

2002 CLIO AWARDS - TV & RADIO STATUE WINNERS

TV/CINEMA

HALL OF FAME

Entry Type: Television/Cinema
Award: Hall Of Fame
Advertiser/Product: Energizer
Title: Launch/Tres Cafe/Nasatine
Advertising Agency: Chiat/Day, Venice
Production Company: Coppo Films, Los Angeles
Editing Company: Simon Wachs, Hollywood
Creative Director: Lee Clow
Copywriter: Dick Sittig
Art Director: Andy Dijak
Producer: Elaine Hinton
Director: Brent Thomas

Entry Type: Television/Cinema
Award: Hall Of Fame
Advertiser/Product: Diesel
Title: 5am Mono Village
Advertising Agency: Paradiset DDB, Stockholm
Production Company: Traktor, Stockholm & Los Angeles
Music Company: Jurgen Drews
Account Executive: Stefan Öström
Creative Director: Joakim Jonason
Copywriter: Linus Karlsson
Art Director: Joakim Jonason
Producer: Richard Ulfvengren
Director: Ulf Johansson, Pontus Löwenheim
Account Manager: Mia Kleist
Director of Photography: Ed Lachman

PRODUCT/SERVICE

Entry Type: Television/Cinema
Award: Silver
Category: Apparel/Fashion
Advertiser/Product: Levi's Engineered Jeans
Title: Twist
Advertising Agency: Bartle Bogle Hegarty, London
Production Company: Gorgeous Enterprises, London
Editing Company: The Quarry, London
Music Company: Pepe Duluxe
Sound Design Company: Sound Tree Music
Animation Company: The Mill, London
Agency Producer: Andy Gulliman
Creative Director: Russell Ramsay
Creative Team: Tony McTeer, Mark Hunter
Producer: Paul Rothwell
Director: Frank Budgen
Flame: Barnsley, Chris Knight, Jason Watts

Entry Type: Television/Cinema
Award: Silver
Category: Automotive
Advertiser/Product: Ninja ZX-12R
Title: The Road
Advertising Agency: TBWA, Berlin
Production Company: Caspari Film, Düsseldorf
Sound Design Company: U.F.O. Walter
Creative Director: Christoph Klingler
Copywriter: Helge Bloeck
Art Director: Boris Schwiedrzik
Producer: Anke Junghaehnel, Thomas Caspari
Director: Oliver Julius

Entry Type: Television/Cinema
Award: Silver
Category: Automotive
Advertiser/Product: Audi A3
Title: Babysitter
Advertising Agency: Tandem Campmany Guasch DDB, Barcelona
Production Company: Lee Films International, Madrid; Microscope, Barcelona
Creative Director: Danny Ilario, Alberto Astorga
Copywriter: Nuria Argelich, Alberto Astorga
Art Director: Fernando Codina, Danny Ilario
Producer: Vicky Moñino

Entry Type: Television/Cinema

Award: Silver
Category: Automotive
Advertiser/Product: Toyota Celica
Title: Dog
Advertising Agency: Saatchi & Saatchi, Los Angeles
Production Company: Independent, Santa Monica
Editing Company: FilmCore, Santa Monica
Music Company: Ad Music, Santa Monica
Account Executive: Paul Imhoff
Creative Director: Steve Rabosky, Neal Foard, Doug Van Andel
Copywriter: Sherry Hawkins
Art Director: Verner Soler
Producer: Elaine Adachi, Lindsay Skutch, Susanne Preissler
Director: Chris Smith

Entry Type: Television/Cinema

Award: Silver
Category: Automotive
Advertiser/Product: Audi Multitronic (Stepless Automatic Transmission)
Title: The Fan
Advertising Agency: Saatchi & Saatchi, Frankfurt
Production Company: Jo!Schmid, Berlin
Editing Company: VCC, Hamburg
Account Executive: H. Lutz, D. Suessenbach
Creative Director: Harald Wittig, Benjamin Lommel
Copywriter: Harald Wittig
Art Director: Benjamin Lommel
Producer: Michael Schmid
Director: Martin Schmid
Chief Creative Officer: Carsten Heintzsch
Music Publisher: EMI, Warner Chappel

Entry Type: Television/Cinema

Award: Silver
Category: Automotive
Advertiser/Product: Volkswagen of America
Title: Ransom
Advertising Agency: ARNOLD Worldwide, Boston
Production Company: Crossroads
Editing Company: Bug Editorial
Music Company: Berman-Branco
Agency Producer: Bill Goodell
Chief Creative Director: Ron Lawner
Group Creative Director: Alan Pafenbach
Creative Director: Alan Pafenbach
Copywriter: Dana Satterwhite
Art Director: Tim Vaccarino
Director: Nick Lewin
Producer: Polly Johnson
Cinematographer: Georgio Scalli
Editor: Andre Betz

Entry Type: Television/Cinema
Award: Silver
Category: Automotive
Advertiser/Product: BMW Munich/BMW C1 (Motorbike)
Title: Magic Car
Advertising Agency: Jung von Matt/Isar, Munich
Production Company: Arden Sutherland-Dodd, London
Music Company: Karl Jenkins Music, London
Animation Company: Moving Picture Company, London
Account Executive: Stephanie Fehrenbach, Elisabeth Baumgartner
Creative Director: Till Hohmann, Bernhard Lukas
Copywriter: Till Hohmann, Bernhard Lukas
Art Director: Gudrun Muschalla
Producer: Nick Sutherland-Dodd
Director: Paul Arden
Agency Producer: Moritz Merkel
Editor: Bryan Dyke
Camera: Nic Knowland

Entry Type: Television/Cinema
Award: Bronze
Category: Automotive
Advertiser/Product: Volkswagen Golf
Title: Cry
Advertising Agency: BMP DDB, London
Production Company: Blink Productions, London
Copywriter: Jeremy Cragien
Art Director: Joanna Wenley
Client Supervisor: Catherine Woolf
Account Supervisor: Jon Busk
Agency Producer: Howard Spivey
Producer: Johnny Frankel
Director: Dominic Murphy
Cinematographer: Johnny Frankel

Entry Type: Television/Cinema
Award: Bronze
Category: Automotive
Advertiser/Product: Volvo S60
Title: Jogger
Advertising Agency: Forsman & Bodenfors, Gothenburg
Production Company: Traktor, Los Angeles
Editing Company: Traktor, Los Angeles
Account Director: Olle Victorin
Account Executive: Gustav Aschan, Eva Carlheim-Müller
Copywriter: Filip Nilsson, Johan Olivero
Art Director: Andreas Malm, Mikko Timonen, Anders Eklind
Producer: Traktor
Director: Traktor
Music Publisher: Universal Records

Entry Type: Television/Cinema
Award: Bronze
Category: Automotive
Advertiser/Product: Toyota Corolla
Title: School
Advertising Agency: Saatchi & Saatchi, London
Production Company: Outsider, London
Editing Company: Final Cut, London
Sound Design Company: Grand Central, London
Agency Producer: Chris Moore
Account Executive: Jamie Copas
Creative Director: David Droga
Copywriter: Jo Stafford, Brett Salmons
Art Director: Brett Salmons, Jo Stafford
Producer: John Madsen
Director: Dom & Nic
Editor: Struan Clay
Sound Designer: Raja Sehgal

Entry Type: Television/Cinema
Award: Bronze
Category: Automotive
Advertiser/Product: Volkswagen Polo
Title: Hitchhiker
Advertising Agency: Result DDB, Amstelveen
Production Company: De Schiettent, Amsterdam
Editing Company: Jonno Griffith, Amsterdam
Music Company: Wim Vonk Sound, Amsterdam
Account Executive: Ruby Lemm
Copywriter: Bas Korsten
Art Director: Michael Janssen
Producer: Marloes van den Berg
Director: Sven Super

Entry Type: Television/Cinema
Award: Gold
Category: Beverages/Alcoholic
Advertiser/Product: Guinness
Title: Dreamer
Advertising Agency: Abbott Mead Vickers BBDO, London
Production Company: Academy, London
Editing Company: Sam Sneade, London
Music Company: Soundtree Music, London
Sound Design Company: Wave Studios, London
Animation Company: Computer Film Co., London
Account Executive: Clive Tanqueray
Creative Director: Peter Souter
Copywriter: Walter Campbell
Art Director: Walter Campbell
Producer: Yvonne Chalkley
Director: Jonathan Glazer

Entry Type: Television/Cinema
Award: Silver
Category: Beverages/Alcoholic
Advertiser/Product: Mike's Hard Lemonade
Title: Lumberjack
Advertising Agency: Cliff Freeman and Partners, New York
Production Company: Partizan, Santa Monica
Editing Company: Mackenzie Cutler, New York
Sound Design Company: Mackenzie Cutler, New York
Animation Company: Quiet Man, New York
Account Executive: Shana Brooks
Creative Director: Eric Silver
Copywriter: William Gelner, Ian Reichenthal
Art Director: Guy Shelmerdine, Scott Vitrone
Producer: Ed Zazzera
Director: Traktor

Entry Type: Television/Cinema
Award: Bronze
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc./Budweiser
Title: Mr. Really Bad Toupee Wearer
Advertising Agency: DDB, Chicago
Production Company: Coppo Films, Los Angeles
Editing Company: Panic & Bob, Toronto
Music Company: Sandal Music, Chicago
Creative Director: Mark Gross, Bill Cimino, Bob Winter
Copywriter: Bill Cimino
Art Director: Mark Gross
Producer: Greg Popp
Director: Tom Schiller
Group Creative Director: John Immesoete
Announcer: Pete Stacker
Vocalist: David Bickler
Composer: Sandy Torano, Sam Struyk

Entry Type: Television/Cinema
Award: Bronze
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc./Budweiser
Title: Mr. Pro Wrestling Wardrobe Designer
Advertising Agency: DDB, Chicago
Production Company: Coppo Films, Los Angeles
Editing Company: Panic & Bob, Toronto
Music Company: Scandal Music, Chicago
Creative Director: Mark Gross, Bill Cimino
Copywriter: Bill Cimino
Art Director: Mark Gross
Producer: Greg Popp
Director: Tom Schiller
Group Creative Director: John Immesoete
Announcer: Pete Stacker
Vocalist: David Bickler
Composer: Sandy Torano, Sam Struyk

Entry Type: Television/Cinema
Award: Bronze
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc./Bud Light
Title: Sin & Sentimentality
Advertising Agency: Downtown Partners, Toronto
Production Company: Avion, Toronto
Music Company: David Fleury Music, Toronto
Account Executive: Bob Shanks, Tim Binkley, Kelley Bosley
Client Supervisor: Mike Calvery, John Verdon
Creative Director: Rich Pryce-Jones, David Chiavegato, Dan Pawych
Copywriter: David Chiavegato
Art Director: Rich Pryce-Jones
Producer: Johnny Chambers
Director: Martin Granger
Editor: David Hicks
Sound Designer: Dan Kuntz

Entry Type: Television/Cinema
Award: Bronze
Category: Beverages/Alcoholic
Advertiser/Product: Heineken USA
Title: Birth Of A Sign
Advertising Agency: Lowe Lintas & Partners, New York
Production Company: harvest, Santa Monica; Tate & Partners, Santa Monica
Editing Company: Mackenzie Cutler, New York
Account Executive: Michael Silver, Julie Mulholland
Creative Director: Lee Garfinkel
Art Director: CJ Waldman
Producer: Bob Nelson, Steve Ford
Director: Baker Smith
Executive Producer: Bonnie Goldfarb, David Tate

Entry Type: Television/Cinema
Award: Silver
Category: Beverages/Non-Alcoholic
Advertiser/Product: Pepsi
Title: Beckham
Advertising Agency: AlmapBBDO, São Paulo
Production Company: @radical.media, New York
Music Company: DHMA, New York
Creative Director: Marcello Serpa
Copywriter: Alexandre Peralta, Cassio Zanatta
Art Director: Giba Lages
Producer: Brian Mitchell
Director: Tarsem
Music Arranger: David Horowitz

Entry Type: Television/Cinema
Award: Bronze
Category: Beverages/Non-Alcoholic
Advertiser/Product: Café Pilão
Title: Cup
Advertising Agency: AlmapBBDO, São Paulo
Production Company: Andreas Heiniger, São Paulo
Music Company: Play It Again, São Paulo
Account Executive: Wilson Pereira, Denise Nogueira
Creative Director: Marcello Serpa, Eugênio Mohallem
Copywriter: Roberto Pereira, Ricardo Chester
Art Director: Luiz Sanches
Producer: Egisto Betti
Director: Anreas Heiniger

Entry Type: Television/Cinema
Award: Bronze
Category: Beverages/Non-Alcoholic
Advertiser/Product: Bright Dairy
Title: Football
Advertising Agency: D'Arcy, Shanghai
Production/Editing Company: E&F Culture and Communication Co., Shanghai
Account Executive: Yvonne Yin
Creative Director: Larry Ong
Copywriter: Gladys Meng
Art Director: Larry Ong
Producer: Yuan Ye
Director: Yu Qing Lu

Entry Type: Television/Cinema
Award: Bronze
Category: Confections/Snacks
Advertiser/Product: Doritos 3D's
Title: A Plug For 3D's
Advertising Agency: Clemenger BBDO, Sydney
Production Company: Great Southern Films, Sydney
Sound Design Company: Pitchfork, Sydney
Agency Producer: Jo Howlett, Rebekah Lawson
Account Executive: Jenny Scott, Ros Strong
Creative Director: Danny Searle
Copywriter: Tim Hall
Art Director: Rohan Young
Producer: Leanne Tonks
Director: Vikki Blanche
Director of Photography: Graeme Woods
Editor: Mike Reeds

Entry Type: Television/Cinema
Award: Gold
Category: Corporate/Institutional
Advertiser/Product: Telecom Argentina
Title: Yawn
Advertising Agency: Agulla & Baccetti, Buenos Aires
Production Company: argentinacine, Buenos Aires
Editing Company: Post-Bionica, Buenos Aires
Music Company: Symphony, Buenos Aires
Sound Design Company: Symphony, Buenos Aires
Account Executive: Mariano Mataloni
General Creative Director: Ramiro Agulla, Carlos Baccetti
Creative Director: Sebastian Wilhelm, Maximiliano Anselmo
Copywriter: Christian Camean, Javier Mentasti
Art Director: Juan Cabral, Santiago Chaumont
Producer: Hernán Carnavale
Director: Fabian Bielinsky

Entry Type: Television/Cinema
Award: Bronze
Category: Dot Com Advertising
Advertiser/Product: MundoCelular.com / Web Site
Title: Mobile Phone Bill
Advertising Agency: CraveroLanis Euro RSCG, Buenos Aires
Production Company: Peluca Films, Buenos Aires
Agency Producer: Carlos Volpe, Pablo Gagni
Account Executive: Elizabeth Ares
Client Supervisor: Javier Villarino
Creative Group Director: Juan Cravero, Dario Lanis
Copywriter: Martin Juarez, Dario Lanis, Juan Cravero
Art Director: Juan Cravero, Dario Lanis
Director: Peluca

Entry Type: Television/Cinema
Award: Gold
Category: Entertainment Promotion
Advertiser/Product: Moonlight Cinema
Title: Mozzie
Advertising Agency: Whybin TBWA, Melbourne
Production Company: Complete Post, Melbourne
Creative Director: Scott Whybin
Copywriter: Rob Hibbert, Justine Gallagher
Art Director: Justine Gallagher, Rob Hibbert
Producer: Joanne Alach
Editor: Tim Parrington

Entry Type: Television/Cinema
Award: Silver
Category: Entertainment Promotion
Advertiser/Product: São Paulo Museum of Art
Title: Faces
Advertising Agency: DM9 DDB, São Paulo
Production Company: Vertical Filmes, São Paulo
Music Company: Voices, São Paulo
Account Executive: Vlademir Silva
Creative Director: Erh Ray, Jader Rossetto, Pedro Cappeletti
Copywriter: Miguel Bemfica
Art Director: Paulo Diehl
Producer: Nivio de Souza
Director: Carlos Manga Junior

Entry Type: Television/Cinema
Award: Silver
Category: Entertainment Promotion
Advertiser/Product: Walt Disney World
Title: Pillow Talk
Advertising Agency: Leo Burnett USA, Chicago
Production Company: PYTKA, Venice
Creative Director: Ned Crowley, Jonathan Moore
Copywriter: Ned Crowley
Art Director: Jonathan Moore
Producer: Bob Harley
Director: Joe Pytko

Entry Type: Television/Cinema
Award: Bronze
Category: Entertainment Promotion
Advertiser/Product: De Lotto
Title: Real Friends
Advertising Agency: Result DDB, Amstelveen
Production Company: CZAR, Amsterdam
Account Executive: Julian Stevense, Nelly de Wit
Agency Producer: Chantal Gulpers
Creative Director: Michael Jansen
Copywriter: Bas Korsten
Art Director: Michael Jansen
Producer: Sytske Rijkens
Director: Bart Timmer
Concept: Michael Jansen, Bas Korsten, Joris Kuijpers, Dylan de Backer
Editor: Marc Bechtold
Music: Alfred Klaasen
Lighting Cameraman: Menno Westendorp

Entry Type: Television/Cinema
Award: Gold
Category: Foods
Advertiser/Product: NutraSweet
Title: Fake
Advertising Agency: Del Campo Nazca Saatchi & Saatchi, Buenos Aires
Production Company: Wasabi, Buenos Aires
Editing Company: Metrovision, Buenos Aires
Account Executive: Roberto Fernández Monján
Creative Director: Pablo del Campo
Copywriter: Pablo Batlle
Art Director: Hernán Jáuregui, Iñáqui González del Solar
Director: Diego Kaplan

Entry Type: Television/Cinema
Award: Bronze
Category: Health Care Services
Advertiser/Product: Harvard Pilgrim Health Care
Title: Store
Advertising Agency: Hill, Holliday, Connors, Cosmopolus, Boston
Production Company: Propaganda Films, New York
Editing Company: Mad River Post, New York
Music Company: Hell's Kitchen, New York
Agency Producer: Becky Malloy
Account Executive: Ted Gilvar, Patti Carson
Creative Director: Gail Schoenbrunn
Copywriter: Eivind Veland
Art Director: Doug Gould
Director: Tom Kuntz, Mike Maguire
Editor: Tom Scherma
Cinematographer: Jo Molitoris
Producer: Mark Fetterman

Entry Type: Television/Cinema
Award: Silver
Category: Home Furnishings/Appliances
Advertiser/Product: Sampo Washing Machine
Title: Sheet
Advertising Agency: J. Walter Thompson Taiwan, Taipei
Production Company: David Kung Films, Taipei
Account Executive: T.J. Wang, Chris Shen
Creative Director: Michael Dee, Amy Tseng
Copywriter: Shih-Yeh Lee
Art Director: Tiffany Huang
Producer: Yvonne Yeh
Director: David Kung
Music Arranger: Jr-Jian Ho

Entry Type: Television/Cinema
Award: Silver
Category: Home Furnishings/Appliances
Advertiser/Product: Sealy Mattress Company
Title: Boy
Advertising Agency: Leo Burnett, Mexico City
Production Company: Garcia Bross y Asociados, Mexico City
Editing Company: Garcia Bross y Asociados, Mexico City
Sound Design Company: Astro Estudio, Mexico City
Account Executive: Teresa Sordo
Creative Director: Tony Hidalgo
Copywriter: Tony Hidalgo, Simon Bross
Art Director: Ruben Bross
Producer: Federico Cárdenas
Director: Simon Bross
Music Arranger: Pedro Alberto Cárdenas

Entry Type: Television/Cinema
Award: Bronze
Category: Home Products
Advertiser/Product: Loctite
Title: Coin
Advertising Agency: DDB Argentina, Buenos Aires
Production Company: Antidoto Films, Buenos Aires
Editing Company: VFX, Buenos Aires
Music Company: CCCI, Buenos Aires
Sound Design Company: CCCI, Buenos Aires
Account Executive: Rolando Fernandez
Creative Director: Rodrigo Figueroa Reyes
Copywriter: Martin Jalfen
Art Director: Julian Montesano
Director: Julian Montesano

Entry Type: Television/Cinema
Award: Bronze
Category: Home Products
Advertiser/Product: Vizir Washing Powder
Title: Bird
Advertising Agency: Leo Burnett, Warsaw
Production Company: Flying Colours, Prague
Sound Design Company: Chimney Pot, Warsaw
Animation Company: Chimney Pot, Warsaw
Agency Producer: Janusz Wlodarski, Piotr Owsianka
Creative Director: Darek Zatorski
Copywriter: Lech C. Król
Art Director: Martin Winther
Producer: Philip Waley
Director: Darek Zatorski
Animator: Daniel Markowicz

Entry Type: Television/Cinema
Award: Bronze
Category: Home Products
Advertiser/Product: Sylvania Lighting International
Title: Old Man
Advertising Agency: Results Advertising, Bangkok
Production Company: Phenomena Film Production, Bangkok
Music Company: Cine Digital, Bangkok
Sound Design Company: Cine Digital, Bangkok
Creative Director: Jureeporn Thaidumrong
Copywriter: Jureeporn Thaidumrong
Art Director: Joel Clement
Producer: Yuthapong Varanukrohchoke
Director: Thanonchai Sornsriwichai

Entry Type: Television/Cinema
Award: Silver
Category: Media Promotion
Advertiser/Product: Fox Sports
Title: Nail Gun
Advertising Agency: TBWA\Chiat\Day, San Francisco
Production Company: harvest, Santa Monica
Editing Company: Lost Planet, Santa Monica
Music Company: Hank Smith, San Francisco
Sound Design Company: Hank Smith, San Francisco
Agency Producer: Betsy Beale
Creative Director: Chuck McBride
Copywriter: Scott Wild
Art Director: Eric King, Jeff Labbe
Director: Baker Smith
Executive Producer: Bonnie Goldfarb
Line Producer: Lauren Bayer

Entry Type: Television/Cinema
Award: Bronze
Category: Media Promotion
Advertiser/Product: The New Zealand Herald
Title: Fish & Chips
Advertising Agency: M&C Saatchi, Auckland
Production Company: Republic Films, Auckland
Post Audio Production Company: Digital Post, Auckland
Editing Company: Original Cut, Auckland; Digital Sparks, Auckland
Sound Design Company: Morris & Blood, Auckland
Agency Producer: Tanya Haitoua-Cathro
Account Executive: Melanie Sloman, Rebecca Williams
Creative Director: Jason Ross
Copywriter: Giuliana de Felice
Art Director: Murray Bransgrove
Director: Simon Mark-Brown
Producer: Andy Mauger, Neil Stichbury
Editor: Simon Clothier
Client: Pip Elliott

Entry Type: Television/Cinema
Award: Bronze
Category: Media Promotion
Advertiser/Product: Guardian Unlimited
Title: Rapper
Advertising Agency: BMP DDB, London
Agency Producer: Richard Chambers
Copywriter: Patrick McClelland
Art Director: Grant Parker
Director: Jamie Catto
Producer: Jamie Catto

Entry Type: Television/Cinema
Award: Bronze
Category: Media Promotion
Advertiser/Product: Fox Sports
Title: Boat
Advertising Agency: TBWA\Chiat\ Day, San Francisco
Production Company: harvest, Santa Monica
Editing Company: Lost Planet, Santa Monica
Music Company: Hank Smith, San Francisco
Sound Design Company: Hank Smith, San Francisco
Agency Producer: Betsy Beale
Creative Director: Chuck McBride
Copywriter: Scott Wild
Art Director: Eric King, Jeff Labbe
Director: Baker Smith
Executive Producer: Bonnie Goldfarb
Line Producer: Lauren Bayer

Entry Type: Television/Cinema
Award: Bronze
Category: Media Promotion
Advertiser/Product: Placar Football Magazine
Title: Prison
Advertising Agency: Young & Rubicam Brasil, São Paulo
Production Company: Mauricio Oliveira Filmes, São Paulo
Editing Company: Equipe Mauricio Oliveira, São Paulo
Music Company: MCR, São Paulo
Account Executive: Celso Forster, Lais Marques
Creative Director: Tião Bernardi, Rita Corradi, J.R. D'Elboux
Copywriter: Marcelo Sato
Art Director: Pedro Pletitsch
Producer: Estela Pardini
Director: Mauricio Oliveira

Entry Type: Television/Cinema
Award: Bronze
Category: Media Promotion
Advertiser/Product: ANJ (Brazilian Newspaper Association)
Title: Personalities
Advertising Agency: Young & Rubicam Brasil, São Paulo
Production Company: Dueto Filmes, São Paulo
Music Company: Dr. DD, Raw, São Paulo
Account Executive: Fernando Luz, Daniel Jotta
Creative Director: Tião Bernardi
Copywriter: Rita Corradi
Art Director: J.R. D'Elboux
Producer: Dueto Team
Director: Maurício Guimarães, Luciano Zuffo
Editor: Alessandro Satori

Entry Type: Television/Cinema
Award: Gold
Category: Public Service
Advertiser/Product: Médecins Sans Frontières (Doctors Without Borders)
Title: Frontières
Advertising Agency: Advico Young & Rubicam, Zurich-Gockhausen
Production Company: Propaganda Films, Los Angeles
Music Company: Machine Head, Venice
Account Executive: Isabella Bueeler
Creative Director: Martin Spillmann
Copywriter: Martin Spillmann, Juerg Brechbuehl
Art Director: Martin Spillmann, Denis Schwarz
Producer: Salli Shrewsbery
Director: Marcel Langenegger
Music Arranger: Chris Neilmann

Entry Type: Television/Cinema
Award: Gold
Category: Public Service
Advertiser/Product: Womankind Worldwide
Title: Women Abuse
Advertising Agency: Rainey Kelly Campbell Roalf/Young & Rubicam, London
Production Company: Thomas/Thomas, London & New York
Copywriter: Mike Boles
Art Director: Jerry Hollens
Producer: Philippa Thomas
Director: Kevin Thomas
Editor: Brian Dyke

Entry Type: Television/Cinema
Award: Silver
Category: Public Service
Advertiser/Product: Feeding Children Better
Title: Ketchup Soup
Advertising Agency: Bartle Bogle Hegarty, New York
Production Company: PYTKA, Venice
Editing Company: Go Robot!, New York
Account Executive: Julie Burke
Creative Director: Thomas Hayo
Copywriter: Peter Kain
Art Director: Gianfranco Arena
Producer: Mary Cheney, Leslie Vaughn
Director: Joe Pytka

Entry Type: Television/Cinema
Award: Silver
Category: Public Service
Advertiser/Product: Pedestrian Council of Australia
Title: Chopper Read - Killer
Advertising Agency: Saatchi & Saatchi, Sydney
Production Company: Silverscreen, Sydney
Editing Company: Tait Gallery, Sydney
Sound Design Company: Song Zu, Sydney
Account Executive: Mark Green
Creative Director: Malcolm Poynton
Copywriter: Jay Furby
Art Director: Jay Furby
Producer: Scott McBurnie
Director: David Gaddie
Editor: Danny Tait
Sound Designer: Simon Lister

Entry Type: Television/Cinema
Award: Silver
Category: Public Service
Advertiser/Product: Behinderten-Sportverband Berlin e.V.
Title: Josip
Advertising Agency: TBWA, Berlin
Production Company: Centrifuge Film, Berlin
Sound Design Company: Stereo de Luxe, Berlin
Creative Director: Christoph Klingler
Copywriter: Athanassios Stellatos
Art Director: Philip Borchardt
Producer: Tim Oberwelland, Fabian Massah
Director: Marc Malze
Sound Designer: Stephan Soltau

Entry Type: Television/Cinema
Award: Silver
Category: Public Service
Advertiser/Product: DETR (Department of Transport)
Title: Kill Your Speed
Advertising Agency: Abbott Mead Vickers BBDO, London
Production Company: Four Hundred Films, London
Editing Company: Four Hundred Films, London
Sound Design Company: Wave, London
Agency Producer: Francine Linsey
Creative Director: Peter Souter
Copywriter: Nick Worthington
Art Director: Paul Brazier
Producer: Adam Lyne
Director: Stuart Douglas

Entry Type: Television/Cinema
Award: Silver
Category: Public Service
Advertiser/Product: Feeding Children Better
Title: Ketchup Soup
Advertising Agency: Bartle Bogle Hegarty, New York
Production Company: PYTKA, Venice
Editing Company: Go Robot!, New York
Account Executive: Julie Burke
Creative Director: Thomas Hayo
Copywriter: Peter Kain
Art Director: Gianfranco Arena
Producer: Mary Cheney, Leslie Vaughn
Director: Joe Pytka

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: Associação Instituto Sapientiae
Title: Selfish
Advertising Agency: AlmapBBDO, São Paulo
Production Company: Academia de Filmes, São Paulo
Account Executive: Fico Meirelles
Creative Director: Marcello Serpa, Eugênio Mohallem
Copywriter: Dulcideo Caldeira
Art Director: Luiz Sanches
Producer: Egisto Betti
Director: Tadeu Jungle

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: Cancer Foundation - Target 15
Title: You Don't Want To Meet Us
Advertising Agency: Marketforce, Perth
Production Company: Cyclops Films, Perth
Editing Company: First Light, Perth
Sound Design Company: Double G, Perth
Account Executive: Karen Della Torre
Creative Director: Mike Edmonds
Copywriter: Adam Barker
Art Director: Lori Canalini
Producer: Debra Allday, Maggie Speak
Director: Mark Powell
Director of Photography: Paul Cutter

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: Anti-Suicide Campaign
Title: Daughter
Advertising Agency: Leo Burnett, São Paulo
Production Company: TV Zero, São Paulo
Editing Company: TV Zero, São Paulo
Music Company: Nova Onda, São Paulo
Account Executive: Renato Loes
Creative Director: Jose Henrique Borghi, Bruno Prospero
Copywriter: Renato Simoes
Art Director: Bruno Prospero, Andre Nassar
Producer: Iracema Nogueira, Fernanda Moura
Director: Roberto Berliner

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: Retina SA
Title: Braille
Advertising Agency: Grey Worldwide, Johannesburg
Production Company: Visual Assault, Johannesburg
Editing Company: Videolab, Johannesburg
Account Executive: Jill McQuade
Creative Director: Alan Irvin
Copywriter: Haidee Nel
Art Director: Alan Irvin
Producer: Maja McIntosh

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: UNHCR (United Nations High Commissioner For Refugees)
Title: Sight
Advertising Agency: Young & Rubicam, Buenos Aires
Production Company: Oruga Films, Buenos Aires
Editing Company: Dynamo Post, Buenos Aires
Music Company: Musica Aplicada, Buenos Aires
Account Executive: Giselle Boyer, Gonzalo Fasson
Creative Director: Damian Kepel
Copywriter: Pablo Capara
Art Director: Javier Celentano
Director: Javier Nir

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: Education/Japan Ad Council
Title: Imagination/Whale
Advertising Agency: Dentsu, Tokyo
Production Company: Dentsu Tec Inc., Tokyo
Creative Director: Akira Kagami
Copywriter: Takuma Takasaki
Producer: Hidehiko Kawasaki
Director: Masahiro Takata
Cameraman: Mamoru Suzuki

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: Florida Department of Health
Title: Language Class (Swahili)
Advertising Agency: Crispin Porter Bogusky, Miami
Account Executive: Lisa Armand
Creative Director: Alex Bogusky
Copywriter: Steve O'Connell
Art Director: Ryan O'Rourke
Director: Michelle Lazzarino

Entry Type: Television/Cinema
Award: Silver
Category: Retail Stores
Advertiser/Product: The Great Indoors
Title: Hotel
Advertising Agency: Young & Rubicam, Chicago
Production Company: Rock Fight
Editing Company: The Whitehouse, Chicago
Music Company: Chicago Recording Company, Chicago
Chief Creative Officer: Mark Figliulo
Creative Director: Ken Erke
Art Director/Copywriter: Blake Ebel, Ken Erke, Mark Figliulo
Producer: Lee Goldberg
Director: Pep Bosch
Editor: David Braxton, Stacy Levant

Entry Type: Television/Cinema
Award: Bronze
Category: Retail Stores
Advertiser/Product: Disco Supermarket
Title: Tribute
Advertising Agency: Young & Rubicam, Buenos Aires
Production Company: La Doble A, Buenos Aires
Editing Company: Post-Bionica, Buenos Aires
Account Executive: Giselle Boyer, Gonzalo Fasson
Group Creative Director: Damian Kepel
Copywriter: Fernando Arrossi
Art Director: Sebastian Olivieri
Producer: Luis Pompeo, Juan Maidana
Director: Esteban Sapir
Music: Diego Frenkel

Entry Type: Television/Cinema
Award: Bronze
Category: Toiletries/Pharmaceuticals
Advertiser/Product: Neutrogena Skincare
Title: Glasses
Advertising Agency: DM9 DDB, São Paulo
Production Company: Vertical Filmes, São Paulo
Music Company: Voices, São Paulo
Account Executive: Maria Antonia Teixeira
Creative Director: Erh Ray, Jader Rossetto, Pedro Cappelletti
Copywriter: Marcelo Reis
Art Director: Marcelo Kertesz
Producer: Nivio de Souza
Director: Caito Ortiz

Entry Type: Television/Cinema
Award: Bronze
Category: Toiletries/Pharmaceuticals
Advertiser/Product: Humo/Fruit Flavoured Condoms
Title: The Wasp
Advertising Agency: Duval Guillaume, Brussels
Production Company: Keyline Films, Brussels
Editing Company: Keyline Films, Brussels
Music Company: Keyline Films, Brussels
Sound Design Company: Keyline Films, Brussels
Animation Company: Nozon, Brussels
Account Executive: Veerle Devos
Creative Director: Jens Mortier
Copywriter: Jens Mortier
Art Director: Alain Janssens
Producer: Marc van Buggenhout
Director: Xavier Mairesse

CAMPAIGN

Entry Type: Television/Cinema
Award: Gold
Category: Campaign
Advertiser/Product: Fox Sports
Title: Boat
Title: Leaf Blower
Title: Nail Gun
Advertising Agency: TBWA\Chiat\Day, San Francisco
Production Company: harvest, Santa Monica
Editing Company: Lost Planet, Santa Monica
Music Company: Hank Smith, San Francisco
Sound Design Company: Hank Smith, San Francisco
Agency Producer: Betsy Beale
Creative Director: Chuck McBride
Copywriter: Scott Wild
Art Director: Eric King, Jeff Labbe
Director: Baker Smith
Executive Producer: Bonnie Goldfarb
Line Producer: Lauren Bayer

Entry Type: Television/Cinema
Award: Gold
Category: Campaign
Advertiser/Product: BMW of North America
Title: The Follow
Title: Star
Title: Powder Keg
Advertising Agency: Fallon, Minneapolis
Production Company: Anonymous Content, Culver City
Editing Company: Jettone, Hong Kong; Nomad, Santa Monica; Z Films, Mexico City
Music Company: Hi-Fi Productions, New York; Universal Music Mexico, Mexico City
Sound Design Company: Nomad Editing, Santa Monica; Z Films, Mexico City
Account Executive: Ginny Grossman
Creative Director: David Lubars, Bruce Bildsten
Copywriter: Andrew Kevin Walker, Joe Sweet, Wong Kar Wei, Guy Ritchie,
Alejandro Gonzalez Iñarritu, David Carter, Guillermo Arriaga
Art Director: David Carter, Martin Whis, Joe Sweet
Producer: Rob Van de Weteringe Buys, Aristides McGarry,
Robyn Boardman, Tapas Blank
Director: Wong Kar Wei, Guy Ritchie, Alejandro Gonzalez Iñarritu

Entry Type: Television/Cinema
Award: Silver
Category: Campaign
Advertiser/Product: The Great Indoors
Title: Renovation
Title: Hotel
Title: Therapist
Advertising Agency: Young & Rubicam, Chicago
Production Company: Rock Fight
Editing Company: The Whitehouse, Chicago
Music Company: Chicago Recording Company, Chicago
Chief Creative Officer: Mark Figliulo
Creative Director: Ken Erke
Copywriter: Blake Ebel, Ken Erke, Mark Figliulo
Art Director: Blake Ebel, Ken Erke, Mark Figliulo
Producer: Lee Goldberg
Director: Pep Bosch
Editor: David Braxton, Stacy Levant

Entry Type: Television/Cinema
Award: Silver
Category: Campaign
Advertiser/Product: Toyota Celica
Title: Old Man
Title: Motorcycle Cop
Title: Dog
Advertising Agency: Saatchi & Saatchi, Los Angeles
Production Company: Independent, Santa Monica
Editing Company: FilmCore, Santa Monica
Music Company: Ad Music, Santa Monica
Account Executive: Paul Imhoff
Creative Director: Steve Rabosky, Neal Foard, Doug Van Andel
Copywriter: Sherry Hawkins
Art Director: Verner Soler
Producer: Elaine Adachi, Lindsey Skutch, Susanna Preissler
Director: Chris Smith

Entry Type: Television/Cinema
Award: Silver
Category: Campaign
Advertiser/Product: Interflora
Title: Formula 1
Title: Tool Shop
Title: Football Trophy
Advertising Agency: Robert/Boisen & Like-Minded, Copenhagen
Production Company: Bullet, Copenhagen
Account Executive: Dorte Tellerup
Creative Director: Michael Robert
Copywriter: Joachim Nielsen
Art Director: Michael Robert
Producer: Rikke Katborg
Director: Kasper Wedendahl
Client: Interflora, Lars Steen

Entry Type: Television/Cinema
Award: Silver
Category: Campaign
Advertiser/Product: Office of the Mayor - Project Miracle
Title: Deli
Title: Philharmonic
Title: Yankee Stadium
Title: Turkey
Title: Skating
Advertising Agency: BBDO, New York
Production Company: PYTKA, Venice
Editing Company: Crew Cuts
Account Executive: John Osborne
Chairman, Chief Creative Officer: Ted Sann
Creative Team: Phil Dusenberry, Ted Sann, Charlie Miesmer, Michael Patti,
Gerry Graf, David Johnson, John Leu
Producer: Regina Ebel, Alexandra Sterlin, Lisa Petroni
Director: Joe Pytko, Santiago Suarez

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Anheuser Busch Inc./Budweiser
Title: Phone Chain
Title: Card Night
Title: Jerry
Advertising Agency: DDB, Chicago
Production Company: Hungry Man, New York
Editing Company: Lookingglass, Chicago
Group Creative Director: John Immesoete
Associate Creative Director: Vinny Warren
Copywriter: Vinny Warren, Scott Smith
Producer: Kent Kwiatt
Director: Allen Coulter

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Anheuser Busch Inc./Bud Light
Title: Mr. Footlong Hotdog Inventor
Title: Mr. Really Bad Toupee Wearer
Title: Mr. Nudist Colony Activities Coordinator
Advertising Agency: DDB, Chicago
Production Company: Propaganda, Hollywood; Coppo Films, Los Angeles
Editing Company: School Editing, Toronto; Panic & Bob, Toronto
Music Company: Scandal Music, Chicago
Group Creative Director: John Immesoete
Creative Director: Mark Gross, Bill Cimino
Copywriter: Bill Cimino
Art Director: Mark Gross
Producer: Greg Popp
Director: Tom Kuntz, Mike McGuire, Tom Schiller
Composer: Sandy Torano, Sam Struyk
Announcer: Pete Stacker
Vocalist: David Bickler

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Fanta
Title: What Are You?
Title: Fanta Beam
Title: The Weight Check
Advertising Agency: Hakuhold Creative Vox Inc.; Hakuhold Inc, Tokyo
Production Company: Aoi Advertising Promotion Inc, Tokyo
Editing Company: Imagica Corporation, Tokyo
Account Executive: Takaaki Matsuo
Creative Director: Yasuaki Iwamoto
Producer: Yasuhito Nakae
Director: Shunichiro Miki

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Mike's Hard Lemonade
Title: Lumberjack
Title: Construction
Title: Seaquarium
Advertising Agency: Cliff Freeman and Partners, New York
Production Company: Partizan, Santa Monica
Editing Company: Mackenzie Cutler, New York
Sound Design Company: Mackenzie Cutler, New York
Animation Company: Quiet Man, New York
Account Executive: Shana Brooks
Creative Director: Eric Silver
Copywriter: William Gerner, Ian Reichenthal, Garth Jennings
Art Director: Guy Shelmerdine, Scott Vitrone
Producer: Ed Zazzera
Director: Traktor

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Oesterreichischer Tierschutzverein
Title: Unabashed
Title: Restaurant
Title: Shopping
Advertising Agency: TBWA, Berlin
Production Company: Mican Film, Vienna
Music Company: Soundtrack
Creative Director: Christoph Klingler
Copywriter: Helge Bloeck, Christoph Klingler
Producer: Ernst Mican
Director: David Ruehm

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Dial
Title: Happy Dog
Title: Sauna
Advertising Agency: GSD&M, Austin
Production Company: Ritts Hayden
Editing Company: Rock Paper Scissors
Creative Director: Rich Tlapek, Tom Gilmore
Copywriter: Carole Hurst, Rich Tlapek
Art Director: Demian Fore, Tom Gilmore
Producer: Khrisana Edwards

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Nashua Mobile
Title: Umpire
Title: Peek
Title: Sniff
Advertising Agency: TBWA Hunt Lascaris, Johannesburg
Production Company: Accelerator Films, Johannesburg
Editing Company: Prime Cut, Johannesburg
Sound Design Company: Sonovision, Johannesburg
Account Executive: Stephane Niemann
Creative Director: Sue Anderson
Copywriter: Sue Anderson, Chris Garbutt
Art Director: Chris Garbutt, Paul Anderson, Paul Warner
Producer: Juanita Strydom
Director: David Gillard

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Postbank/ValuePlus Mortgage
Title: Kitchen
Title: Bedroom
Title: Hoover
Advertising Agency: S-W-H, Amsterdam
Production Company: hazazaH Film & Photography, Amsterdam
Editing Company: Martyn Gould Productions Limited, London
Sound Design Company: Vonk Sound, Amsterdam
Account Executive: Mark Aink, Jennifer van der Schaaf
Creative Director: Lode Schaeffer, Erik Wünsch
Copywriter: Erik Wünsch
Art Director: Lode Schaeffer
Producer: Suzanne Huisman
Director: Win van der Aar
Editor: Martyn Gould
Sound Designer: Marcel Walvisch

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Heineken USA
Title: Club/Scratch
Title: Lighter
Title: Birth Of A Sign
Advertising Agency: Lowe, New York
Production Company: Tate & Partners, Santa Monica; @radical.media, New York
Editing Company: MacKenzie Cutler, New York
Music Company: Bang Music + Sound Design, New York; Face the Music, Venice
Account Executive: Michael Silver, Julie Mulholland
Agency Producer: Steven Ford, David Gerard
Executive Agency Producer: Bob Nelson
Creative Director: Lee Garfinkel, Gary Goldsmith, Dean Hacohen, C.J. Waldman
Copywriter: Lee Garfinkel, John Maxham, C.J. Waldman
Art Director: C.J. Waldman, Hank Kosinski
Executive Producer: Robert Fernandez, Jon Kamen
Producer: Gregg Carlesimo
Director: Baker Smith, Frank Todaro
Director of Photography: Adam Beckman
Editor: Dave Koza, Ian MacKenzie
Composer: Wendell Hanes, Gil Talmi, Chuck Kentis, David Palmer

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Quizno's
Title: Dart
Title: Cash
Title: Guillotine
Advertising Agency: Cliff Freeman and Partners, New York
Production Company: JGF, Los Angeles
Editing Company: Mad River Post, New York
Sound Design Company: Machine Head, Venice
Account Executive: Kirsten Flanik, Jorge Hernandez
Chief Creative Officer: Cliff Freeman
Executive Creative Director: Arthur Bijur
Creative Director: Cliff Freeman, Arthur Bijur
Copywriter: Richard Bullock
Art Director: Guy Shelmerdine, Taras Wayner
Producer: Matt Bijarchi
Director: Jeff Gorman

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Budget Rent-a-Car
Title: Chain Letter
Title: Personal Trainer
Title: Skating
Advertising Agency: Cliff Freeman and Partners, New York
Production Company: Partizan, Santa Monica; Headquarters, Santa Monica
Editing Company: Mackenzie Cutler, New York
Animation Company: Quiet Man, New York
Account Executive: Brian Mulhern, Kim Trippett
Creative Director: Eric Silver
Copywriter: Steve Doppelt, William Gelner
Art Director: Jason Gaboriau
Producer: Kevin Diller, Brigitte Whisnant
Director: Traktor, Sean Mullens

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Road Safety
Title: Fatigue
Title: Sleepiness
Advertising Agency: FCB/Tapsa, Madrid
Production Company: Gardoqui Gold, Madrid
Account Executive: Ma Luz-Gardelegui, Paco Mendoza
Creative Director: Julian Zuazo
Copywriter: Luis Irache, Manuel Perez de Camino
Art Director: Ricardo Pastor, Antonio Botella
Producer: Jesus Becedas, Javier Colvo, Marisa Rodriguez
Director: Marco de Aguilar

TECHNIQUE

Entry Type: Television/Cinema
Award: Gold
Category: Animation-Computer
Advertiser/Product: Blockbuster
Title: Carl & Ray/Kung Fu
Advertising Agency: Doner, Southfield
Production Company: Complete Pandemonium, San Francisco
Editing Company: Bob 'n Sheila's Edit World, San Francisco
Music Company: Blue Music and Sound Design, Hollywood
Sound Design Company: Soundelux DMG, Hollywood
Animation Company: Tippett Studios, Berkeley
Senior Agency Producer: Josh Reynolds
Creative Director: John DeCerchio, John Parlato, Don Fibich, Sheldon Cohn
Copywriter: Dan Margulis, Brian Hutson, Mike Ceaser
Art Director: Mark Cooke, Tom Gurisko, Joel Friesch
Producer: Clint Goldman
Director: Steve "Spaz" Williams
Executive Producer: Clint Goldman
Visual Effects Executive Producer: Jules Roman
Visual Effects Supervisor: Frank Petzold, Scott Souter
Visual Effects Producer: Alonzo Ruvalcaba
Lead Character Animator: Todd Labonte, Eric Reynolds
Lighting Lead: Steve Reding
Compositing Lead: Jim McVay

Entry Type: Television/Cinema
Award: Gold
Category: Animation-Computer
Advertiser/Product: EDF (French Electricity Board)
Title: The Valley
Advertising Agency: CLM/BBDO, Paris
Production Company: Partizan Midi-Minuit, Paris
Music Company: Barrera Prod, Paris
Animation Company: Buf, Paris
Agency Producer: Pierre Marcus
Account Executive: Edouard Pacreau
Creative Director: Bernard Naville, Vincent Behaeghel
Copywriter: Bernard Naville
Art Director: Vincent Behaeghel
Producer: Georges Bergmann
Director: Antoine Bardou-Jacquet
Project Manager: Pierre Buffin, Olivier Gilbert
Mat Painting: Herve de Crecy, Jean Marie Vives, Stephane Keller
3D: Jam
Flame: Yves

Entry Type: Television/Cinema
Award: Bronze
Category: Animation-Computer
Advertiser/Product: Blockbuster
Title: Carl & Ray/Prima Donna Ray
Advertising Agency: Doner, Southfield
Production Company: Complete Pandemonium, San Francisco
Editing Company: Bob 'n Sheila's Edit World, San Francisco
Music Company: Blue Music and Sound Design, Hollywood
Sound Design Company: Soundelux DMG, Hollywood
Animation Company: Tippett Studios, Berkeley
Agency Senior Producer: Josh Reynolds
Creative Director: John DeCerchio, John Parlato, Don Fibich, Sheldon Cohn
Copywriter: Dan Margulis, Brian Hutson, Mike Ceaser
Art Director: Mark Cooke, Tom Gurisko
Producer: Clint Goldman
Director: Steve "Spaz" Williams
Executive Producer: Clint Goldman
Visual Effects Executive Producer: Jules Roman
Visual Effects Supervisor: Frank Petzold, Scott Souter
Visual Effects Producer: Alonzo Ruvalcaba
Lead Character Animator: Todd Labonte, Eric Reynolds
Lighting Lead: Steve Reding
Compositing Lead: Jim McVay

Entry Type: Television/Cinema
Award: Bronze
Category: Animation-Computer
Advertiser/Product: Blockbuster
Title: Carl & Ray/Gotta Dance
Advertising Agency: Doner, Southfield
Production Company: Complete Pandemonium, San Francisco
Editing Company: Bob 'n Sheila's Edit World, San Francisco
Music Company: LANY Music, Santa Monica
Sound Design Company: Soundelux DMG, Hollywood
Animation Company: Tippett Studios, Berkeley
Senior Agency Producer: Josh Reynolds
Creative Director: John DeCerchio, John Parlato, Don Fibich, Sheldon Cohn
Copywriter: Dan Margulis, Brian Hutson, Mike Ceaser
Art Director: Mark Cooke, Tom Gurisko, Joel Friesch
Producer: Clint Goldman
Director: Steve "Spaz" Williams
Executive Producer: Clint Goldman
Visual Effects Executive Producer: Jules Roman
Visual Effects Supervisor: Frank Petzold, Scott Souter
Visual Effects Producer: Alonzo Ruvalcaba
Lead Character Animator: Todd Labonte, Eric Reynolds
Lighting Lead: Steve Reding
Compositing Lead: Jim McVay

Entry Type: Television/Cinema
Award: Bronze
Category: Animation-Film
Advertiser/Product: AT&T
Title: I'm Okay
Advertising Agency: Young & Rubicam, New York
Production Company: Acme Filmworks, Hollywood
Music Company: David Horowitz Music Associates, New York
Copywriter: Kevin Fahey
Art Director: Ann Lemon
Producer: Mary Beth Sheridan
Director: Michael Dudok De Wit
Executive Producer: Ron Diamond
Head of Production/Senior Producer: Peter Barg

Entry Type: Television/Cinema
Award: Bronze
Category: Cinematography
Advertiser/Product: BMW of North America
Title: Powder Keg
Advertising Agency: Fallon, Minneapolis
Production Company: Anonymous Content, Culver City
Editing Company: Z Films, Mexico City
Music Company: Universal Music Mexico, Mexico City
Sound Design Company: Z Films, Mexico City
Account Executive: Ginny Grossman
Creative Director: David Lubars, Bruce Bildsten
Copywriter: Alejandro Gonzalez Iñarritu, David Carter, Guillermo Arriaga
Art Director: Joe Sweet
Producer: Robyn Boardman, Tapas Blank
Director: Alejandro Gonzalez Iñarritu
Director of Photography: Bob Richardson

Entry Type: Television/Cinema
Award: Bronze
Category: Cinematography
Advertiser/Product: Pocari Sweat
Title: Tennis
Advertising Agency: Asatsu-DK Inc./Makes, Tokyo
Production Company: Level 7 Productions, Hollywood
Editing Company: Chrome, Santa Monica
Music Company: Face The Music, Venice & New York
Sound Design Company: Ear to Ear, Santa Monica
Animation Company: Digital Domain, Venice
Executive Agency Producer: Hisashi Nakano
Agency Producer: Saburo Masuda
Account Executive: Hisashi Nakano
Creative Director: Joel Peissig, Shinichiro Nakaso
Copywriter: Michael Folino, Michael Horsham
Director: Joel Peissig
Executive Producer: Larry Serraino, Chris van Howten
Producer: Joel Peissig
Editor: Lance Pereira
Cinematographer: Claudio Miranda
Camera Operator: Pete Romano
Visual Effects Producer: Stephanie Gilgar
Visual Effects Supervisor: Leslie Ekker
Visual Effects Coordinator: Cyndi Ochs
Compositor: Mark Larranaga, Christine Lo, Darren Poe
Technical Director: Jonah Hall
FX Animator Supervisor: Nikos Kalaitzidis
FX Animator - Houdini: Archil Gogoladze
Data Integration: Tim Conway (Lead), Nancy Adams, Jason Doss,
David Niednagel, Chris Simmons
Modeler - Maya: Vernon Wilbert
Rotoscope: Lou Pecora, Byron Werner

Entry Type: Television/Cinema
Award: Silver
Category: Direction
Advertiser/Product: Budweiser
Title: Letting Go
Advertising Agency: DDB, Chicago
Production Company: Propaganda
Director: Tom Kuntz, Mike Maguire

Entry Type: Television/Cinema
Award: Bronze
Category: Direction
Advertiser/Product: LTSA - Urban Speed
Title: Consequences
Advertising Agency: Clemenger BBDO, Wellington
Production Company: Film Graphics, Sydney
Editing Company: Paul Maxwell, Wellington
Sound Design Company: Song Zu, Sydney
Agency Producer: Marty Collins
Account Manager: Sarah Spencer
Creative Director: Philip Andrew
Copywriter: Nigel Corbett
Art Director: Philip Andrew
Producer: Marge McInnes
Director: Mat Humphrey

Entry Type: Television/Cinema
Award: Gold
Category: Editing
Advertiser/Product: Nike
Title: Freestyle
Advertising Agency: Wieden & Kennedy, Portland
Production Company: HSI, Los Angeles
Editing Company: Rock Paper Scissors, Los Angeles
Sound Design Company: Endless Noise, Los Angeles
Creative Director: Hal Curtis
Art Director: Jim Elchman
Producer: Vic Palumbo
Director: Paul Hunter
Editor: Adam Pertofsky
Sound Designer: Jeff Elmassian

Entry Type: Television/Cinema
Award: Silver
Category: Editing
Advertiser/Product: Nike
Title: Tag
Advertising Agency: Wieden & Kennedy, Portland
Production Company: Anonymous, Culver City
Editing Company: The Whitehouse, International
Music Company: Elias Arts, Santa Monica
Sound Design Company: Pop Sound, Santa Monica
Account Executive: Biron Oshiro
Creative Director: Dan Wieden, Hal Curtis
Copywriter: Mike Byrne, Kash Sree
Art Director: Andy Fackrell, Monica Taylor
Producer: Andrew Loevenguth
Director: Frank Budgen
Editor: Russel Icke
Assistant Editor: Gareth McEwan
Executive Producer: Sue Dawson
Sound Designer: Loren Silber

Entry Type: Television/Cinema
Award: Bronze
Category: Editing
Advertiser/Product: Visa
Title: Dining Out
Advertising Agency: BBDO/Guerrero Ortega, Manila
Production Company: @radical.media, Sydney
Editing Company: Guillotine P/L, Sydney
Music Company: Song Zu, Sydney
Sound Design Company: Song Zu, Sydney
Animation Company: Fin Design, Sydney
Creative Director: David Guerrero
Art Director: David Guerrero
Copywriter: David Guerrero
Producer: Bruce Davidson, Julianne Shelton
Director: Bruce Hunt
Editor: Drew Thompson
Composer: Mark Rivett
Sound Designer: Simon Kane

Entry Type: Television/Cinema
Award: Silver
Category: Music-Adaptation
Advertiser/Product: Nike
Title: Shade Runner
Advertising Agency: Wieden & Kennedy, Portland
Production Company: Gorgeous Enterprises, London
Editing Company: The Whitehouse, Santa Monica
Music Company: Elias Arts, Santa Monica
Account Executive: Byron Oshiro
Creative Director: Dan Wieden, Hal Curtis
Copywriter: Mike Byrne, Kash Sree
Art Director: Monica Taylor, Andy Fackrell
Producer: Andrew Loevenguth
Director: Frank Budgen
Arranger: Jimmy Haun
Music Creative Director: David Gold
Music Producer: Dayna Turcott

Entry Type: Television/Cinema
Award: Bronze
Category: Music-Adaptation
Advertiser/Product: Road Safety - Seatbelts
Title: Damage
Advertising Agency: McCann-Erickson Belfast, Belfast
Production Company: Ravi Macartney Cole, London
Editing Company: Final Cut, London
Music Company: Amber Music, London
Sound Design Company: The Tape Gallery, London
Animation Company: Clear, London
Account Executive: John, Brolly, Robert Lyle
Creative Director: David Lyle, Julie Anne Bailie
Copywriter: David Lyle, Julie Anne Bailie
Art Director: David Lyle, Julie Anne Bailie
Producer: Julie Anne Bailie, Ruck Strauss
Director: Syd Macartney

Entry Type: Television/Cinema
Award: Gold
Category: Music-Original
Advertiser/Product: Sony Wega
Title: Kite
Advertising Agency: Young & Rubicam, New York
Production Company: Joy Films, London; Chelsea Films, New York
Editing Company: Final Cut, New York, London
Music Company: Amber Music, New York
Sound Design Company: Amber Music, New York
Creative Director: Ross Southerland
Copywriter: David McMillan
Art Director: Paul Sofsel
Producer: Rosanne Haime, Josh Rabinowitz
Director: Mehdi Newzian
Composer: Robert Miller
Sound Designer: Ross Gregory

Entry Type: Television/Cinema
Award: Gold
Category: Music-Original
Advertiser/Product: Nike
Title: Freestyle
Advertising Agency: Wieden & Kennedy, Portland
Production Company: HSI Productions, Inc, Culver City
Editing Company: Rock Paper Scissors, Los Angeles
Music Company: Afrika Bambaataa, New York; Endless Noise, Los Angeles;
Breakthru Productions, New York
Sound Design Company: Endless Noise, Los Angeles
Animation Company: A-52, Los Angeles
Account Executive: Lee Davis
Creative Director: Jim Riswold, Hal Curtis
Copywriter: Jimmy Smith
Art Director: Hal Curtis
Producer: Vic Palumbo
Director: Paul Hunter
Music Composer/Producer: Afrika Bambaataa, Jeff Elmassian,
Steven "Boogie" Brown
Editor: Adam Pertofsky
Sound Designer: Jeff Elmassian

Entry Type: Television/Cinema
Award: Silver
Category: Music-Original
Advertiser/Product: Mercedes-Benz
Title: Coffee Shop
Advertising Agency: Merkley Newman Harty, New York
Production Company: Morton Jankel Zander, New York
Music Company: Fluid, New York
Copywriter: Scott Zacaroli
Art Director: Tom Sullivan
Producer: Sara Eolin
Director: Jonathan David
Composer: Andrew Sherman, David Shapiro, Steve Walsh

Entry Type: Television/Cinema
Award: Silver
Category: Music-Original
Advertiser/Product: Mercedes-Benz
Title: Better
Advertising Agency: Merkley Newman, New York
Production Company: Morton Jankel Zander, Los Angeles
Editing Company: Jump Edit, New York
Music Company: Amber Music, New York & London
Sound Design Company: Amber Music, New York & London
Creative Director: Randy Saitta, Andy Hirsch
Producer: Chris Ott
Director: Victor Garcia
Composer: Mike Hewer

Entry Type: Television/Cinema
Award: Silver
Category: Music-Original
Advertiser/Product: Visa
Title: Dining Out
Advertising Agency: BBDO/Guerrero Ortega, Manila
Production Company: @radical.media, Sydney
Editing Company: Guillotine, Sydney
Music/Sound Design Company: Song Zu, Sydney
Animation Company: Fin Design, Sydney
Creative Director: David Guerrero
Copywriter: David Guerrero
Art Director: David Guerrero
Producer: Bruce Davidson
Director: Bruce Hunt
Editor: Drew Thompson
Composer: Mark Rivett
Sound Designer: Simon Kane

Entry Type: Television/Cinema
Award: Silver
Category: Music-Original
Advertiser/Product: Smart/Micro Compact Car
Title: Showcars
Advertising Agency: Springer & Jacoby, Hamburg
Production Company: Lichtspielhaus, München
Animation Company: Chris Faber, ARRI
Account Executive: Tanja Achenbach
Creative Director: Amir Kassaei, Florian Grimm, Antje Hedde
Copywriter: Daniel Grether
Art Director: Frank Aldorf
Producer: Tobias Bösing
Director: Andreas Link
Composer/Sound Designer: Volker Kretschmer

Entry Type: Television/Cinema
Award: Bronze
Category: Music-Original
Advertiser/Product: Smart/Micro Compact Car
Title: Ambience
Advertising Agency: Springer & Jacoby, Hamburg
Production Company: Lichtspielhaus, München
Animation Company: Chris Faber, ARRI
Account Executive: Tanja Achenbach
Creative Director: Amir Kassaei, Florian Grimm, Antje Hedde
Copywriter: Daniel Grether
Art Director: Frank Aldorf
Producer: Tobias Bösing
Director: Andreas Link
Composer/Sound Designer: Volker Kretschmer

Entry Type: Television/Cinema
Award: Bronze
Category: Music-Original
Advertiser/Product: Jaguar
Title: Brag
Advertising Agency: Young & Rubicam, New York
Production Company: Anonymous Content, Culver City
Editing Company: V2, New York
Music/Sound Design Company: Sacred Noise, New York
Copywriter: Jill Applebaum
Art Director: Marwan Khuri
Producer: Robin Dobson
Director: Andrew Douglas
Executive Creative Director: Ross Sutherland
Executive Music Producer (Y&R): Peter Greco
Executive Producer (Sacred Noise): Jeff Rosner
Assistant Producer: Jeremy Fox
Director of Broadcast Production: Ken Yagoda
Composer/Sound Designer: Michael Montes

Entry Type: Television/Cinema
Award: Bronze
Category: Music-Original
Advertiser/Product: Audi
Title: Gasoline
Advertising Agency: McKinney Silver, Raleigh
Editing Company: MacKenzie Cutler, New York
Music Company: Elias Arts, New York
Account Executive: Rod Brown
Creative Director: David Baldwin
Copywriter: Jon Wagner
Art Director: Gerardo Blumenkrantz
Producer: Cathy Jenkins
Editor: Gavin Cutler
Music Composer: Todd Schietroma
Music Creative Director: Alex Lasarenko
Composer: Andy Solomon

Entry Type: Television/Cinema
Award: Bronze
Category: Music-Original
Advertiser/Product: Nike - Sponsorship of the Amakhosi
Title: Kid
Advertising Agency: The Jupiter Drawing Room (South Africa)
Production Company: Velocity, Johannesburg
Editing Company: City Cuts, Johannesburg
Music Company: MCM Productions, Johannesburg
Sound Design Company: Nicky Campass, Johannesburg
Account Executive: Chiquita King
Creative Director: Graham Warsop
Copywriter: Gavin Williams
Art Director: Michael Bond
Producer: Hazel Neuhaus
Director: Keith Rose
Composer: Nicky Campos

Entry Type: Television/Cinema
Award: Gold
Category: Sound Design
Advertiser/Product: BMW of North America
Title: Ambush
Advertising Agency: Fallon, Minneapolis
Production Company: Anonymous Content, Culver City
Editing Company: Spot Welders, Los Angeles
Sound Design Company: Mit Out Sound, Sausalito
Account Executive: Ginny Grossman
Creative Director: David Lubars, Bruce Bildsten
Copywriter: Andrew Kevin Walker, Joe Sweet
Art Director: David Carter
Producer: Robyn Boardman, Aristides McGarry
Director: John Frankenheimer
Sound Design: Ren Klyce

Entry Type: Television/Cinema
Award: Silver
Category: Sound Design
Advertiser/Product: Pepsi
Title: Foosball
Advertising Agency: BBDO, New York
Production Company: @radical.media, Santa Monica
Editing Company: The Whitehouse, Los Angeles
Sound Design Company: Elias Arts, New York
Agency Producer: Loren Parkins
Account Executive: Sandy Goebel, Larent Garnier
Group Creative Director: Jordan Allen, Sue Levine
Creative Director: Phil Dusenberry, Alex Lasarenko
Producer: Brien Mitchell, Keith Haluska
Director: Tarsem
Sound Design: Kerry Smith

Entry Type: Television/Cinema
Award: Silver
Category: Sound Design
Advertiser/Product: Visa
Title: Dining Out
Advertising Agency: BBDO/Guerrero Ortega, Manila
Production Company: @radical.media, Sydney
Editing Company: Guillotine, Sydney
Music Company: Song Zu, Sydney
Sound Design Company: Song Zu, Sydney
Animation Company: Fin Design, Sydney
Creative Director: David Guerrero
Copywriter: David Guerrero
Art Director: David Guerrero
Producer: Bruce Davidson
Director: Bruce Hunt
Editor: Drew Thompson
Composer: Mark Rivett
Sound Designer: Simon Kane

Entry Type: Television/Cinema
Award: Silver
Category: Sound Design
Advertiser/Product: BMW of North America
Title: Powder Keg
Advertising Agency: Fallon, Minneapolis
Production Company: Anonymous Content, Culver City
Editing Company: Z Films, Mexico City
Music Company: Universal Music Mexico, Mexico City
Sound Design Company: Z Films, Mexico City
Account Executive: Ginny Grossman
Creative Director: David Lubars, Bruce Bildsten
Copywriter: Alejandro Gonzalez Iñarritu, David Carter, Guillermo Arriaga
Art Director: Joe Sweet
Producer: Robyn Boardman, Tapas Blank
Director: Alejandro Gonzalez Iñarritu
Director of Photography: Bob Richardson

Entry Type: Television/Cinema
Award: Bronze
Category: Sound Design
Advertiser/Product: Nike
Title: Freestyle
Advertising Agency: Wieden & Kennedy, Portland
Production Company: HSI Productions, Inc., Culver City
Editing Company: Rock Paper Scissors, Los Angeles
Music Company: Afrika Bambaataa, New York; Endless Noise, Los Angeles;
Breakthru Productions, New York
Sound Design Company: Endless Noise, Los Angeles
Animation Company: A-52, Los Angeles
Account Executive: Lee Davis
Creative Director: Jim Riswold, Hal Curtis
Copywriter: Jimmy Smith
Art Director: Hal Curtis
Producer: Vic Palumbo
Director: Paul Hunter
Music Composer/Producer: Afrika Bambaataa, Jeff Elmassian,
Steven "Boogie" Brown
Editor: Adam Pertofsky
Sound Designer: Jeff Elmassian

Entry Type: Television/Cinema
Award: Bronze
Category: Sound Design
Advertiser/Product: Land Baden Wuerttemberg
Title: Natalie Lumpp
Advertising Agency: Scholz & Friends, Berlin
Production Company: Glass Films, Berlin
Account Executive: Stefanie Wurst, Christine Winter
Creative Director: Martin Pross
Copywriter: Ingo Hoentschke
Art Director: Julia Schmidt
Producer: Anke Specht, Claudia Knipping
Sound Designer: Cristian Aeby

Entry Type: Television/Cinema
Award: Silver
Category: Visual Effects
Advertiser/Product: EDF (French Electricity Board)
Title: The Valley
Advertising Agency: CLM/BBDO, Paris
Production Company: Partizan Midi-Minuit, Paris
Music Company: Barrera Prod, Paris
Animation Company: Buf, Paris
Account Executive: Edouard Pacreau
Creative Director: Bernard Naville, Vincent Behaeghel
Copywriter: Bernard Naville
Art Director: Vincent Behaeghel
Producer: Georges Bergmann
Director: Antoine Bardou-Jacquet
Agency Producer: Pierre Marcus
Project Manager: Pierre Buffin, Olivier Gilbert
Mat Painting: Herve de Crecy, Jean Marie Vives, Stephane Keller
Flame: Yves
3D: Jam

Entry Type: Television/Cinema
Award: Silver
Category: Visual Effects
Advertiser/Product: Levi's Engineered Jeans
Title: Twist
Advertising Agency: BBH, London
Production Company: Gorgeous Enterprises, London
Editing Company: The Quarry, London
Music Company: Pepe Duluxe
Sound Design Company: Sound Tree Music
Animation Company: The Mill, London
Agency Producer: Andy Gulliman
Creative Director: Russell Ramsay
Creative Team: Tony McTeer, Mark Hunter
Director: Frank Budgen
Producer: Paul Rothwell
Flame: Barnsley, Chris Knight, Jason Watts

Entry Type: Television/Cinema
Award: Bronze
Category: Visual Effects
Advertiser/Product: Blockbuster
Title: Carl & Ray/Kung Fu
Advertising Agency: Doner, Southfield
Production Company: Complete Pandemonium, San Francisco
Editing Company: Bob 'n Sheila's Edit World, San Francisco
Music Company: Blue Music and Sound Design, Hollywood
Sound Design Company: Soundelux DMG, Hollywood
Animation Company: Tippett Studios, Berkeley
Senior Agency Producer: Josh Reynolds
Creative Director: John DeCerchio, John Parlato, Don Fibich, Sheldon Cohn
Copywriter: Dan Margulis, Brian Hutson, Mike Ceaser
Art Director: Mark Cooke, Tom Gurisko, Joel Friesch
Director: Steve "Spaz" Williams
Executive Producer: Clint Goldman
Visual Effects Supervisor: Frank Petzold, Scott Souter
Visual Effects Producer: Alonzo Ruvalcaba
Lead Character Animator: Todd Labonte, Eric Reynolds
Lighting Lead: Steve Reding
Compositing Lead: Jim McVay
Visual Effects Executive Producer: Jules Roman

Entry Type: Television/Cinema
Award: Bronze
Category: Visual Effects
Advertiser/Product: Pocari Sweat
Title: Tennis
Advertising Agency: Asatsu-DK Inc./Makes, Tokyo
Production Company: Level 7 Productions, Hollywood
Editing Company: Chrome, Santa Monica
Music Company: Face The Music, Venice & New York
Sound Design Company: Ear to Ear, Santa Monica
Animation Company: Digital Domain, Venice
Executive Agency Producer: Hisashi Nakano
Agency Producer: Saburo Masuda
Account Executive: Hisashi Nakano
Creative Director: Joel Peissig, Shinichiro Nakaso
Copywriter: Michael Folino, Michael Horsham
Director: Joel Peissig
Executive Producer: Larry Serraino, Chris van Howten
Producer: Joel Peissig
Editor: Lance Pereira
Cinematographer: Claudio Miranda
Camera Operator: Pete Romano
Visual Effects Producer: Stephanie Gilgar
Visual Effects Supervisor: Leslie Ekker
Visual Effects Coordinator: Cyndi Ochs
Compositor: Mark Larranaga, Christine Lo, Darren Poe
Technical Director: Jonah Hall
FX Animator Supervisor: Nikos Kalaitzidis
FX Animator - Houdini: Archil Gogoladze
Data Integration - Lead: Tim Conway
Data Integration: Nancy Adams, Jason Doss, David Niednagel, Chris Simmons
Modeler - Maya: Vernon Wilbert
Rotoscope: Lou Pecora, Byron Werner

STUDENT

Entry Type: Television/Cinema
Award: Gold
Category: Student
Advertiser/Product: FedEx
Title: Faster Than You Think
Advertising Agency: Academy of Art College, San Francisco
Copywriter: Kittitat Larppitakpong
Art Director: Kittitat Larppitakpong
Producer: Keith E. Bowden
Director: Keith E. Bowden

Entry Type: Television/Cinema
Award: Silver
Category: Student
Advertiser/Product: Adopt-A-Pet
Title: Companionship
Advertising Agency: Art Center College of Design, Pasadena
Creative Director: Richard Hartman, Ken Saba, Vee Vitanza
Copywriter: Richard Hartman, Ken Saba
Art Director: Jeff Wang
Producer: Jerry Magana
Director: Vee Vitanza
Assistant Producer: Kirsten Hanna
Editor: Vee Vitanza
Sound Designer: Alex Rembrandt
Cinematographer: Jonah Torreano
Animator: Rubina Chabra

Entry Type: Television/Cinema
Award: Silver
Category: Student
Advertiser/Product: Playboy.com
Title: Boardroom
Title: Porn Surfer
Title: Couple
Copywriter: Nicolas Hill
Producer: Robert Hanson
Director: Nicolas Hill
School: Art Center College of Design, Pasadena

Entry Type: Television/Cinema
Award: Bronze
Category: Student
Advertiser/Product: Lucky Brand Dungarees
Title: Mortician
School: Art Center College of Design, Pasadena
Copywriter: Patrick O'Rourke
Art Director: Patrick O'Rourke
Director: Michael Chaves

Entry Type: Television/Cinema
Award: Bronze
Category: Student
Advertiser/Product: Marvel Comics
Title: Halftime
School: Art Center College of Design, Pasadena
Copywriter: Patrick O'Rourke
Art Director: Patrick O'Rourke
Director: Michael Chaves

RADIO

GRAND CLIO/RADIO

Entry Type: Radio
Award: Grand Clio
Category: Campaign
Advertiser/Product: Anheuser Busch Inc./Bud Light
Title: Mr. Supermarket Free Sample Guy
Title: Mr. Horsedrawn Carriage Driver
Title: Mr. Camouflage Suit Maker
Advertising Agency: DDB, Chicago
Production Company: Chicago Recording Company, Chicago
Music Company: Scandal Music, Chicago
Group Creative Director: John Immesoete
Creative Director: Bill Cimino, Mark Gross
Copywriter: John Immesoete
Additional Writing: Bill Cimino, Mark Gross, Barry Burdiak, Bob Winter, Pat Burke, Kitty Schulz
Producer: Sam Pillsbury

PRODUCT/SERVICE

Entry Type: Radio
Award: Gold
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc./Bud Light
Title: Mr. Supermarket Free Sample Guy
Advertising Agency: DDB, Chicago
Production Company: Chicago Recording Company, Chicago
Music Company: Scandal Music, Chicago
Group Creative Director: John Immesoete
Creative Director: Bill Cimino, Mark Gross
Copywriter: John Immesoete
Additional Writing: Bill Cimino, Mark Gross, Barry Burdiak, Bob Winter, Pat Burke, Kitty Schulz
Producer: Sam Pillsbury

Entry Type: Radio
Award: Gold
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc./Bud Light
Title: Mr. Horsedrawn Carriage Driver
Advertising Agency: DDB, Chicago
Production Company: Chicago Recording Company, Chicago
Music Company: Scandal Music, Chicago
Group Creative Director: John Immesoete
Creative Director: Bill Cimino, Mark Gross
Copywriter: John Immesoete
Additional Writing: Pat Burke, Kitty Schulz, Bill Cimino, Mark Gross, Barry Burdiak, Bob Winter
Producer: Sam Pillsbury

Entry Type: Radio
Award: Gold
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc./Bud Light
Title: Mr. Camouflage Suit Maker
Advertising Agency: DDB, Chicago
Production Company: Chicago Recording Company, Chicago
Music Company: Scandal Music, Chicago
Group Creative Director: John Immesoete
Creative Director: Bill Cimino, Mark Gross
Copywriter: John Immesoete
Additional Writing: Bill Cimino, Mark Gross, Barry Burdiak, Bob Winter, Pat Burke, Kitty Schulz
Producer: Sam Pillsbury

Entry Type: Radio
Award: Silver
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc./Bud Light
Title: Mr. Company Computer Guy
Advertising Agency: DDB, Chicago
Production Company: Chicago Recording Company, Chicago
Music Company: Scandal Music , Chicago
Group Creative Director: John Immesoete
Creative Director: Bill Cimino, Mark Gross
Copywriter: John Immesoete
Additional Writing: Bill Cimino, Mark Gross, Barry Burdiak, Bob Winter, Pat Burke, Kitty Schulz
Producer: Sam Pillsbury

Entry Type: Radio
Award: Bronze
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc./Budweiser
Title: Mr. Wedding Band Guitar Player
Advertising Agency: DDB, Chicago
Production Studio: Chicago Recording Company, Chicago
Music Company: Scandal Music, Chicago
Group Creative Director: John Immesoete
Creative Director: Bill Cimino, Mark Gross
Copywriter: John Immesoete
Additional Writing: Barry Burdiak, Bob Winter, Bill Cimino, Mark Gross, Pat Burke
Producer: Sam Pillsbury

Entry Type: Radio
Award: Gold
Category: Entertainment Promotion
Advertiser/Product: Kansas City Blues & Jazz Festival
Title: No Kenny G
Advertising Agency: David Marks Marketing & Advertising, Leawood
Production Company: Wheeler Audio, Kansas City
Creative Director: David Marks
Copywriter: David Marks
Producer: David Marks
Engineer: Jim Wheeler
Talent: Skip Quimby

Entry Type: Radio
Award: Bronze
Category: Entertainment Promotion
Advertiser/Product: Georgia Lottery
Title: 14 Chances
Advertising Agency: Austin Kelley, Atlanta
Production Studio: Doppler Studios, Atlanta
Account Executive: Lou Ann Russell
Creative Director: Jim Spruell
Copywriter: John Spalding, Dan Miranda
Producer: Kevin Wilson

Entry Type: Radio
Award: Bronze
Category: Media Promotion
Advertiser/Product: True Love Magazine/Feb 2001 Issue
Title: Maybe Maybe
Advertising Agency: FCB, Johannesburg
Production Studio: Sonovision, Johannesburg
Account Executive: Annelize Stroebel
Creative Director: Eoin Welsh
Copywriter: Anneline Strydom
Producer: Tessa Weakley

Entry Type: Radio
Award: Bronze
Category: Personal Items
Advertiser/Product: Knirps Umbrella
Title: Raindrops
Advertising Agency: BBDO, Düsseldorf
Production Studio: Studio Funk, Düsseldorf
Music Company: Tobias Grumbach, Düsseldorf
Copywriter: Bill Marbach

Entry Type: Radio
Award: Bronze
Category: Public Service
Advertiser/Product: The Church of Sweden
Title: The Breasts
Advertising Agency: Paradiset DDB, Stockholm
Production Studio: Forsberg & Co, Stockholm
Account Executive: Helena Westin
Account Manager: Marie Nodbrink
Planner: Marie Malm
Copywriter: Anders Lidzell
Director: Patrik Larsson
Producer: Lotta Kjellman
Sound: Fredrik Eliasson

Entry Type: Radio
Award: Bronze
Category: Public Service
Advertiser/Product: Feeding Children Better
Title: Ketchup Soup
Advertising Agency: Bartle Bogle Hegarty, New York
Creative Director: Thomas Hayo
Copywriter: Peter Kain
Producer: Mary Cheney

Entry Type: Radio
Award: Bronze
Category: Retail Stores
Advertiser/Product: Hollywood Video
Title: Sixty-Second Theater/Shrek
Advertising Agency: Cliff Freeman and Partners, New York
Production Studio: Kamen Entertainment Group, New York
Sound Design Company: Kamen Entertainment Group, New York
Account Executive: Shana Brooks
Creative Director: Arthur Bijur
Copywriter: Ari Weiss, Aaron Adler
Producer: Katherine Cheng

CAMPAIGN

Entry Type: Radio
Award: Gold
Category: Campaign
Advertiser/Product: 20 Twenty
Title: Guinness Book Of Records
Title: F.B.I.
Title: Oxford
Advertising Agency: King James, Cape Town
Production Company: B+S Studios,
Cape Town
Account Executive: Lesley Thomas
Creative Director: Alistair King
Copywriter: Alistair King
Producer: Alexis Roberts
Sound Engineer: Graham Merrill

Entry Type: Radio
Award: Gold
Category: Campaign
Advertiser/Product: Anheuser Busch Inc./Bud Light
Title: Mr. Supermarket Free Sample Guy
Title: Mr. Horsedrawn Carriage Driver
Title: Mr. Camouflage Suit Maker
Advertising Agency: DDB, Chicago
Production Company: Chicago Recording Company, Chicago
Music Company: Scandal Music, Chicago
Group Creative Director: John Immesoete
Creative Director: Bill Cimino, Mark Gross
Copywriter: John Immesoete
Additional Writing: Bill Cimino, Mark Gross, Barry Burdiak, Bob Winter, Pat Burke, Kitty Schulz
Producer: Sam Pillsbury

Entry Type: Radio
Award: Bronze
Category: Campaign
Advertiser/Product: Anheuser Busch Inc./Budweiser
Title: Frank Can't Dance
Title: The New Catch Phrase
Title: The Ferret's Thong
Advertising Agency: Goodby, Silverstein & Partners, San Francisco
Production Studio: Crescendo!, San Francisco; ServiDigital, New York
Account Executive: Stan Fiorito, Brian Coate
Creative Director: Jeffrey Goodby, Rich Silverstein
Copywriter: Steve Dildarian
Producer: Jennie Lindstrom

Entry Type: Radio
Award: Bronze
Category: Campaign
Advertiser/Product: American Legacy Foundation/Infect Truth
Title: Flavor Suggestions
Title: Dog Walker
Title: Hearse
Advertising Agency: ARNOLD Worldwide, Boston; Crispin Porter Bogusky, Miami
Agency Producer: Ben Raynes, Karen Kenney
Account Executive: Azurae Chambers
Chief Creative Director: Ron Lawner
Group Creative Director: Pete Favat, Alex Bogusky
Creative Director: Roger Baldacci
Copywriter: Roger Baldacci, Mike Martin, Rich Mackin

