

TITLE	ADVERTISER	PRODUCT	ENTRANT COMPANY	COUNTRY
GRAND PRIX B20 Corporate Image				
STREET BUILDING	SILFA	LEG0	OGILVY & MATHER SANTIAGO	CHILE
GOLD LION B05 Household				
POLICE OFFICER B10 Miscellaneous	RECKITT BENCKISER	NUGGET SHOE POLISH	THE JUPITER DRAWING ROOM	SOUTH AFRICA
FOREST	PEDIGREE	DOG BISCUITS	TBWA\PARIS	FRANCE 10F2 CRMPRIGN
LADY	PEDIGREE	DOG BISCUITS	TBWA\PARIS	FRANCE 2 DF 2 CRMPRIGN
B11 Cars & Automotive Services PLUMBER	VOLKSWAGEN COMMERCIAL VEHICLES	COMMERCIAL VEHICLES	DDB PARIS	FRANCE
ELECTRICIAN	VOLKSWAGEN COMMERCIAL VEHICLES	COMMERCIAL VEHICLES	DDB PARIS	1 DF 4 CRMPRIGN FRANCE
SCRUBBER	VOLKSWAGEN COMMERCIAL VEHICLES	COMMERCIAL VEHICLES	DDB PARIS	2 OF 4 CRMPRIGN FRANCE
DIVER	VOLKSWAGEN COMMERCIAL VEHICLES	COMMERCIAL VEHICLES	DDB PARIS	3 OF 4 CRMPRIGN FRANCE 4 OF 4 CRMPRIGN
B12 Retail Stores				
BEANS	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM 1 DF 4 CRMPRIGN
CAT	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM
JIGSAW	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM
TOILET PAPER	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM 4 of 4 campaign
B15 Entertainment & Leisure ADULTERY	SONY PLAYSTATION	PLAYSTATION 2	TBWA\PARIS	FRANCE
PENDULUM	TIME MAGAZINE	TIME MAGAZINE	FALLON NEW YORK	USA
B22 Public Awareness Messages CHURCHILL	ANGLICAN WELFARE COUNCIL	MENTAL HEALTH AWARENESS	OGILVY & MATHER	SINGAPORE
NEWTON	ANGLICAN WELFARE COUNCIL	MENTAL HEALTH AWARENESS	OGILVY & MATHER	10F3 CRMPRIGN SINGAPORE
CHAPLIN	ANGLICAN WELFARE COUNCIL	MENTAL HEALTH AWARENESS	OGILVY & MATHER	2 DF 3 CRMPRIGN SINGAPORE
FINGERS	EMI	MUSIC PIRACY AWARENESS	TBWA\PARIS	3 DF 3 CRMPRIGN FRANCE
SUPPORTERS	EMI	MUSIC PIRACY AWARENESS	TBWA\PARIS	10F5 CRMPRIGN FRANCE
SWEAT	EMI	MUSIC PIRACY AWARENESS	TBWA\PARIS	2 OF S CRMPRIGN FRANCE
VOCAL CORDS	EMI	MUSIC PIRACY AWARENESS	TBWA\PARIS	3 OF S CRMPRIGN FRANCE
HEART	EMI	MUSIC PIRACY AWARENESS	TBWA\PARIS	4 OF S CRMPRIGN FRANCE S OF S CRMPRIGN
B26 Transit FRESCO AIRPORT	LIECHTENSTEIN MUSEUM	MUSEUM RE-OPENING	WIEN NORD PILZ	AUSTRIA
FRESCO TAXI	LIECHTENSTEIN MUSEUM	MUSEUM RE-OPENING	WIEN NORD PILZ	10F2 CRMPRIGN AUSTRIA
B27 Ambient				20F2CRMPRIGN
LIGHTBULB	THE ECONOMIST	MAGAZINE	ABBOTT MEAD VICKERS.BBDO	UNITED KINGDOM
SILVER LION B05 Household				
EXAM CHEAT NOTE B06 Home Appliances/Furnishings/Elec	RECKITT BENCKISER ctronics & Audio-Visual	NUGGET SHOE POLISH	THE JUPITER DRAWING ROOM	SOUTH AFRICA
TRIM LINE-TRANSIT BO8 Toiletries & OTC Pharmacy	TRIM LINE	SECURITY GLASS	RETHINK	CANADA
COFFEE	PFIZER	VIAGRA	DDB	BELGIUM 10F3 CRMPRIGN
OFFICE	PFIZER	VIAGRA	DDB	BELGIUM 20F3 CRMPRIGN
VACUUM CLEANER	PFIZER	VIAGRA	DDB	BELGIUM 3 DF 3 CRMPRIGN
B09 Clothing, Footwear & Accessories WHITEBOARD	EUT FASHION	WONDERBRA	NAGA DDB MALAYSIA	MALAYSIA
B12 Retail Stores FROG	SIAM TAMIYA	MODEL KITS SHOP	CREATIVE JUICE\G1 (TBWA)	THAILAND
LIGHT BULB	SIAM TAMIYA	MODEL KITS SHOP	CREATIVE JUICE\G1 (TBWA)	10F3 CRMPRIGN THAILAND
WATER MELON	SIAM TAMIYA	MODEL KITS SHOP	CREATIVE JUICE\G1 (TBWA)	20F3CRMPRIGN THAILAND
B13 Restaurants & Fast Food Outlets				30F3CRMPRIGN
PSYCHO	PIZZA HUT SINGAPORE	PIZZA DELIVERY	BBDO SINGAPORE	SINGAPORE 1DF3 CRMPRIGN
SINGING IN THE RAIN	PIZZA HUT SINGAPORE	PIZZA DELIVERY	BBDO SINGAPORE	SINGAPORE 2 DF 3 CAMPRIGN

THE GRADUATE	PIZZA HUT SINGAPORE	PIZZA HUT	BBDO SINGAPORE	SINGAPORE
B14 Travel, Transport & Tourism				30F3CAMPAIGN
CROWD	AIR TAHITI NUI	AIRLINE	SAATCHI & SAATCHI	USA 1 DF 3 CRMPRIGN
LIBERTY	AIR TAHITI NUI	AIRLINE	SAATCHI & SAATCHI	USA 2 DF3 CRMPRIGN
SKYLINE	AIR TAHITI NUI	AIRLINE	SAATCHI & SAATCHI	USA 3 DF3 CRMPRIGN
BIRDS	A:DOOR	ART CENTRE	OGILVY & MATHER	INDIA
PLUGS B16 Publications & Media	SONY PLAYSTATION	PLAYSTATION 2	TBWA\PARIS	FRANCE
BRAINS REMIND PEOPLE B18 Business Equipment & Services	THE ECONOMIST THE ECONOMIST	MAGAZINE MAGAZINE	ABBOTT MEAD VICKERS.BBDO ABBOTT MEAD VICKERS.BBDO	UNITED KINGDOM UNITED KINGDOM
FART	STUDIO FUNK	RECORDING STUDIO	GRABARZ & PARTNER	GERMANY
RUSTLE	STUDIO FUNK	RECORDING STUDIO	WERBEAGENTUR GRABARZ & PARTNER	10F3 CRMPRIGN GERMANY
SLOBBER	STUDIO FUNK	RECORDING STUDIO	WERBEAGENTUR GRABARZ & PARTNER	2 DF 3 CRMPRIGN GERMANY
CORRIDOR	AQUENT	BUSINESS SERVICES	WERBEAGENTUR LEO BURNETT	3 DF 3 CRMPRIGN SINGAPORE
VIDEO	AQUENT	BUSINESS SERVICES	LEO BURNETT	1 DF 2 CRMPRIGN SINGAPORE
B19 Commercial Public Services				2 DF 2 CRMPRIGN
THE PRINCESS	LET'S TALK	SCHOOL FOR ENGLISH	ALMAPBBDO	BRAZIL 10F3CRMPRIGN
A STAR	LET'S TALK	SCHOOL FOR ENGLISH	ALMAPBBDO	BRAZIL 2 DF 3 CRMPRIGN
THE GUITAR	LET'S TALK	SCHOOL FOR ENGLISH	ALMAPBBDO	BRAZIL 30F3CRMPRIGN
449	DHL	COURIER SERVICE	OGILVY & MATHER MEXICO	MEXICO 10F3 CRMPRIGN
NO	DHL	COURIER SERVICE	OGILVY & MATHER MEXICO	MEXICO 2 DF 3 CRMPRIGN
STORE	DHL	COURIER SERVICE	OGILVY & MATHER MEXICO	MEXICO 3 DF 3 CRMPRIGN
B21 Public Health & Safety PERU	FOUNDATION RAMON RUBIAL	ANTI-DRUGS	JWT	SPAIN
THAILAND	FOUNDATION RAMON RUBIAL	ANTI-DRUGS	JWT	10F3 CRMPRIGN
VIETNAM	FOUNDATION RAMON RUBIAL	ANTI-DRUG AWARENESS	JWT	2 DF 3 CRMPRIGN SPAIN
B22 Public Awareness Messages	TOURDATION NAMON NODIAL	ANTI-DROG AWARENESS	3111	3 DF 3 CRMPRIGN
CRIME AND PUNISHMENT	NATIONAL LIBRARY	LIBRARY PROMOTION	LEO BURNETT ADVERTISING	CZECH REPUBLIC
JANE EYRE	NATIONAL LIBRARY	LIBRARY PROMOTION	LEO BURNETT ADVERTISING	10F3 CAMPRIGN CZECH REPUBLIC
THE OLD MAN AND THE SEA	NATIONAL LIBRARY	LIBRARY PROMOTION	LEO BURNETT ADVERTISING	2 DF 3 CRMPRIGN CZECH REPUBLIC 3 DF 3 CRMPRIGN
B24 Billboard - Large Format	ADIDAC	OI VADIC CDONCODCHID	TDMAN IADANI	
IMPOSSIBLE SPRINT	ADIDAS	OLYMPIC SPONSORSHIP	TBWA\JAPAN	JAPAN
BRONZE LION B01 Savoury Foods	LICINIZ INDIA	VETCHID	LEO DUDNETT INDIA	INDIA
3 HOURS B05 Household	HEINZ INDIA	KETCHUP	LEO BURNETT INDIA	INDIA
WELL B06 Home Appliances/Furnishings/Elec	SPONTEX ctronics & Audio-Visual	SPONGES	TBWA\PARIS	FRANCE
DOGS	WERU	SOUNDPROOF WINDOWS	SCHOLZ & FRIENDS	GERMANY 10F3 CRMPRIGN
GARBAGE	WERU	SOUNDPROOF WINDOWS	SCHOLZ & FRIENDS	GERMANY 2 DF 3 CRMPRIGN
ROCKER	WERU	SOUNDPROOF WINDOWS	SCHOLZ & FRIENDS	GERMANY 3 DF 3 CRMPRIGN
DRILL BITS	INTERTOOL BIEL	TOOLS	OGILVY & MATHER FRANKFURT	GERMANY 1 DF 3 CRMPRIGN
SAW BLADES	INTERTOOL BIEL	TOOLS	OGILVY & MATHER FRANKFURT	GERMANY 2 DF 3 CRMPRIGN
CUT-OFF-WHEELS	INTERTOOL BIEL	TOOLS	OGILVY & MATHER FRANKFURT	GERMANY 3 DF 3 CRMPRIGN
TEETH B07 Cosmetics & Beauty	ZEISS	BINOCULARS	TBWA\PARIS	FRANCE
SHADOW B11 Cars & Automotive Services				
	DOUGLAS PHARMACEUTICALS	SUNSENSE SUNSCREEN	CLEMENGER BBDO	NEW ZEALAND
ELBOW	DOUGLAS PHARMACEUTICALS VOLKSWAGEN	SUNSENSE SUNSCREEN GOLF GTI	CLEMENGER BBDO DDB GERMANY	GERMANY
ELBOW WEE				GERMANY 1 OF 2 CAMPRIGN GERMANY
	VOLKSWAGEN	GOLF GTI	DDB GERMANY DDB GERMANY GRABARZ & PARTNER	GERMANY 10F2 CRMPRIGN
WEE WADING DEPTH B13 Restaurants & Fast Food Outlets TRIPLE THICK	VOLKSWAGEN VOLKSWAGEN	GOLF GTI	DDB GERMANY DDB GERMANY	GERMANY 1 DF 2 CAMPRIGN GERMANY 2 DF 2 CAMPRIGN
WEE WADING DEPTH B13 Restaurants & Fast Food Outlets	VOLKSWAGEN VOLKSWAGEN	GOLF GTI GOLF GTI TOUAREG	DDB GERMANY DDB GERMANY GRABARZ & PARTNER WERBEAGENTUR	GERMANY 10F2 CRMPRIGN GERMANY 20F2 CRMPRIGN GERMANY
WEE WADING DEPTH B13 Restaurants & Fast Food Outlets TRIPLE THICK B14 Travel, Transport & Tourism	VOLKSWAGEN VOLKSWAGEN WCDONALD'S	GOLF GTI GOLF GTI TOUAREG McDONALD'S MILK SHAKES	DDB GERMANY DDB GERMANY GRABARZ & PARTNER WERBEAGENTUR LEO BURNETT	GERMANY 10F2 CRMPRIGN GERMANY 20F2 CRMPRIGN GERMANY
WEE WADING DEPTH B13 Restaurants & Fast Food Outlets TRIPLE THICK B14 Travel, Transport & Tourism CLIFFS	VOLKSWAGEN VOLKSWAGEN VOLKSWAGEN McDONALD'S CLUB MED	GOLF GTI GOLF GTI TOUAREG McDONALD'S MILK SHAKES HOLIDAYS	DDB GERMANY DDB GERMANY GRABARZ & PARTNER WERBEAGENTUR LEO BURNETT PUBLICIS CONSEIL	GERMANY 10F2 CRMPRIGN GERMANY 20F2 CRMPRIGN GERMANY USA FRANCE 10F4 CRMPRIGN
WEE WADING DEPTH B13 Restaurants & Fast Food Outlets TRIPLE THICK B14 Travel, Transport & Tourism CLIFFS DESERT	VOLKSWAGEN VOLKSWAGEN VOLKSWAGEN McDONALD'S CLUB MED CLUB MED	GOLF GTI GOLF GTI TOUAREG McDONALD'S MILK SHAKES HOLIDAYS HOLIDAYS	DDB GERMANY DDB GERMANY GRABARZ & PARTNER WERBEAGENTUR LEO BURNETT PUBLICIS CONSEIL PUBLICIS CONSEIL	GERMANY 10F2 CRMPRIGN GERMANY 20F2 CRMPRIGN GERMANY USA FRANCE 10F4 CRMPRIGN FRANCE 20F4 CRMPRIGN

B15 Entertainment & Leisure				
WELCOME	SONY COMPUTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPANA	SPAIN
SLEEPING BEAUTY	SONY PLAYSTATION	PLAYSTATION 2	TBWA\PARIS	FRANCE
BREAD	ROYAL ONTARIO MUSEUM	MUSEUM EXHIBITION	DDB CANADA	CANADA
SKE I B	NOTAL SIGNATURE MESESM	MOSEOM EXHIBITION	555 C/11/15/1	10F3CRMPRIGN
POINT CAR	ROYAL ONTARIO MUSEUM	MUSEUM EXHIBITION	DDB CANADA	CANADA
TOTAL CAR	NOTAL OITTAINO MOSLOM	MOSEOM EXHIBITION	DDD CANADA	20F3CRMPRIGN
WIRE	ROYAL ONTARIO MUSEUM	MUSEUM EXHIBITION	DDB CANADA	CANADA
***INC	NOTAL ONTANIO MOSLOM	MOSEOM EXHIBITION	DDD CANADA	30F3CRMPRIGN
QUEEN	HASBRO	RISK BOARD GAME	SAATCHI & SAATCHI SINGAPORE	
QUELIN	TIASBINO	NISK DOARD GAME	SAATCIII & SAATCIII SINGAI ONE	10F2 CRMPRIGN
WHITE HOUSE	HASBRO	RISK BOARD GAME	SAATCHI & SAATCHI SINGAPORE	
WHITE HOOSE	HASBINO	NISK DOARD GAME	SAATCIII & SAATCIII SINGAI ONE	20F2CRMPRIGN
B16 Publications & Media				C OF C CHITICHION
FIGHTING BATTLE	TIME MAGAZINE	TIME MAGAZINE	FALLON NEW YORK	USA
TIGITING DATTLE	TIME MAGAZINE	TIME MAGAZINE	TALLON NEW TORK	10F3 CRMPRIGN
NEW YORK	TIME MAGAZINE	TIME MAGAZINE	FALLON NEW YORK	USA
TETT TOTAL	TIME MAGAZINE	TIME MAGAZINE	I ALLON HEN TORK	20F3CRMPRIGN
CHICAGO	TIME MAGAZINE	TIME MAGAZINE	FALLON NEW YORK	USA
J. IICAGO	TIME MAGAZINE	TIME MAGAZINE	TALLOTT HEW TOTAL	3DF3CRMPRIGN
B20 Corporate Image				Sar Schriffing
COUPLES	VOLKSWAGEN	VOLKSWAGEN	ALMAPBBDO	BRAZIL
321 Public Health & Safety	TOLIGITAGEN	TOLIGHAGEN	ALIMI DODO	DIVILLE
BRICK WALL	DSCR -FRENCH ROAD SAFETY	ROAD SAFETY MESSAGE	LOWE PARIS	FRANCE
NASTY SUICIDE	CANCER SOCIETY OF FINLAND	ANTI-SMOKING	BOB HELSINKI	FINLAND
322 Public Awareness Messages	CANCER SOCIETY OF FINLAND	ANTISMONING	DOD HELSHARI	INLAND
	WWF	CLOBAL WARMING AWARENESS	OCILAW & MATHER THAILAND	THAILAND
HIDE ALVARADO	NATIONAL CORPORATION AGAINST	GLOBAL WARMING AWARENESS CHILD ABUSE AWARENESS	OGILVY & MATHER THAILAND OGILVY & MATHER SANTIAGO	CHILE
ALVARADO		CHILD ADOSE AWARENESS	OGILVI & MATHER SANTIAGO	
IEDMANDEZ	CHILD ABUSE	ANTI CHILD ADUCE AWARENESS	OCH MATHER CANTIAGO	10F3CRMPRIGN
HERNANDEZ	NATIONAL CORPORATION AGAINST	ANTI-CHILD ABUSE AWARENESS	OGILVY & MATHER SANTIAGO	CHILE
	CHILD ABUSE	ANTI ABUSE ANA BENESS	OCHANG MATHER CANITAGO	20F3CRMPRIGN
MARTINEZ	NATIONAL CORPORATION AGAINST	ANTI-ABUSE AWARENESS	OGILVY & MATHER SANTIAGO	CHILE
	CHILD ABUSE			30F3CRMPRIGN
B23 Fundraising & Appeals				
APE CASUALTIES	OROVERDE RAIN FOREST FOUNDATION	N RAINFOREST CONSERVATION APPEAL	OGILVY & MATHER FRANKFURT	GERMANY
				10F4 CRMPRIGN
SMOKING ORANG UTAN	OROVERDE RAIN FOREST FOUNDATION	N RAINFOREST CONSERVATION APPEAL	OGILVY & MATHER FRANKFURT	GERMANY
IZABB BETBEATING	ODOL/EDDE DAIN FOREST FOLINDATION	L DAINEONEST CONSERVATION ARREST	OCHANG MATHER ERANGELIRT	2 OF 4 CRMPRIGN
LIZARD RETREATING	OROVERDE RAIN FOREST FOUNDATION	N RAINFOREST CONSERVATION APPEAL	OGILVY & MATHER FRANKFURT	GERMANY
EODADD OFFICED	ODOL/EDDE DAIN FOREST FOLINDATION	L DAINIEODECT CONSEDUATION ADDEAL	OCHANG MATHER EDANICEURT	3 OF 4 CRMPRIGN
LEOPARD OFFICER	OROVERDE RAIN FOREST FOUNDATION	N RAINFOREST CONSERVATION APPEAL	OGILVY & MATHER FRANKFURT	GERMANY
CTED CHENIX	IOHANNECHIRC 700	700 ADDEAL	CDEV WORLDWIDE CA	4 OF 4 CRMPRIGN
ESTER SHENK	JOHANNESBURG ZOO	ZOO APPEAL	GREY WORLDWIDE SA	SOUTH AFRICA
IAMES & MILDRED	IOHANNESDUDG 700	700 ADDEAL	CREV WORLDWIDE CA	10F2 CRMPRIGN
JAMES & MILDRED	JOHANNESBURG ZOO	ZOO APPEAL	GREY WORLDWIDE SA	SOUTH AFRICA
224 Billhoard area Format				20F2CRMPRIGN
324 Billboard - Large Format REAL BEAUTY	DOVE	DOVE	OGILVYONE WORLDWIDE	USA
	DOVE	DOVE	OGILY TONE WORLDWIDE	UJA
325 Street Furniture FRAM SHELTER	AMNIECTY INTERNATIONAL	ANTI-VIOLENCE AGAINST WOMEN	TRWA\DUC HEI CINIZI	EINI AND
	AMNESTY INTERNATIONAL		TBWA\PHS HELSINKI	FINLAND
ADHESIVE STICK	HENKEL ADHESIVOS Y TECNOLOGIAS	PRITT ADHESIVES	DDB ESPANA	SPAIN
326 Transit	EODD MAI AVCIA	DANCED FORD	NAT MALAYCIA	AAAI AVCIA
WHEEL CLAMP	FORD MALAYSIA	RANGER FORD	JWT MALAYSIA	MALAYSIA
327 Ambient	DDOCTED & CAMPLE	IAMS DOC FOOD	CAATCHI C CAATCHI	ALICTRALIA
BOOMGATE	PROCTER & GAMBLE	IAMS DOG FOOD	SAATCHI & SAATCHI	AUSTRALIA
BALLERINA	JOFFREY BALLET SCHOOL	BALLET SCHOOL	SAATCHI & SAATCHI	USA
CARGO 2	FIAT AUTOMOTIVE	FIAT DUCATO	LEO BURNETT BRASIL	BRAZIL
				10F2CRMPRIGN
TARCO 3	FLAT ALITOMOTIVE	FLAT BUCATO		
CARGO 3	FIAT AUTOMOTIVE	FIAT DUCATO	LEO BURNETT BRASIL	BRAZIL 2 OF 2 CRMPRIGN