

2002 CLIO AWARDS STATUE WINNERS LISTED BY COUNTRY

ARGENTINA

Entry Type: Television/Cinema
Award: Gold
Category: Corporate/Institutional
Advertiser/Product: Telecom Argentina
Title: Yawn
Entered By: argentinacine, Buenos Aires

Entry Type: Poster
Award: Bronze
Category: Entertainment Promotion
Advertiser/Product: Patio de Actores Theatre
Title: Independent Cinema Series
Entered By: Barés, Buenos Aires

Entry Type: Television/Cinema
Award: Bronze
Category: Dot Com Advertising
Advertiser/Product: MundoCelular.com / Web Site
Title: Mobile Phone Bill
Entered By: CraveroLanis Euro RSCG, Buenos Aires

Entry Type: Television/Cinema
Award: Bronze
Category: Home Products
Advertiser/Product: Loctite
Title: Coin
Entered By: DDB Argentina, Buenos Aires

Entry Type: Poster
Award: Bronze
Category: Foods
Advertiser/Product: NutraSweet
Title: Jeans
Entered By: Del Campo / Nazca Saatchi & Saatchi, Buenos Aires

Entry Type: Television/Cinema
Award: Gold
Category: Foods
Advertiser/Product: NutraSweet
Title: Fake
Entered By: Del Campo / Nazca Saatchi & Saatchi, Buenos Aires

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: UNHCR (United Nations High Commissioner For Refugees)
Title: Sight
Entered By: Young & Rubicam, Buenos Aires

Entry Type: Television/Cinema
Award: Bronze
Category: Retail Stores
Advertiser/Product: Disco Supermarket
Title: Tribute
Entered By: Young & Rubicam, Buenos Aires

AUSTRALIA

Entry Type: Television/Cinema
Award: Bronze
Category: Confections/Snacks
Advertiser/Product: Doritos 3D's
Title: A Plug For 3D's
Entered By: Clemenger BBDO, Sydney

Entry Type: Television/Cinema
Award: Bronze
Category: Direction
Advertiser/Product: LTSA - Urban Speed
Title: Consequences
Entered By: Film Graphics, Sydney

Entry Type: Television/Cinema
Award: Bronze
Category: Editing
Advertiser/Product: Visa
Title: Dining Out
Entered By: Guillotine, Redfern, Sydney

Entry Type: Billboard
Award: Bronze
Category: Travel/Tourism
Advertiser/Product: Fare Evasion
Title: Line Up
Entered By: M&C Saatchi, Melbourne

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: Cancer Foundation - Target 15
Title: You Don't Want To Meet Us
Entered By: Marketforce , West Perth

Entry Type: Innovative Media
Award: Silver
Category: Public Service
Advertiser/Product: Coalition for Gun Control
Title: Gun Sight Stunt
Entered By: Saatchi & Saatchi, Sydney

Entry Type: Television/Cinema
Award: Silver
Category: Public Service
Advertiser/Product: Pedestrian Council of Australia
Title: Chopper Read - Killer
Entered By: Saatchi & Saatchi, Sydney

Entry Type: Television/Cinema
Award: Silver
Category: Music-Original
Advertiser/Product: Visa
Title: Dining Out
Entered By: Song Zu, Sydney

Entry Type: Television/Cinema
Award: Silver
Category: Sound Design
Advertiser/Product: Visa
Title: Dining Out
Entered By: Song Zu, Sydney

Entry Type: Television/Cinema
Award: Gold
Category: Entertainment Promotion
Advertiser/Product: Moonlight Cinema
Title: Mozzie
Entered By: Whybin TBWA, South Melbourne

AUSTRIA

Entry Type: Innovative Media
Award: Bronze
Category: Entertainment Promotion
Advertiser/Product: The Power of Amazement
Title: The Power of Amazement
Entered By: Jung von Matt, Vienna

BELGIUM

Entry Type: Television/Cinema
Award: Bronze
Category: Toiletries/Pharmaceuticals
Advertiser/Product: Humo / Fruit Flavoured Condoms
Title: The Wasp
Entered By: Duval Guillaume, Brussels

BRAZIL

Entry Type: Print
Award: Silver
Category: Beverages/Non-Alcoholic
Advertiser/Product: Pepsi Light
Title: Woman
Entered By: AlmapBBDO, São Paulo

Entry Type: Print
Award: Bronze
Category: Entertainment Promotion
Advertiser/Product: Companhia das Letras
Title: The Cavern. The new book by Jose Saramago.
Entered By: AlmapBBDO, São Paulo

Entry Type: Television/Cinema
Award: Silver
Category: Beverages/Non-Alcoholic
Advertiser/Product: Pepsi
Title: Beckham
Entered By: AlmapBBDO, São Paulo

Entry Type: Television/Cinema
Award: Bronze
Category: Beverages/Non-Alcoholic
Advertiser/Product: Café Pilão
Title: Cup
Entered By: AlmapBBDO, São Paulo

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: Associação Instituto Sapientiae
Title: Selfish
Entered By: AlmapBBDO, São Paulo

Entry Type: Poster
Award: Silver
Category: Automotive
Advertiser/Product: Honda Motorcycles
Title: Everyone's Born Dreaming Of A Honda
Entered By: DM9 DDB, São Paulo

Entry Type: Poster
Award: Bronze
Category: Entertainment Promotion
Advertiser/Product: MASP São Paulo Museum of Art - Freud's Life Exhibition
Title: The life of Freud at the São Paulo Museum of Art.
Entered By: DM9 DDB, São Paulo

Entry Type: Print
Award: Bronze
Category: Entertainment Promotion
Advertiser/Product: MASP São Paulo Museum of Art - Freud's Life Exhibition
Title: Freud at MASP. The life of Freud at the São Paulo Museum of Art.
Entered By: DM9 DDB, São Paulo

Entry Type: Print
Award: Silver
Category: Travel/Tourism
Advertiser/Product: TAM Airlines
Title: All the lines are parallel, both circles in the middle... (Pictograms)
Entered By: DM9 DDB, São Paulo

Entry Type: Television/Cinema
Award: Silver
Category: Entertainment Promotion
Advertiser/Product: São Paulo Museum of Art
Title: Faces 1:42
Entered By: DM9 DDB, São Paulo

Entry Type: Television/Cinema
Award: Bronze
Category: Toiletries/Pharmaceuticals
Advertiser/Product: Neutrogena Skincare
Title: Glasses
Entered By: DM9 DDB, São Paulo

Entry Type: Print
Award: Bronze
Category: Campaign
Advertiser/Product: Loterj State Lottery / Scratch Ticket
Title: Scratched / Bus
Title: Scratched / Bike
Title: Scratched / Train
Entered By: Giovanni FCB, Rio de Janeiro

Entry Type: Print
Award: Silver
Category: Automotive
Advertiser/Product: Jeep
Title: Climbing
Entered By: Giovanni FCB, São Paulo

Entry Type: Print
Award: Bronze
Category: Automotive
Advertiser/Product: Jeep
Title: Shelf
Entered By: Giovanni FCB, São Paulo

Entry Type: Print
Award: Bronze
Category: Automotive
Advertiser/Product: Harley-Davidson Motorcycles
Title: Grandpa
Entered By: Giovanni FCB, São Paulo

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: Anti-Suicide Campaign
Title: Daughter
Entered By: Leo Burnett Publicidade Ltda., São Paulo

Entry Type: Television/Cinema
Award: Bronze
Category: Media Promotion
Advertiser/Product: Placar Football Magazine
Title: Prison
Entered By: Young & Rubicam Brasil, São Paulo

Entry Type: Television/Cinema
Award: Bronze
Category: Media Promotion
Advertiser/Product: ANJ (Brazilian Newspaper Association)
Title: Personalities
Entered By: Young & Rubicam Brasil, São Paulo

CANADA

Entry Type: Design
Award: Bronze
Category: Package Design
Advertiser/Product: Caban
Entered By: Blok Design, Toronto

Entry Type: Television/Cinema
Award: Bronze
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc./Bud Light
Title: Sin & Sentimentality
Entered By: Downtown Partners, Toronto

Entry Type: Internet Advertising
Award: Bronze
Category: Internet Rich Media Advertising
Advertiser/Product: Phil Brown
Entered By: dZinenmOtion.com, Vancouver

Entry Type: Internet Advertising
Award: Silver
Category: Self-Promotion
Advertiser/Product: Phil Brown
Entered By: dZinenmOtion.com, Vancouver

Entry Type: Print
Award: Bronze
Category: Campaign
Advertiser/Product: Milestone / Flow 93.5
Title: Afro
Title: Equalizer
Title: Reggae
Entered By: Taxi Advertising & Design, Toronto

Entry Type: Print
Award: Bronze
Category: Campaign
Advertiser/Product: Covenant House
Title: Computer
Title: Lever Hockey
Title: Hockey Net
Entered By: Taxi Advertising & Design, Toronto

CHINA

Entry Type: Television/Cinema
Award: Bronze
Category: Beverages/Non-Alcoholic
Advertiser/Product: Bright Dairy
Title: Football
Entered By: D'Arcy Shanghai, Shanghai

Entry Type: Poster
Award: Silver
Category: Personal Items
Advertiser/Product: Victorinox Swiss Army Knife
Title: Tool Box
Entered By: Saatchi & Saatchi, Guangzhou

COLOMBIA

Entry Type: Innovative Media
Award: Bronze
Category: Foods
Advertiser/Product: Kellogg's Special K
Title: Sizes
Entered By: Leo Burnett Colombiana S.A., Bogota

CZECH REPUBLIC

Entry Type: Innovative Media
Award: Bronze
Category: Campaign
Advertiser/Product: Torture Museum Praha
Title: Grass
Title: Dustbin
Title: Steal
Title: Graffiti
Title: Drink And Drive
Entered By: Leo Burnett Advertising, Prague

DENMARK

Entry Type: Internet Advertising
Award: Gold
Category: Brand Building
Advertiser/Product: Nike
Entered By: FramFab, Copenhagen

Entry Type: Internet Advertising
Award: Silver
Category: Brand Building
Advertiser/Product: Nike Retail
Entered By: FramFab, Copenhagen

Entry Type: Television/Cinema
Award: Silver
Category: Campaign
Advertiser/Product: Interflora
Title: Formula 1
Title: Tool Shop
Title: Football Trophy
Entered By: Robert / Boisen & Like-Minded, Copenhagen

ENGLAND

Entry Type: Billboard
Award: Silver
Category: Beverages/Alcoholic
Advertiser/Product: Guinness Rugby League Test Series
Title: Smile (Crop)
Entered By: Abbott Mead Vickers BBDO, London

Entry Type: Print
Award: Silver
Category: Entertainment Promotion
Advertiser/Product: Guinness Rugby League Test Series
Title: Smile
Entered By: Abbott Mead Vickers BBDO, London

Entry Type: Television/Cinema
Award: Gold
Category: Beverages/Alcoholic
Advertiser/Product: Guinness
Title: Dreamer
Entered By: Abbott Mead Vickers BBDO, London

Entry Type: Television/Cinema
Award: Silver
Category: Public Service
Advertiser/Product: DETR (Department of Transport)
Title: Kill Your Speed
Entered By: Abbott Mead Vickers BBDO, London

Entry Type: Internet Advertising
Award: Silver
Category: Internet Rich Media Advertising
Advertiser/Product: Telewest Blueyonder Workwise
Entered By: BloodPartnership, London

Entry Type: Print
Award: Grand Clio
Category: Campaign
Advertiser/Product: Harvey Nichols Winter Sale
Title: Neck
Title: Stomach
Title: Shin
Entered By: BMP DDB Ltd., London

Entry Type: Print
Award: Gold
Category: Campaign
Advertiser/Product: Harvey Nichols Winter Sale
Title: Neck
Title: Stomach
Title: Shin
Entered By: BMP DDB Ltd., London

Entry Type: Television/Cinema
Award: Bronze
Category: Automotive
Advertiser/Product: Volkswagen Golf
Title: Cry
Entered By: BMP DDB Ltd., London

Entry Type: Television/Cinema
Award: Bronze
Category: Media Promotion
Advertiser/Product: Guardian Unlimited
Title: Rapper
Entered By: BMP DDB Ltd., London

Entry Type: Design
Award: Bronze
Category: Package Design
Advertiser/Product: Mr. Lee
Entered By: Design Bridge, London

Entry Type: Internet Advertising
Award: Silver
Category: Brand Building
Advertiser/Product: Habitat
Entered By: Digit, London

Entry Type: Internet Advertising
Award: Bronze
Category: Consumer-Targeted Site
Advertiser/Product: Habitat
Title: 2
Entered By: Digit, London

Entry Type: Design
Award: Silver
Category: Brochures-Product/Service
Advertiser/Product: Verus - The Book of Truths
Entered By: Elmwood, Leeds

Entry Type: Design
Award: Bronze
Category: Environmental Design
Advertiser/Product: Mulberry Bond Street (Flagship) / Handbag Hoarding
Entered By: Four IV Design Consultants Limited, London

Entry Type: Design
Award: Bronze
Category: Point of Purchase
Advertiser/Product: McDonald's / Hotdog
Entered By: Leo Burnett, London

Entry Type: Print
Award: Silver
Category: Campaign
Advertiser/Product: Club 18-30 - Package Holidays
Title: Beach
Title: Pool
Title: Bar
Entered By: Saatchi & Saatchi, London

Entry Type: Print
Award: Silver
Category: Travel/Tourism
Advertiser/Product: Club 18-30 - Package Holidays
Title: Beach
Entered By: Saatchi & Saatchi, London

Entry Type: Print
Award: Bronze
Category: Travel/Tourism
Advertiser/Product: Club 18-30 - Package Holidays
Title: Pool
Entered By: Saatchi & Saatchi, London

Entry Type: Television/Cinema
Award: Bronze
Category: Automotive
Advertiser/Product: Toyota Corolla
Title: School
Entered By: Saatchi & Saatchi, London

Entry Type: Design
Award: Bronze
Category: Self-Promotion
Advertiser/Product: Chase Creative Christmas Card
Title: The Chase Christmas Card
Entered By: The Chase, Manchester

Entry Type: Television/Cinema
Award: Silver
Category: Apparel/Fashion
Advertiser/Product: Levi's Engineered Jeans
Title: Twist
Entered By: The Mill, London

Entry Type: Television/Cinema
Award: Silver
Category: Visual Effects
Advertiser/Product: Levi's Engineered Jeans
Title: Twist
Entered By: The Mill, London

Entry Type: Design
Award: Silver
Category: Corporate Identity
Advertiser/Product: Hovis Bakery
Entered By: Williams Murray Hamm, London

Entry Type: Design
Award: Bronze
Category: Package Design
Advertiser/Product: Hovis Bakery
Entered By: Williams Murray Hamm, London

FRANCE

Entry Type: Television/Cinema
Award: Gold
Category: Animation-Computer
Advertiser/Product: EDF (French Electricity Board)
Title: The Valley
Entered By: CLM/BBDO, Issy Les Moulineaux

Entry Type: Television/Cinema
Award: Silver
Category: Visual Effects
Advertiser/Product: EDF (French Electricity Board)
Title: The Valley
Entered By: CLM/BBDO, Issy Les Moulineaux

GERMANY

Entry Type: Radio
Award: Bronze
Category: Personal Items
Advertiser/Product: Knirps Umbrella
Title: Raindrops
Entered By: BBDO Düsseldorf, Düsseldorf

Entry Type: Design
Award: Silver
Category: Self-Promotion
Advertiser/Product: Trill Birdfood/Invitation to the Blind
Entered By: D'Arcy Masius Benton & Bowles, Hamburg

Entry Type: Print
Award: Bronze
Category: Automotive
Advertiser/Product: BMW
Title: Rally Course X5 Series
Entered By: Jung von Matt, Hamburg

Entry Type: Television/Cinema
Award: Silver
Category: Automotive
Advertiser/Product: BMW Munich / BMW C1 (Motorbike)
Title: Magic Car
Entered By: Jung von Matt, Munich

Entry Type: Poster
Award: Bronze
Category: Campaign
Advertiser/Product: Matchbox
Title: Bannister
Title: Serpentine
Title: Sink
Entered By: Ogilvy & Mather, Frankfurt/Main, Hessen

Entry Type: Print
Award: Bronze
Category: Campaign
Advertiser/Product: Museums of Frankfurt
Title: The Museums' Night (Goethe)
Title: The Museums' Night (Holbein)
Title: The Museums' Night (Passavant)
Entered By: Ogilvy & Mather, Frankfurt/Main, Hessen

Entry Type: Television/Cinema
Award: Silver
Category: Automotive
Advertiser/Product: Audi Multitronic (Stepless Automatic Transmission)
Title: The Fan
Entered By: Saatchi & Saatchi, Frankfurt

Entry Type: Innovative Media
Award: Bronze
Category: Automotive Products
Advertiser/Product: Mercedes-Benz Sprinter
Title: Forget The Clutch Pedal
Entered By: Scholz & Friends, Berlin

Entry Type: Poster
Award: Bronze
Category: Trade: Product
Advertiser/Product: Mercedes-Benz Atego
Title: The Flamingo
Entered By: Scholz & Friends, Berlin

Entry Type: Print
Award: Bronze
Category: Campaign
Advertiser/Product: Frankfurter Allgemeine Zeitung
Title: There Is Always A Clever Mind Behind It - Ferdinand Piech
Title: There Is Always A Clever Mind Behind It - Reinhold Messner
Title: There Is Always A Clever Mind Behind It - Wim Wenders
There Is Always A Clever Mind Behind It - Randolf Rodenstock
There Is Always A Clever Mind Behind It - Gerhard Richter
Entered By: Scholz & Friends, Berlin

Entry Type: Print
Award: Bronze
Category: Campaign
Advertiser/Product: Engelhard Arzneimittel (Pellit Insektenabwehrspray)
Title: The Insectivores - Mr.
Title: The Insectivore - Mrs.
Entered By: Scholz & Friends, Berlin

Entry Type: Television/Cinema
Award: Bronze
Category: Sound Design
Advertiser/Product: Land Baden Wuerttemberg
Title: Natalie Lumpp
Entered By: Scholz & Friends, Berlin

Entry Type: Internet Advertising
Award: Bronze
Category: Self-Promotion
Advertiser/Product: Ralf Wengenmayr Website
Entered By: Scholz & Volkmer, Wiesbaden

Entry Type: Design
Award: Gold
Category: Point of Purchase
Advertiser/Product: Ludwig Görtz
Entered By: Springer & Jacoby Werbung, Hamburg

Entry Type: Poster
Award: Silver
Category: Campaign
Advertiser/Product: UNICEF / Child Labour
Title: Jeans
Title: Tennis Shoe
Title: T-Shirt
Entered By: Springer & Jacoby, Hamburg

Entry Type: Poster
Award: Bronze
Category: Campaign
Advertiser/Product: Ludwig Görtz AG / Adidas
Title: Running
Title: Soccer
Title: Tennis
Entered By: Springer & Jacoby, Hamburg

Entry Type: Television/Cinema
Award: Silver
Category: Music-Original
Advertiser/Product: Smart - Micro Compact Car
Title: Showcars
Entered By: Springer & Jacoby, Hamburg

Entry Type: Television/Cinema
Award: Bronze
Category: Music-Original
Advertiser/Product: Smart - Micro Compact Car
Title: Ambience
Entered By: Springer & Jacoby, Hamburg

Entry Type: Television/Cinema
Award: Silver
Category: Automotive
Advertiser/Product: Ninja ZX-12R
Title: The Road
Entered By: TBWA, Berlin

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Oesterreichischer Tierschutzverein
Title: Unabashed
Title: Restaurant
Title: Shopping
Entered By: TBWA, Berlin

Entry Type: Television/Cinema
Award: Silver
Category: Public Service
Advertiser/Product: Behinderten-Sportverband Berlin e.V.
Title: Josip
Entered By: TBWA, Berlin

Entry Type: Design
Award: Bronze
Category: Student
Advertiser/Product: Travel Guide Hamburg
Entered By: University of Applied Sciences / Department of Design, Hamburg

Entry Type: Design
Award: Bronze
Category: Self-Promotion
Advertiser/Product: Endless Pain - Tattoo and Piercing Company
Entered By: Weigertpirouzwolf Advertising Agency, Hamburg

HONG KONG

Entry Type: Print
Award: Silver
Category: Direct Marketing-Collateral
Advertiser/Product: SK-II Repair C
Title: Memo Pad
Entered By: Leo Burnett Ltd., Hong Kong

Entry Type: Print
Award: Bronze
Category: Toiletries/Pharmaceuticals
Advertiser/Product: Kotex
Title: Thin
Entered By: Ogilvy & Mather Advertising, Hong Kong

Entry Type: Print
Award: Silver
Category: Campaign
Advertiser/Product: Campaign Brief Asia
Title: Cecilia
Title: Marc
Title: Antoni
Entered By: Saatchi & Saatchi, Hong Kong

Entry Type: Print
Award: Gold
Category: Media Promotion
Advertiser/Product: Campaign Brief Asia
Title: Marc
Entered By: Saatchi & Saatchi, Hong Kong

INDIA

Entry Type: Poster
Award: Bronze
Category: Public Service
Advertiser/Product: Cancer Patients Aid Association
Title: Cowboy
Entered By: Ogilvy & Mather Advertising, Mumbai

ITALY

Entry Type: Print
Award: Bronze
Category: Automotive
Advertiser/Product: Land Rover
Title: And Over
Entered By: D'Adda Lorenzini Vigorelli BBDO, Milan

JAPAN

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: Education - Japan Ad Council
Title: Imagination/Whale
Entered By: Dentsu Inc., Tokyo

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Fanta
Title: What are you?
Title: Fanta Beam
Title: The Weight Check
Entered By: Hakuhodo, Inc., Tokyo

KOREA

Entry Type: Poster
Award: Bronze
Category: Automotive
Advertiser/Product: Jeep
Title: Weekend Plan
Entered By: BBDO/Dongbang, Seoul

MALAYSIA

Entry Type: Poster
Award: Bronze
Category: Beverages/Alcoholic
Advertiser/Product: Guinness Stout
Title: Pause
Entered By: Ogilvy & Mather, Kuala Lumpur

Entry Type: Poster
Award: Bronze
Category: Recreational Items
Advertiser/Product: Mattel
Title: Police
Entered By: Ogilvy & Mather, Kuala Lumpur

MEXICO

Entry Type: Television/Cinema
Award: Silver
Category: Home Furnishings/Appliances
Advertiser/Product: Sealy Mattress Company
Title: Boy
Entered By: Garcia Bross y Asociados, S.A. de C.V., Mexico City

Entry Type: Poster
Award: Bronze
Category: Recreational Items
Advertiser/Product: Matchbox Miniatures
Title: Old Jeans
Entered By: Ogilvy & Mather, Mexico City

NETHERLANDS

Entry Type: Television/Cinema
Award: Bronze
Category: Automotive
Advertiser/Product: Volkswagen Polo
Title: Hitchhiker
Entered By: Result DDB, Amstelveen

Entry Type: Television/Cinema
Award: Bronze
Category: Entertainment Promotion
Advertiser/Product: De Lotto
Title: Real Friends
Entered By: Result DDB, Amstelveen

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Postbank / ValuePlus Mortgage
Title: Kitchen
Title: Bedroom
Title: Hoover
Entered By: S-W-H, Amsterdam

Entry Type: Design
Award: Bronze
Category: Brochures-Product/Service
Advertiser/Product: Nike - Book of Lies
Entered By: Wieden & Kennedy Amsterdam, Amsterdam

Entry Type: Internet Advertising
Award: Gold
Category: Brand Building
Advertiser/Product: Vodafone
Entered By: Wieden & Kennedy Amsterdam, Amsterdam

NEW ZEALAND

Entry Type: Print
Award: Silver
Category: Automotive
Advertiser/Product: Land Transport Safety Authority
Title: Auto Trader Wrecks
Entered By: Clemenger BBDO, Wellington

Entry Type: Billboard
Award: Bronze
Category: Campaign
Advertiser/Product: Shire Skin Cancer Clinic
Title: Eric
Title: Burnadette
Title: Lifesaver
Entered By: Colenso BBDO, Auckland

Entry Type: Billboard
Award: Bronze
Category: Entertainment Promotion
Advertiser/Product: SKY Television
Title: Perfect Storm
Entered By: DDB NZ Ltd., Auckland

Entry Type: Television/Cinema
Award: Bronze
Category: Media Promotion
Advertiser/Product: The New Zealand Herald
Title: Fish & Chips
Entered By: M&C Saatchi, Auckland

Entry Type: Poster
Award: Bronze
Category: Entertainment Promotion
Advertiser/Product: Auckland Theatre Company
Title: Vagina Monologues
Entered By: Saatchi & Saatchi New Zealand, Auckland

NORTHERN IRELAND

Entry Type: Television/Cinema
Award: Bronze
Category: Music-Adaptation
Advertiser/Product: Road Safety - Seatbelts
Title: Damage
Entered By: McCann-Erickson Belfast, Belfast

PHILIPPINES

Entry Type: Innovative Media
Award: Silver
Category: Media Promotion
Advertiser/Product: The Economist
Title: Doors
Entered By: Ogilvy One Worldwide, Makati City

RUSSIA

Entry Type: Television/Cinema
Award: Bronze
Category: Home Products
Advertiser/Product: Vizir Washing Powder
Title: Bird
Entered By: Leo Burnett Warsaw, Warsaw

SINGAPORE

Entry Type: Innovative Media
Award: Bronze
Category: Retail Food
Advertiser/Product: Kingyo Sushi & Don
Title: Escalator
Entered By: 10AM Communications, Singapore

Entry Type: Poster
Award: Bronze
Category: Campaign
Advertiser/Product: Hasbro Singapore/Monopoly
Title: Boot
Title: Hat
Title: Car
Entered By: DDB, Singapore

Entry Type: Poster
Award: Bronze
Category: Media Promotion
Advertiser/Product: Class 95 FM
Title: Weeping Guitar
Entered By: DYR, Singapore

Entry Type: Poster
Award: Bronze
Category: Media Promotion
Advertiser/Product: Singapore Cable Vision
Title: French Open
Entered By: DYR, Singapore

Entry Type: Internet Advertising
Award: Silver
Category: Brand Building
Advertiser/Product: Lorgans, The Retro Store
Entered By: Kinetic, Singapore

Entry Type: Internet Advertising
Award: Bronze
Category: Consumer-Targeted Site
Advertiser/Product: Lorgan's The Retro Store
Entered By: Kinetic, Singapore

Entry Type: Poster
Award: Silver
Category: Beverages/Non-Alcoholic
Advertiser/Product: Red Bull
Title: Body
Entered By: Leo Burnett, Singapore

Entry Type: Print
Award: Silver
Category: Beverages/Non-Alcoholic
Advertiser/Product: Red Bull
Title: Body
Entered By: Leo Burnett, Singapore

Entry Type: Poster
Award: Gold
Category: Campaign
Advertiser/Product: Guinness
Title: Torso
Title: Naval
Title: Bottom
Entered By: Ogilvy & Mather, Singapore

Entry Type: Poster
Award: Bronze
Category: Campaign
Advertiser/Product: Panadol Extra
Title: Crushed
Title: Bent
Title: Twisted
Entered By: Ogilvy & Mather, Singapore

Entry Type: Print
Award: Gold
Category: Beverages/Alcoholic
Advertiser/Product: Guinness
Title: Naval
Entered By: Ogilvy & Mather, Singapore

Entry Type: Print
Award: Gold
Category: Campaign
Advertiser/Product: Guinness
Title: Torso
Title: Naval
Title: Back
Entered By: Ogilvy & Mather, Singapore

Entry Type: Print
Award: Bronze
Category: Campaign
Advertiser/Product: Changi Prison
Title: Grandparents
Title: Radio Deadman
Title: Skeleton Men
Entered By: Ogilvy & Mather, Singapore

Entry Type: Internet Advertising
Award: Bronze
Category: Fresh Approach
Advertiser/Product: Volvo
Entered By: OgilvyInteractive Worldwide, Singapore

Entry Type: Design
Award: Bronze
Category: Package Design
Advertiser/Product: Brewerkz India Pale Ale
Entered By: Saatchi & Saatchi Singapore, Singapore

Entry Type: Poster
Award: Bronze
Category: Retail Food
Advertiser/Product: Burger King
Title: Gerkin
Entered By: Saatchi & Saatchi, Singapore

Entry Type: Print
Award: Bronze
Category: Direct Marketing-Collateral
Advertiser/Product: Sea Shepherd Conservation Society
Title: Friends, Family, Couple
Entered By: Saatchi & Saatchi, Singapore

SOUTH AFRICA

Entry Type: Radio
Award: Bronze
Category: Media Promotion
Advertiser/Product: True Love Magazine/Feb 01 Issue
Title: Maybe Maybe
Entered By: FCB, Johannesburg

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: Retina SA
Title: Braille
Entered By: Grey Worldwide, Johannesburg

Entry Type: Radio
Award: Gold
Category: Campaign
Advertiser/Product: 20 Twenty
Title: Guinness Book Of Records 1
Title: F.B.I.
Title: Oxford
Entered By: King James, Cape Town

Entry Type: Print
Award: Bronze
Category: Insurance
Advertiser/Product: Hollard Insurance
Title: Stolen
Entered By: Net#work BBDO, Johannesburg

Entry Type: Design
Award: Bronze
Category: Corporate Identity
Advertiser/Product: Claire - Radio Producer
Entered By: Saatchi & Saatchi, Cape Town

Entry Type: Print
Award: Silver
Category: Home Entertainment
Advertiser/Product: PlayStation
Title: Thumb
Entered By: TBWA Hunt Lascaris, Johannesburg

Entry Type: Print
Award: Silver
Category: Media Promotion
Advertiser/Product: Saturday Star
Title: Soap
Entered By: TBWA Hunt Lascaris, Johannesburg

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Nashua Mobile
Title: Umpire
Title: Peek
Title: Sniff
Entered By: TBWA Hunt Lascaris, Johannesburg

Entry Type: Innovative Media
Award: Bronze
Category: Apparel/Fashion
Advertiser/Product: Nike - Bill Bowerman
Title: Bowerman Race Day
Entered By: The Jupiter Drawing Room (South Africa)

Entry Type: Television/Cinema
Award: Bronze
Category: Music-Original
Advertiser/Product: Nike - Sponsorship of the Amakhosi
Title: Kid
Entered By: The Jupiter Drawing Room (South Africa)

SPAIN

Entry Type: Innovative Media
Award: Silver
Category: Campaign
Advertiser/Product: Amnistia Internacional - Campaign Against Torture
Title: Amal Faroua
Title: Adrien Wayi
Title: Lat Sami Khamphoui
Entered By: Contrapunto, Madrid

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Road Safety
Title: Fatigue
Title: Sleepiness
Entered By: FCB/Tapsa, Madrid

Entry Type: Internet Advertising
Award: Bronze
Category: Self-Promotion
Advertiser/Product: Herraiz Soto & Co. Interactive Advertising Agency
Entered By: Herraiz Soto & Co., Madrid

Entry Type: Television/Cinema
Award: Silver
Category: Automotive
Advertiser/Product: Audi A3
Title: Babysitter
Entered By: Tandem Campmany Guasch DDB, Barcelona

SWEDEN

Entry Type: Internet Advertising
Award: Bronze
Category: Consumer-Targeted Site
Advertiser/Product: MTV Nordic
Entered By: Abel & Baker, Stockholm

Entry Type: Print
Award: Bronze
Category: Home Entertainment
Advertiser/Product: Paus
Title: Neighbours
Entered By: Åkestam, Holst, Stockholm

Entry Type: Print
Award: Bronze
Category: Direct Marketing-Collateral
Advertiser/Product: Gothenburg Homeless Shelter
Title: John's Bedset
Entered By: ANR.BBDO, Gothenburg

Entry Type: Innovative Media
Award: Bronze
Category: Campaign
Advertiser/Product: Göteborgs-Posten (Morning Paper)
Title: Hospital Bed
Title: Greenhouse Effect
Title: Hens
Entered By: Forsman & Bodenfors, Gothenburg

Entry Type: Television/Cinema
Award: Bronze
Category: Automotive
Advertiser/Product: Volvo S60
Title: Jogger
Entered By: Forsman & Bodenfors, Gothenburg

Entry Type: Design
Award: Bronze
Category: Corporate Identity
Advertiser/Product: Munkedal Corporate Identity
Entered By: Happy Forsman & Bodenfors, Gothenburg

Entry Type: Design
Award: Silver
Category: Posters
Advertiser/Product: Sit Beautiful! / Watercloset Workshop
Entered By: Happy Forsman & Bodenfors, Gothenburg

Entry Type: Design
Award: Bronze
Category: Posters
Advertiser/Product: Björn Dahlström Exhibition w/ Book
Entered By: Happy Forsman & Bodenfors, Gothenburg

Entry Type: Design
Award: Gold
Category: Self-Promotion
Advertiser/Product: White Architects / White-Book
Entered By: Happy Forsman & Bodenfors, Gothenburg

Entry Type: Hall Of Fame
Award: Hall Of Fame
Category: Hall Of Fame
Advertiser/Product: Diesel S.p.a
Title: 5 am Mono Village
Entered By: Paradiset DDB, Stockholm

Entry Type: Radio
Award: Bronze
Category: Public Service
Advertiser/Product: The Church of Sweden
Title: The Breasts
Entered By: Paradiset DDB, Stockholm

Entry Type: Internet Advertising
Award: Bronze
Category: Brand Building
Advertiser/Product: Absolut
Entered By: Springtime, Stockholm

Entry Type: Design
Award: Bronze
Category: Package Design
Advertiser/Product: Buddy Beer
Entered By: The Bearded Lady/Tribal DDB, Stockholm

SWITZERLAND

Entry Type: Television/Cinema
Award: Gold
Category: Public Service
Advertiser/Product: Médecins Sans Frontières
Title: Frontières
Entered By: Advico Young & Rubicam, Zurich-Gockhausen

TAIWAN

Entry Type: Television/Cinema
Award: Silver
Category: Home Furnishings/Appliances
Advertiser/Product: Sampo Washing Machine
Title: Sheet
Entered By: J. Walter Thompson (Taiwan) Limited, Taipei

THAILAND

Entry Type: Poster
Award: Gold
Category: Retail Services
Advertiser/Product: FedEx
Title: Box
Entered By: BBDO, Bangkok

Entry Type: Print
Award: Gold
Category: Retail Services
Advertiser/Product: FedEx
Title: Box
Entered By: BBDO, Bangkok

Entry Type: Print
Award: Bronze
Category: Toiletries/Pharmaceuticals
Advertiser/Product: Pampers
Title: Dry Grass
Entered By: Saatchi & Saatchi, Bangkok

Entry Type: Television/Cinema
Award: Bronze
Category: Home Products
Advertiser/Product: Sylvania Lighting International
Title: Old Man
Entered By: Sylvania (Thailand) Ltd., Bangkok

UNITED STATES

Entry Type: Design
Award: Bronze
Category: Student
Advertiser/Product: Bow Wow Pet Products
Entered By: Academy of Art College, San Francisco

Entry Type: Design
Award: Bronze
Category: Student
Advertiser/Product: Simplicity Calendar - Time to Fit
Entered By: Academy of Art College, San Francisco

Entry Type: Poster
Award: Gold
Category: Student
Advertiser/Product: KSAN 107.7 FM - The Bone
Title: Society Pays the Price
Title: Tragically Alive
Title: The Horror of Human Cloning
Entered By: Academy of Art College, San Francisco

Entry Type: Poster
Award: Bronze
Category: Student
Advertiser/Product: G-Shock Watches (3x)
Title: Cast
Title: Burn
Title: Scar
Entered By: Academy of Art College, San Francisco

Entry Type: Print
Award: Bronze
Category: Student
Advertiser/Product: Guitar Center
Title: Kiss
Title: Oompa
Title: Quartet
Entered By: Academy of Art College, San Francisco

Entry Type: Television/Cinema
Award: Gold
Category: Student
Advertiser/Product: FedEx
Title: Faster Than You Think
Entered By: Academy of Art College, San Francisco

Entry Type: Television/Cinema
Award: Bronze
Category: Animation-Film
Advertiser/Product: AT&T
Title: I'm Okay
Entered By: Acme Filmworks, Hollywood

Entry Type: Television/Cinema
Award: Gold
Category: Music-Original
Advertiser/Product: Sony Wega
Title: Kite
Entered By: Amber Music, New York

Entry Type: Television/Cinema
Award: Silver
Category: Music-Original
Advertiser/Product: Mercedes-Benz
Title: Better
Entered By: Amber Music, New York

Entry Type: Radio
Award: Bronze
Category: Campaign
Advertiser/Product: American Legacy Foundation / Infect Truth
Title: Flavor Suggestions
Title: Dog Walker
Title: Hearse
Entered By: ARNOLD Worldwide, Boston

Entry Type: Television/Cinema
Award: Silver
Category: Automotive
Advertiser/Product: Volkswagen of America
Title: Ransom
Entered By: ARNOLD Worldwide, Boston

Entry Type: Television/Cinema
Award: Silver
Category: Student
Advertiser/Product: Adopt-A-Pet
Title: Companionship
Entered By: Art Center College of Design, Glendale

Entry Type: Television/Cinema
Award: Bronze
Category: Student
Advertiser/Product: Lucky Brand Dungarees
Title: Mortician
Entered By: Art Center College of Design, La Canada

Entry Type: Television/Cinema
Award: Bronze
Category: Student
Advertiser/Product: Marvel Comics
Title: Halftime
Entered By: Art Center College of Design, La Canada

Entry Type: Television/Cinema
Award: Silver
Category: Student
Advertiser/Product: Playboy.com
Title: Boardroom
Title: Porn Surfer
Title: Couple
Entered By: Art Center College of Design, Pasadena

Entry Type: Radio
Award: Bronze
Category: Entertainment Promotion
Advertiser/Product: Georgia Lottery
Title: 14 Chances
Entered By: Austin Kelley Advertising, Atlanta

Entry Type: Radio
Award: Bronze
Category: Public Service
Advertiser/Product: Feeding Children Better
Title: Ketchup Soup
Entered By: Bartle Bogle Hegarty, New York

Entry Type: Television/Cinema
Award: Silver
Category: Public Service
Advertiser/Product: Feeding Children Better
Title: Ketchup Soup
Entered By: Bartle Bogle Hegarty, New York;
PYTKA, Venice

Entry Type: Design
Award: Gold
Category: Point of Purchase
Advertiser/Product: Guinness
Entered By: BBDO, New York

Entry Type: Television/Cinema
Award: Silver
Category: Campaign
Advertiser/Product: Office of the Mayor - Project Miracle
Title: Deli
Title: Philharmonic
Title: Turkey
Title: Yankee Stadium
Title: Skating
Entered By: BBDO, New York

Entry Type: Billboard
Award: Bronze
Category: Health Care Services
Advertiser/Product: Charlotte Plastic Surgery
Title: The Hands Of Time
Entered By: Boone Oakley Advertising, Charlotte

Entry Type: Print
Award: Bronze
Category: Student
Advertiser/Product: Baby Jogger
Title: Wind
Title: Downhill
Title: Cheetah
Entered By: Brainco. The Minneapolis School of Advertising, St. Paul

Entry Type: Internet Advertising
Award: Silver
Category: Consumer-Targeted Site
Advertiser/Product: The Royal Tenenbaums Movie Website
Entered By: Buena Vista Pictures Internet Marketing (BVPM), Burbank;
65 Media, West Hollywood

Entry Type: Design
Award: Gold
Category: Annual Reports
Advertiser/Product: Silicon Valley Bank 2000 Annual Report
Entered By: Cahan & Associates, San Francisco

Entry Type: Design
Award: Gold
Category: Annual Reports
Advertiser/Product: Maxygen 2000 Annual Report
Entered By: Cahan & Associates, San Francisco

Entry Type: Design
Award: Silver
Category: Annual Reports
Advertiser/Product: Gartner 2000 Annual Report
Entered By: Cahan & Associates, San Francisco

Entry Type: Print
Award: Bronze
Category: Automotive
Advertiser/Product: Harley-Davidson Motorcycles
Title: Somewhere on an airplane a man is trying to rip open a small bag of peanuts.
Entered By: Carmichael Lynch, Minneapolis

Entry Type: Radio
Award: Bronze
Category: Retail Stores
Advertiser/Product: Hollywood Video
Title: Sixty-Second Theater: Shrek
Entered By: Cliff Freeman and Partners, New York

Entry Type: Television/Cinema
Award: Silver
Category: Beverages/Alcoholic
Advertiser/Product: Mike's Hard Lemonade
Title: Lumberjack
Entered By: Cliff Freeman and Partners, New York

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Mike's Hard Lemonade
Title: Lumberjack
Title: Construction
Title: Seaquarium
Entered By: Cliff Freeman and Partners, New York

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Quizno's
Title: Dart
Title: Cash
Title: Guillotine
Entered By: Cliff Freeman and Partners, New York

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Budget Rent-a-Car
Title: Chain Letter
Title: Personal Trainer
Title: Skating
Entered By: Cliff Freeman and Partners, New York

Entry Type: Television/Cinema
Award: Gold
Category: Animation-Computer
Advertiser/Product: Blockbuster
Title: Carl & Ray / Kung Fu
Entered By: Complete Pandemonium, San Francisco

Entry Type: Television/Cinema
Award: Bronze
Category: Animation-Computer
Advertiser/Product: Blockbuster
Title: Carl & Ray/Prima Donna Ray
Entered By: Complete Pandemonium, San Francisco

Entry Type: Television/Cinema
Award: Bronze
Category: Animation-Computer
Advertiser/Product: Blockbuster
Title: Carl & Ray / Gotta Dance
Entered By: Complete Pandemonium, San Francisco

Entry Type: Television/Cinema
Award: Bronze
Category: Visual Effects
Advertiser/Product: Blockbuster
Title: Carl & Ray/Kung Fu
Entered By: Complete Pandemonium, San Francisco

Entry Type: Internet Advertising
Award: Gold
Category: Direct Response
Advertiser/Product: American Cancer Society
Entered By: Contacto Marketing & Communications, Coral Gables

Entry Type: Poster
Award: Silver
Category: Entertainment Promotion
Advertiser/Product: Atom Films
Title: Popcorn
Entered By: Crispin Porter + Bogusky, Miami

Entry Type: Print
Award: Bronze
Category: Recreational Items
Advertiser/Product: Schwinn Bicycle and Fitness
Title: Lighter Side: Cat
Entered By: Crispin Porter + Bogusky, Miami

Entry Type: Television/Cinema
Award: Bronze
Category: Public Service
Advertiser/Product: Florida Department of Health
Title: Language Class (Swahili)
Entered By: Crispin Porter + Bogusky, Miami

Entry Type: Television/Cinema
Award: Bronze
Category: Cinematography
Advertiser/Product: Pocari Sweat
Title: Tennis
Entered By: Dattner And Associates, Los Angeles

Entry Type: Radio
Award: Gold
Category: Entertainment Promotion
Advertiser/Product: Kansas City Blues & Jazz Festival
Title: No Kenny G
Entered By: David Marks Marketing & Advertising, Leawood

Entry Type: Radio
Award: Gold
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc. Bud Light
Title: Mr. Supermarket Free Sample Guy
Entered By: DDB, Chicago

Entry Type: Radio
Award: Gold
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc. / Bud Light
Title: Mr. Horsedrawn Carriage Driver
Entered By: DDB, Chicago

Entry Type: Radio
Award: Gold
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc. / Bud Light
Title: Mr. Camouflage Suit Maker
Entered By: DDB, Chicago

Entry Type: Radio
Award: Silver
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc. / Bud Light
Title: Mr. Company Computer Guy
Entered By: DDB, Chicago

Entry Type: Radio
Award: Bronze
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc. / Budweiser
Title: Mr. Wedding Band Guitar Player
Entered By: DDB, Chicago

Entry Type: Radio
Award: Grand Clio
Category: Campaign
Advertiser/Product: Anheuser Busch Inc. / Bud Light
Title: Mr. Supermarket Free Sample Guy
Title: Mr. Horsedrawn Carriage Driver
Title: Mr. Camouflage Suit Maker
Entered By: DDB, Chicago

Entry Type: Radio
Award: Gold
Category: Campaign
Advertiser/Product: Anheuser Busch Inc. / Bud Light
Title: Mr. Supermarket Free Sample Guy
Title: Mr. Horsedrawn Carriage Driver
Title: Mr. Camouflage Suit Maker
Entered By: DDB, Chicago

Entry Type: Television/Cinema
Award: Bronze
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc. / Budweiser
Title: Mr. Really Bad Toupee Wearer
Entered By: DDB, Chicago

Entry Type: Television/Cinema
Award: Bronze
Category: Beverages/Alcoholic
Advertiser/Product: Anheuser Busch Inc. / Budweiser
Title: Mr. Pro Wrestling Wardrobe Designer
Entered By: DDB, Chicago

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Anheuser Busch Inc. / Budweiser
Title: Phone Chain
Title: Card Night
Title: Jerry
Entered By: DDB, Chicago

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Anheuser Busch Inc. / Budweiser
Title: Mr. Footlong Hotdog Inventor
Title: Mr. Really Bad Toupee Wearer
Title: Mr. Nudist Colony Activities Coordinator
Entered By: DDB, Chicago

Entry Type: Hall Of Fame
Award: Hall Of Fame
Category: Hall Of Fame
Advertiser/Product: Energizer
Title: Launch/Tres Cafe/Nasatine
Entered By: Dick Sittig, Santa Monica

Entry Type: Television/Cinema
Award: Bronze
Category: Visual Effects
Advertiser/Product: Pocari Sweat
Title: Tennis
Entered By: Digital Domain, Venice

Entry Type: Television/Cinema
Award: Silver
Category: Music-Adaptation
Advertiser/Product: Nike
Title: Shade Runner
Entered By: Elias Arts, New York

Entry Type: Television/Cinema
Award: Bronze
Category: Music-Original
Advertiser/Product: Audi
Title: Gasoline
Entered By: Elias Arts, New York

Entry Type: Television/Cinema
Award: Silver
Category: Sound Design
Advertiser/Product: Pepsi
Title: Foosball
Entered By: Elias Arts, New York

Entry Type: Television/Cinema
Award: Gold
Category: Music-Original
Advertiser/Product: Nike
Title: Freestyle
Entered By: Endless Noise, Los Angeles

Entry Type: Television/Cinema
Award: Bronze
Category: Sound Design
Advertiser/Product: Nike
Title: Freestyle
Entered By: Endless Noise, Los Angeles

Entry Type: Innovative Media
Award: Grand Clio
Category: Campaign
Advertiser/Product: BMW of North America
Title: The Follow
Title: Star
Title: Powder Keg
Title: The Hire
Entered By: Fallon, Minneapolis

Entry Type: Innovative Media
Award: Gold
Category: Campaign
Advertiser/Product: BMW of North America
Title: The Follow
Title: Star
Title: Powder Keg
Title: The Hire
Entered By: Fallon, Minneapolis

Entry Type: Internet Advertising
Award: Grand Clio
Category: Consumer-Targeted Site
Advertiser/Product: BMW Films
Entered By: Fallon, Minneapolis

Entry Type: Internet Advertising
Award: Gold
Category: Consumer-Targeted Site
Advertiser/Product: BMW Films
Entered By: Fallon, Minneapolis

Entry Type: Internet Advertising
Award: Gold
Category: Internet Rich Media Advertising
Advertiser/Product: BMW
Title: Media
Entered By: Fallon, Minneapolis

Entry Type: Print
Award: Bronze
Category: Campaign
Advertiser/Product: International
Title: Burning Buildings
Title: Zip Codes
Title: Extreme Sport
Title: Everything
Title: The Strong
Title: Maneuver
Entered By: Fallon, Minneapolis

Entry Type: Television/Cinema
Award: Gold
Category: Campaign
Advertiser/Product: BMW of North America
Title: The Follow
Title: Star
Title: Powder Keg
Entered By: Fallon, Minneapolis

Entry Type: Television/Cinema
Award: Bronze
Category: Cinematography
Advertiser/Product: BMW of North America
Title: Powder Keg
Entered By: Fallon, Minneapolis

Entry Type: Television/Cinema
Award: Gold
Category: Sound Design
Advertiser/Product: BMW of North America
Title: Ambush
Entered By: Fallon, Minneapolis;
Mit Out Sound, Sausalito

Entry Type: Television/Cinema
Award: Silver
Category: Sound Design
Advertiser/Product: BMW of North America
Title: Powder Keg
Entered By: Fallon, Minneapolis

Entry Type: Television/Cinema
Award: Silver
Category: Music-Original
Advertiser/Product: Mercedes-Benz
Title: Coffee Shop
Entered By: Fluid, New York

Entry Type: Internet Advertising
Award: Silver
Category: Consumer-Targeted Site
Advertiser/Product: Ice Age
Entered By: Genex Los Angeles, Los Angeles

Entry Type: Design
Award: Gold
Category: Environmental Design
Advertiser/Product: Toys'R'Us
Entered By: Gensler, New York

Entry Type: Internet Advertising
Award: Bronze
Category: Banner Ads 15K and Under
Advertiser/Product: Hewlett-Packard
Entered By: Goodby, Silverstein & Partners, San Francisco

Entry Type: Internet Advertising
Award: Bronze
Category: Fresh Approach
Advertiser/Product: Hewlett-Packard
Entered By: Goodby, Silverstein & Partners, San Francisco

Entry Type: Internet Advertising
Award: Bronze
Category: Internet Rich Media Advertising
Advertiser/Product: Hewlett-Packard
Entered By: Goodby, Silverstein & Partners, San Francisco

Entry Type: Radio
Award: Bronze
Category: Campaign
Advertiser/Product: Budweiser
Title: Frank Can't Dance
Title: The New Catch Phrase
Title: The Ferret's Thong
Entered By: Goodby, Silverstein & Partners, San Francisco

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Dial
Title: Happy Dog
Title: Copier
Title: Sauna
Entered By: GSD&M, Austin

Entry Type: Television/Cinema
Award: Bronze
Category: Beverages/Alcoholic
Advertiser/Product: Heineken USA
Title: Birth Of A Sign
Entered By: harvest, Santa Monica

Entry Type: Television/Cinema
Award: Silver
Category: Media Promotion
Advertiser/Product: Fox Sports
Title: Nail Gun
Entered By: harvest, Santa Monica

Entry Type: Television/Cinema
Award: Bronze
Category: Media Promotion
Advertiser/Product: Fox Sports
Title: Boat
Entered By: harvest, Santa Monica

Entry Type: Television/Cinema
Award: Gold
Category: Campaign
Advertiser/Product: Fox Sports
Title: Boat
Title: Leaf Blower
Title: Nail Gun
Entered By: harvest, Santa Monica;
TBWA\Chiat\Day, San Francisco

Entry Type: Television/Cinema
Award: Bronze
Category: Health Care Services
Advertiser/Product: Harvard Pilgrim Health Care
Title: Store
Entered By: Hill, Holliday, Connors, Cosmopolos, Inc., Boston

Entry Type: Design
Award: Gold
Category: Package Design
Advertiser/Product: Heinz - 14 Billion
Entered By: Leo Burnett, USA, Chicago

Entry Type: Design
Award: Gold
Category: Package Design
Advertiser/Product: Heinz - Quiet; Mustard; Thank You
Entered By: Leo Burnett, USA, Chicago

Entry Type: Television/Cinema
Award: Silver
Category: Entertainment Promotion
Advertiser/Product: Walt Disney World
Title: Pillow Talk
Entered By: Leo Burnett, USA, Chicago

Entry Type: Television/Cinema
Award: Bronze
Category: Campaign
Advertiser/Product: Heineken USA
Title: Club/Scratch
Title: Lighter
Title: Birth Of A Sign
Entered By: Lowe, New York

Entry Type: Print
Award: Silver
Category: Student
Advertiser/Product: Shakespeare in the Park
Title: Tis Your Duty
Title: Partaking
Title: Unwanted Vessels
Entered By: Miami Ad School, Miami Beach

Entry Type: Television/Cinema
Award: Silver
Category: Direction
Advertiser/Product: Budweiser
Title: Letting Go
Entered By: Morton Jankel Zander (on behalf of Tom Kuntz and Mike Maguire),
Los Angeles

Entry Type: Billboard
Award: Bronze
Category: Entertainment Promotion
Advertiser/Product: Washington State Lottery
Title: Cubicles
Entered By: Publicis in the West, Seattle

Entry Type: Television/Cinema
Award: Gold
Category: Editing
Advertiser/Product: Nike
Title: Freestyle
Entered By: Rock Paper Scissors, Los Angeles

Entry Type: Television/Cinema
Award: Silver
Category: Automotive
Advertiser/Product: Toyota Celica
Title: Dog
Entered By: Saatchi & Saatchi, Torrance

Entry Type: Television/Cinema
Award: Silver
Category: Campaign
Advertiser/Product: Toyota Celica
Title: Old Man
Title: Motorcycle Cop
Title: Dog
Entered By: Saatchi & Saatchi, Torrance

Entry Type: Television/Cinema
Award: Bronze
Category: Music-Original
Advertiser/Product: Jaguar
Title: Brag
Entered By: Sacred Noise, New York

Entry Type: Design
Award: Bronze
Category: Brochures-Product/Service
Advertiser/Product: Waggener Edstrom Book
Entered By: Sandstrom Design, Portland

Entry Type: Print
Award: Silver
Category: Student
Advertiser/Product: Tide
Title: Timberland
Title: NBA
Title: Nautica
Entered By: School of Visual Arts, New York

Entry Type: Internet Advertising
Award: Silver
Category: Internet Rich Media Advertising
Advertiser/Product: Absolut Vodka
Entered By: Submarine, New York

Entry Type: Print
Award: Silver
Category: Student
Advertiser/Product: The Bible
Title: Jealousy. Betrayal. Murder. 2000 years before the Sopranos
Title: Long before the X-Files there was John 20:27
Title: Looking for Sex in the City? Try Genesis 19.
Entered By: The Book Shop, Los Angeles

Entry Type: Print
Award: Bronze
Category: Student
Advertiser/Product: Post-It
Title: Get Batteries
Entered By: The Book Shop, Los Angeles

Entry Type: Design
Award: Bronze
Category: Student
Advertiser/Product: Sound of the City: Luba Lukova
Entered By: The Cooper Union for the Advancement of Science & Art, New York

Entry Type: Television/Cinema
Award: Silver
Category: Editing
Advertiser/Product: Nike
Title: Tag
Entered By: The Whitehouse, Chicago

Entry Type: Television/Cinema
Award: Gold
Category: Public Service
Advertiser/Product: Womankind Worldwide
Title: Women Abuse
Entered By: Thomas/Thomas, New York

Entry Type: Print
Award: Bronze
Category: Student
Advertiser/Product: Discovery Channel
Title: Hitler/Chaplin; Natives/Earring; Pope/E.R.
Entered By: VCU Adcenter, Richmond

Entry Type: Television/Cinema
Award: Silver
Category: Campaign
Advertiser/Product: The Great Indoors
Title: Renovation
Title: Hotel
Title: Therapist
Entered By: Young & Rubicam, Chicago

Entry Type: Television/Cinema
Award: Silver
Category: Retail Stores
Advertiser/Product: The Great Indoors
Title: Hotel
Entered By: Young & Rubicam, Chicago