 CAMPAIGN
JIGSAW	HARVEY NICHOLS	HARVEY NICHOLS STORE	DDB LONDON	UNITED KINGDOM 3 OF 4 CAMPAIGN
TOILET PAPER	HARVEY NICHOLS	HARVEY NICHOLS STORE	DDB LONDON	UNITED KINGDOM 4 OF 4 CAMPAIGN
A17 Entertainment & Leisure				
PRISON	NINTENDO	GAMEBOY	LOWE BRINDFORS	SWEDEN
ADULTERY	SONY PLAYSTATION	GAMES AND CONSOLES	TBWA\PARIS	FRANCE 1 OF 6 CAMPAIGN
BABY	SONY PLAYSTATION	GAMES AND CONSOLES	TBWA\PARIS	FRANCE 2 OF 6 CAMPAIGN
MOULDS	SONY PLAYSTATION	GAMES AND CONSOLES	TBWA\PARIS	FRANCE 3 OF 6 CAMPAIGN
PLUGS	SONY PLAYSTATION	GAMES AND CONSOLES	TBWA\PARIS	FRANCE 4 OF 6 CAMPAIGN
SCARS	SONY PLAYSTATION	GAMES AND CONSOLES	TBWA\PARIS	FRANCE 5 OF 6 CAMPAIGN
SLEEPING BEAUTY	SONY PLAYSTATION	GAMES AND CONSOLES	TBWA\PARIS	FRANCE 6 OF 6 CAMPAIGN
A18 Publications & Media				

ANGOLA	GRANDE REPORTAGEM MAGAZINE	GRANDE REPORTAGEM MAGAZINE	FOOTE CONE & BELDING	PORTUGAL 1 OF 5 CAMPAIGN
BRAZIL	GRANDE REPORTAGEM MAGAZINE	GRANDE REPORTAGEM MAGAZINE	FOOTE CONE & BELDING	PORTUGAL 2 OF 5 CAMPAIGN
CHINA	GRANDE REPORTAGEM MAGAZINE	GRANDE REPORTAGEM MAGAZINE	FOOTE CONE & BELDING	PORTUGAL 3 OF 5 CAMPAIGN
SOMALIA	GRANDE REPORTAGEM MAGAZINE	GRANDE REPORTAGEM MAGAZINE	FOOTE CONE & BELDING	PORTUGAL 4 OF 5 CAMPAIGN
USA	GRANDE REPORTAGEM MAGAZINE	GRANDE REPORTAGEM MAGAZINE	FOOTE CONE & BELDING	PORTUGAL 5 OF 5 CAMPAIGN
A20 Business Equipment & Services				
COFFEE	AQUENT	BUSINESS SERVICES	LEO BURNETT	SINGAPORE 1 OF 3 CAMPAIGN
CORRIDOR	AQUENT	BUSINESS SERVICES	LEO BURNETT	SINGAPORE 2 OF 3 CAMPAIGN
VIDEO	AQUENT	BUSINESS SERVICES	LEO BURNETT	SINGAPORE 3 OF 3 CAMPAIGN
A23 Healthcare & Prescription Drugs				
BUS STOP	PFIZER	VIAGRA	DDB	BELGIUM 1 OF 3 CAMPAIGN
COFFEE	PFIZER	VIAGRA	DDB	BELGIUM 2 OF 3 CAMPAIGN
VACUUM CLEANER	PFIZER	VIAGRA	DDB	BELGIUM 3 OF 3 CAMPAIGN
A24 Commercial Public Services				
ACCOUNTING GROUP	DE TELEFOONGIDS	THE TELEPHONE GUIDE	N=5	THE NETHERLANDS 1 OF 5 CAMPAIGN
CHINESE RESTAURANT	DE TELEFOONGIDS	THE TELEPHONE GUIDE	N=5	THE NETHERLANDS 2 OF 5 CAMPAIGN
REMOVALS TRUCK	DE TELEFOONGIDS	THE TELEPHONE GUIDE	N=5	THE NETHERLANDS 3 OF 5 CAMPAIGN
TAXI WEST	DE TELEFOONGIDS	THE TELEPHONE GUIDE	N=5	THE NETHERLANDS 4 OF 5 CAMPAIGN
TREE & GARDEN	DE TELEFOONGIDS	THE TELEPHONE GUIDE	N=5	THE NETHERLANDS 5 OF 5 CAMPAIGN
854	DHL	PARCEL DELIVERY SERVICE	OGILVY & MATHER MEXICO	MEXICO 1 OF 3 CAMPAIGN
INTERPHONE	DHL	PARCEL DELIVERY SERVICE	OGILVY & MATHER MEXICO	MEXICO 2 OF 3 CAMPAIGN
PLANTS	DHL	PARCEL DELIVERY SERVICE	OGILVY & MATHER MEXICO	MEXICO 3 OF 3 CAMPAIGN
A27 Public Awareness Messages				
AXE	NATIONAL PARK WILDLIFE AND PLANT CONSERVATION DEPARTMENT	PARK WILDLIFE AND PLANT CONSERVATION	OGILVY & MATHER THAILAND	THAILAND
A28 Fundraising & Appeals				
BLANKET	AZG/MSF	HUMANITARIAN MEDICAL AID APPEAL	DUVAL GUILLAUME BRUSSELS	BELGIUM
SILVER LION				
A02 Sweet Foods				
CHE	WICKBOLD	LIGHT BREAD	PUBLICIS SALLES NORTON	BRAZIL 1 OF 3 CAMPAIGN
SAM	WICKBOLD	LIGHT BREAD	PUBLICIS SALLES NORTON	BRAZIL 2 OF 3 CAMPAIGN
SKULL	WICKBOLD	LIGHT BREAD	PUBLICIS SALLES NORTON	BRAZIL 3 OF 3 CAMPAIGN
A03 Alcoholic Drinks				
AIRFIELD	INTERBREW UK	STELLA ARTOIS BEER	LOWE LONDON	UNITED KINGDOM 1 OF 3 CAMPAIGN
CROSSROADS	INTERBREW UK	STELLA ARTOIS BEER	LOWE LONDON	UNITED KINGDOM 2 OF 3 CAMPAIGN
OFFICE	INTERBREW UK	STELLA ARTOIS BEER	LOWE LONDON	UNITED KINGDOM 3 OF 3 CAMPAIGN
A05 Household				
YELLOW SHIRT	PROCTER & GAMBLE	ARIEL LAUNDRY DETERGENT	DEL CAMPO NAZCA SAATCHI & SAATCHI	ARGENTINA 1 OF 3 CAMPAIGN
RED SHIRT	PROCTER & GAMBLE	ARIEL LAUNDRY DETERGENT	DEL CAMPO NAZCA SAATCHI & SAATCHI	ARGENTINA 2 OF 3 CAMPAIGN
GREEN SHIRT	PROCTER & GAMBLE	ARIEL LAUNDRY DETERGENT	DEL CAMPO NAZCA SAATCHI & SAATCHI	ARGENTINA 3 OF 3 CAMPAIGN
FEAR	ADCOCK INGRAM	DOOM INSECT SPRAY	TBWA\HUNT\LASCARIS	SOUTH AFRICA 1 OF 3 CAMPAIGN
HORROR MOVIE	ADCOCK INGRAM	DOOM INSECT SPRAY	TBWA\HUNT\LASCARIS	SOUTH AFRICA 2 OF 3 CAMPAIGN
PHONE	ADCOCK INGRAM	DOOM INSECT SPRAY	TBWA\HUNT\LASCARIS	SOUTH AFRICA 3 OF 3 CAMPAIGN
WELL	SPONTEX	SPONGE	TBWA\PARIS	FRANCE
A06 Home Appliances & Furnishings				
BEET ROOT	WMF	KNIVES	KNSK WERBEAGENTUR	GERMANY 1 OF 3 CAMPAIGN
CARROT	WMF	KNIVES	KNSK WERBEAGENTUR	GERMANY 2 OF 3 CAMPAIGN
PEAR	WMF	KNIVES	KNSK WERBEAGENTUR	GERMANY 3 OF 3 CAMPAIGN
A09 Clothing, Footwear & Accessories				
WHITEBOARD	EUT FASHION	WONDERBRA	NAGA DDB MALAYSIA	MALAYSIA
CROWD	UMBRO	SPORT PRODUCTS	NEOGAMABBH	BRAZIL 1 OF 3 CAMPAIGN
FAMOUS	UMBRO	SPORT PRODUCTS	NEOGAMABBH	BRAZIL 2 OF 3 CAMPAIGN
CAR	UMBRO	SPORT PRODUCTS	NEOGAMABBH	BRAZIL 3 OF 3 CAMPAIGN
A11 Cars				
STAMPS	GENERAL MOTORS SOUTH AFRICA	SUZUKI JEEP	NET#WORK BBDO	SOUTH AFRICA
BOBBY CAR	VOLKSWAGEN	VW GOLF GTI	DDB GERMANY	GERMANY 1 OF 6 CAMPAIGN

CHILDREN ´S DRAWING	VOLKSWAGEN	VW GOLF GTI	DDB GERMANY	GERMANY 2 OF 6 CAMPAIGN
ELBOW	VOLKSWAGEN	VW GOLF GTI	DDB GERMANY	GERMANY 3 OF 6 CAMPAIGN
PLAYBOY	VOLKSWAGEN	VW GOLF GTI	DDB GERMANY	GERMANY 4 OF 6 CAMPAIGN
ROCK STAR	VOLKSWAGEN	VW GOLF GTI	DDB GERMANY	GERMANY 5 OF 6 CAMPAIGN
WEE	VOLKSWAGEN	VW GOLF GTI	DDB GERMANY	GERMANY 6 OF 6 CAMPAIGN
KING KONG	VOLKSWAGEN	POLO	DDB LONDON	UNITED KINGDOM
A14 Retail Stores				
BEAUTY HALL	HARVEY NICHOLS	HARVEY NICHOLS STORE	DDB LONDON	UNITED KINGDOM 1 OF 4 CAMPAIGN
FOOD HALL	HARVEY NICHOLS	HARVEY NICHOLS STORE	DDB LONDON	UNITED KINGDOM 2 OF 4 CAMPAIGN
MENSWEAR	HARVEY NICHOLS	HARVEY NICHOLS STORE	DDB LONDON	UNITED KINGDOM 3 OF 4 CAMPAIGN
WOMENSWEAR	HARVEY NICHOLS	HARVEY NICHOLS STORE	DDB LONDON	UNITED KINGDOM 4 OF 4 CAMPAIGN
A15 Restaurants & Fast Food Outlets				
PSYCHO	PIZZA HUT SINGAPORE	PIZZA DELIVERY	BBDO SINGAPORE	SINGAPORE 1 OF 3 CAMPAIGN
SINGING IN THE RAIN	PIZZA HUT SINGAPORE	PIZZA DELIVERY	BBDO SINGAPORE	SINGAPORE 2 OF 3 CAMPAIGN
THE GRADUATE	PIZZA HUT SINGAPORE	PIZZA DELIVERY	BBDO SINGAPORE	SINGAPORE 3 OF 3 CAMPAIGN
A17 Entertainment & Leisure				
WELCOME	SONY COMPUTER ENTERTAINMENT	PLAYSTATION	TBWA\ESPANA	SPAIN
A18 Publications & Media				
BOY	11 NEWS 1 CHANNEL	NEWS CHANNEL	EURO RSCG FLAGSHIP	THAILAND 1 OF 3 CAMPAIGN
BUSINESSMAN	11 NEWS 1 CHANNEL	NEWS CHANNEL	EURO RSCG FLAGSHIP	THAILAND 2 OF 3 CAMPAIGN
HOUSEWIFE	11 NEWS 1 CHANNEL	NEWS CHANNEL	EURO RSCG FLAGSHIP	THAILAND 3 OF 3 CAMPAIGN
A26 Public Health & Safety				
BEARD	YLAT (YOUNG LUNGS AGAINST TABACCO)	ANTI-SMOKING MESSAGE	TBWA\PARIS	FRANCE 1 OF 4 CAMPAIGN
MOUTH	YLAT (YOUNG LUNGS AGAINST TABACCO)	ANTI-SMOKING MESSAGE	TBWA\PARIS	FRANCE 2 OF 4 CAMPAIGN
NO ARMS	YLAT (YOUNG LUNGS AGAINST TABACCO)	ANTI-SMOKING MESSAGE	TBWA\PARIS	FRANCE 3 OF 4 CAMPAIGN
THORN RING	YLAT (YOUNG LUNGS AGAINST TABACCO)	ANTI-SMOKING MESSAGE	TBWA\PARIS	FRANCE 4 OF 4 CAMPAIGN
A27 Public Awareness Messages				
DESERT	GREENPEACE	ENVIRONMENTAL AWARENESS	SAATCHI & SAATCHI SINGAPORE	SINGAPORE 1 OF 3 CAMPAIGN
OCEAN	GREENPEACE	ENVIRONMENTAL AWARENESS	SAATCHI & SAATCHI SINGAPORE	SINGAPORE 2 OF 3 CAMPAIGN
UNDERWATER	GREENPEACE	ENVIRONMENTAL AWARENESS	SAATCHI & SAATCHI SINGAPORE	SINGAPORE 3 OF 3 CAMPAIGN
CHAPLIN	ANGLICAN WELFARE COUNCIL	MENTAL HEALTH AWARENESS	OGILVY & MATHER	SINGAPORE 1 OF 3 CAMPAIGN
CHURCHILL	ANGLICAN WELFARE COUNCIL	SUPPORT & AWARENESS OF MENTAL ILLNESS	OGILVY & MATHER	SINGAPORE 2 OF 3 CAMPAIGN
NEWTON	ANGLICAN WELFARE COUNCIL	SUPPORT & AWARENESS OF MENTAL ILLNESS	OGILVY & MATHER	SINGAPORE 3 OF 3 CAMPAIGN
A28 Fundraising & Appeals				
GIVE	THE INDIAN RED CROSS SOCIETY	RED CROSS	JWT	INDIA
BRONZE LION				
A01 Savoury Foods				
MURDERED BOY	UNILEVER BESTFOODS ESPAÑA S.A.	KNORR PASTA SAUCES	DDB ESPANA	SPAIN 1 OF 2 CAMPAIGN
MURDERED GIRL	UNILEVER BESTFOODS ESPAÑA S.A.	KNORR PASTA SAUCES	DDB ESPANA	SPAIN 2 OF 2 CAMPAIGN
MAIN SQUARE	QUESERÍAS BEL ESPAÑA	BABYBEL CHEESE	SAATCHI & SAATCHI	SPAIN 1 OF 2 CAMPAIGN
STATION	QUESERÍAS BEL ESPAÑA	BABYBEL CHEESE	SAATCHI & SAATCHI	SPAIN 2 OF 2 CAMPAIGN
A02 Sweet Foods				
PATTERN DESIGN COAT	KELLOGG'S	SPECIAL K	JWT MADRID	SPAIN 1 OF 2 CAMPAIGN
PATTERN DESIGN DRESS	KELLOGG'S	SPECIAL K	JWT MADRID	SPAIN 2 OF 2 CAMPAIGN
A05 Household				
COFFEE	JANITORIAL MAINTENANCE SERVICES	ENVIRODRI STAIN REMOVER	TBWA\THAILAND	THAILAND 1 OF 3 CAMPAIGN
ICECREAM	JANITORIAL MAINTENANCE SERVICES	ENVIRODRI STAIN REMOVER	TBWA\THAILAND	THAILAND 2 OF 3 CAMPAIGN
INK	JANITORIAL MAINTENANCE SERVICES	ENVIRODRI STAIN REMOVER	TBWA\THAILAND	THAILAND 3 OF 3 CAMPAIGN
A06 Home Appliances & Furnishings				
DRILL BITS	INTERTOOL	INTERTOOL TOOLS	OGILVY & MATHER FRANKFURT	GERMANY 1 OF 3 CAMPAIGN
SAW BLADES	INTERTOOL	INTERTOOL TOOLS	OGILVY & MATHER FRANKFURT	GERMANY 2 OF 3 CAMPAIGN
CUT-OFF WHEELS	INTERTOOL	INTERTOOL TOOLS	OGILVY & MATHER FRANKFURT	GERMANY 3 OF 3 CAMPAIGN
DOGS	WERU	SOUNDPROOF WINDOWS	SCHOLZ & FRIENDS	GERMANY 1 OF 3 CAMPAIGN
GARBAGE	WERU	SOUNDPROOF WINDOWS	SCHOLZ & FRIENDS	GERMANY 2 OF 3 CAMPAIGN

ROCKER	WERU	SOUNDPROOF WINDOWS	SCHOLZ & FRIENDS	GERMANY 3 OF 3 CAMPAIGN
LETTERBOX	STIHL	BRUSHCUTTER	DDB PARIS	FRANCE 1 OF 3 CAMPAIGN
CLOTHESLINE	STIHL	BRUSHCUTTER	DDB PARIS	FRANCE 2 OF 3 CAMPAIGN
TABLE TENNIS	STIHL	BRUSHCUTTER	DDB PARIS	FRANCE 3 OF 3 CAMPAIGN
A07 Cosmetics & Beauty				
GRIP PADS	UNILEVER	AXE SHOWER GEL	BARTLE BOGLE HEGARTY	USA 1 OF 3 CAMPAIGN
MIRROR	UNILEVER	AXE SHOWER GEL	BARTLE BOGLE HEGARTY	USA 2 OF 3 CAMPAIGN
TOWELS	UNILEVER	AXE SHOWER GEL	BARTLE BOGLE HEGARTY	USA 3 OF 3 CAMPAIGN
A08 Toiletries & OTC Pharmacy				
CACTUS	SENG THAI CO.	BISOLAX LAXATIVE	BBDO BANGKOK	THAILAND 1 OF 2 CAMPAIGN
STONE	SENG THAI CO.	BISOLAX LAXATIVE	BBDO BANGKOK	THAILAND 2 OF 2 CAMPAIGN
BUSHES	PANADOL	PAIN KILLER	Y&R WUNDERMAN CHINA	CHINA
KARATE	EPHYDROL	ANTI-SWEAT FOOT SPRAY	TBWA\PARIS	FRANCE 1 OF 3 CAMPAIGN
SOLDIER	EPHYDROL	ANTI-SWEAT FOOT SPRAY	TBWA\PARIS	FRANCE 2 OF 3 CAMPAIGN
SPY	EPHYDROL	ANTI-SWEAT FOOT SPRAY	TBWA\PARIS	FRANCE 3 OF 3 CAMPAIGN
A09 Clothing, Footwear & Accessories				
CORLETTO TRAINING	NIKE ARGENTINA	RUNNING APPAREL	BBDO ARGENTINA	ARGENTINA
A10 Miscellaneous				
FLY	SMITH & WESSON	PRECISION FIREARMS	SPRINGER & JACOBY WERBUNG	GERMANY
A11 Cars				
HANDKERCHIEF	VOLKSWAGEN	VW TOUAREG	ALMAPBBDO	BRAZIL
SPAIN	FIAT	FIAT STILO	VITRUVIO LEO BURNETT	SPAIN 1 OF 3 CAMPAIGN
UK	FIAT	FIAT STILO	VITRUVIO LEO BURNETT	SPAIN 2 OF 3 CAMPAIGN
USA	FIAT	FIAT STILO	VITRUVIO LEO BURNETT	SPAIN 3 OF 3 CAMPAIGN
MILK CARTON	MINI	MINI COOPER	CRISPIN PORTER + BOGUSKY	USA
A15 Restaurants & Fast Food Outlets				
PRINCE OF WALES TEA	HOTEL DOLDER WALDHAUS	BRITISH TEAROOM	RUF LANZ WERBEAGENTUR	SWITZERLAND
A16 Travel, Transport & Tourism				
NIKLAS	COPENHAGEN METRO	METRO	GREY COPENHAGEN	DENMARK 1 OF 3 CAMPAIGN
SIGNE	COPENHAGEN METRO	METRO	GREY COPENHAGEN	DENMARK 2 OF 3 CAMPAIGN
TOBIAS	COPENHAGEN METRO	METRO	GREY COPENHAGEN	DENMARK 3 OF 3 CAMPAIGN
A17 Entertainment & Leisure				
QUEEN	HASBRO	RISK GAMES	SAATCHI & SAATCHI SINGAPORE	SINGAPORE 1 OF 2 CAMPAIGN
WHITE HOUSE	HASBRO	RISK GAMES	SAATCHI & SAATCHI SINGAPORE	SINGAPORE 2 OF 2 CAMPAIGN
A18 Publications & Media				
BERLIN	A&E INTERNATIONAL	THE HISTORY CHANNEL	GROUND ZERO	USA 1 OF 3 CAMPAIGN
HINDENBURG	A&E INTERNATIONAL	THE HISTORY CHANNEL	GROUND ZERO	USA 2 OF 3 CAMPAIGN
NORMANDY	A&E INTERNATIONAL	THE HISTORY CHANNEL	GROUND ZERO	USA 3 OF 3 CAMPAIGN
FEET	ESPN BRAZIL	TV STATION	DUDA PROPAGANDA	BRAZIL 1 OF 2 CAMPAIGN
FOOTBALL PITCH	ESPN BRAZIL	TV STATION	DUDA PROPAGANDA	BRAZIL 2 OF 2 CAMPAIGN
A19 Banking, Investment & Insurance				
BUNNIES	MOUNT PLEASANT GROUP OF CEMETERIES	FUNERAL PLANNING	ACLC ADVERTISING	CANADA 1 OF 2 CAMPAIGN
PRESENTS	MOUNT PLEASANT GROUP OF CEMETERIES	FUNERAL PLANNING	ACLC ADVERTISING	CANADA 2 OF 2 CAMPAIGN
AUSTRALIA	WESTERN UNION	MONEY TRANSFER SERVICES	PUBLICIS THAILAND	THAILAND 1 OF 3 CAMPAIGN
ENGLAND	WESTERN UNION	MONEY TRANSFER SERVICES	PUBLICIS THAILAND	THAILAND 2 OF 3 CAMPAIGN
UNITED STATES	WESTERN UNION	MONEY TRANSFER SERVICES	PUBLICIS THAILAND	THAILAND 3 OF 3 CAMPAIGN
A21 Advertising & Media				
BEDROOM	DDB CANADA VANCOUVER	DDB CANADA VANCOUVER	DDB CANADA	CANADA 1 OF 2 CAMPAIGN
LIVING ROOM	DDB CANADA VANCOUVER	DDB CANADA VANCOUVER	DDB CANADA	CANADA 2 OF 2 CAMPAIGN
A22 Other Business to Business				
MONKEY	GILBERTO MIRANDA	ANIMAL TRAINER	FABRAQUINTEIRO COMUNICACOES	BRAZIL
A25 Corporate Image				
TREATY	BBC WORLD	RELOCATION	BATES SINGAPORE	SINGAPORE 1 OF 3 CAMPAIGN
STREET	BBC WORLD	RELOCATION	BATES SINGAPORE	SINGAPORE 2 OF 3 CAMPAIGN
PLANT	BBC WORLD	RELOCATION	BATES SINGAPORE	SINGAPORE 3 OF 3 CAMPAIGN
A26 Public Health & Safety				
BABY	ALCOHOLICS ANONYMOUS	ALCOHOLICS SUPPORT GROUP	JWT	BRAZIL 1 OF 3 CAMPAIGN
GIRL	ALCOHOLICS ANONYMOUS	ALCOHOLICS SUPPORT GROUP	JWT	BRAZIL 2 OF 3 CAMPAIGN

WOMAN	ALCOHOLICS ANONYMOUS	ALCOHOLICS SUPPORT GROUP	JWT	BRAZIL 3 OF 3 CAMPAIGN
HEART	EXCHANGE AND MART	ANTI-DRINK DRIVING	JWT	UNITED KINGDOM
A27 Public Awareness Messages				
HERNANDEZ	NATIONAL CORPORATION AGAINST CHILD ABUSE	CHILD ABUSE PREVENTION	OGILVY & MATHER SANTIAGO	CHILE
BEDROOM	UNIFEM	WHITE RIBBON DAY APPEAL	SAATCHI & SAATCHI	AUSTRALIA 1 OF 3 CAMPAIGN
STAIRCASE	UNIFEM	WHITE RIBBON DAY APPEAL	SAATCHI & SAATCHI	AUSTRALIA 2 OF 3 CAMPAIGN
BATHROOM	UNIFEM	WHITE RIBBON DAY APPEAL	SAATCHI & SAATCHI	AUSTRALIA 3 OF 3 CAMPAIGN
A28 Fundraising & Appeals				
MAIN CAUSE OF BLINDNESS	FUNDACAO EYE CARE	EYE CARE FOUNDATION	ALMAPBDDO	BRAZIL
10,000 METERS	SIMAVI	HEALTHCARE INITIATIVES IN DEVELOPING COUNTRIES	RED CELL NOT JUST FILM	THE NETHERLANDS